# DD2477 Search Engines and Information Retrieval Systems

## Assignment 2: Ranked Retrieval<sup>1</sup>

The purpose of Assignment 2 is to learn how to implement <u>ranked retrieval</u>. You will learn 1) how to include tf-idf scores in the inverted index; 2) how to handle ranked retrieval from multiword queries; 3) how to use PageRank to score documents; 4) how to combine tf-idf and PageRank scoring; 5) ways of approximating cosine similarity for tf-idf computation; and 6) how to use the HITS algorithm to score documents.

The recommended reading for Assignment 2 is that of Lectures 4 and 5.

Assignment 2 is graded, with the requirements for different grades listed below. At the beginning of the oral review session, the teacher will ask you what grade you aim for and ask questions related to that grade. The assignment can only be presented once (unless you get an F) – you cannot raise your grade by doing additional tasks after the assignment has been examined and given a grade. **Come prepared for the review session!** The review will take 20 minutes or less, so have everything in order.

**E:** Completed Task 2.1-2.5 with some mistakes that could be corrected at the review session.

**D:** Completed Tasks 2.1-2.5 without mistakes.

C: E + Completed Task 2.6

**B:** C + Completed Task 2.7

A: B + Completed Task 2.8

These grades are valid for review on February 28, 2023. See the Canvas pages for the grading of delayed assignments.

Assignment 2 is intended to take around 40h to complete.

## **Computing Framework**

For Tasks 2.1-2.2, you will be further developing your code from Assignment 1. For Tasks 2.5-2.8, you will be using a source code skeleton and some data downloadable from Canvas.

### Task 2.1: Ranked Retrieval

Extend the **search** method in the **Searcher** class to implement ranked retrieval. For a given search query, compute the cosine similarity between the tf\_idf vector of the query

<sup>&</sup>lt;sup>1</sup> With contributions by Carl Eriksson, Jussi Karlgren, and Hedvig Kjellström.

and the tf\_idf-vectors of all matching documents. Then sort documents according to their cosine similarity score.

You will need to add code to the search method, so that when this method is called with the queryType parameter set to Index.RANKED QUERY, the system should perform ranked retrieval. You will furthermore need to add code to the PostingsList, PostingsEntry, and Searcher classes, to compute the cosine similarity scores of the matching documents. To sort the matching documents, assign the score of each document to the score variable in the corresponding PostingsEntry object in the postings list returned from the search method. If you do this, you can then use the sort method in the built-in java.util.Collections class.

When you have finished adding to the program, compile and run it, indexing the data set davisWiki. Select the "Ranked retrieval" option in the "Search Options" menu, and try the following two search queries:

## zombie which could result in the list.

#### Found 36 matching document(s)

- 0. JasonRifkind.f ... 1. Zombie Walk.f ... 2. EmilyMaas.f ... 3. AliciaEdelman.f ...
- 4. Kearney\_Hall.f ...
- 5. Spirit\_Halloween.f ...
- 6. Zombies\_Reclaim\_the\_Streets.f ...
- 7. StevenWong.f ...
- 8. Measure Z.f ...
- 9. Scream.f ... etc.

#### attack

which could result in the list

#### Found 228 matching document(s)

- 0. TheWarrior.f ...
- 1. Measure Z.f ...
- 2. Kearney\_Hall.f ...
- 3. Muilop.f ...
- 4. bg-33p.f ...
- 5. Furly707.f ...
- 6. PamAarkes.f ...
- 7. s.martin.f ...
- 8. TrustInMe.f ...
- 9. stevenscott.f  $\dots etc$ .

With one-word queries, the numbers above are equal to the length-normalized tf idf scores of each document with respect to the query term. Our lists above were computed with a tf\_idf score for document *d* and query term *t*:

- $tf_idf_{dt} = tf_{dt} \times idf_t/len_d$
- $idf_t = ln(N/df_t)$

where

- $tf_{dt} = [\# occurrences \ of \ t \ in \ d],$
- N = [# documents in the corpus],
- $df_t = [\# documents in the corpus which contain t],$
- $len_d = [\# words in d].$

The number of documents should be very similar to those listed above. Possible differences may depend on your regular expressions from assignment 1. Depending on exactly how you compute the similarity scores the ordering of the documents can

**differ somewhat from those produced by your program** – this is fine. You can <u>debug</u> your results by manually computing the  $tf_{dt}$  and  $len_d$  scores for the top ranked <u>documents</u> d for a term t. (The idf score does not influence the ranking since there is only one term.)

There will not be any examination of Task 2.1, it is merely a preparation for Task 2.2.

### Task 2.2: Ranked Multiword Retrieval

**Modify your program so that it can search for multiword queries**, and present a list of ranked matching documents. All documents that include at least one of the search terms should appear in the list of search results.

When you have finished adding to the program, compile and run it, indexing the data set davisWiki. Select the "Ranked retrieval" option in the "Search Options" menu, and try the search queries:

| zombie attack                         | money transfer                    |
|---------------------------------------|-----------------------------------|
| Found 249 matching document(s)        | Found 1598 matching document(s)   |
| 0. JasonRifkind.f                     | 0. MattLM.f                       |
| 1. Zombie_Walk.f                      | 1. Angelique_Tarazi.f             |
| 2. Kearney_Hall.f                     | 2. JordanJohnson.f                |
| 3. Measure_Z.f                        | 3. Transfer_Student_Services.f    |
| 4. Spirit_Halloween.f                 | 4. NicoleBush.f                   |
| 5. EmilyMaas.f                        | 5. Anthony_Swofford.f             |
| 6. AliciaEdelman.f                    | 6. Title_Companies.f              |
| 7. TheWarrior.f                       | 7. Transfer_Student_Association.f |
| 8. Scream.f                           | 8. Munch_Money.f                  |
| 9. Zombies_Reclaim_the_Streets.f etc. | 9. money.f $\dots etc$ .          |

Our lists above were computed with the same length-normalized tf\_idf scores for each query term as in Task 2.1, weighed together using cosine similarity.

#### At the review

To pass Task 2.2, you should be able to start the search engine and perform a search in ranked retrieval mode with a query specified by the teacher, that returns the correct number of documents in an order similar to the model solution used by the teachers. You should also be able to explain all parts of the code that you edited.

| Term fr       | requency  | Docum        | ent frequency   | No                    | ormalization                               |
|---------------|---|--------------|---|-----------------------|--|
| n (natural)   | $tf_{t,d}$  | n (no)       | 1   | n (none)              | 1  |
| l (logarithm) | $1 + \log(tf_{t,d})$  | t (idf)      | $\log \frac{N}{\mathrm{df}_t}$                        | c (cosine)            | $\frac{1}{\sqrt{w_1^2 + w_2^2 + + w_M^2}}$ |
| a (augmented) | $0.5 + \frac{0.5 \times tf_{t,d}}{max_t(tf_{t,d})}$                             | p (prob idf) | $\max\{0,\log\frac{N-\mathrm{d}f_t}{\mathrm{d}f_t}\}$ | u (pivoted<br>unique) | 1/ <i>u</i> (Section 6.4.4)                |
| b (boolean)   | $\begin{cases} 1 & \text{if } tf_{t,d} > 0 \\ 0 & \text{otherwise} \end{cases}$ |              |   | b (byte size)         | $1/\textit{CharLength}^{\alpha},\alpha<1$  |
| L (log ave)   | $\frac{1+\log(tf_{t,d})}{1+\log(ave_{t\in d}(tf_{t,d}))}$                       |              |   |                       |  |

my score = tf \* idf \* term weight

## Task 2.3: Variants of cosine similarity and TF-IDF

This is a pen-and-paper task. Consider:

- A. The query food residence
- B. The contents of the file Davis\_Food\_Coop.f
- C. The contents of the file Resource\_Recovery\_Drive.f

What is the term frequency of the words 'food' and 'residence'?

|    | food        | residence   | food      | residence |
|----|-------------|-------------|-----------|-----------|
|    | Davis_Foodf | Davis_Foodf | Resourcef | Resourcef |
| tf | 1           | 0           | 0         | 1         |

Now use your search engine (how?) to compute the idf of all terms present in both files (round to 4 decimal places). What are the **lengths** of these documents in the tf-space and in the tf×idf space (rounded to 4 decimal places)?

|                     | food residence | Davis_Foodf | Resourcef |
|---------------------|----------------|-------------|-----------|
| Euclidean, tf       |                | 0. 5000     | 0. 4083   |
| Manhattan, tf       |                | 0. 2500     | 0. 1667   |
| Euclidean, tf × idf |                | 0. 4887     | 0. 7225   |
| Manhattan, tf × idf |                | 0. 2443     | 0. 2950   |

What is the **cosine similarity** between the query and the **two documents** (in the specified spaces using the specified length normalization, rounded to 4 decimal places)? Don't forget to use idf for the query terms in the two last rows.

|                            | Davis_Foodf | Resourcef |
|----------------------------|-------------|-----------|
| Euclidean length, tf       | 0. 3536     | 0. 2887   |
| Manhattan length, tf       | 0. 1250     | 0. 0833   |
| Euclidean length, tf × idf | 0. 1064     | 0. 0869   |
| Manhattan length, tf × idf | 0. 0376     | 0. 0251   |

What is the cosine similarity (rounded to 4 decimal places) if the query <u>coordinates are</u> considered to be (1,1)?

|                            | Davis_Foodf | Resourcef |
|----------------------------|-------------|-----------|
| Euclidean length, tf       | 0. 7071     | 0. 7071   |
| Manhattan length, tf       | 0. 5000     | 0. 5000   |
| Euclidean length, tf × idf | 0. 3010     | 0. 3010   |
| Manhattan length, tf × idf | 0. 1505     | 0. 1505   |

#### At the review

To pass Task 2.3, <u>fill in the tables above</u>, and be prepared to <u>explain how you computed</u> the numbers. Furthermore, you should be prepared to <u>reason about the effects</u> of <u>different variations</u> of cosine similarity and TF-IDF for the query <u>food residence</u>.

## Task 2.4: What is a good search result?

This task is a continuation of Task 1.5. The purpose is now <u>to assess</u> whether ranked retrieval gives answers with higher precision and recall than unranked intersection retrieval; this will be done on our set of three representative queries.

We first need to learn **how the quality of ranked retrieval results can be measured** – slightly differently from the unranked retrieval in Task 1.5.

Run the program from Task 2.2, indexing the data set **davisWiki**. Select the "Ranked query" option in the "Search options" menu.

You will continue to extend the text file Firstname.txt from Task 1.5, but now with results from the ranked retrieval. Search the indexed data sets with the same query as in Task 1.5:

#### graduate program mathematics

Inspect the **50 highest ranked** documents. If you already came across that document for the same query in Task 1.5, use the existing relevance label. Otherwise, assess the relevance of the document for the query. As in Task 1.5, use the following four-point scale:

- (0) Irrelevant document. The document does not contain any information about the topic.
- (1) Marginally relevant document. The document only points to the topic. It does not contain more or other information than the topic description.

- (2) Fairly relevant document. The document contains more information than the topic description but the presentation is not exhaustive.
- (3) Highly relevant document. The document discusses the themes of the topic exhaustively.

[E. Sormunen. Liberal relevance criteria of TREC—Counting on negligible documents? ACM SIGIR, 2002]

Add the results into the file from Task 1.5 using the following space-separated format, one line per assessed document:

```
QUERY ID DOC ID RELEVANCE SCORE
```

where QUERY\_ID = 1, DOC\_ID = the name of the document, RELEVANCE\_SCORE = [0, 1, 2, 3]. Do not remove anything from the file, it should contain the union of Task 1.5 and 2.3 document relevance labels. Like with Task 1.5, upload the file to Canvas under 'Assignment 2'.

It should again be noted that there is no objectively correct relevance label for a certain query-document combination! It is a matter of judgment. For difficult cases, write a short note on why you chose the label you did. At the review, you will present three difficult cases.

Plot a **precision-recall graph** for the returned top-50 list, and compute the **precision at 10**, **20**, **30**, **40**, and **50** (relevant documents = documents with relevance > 0).

Assume the total number of relevant documents in the corpus to be 100, and estimate the **recall at 10, 20, 30, 40**, and **50**.

Compare the precision at 10, 20, 30, 40, 50 for ranked retrieval to the precision for unranked retrieval. *Which precision is the highest? Are there any trends?* 

Do the same comparison of recalls. Which recall is the highest? Is there any correlation between precision at 10, 20, 30, 40, 50, recall at 10, 20, 30, 40, 50?

#### At the review

To pass Task 2.4, you should be able to show the text file with labeled documents, in the correct format. You should have emailed it before presenting. You should show the precision-recall graph for the 50 highest ranked documents, and be able to explain the concepts precision-recall graph and precision at K, and give account for these measures for the returned ranked top-50 document list.

Precision =  $\frac{\text{precision} = \frac{\text{good}}{\text{retrieved}}}{\text{exp}/(\text{tp+fp})}$ 

You should also be able to discuss the questions in italics.

Recall = good/relevant = good/ (good + misses) = tp / (tp+fn)

# Task 2.5: Computing <a href="PageRank">PageRank</a> with Power Iteration + combining PageRank with TF-IDF

The <u>pagerank</u> directory contains the file <u>PageRank.java</u>, which is compiled simply by javac <u>PageRank.java</u>

The program is executed as follows:

java -Xmx1g PageRank linkfile

for instance

java -Xmx1g PageRank linksDavis.txt

The link file **linksDavis.txt** is also found in the folder **pagerank**. It contains the link structure of davisWiki. Each line has the following structure:

1;2,3,4,

meaning that webpage number 1 is linking to the articles in 2,3 and 4. We are using numbers instead of the actual webpage names for the sake of brevity; however, you can translate from numbers to filenames by using the table in davisTitles.txt.

Note that the docIDs in linksDavis.txt and the internal docIDs that are produced on the fly in your index during indexing of the davisWiki corpus are NOT the same!

The first part of the task is to <u>extend the class PageRank.java</u> so that it <u>computes</u> the pagerank of the davisWiki pages given their link structure using the standard power iteration method.

You should be able to process the graph without using more than 1GB of heap space, and it should not take more than 1 minute or so to compute the pageranks. (If it takes more, you should be able to optimize the main loop).

Make sure your program prints the pagerank of the 30 highest ranked pages. Use the array docName to translate from internal ID numbers to the numbers in the linksDavis.txt file. Compare with the results in the file davis\_top\_30.txt.

Look up the titles of some documents with high rank, and some documents with low rank. Does the ranking make sense?

The second part of your task is to integrate the obtained pageranks for linksDavis.txt into the search engine we have been developing in Assignment 1 and Tasks 2.1-2.2. When doing a ranked query, make sure that the score is computed as a function of the tf-idf similarity score and the pagerank of each article in the result set. Design the combined score function so that you can vary the relative effect of tf-idf and pagerank in the scoring. You should pre-compute the pageranks and read them from file at the start of a search engine session.

You will need to add code to the search method, so that when this method is called with the rankingType parameter set to RankingType.TF\_IDF, the system should perform ranked retrieval based on tf\_idf score only, with the rankingType parameter set to RankingType.PAGERANK., only pagerank should be regarded, and with the rankingType parameter set to RankingType.COMBINATION, your combined score function is used to rank the documents. PageRank is a query-independent measure of the static quality of each web page.

When your implementation is ready, compile and run it, indexing the data set davisWiki. Select the "Ranked retrieval" option in the "Search Options" menu and the

"Combination" option in the "Ranking Score" menu, and try the search queries listed in Task 2.2.

Each query should return the same number of matching documents as in Task 2.2. However, the ranking will vary depending on how you use the document pageranks in the score.

What is the effect of letting the tf\_idf score dominate this ranking? What is the effect of letting the pagerank dominate? What would be a good strategy for selecting an "optimal" combination? (Remember the quality measures you studied in Task 2.3.)

#### At the review

To pass Task 2.5, you should show that the method returns a very  $\underline{\text{similar top-30}}$  ranking for  $\underline{\text{linksDavis.txt}}$  to the one given. The difference in rank for a certain document should not be larger than  $\pm 2$  positions, and the difference in pagerank value for the documents should not be larger than  $\pm 0.001$ . You should also be able to explain all parts of the code that you wrote.

Furthermore, you should <u>present a function</u> for combining tf-idf and pagerank scores where the influence of the two factors can be varied.

You should be able to start the search engine and perform a search in combination, ranked retrieval mode with a query specified by the teacher, that returns the correct number of documents, and be able to discuss the effect of tf-idf and pagerank on the subsequent ranking.

You should also be able to explain all parts of the code that you edited and be able to discuss the question in italics above.

## Task 2.6: Cosine similarity with Euclidean length (C)

<u>In the task 2.1</u> a tf\_idf score for a document *d* and a query term *t* was computed using the following formulas:

- $tf_i df_{dt} = tf_{dt} \times idf_t / len_d$
- $idf_t = ln(N/df_t)$

where

- $tf_{dt} = [\# occurrences \ of \ t \ in \ d],$
- N = [# documents in the corpus],
- $df_t = [\# documents in the corpus which contain t],$
- $len_d = [\# words in d].$

This way of computing provides an approximation of the cosine similarity between the document and the query. In this task you are going to assess how good this approximation is.

In the first part of the task, you need to add code to the **Indexer** and **Engine** classes to compute Euclidean lengths of every document in the corpus and store them in the file on the disk. This computation should be performed **only once** and all the subsequent

restarts should <u>load</u> the <u>Euclidean lengths</u> from the file (if it exists). Note, that a <u>Euclidean length</u> should be computed using **all terms present** in the document *d*!

In the <u>second part of the task</u>, you need to implement a ranked retrieval with tf\_idf scores normalized by the Euclidean length of a document *d*, i.e.:

- $tf_idf_{dt} = tf_{dt} \times idf_t/len_d$
- $idf_t = ln(N/df_t)$

#### where

- $tf_{dt} = [\# occurrences \ of \ t \ in \ d],$
- N = [# documents in the corpus],
- $df_t = [\# documents in the corpus which contain t],$
- $len_d = [Euclidean length of d]$ . Don't forget to use regex pattern!!

Here are the results for the same queries as in Task 2.2 using the new version of tf\_idf scores:

#### zombie attack money transfer Found 249 matching document(s) Found 1598 matching document(s) http://www.zombiewalk.com 0. Zombie\_Walk.f ... 0. Transfer Student Services.f ... 1. JasonRifkind.f ... 1. MattLM.f ... 2. Measure Z.f ... 2. Transfer Students.f ... 3. Zombie\_Attack\_Response\_Guide.f ... 3. JordanJohnson.f ... 4. Kearney\_Hall.f ... 4. Angelique\_Tarazi.f ... 5. Spirit\_Halloween.f ... 5. money.f ... 6. Zombies\_Reclaim\_the\_Streets.f ... 6. Joanna\_Villegas.f ... 7. Scream.f ... 7. Munch\_Money.f ... 8. Furly707.f ... 8. ScarlettYing.f ... 9. Biological Disasters f = etc. 9. Jeserah.f ... etc.

Compare the results for the queries in the task 2.2 and compute precision@10 and recall@10 for both cases, i.e. (1) when normalizing with a number of words and (2) when normalizing with a Euclidean distance of the document. Which of them is better and why?

#### At the review

To pass Task 2.6, you should be able to start the search engine and perform a search in ranked retrieval mode with a query specified by the teacher, that returns the <u>correct number of documents</u> in an order similar to the model solution used by the teachers. You should also be able to explain all parts of the code that you edited and answer the question in italics.

## Task 2.7: Monte-Carlo PageRank Approximation (B)

The task is now to <u>implement the Monte-Carlo methods 1,2,4 and 5</u> for approximate pagerank computation mentioned in Lecture 5 and in the paper by Avrachenkov et al. listed as course literature.

Run these four variants on **linksDavis.txt**, using c = 0.85 and several <u>different</u> settings of N (the number of initiated walks). Compare the four method variants and settings of N in terms of <u>how fast they converge</u> and how similar the solution is to the exact solution. Implement the following goodness measure:

The <u>sum of squared differences</u> between the exact pageranks and the MC-estimated pageranks for the **30 documents with highest exact pagerank** in **linksDavis.txt**.

Plot this goodness measure for all four methods as a function of *N*.

What do you see? Why do you get this result? Explain and relate to the properties of the (probabilistic) Monte-Carlo methods in contrast to the (deterministic) power iteration method.

Do your findings about the difference between the four method variants and the dependence of N support the claims made in the paper by Avrachenkov et al.?

Finally, use your favorite Monte-Carlo method to approximate the pageranks of the full Swedish Wikipedia link structure (in the file linksSvwiki.txt). Iterate until the top 30 documents are stable.

#### At the review

To pass Task 2.7, you should show a <u>record of your experimentation</u> with the four method variants and their *N* parameter settings for the **linksDavis.txt** graph.

You should be able to discuss the questions in italics, and be able to discuss the differences between the four variants, compare to the claims in the paper, and explain all parts of the code that you wrote.

Finally, show your <u>list of 30 top documents for the linksSvwiki.txt graph</u>. Argue for why they are correct by looking up titles of top documents in the file svwikiTitles.txt.

## Task 2.8: Hubs and Authorities (A)

In this task you will implement another algorithm that rates (web) documents by analyzing the links between them. The algorithm is called HITS (Hyperlink-Induced Topic Search) also known as Hubs and Authorities (please refer to the section 21.3 of the textbook for more details).

HITS was proposed at about the same time as PageRank, but is clearly less popular. In this task you'll become an unprejudiced experimental researcher comparing two algorithms and investigating their strengths and weaknesses.

In the skeleton for the assignment 2 there is a class called **HITSRanker.java**, which should be put into the **ir** folder.

Your task is to extend the class HITSRanker.java so that it computes the hub and authority scores for the davisWiki pages given their link structure. As in task 2.5 you can find the link structure of davisWiki in the file linksDavis.txt and the titles of articles in davisTitles.txt, respectively.

Start by implementing **readDocs** and **iterate** functions of the **HITSRanker** class. Re-use as much code as possible from the PageRank skeletons, provided for the task 2.5. Declare the convergence of the HITS algorithm if both hub and authority scores do not change more than a predefined value **EPSILON** from iteration to iteration.

To make debugging easier for you, there are lists of top 30 hub and authority scores for the whole davisWiki corpus in the files **davis\_hubs\_top\_30.txt** and **davis\_authorities\_top\_30.txt** respectively. You can test your implementation by running **HITSRanker** as follows:

```
javac -cp . -d classes ir/HITSRanker.java
```

java -cp classes ir.HITSRanker linksDavis.txt davisTitles.txt

This should create two files: hubs top 30.txt and authorities top 30.txt.

**NOTE**: that you should change the paths to **linksDavis.txt** and **davisTitles.txt** to point to the actual files on your machine.

Compare your 30 highest ranked hub and authority scores to the ones in the provided files. *Does the ranking make sense? How does it compare to pageranks?* 

After you have implemented the HITS algorithm, you'll need to integrate HITS ranking into your search engine. On the way there are several issues to be addressed:

- 1. Unlike PageRank, HITS method should be run on the fly and only on the query-specific subset of documents. <u>How</u> should one select this subset of documents correctly?
- 2. The HITS algorithm provides two scores for each document in the subset, but the search engine can show only one score. <u>How</u> should one combine these two scores in a meaningful way? Can we use a linear combination?

After you have addressed the issues listed above, you'll need to integrate HITS ranking into your search engine GUI, making it possible to choose **HITS** in the "Ranking Score" menu and have the query results ordered accordingly.

#### At the review

To pass Task 2.8, you should show that your <u>implementation returns a very similar top-30 hub and authorities scores</u> for **linksDavis.txt** to the ones given. You should explain how you have addressed the HITS integration issues listed above and demonstrate that it is possible to use HITS ranking with your search engine. You should be able to list similarities and differences between PageRank and HITS and argue about the advantages and disadvantages of each algorithm.