

NET.Art

HTML Collection

(Spring 2021 - ART2602C)

Process Book

David Berthod-Perez

- - - Start of Research section - - -

Works Cited:

Word-mashup list:

 berthodperez_d_netart_list

Arkin, Daniel. "Will Smith Appeared to Hit Chris Rock at the Oscars." *NBCNews.com*, NBCUniversal News Group, 28 Mar. 2022, <https://www.nbcnews.com/pop-culture/pop-culture-news/will-smith-appears-hit-chris-rock-joke-wife-rcna21775>.

Macaya, Melissa, et al. "It's Tuesday Night in Kyiv. Here's What You Need to Know." *CNN*, Cable News Network, 6 Apr. 2022, https://www.cnn.com/europe/live-news/ukraine-russia-putin-news-04-05-22/h_e0695ed5aef31b981207031420358d24.

Schreier, Jason. "Video Game Developers Look for Secrets of Elden Ring's Success." *Bloomberg.com*, Bloomberg, 1 Apr. 2022, <https://www.bloomberg.com/news/newsletters/2022-04-01/video-game-industry-is-obsessed-with-elden-ring>.

Starting Thoughts:

Going into this project I'll start with the compositions using the randomized sentences picked from the excel sheet. Planning out the home index I want something that shouts user-interreactive media but sort of tells the story of current events tying the user to what's happening around them.

Sentence - 1A:

“Ukraine to drum up in coordination with NATO.”

Photo by Matti from Pexels



<https://flic.kr/p/2kQDUM4>



<https://flic.kr/p/nYM8Bx>



Sentence - 1B:

“Zelensky accounts Russian forces stops short of Twitter.”

<https://flic.kr/p/2jwkd6E>



<https://www.pexels.com/photo/person-holding-iphone-showing-social-networks-folder-607812/>



<https://www.pexels.com/photo/young-Soldier-in-uniform-sitting-and-covering-face-with-hand-4624033/>



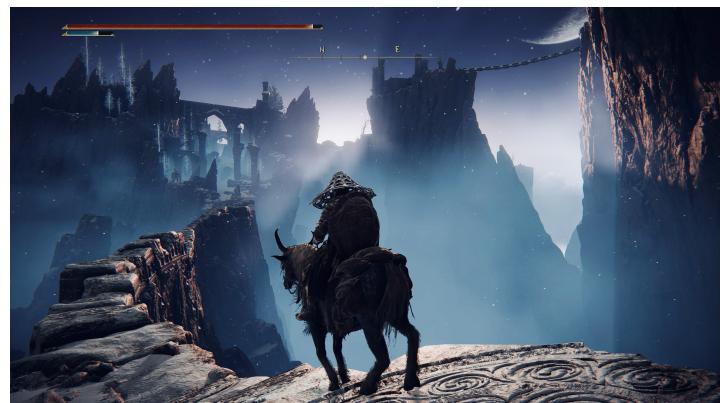
Sentence - 2A:

“Elden Ring inspire willing to conquer hiding things.”

<https://flic.kr/p/2n7iMaY>



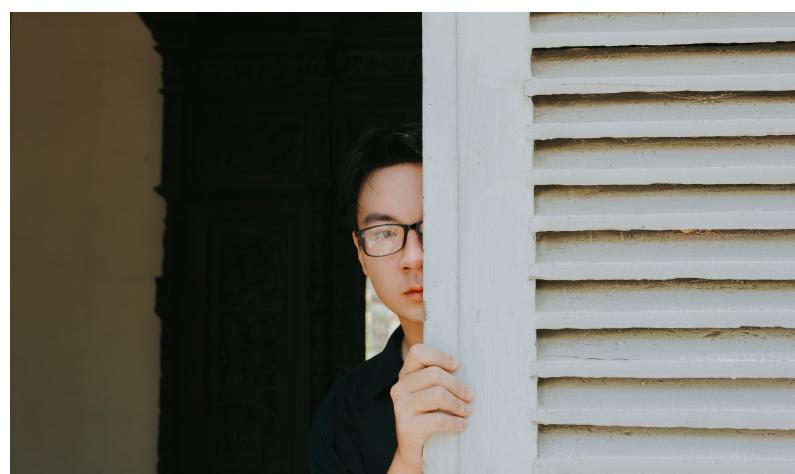
<https://flic.kr/p/2n8UykF>



<https://flic.kr/p/8vG5B6>



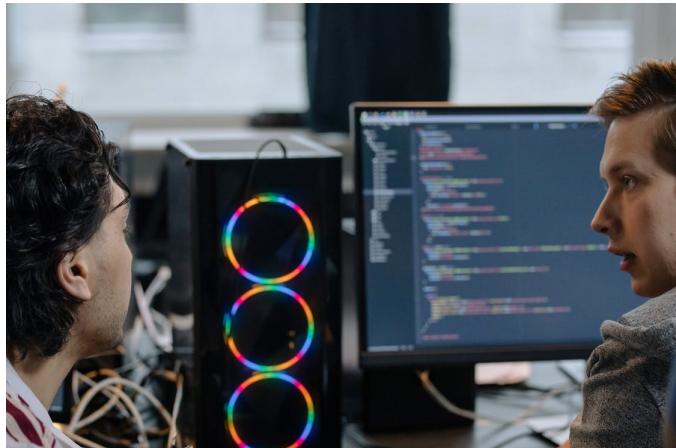
<https://www.pexels.com/photo/man-sneaking-behind-white-louvered-wall-1527255/>



Sentence - 2B:

“Game developers exchanged video game industry is open-world investors handholding.”

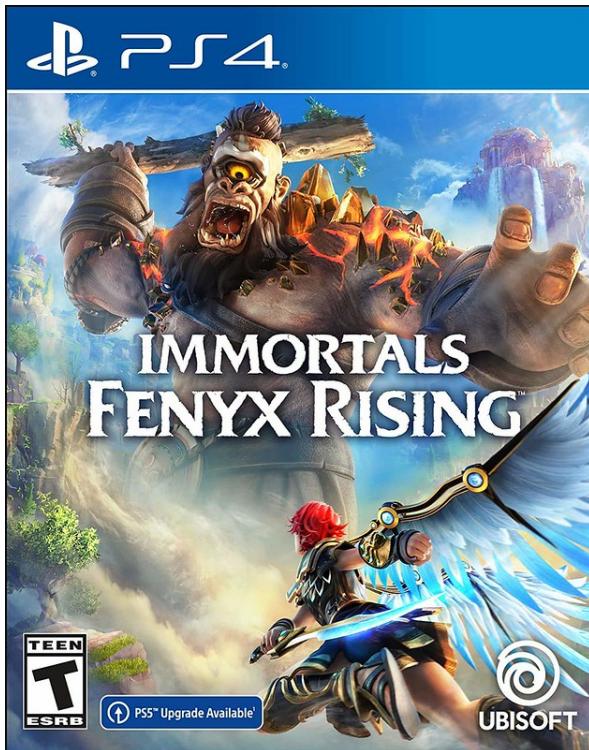
<https://www.pexels.com/photo/man-people-woman-working-6804069/>



<https://flic.kr/p/PpyPTK>



<https://flic.kr/p/NtLxM6>



<https://flic.kr/p/2afgSJA>



Sentence 3:

*“Denzel Washington faced off Chris Rock over joke at the Oscars,
Will Smith does not set off hit.”*

<https://flic.kr/p/dQsFG9>



<https://flic.kr/p/dJvr4t>



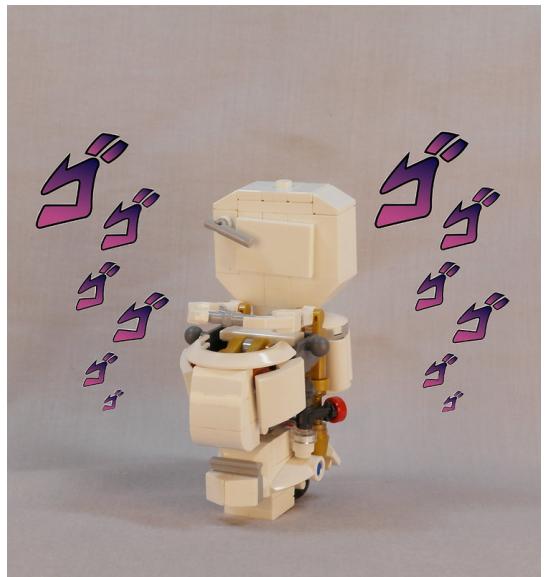
<https://flic.kr/p/4Xf5Lr>



[https://www.pexels.com/photo/
Academy-award-scene-with-clapper-
board-11702566/](https://www.pexels.com/photo/Academy-award-scene-with-clapper-board-11702566/)



<https://flic.kr/p/2jxDzU1>



<https://flic.kr/p/aniCmX>



- - - End of Research section / Start of Procedural Section - - -

Initially, I planned a web hierarchy of the pages as I picked the sentences. The homepage can lead to paths (topics) 1, 2, or 3 where 1 & 2 have trailing paths A-B whereas 3 only has a singular path (webpage). Each page has a composition corresponding to a sentence (most likely with parts of the sentence being included somewhere on the page).

Homepage:

Links leading down the 3 paths & maybe some guiding texts for the “traveler”.

Path/Sentence 1A:



Path/Sentence 1B:



Path/Sentence 2A:**Path/Sentence 2B:**

Handholding isn't the half of it.

...Even at home



Path/Sentence3:

Although a lot of the layout was sorta on the whim of what looked visually appealing I did my best to stick to the theme of the work, also making each color sort of match the tone or the mood. Using the photoshop image details to get the proper positioning & sizing it will hopefully translate well to HTML.

- - - End of Procedural Section - - -

Final Piece:

NET.Art Website – https://davidbperez.github.io/davidb_art2602_netart/index.html

Dear reader, the images don't do justice to the interactivity of the piece as also in addition not much changed from the final & the compositions other than some minor color & shape changes, but since it's a website I figured to just include a link so you can see it with your own eyes. ;)

~David B.

Reflection:

I would say I'm decently pleased with the conversion of the images & shapes from the composition plans to the actual HTML page. I would say next to take into the account of using the full HTML page's canvas to avoid awkwardly cut-off PNGs or even better borders to make the pieces seem more to themselves but for this case, I decided to let it stay to avoid ruining anything and because I thought for some of the pieces the border blending kind of works well to immerse the user. I definitely wanna play around more with animations and image links into the next layout of things if I ever do a creative webpage like this again.

~ Artist Statement ~

Going into this new project the main concept to follow for me was to stick to the sentences, but do not easily reveal the sentences. Exploring the web is like a guided adventure, for example, you google something and are immediately directed where ya need to be, but sometimes the first result is not all that right (especially with trendy news articles). When you follow a path you might get what you need to know plus more, but also some opinions based on where you learned that information which is sort of what my website does.

Getting into the process from my point of view I took a very much straightforward approach but of course with visual and mindful adjustments along the way. To me, everything was clear as I had made the sentences and processed in my mind what they meant but to the viewer, it would be confusing. I present the messages of the sentence using the colors, mood, & textual context (hints) given in some of the compositions. In some compositions I voice a little relevant opinion about the topic without saying much, making the viewer develop their own opinion in the process of trying to understand each piece. Some opinions you may notice might include: “Ukraine wants peace but is forced into war as a punching-bag from Russia’s aggression to NATO” or “the video game industry nowadays is cut-paste open-world games littered with crowded HUDs and microtransactions”. Although these are not explicitly said, I hope it may have been somewhat clear to the eager eye.

Overall, each piece (with some done prettier than the others) presents a message but also is reflective of their following sentences. For me, I could say some pieces could have definitely used a little more time for improvement (such as making more distinct borders or tying more into the webpage width/height). Finally, while some opinions may be presented in these pieces represent the sentences they represent the almost exact detail so hopefully, all the connections can be made with each image.