



PIZZA SALES REPORT

Jan/15 - Dec/15

Pizza Category

Todas

01/01/2015

31/12/2015



Home



Best / Worst Sellers

BUSIEST DAYS & TIMES

DAYS

Orders are **highest** on weekends, **Friday/Saturday** evenings.

MONTHLY

There are **maximum** orders from month of **July and January**.

SALES PERFORMANCE

CATEGORY

Classic Category contributes to **maximum** sales & total orders.

SIZE

Large pizza contributes to **maximum** sales.



49574

Total Pizzas Sold



817,86 mil

Total Revenue



21350

Total Orders



2,32

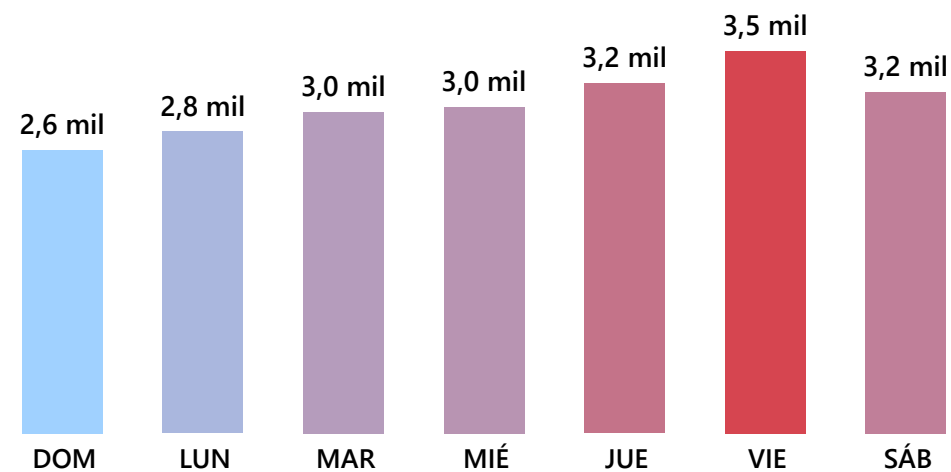
Average Pizzas Per Order



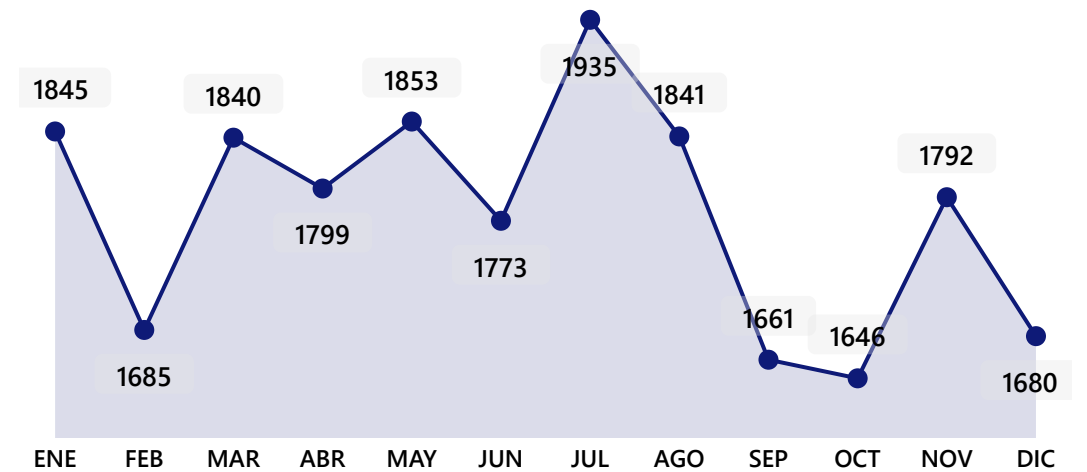
38,31

Average Order Value

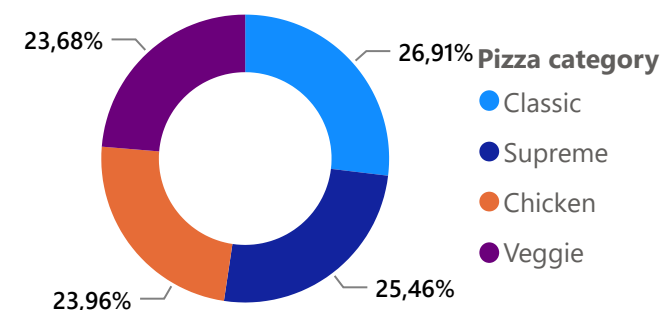
Daily Trend for Total Orders



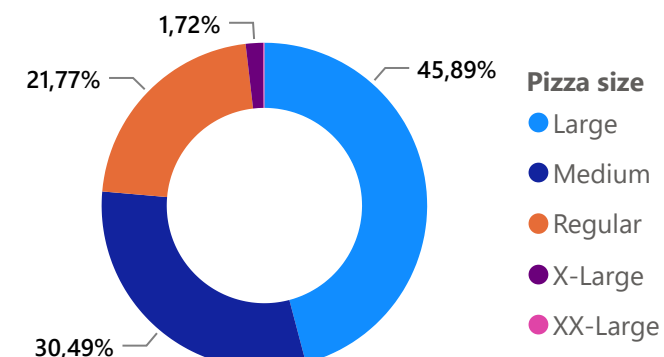
Monthly Trend for Orders



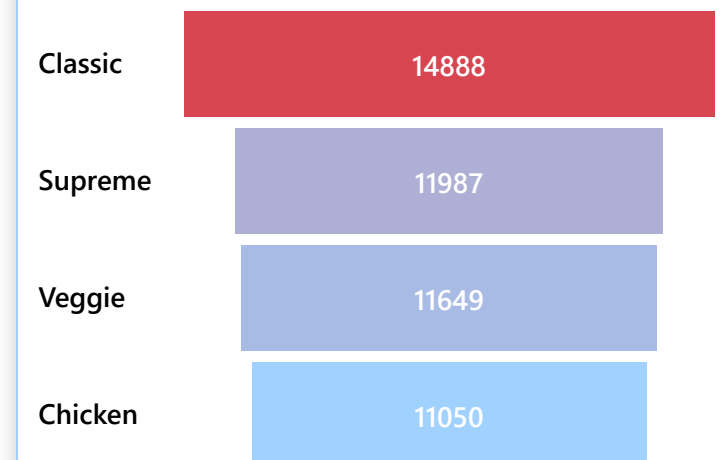
% of Sales by Pizza Category



% of Sales by Pizza Size



Total Pizzas Sold by pizza_category





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Best / Worst Sellers

BEST SELLERS

REVENUE

Thai Chicken Pizza contributes to **maximum** revenue.

QUANTITY

Classic Deluxe Pizza contributes to **maximum** total quantities.

TOTAL ORDERS

Classic Deluxe Pizza contributes to **maximum** total orders.

WORST SELLERS

REVENUE

Brie Carre Pizza contributes to **minimum** revenue.

QUANTITY

Brie Carre Pizza contributes to **minimum** total quantities.

TOTAL ORDERS

Brie Carre Pizza contributes to **minimum** total orders.



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Average Pizzas Per Order



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Average Order Value

Top 5 Pizzas by Revenue

The Thai Chi...	43 mil
The Barbecu...	43 mil
The Californi...	41 mil
The Classic ...	38 mil
The Spicy Ita...	35 mil

Top 5 Pizzas by Quantity

The Classic ...	2,5 mil
The Barbecu...	2,4 mil
The Hawaiaa...	2,4 mil
The Pepper...	2,4 mil
The Thai Chi...	2,4 mil

Top 5 Pizzas by Total Orders

The Classic ...	2,3 mil
The Hawaiaa...	2,3 mil
The Pepper...	2,3 mil
The Barbecu...	2,3 mil
The Thai Chi...	2,2 mil

Bottom 5 Pizzas by Revenue

The Spinach ...	16 mil
The Mediter...	15 mil
The Spinach ...	15 mil
The Green G...	14 mil
The Brie Car...	12 mil

Bottom 5 Pizzas by Quantity

The Soppres...	961
The Spinach ...	950
The Calabres...	937
The Mediter...	934
The Brie Car...	490

Bottom 5 Pizzas by Total Orders

The Chicken ...	938
The Calabres...	918
The Spinach ...	918
The Mediter...	912
The Brie Car...	480