



# CODE ON THE BEACH

## TWEETING IN THE UPSIDE DOWN: HOW I BUILT AN INTERACTIVE 'STRANGER THINGS' DISPLAY



Availability®



beeline®



Black Diamond  
WEALTH PLATFORM



Fanatics



onecall®

# \$~: whoami



David Bates

- Desilopeneer
- @davidbates
- Dlbates.com or .ws

\$~: whoami



# Demo Time!



OZMO

# \$~: whoami



Erich Dalton @CHalcyonDays · Feb 6

@wall\_things say: mississippi



OZMO



Ozmo solves device support.

OZMO



#### AGENT EMPOWERMENT

Ozmo empowers support agents to solve complex issues quickly and effectively.

A large-scale mural of the iconic "Stranger Things" wall from the Netflix series. The wall features a purple floral pattern and is decorated with three strands of Christmas lights. Hand-painted, jagged letters spelling out the alphabet (A through Z) are strung across the wall by clothespins. In the bottom right corner, there is a portrait of Eleven (Millie Bobby Brown).

A B C D E F G H  
I J K L M N U P Q  
R S T U W X Y Z

What is a Stranger Things wall?



STRANGEST  
THINGS



Why make a tweetable wall?

Snow Ball 84

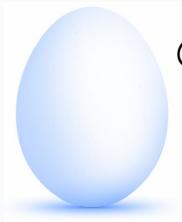




Why make a tweetable wall?

Any sufficiently advanced  
technology is  
indistinguishable from magic.

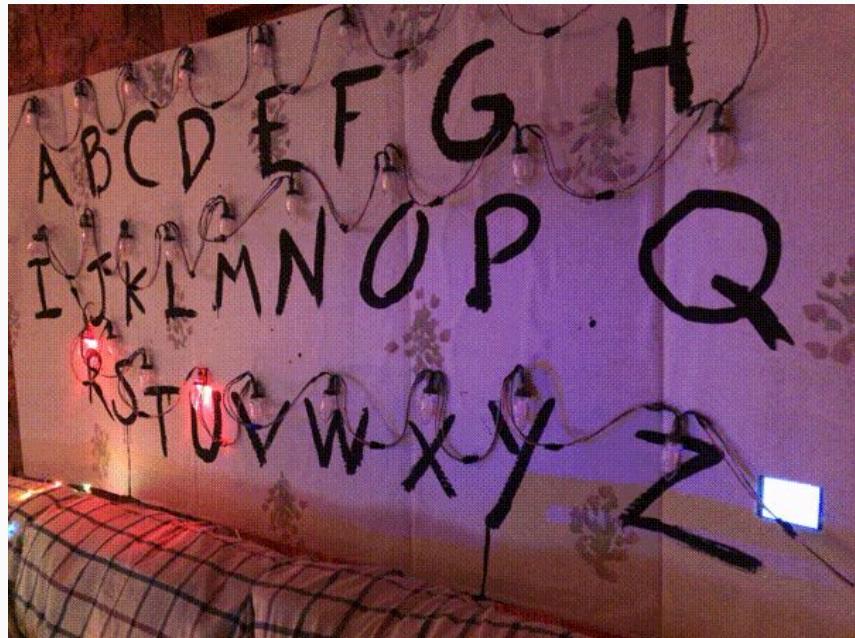
Arthur C. Clarke



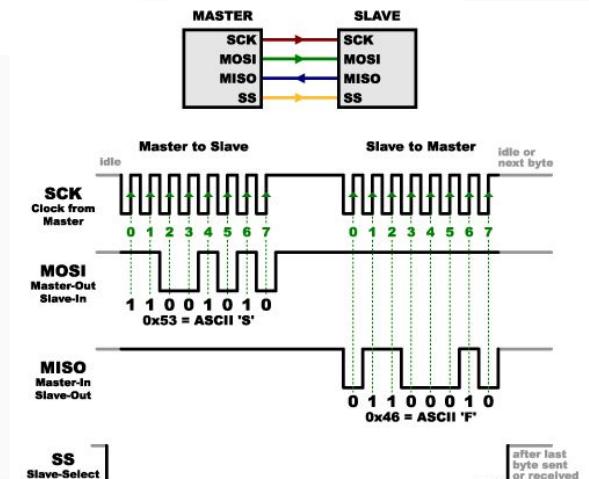
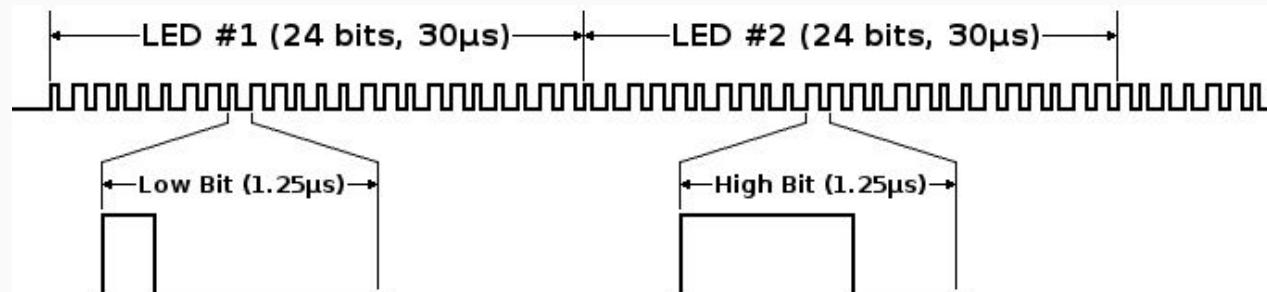
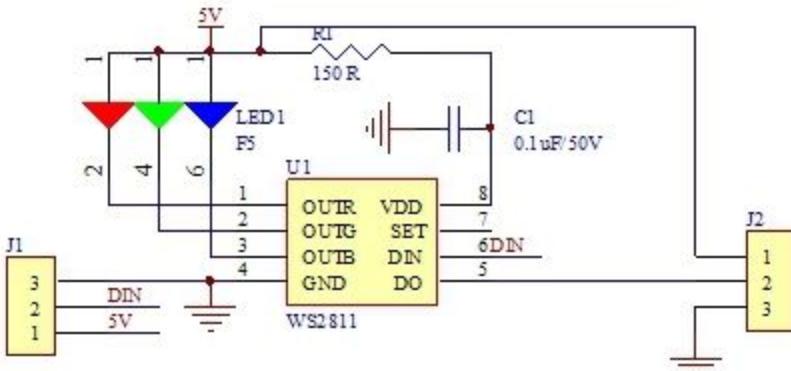
@wall\_things say: Run



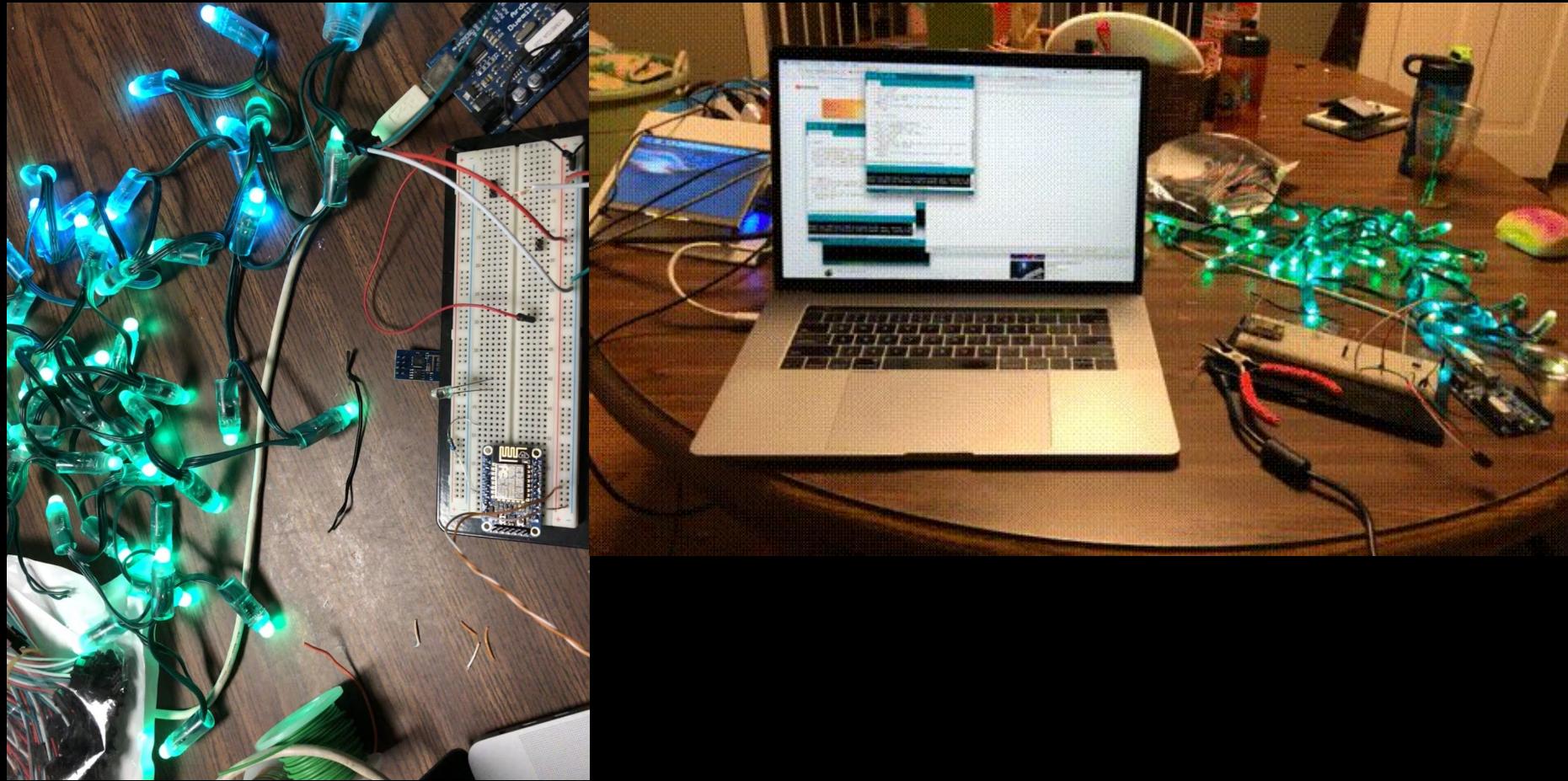
Tweet: {  
User: Tweeterer,  
Text: Run  
Lights: [0, 5, 2]  
}



How it works.



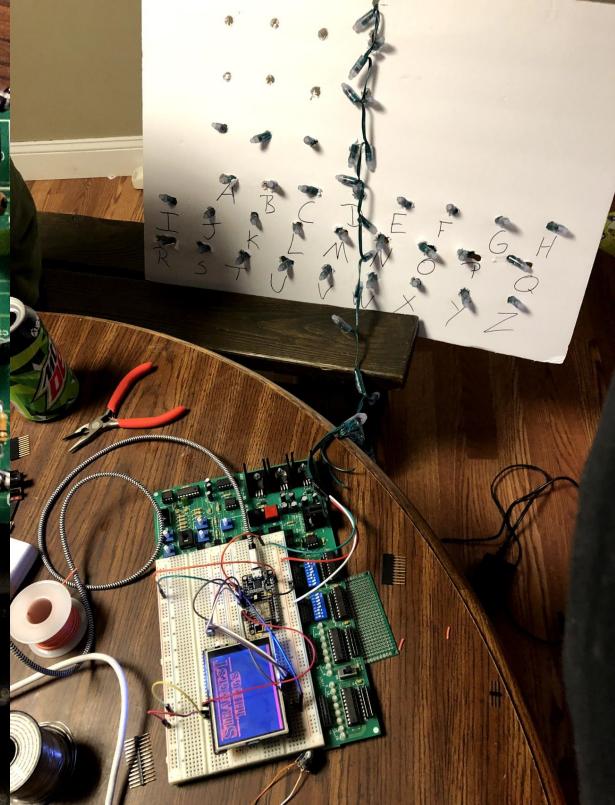
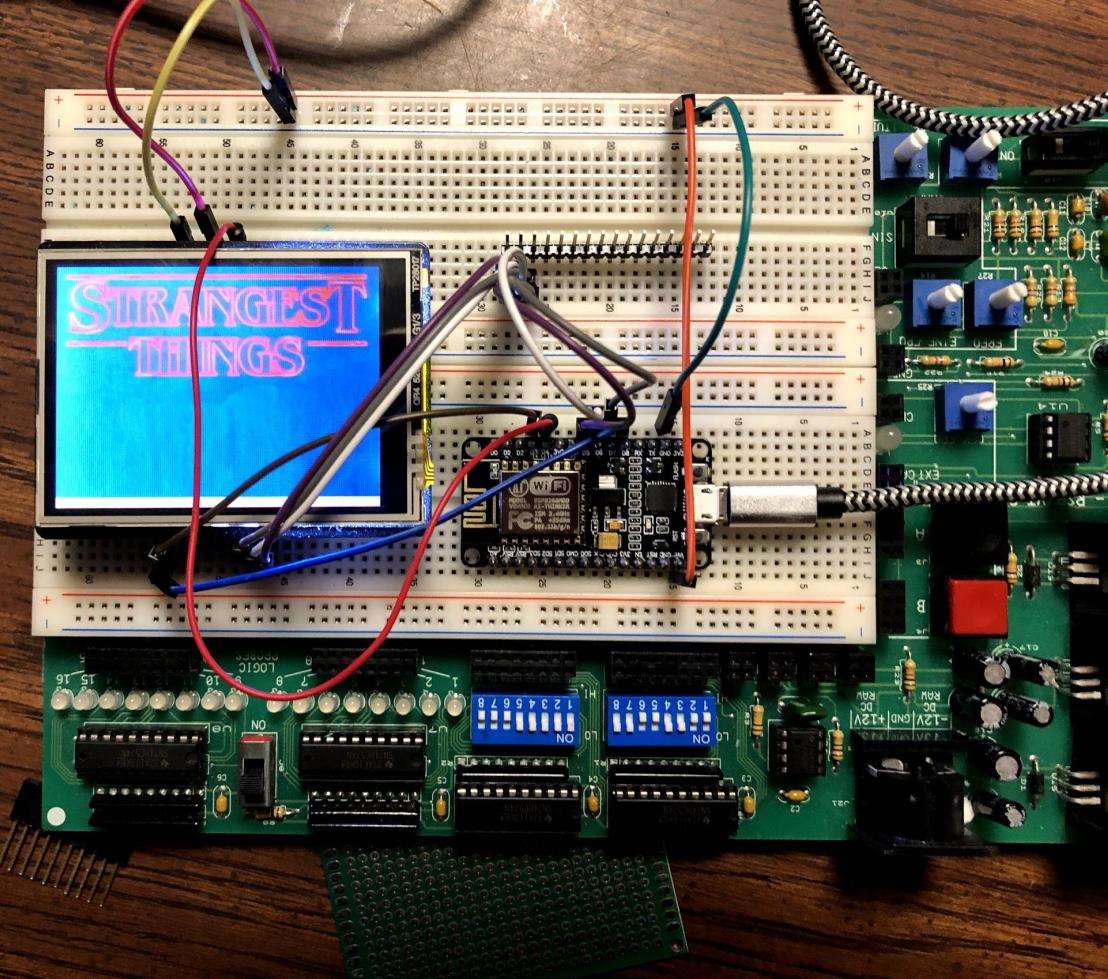
How it works.



How it works.

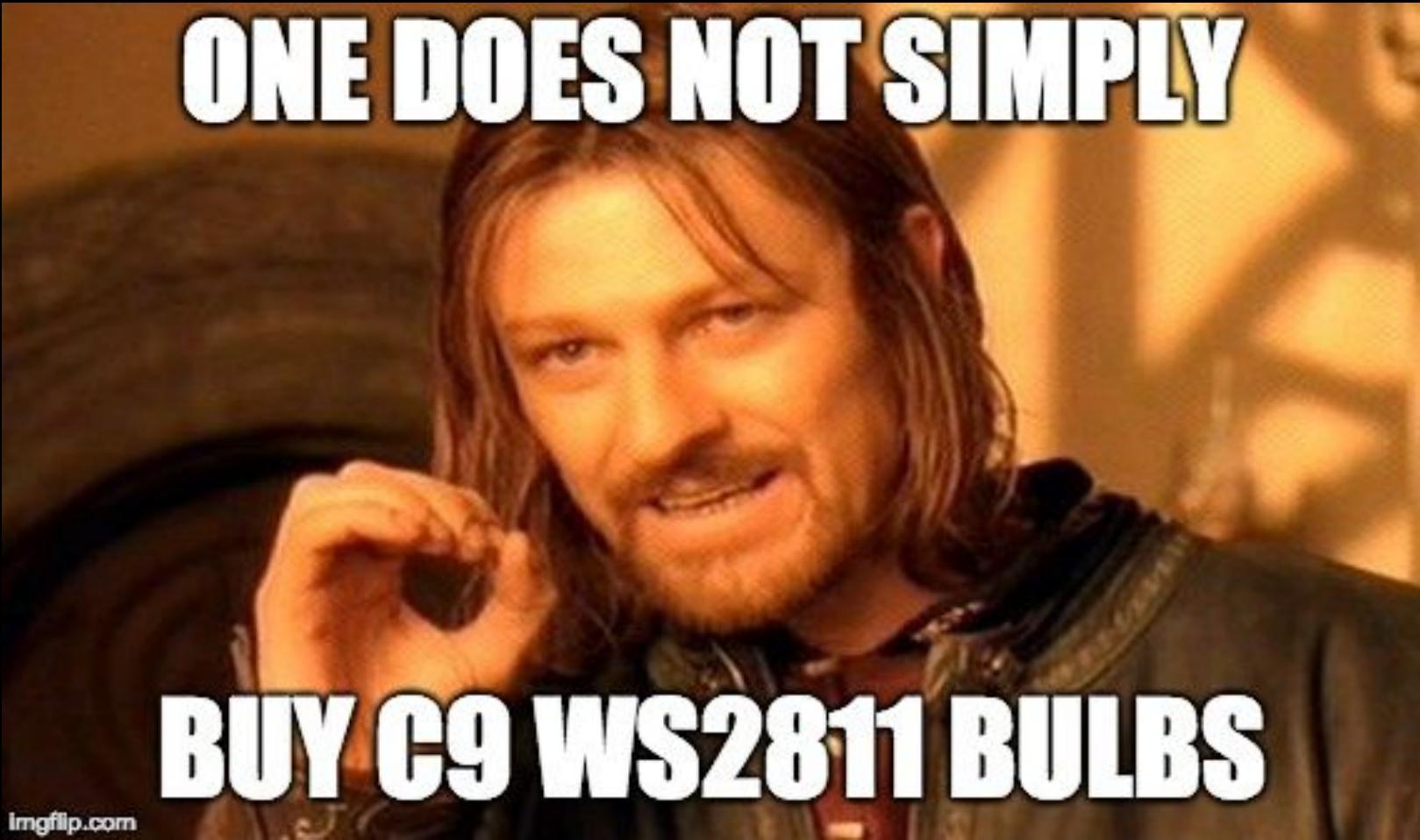


How it works.

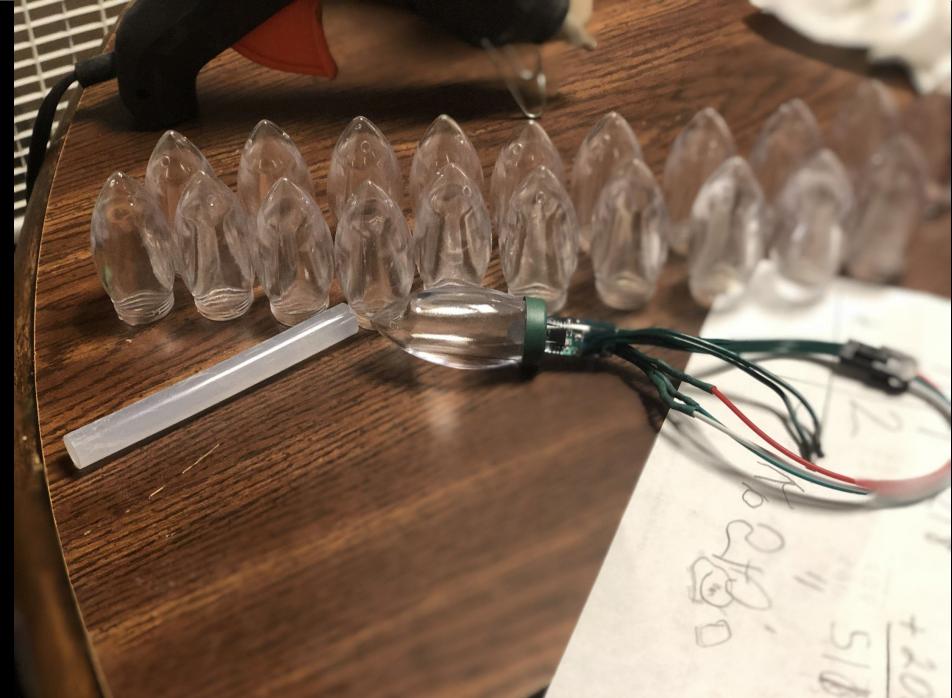


How it works.

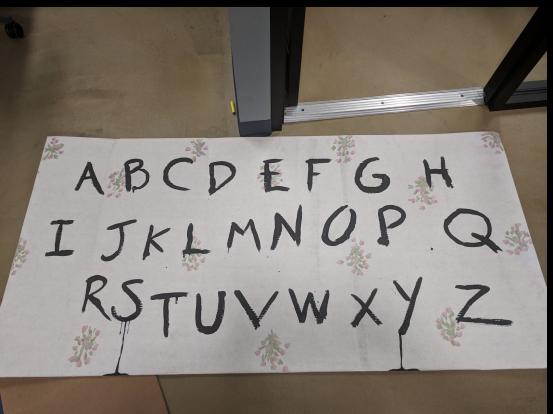
**ONE DOES NOT SIMPLY**



**BUY C9 WS2811 BULBS**



How it works.



How it works.

**CALM DOWN**

A close-up photograph of Santa Claus. He is wearing his signature red suit with white trim and white gloves. He has a large, white, bushy beard and is wearing his signature round glasses. He is looking directly at the camera with a slight smile. In his left hand, he holds a clear wine glass filled with red wine. His right hand is raised in a gesture, with his fingers spread out. The background is slightly blurred, showing a Christmas tree decorated with lights.

**IT'S JUST AUGUST**

[imgflip.com](http://imgflip.com)

How it works.



How it works.



PASSUPABALLOVE

Building it