

1) Ec. Plano tangente

$$z^2 - 2x - 2y - 12 = 0 \quad P(1, -1, 4)$$

Plano tangente:

$$z - \underbrace{f(x_0, y_0)}_4 = f_x(x_0, y_0)(x - x_0) + f_y(x_0, y_0)(y - y_0)$$

$$f_x(x_0, y_0) = -2 \Big|_{(1, -1)} = -2$$

$$f_y(x_0, y_0) = -2 \Big|_{(1, -1)} = -2$$

$$z - 4 = -2(x - 1) - 2(y + 1)$$

2) Primeras derivadas par. de z :

$$\cos(xy) + 1 = \sec(zx) + \sin(yz)$$

$$\cos(xy) + 1 - \sec(zx) - \sin(yz) = 0$$

$$\begin{aligned} \frac{\partial z}{\partial x} &= - \frac{F_x}{F_z} = - \frac{-\sin(xy) \cdot y - \sec(zx) \tan(zx) \cdot z}{-\sec(zx) \tan(zx) \cdot x + \cos(yz) \cdot y} \\ &= \frac{\sin(xy) \cdot y + \sec(zx) \tan(zx) \cdot z}{-\sec(zx) \tan(zx) \cdot x + \cos(yz) \cdot y} \end{aligned}$$

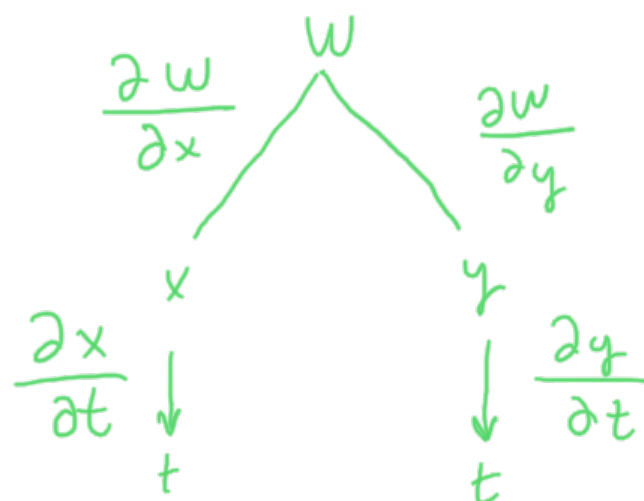
$$\frac{\partial z}{\partial y} = - \frac{F_y}{F_z} = - \frac{-\sin(xy) \cdot x + \cos(yz) \cdot z}{-\sec(zx) \tan(zx) \cdot x + \cos(yz) \cdot y}$$

3) $w(x, y) = \tan^{-1}(yx)$

$$x = e^{2t-6}$$

$$y = \ln(2t-5) + t - 2$$

$$\frac{\partial w}{\partial t} = \frac{\partial w}{\partial x} \cdot \frac{\partial x}{\partial t} + \frac{\partial w}{\partial y} \cdot \frac{\partial y}{\partial t}$$



$$\frac{\partial w}{\partial x} = \frac{y}{(xy)^2 + 1} \quad \frac{\partial x}{\partial t} = e^{2t-6} \cdot 2$$

$$\frac{\partial w}{\partial y} = \frac{x}{(xy)^2 + 1} \quad \frac{\partial y}{\partial t} = \frac{2}{2t-5} + 1$$

$$\frac{\partial w}{\partial t} = \left(\frac{y}{(xy)^2 + 1} \right) (e^{2t-6} \cdot 2) + \left(\frac{x}{(xy)^2 + 1} \right) \left(\frac{2}{2t-5} + 1 \right)$$

$$\left|_{\substack{t=3 \\ x=1 \\ y=1}} = \frac{1}{1+1} \cdot \cancel{e^{2(3)-6}}^1 \cdot 2 + \frac{1}{\cancel{1+1}} \cdot \left(\frac{\cancel{2}}{1} + 1 \right)$$

$$= 2 + 1 = 3$$

4) Temperatura en un lago punto $P(x, y, z)$ es:

$$T(x, y, z) = x \sin(\pi y z)$$

Encontrar razón de cambio en $P(1, 1, 2)$

$$\text{en } \vec{u} = \langle 1, 4, 8 \rangle$$

$$D_{\vec{u}} f(\vec{x}_0) = \nabla f \cdot \vec{u}$$

$$\begin{aligned} |\vec{u}| &= \sqrt{1 + 16 + 64} \\ &= \sqrt{81} \\ &= 9 \end{aligned}$$

$$\nabla f = \left\langle \frac{\partial f}{\partial x}, \frac{\partial f}{\partial y}, \frac{\partial f}{\partial z} \right\rangle$$

$$\vec{u} = \frac{1}{9} \langle 1, 4, 8 \rangle$$

$$\frac{\partial f}{\partial x} = \sin(\pi y z) \quad \frac{\partial f}{\partial y} = x \cos(\pi y z) \cdot z \pi$$

$$\frac{\partial f}{\partial z} = x \cos(\pi y z) \cdot \pi y$$

$$\left. \frac{\partial f}{\partial x} \right|_{(1,1,2)} = \sin(\pi 2) = 0$$

$$\left. \frac{\partial f}{\partial y} \right|_{(1,1,2)} = \cos(\pi 2) \cdot 2\pi = 2\pi$$

$$\nabla f(\vec{x}) = \langle 0, 2\pi, \pi \rangle$$

$$\left. \frac{\partial f}{\partial z} \right|_{(1,1,2)} = \cos(\pi 2) \cdot \pi = \pi$$

$$D_{\vec{x}} f(\vec{x}) = \langle 0, 2\pi, \pi \rangle \cdot \left\langle \frac{1}{9}, \frac{4}{9}, \frac{8}{9} \right\rangle$$

$$= (0) \left(\frac{1}{9} \right) + (2\pi) \left(\frac{4}{9} \right) + (\pi) \left(\frac{8}{9} \right)$$

$$= \frac{8\pi}{9} + \frac{8\pi}{9}$$

$$= \frac{16\pi}{9}$$

5)

Demanda:

$$x = 16 - P_A + P_B$$

$$y = 24 - 2P_A - 4P_B$$

Costo

$$A = 2 \quad ; \quad B = 4$$

$$U = (x P_A + y P_B) - (2x + 4y)$$

$$= \left[(16 - P_A + P_B) P_A + (24 - 2P_A - 4P_B) P_B \right] - \left[2(16 - P_A + P_B) + 4(24 - 2P_A - 4P_B) \right]$$

$$= 16P_A - P_A^2 + P_B P_A + 24P_B - 2P_A P_B - 4P_B^2 - (32 - 2P_A + 2P_B + 96 - 8P_A - 16P_B)$$

$$= 16P_A - P_A^2 + P_B P_A + 24P_B - 2P_A P_B - 4P_B^2 - 32 + 2P_A - 2P_B - 96 + 8P_A - 16P_B$$

$$= 16P_A + 2P_A - P_A^2 + P_B P_A - 2P_A P_B + 24P_B - 2P_B - 4P_B^2 - 32 - 96$$

$$= 26P_A - 6P_B - 128 + P_AP_B - P_A^2 - 4P_B^2$$

$$\frac{\partial U}{\partial P_A} = -2P_A + P_B + 26 = 0$$

$$P_B = -26 + 2P_A$$

$$\frac{\partial U}{\partial P_B} = -6 + P_A - 8P_B = 0$$

$$-6 + P_A - 8(-26 + 2P_A) = 0$$

$$-6 + P_A + 208 - 16P_A = 0$$

$$-15P_A + 202 = 0$$

$$P_A = \frac{202}{15} \rightarrow P_B = -26 + 2\left(\frac{202}{15}\right) = \frac{14}{15}$$

$$\begin{vmatrix} f_{xx} & f_{xy} \\ f_{yx} & f_{yy} \end{vmatrix} = \begin{vmatrix} -2 & 1 \\ 1 & -8 \end{vmatrix} = (-2)(-8) - 1 = 16 - 1 = 15 > 0$$

$f_{xx} = -2 < 0$ máx relativo

6) Publicidad Q 20,000 $\rightarrow y$
 Periódico x

$$\text{Utilidad} = \text{Ingresos} - \text{Costos}$$