PROJECT OUI

Group: IC-INF-IT1D
Date: 4/11/2024

Main speakers:
- Carlos Schaap García
- Rafael Margarido

PRESENTATION STRUCTURE

👥 Team introduction

🧠 About the project

🖥 Website structure

🔍 Exploring the website

⚖ Conclusion

❓ Questions?

Expected presentation time: 10-15 minutes

THE TEAM

Nick Grahovskis

Ugochukwu Joseph Ndiogazili

Carlos Schaap García

Rafael Margarido Correia

Miriam Cerulíková

David Corodeanu Cristian

ABOUT THE PROJECT

Client: OUI Coffee Shop, owned by Lionel Smith, located in the Netherlands.

The goal: Create a unique website for the coffee shop to attract mainly young adults (ages 18-30).

Visual expectations: A minimalistic, vibrant and French styled website.

WEBSITE STRUCTURE

Sticky Navigation Bar: Stays at the top as you scroll

Main Page: Simple and elegant.

About Us: Explains why to choose us.

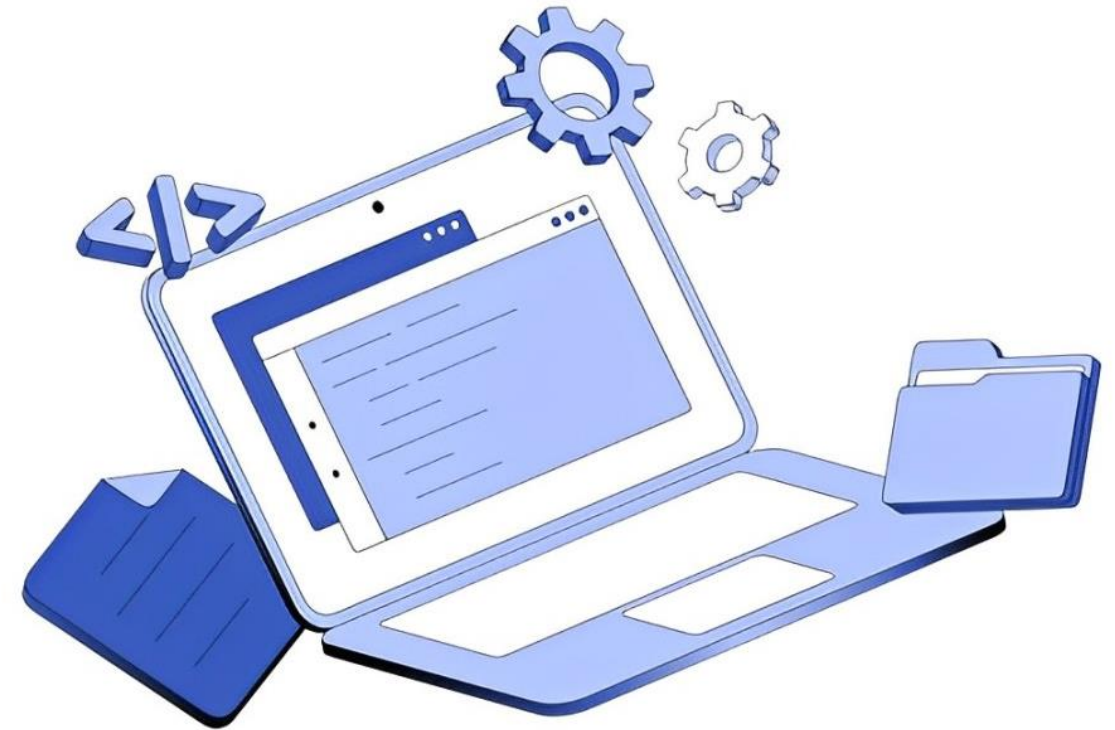**Menu**: List of available items.

Events: Shows upcoming events and parties.

Reviews: See customer feedback.

Feedback: Add your own feedback.

Table Booking: Easy online reservations.

Footer: Contact and location info.

LET'S GET TO THE WEBSITE

CONCLUSION

The OUI Coffee Shop website is important for propagation and communication with customers.

The website targets young adults according to the clients' requirements.

The website has a minimalistic structure and features which encourages people to visit the shop.

<>QUESTIONS?</>

THANK YOU FOR YOUR TIME