Efecto sustitución & Efecto venta

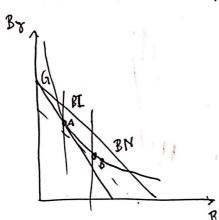
Y = P1Q1 + P2Q2 + ... PnQn RP:

 $\Delta Y = q_1(P_1) \left(P_2 - P_1 \right)$ ΔY :

Y2 : $Y_2 = Y_1 + \Delta Y$

 $E_{I} = q_{2}(P_{2}, Y_{2}) - q_{1}(P_{1}, Y_{1})$ Er :

Es = q2(P2, Y1) - q7 (P2, Y2) Es :



1P < Contra intuitive:

demanda l oferta. Determinantes de la

Demand

Market size

Expectations Related prices

Income

Tastes Taxes / subsidien Sopply

Tecnology

Taxes/subsidies

Related pries

Input prices

Competitition

Expectations

Costos:

· Costo fijo: · Costo variable:

8(0)

todo a compañad. de una var.

o (osto Margina):

o Costo Var Me.

CF-CV

devivo respecto ag

o Costo fijo medio:

o Costo total medio:

Minimiza el casto coando al costo total

Elas ticidad

$$\frac{\mathcal{E}_{P} = \frac{\Delta Q}{\Delta P} \cdot \frac{P}{Q}}{\mathcal{E}_{X}} \cdot \frac{\mathcal{E}_{Y} = \frac{\Delta Q}{\Delta Y} \cdot \frac{Y}{Q}}{\mathcal{E}_{X} = \frac{\Delta Q_{Bx}}{\Delta P_{By}} \cdot \frac{P_{By}}{Q_{Bx}}} \cdot \frac{\mathcal{E}_{Y} \in 1 \cdot \text{normal else: elástica}}{\mathcal{E}_{X} \in 1 \cdot \mathcal{E}_{X}} \cdot \frac{Y}{Q}$$

$$\mathcal{E}_{X} = \frac{\Delta Q_{Bx}}{\Delta P_{By}} \cdot \frac{P_{By}}{Q_{Bx}} \cdot \frac{P_{B$$

Price controls:

