

Class #3 – Chapters 3,4,5

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Founder CPF Coaching & vCISO



FRSECURE CISSP MENTOR PROGRAM LIVE STREAM

THANK YOU!

Quick housekeeping reminder.

- The online/live chat that's provided while live streaming on YouTube is for constructive, respectful, and relevant (about course content) discussion <u>ONLY</u>.
- At <u>NO TIME</u> is the online chat permitted to be used for disrespectful, offensive, obscene, indecent, or profane remarks or content.
- Please do not comment about controversial subjects, and please <u>NO</u> <u>DISCUSSION OF POLITICS OR RELIGION</u>.
- Failure to abide by the rules may result in disabling chat for you.
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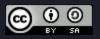


INTRODUCTION

Agenda –

- Welcome
- Introduction
- Questions
- Policies
- Business Continuity
- Personnel
- Third-party / Supply Chain controls
- Risk Management
- Security Awareness







CISSP® MENTOR PROGRAM – LEAD MENTOR INTRO

WHOAMI

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CISSP® MENTOR PROGRAM – SESSION SIX

WHO I AM?





Outside of being a security practitioner focused on helping businesses tackle their cybersecurity risks while minimizing friction resulting in increased resiliency and helping to secure people and processes with a solid understanding of the technology involved.

I am a dad, dog dad and <u>career coach</u>. I love helping other to achieve their best. Through this channel, I help veterans with their transitions and others via non-profits like <u>Whole Cyber Human Initiative</u>, <u>Boots2Books</u> and others.

I give back by producing a podcast focused on helping people who are "Breaking into Cybersecurity" by sharing the stories of those who have done it in the past 5 years to inspire those looking to do it now.

Co-authored:

"<u>Develop Your Cybersecurity Career Path: How to Break into Cybersecurity at Any Level</u>"

"<u>Hack the Cybersecurity Interview: A complete interview preparation guide for jumpstarting your cybersecurity career</u>"

And advised on "Understand, Manage, and Measure Cyber Risk"















GETTING GOING...

Managing Risk!

Study Tips:

- Study in small amounts frequently (20-30 min)
- Flash card and practice test apps help
- Take naps after heavy topics (aka Security Models)
- Write things down, say them out loud
- Use the Discord Channels
- Exercise or get fresh air in between study sessions

Let's get going!





QUESTIONS.

The most common questions have been about:

- About the Discord channel
- Live session links.
- Instructor slide deck.

Because of the way Discord works and normal communications challenges, the Discord invite you received may have "expired". Email the FRSecure CISSP Mentor List (cisspmentor@frsecure.com) for a new invite.





QUESTIONS.

The most common questions have been about:

- About the Discord channel
- Live session links.
- Instructor slide deck.

All LIVE session links will be sent by email on the same day as the LIVE session. If you have not received the live session link it's usually because the email went to your "Junk" folder (or similar).





QUESTIONS.

The most common questions have been about:

- About the Discord channel
- Live session links.
- Instructor slide deck.

The instructor slide decks will be sent as soon as FRSecure receives them from the instructors. Sometimes the decks are not available until they teach. Whenever possible, we will try to send you the slide decks before each class.





INTRODUCTION

Before we get too deep into this.

What's a hacker's favorite season?

Phishing season.



Yeah, I know. That's dumb.

Let's get to it...





INTRODUCTION

Cornerstone Information Security Concepts

Definition of "information security" (don't forget):

Information security is managing risks to the confidentiality, integrity, and availability of information using administrative, physical and technical controls.

"Most organizations overemphasize technical controls to protect confidentiality and do so at the expense of other critical controls and purposes."





Chapter 3: Business Continuity Planning

Develop, Document, and Implement Security Policy, Standards, Procedures, and Guidelines Identify, Analyze and Prioritize Business Continuity Requirements

> Guidelines (FYI)

Procedures (HOW, WHO)

> Standards (WHAT)

Policies (WHY, WHEN)





Chapter 3: Business Continuity Planning

Develop, Document, and Implement Security Policy, Standards, Procedures, and Guidelines Identify, Analyze and Prioritize Business Continuity Requirements

> **Guidelines** (FYI)

BASELINES

Minimum level

(VVHAI)

Policies (WHY, WHEN)





Chapter 3: Business Continuity Planning

Business Impact Analysis Identify, Analyze and Prioritize Business Continuity Requirements

BCP Overview and Process

Business Continuity Planning and Disaster Recovery Planning are two very distinct disciplines **Business Continuity Planning (BCP)**

Goal of a BCP is for ensuring that the business will continue to operate before, throughout, and after a disaster event is experienced

Focus of a BCP is on the business as a whole

Business Continuity Planning provides a long-term strategy

Accounting for items such as people, processes and technology in addition to critical systems and data





Chapter 3: Business Continuity Planning

Business Impact Analysis Identify, Analyze and Prioritize Business Continuity Requirements

Unique terms and definitions

Business Continuity Plan (BCP)—a long-term plan to ensure the continuity of business operations

Continuity of Operations Plan (COOP)—a plan to maintain operations during a disaster.

Disaster—any disruptive event that interrupts normal system operations

Disaster Recovery Plan (DRP)—a short-term plan to recover from a disruptive event (more in chapter 7)





Chapter 3: Business Continuity Planning

Develop and Scope the Plan Identify, Analyze and Prioritize Business Continuity Requirements

Unique terms and definitions

Critical Business Function (CBF)—Essential functions critical to the business operations

Business Impact Analysis (BIA)—Analyzing impact of an over time disruption

Maximum Tolerable Downtime (MTD)—Total length of time a critical business function can be unavailable

Maximum Acceptable Outage (MAO)—Total length of time a critical business function can be unavailable

> **Critical business function** is anything the absence of would cause business to stop or be severely interrupted







Chapter 3: Business Continuity Planning

Develop and Scope the Plan Identify, Analyze and Prioritize Business Continuity Requirements

Unique terms and definitions

Recovery Time Objective (RTO)—Maximum time to restoration of minimum service expectations, must be less than or equal to MTD Recovery Point Objective (RPO)—Tolerable amount of data loss in a time period

*not testable

OMG—The feeling you will have executing the BCP plan FML—what you shout if you didn't print out the BCP plan





Chapter 3: Business Continuity Planning

Develop and Scope the Plan Identify, Analyze and Prioritize Business Continuity Requirements

Unique terms and definitions

Recovery Time Objective (RTO)—Maximum time to restoration of minimum service expectations, must be less than or equal to MTD

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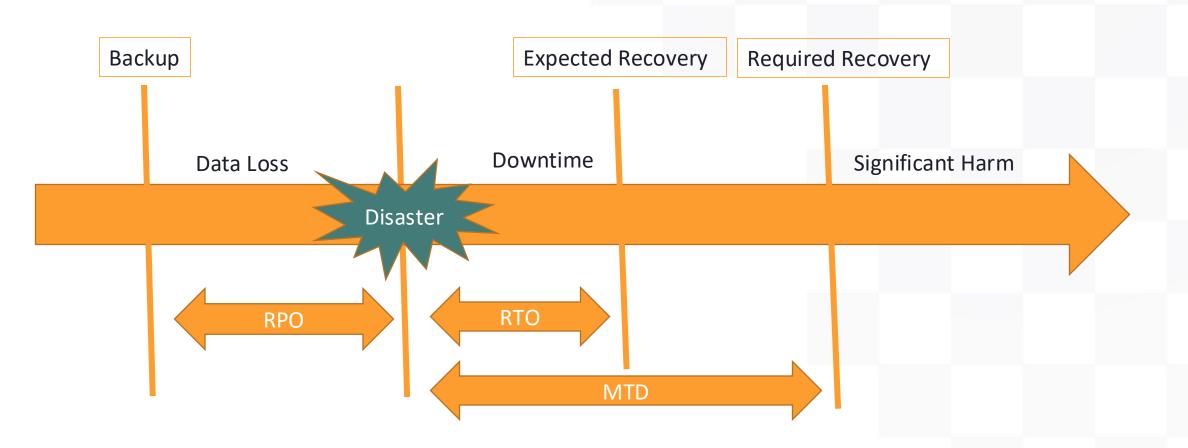




Chapter 3: Business Continuity Planning

Develop and Scope the Plan

Identify, Analyze and Prioritize Business Continuity Requirements







Chapter 3: Business Continuity Planning

Information Security Governance Identify, Analyze and Prioritize Business Continuity Requirements **Conduct Business Impact Analysis (BIA)**

- Formal method for determining how a disruption to the IT system(s) of an organization will impact the organization
- An analysis to identify and prioritize critical IT systems and components
- Enables the BCP/DRP project manager to fully characterize the IT contingency requirements and priorities





Chapter 3: Business Continuity Planning

Develop and Scope the Plan Identify, Analyze and Prioritize Business Continuity Requirements

Management Support

"C"-level managers:

- Must agree to any plan set forth
- Must agree to support the action items listed in the plan if an emergency event occurs
- Refers to people within an organization like the chief executive officer (CEO), the chief operating officer (COO), the chief information officer (CIO), and the chief financial officer (CFO)
- Have enough power and authority to speak for the entire organization when dealing with outside media
- High enough within the organization to commit resources





Chapter 3: Business Continuity Planning

Develop and Scope the Plan Identify, Analyze and Prioritize Business Continuity Requirements

Develop and Document the Scope and the Plan

- Define exactly what assets are protected by the plan, which emergency events the plan will be able to address, and determining the resources necessary to completely create and implement the plan
- "What is in and out of scope for this plan?"
- After receiving C-level approval and input from the rest of the organization, objectives and deliverables can be determined





Chapter 3: Business Continuity Planning

Develop and Scope the Plan Identify, Analyze and Prioritize Business Continuity Requirements **Scoping the Project**

- Objectives are usually created as "if/then" statements
 - For example, "If there is a hurricane, then the organization will enact plan H—the Physical Relocation and Employee Safety Plan." Plan H is unique to the organization but it does encompass all the BCP/DRP subplans required
 - An objective would be to create this plan and have it reviewed by all members of the organization by a specific date.
 - The objective will have a number of deliverables required to create and fully vet this plan: for example, draft documents, exercise planning meetings, table top preliminary exercises, etc.





Chapter 3: Business Continuity Planning

Develop and Scope the Plan Identify, Analyze and Prioritize Business Continuity Requirements **Scoping the Project**

Executive management must at least ensure that support is given for three BCP/DRP items:

- 1. Executive management support is needed for initiating the plan.
- 2. Executive management support is needed for **final approval** of the plan.
- 3. Executive management must demonstrate due care and due diligence and be held liable under applicable laws/regulations.





Chapter 3: Business Continuity Planning

Develop and Scope the Plan Identify, Analyze and Prioritize Business Continuity Requirements

Example Scope

Critical business functions

Threats, vulnerabilities, and risks

Data backup and recovery plan

BCP personnel

Communications plan

BCP testing requirements





Chapter 3: Business Continuity Planning

Develop and Scope the Plan Identify, Analyze and Prioritize Business Continuity Requirements People

- #1 Most important no exceptions (Life and safety above all else)
- Start with human safety then move on
- People = Any living human being that may be affected by the event
- Notifications and communications, using multiple methods
- Resources to keep people working
 - Alternate work locations, food, equipment, internet, etc.
- Regular updates to leadership
- Notifications of external affected parties





Chapter 3: Business Continuity Planning

Develop and Scope the Plan Identify, Analyze and Prioritize Business Continuity Requirements **Processes**

- What resources need to be available
- Critical supplies (computers, power, internet)
- How do we maintain critical operations
- Logistics
- Continuously available resources
- Recovery site (more in chapter 7)
 - Hot, Warm, Cold
- Testing and updating





Chapter 3: Business Continuity Planning

Develop and Scope the Plan Identify, Analyze and Prioritize Business Continuity Requirements **Other Roles**

Continuity Planning Project Team (CPPT)

- Comprises those personnel that will have responsibilities if/when an emergency occurs
- Comprised of stakeholders within an organization
- Focuses on identifying who needs to play a role if a specific emergency event were to occur
- Includes people from the human resources section, public relations (PR), IT staff, physical security, line managers, essential personnel for full business effectiveness, and anyone else responsible for essential functions





Chapter 3: Business Continuity Planning

Develop and Scope the Plan Identify, Analyze and Prioritize Business Continuity Requirements **Technologies**

- Tech fails plan for it
 - Backups are the #1 way to address this risk
 - BCP should account for redundancy (power, water, telco, internet)
 - Multiple locations for backups (on-prem and cloud)
 - Need to account for external disaster (ISP, Bank, SaaS provider, etc.)
 - Testing and updating





Chapter 3: Business Continuity Planning

Develop and Scope the Plan Identify, Analyze and Prioritize Business Continuity Requirements

Technologies

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Chapter 3: Business Continuity Planning

Develop and Scope the Plan Identify, Analyze and Prioritize Business Continuity Requirements

Technologies

 Why didn't the IT team set up their remote office from the beach?

It was too cloudy

Yeah, I know. That's dumb.

Let's get to it...





Chapter 3: Business Continuity Planning

Candidate Screening and Hiring Contribute to and enforce personnel security policies and procedures

Humans are the biggest part of information security

- Clearly defined roles and job descriptions simplify security
- Need process and procedure for verifying background
 - Education, Work history, Citizenship, Criminal record, Credit and financial history, social media activity, and references
- More sensitive positions require further background investigation
- Have clear policies on the use of social media and business systems (appropriate use)
- Verify before granting access to sensitive data





Chapter 3: Business Continuity Planning

Employment Agreements and Policies Contribute to and enforce personnel security policies and procedures

Employment agreements set the stipulations the employee must abide by

- Nondisclosure
- Non compete
- Code of conduct
- Conflict of interest
- Acceptable use
- Employment policies
- Equipment use
- At home expectations (remote worker)





Chapter 3: Business Continuity Planning

Onboarding, Transfers and Termination process Contribute to and enforce personnel security policies and procedures

Each stage of employment comes with a security component

- Onboarding sets the tone for work behavior
- Processes for training on secure habits (security awareness)
- Additional training for employees who are likely targets of attackers (C-Level, Admins)
- Process for reporting security incidents (IMO #1)
- Roles and responsibility for securing their work area
- Data classification process and training
- Awareness of monitoring controls
- Their actions matter and make the difference (good or bad)





Chapter 3: Business Continuity Planning

Onboarding, Transfers and Termination process Contribute to and enforce personnel security policies and procedures

Transfers

- Clearly defined process for role transfer
- Employee access review (Is current access needed for new role)
- Transition period clearly defined (when is it time to cut off access to previous role)
- Least privilege (enforce)
- Legacy needs (smaller orgs)
- Temporary access (helping out)





Chapter 3: Business Continuity Planning

Onboarding, Transfers and Termination process Contribute to and enforce personnel security policies and procedures

Termination (Voluntary and Involuntary separation)

- Voluntary separation is a planned event (2 weeks, retire, good terms)
 - Use a standard checklist (equipment, access, keys, badges, changing codes)
- Involuntary separation is usually an unplanned event and threat must be assumed
- Moves very fast, being well coordinated with HR / manager is key
- It is **emotional for all involved**, respect that and plan for it
- When possible, recover any equipment and retain for **potential forensics**
- Remaining staff need to be informed of termination and loss of access (don't reset the password for Evan)
- Process for reporting attempted access by terminated employee
- *Insider threat program established and adhered to (UEBA can alert to a rage quit)





Chapter 3: Business Continuity Planning

Vendor, Consultant and Contractor Agreements and Controls Contribute to and enforce personnel security policies and procedures

- Vendor, Consultant and Contractor agreements and controls
 - NDA's and other agreements should be in place to protect sensitive information
 - Policies that support monitoring and auditing of access by 3rd parties
 - Policies that require secure connections with 3rd parties who access sensitive data
- Compliance Policy Requirements
 - Ensure all employees are trained and periodical retrained on policies and regulations they need to comply with in the fulfilment of their job duties.
- Privacy Policy Requirements
 - Privacy policy should include what kind of personal data is collected, how it will or will not be used, how it will be stored, maintained, and secured.
- Review and signature by employee that they understand and will comply with company policies and regulations is common practice



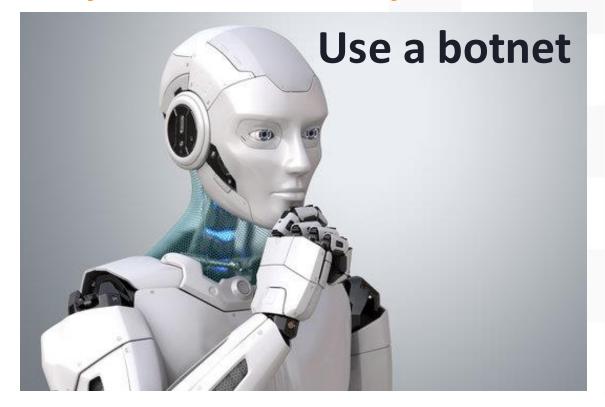


DAD JOKE TIME

Whew that was a lot to take in.

How about a dumb dad joke?

What's the best way to catch a runaway robot?



Yeah, I know. That's dumb.

Let's get to it...



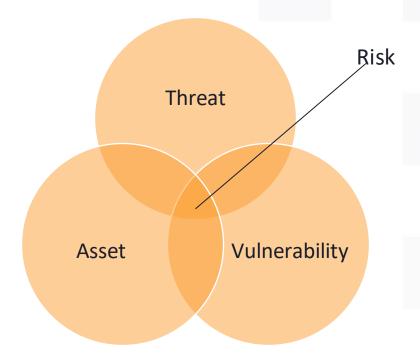




Chapter 3: Business Continuity Planning

Identify Threats and Vulnerabilities Understand and Apply Risk Management Concepts

Risk management provides structure for making security decisions







Chapter 3: Business Continuity Planning

Identify Threats and Vulnerabilities Understand and Apply Risk Management Concepts

Information Security IS RISK MANAGEMENT!!!

Unique terms and definitions

Risk—expose (someone or something valued) to danger, harm, or loss.

Inherent risk—risk present before any controls are applied.

Residual risk—level of risk that remains after controls are applied.





Chapter 3: Business Continuity Planning

Identify Threats and Vulnerabilities Understand and Apply Risk Management Concepts

Unique terms and definitions

Threats—Negative event leading to a negative outcome.

Examples:

- Fire or natural disaster.
- Disgruntled employee.
- Cybercriminal looking to ransom you.
- Click happy employee





Chapter 3: Business Continuity Planning

Identify Threats and Vulnerabilities Understand and Apply Risk Management Concepts

Unique terms and definitions

Vulnerabilities—Weakness or gap in a system that may be exploited.

Examples:

- Unpatched software applications (#1)
- Weak access control mechanisms (e.g., weak passwords)
- Faulty fire suppression system
- Security unaware employee





Chapter 3: Business Continuity Planning

Identify Threats and Vulnerabilities Understand and Apply Risk Management Concepts

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Chapter 3: Business Continuity Planning

Identify Threats and Vulnerabilities Understand and Apply Risk Management Concepts

Unique terms and definitions

Assets—Anything of value.

- Value can be Quantitative (cost or market value of asset)
- Value can be Qualitative (relative importance to you or the organization)





Chapter 3: Business Continuity ning

Identify Threats and Vulnerabilities Understand and Apply Risk Management Concept

Unique terms and definitions

Assets—Anything of value.



Hardware





Chapter 3: Business Continuity Planning

Identify Threats and Vulnerabilities Understand and Apply Risk Management Concepts

Risk assessments are the gateway to good security

Risk Risk Risk Risk Identification **Analysis** Evaluation Treatment

*No such thing as Risk Elimination



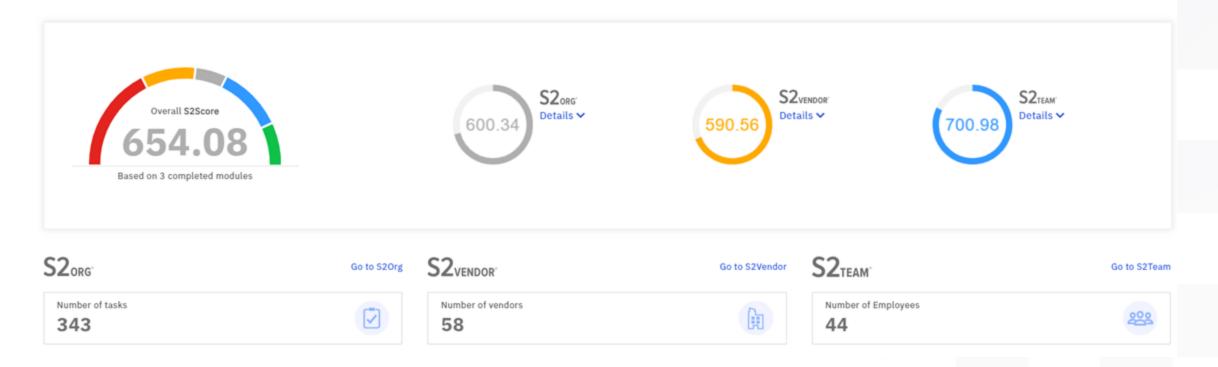


Chapter 3: Business Continuity Planning

Identify Threats and Vulnerabilities Understand and Apply Risk Management Concepts

Risk assessments are the gateway to good security

Overall Results









Chapter 3: Business Continuity Planning

Identify Threats and Vulnerabilities Understand and Apply Risk Management Concepts

Risk Identification

- Asset discovery (hardware, software, network, data, people)
- Asset valuation (business value of asset)
- Classification (how sensitive, how critical)
- Vulnerabilities and Threats to asset





Chapter 3: Business Continuity Planning

Identify Threats and Vulnerabilities Understand and Apply Risk Management Concepts

Risk Analysis

Should begin with a vulnerability assessment (more in chapter 6) and threat analysis (more on this later in this chapter)

The goal of risk analysis is to evaluate how likely identified threats are to exploit weaknesses (i.e., vulnerabilities)

To make this evaluation we need to look at two key factors





Chapter 3: Business Continuity Planning

Identify Threats and Vulnerabilities Understand and Apply Risk Management Concepts

Risk Analysis

Likelihood—Probability that event will occur.

Impact—How disastrous the event would be if it were to happen.

Risk = Threat x Vulnerability (likelihood and impact)

Risk = Threat × Vulnerability × Impact (another way to put it)

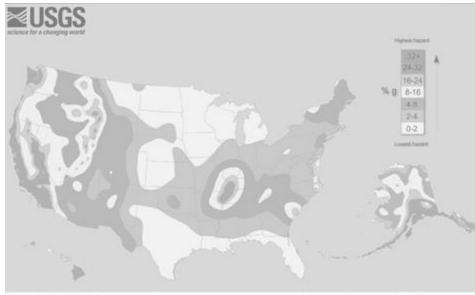
Human life trumps everything!





Chapter 3: Business Continuity Planning

Identify Threats and Vulnerabilities Understand and Apply Risk Management Concepts



Source: U.S. Geological survey/www.usgs.gov/programs/earthquake-hazards/hazards

USGS Earthquake hazards likelihood map, denoting where has the highest risk of earthquake.

Other times of hazards can also have similar analysis based on large amounts of data previously collected and analyzed, providing a % of change of a hazard happening.

Technology and capabilities change quickly, so attempting to predictions would depend on assumptions of which risk and the impact to the business, so it needs to be much more tailored.

Human life trumps everything!





Chapter 3: Business Continuity Planning

Identify Threats and Vulnerabilities Understand and Apply Risk Management Concepts

Risk Analysis

- Qualitative based upon professional opinion; High, Medium, Low...
- Quantitative based on real values; dollars. Pure quantitative analysis is nearly impossible (lack of data).
- Risk Analysis Matrix Qualitative risk analysis table; likelihood on one side, impact on the other.





Chapter 3: Business Continuity Planning

Identify Threats and Vulnerabilities Understand and Apply Risk Management Concepts Risk Analysis

5x5 RISK MATRIX

Highly	5	10	15	20	25
Probable	Moderate	Major	Major	Severe	Severe
Probable	4	8	12	16	20
	Moderate	Moderate	Major	Major	Severe
Possible	3	6	9	12	15
	Minor	Moderate	Moderate	Major	Major
Unlikely	2	4	6	8	10
	Minor	Moderate	Moderate	Moderate	Major
Rare	1	2	3	4	5
	Minor	Minor	Minor	Moderate	Moderate
	Very Low	Low	Medium	High	Very High

IMPACT





Chapter 3: Business Continuity Planning

Qualitative & Quantitative Risk Analysis

- Quantitative based on real values; dollars. Pure Qualitative analysis is nearly impossible (lack of data).
- Asset Value (AV) Fair market value for an asset
- Exposure Factor (EF) % of asset lost during an incident (threat occurrence)
- Single Loss Expectancy (SLE) AV x EF
- Annual Rate of Occurrence (ARO) How many times a bad thing is expected/year.
- Annualized Loss Expectancy (ALE) SLE x ARO

If ALE exceeds Total Cost of Ownership (TCO), there is a positive Return on Investment (ROI), or Return on Security Investment (ROSI).





INTRODUCTION

Terms and Definitions to Memorize

- Risk The <u>likelihood</u> of something bad happening and the <u>impact</u> if it did; threats (source) and vulnerabilities (weakness)
- Annualized Loss Expectancy (or ALE) the cost of loss due to a risk over a year
- Safeguard (or "control") a measure taken to reduce risk
- Total Cost of Ownership (or TCO) total cost of a safeguard/control
- Return on Investment (or ROI) money saved by deploying a safeguard

Another term is Return on Security Investment or "ROSI".





INTRODUCTION

Terms and Definitions to Memorize

• Risk - The likelihood of something bad happening and the impact if it

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Chapter 3: Business Continuity Planning

Risk Response / Treatment Understand and Apply Risk Management Concepts

Unique terms and definitions

Risk Tolerance—How much risk the organization is willing to take on. Risk Profile—How much risk the organization is willing to take on.

Risk Treatment—Best way to address the risk. Risk Response—Best way to address the risk.





Chapter 3: Business Continuity Planning

Risk Response / Treatment

There are only four; risk acceptance criteria should be documented. Risk decisions should ALWAYS be made by management, NOT information security.

- Accept the risk is acceptable without additional control or change.
- Mitigate the risk is unacceptable (to high) and requires remediation. (Most common)
- **Transfer** the risk can be transferred to someone else; 3rd-party provider, insurance.
- Avoid the risk will be avoided by discontinuing the action(s) that led to the risk.





Chapter 3: Business Continuity Planning

Countermeasure Selection and Implementation (Security Controls)

Risk mitigation involves ONE or MORE countermeasures with the goal of reducing the likelihood of an adverse event.

- Personnel-related Hiring, Roles, Awareness training.
 - People are the #1 Security risk and #1 Security control
- Process-related Policy, procedure, and workflow-based
 - Separation of duties, dual control
- <u>Technology-related</u> Most of the attention.
 - Encryption, configuration settings, hardware, software, change detection.





Chapter 3: Business Continuity Planning

Personnel Security Considerations

- Security Awareness and Training
 - Actually two different things
 - Training teaches specific skills
 - Awareness activities are reminders

Information security isn't about information or security...

As much as it is about people.

Background Checks

- Criminal history, driving records, credit checks, employment verification, references, professional claims, etc.
- More sensitive roles require more thorough checks; one-time and ongoing
- Employee Termination
 - Formalized disciplinary process (progressive)
 - Exit interviews, rights revocation, account reviews, etc.
- Dealing with Vendors, Contractors, 3rd Parties
- Outsourcing and Offshoring

1. If people didn't suffer when things go wrong, nobody would (or should) care.

> 2. People are the most significant risk





Chapter 3: Business Continuity Planning

Risk Response / Treatment Understand and Apply Risk Management Concepts

Unique terms and definitions

Security-Effectiveness—How effective are the controls selected in addressing the specific risk, and are the controls inline with the kind of security risk your addressing (prevent, detect, or correct)

Cost-Effectiveness—is calculated by performing a cost benefit analysis comparing cost of countermeasure(s) to the cost the would be realized by a compromise of the risks the countermeasures are intended to mitigate.





Chapter 3: Business Continuity Planning

Risk Response / Treatment Understand and Apply Risk Management Concepts

ALE from ransomware event = \$200,000 **Countermeasure** of backups = \$50,000 Value added to organization = \$150,000

*Countermeasures generally have ongoing costs to factor





Chapter 3: Business Continuity Planning

Operational Impact Understand and Apply Risk Management Concepts

- Determine organizational objective, denoting statements of importance and priorities.
- Countermeasures must be evaluated for impact to the organization
- Difficult to implement or use countermeasures increases risk
- People will circumvent difficult countermeasures
- Understanding culture and strategy is important to selecting countermeasures that don't have a negative operational impact

*Culture and strategy alignment, are a countermeasures best friend





Chapter 3: Business Continuity Planning

Applicable Types of Controls

- Categories
 - Administrative Controls
 - Technical Controls
 - Physical Controls
- Types
 - Preventive
 - Detective
 - Corrective
 - Recovery
 - Deterrent
 - Compensating



VERY TESTABLE: you may be given a scenario or control description and need to provide the category and type.

In order to be sure of the control type, you need to clearly understand context.







Chapter 3: Business Continuity Planning

Applicable Types of Controls

- Types
 - Preventive First line controls (firewall, validation, training)
 - Detective Identify negative security event (alarm, IDS, audit)
 - Corrective Minimize and repair damage (patching, config management, new or updated policies)
 - Recovery Return to normal ASAP (backups, DR plans)
 - Deterrent Discourage (generally policy, and physical measures)
 - *Compensating Put in place to satisfy a security requirement deemed to difficult or impractical to implement at the present time. Not a full mitigation of risk (encourage vs enforce)





DAD JOKE TIME

Whew that was a lot to take in.

How about a dumb dad joke?

We all know about Murphy's Law: anything that can go wrong will go wrong.

But have you heard of Cole's Law?

It's thinly sliced cabbage

Yeah, I know. That's dumb.

Let's get to it...





Chapter 4: Laws, Regulations, and Compliance

Foundation: This area establishes the legal and ethical bedrock for all security activities.

"Rules of the Game": It encompasses laws, regulations, industry standards, and internal policies that govern information protection.

Beyond Technical: It's not solely about technology; it's about the legal and organizational context of security.

Risk of Ignoring: Neglecting compliance creates significant legal, financial, and reputational risks.

Key Objective: Understanding and adhering to these mandates ensures lawful, ethical, and responsible security practices.





Chapter 4: Laws, Regulations, and Compliance

Types of Laws & Regulations

Criminal Law: Deals with actions considered harmful to society as a whole. Violations can lead to prosecution by the state and penalties like fines or imprisonment. Examples in cybersecurity include laws against hacking (like the Computer Fraud and Abuse Act - CFAA in the US) and data theft.

Civil Law: Concerns disputes between individuals or organizations where one party claims harm caused by another. Remedies often involve monetary compensation. In cybersecurity, this could relate to data breaches leading to lawsuits for damages.

Administrative Law: Governs the activities of administrative agencies of the government. These agencies create and enforce regulations. Examples include data protection authorities enforcing privacy regulations like GDPR or the Federal Trade Commission (FTC) in the US issuing rules related to data security.





Chapter 4: Laws, Regulations, and Compliance

Types of Laws & Regulations

Regulatory Laws/Regulations: These are specific rules or requirements established by governmental bodies or industry organizations to ensure compliance in particular sectors. Examples include HIPAA for healthcare, GLBA for financial institutions, and PCI DSS for organizations handling credit card information.

Privacy Laws: Focus on protecting the rights of individuals regarding their personal information. These laws dictate how organizations can collect, use, store, and disclose personal data. Examples include GDPR, CCPA (California Consumer Privacy Act), and various national privacy laws.





Chapter 4: Laws, Regulations, and Compliance

Types of Laws & Regulations

Intellectual Property (IP) Laws: Protect creations of the mind. In cybersecurity, this includes:

- Copyright: Protects original works of authorship (e.g., software code, documentation). Digital Millennium Copyright Act of 1998.
- Patents: Protect inventions (e.g., algorithms, security mechanisms).
- Trademarks: Protect brand names and logos.
- Trade Secrets: Protect confidential information that provides a business competitive edge.





Chapter 4: Laws, Regulations, and Compliance

Types of Laws & Regulations

Contract Law: Governs agreements between parties. Security requirements are often included in contracts with vendors, customers, and employees (e.g., Non-Disclosure Agreements - NDAs).

International Laws and Treaties: Address legal matters that transcend national borders, including data transfer agreements and cybercrime conventions.

Industry-Specific Regulations: Certain industries have their own specific compliance requirements beyond general laws (e.g., NERC CIP for the energy sector).





Chapter 4: Laws, Regulations, and Compliance

Types of Laws & Regulations

Cybercrime refers to any illegal activity that involves a computer, computer system, or a computer network. It encompasses a wide range of malicious activities conducted in the digital space, often with the intent to harm individuals, organizations, or even nations. Understanding the different facets of cybercrime is crucial for developing effective security strategies and ensuring compliance with relevant laws.

Definition and Scope:

- There isn't one single, universally agreed-upon definition, but generally, it includes crimes where a computer is the tool (used to commit traditional crimes) or the target (of the criminal activity itself).
- It can range from individual acts to highly organized criminal enterprises and even state-sponsored activities.
- The borderless nature of the internet makes cybercrime particularly challenging to investigate and prosecute, often requiring international cooperation





Chapter 4: Laws, Regulations, and Compliance

Types of Laws & Regulations

Motivations Behind Cybercrime:

- Financial Gain: This is a primary driver, including theft of money, financial data (credit card information, bank account details), and intellectual property for resale.
- Espionage: Nation-states or organizations may engage in cyber espionage to gather sensitive information for political, economic, or military advantage.
- Disruption and Damage: Some cybercriminals aim to disrupt services, damage critical infrastructure, or destroy data for ideological reasons, revenge, or simply to cause chaos.
- Political Activism (Hacktivism): Individuals or groups may use cyberattacks to promote a political agenda or protest against certain entities.
- Personal Gain: This can include cyberstalking, harassment, or the theft of personal information for identity theft.





Chapter 4: Laws, Regulations, and Compliance

Types of Laws & Regulations

Common Types of Cybercrime:

- Hacking (Unauthorized Access): Gaining unauthorized entry into computer systems or networks to steal data, disrupt operations, or install malware. Laws like the Computer Fraud and Abuse Act (CFAA) in the US address this.
- Malware Attacks: Using malicious software (viruses, worms, Trojans, ransomware, spyware) to damage systems, steal data, or extort money. Ransomware, which encrypts data and demands payment for its release, is a significant threat.
- Phishing and Social Engineering: Deceiving individuals into revealing sensitive information (passwords, financial details) through fraudulent emails, websites, or other communication methods.
- Denial-of-Service (DoS) and Distributed Denial-of-Service (DDoS) Attacks: Overwhelming a target system with traffic to make it unavailable to legitimate users, often used for extortion or disruption.





Chapter 4: Laws, Regulations, and Compliance

Types of Laws & Regulations

- Identity Theft: Stealing and using someone else's personal information for fraudulent purposes. The Identity Theft and Assumption Deterrence Act in the US addresses this.
- Intellectual Property Theft and Piracy: Illegally copying and distributing copyrighted material (software, music, movies) or stealing trade secrets.
- Online Fraud and Scams: A wide range of deceptive practices conducted online, including ecommerce fraud, investment scams, and advance-fee schemes.
- Cyberstalking and Harassment: Using electronic communication to harass, threaten, or intimidate individuals.
- Child Sexual Abuse Material (CSAM) and Online Grooming: The creation, distribution, and possession of CSAM, as well as online communication aimed at exploiting children.
- Cryptojacking: Secretly using someone else's computing resources to mine cryptocurrency.
- Business Email Compromise (BEC): Sophisticated scams targeting businesses to fraudulently transfer funds.





Chapter 4: Laws, Regulations, and Compliance

Types of Laws & Regulations

- Export Controls: Regulations on transferring specific tech/data internationally for national security.
 - ITAR: State Dept. controls defense articles (USML) impacts military cybersecurity. Strict.
 - EAR: Commerce Dept. controls dual-use items (CCL) broader impact on commercial security tech.
 - DFARS: DoD rules for contractors handling defense info (CDI) mandates specific security.
 - Countries of Concern: Nations with restrictions due to security/policy risks stricter export rules apply.
 - https://www.pillsburylaw.com/en/news-and-insights/doj-data-security-programcompliance-guide.html





Chapter 4: Laws, Regulations, and Compliance

Types of Laws & Regulations

Privacy laws & Regulations

- Privacy Act of 1974: Governs how federal agencies collect, use, and disclose individuals' personal information; establishes rights for individuals to access and amend their records.
- Electronic Communications Privacy Act (ECPA) of 1986: Extends wiretap laws to electronic communications (email, data); restricts government interception of these communications.
- Communications Assistance For Law Enforcement Act (CALEA) of 1994: Requires telecommunications carriers and equipment manufacturers to build in capabilities for law enforcement to conduct surveillance.
- **Economic Espionage Act of 1996:** Criminalizes the theft of trade secrets for the benefit of foreign powers or for commercial advantage.
- Health Insurance Portability and Accountability Act (HIPAA) of 1996: Protects the privacy and security of Protected Health Information (PHI) for healthcare providers, insurers, and related entities.





Chapter 4: Laws, Regulations, and Compliance

Types of Laws & Regulations

Privacy laws & Regulations

- Health Information Technology for Economic and Clinical Health Act (HITECH) of 2009: Strengthened HIPAA rules, increased penalties for violations, and promoted the adoption of electronic health records.
- Children's Online Privacy Protection Act (COPPA) of 1998: Requires websites and online services to obtain verifiable parental consent before collecting personal information from children under 13.
- Gramm-Leach-Bliley Act (GLBA) of 1999: Requires financial institutions to explain their information-sharing practices to customers and safeguard sensitive data.
- USA PATRIOT Act of 2001: Expanded government surveillance powers in response to terrorism; some provisions have raised privacy concerns.
- Clarifying Lawful Overseas Use of Data (CLOUD) Act: Allows US law enforcement to compel USbased providers to disclose electronic communications data, even if stored on servers outside the US.





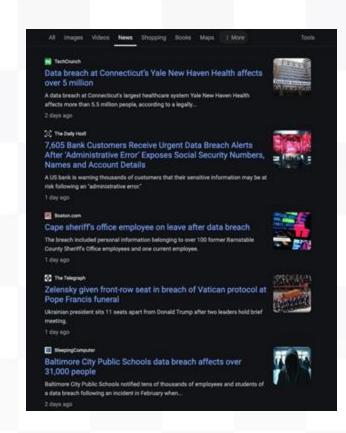
Chapter 4: Laws, Regulations, and Compliance

Types of Laws & Regulations

Privacy laws & Regulations

- Family Educational Rights and Privacy Act (FERPA): Protects the privacy of student educational records; gives parents and eligible students certain rights regarding these records.
- **Identity Theft and Assumption Deterrence Act:** Makes identity theft a federal crime and strengthens penalties for those who steal and misuse personal information.

Data Breaches: Security incidents that result in the unauthorized access and disclosure of sensitive information. This can lead to legal liabilities under privacy laws.







Chapter 4: Laws, Regulations, and Compliance

Types of Laws & Regulations

Privacy laws & Regulations

- GDPR: General Data Protection Regulation
 - Broad European Union scope, strong individual rights, strict consent, data minimization, security, accountability, breach notification, high fines.
 - Cross-border: Adequacy decisions or safeguards (Standard Contractual Clauses, Binding Corporate Rules[BCD]) needed for transfers.
 - BCRs: Internal rules for multinational data transfers within their group.
- PIPEDA: Personal Information Protection and Electronic Documents Act (Canada)
 - Focused on Private sector in Canada (commercial activities).
 - Ten fair information principles, generally requires consent. Accountability for transferred data.





Chapter 4: Laws, Regulations, and Compliance

Types of Laws & Regulations

Privacy laws & Regulations

PIPL: Personal Information Protection Law (China)

- Processing personal info in China (and some extraterritorial).
- Strong consent (especially for sensitive data and transfers), individual rights, data localization/transfer rules, Data Protection Impact Assessments, Data Protection Officer may be required, significant penalties, state control.

South Africa's Protection of Personal Information Act (POPIA)

POPIA establishes eight conditions that organizations must adhere to when processing personal information. These include accountability, processing limitation, purpose specification, further processing limitation, information quality, openness, security safeguards, and data subject participation.





Chapter 4: Laws, Regulations, and Compliance

Control Assessments

Understand and Apply Risk Management Concepts

Examine – Inspecting, reviewing, observing, studying or analyzing assessment objects.(specifications, mechanisms or activities)

Interview - Talking to people for clarity and obtaining evidence provided during the examine phase.

Test - Comparing actual with expected behavior of the security control, confirming security controls are implemented as they are documented and operating effectively as intended.

Monitoring and Measurement -periodic measuring of security control effectiveness and health (ongoing, annual or quarterly)





Chapter 4: Laws, Regulations, and Compliance

Types of Laws & Regulations

Common Types of Software licenses:

Proprietary/Commercial Licenses: Software owned by a specific company or individual. Users typically pay a fee for the right to use it, often with restrictions on modification, distribution, and reverse engineering. Examples include Microsoft Windows and Adobe Photoshop. These licenses often come with End-User License Agreements (EULAs) that detail permitted uses.

Open Source Licenses: Grant users the freedom to run, study, distribute, and modify the software. These licenses vary in their specific terms, particularly regarding the requirement to share modifications (copyleft vs. permissive). Examples include the GNU General Public License (GPL), MIT License, and Apache License 2.0. Open source fosters collaboration and transparency.





Chapter 4: Laws, Regulations, and Compliance

Types of Laws & Regulations

Common Types of Software licenses:

Freeware Licenses: Software provided free of charge, but often with restrictions on modification, distribution, and commercial use. The copyright is usually retained by the developer. While free to use, it's not necessarily open source. Examples include some utilities or older software versions.

Shareware Licenses: Software provided for free for a trial period. After the trial, users are typically required to pay a fee to continue using it. It's a "try before you buy" model. Restrictions on full functionality may apply during the trial.

Public Domain: Software where the copyright has been explicitly waived by the author, or has expired. It can be used, modified, and distributed by anyone for any purpose without restrictions. This is the most permissive type of software licensing.





Chapter 4: Laws, Regulations, and Compliance

Control Assessments

Understand and Apply Risk Management Concepts

Examine – Inspecting, reviewing, observing, studying or analyzing assessment objects.(specifications, mechanisms or activities)

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Monitoring and Measurement -periodic measuring of security control effectiveness and health (ongoing, annual or quarterly)





Chapter 4: Laws, Regulations, and Compliance

Reporting

Understand and Apply Risk Management Concepts

- Process to report to leadership, regulators, and other stakeholders
 - Important discoveries or metrics
- Specific reporting requirements (DHS, Legal, Regulatory, Industry specific)
- A well managed risk-based security program has reporting on
- Internal audits (self assessment)
- External audits (regulators or any other third-party audits)
- Significant changes to organization's risk posture
- Significant changes to security or privacy controls
- Suspected or confirmed security incidents (or breaches)





Chapter 4: Laws, Regulations, and Compliance

Continuous Improvement

Understand and Apply Risk Management Concepts

Strive to improve efficiency of security management program. Seek to continuously improve the ROI associated with security.

Risk maturity modeling assess strength of security program. and informs plans for continuous improvement.

Using a predefined scale helps with focus on specific behavior to improve vs getting caught up in individual security gaps. \$2 Scoring...

S2_{SCORE}











Chapter 4: Laws, Regulations, and Compliance

Continuous Improvement

Understand and Apply Risk Management Concepts

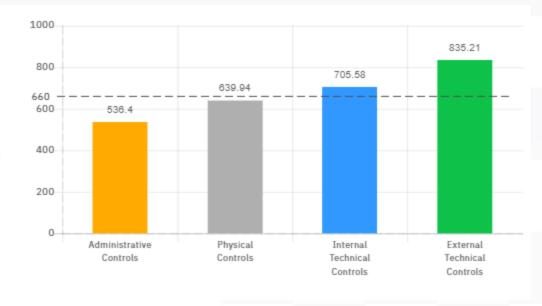
Just Kidding

S2_{SCORE}

DASHBOARD ASSESSMENT



A "Good" S2SCORE means that the company has really spent time, money, and effort building a good information security program. The foundation of their program is laid, and now they are in "maintenance mode," although they still have some major projects and tasks to accomplish. The return on each information security dollar starts to diminish for organizations with a "Good" S2SCORE, so it's very important to spend each information security dollar wisely.





Chapter 4: Laws, Regulations, and Compliance

Risk frameworks governance considerations **Understand and Apply Risk Management Concepts**

- Consistent (same way)
- Measurable (progress and goals)
- Standardized (meaningful comparisons)
- Comprehensive (cover the minimum and be extensible)
- Modular (withstand change, only modify what you need)





Chapter 4: Laws, Regulations, and Compliance

Risk frameworks

Understand and Apply Risk Management Concepts







Chapter 5: Protecting Security of Assets

You read the book, right?

DOMAIN 2 **Asset Security**

TO APPLY AND ENFORCE effective asset security, you must concentrate on inventorying all sources of value, called *assets*. Assets can be tangible or intangible, existing in the form of information stores, databases, hardware, software, or entire networks.





Chapter 5: Protecting Security of Assets

Risk frameworks

Understand and Apply Risk Management Concepts

- International Standards Organization
 - ISO 31000:2018 is intended to be applicable to all
 - There are eight principals
 - ISO 31004 guidance on implementing ISO 31000:2018
 - ISO 31000 series address general risk, information security practices are addressed in ISO 27000 series
 - ISO 27005 does not provide a risk assessment practice
 - ISO 27005 provides Inputs to, and outputs from the risk assessment practice used by the organization





Chapter 5: Protecting Security of Assets

IDENTIFY and CLASSIFY INFORMATION and ASSETS

- A mature security program begins with asset identification and classification
- Allows you to locate and categorize your assets and
- Differentiate the security approaches for each of them.
- Having a current and complete inventory is the absolute bedrock for implementing and monitoring technical security controls.





Chapter 5: Protecting Security of Assets

ASSET INVENTORY

More about this later

- WHAT
 - Hardware (Servers, Equipment, Devices, Endpoints, etc.)
 - **Software** (Applications)
 - Data ** Hardest...
- WHERE
 - Location(s) Physical and virtual
 - Document Network Diagrams and Data Maps
- WHO
 - Responsibilities (Business & IT)





Chapter 5: Protecting Security of Assets

Data Lifecycle



Before we talk about Data Classification...

FIGURE 2.5 Secure data lifecycle



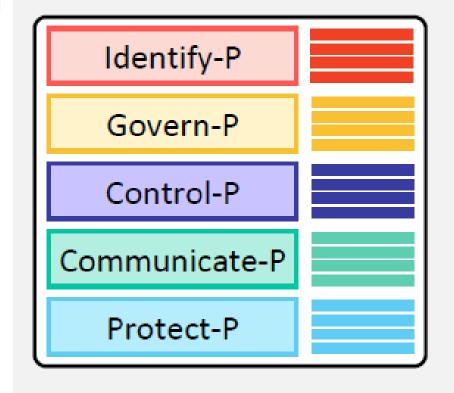


Chapter 5: Protecting Security of Assets

Another supplemental reference

CORE





https://www.nist.gov/privacy-framework





Chapter 5: Protecting Security of Assets

Data Classification

- Needed for DATA PRIVACY
- The process of organizing data into groups or categories that describe the data's sensitivity, criticality, or value.
- Determines the data's CIA Security controls.
- Three Types:
 - Content-based (e.g., PII, PHI, CHD)
 - Context-based (e.g., Web browsing)
 - User-based





Chapter 5: Protecting Security of Assets

Personal Information

- Who you are
- Where you are
- What you are doing































Chapter 5: Protecting Security of Assets

Classification Schema Example

- Confidential
- Sensitive
- Private
- Proprietary
- Public

US Government Classification Labels

- Top Secret
- Secret
- Confidential
- Unclassified
 - For Official Use Only (FOUO)
 - Sensitive by Unclassified (SBU)
 - Controlled Unclassified Information (CUI)

- Many other classification are possible
- Documented in the organization's Data Classification **Policy**
- Asset classification often based on data classification





Chapter 5: Protecting Security of Asse **Classifying Data**

More about this later (*Provisioning* Resources)

Formal Process for Access Approval

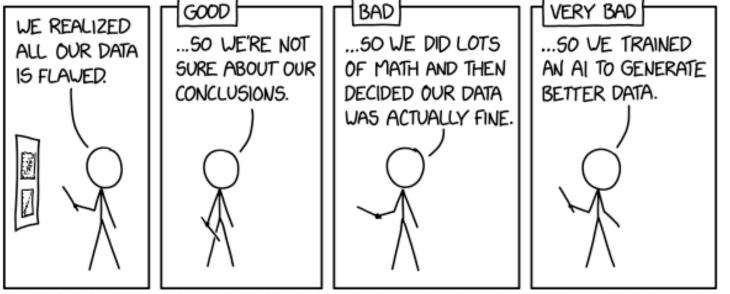
- Documented
- Access requests approved by the owner, not the manager and certainly not the custodian (more to follow).
- Approves subject access to certain objects.
- Subject must understand rules and requirements for access.
- Best practice is that all access requests and access approvals are auditable. [Remember - Repudiation]





DAD JOKE - DATA

Flawed Data



Title text: We trained it to produce data that looked convincing, and we have to admit, the results look convincing!

https://www.explainxkcd.com/wiki/index.php/2494:_Flawed_Data







Chapter 5: Protecting Security of Assets

Data Categorization

- The process of grouping types of data with comparable "sensitivity labels" (classifications).
- Information is categorized according to its information type.
- Apply similar security controls to assets with similar sensitivities





Chapter 5: Protecting Security of Assets

Asset Classification

- Identifying the sensitivity, criticality, and value of information systems.
- Asset types:
 - Data
 - Hardware
 - Media (electronic & physical)
- Grouping assets based on their relative level of sensitivity and the impact to the organization should the assets be compromised.



Chapter 5: Protecting Security of Assets **Identify and Classify Information and Assets**

Consider CIA when classifying / categorizing data and assets.



Example:









Chapter 5: Protecting Security of Assets

Classification Benefits



Make an accurate asset inventory



Gain insight into the environment



Optimize change, vulnerability, and patch management programs



Determine the best maintenance windows



Improve security controls and segmentation



Tailor protection of sensitive data



Identify rogue assets



Understand potential risks posed by vulnerabilities



Identify proprietary assets and intellectual property



Forecast costs of protection



Compliance / Regulatory controls

FIGURE 2.1 General benefits of asset classification







Chapter 5: Protecting Security of Assets

Classification with Microsoft / Office 365 products

Learn / Microsoft Purview /



How to use the Microsoft data classification dashboard

Article • 04/11/2024 • 4 contributors



In this article

Prerequisites

Sensitive information types used most in your content

Top sensitivity labels applied to content

Top retention labels applied to content

Top activities detected

Sensitivity and retention labeled data by location

- Get started with sensitivity labels
- Get started with records-management
- Sensitive information type entity definitions

https://learn.microsoft.com/en-us/purview/data-classification-overview





Chapter 5: Protecting Security of Assets

Asset Inventory

- Important systems, devices, software, services or data
- Tangible (hardware) and Intangible (software)
- Start with the items of highest value.

Sample Data Inventory Worksheet							
Data Type	System	Environment	Actions	Data Elements	Owner	Category	Purpose
				First/Last Name,			
				SSN,			
		Internal Server,		Address,			
PII	Personnel Database	HR File Share	Collect, Store	Phone	Human Resources	Employee	Hiring
Source: Cyber-AAA, LLC, 2022							



Chapter 5: Protecting Security of Assets

IDENTIFY AND CLASSIFY INFORMATION AND ASSETS

Best practices, policies, and methods to properly assure the CIA of organizational information and technology assets.

You gotta know what you got to keep it secure...

And how important it is...

Questions?
Pls put in YouTube chat or Discord.





DOMAIN 2: PRACTICE QUESTION

Which data type is not considered Protected or Private Information?

- A. Public WiFi hotspot
- B. Protected Health Information (PHI)
- C. Credit Card Data
- D. Website browsing and cookies





DOMAIN 2: PRACTICE QUESTION

Which data type is *not* considered Protected or Private Information?

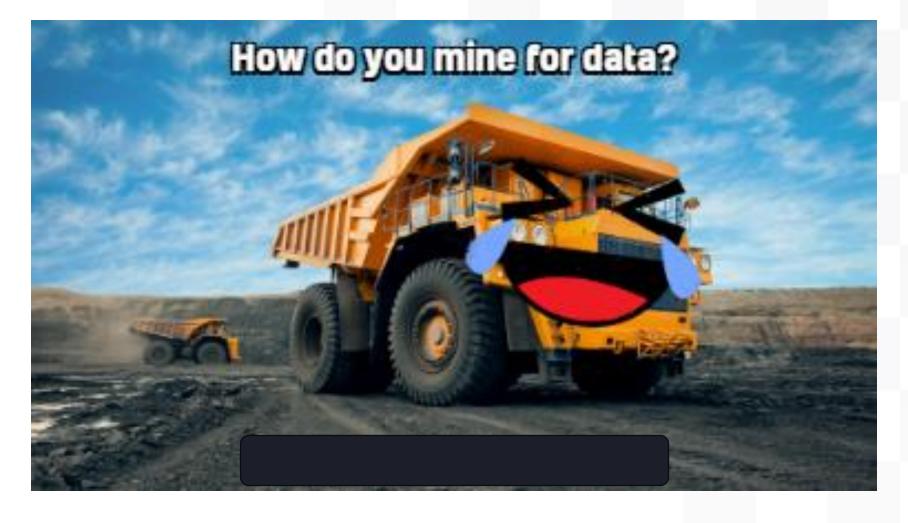
- A. Public WiFi hotspot
- B. Protected Health Information (PHI)
- C. Credit Card Data
- D. Website browsing and cookies

Because it's Public





DAD JOKES - DATA MINING









Chapter 5: Protecting Security of Assets

ESTABLISH INFORMATION AND ASSET HANDLING REQUIREMENTS

New Topic!

How do you know the data or asset is important?

Marking and Labeling

See the US National Archives for there implementations of labels and markings for CUI -

https://www.archives.gov/cui/registry /category-marking-list

Mark or label assets based on its classification.

Best practice - apply the highest level of security until the data can be determined as not sensitive





Chapter 5: Protecting Security of A Information and Asset **Labeling & Handling**



Sales Contact Details

[Your Name]

Name	Company	Work	Phone	Work Email	Mobile	Personal Email	Address	City	ST	Zip	Notes
	¥ ¥	Function -	~	▼	Phone -			~	¥	~	
Jameson, Bill	ZYX Plumbing	Owner	444-555-6666	zyx@plumber.com	111-111-1111	bjames@email.com	321 Someplace Dr.	City	ST	11111	Wife has cancer
Anderson, Jane	Anon Corp	Sales Manager	222-656-7890	Janderson@anoncorp	111-111-1111						
Somers, Joe	ACME	Business Dev.		jsomers@acme.com		jsomers57363@gmail.com	222 First St.	City	ST	11111	Loves chocolate

Insert new rows above the gray line

AAA Cleaning - Restricted Use Only





Chapter 5: Protecting Security of Assets Information and Asset Handling - Storage

Secure Asset Storage

Physical Security

Encryption

Only store data that's needed.

Backups







Chapter 5: Protecting Security of Assets

Information and Asset Handling -**Declassification**

- Process of modifying the assigned classification of an asset to a lower level of sensitivity.
- Used throughout the Data Lifecycle.
- When / Where would you declassify data?
- Declassification changes security requirements. Leads to over-securing assets.
- Manual vs. Automated.
- Part of data governance process. (See Domain 1)





Chapter 5: Protecting Security of Assets

Data Declassification Methods

Data De-identification

- Process of removing information that can be used to identify an individual.
- Quiz: Is this used for C, I, or A (or none of the above)? Confidentiality
- Takes PI data fields and converts them to masked, obfuscated, encrypted, or tokenized data fields.
- Keeps the data from being easily re-identified.





Chapter 5: Protecting Security of Assets

Data Declassification Methods

Data De-identification via anonymization

(Figure 2.2)

Gradebook

Name	<u>Exam 1</u>
Alice	85
Brandon	92
Cesar	79
Donna	77

Original Data

<u>Name</u>	<u>Exam 1</u>
#661243	85
#207510	92
#833384	79
#562099	77

De-identified Data



Chapter 5: Protecting Security of Assets

Data Declassification Methods

Data De-identification via masking

(Figure 2.3)





2222 5555 6666 7890

Original Card Number

XXXX XXXX XXXX 7890

Masked Card Number





Chapter 5: Protecting Security of Assets

Data Declassification Methods

Data Tokenization

- Substituting personal data with a random token
- Link between token and PI
- Random numbers or one-way functions
- Can't be reverse-engineered / deciphered





Chapter 5: Protecting Security of Assets

Data Declassification Methods

Data Tokenization

- Substituting personal data with a random token
- Link between token ar
- Random numbers or c
- Can't be reverse-engir

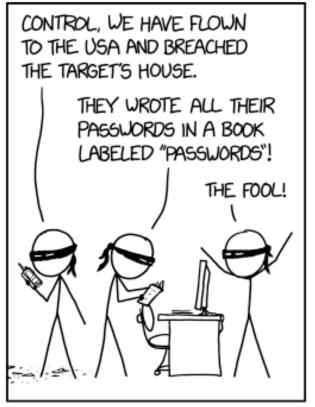




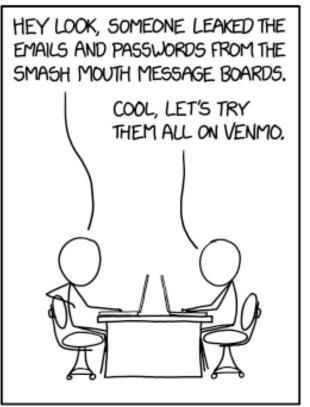


DAD JOKES - HACKING

How Hacking Works







HOW IT ACTUALLY WORKS

https://www.explainxkcd.com/wiki/index.php/2176: How Hacking Works

Title text: If only somebody had warned them that the world would roll them like this.







New Topic! Chapter 5: Protecting Security of Ass

PROVISION RESOURCES SECURELY

Topics:

- Information and Asset Ownership
- Asset Inventory
 - Inventory Tool / System of Record
 - **Process Considerations**
- Asset Management
 - Configuration Management
 - Change Management

Honestly, this domain is a little all over the place. Reminder: Jump around.







Chapter 5: Protecting Security of Assets

Information / Asset Ownership

Assigning responsibility, oversight, and guidelines for asset and data management. [Part of Governance / Policies]

Dr. Eugene Spafford's first principal of security administration:

If you have responsibility for security, but have no authority to set rules or punish violators, your role is to take the blame when something goes wrong.*

^{*} Garfinkle & Spafford, *Practical Unix & Internet Security*, O'Reilly & Associates, Inc, 1996, p.39.









New Topic!

Chapter 5: Protecting Security of Ass

Information / Asset Ownership

Asset Owner Responsibilities:

- Governance / Compliance
- Asset classification
- Asset inventory
- Access oversight (Zero Trust)
- Acceptable use
- Defining, monitoring, & prioritizing safeguards (based on risk)

Lots of Responsibilities!

Rarely formalized... =







Chapter 5: Protecting Security of Assets

Asset Inventory

Having a current and complete inventory is the absolute bedrock for implementing and monitoring technical security controls. (repeated)

Inventory Tool

- System enumeration and endpoint management
- Distinguishes authorized & unauthorized assets (Shadow IT)
- Collect and track individual asset details
- For reporting, audits, risk management, and incident management

System of Record





Chapter 5: Protecting Security of Assets

ASSET INVENTORY

Repeat Slide 32cccc

- WHAT
 - Hardware (Servers, Equipment, Devices, Endpoints, etc.)
 - **Software** (Applications)
 - Data ** Hardest...
- WHERE
 - Location(s) Physical and virtual
 - Document Network Diagrams and Data Maps
- WHO
 - Responsibilities (Business & IT)

See book Pages 205-206







Chapter 5: Protecting Security of Assets

Asset Inventory Tools

- Active Directory (AD) and Lightweight Directory Access Protocol (LDAP) server
- Vulnerability scanners, configuration scanners, and network mapping tools (nmap)
- Software Licenses
- Data Loss Prevention (DLP)

Automate as much as possible!



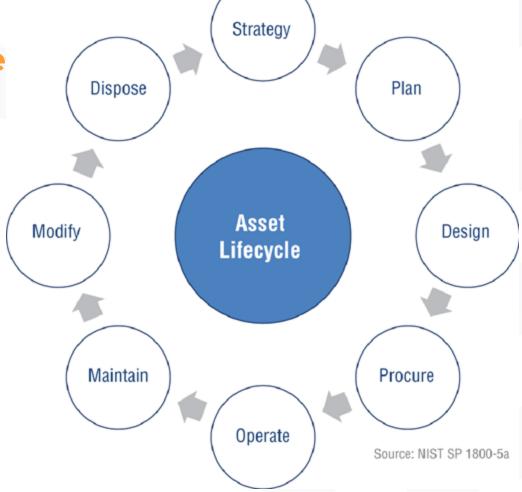


Chapter 5: Protecting Security of Assets

Asset Management

Typical asset management lifecycle

Questions? Pls put in YouTube chat or Discord.









Chapter 5: Protecting Security of Assets Implementing Asset Management

Information Technology Asset Management (ITAM)

Tracking and efficiently using tangible and intangible IT Assets

ISO/IEC 19770 Family

 Assist organizations with managing risks and costs associated with IT assets





Chapter 5: Protecting Security of Assets Implementing Asset Management

More in Domain 7

Configuration Management

- Maintaining asset inventory by controlling system and software configurations
- Configuration Management Database (CMDB)

Baselines

- System product versions & settings
- Security patches

NIST SP800-70 [National Checklist Program (NCP)]

Automation Protocol (SCAP)

Automate as much as possible!



Security Content



DAD JOKES - DATA MINING





Chapter 5: Protecting Security of Ass

New Topic!

MANAGE DATA LIFECYCLE

Topics:

- Data Roles
 - Owners
 - Controllers
 - Custodians
 - Processors
 - Users
 - Subjects

- Data Collection
- Data Location
- Data Maintenance
- Data Retention
- Data Destruction
- Data Remanence



FIGURE 2.5 Secure data lifecycle







Chapter 5: Protecting Security of Assets



Review



FIGURE 2.5 Secure data lifecycle





Chapter 5: Protecting Security of Assets **Data Oversight Roles**

Due Care Due Diligence

Data Owner

- An individual or group of individuals responsible for dictating how and why data should be used;
- Determines how the data must be secured (risk treatment);
- Knowledgeable about how the information is acquired, transmitted, stored, deleted, and otherwise processed;
- Determines the appropriate value and classification of information generated by the owner or department;
- Communicates Data Classification.





Chapter 5: Protecting Security of Assets

Data Oversight Roles

Data Controller

- The person, agency, company, or other body that, alone or jointly with others, determines the purposes and means of data processing.
- Responsible for adhering to all principles relating to processing personal data.
- Negotiate privacy protections / data processing agreements
- EU GDPR





Chapter 5: Protecting Security of Assets

Data Oversight Roles

Data Custodians

- Maintains the protection of data according to the information classification.
- Delegated by the Data Owner and is usually IT personnel.

Data Processors

- The party responsible for transferring, transmitting, or otherwise handling data on behalf of a data owner.
- Role in the protection of data.
- Examples: Healthcare, Banking, Credit Processing

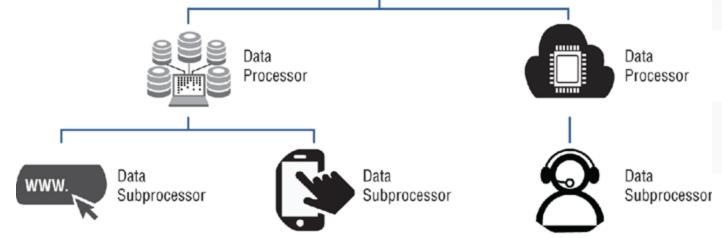




Chapter 5: Protecting Security of Assets

Data Oversight Roles / Relationships

Figure 2.6



Data Subject

Data Controller

- Data controller determines the need and how the data will be processed.
- Data processor is a separate legal entity processing data for the controller.
 - Cloud providers are generally considered data processors, as are market research firms, payroll companies, accountants.





Chapter 5: Protecting Security of Assets

Data Oversight Roles

Know the Difference

Data Users

- Party that consumes the data.
- May hold data processors accountable for SLAs and protection.

Data Subjects

- Defined by GDPR, are "identified or identifiable natural people" — or just human beings,
- From whom or about whom information is collected





Chapter 5: Protecting Security of Assets

Data Collection

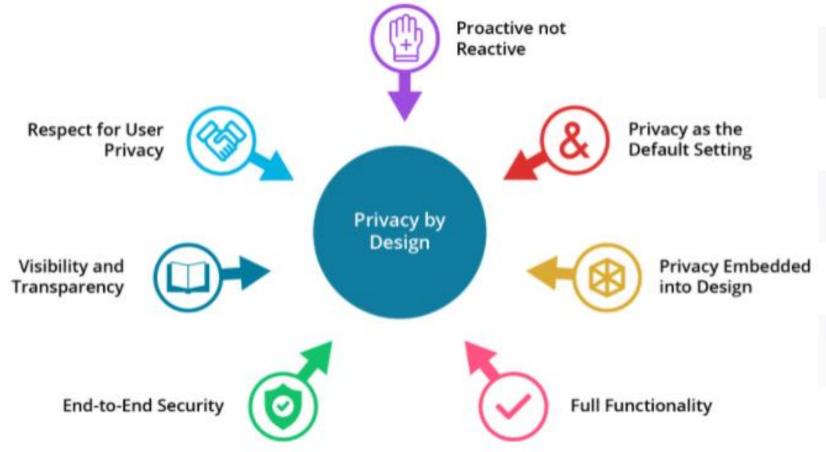
- Data creation, acquisition, aggregation, or any circumstance where data is "new" to your system
- Build Security / Privacy In ...
- Organizations should collect the minimum amount of sensitive information necessary;
- Collection Limitation Principle GDPR Individual Rights







Chapter 5: Protecting Security of Assets **Privacy by Design – 7 Foundational Principles**



Source: https://iapp.org/media/pdf/resource center/pbd implement 7found principles.pdf





Chapter 5: Protecting Security of Assets Privacy by Design – 7 Foundational Principles

Principle	Case Study Use
Proactive not Reactive	Clear executive commitment / Enforce standards Threat modeling
Privacy as the Default Setting	Explicitly state purpose of data use Collection limitation
Privacy Embedded into Design	Protected data stores
Full Functionality	Includes usability, functionality, quality, security and privacy
End-to-End Security	Full data protect through its lifecycle
Visibility and Transparency	Operating according to policies Establish trust
Respect for User Privacy	Keep systems and operations user-centric
Zero Trust	Access Controls: Network, Systems, Applications, & Data

Source: https://iapp.org/media/pdf/resource_center/pbd_implement_7found_principles.pdf







Chapter 5: Protecting Security of Assets **Privacy and Security**

May 31, 2023

From Silo to Synergy Between Cybersecurity and Privacy in the U.S.

Source: https://www.isc2.org/Insights/2023/05/from-silo-to-synergy-between-cybersecurity-and-privacy-in-the-us





Chapter 5: Protecting Security of Assets

Data Management

Privacy Principles

Data Use / Purpose

- Why is the data collected? (Documenting data purpost)
- User notification of intent.

Data Location

- Where is the data? (Physical & Logical)
- Data Localization

Questions? Pls put in YouTube chat or Discord.







Chapter 5: Protecting Security of Assets

Data Management

Data Maintenance

- Applying appropriate security controls through the "use" phase
- Balance between functionality and security
- Part of Zero Trust principles (Least Privilege and Defense in Depth)

Data Retention

- Time period for keeping data before destruction
- Determined by policy (often legal)

TIP The less data you have, the less damaging a security breach will be.







Chapter 5: Protecting Security of Asseta

Data Management

TIP: If you don't need data, securely destroy it.

Data Destruction / Remanence

- Logically or physically destroying unneeded data, you can both reduce your risk exposure and decrease your storage and data maintenance costs.
- Data that is left over is called **remnant data** occurs when data destruction efforts were insufficient to prevent the reconstruction of the data.
- Certificate of thod for destroying a house thod for destroying Cloud Service on the destroying destruction
 destruction</





Chapter 5: Protecting Security of Assets

Data Management

Data Destruction Regulations & Frameworks

US

- GLBA
- HIPAA
- Fair Credit Reporting

European standard BS EN 15713, "Secure Destruction of Confidential Information"





Chapter 5: Protecting Security of Asseta

Data Management

See the 2023 Class 3 Slides & Video

Data Destruction Methods

Often determined by law

Methods:

- 1. Render the object useless
- Destruction (Physical) Shredding, Incineration, Disintegration
- 2. Cleansing / Sanitizing
- Overwriting / Clearing / Zeroing
- Degaussing / Purging
- Destroying encryption keys





Chapter 5: Protecting Security of Assets – Quiz What is the best way to protect data?



- Don't collect it.
- B. AES-1024 encryption.
- Data tokenization.
- D. Destroy it based on the organization's retention policy





DOMAIN 2: PRACTICE QUESTION

Which of the following describes a duty of the Data Owner:

- A. Patch systems
- B. Report suspicious activity
- C. Ensure their files are backed up
- D. Ensure data has proper security labels





DOMAIN 2: PRACTICE QUESTION

Which of the following describes a duty of the Data Owner:

- A. Patch systems
- B. Report suspicious activity
- C. Ensure their files are backed up
- D. Ensure data has proper security labels





DAD JOKE - DATA









Chapter 5: Protecting Security of Assets

New Topic!

ENSURE ASSET RETENTION

Topics:

- Determining Appropriate Records Retention
- Records Retention Best Practices







Chapter 5: Protecting Security of Assets

ENSURE ASSET RETENTION

Why Retention:

- Preserve Intellectual Property (IP)
- Support institutional memory
- Legal / Regulatory requirements
- Evidence of actions
- Forensics investigations

You answer first... Why do organizations need to retain data?







Chapter 5: Protecting Security of Asset

Data / Asset Retention

Data Retention Policy

Part of Data Protection Policy

Book intermingles data and asset retention...

Don't forget IT audit logs!

- Assign Responsibility: Data Protection Officer (DPO) and/or Chief Security Officer (CSO)
- See p. 234 for more on building a Data Use Policy
- Appropriately manages and protects data & assets throughout the lifecycle.
- · Data should be assigned a retention limit based on regulatory / organizational requirements.





Chapter 5: Protecting Security of Assets

Data / Asset Retention

Determining Appropriate Records Retention

- EU GDPR's Article 17, "The Right to Erasure," commonly called the right to be forgotten.
- · Organizations need procedures to erase data.
- Note exceptions
- Consult legal

Originally from 1890's Louis Brandeis...





Chapter 5: Protecting Security of Assets

Consult Legal

Data / Asset Retention

Records Retention Best Practices

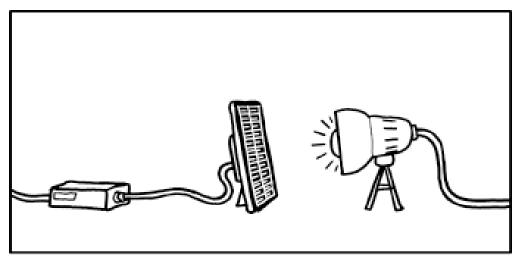
- Handle and retain records in accordance with applicable laws, directives, policies, regulations, standards, and operational requirements.
- Maintain records according to the organization's record retention schedule.
- Don't keep it if you don't need it.
- Contained in the Data Protection / Retention Policy & Procedures.





DAD JOKES - POWER AIR GAP

Air Gap



ENERGY TIP: INCREASE THE SECURITY OF YOUR HOME POWER SUPPLY BY INSTALLING AN AIR GAP.

Title text: You can still do powerline networking, but the bitrate does drop a little depending on the lightbulb warmup and cooldown delay.

https://www.explainxkcd.com/wiki/index.php/2651:_Air_Gap





Chapter 5: Protecting Security of Asse

New Topic!

DETERMINE DATA SECURITY CONTROLS AND COMPLIANCE REQUIREMENTS

Topics:

- Data States
 - Data at Rest
 - Data in Motion
 - Data in Use
- Scoping and Tailoring
 - Common Controls
 - Compensating Security Controls

- Standards Selection
 - Leading Security Frameworks
 - Security Standards
- Data Protection Methods
 - Digital Rights Management
 - Data Loss Prevention (DLP)
 - Cloud Access Security Broker







Chapter 5: Protecting Security of Assets **Data Security Controls**

Control Types

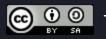
- People, Process, & Technology
- Security controls will vary based on the classification of each asset, the data state (discussed next), and any compliance requirements or industry standards.
- Technical Controls
- Administrative Controls
- Physical Controls

P. 247 – Common Controls

NOTE When thinking of the three types of controls, remember that technical controls shape the behavior of hardware and software, administrative controls shape the behavior of humans, and physical controls shape the behavior of anything that moves (which may include humans, robots, IoT devices, etc.).

Also discussed Chapter 1







Chapter 5: Protecting Security of Assets

Data Security Controls

Data States

Figure 2.7 Data States and Examples

At Rest

Databases, data warehouses. spreadsheets, archives, tapes, off-site backups, mobile devices

In Motion

A stream of data moving through any kind of network

In Use

Active data that is stored in a nonpersistent digital state, typically in computer RAM, CPU caches, or **CPU** registers







Chapter 5: Protecting Security of Assets

Data Security Controls

Data Protection - <u>Data at Rest</u>

- Access Controls
- Disk / Data Encryption
 - Trusted Platform Module (TPM)
 - Self-encrypting drive (SED)
 - File-level encryption

Encryption is your friend.
Covered in Domain 3.





Chapter 5: Protecting Security of Assets

Data Security Controls

Data Protection - Data in Transit

 Transport Layer Security (TLS) (including HTTPS)

- VPNs
- Link encryption Traffic is encrypted and decrypted at each network routing point (e.g., network switch)
- End-to-end encryption Only sender & receiver can read data

Encryption is your friend. Covered in Domain 3.







Chapter 5: Protecting Security of Assets

Data Security Controls

Data Protection - <u>Data in Use</u>

- Often forgotten
- Protecting Data being processed
 - Applications (RAM, CPU, Caches, etc.)
 - End users
- Encryption may not be relevant
- Access Control is...

Covered in Domain 3.







Chapter 5: Protecting Security of Assets

Data Security Controls Scoping & Tailoring

- Not synonymous
- Work together to build the configuration baseline.
- Scoping is the process the organization undertakes to consider which security controls apply and what assets they need to protect.
- Tailoring is the process of modifying the set of controls to meet the specific characteristics and requirements of the organization.





Chapter 5: Protecting Security of Assets

Data Security Controls Tailoring Process

Figure 2.8 from NIST SP800-53

Initial Security
Control Baseline
(Low, Med, High)
Before Tailoring

Tailoring Guidance

- Identifying and Designating Common Controls
- Applying Scoping Considerations
- Selecting Compensating Controls
- Assigning Security Control Parameter Views
- Supplementing Baseline Security Controls
- Providing Additional Specification Information for Implementation

TAILORED Security
Control Baseline
(Low, Med, High)
After Tailoring

Assessment of Organizational Risk

Convenience is not a factor for removing or altering security controls. Make sure any changes to baseline requirements are rationalized against operational requirements and are analyzed for impact to risk

<u>Documented Security Control Decisions</u>

Rationale that the agreed-upon set of security controls for the information system provide adequate protection of organizational operations and assets, individuals, and other organizations







Chapter 5: Protecting Security of Assets

John is unable to apply a vendor update to a critical vulnerability. What could he use in lieu of a patch?

- A. Role-based access controls.
- B. Security Event and Information Systems (SIEM).
- CIS Baselines.
- **Compensating Security Controls**







Chapter 5: Protecting Security of Assets

Data Security Controls Scoping & Tailoring – Compensation Security Controls

- The entity uses an alternative method to achieve the same result.
- NIST Definition: The security and privacy controls implemented in lieu of the controls in the baselines that provide equivalent or comparable protection for a system or organization.
- PCI: Compensating controls may be considered when an entity cannot meet a requirement explicitly as stated, due to legitimate technical or documented business constraints, but has sufficiently mitigated the risk associated with the requirement through implementation of other control





Chapter 5: Protecting Security of Assets

Data Security Controls Scoping & Tailoring – Compensation Security Controls

PCI: Compensating controls must:

- Meet the intent and rigor of the originally stated PCI DSS requirement
- Provide a similar level of defense as the original PCI DSS requirement
- Be "above and beyond" other PCI DSS requirements (not simply in compliance with other PCI DSS requirements); and
- Be commensurate with the additional risk imposed by not adhering to the PCI DSS requirement."





Chapter 5: Protecting Security of Assets Data Security Controls & Compliance Requirements Standards Selection – Security Frameworks

- U.S. Department of Defense Instruction (DoDI): DoDI 8510.01,
 "Risk Management Framework (RMF) for DoD Information
 Technology (IT)" (https://www.esd.whs.mil/Portals/54/Documents/DD/issuances/dodi/851001p.pdf)
- NIST SP 800-37, "Risk Management Framework" (csrc.nist.gov/publications/detail/sp/800-37/rev-2/final)
- NIST Cybersecurity Framework (CSF)
 (www.nist.gov/cyberframework)
- UK 10 Steps to Cyber Security (www.ncsc.gov.uk/collection/10-steps)





Chapter 5: Protecting Security of Assets

Data Security Controls & Compliance Requirements Standards Selection – Security Standards

In addition to frameworks and industry-specific standards (PCI DSS, HIPAA, GDPR)

- NIST SP 800-53 rev 5, "Security and Privacy Controls for Federal Information Systems and Organizations" (csrc.nist.gov/publications/detail/sp/800-53/rev-5/final) SP800-53A rev5 (csrc.nist.gov/publications/detail/sp/800-53a/rev-5/final) SP800-53B (https://csrc.nist.gov/publications/detail/sp/800-53b/final)
- FIPS Pub 199 "Standards for Security Categorization of Federal Information and Information Systems"
- FIPS Pub 200 "Minimum Security Requirements for Federal Information and Information Systems"





Chapter 5: Protecting Security of Assets

Data Security Controls & Compliance Requirements Standards Selection – Security Standards

ISO 2700X Family

- ISO 27001, "Information technology Security techniques Information security management systems Requirements"" (www.iso.org/isoiec-27001-information-security.html)
- ISO 27002, "Information Technology: Security techniques Code of practice for information security controls" (https://www.iso.org/standard/75652.html)

 New version

ISO Standards are copyrighted





Chapter 5: Protecting Security of Assets ISO/IEC 27002:2022 - Section 8, Technical Controls

- 8.1 User endpoint devices
- 8.2 Privileged access rights
- 8.3 Information access restriction
- 8.4 Access to source code
- 8.5 Secure authentication
- 8.6 Capacity management
- 8.7 Protection against malware
- 8.8 Management of technical vulnerabilities
- 8.9 Configuration management
- 8.10 Information deletion
- 8.11 Data masking
- 8.12 Data leakage prevention
- 8.13 Information backup
- 8.14 Redundancy of information processing facilities
- 8.15 Logging
- 8.16 Monitoring activities
- 8.17 Clock synchronization

- 8.18 Use of privileged utility programs
- 8.19 Installation of software on operational systems
- 8.20 Networks security
- 8.21 Security of network services
- 8.22 Segregation of networks
- 8.23 Web filtering
- 8.24 Use of cryptography
- 8.25 Secure development life cycle
- 8.26 Application security requirements
- 8.27 Secure system architecture and engineering principles
- 8.28 Secure coding
- 8.29 Security testing in development and acceptance
- 8.30 Outsourced development
- 8.31 Separation of development, test and production environments
- 8.32 Change management
- 8.33 Test information
- 8.34 Protection of information systems during audit testing







Chapter 5: Protecting Security of Assets

Data Protection Methods

Digital Rights Management

- A set of tools and processes focused on controlling the use, modification, and distribution of intellectual property (IP) throughout its lifecycle.
- DRM allows you to restrict access, editing, copying, and printing of your digital assets.
- Information rights management (IRM) more broadly protects data from unauthorized access by controlling who can view, copy, delete, or otherwise modify data.





Chapter 5: Protecting Security of Assets **Data Protection Methods Data Loss Prevention (DLP)**

aka Data Leakage Protection

- Set of technologies and practices used to ensure that sensitive data is not lost or accessed by unauthorized parties.
- Analyzes data storage, identifies sensitive data elements, and prevents users from accidentally or intentionally transmitting sensitive data.

Tip: Protect data where it lives and travels.

This means that you might need to have multiple types of DLP controls from Endpoint to Network and to the Cloud services. They might each function in a different manner, and understanding how they function would be fundamental to you DLP protection program overall.



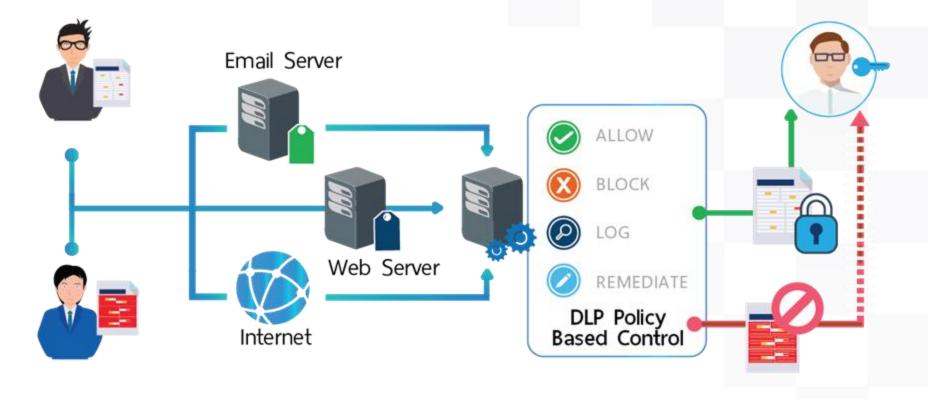




Chapter 5: Protecting Security of Assets

Data Protection Methods Data Loss Prevention (DLP)

aka Data Leakage Protection







Chapter 5: Protecting Security of Assets

Data Protection Methods Data Loss Prevention (DLP)

3 Core Stages:

- 1. Discovery & Classification
- 2. Monitoring
- 3. Enforcement





Chapter 5: Protecting Security of Assets

Data Protection Methods Data Loss Prevention (DLP)

DLP during 3 States of Data:

- DLP at Rest Wherever data is stored
- 2. DLP in Transit Network-based DLP
- 3. DLP in Use Host-based DLP

aka Data Leakage Protection







Chapter 5: Protecting Security of Assets

Data Protection Methods Cloud Access Security Broker (CASB)

Software application that sits between cloud users and cloud services and applications.

Actively monitor all cloud activity and implement centralized controls to enforce security.

> Data travels both in motion & can be at at rest







Chapter 5: Protecting Security of Assets

Data Protection Methods Cloud Access Security Broker (CASB)

- 4 Functions:
- 1. Visibility Provide insight into cloud usage
- 2. Data Security Monitor & help prevent data exfiltration
- 3. Threat Protection
- 4. Compliance





Chapter 5: Protecting Security of Assets

Data Protection Methods Cloud Access Security Broker (CASB)

3 Primary Types of CASB:

- Forward Proxy Resides on end-points, inspects and forwards cloud traffic for the user. Requires install of certificates.
- 2. Reverse Proxy Integrates into identity services. Inline monitoring.
- 3. API-based Monitors data within the cloud itself, rather than on a perimeter-based proxy





Chapter 5: Protecting Security of Assets

Data Protection Methods Integrity Checking

- File Integrity Monitoring (FIM)
- Verifies integrity of systems and files
- Comparing against trusted baselines
- · Works with change management procedures.

Not mentioned in Chapter





Chapter 5: Protecting Security of Assets What's the difference between ignorance and apathy?

Don't know, Don't care.





Chapter 5: Protecting Security of Assets

Pop Quiz

Which of the following statements is true about the information life cycle?

- A. The information life cycle always begins with governance and ends with its recovery.
- B. Most information must be retained indefinitely.
- C. The information life cycle begins with its acquisition/generation and ends with its disposal/destruction.
- D. Preparing information for use does not typically involve adding metadata.





Chapter 5: Protecting Security of Assets

Pop Quiz

This is a set of technologies and practices used to ensure that sensitive data is not lost or accessed by unauthorized parties?

File Integrity Monitoring (FIM).



C. Cloud Access Security Broker.

D. Compensating security controls (CSC).





Chapter 5: Protecting Security of Ass **Topics:**

YAY! 👍 Another Domain done!

- Identify and Classify Information and Assets
- Establish Information and Asset Handling Requirements
- Provision Resources Securely
- Manage Data Lifecycle
- Ensure Appropriate Asset Retention
- Determine Data Security Controls and Compliance Requirements

Questions on Domain 2?

