

MOVEit Fitness App Project Pitch

Team 3

Background Research and Users' Needs

- Lockdown has shifted many people's active lifestyle to a minimal sedentary lifestyle
- We all know exercise increases endorphins which trigger a positive feeling in the body
- We want to create an all-in-one mobile and Apple Watch app that people can use to maintain a healthy lifestyle
- Our app will incorporate the mental, physical and nutritional aspect of "healthy"
- There are many companies such as the built-in fitness tracker as well as myFitnessPal
 that do this but each lacks one part or the other

Project Scope



Maximize your movements

MoveIT and track how you move.



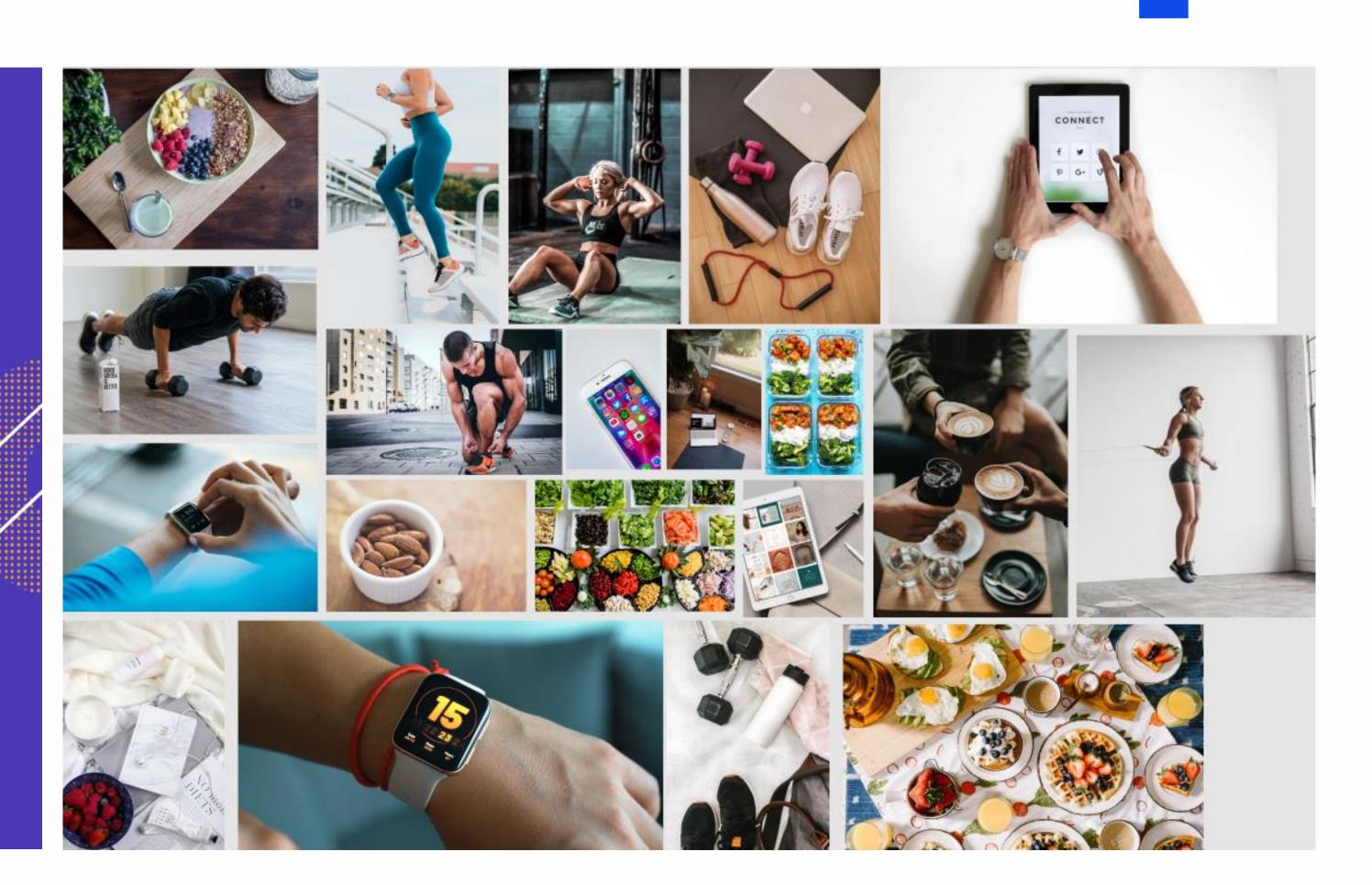
Fuel your body

Nourish your body with healthy and nutriotious meals



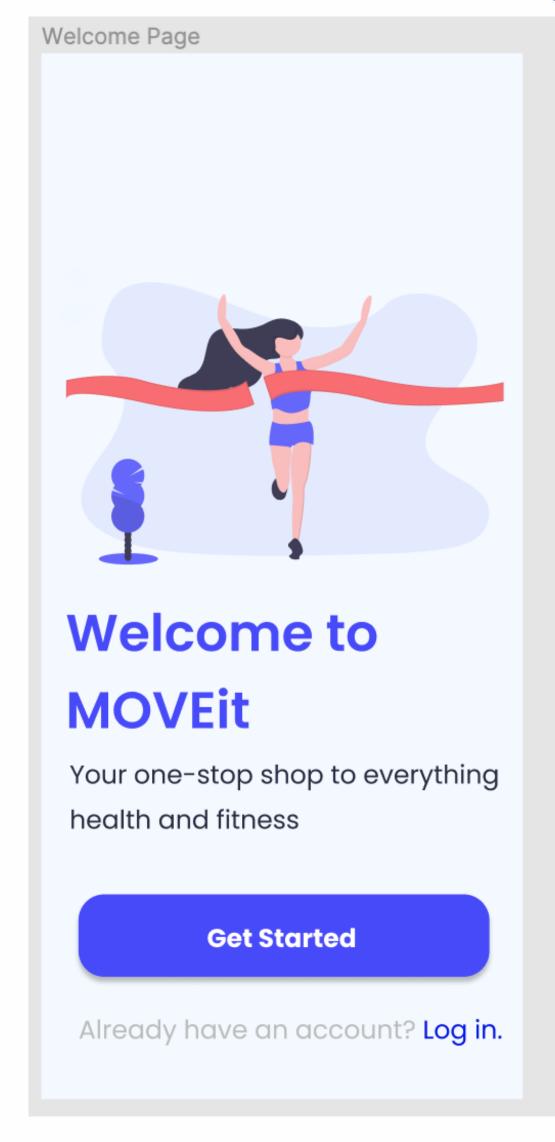
Connect with friends

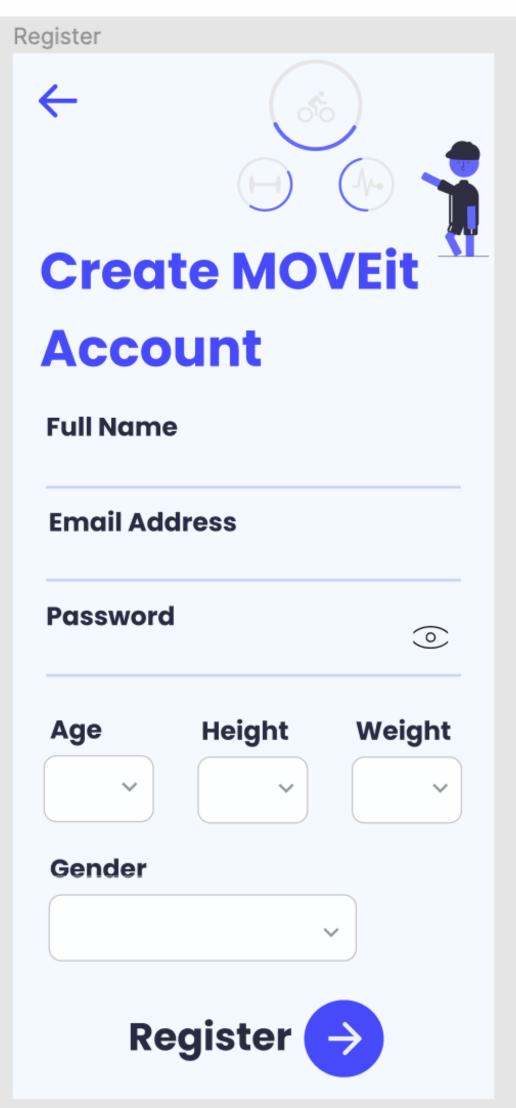
Share your progress and engage in some healthy competition

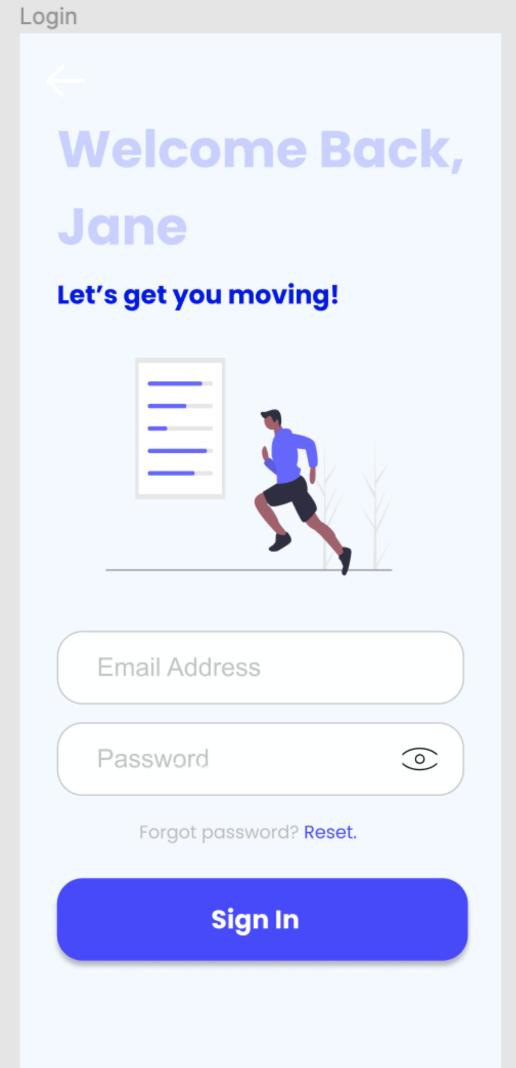


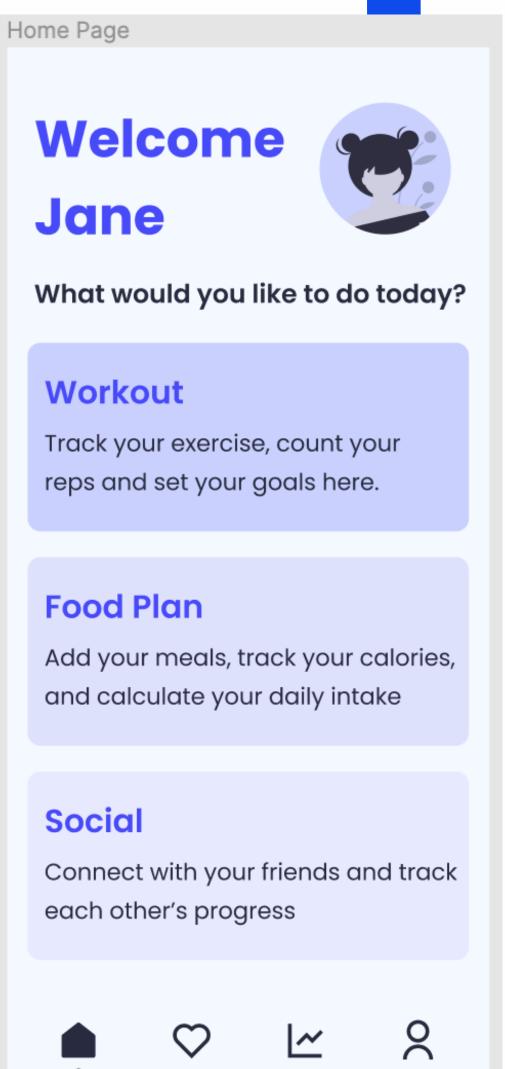
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Expected Prototype / Achievements

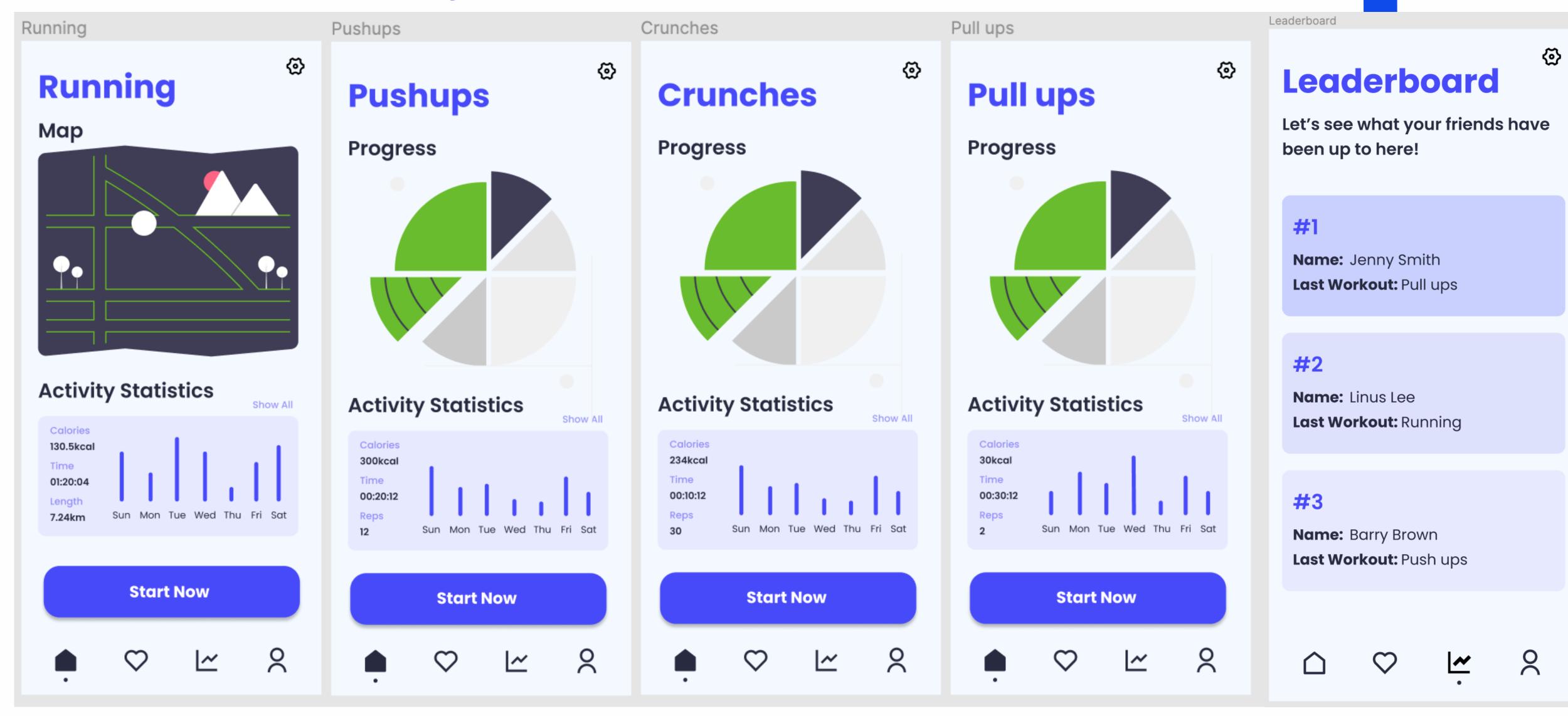






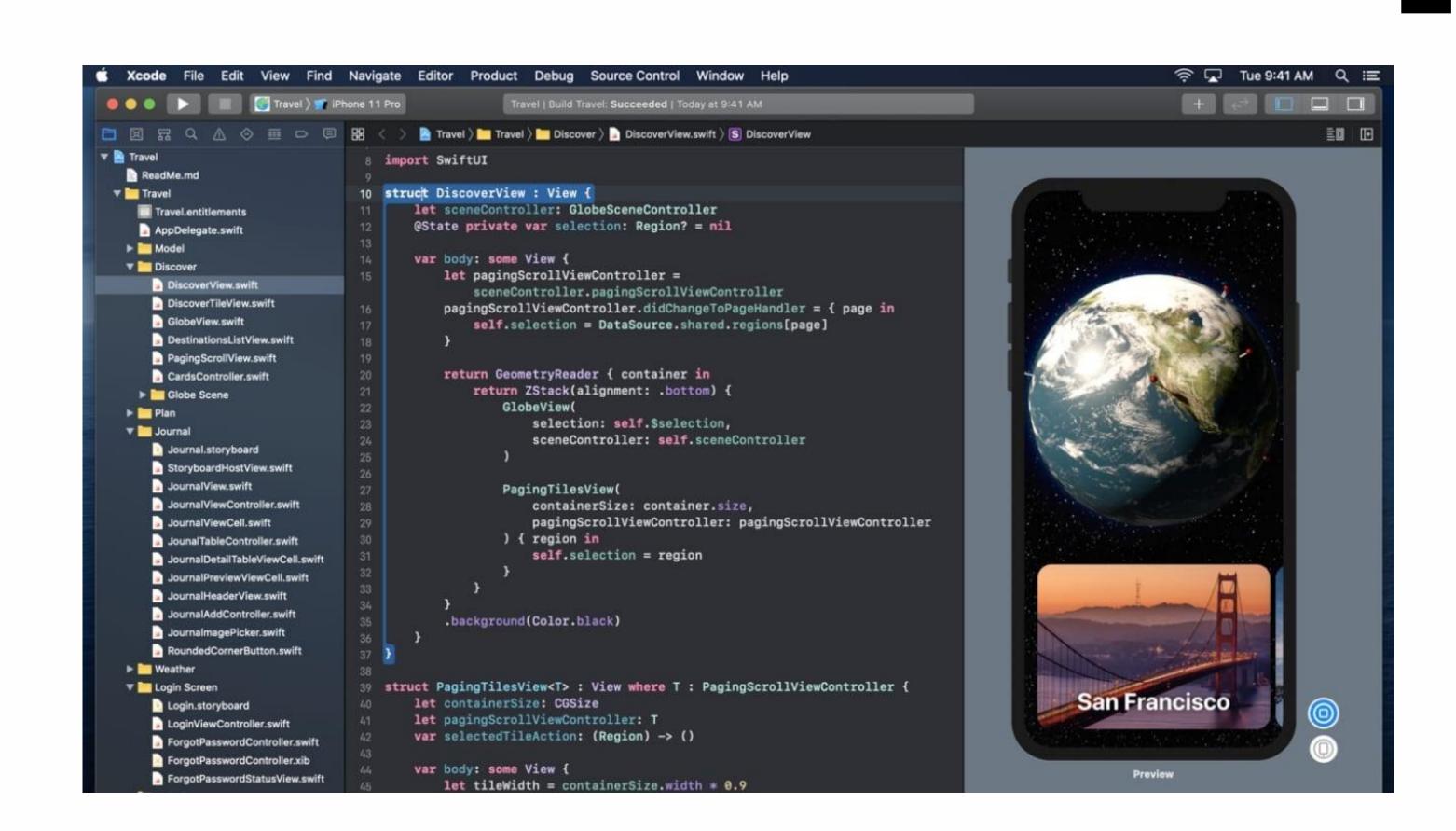


Expected Prototype / Achievements

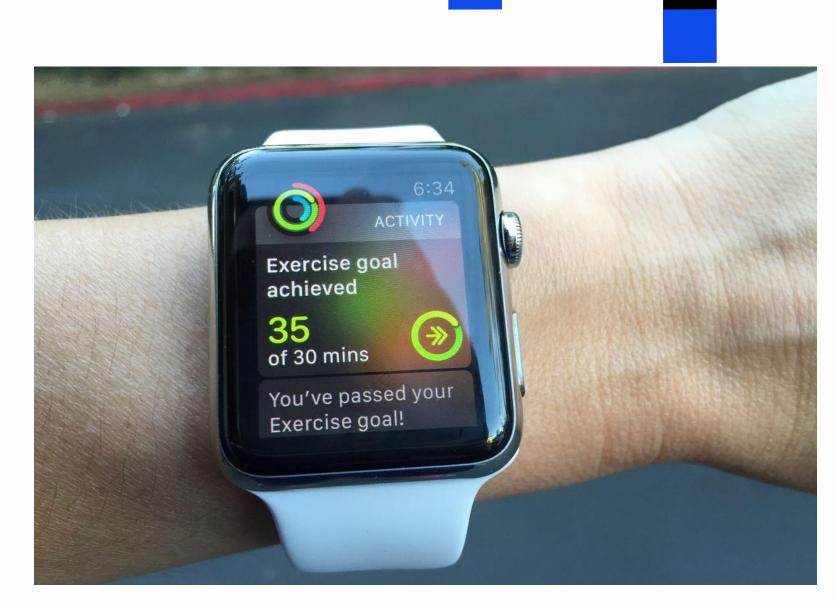


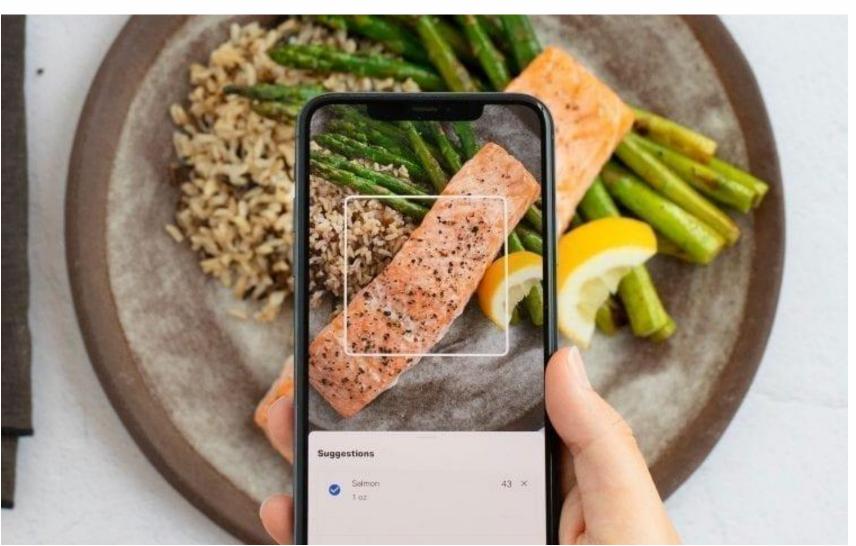
The Tech (Software)

- Xcode.
- Swift
- Firebase Database & Storage
- Google and Apple's Machine Learning Libraries

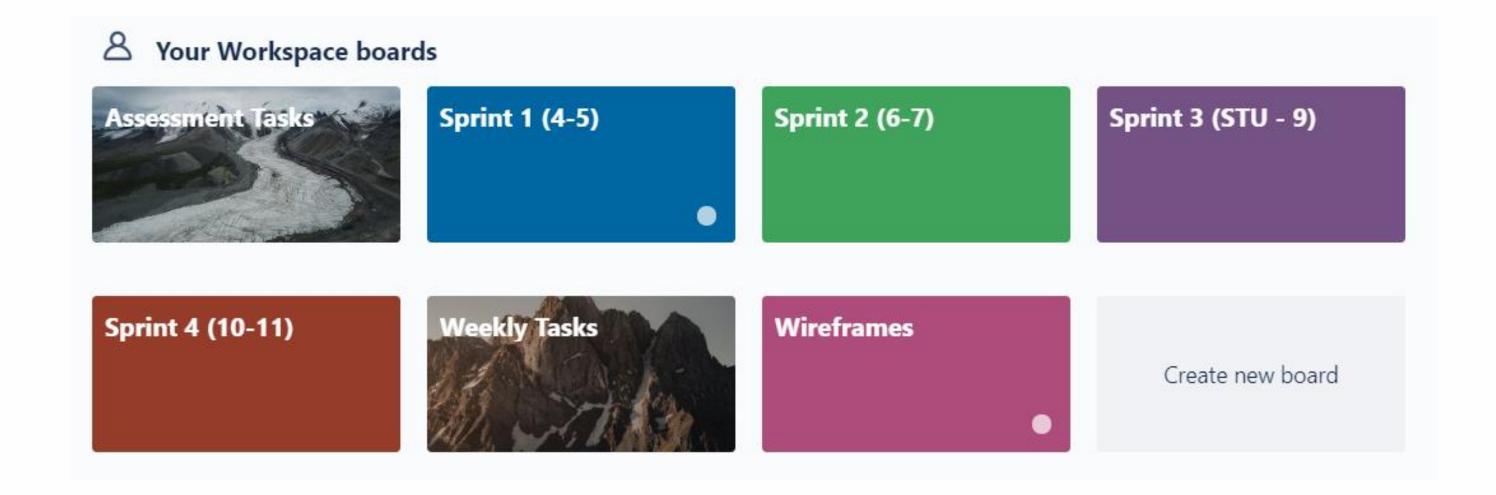


- Hardware capabilities
 - Gyroscope in the iPhone.
 - Apple Watch + iPhone
 - Machine Learning & iPhone Lense





Project Timeline



Sprint 1	Sprint 2	Sprint 3	Sprint 4
23/08-05/09 (Week 4 – 5)	06/09-19/09 (Week 6 – 7)	20/09-10/10 (Week Stu – 9)	11/10-24-10 (Week 10 – 11)
 Login Sign Up Home Page Workout Profile Wireframes Design Database (Firebase) DEMO 	 Workout Leaderboard Assessing all work Bugs are fixed DEMO 	 Leaderboard Food Tracking Assessing all work Bugs are fixed DEMO 	 Food Tracking Social Assessing all work Bugs are fixed DEMO FINALISING

Your Team and Members

- List the team members and their roles in this project
- Link the proposed achievements with your team members

Name	Role	Linked Achievements
Amaan Ansari (13216306)	Team Leader/Product Owner	Welcome Page + Face/Fingerprint ID
Tanzeem Syeda (13214933)	Scrum Master	Workout Progress Dashboard
David Bolis (13218060)	Lead Developer	Workouts Page
David De Angelis (12913873)	Developer	User Profile
Jaffar Rizvi (13215645)	Developer	Home Page
Jasmina Dang (13209756)	UI Designer/Developer	Log In + Sign Up + Wireframes
Ishita Verghese (13209921)	UI Designer/Developer	Sign Up + Wireframes
Jannat Gohar (13218793)	Developer	Forgot Password + Confirmation Email

Thank you

Any Questions?



