# David G. Balash

CONTACT

INFORMATION David G. Balash (804) 287-1812

223 Jepson Hall david.balash@richmond.edu

Richmond, VA 23173, USA davidbalash.github.io

RESEARCH INTERESTS EDUCATION & PROFESSIONAL

**EXPERIENCE** 

Usable Security and Privacy; Trustworthy Artificial Intelligence; Complex Systems

University of Richmond, Richmond, VA USA

Assistant Professor of Computer Science

August 2023 - Present

The George Washington University, Washington, DC USA

Ph.D. Computer Science September 2017 - May 2023

• Advisor: Professor Adam J. Aviv

Graduate Research Assistant, Usable Security and Privacy Lab

September 2019 - May 2023

M.S. Computer Science

September 2011 - January 2016

Financial Industry Regulatory Authority, Rockville, MD USA

Senior Software Engineer (on-site contractor)

October 2016 - December 2021

U.S. Department of Justice, Washington, DC USA

Senior Software Engineer (on-site contractor)

May 2009 - May 2015

Union Pacific Railroad, Omaha, NE USA

Senior Software Engineer

February 2006 - March 2009

Northrop Grumman, Bellevue, NE USA

Software Engineer

November 1999 - January 2006

Motorola, Arlington Heights, IL USA

Software Engineer

June 1997 - September 1999

Iowa State University, Ames, IA USA

B.S. Computer Engineering

September 1992 - May 1997

### CONFERENCE PUBLICATIONS

#### (Peer Reviewed)

- David G. Balash, Rahel A. Fainchtein, Elena Korkes, Miles Grant, Micah Sherr, and Adam J. Aviv. Educators' Perspectives of Using (or Not Using) Online Exam Proctoring. 32nd USENIX Security Symposium (USENIX Security '23). USENIX Association. Aug 2023.
- David G. Balash, Xiaoyuan Wu, Miles Grant, Irwin Reyes, and Adam J. Aviv. Security and Privacy Perceptions of Third-Party Application Access for Google Accounts. 31st USENIX Security Symposium (USENIX Security '22). Aug 2022.
- 3. David G. Balash, Dongkun Kim, Darika Shaibekova, Rahel A. Fainchtein, Micah Sherr, and Adam J. Aviv. Examining the Examiners: Students' Privacy and Security Perceptions of Online Proctoring Services. 17th Symposium on Usable Security and Privacy (SOUPS '21). Aug 2021.
- 4. Florian Farke, David G. Balash, Maximilian Golla, Markus Dürmuth, and Adam J. Aviv. Are Privacy Dashboards Good for End Users? Evaluating User Perceptions and Reactions to Google's My Activity. 30th USENIX Security Symposium (USENIX Security '21). USENIX Association. Aug 2021.

#### (In Submission)

- 5. David G. Balash, Mir Masood Ali, Xiaoyuan Wu, Chris Kanich, and Adam J. Aviv. Longitudinal Analysis of Privacy Labels in the Apple App Store.
- 6. Mir Masood Ali, David G. Balash, Chris Kanich, and Adam J. Aviv. Honesty is the Best Policy: On the Accuracy of Apple Privacy Labels Compared to Apps' Privacy Policies.

# TEACHING EXPERIENCE

- 1. Adjunct Instructor: Algorithms and Data Structures, CSC-420, Spring 2022. (American University)
- 2. Teaching Assistant: Software Engineering, CSCI 2113. Fall 2021, Spring 2022. (GW)

# STUDENT MENTORING

- Alumni
  - Eddie Cosic (Undergraduate 2023, GW)
  - Miles Grant (Undergraduate 2023, GW)
  - Dongkum Kim (Undergraduate 2021, GW)
  - Elena Korkes (Undergraduate 2023, GW)
  - Jinsuk Lee (Graduate, 2022, GW)
  - Darika Shaibekova (Undergraduate 2021, GW)
  - Xiaoyuan Wu (Undergraduate 2022, GW)

# Professional Service

- Committee Service
  - European Symposium on Usable Security (EuroUSEC) Program Committee, 2023
  - USENIX Security Artifact Evaluation Committee, 2022, 2023
- · External Reviewer
  - ACM Conference On Computer-Supported Cooperative Work And Social Computing, 2023
  - ACM CHI Conference on Human Factors in Computing Systems, 2023
- Student Volunteer
  - Symposium on Usable Security and Privacy (SOUPS), 2020, 2021
- Service at GW
  - Data Privacy Committee 2022
  - President of the Graduate Computing Club (GCC), 2014, 2015

### AWARDS AND HONORS

Design of Trustworthy AI and Future Work Systems NSF Research Traineeship PhD Fellow 2022/23
 Details on the fellowship program can be found here:

https://blogs.gwu.edu/designingtrustworthyaisystems/

#### PRESS COVERAGE

- Summer Boot Camp Seeks to Kickstart New Research on Trustworthy Artificial Intelligence. Kristen Mitchell. GW Today. June 21, 2022. https://gwtoday.gwu.edu/summer-boot-camp-seeks-kickstart-new-research-%E2%80%98trustworthy%E2%80%99-artificial-intelligence
- 2. "Transparent data collection increases trust among users." Julia Weiler. Ruhr-Universität Bochum News. June 2, 2021. https://news.rub.de/english/press-releases/2021-06-02-it-security-transparent-data-collection-increases-trust-amon g-users
- 3. "New Study Examines Privacy and Security Perceptions of Online Education Proctoring Services." Tim Pierce. GW Media. August 6, 2021. https://mediarelations.gwu.edu/new-study-examines-privacy-and-security-perceptions-online-education-proctoring-services

#### **PRESENTATIONS**

- Educators' Perspectives of Using (or Not Using) Online Exam Proctoring. 32nd USENIX Security Symposium (USENIX Security '23). August 11, 2023.
- 2. Security and Privacy Perceptions of Third-Party Application Access for Google Accounts. 31th USENIX Security Symposium (USENIX Security '22). August 12, 2022.
- Are Privacy Dashboards Good for End Users? Evaluating User Perceptions and Reactions to Google's My Activity. 30th USENIX Security Symposium (USENIX Security '21). August 11, 2021.
- 4. Examining the Examiners: Students' Privacy and Security Perceptions of Online Proctoring Services. 17th Symposium on Usable Security and Privacy (SOUPS '21). August 10, 2021.