

# Open tools for writing open interactive textbooks (and more)

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# Preface

This is a tutorial and set of working examples for creating web-based textbooks using a collection of open-source tools.

This web-book is itself a working example. All of the source code needed to compile this book yourself is included in the github repository for this book. So, you could download the repository, and by following the instructions laid out across the chapters, replace this text with your own, and then compile your book as a web-page, .pdf or epub.



# Chapter 1

## Overview

### 1.1 Open online educational resources (OERs)

OERs are educational resources that are public and freely available to students (or anyone) through the web. There are already numerous OER databases linking to numerous free textbooks across many domains of study (e.g., see the BC library OER site). These texts are often disseminated under a creative commons license, which allows anyone to mix, match, edit, update, and transform those texts, and then share them again with the public at large under the same license. Finding existing OERs can be a good starting point for developing your own content.

### 1.2 What is this tutorial?

This tutorial shows how a few open-source tools can be brought together for quickly developing and sharing content in the form of online books and webpages. The tools require some downloading of free programs (all cross-platform), but once in place, allow you to write and format text with minimal syntax, and then easily compile your source documents into multiple formats, including web-books, .pdf's, and e-pubs.

This tutorial also covers tools to enhance student interaction with the content, including the ability for students to select text in a web-book and then post comments about the text. Depending on the pedagogical goals of the instructor, posts could be to critically evaluate portions of the textbook, supplement sections with additional examples, and tag sections in need of revision or that were particularly helpful. All of these comments can be made publically accessible so that everyone viewing the textbook can see all of the comments as they are posted (inline, corresponding to the sections that were annotated). Furthermore, the database of annotations can easily be extracted and used for revising the text, or other purposes.

### 1.3 Can I see an example of what you are talking about?

Yes, there are many working examples already. As the preface mentions, this tutorial is an example. So the bells and whistles you see here constitute one example of an end product. Some additional examples include a Research Methods for Psychologist's textbook, and a Programming for Psychology textbook that I made using the tools in this tutorial.

If you want to see examples of the inline commenting features, simply follow the directions in the preface of the above two books. Inline commenting is made possible by the `hypothes.is` browser add-on tool. It is simple to install, requiring that you sign up with hypothesis, and then follow their directions to install

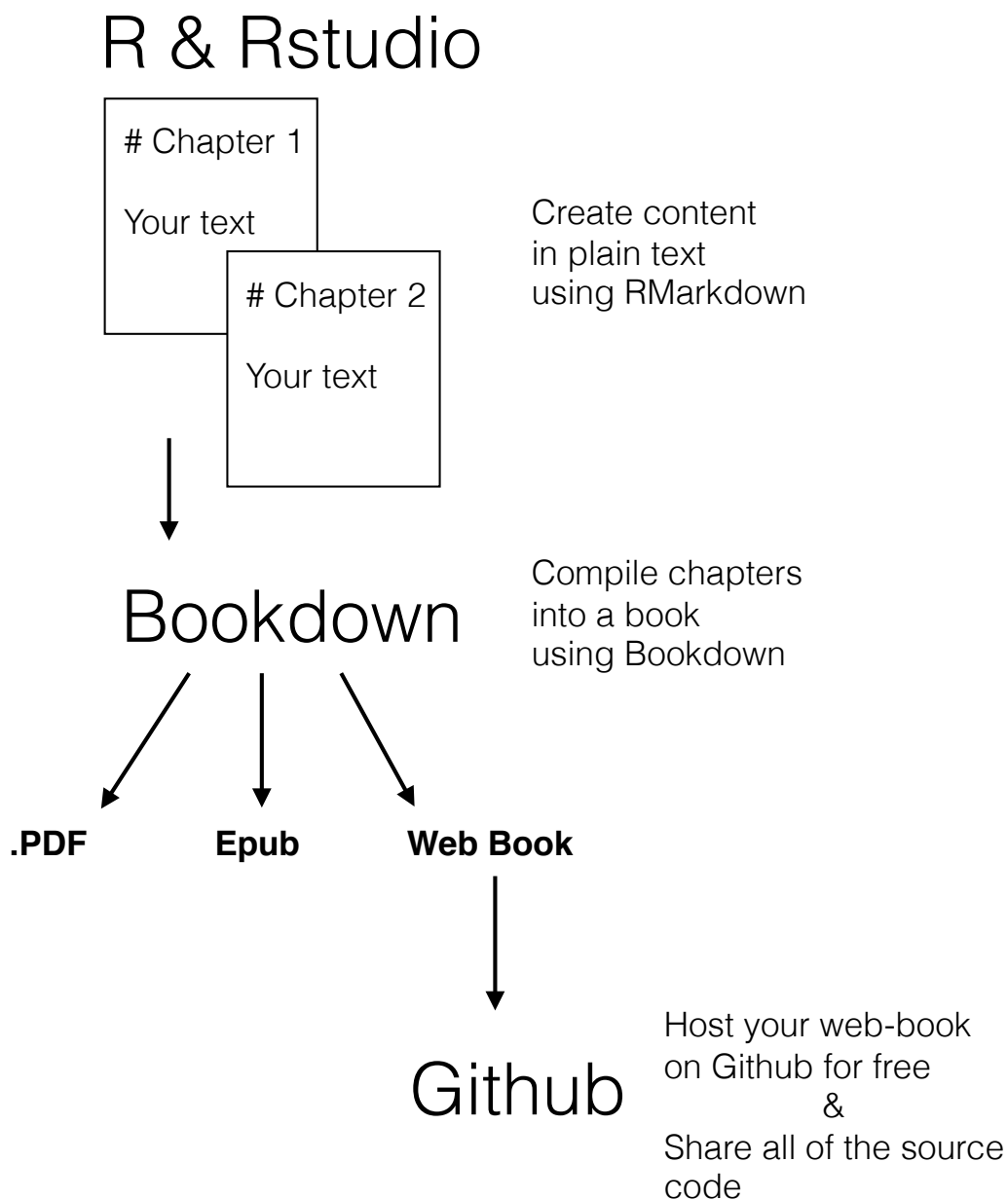


Figure 1.1: Basic steps



an add-on for chrome, or a bookmarklet for other browsers. When you turn on hypothesis viewing these web-books, you will be able to see any public comments made by other people.

## 1.4 The toolbox (what do I need to download)

Each of the chapters in this tutorial will discuss each of these tools in more depth, along with links to many helpful tool-specific resources already available online.

### 1.4.1 R

R is a free and open-source programming language primarily developed for statistical analysis. R has a large community of active open-source developers who are making R better and more powerful everyday. R comes with existing packages for statistical analysis, but can be extended to accomplish many more tasks by downloading and installing additional packages. Download and install before you download and install R-studio.

### 1.4.2 R-studio

R-Studio is a free and open-source GUI for R. For those of you familiar with the Matlab environment, R-studio looks similar.

### 1.4.3 Markdown and R Markdown

Markdown is a simple mark-up language for creating .html files viewable in web-browsers. HTML (hyper-text markup language) is a powerful, but visually cluttered syntax for creating content to be displayed in web-pages. Markdown allows you to easily write text while avoiding writing html syntax. For example, This document is written in markdown.

RMarkdown is R's version of markdown. It's basically the same as markdown, but allows you to inject and run R code inside a markdown document. This is especially useful when you are writing documents that contain output from data-analysis you have conducted in R. This document is an .Rmd file (Rmarkdown). The paragraphs are plain text, and the header's (level I, II, III) are defined by #'s.

### 1.4.4 Bookdown

Bookdown is an R package for compiling Rmarkdown documents into various formats, including web-books, .pdf's, and epub's. This incredible package, along with the knitr package, does much of the heavy lifting, allowing writer's to focus on content generation, rather than the technical details of deploying that content to the various formats. Once the .Rmd files are written, deployment can be a single-click. Bookdown also provides different formats for styling the output, and styling is customizable.

### 1.4.5 Github

Github is a version control software development tool/website. Github provides a free option for hosting static web-pages (e.g., you could deploy your web-book to github), and allows you to store the source code for generating your book in an online repository. This allows others to easily copy your source code and make suggested edits that you can incorporate back into your content. This web-book is hosted using github pages, and the source code for this book is hosted in a github repository. Downloading the github repository

will give you all the files you need to compile this book, and by editing the text in this book, you can change it into your own.

### 1.4.6 Hypothes.is

Hypothes.is is a web-browser add-on for annotating the web via inline commenting. This allows anyone to select a snippet of text in a web-browser and then post a comment about the selected text. Annotations can be made publicly or privately. All public annotations can be viewed by anyone else running hypothesis on the same website. Using Hypothesis with your web-book allows you to engage students in interacting with the textbook by allowing them to contribute to content generation (by posting new content), or content revision (by tagging sections in need of revision).

### 1.4.7 hypothesizr

hypothesizr is an R package for scraping annotation data collected through the hypothesis app. This could be used for identifying tagged sections in need of revision, or for other analytic purposes.

### 1.4.8 Zotero

Zotero is a free and open source citation management tool. It is cloud-based with both browser and app versions. It is easy to create .pdf libraries along with citation information, and then compile bibliographies with citation keys for quickly citing articles. The R bookdown package is compatible with latex-style bibliography files that can be exported by Zotero.

## 1.5 Quickstart

If you want to skip to getting up and running, follow these steps. If they all work, then you should be able to copy the source code this book, compile it and display it as a webbook (or pdf or epub), and then start modifying the text content to create your own resources.

### 1.5.1 Download all the programs, and set-up needed accounts

1. Download and install R
2. Download and install R-studio
3. Open R-studio, choose the packages tab, search for the package “bookdown”, download and install
4. Create an account with Github
5. Download and install Github Desktop

### 1.5.2 Create a Github repository

6. Create a new repository on the Github website, give it a name
7. Clone the repository to your local computer using Github Desktop
8. Open the local repository

### 1.5.3 Copy and compile this repository

9. Download this repository as a .zip file to your computer
10. Copy the contents of the folder to your new local folder for your github repository
11. In Github Desktop you should now see that there are many new changes to your repository. Commit the changes (uploads them to the online repository)
12. Open the OERbookdown.Rproj in Rstudio, this is an R project file that will automatically point R to the files in this folder.
13. In Rstudio, on the top right panel, choose the Build tab, then click build book.
14. If everything goes smoothly, you will have compiled this book



## Chapter 2

# R, R-studio, and RMarkdown

### 2.1 Quick start steps

1. Download and install R for your platform
2. Download and install R-Studio for your platform (R must be installed first)
3. Open R-studio
4. Open a new RMarkdown document, compile it using the knit button.

### 2.2 R Markdown

You can open a new R Markdown (.rmd) file from Rstudio through the file menu (New File -> R markdown...), or by clicking the green plus sign icon in the top left-hand corner of R-studio, and choosing R Markdown. This will open a window allowing you to name your new document, and then will open the new R Markdown document in the R-studio text editor. The new document shows some example syntax for writing in R Markdown. You can compile the document to see what it will look like as a .pdf or website by clicking the **Knit** button.

R Markdown offers a convenient way to create content in plain-text, and then display the content as a .pdf or web-page. R Markdown separates content from style. In a typical word-processor, like Microsoft Word, an author formats the style of the content as they create it, the two are bound together. In an R Markdown document the content is written in plain text without any styling. In a second step, the R Markdown document is compiled to display the content in a particular style. This tutorial uses the styles available in the bookdown package. There are other styles available, and you can create and modify your own styles.

R Markdown is commonly used to create notebooks for the results of statistical analysis in R. R Markdown allows an author to write sections of text, together with sections of R code. When the document is compiled, it is displayed as a formatted document with sections of headers and text, interspersed with sections of the R code used to run analyses, along with the output of the analyses. For example, below is a snippet of R code that computes and then displays the mean for the set of numbers 1 to 10.

```
mean(seq(1,10,1))
```

```
## [1] 5.5
```

Although reporting statistical analyses may be the most common use of R Markdown, the framework can also be used to build books, using the bookdown package.

## 2.3 R Markdown tips

I recommend looking at examples of .rmd files to see how they work. For example, all of the chapters in this tutorial are written in R Markdown using .rmd files. So, you can view the source code for each chapter by opening the .rmd file corresponding to each chapter. You will find the syntax to be fairly basic. Chapter headings are lines preceded by a #. Section headers, and sub, or sub-sub headers, are lines preceded by ##, ###, or ####. Paragraphs are new lines with text. You will also see how to insert hyperlinks to websites, as well as insert graphics.

### 2.3.1 Inserting Graphics

In the repository for this book, you will find a Figures file. You can place .png and .pdf files in this folder. Then, to insert a graphic you create a short R code snippet, and point R toward the location of the file. See the Figure 1 example in the Overview.Rmd file.

### 2.3.2 Inserting References

See the chapter on Zotero.

### 2.3.3 Links for using R Markdown

1. The R-studio website has in-depth tutorials on using R Markdown, available [here](#).
2. Cheatsheet for R Markdown
3. In the Help menu of R-Studio, you can also find cheatsheets and formatting guides for using R Markdown.

## Chapter 3

# Bookdown

Bookdown is an R package written by Yihui Xie. Bookdown is a tool for stitching together multiple R Markdown files into a whole book. Most impressive, is that the final product can be rendered in multiple formats, including .pdf, epub, and as a web-page.

### 3.1 R Packages and installing Bookdown

R is an open-source platform. Many developers create and share packages for accomplishing different tasks in R.

Packages can be installed in R-Studio by clicking the packages tab in the lower right-hand window, and then clicking the Install button. If you know the name of the package you want to install, then type it in, and click install.

To install bookdown, type bookdown into the textbox, make sure you have “install dependencies” clicked on, and then press install.

The **packages** tab also shows all of the currently installed R packages on your system. These packages need to be loaded, or turned on, in order to use them. You can do this by clicking on the checkmark box beside each package.

You may find yourself in a situation where your R Markdown file does not compile, and you get a message saying that a particular package is required. Usually this can be resolved by installing the missing package, using the same method used to install the bookdown package.

### 3.2 Using Bookdown

Yihui Xie has written a whole tutorial book, using bookdown, to describe how to use the bookdown package. Similarly, check out Yihui Xie’s minimal working example, which contains all of the source code necessary to compile a barebones book.

Similarly, this tutorial was written in bookdown, and is intended to be used as a starting point for you to create your own book.

### 3.3 Compiling this tutorial using bookdown.

1. Download the Github Repository for this tutorial as a .zip file [here](#).

2. Unzip the file somewhere on your computer.
3. Open R-Studio
4. Navigate to the tutorial folder using the Files tab
5. Open the R Markdown file **index.Rmd** and click the button **Build Book** on the **Build** tab of RStudio (top right-hand corner).

You can build the book as a .pdf, epub, or gitbook (renders as a web-page in the gitbook style). After you build the book, it should pop-up in a viewer screen.



## Chapter 4

# Github

To quote from wikipedia, “Github is a Web-based Git version control repository hosting service. It is mostly used for computer code.”— and I would add, many other things.

The purpose of this chapter is to describe how Github can be used to serve your web-book (compiled using bookdown), and to share the source code so that others can duplicate and modify your book, or so that others can contribute content to your existing book.

### 4.1 Getting Started

#### 4.1.1 Make an account with Github

To get started with Github you need to create a free account. You should see a sign up option on the main page.

Your account now consists of your profile page (where you can add information about yourself), and an empty list of repositories. Repositories are Github file folders. They can be purely cloud-based; for example, you can create a repository then add files to it through the web-based interface. You can also create a copy of each repository on your local computer, make changes to the repository on your local computer, and then merge those changes with the online repository.

#### 4.1.2 Install Github Desktop

Github has provided a free and convenient tool for using your local computer to interface with the web-based version of Github. To use the tool, download and install the desktop app for Github. Once the app is installed, make sure that you connect it to your Github account so that you can access repositories that you create.



## Chapter 5

# Repository workflow

We will use the following workflow:

1. Create a new empty repository on the Github Website
2. Clone the repository to your local computer
3. Add files to the repo on your local computer (work locally)
4. Merge the files back to the Github Website (share final versions)

### 5.1 Creating a new repository on Github.com

1. Log in to Github.com
2. In the top right corner of the page, click the “+” icon
3. Choose new repository
4. Give it a short name
5. You have a few other options that you can revisit later
6. Click create repository

### 5.2 Cloning a copy on your computer

1. Open the Github desktop app
2. Login in to your Github account
3. Choose the clone repository option
4. Find the name of the repository you created on Github and select it. Github Desktop will now download the contents of the repository and save it locally (in the file folder of your choice) on your computer

### 5.3 Make changes to the repository

1. If you are on a mac, choose “show in finder”.
2. You can now edit any of the files locally

### 5.4 Update the online github repository

1. Any time you change a file, git will track all of the changes that you make

2. To submit changes, choose the commit button
3. All of your changes will now be uploaded to the online repository.

## Chapter 6

# Hypothes.is

Hypothes.is is a web-browser add-on for annotating the web via inline commenting. This allows anyone to select a snippet of text in a web-browser and then post a comment about the selected text. Annotations can be made publicly or privately. All public annotations can be viewed by anyone else running hypothesis on the same website. Using Hypothesis with your web-book allows you to engage students in interacting with the textbook by allowing them to contribute to content generation (by posting new content), or content revision (by tagging sections in need of revision).

If you publish your bookdown book as a webpage, then you anyone with Hypothes.is can use it to annotate the textbook.

### 6.1 A case study example

I recently compiled a Research Methods in Psychology textbook using the tools described in this tutorial. The landing page describes how Hypothes.is can be used in conjunction with the textbook.

In class I assigned students the task of downloading Hypothes.is, creating a Hypothes.is account, and then throughout the course gave them various assignments where they were responsible for annotating parts of the textbook.

For example, in one assignment I had students annotate sections of the textbook that were in need of improvement. This allows students to participate in content revision as they read the textbook. Other assignments could include focused online discussion about textbook content using annotations, or using annotations as a way for students to add content to the textbook.

### 6.2 hypothesisr

hypothesisr is an r package for scraping annotation data collected through the hypothesis app. All public annotations submitted through hypothesis to any website are publically available for download. As a result, the hypothesisr package can be used to download and process the annotations submitted to your website.

As a part of this project, we have created a Shiny app that conveniently displays and manipulates hypothesis annotation databases in a website. The Shiny app is located in this github repository.



# Chapter 7

## Zotero

Zotero is a free, cross-platform tool to help you collect, organize, cite, and share your research sources. Zotero is similar to Mendeley or EndNote.

The purpose of this chapter is to show how Zotero can be used as a reference manager to allow you to cite works in your book, and automatically compile bibliographies or reference sections. The bookdown package uses Latex bibliography files to generate citations and create bibliographies. These .bib files are text-based files with a specific syntax for coding the relevant information in a citation. Each citation in a .bib file has an associated key that is inserted into an Rmarkdown document to generate a citation. We will use Zotero to avoid writing our own .bib from scratch. Instead, there are convenient methods for populating Zotero with a database of references, and for compiling a .bib file from a Zotero database that can be used in bookdown.

### 7.1 Getting Started

1. Create an account with Zotero, click register in the top-right corner
2. Download the Zotero Desktop app
3. Download the Zotero Connector extension for your web-browser

Zotero operates on the cloud as well as on your desktop. You can connect your online Zotero account with your desktop app in the preferences.

### 7.2 Populating Zotero with references

There are multiple ways to import references into Zotero. In the Zotero desktop app you can create folders to organize your references.

#### 7.2.1 Drag and Drop .pdfs

1. Create a new folder and name it
2. Drag and drop .pdfs into the folder
3. Highlight the .pdfs, then right-click, and choose “retrieve metadata for pdf”.
4. For most journal articles, Zotero will be able to automatically find the citation information for your .pdf. This will convert the .pdf into a Zotero citation that includes both the citation information, as well as the .pdf

### 7.2.2 Import citations and pdfs from the web

1. Ensure that your Desktop app is open, and that you have installed the Zotero plugin for your web-browser
2. Use google scholar to search for an article
3. Click the Zotero button in your web-browser
4. You should see a list of all of the articles on the google scholar page.
5. Click any or all the articles you want to import, then import them
6. Zotero will download the citation information along with any associated .pdf to the current folder that is open in the Zotero desktop app.

Zotero is fairly flexible, so the above process will generally work when you are accessing many different databases, and journal web-pages for specific articles.

### 7.2.3 A note of caution

The citation information that Zotero downloads is sometimes inaccurate. Be sure to check the fields for each of your citations to ensure they are accurate. For example, page ranges are often missing.

## 7.3 Generating a .bib file

1. Right-click a Zotero folder
2. Choose “Export Collection”
3. Choose “Bibtex”
4. Save the file
5. Copy the file into the folder for your bookdown project
6. add the file to the bibliography line in the Index.Rmd file.

## 7.4 Citing references in an RMarkdown file

Citations are add using the following format `@citationkey`, or `[@citationkey]` to place the author,year citation in parentheses. The citation key name is listed for each citation in the bib file. Here are a couple of links with some additional examples: examples from bookdown, and examples from RMarkdown.

The source code for this book contains two .bib files: book.bib and packages.bib. Each citation in those files has an associated citation key. Here is an example of citing the bookdown package (Xie, 2015). This is an example of citing R-core team (R Core Team, 2016)

### 7.4.1 Cite while you write

A minor inconvenience when using .bib for citations in Rmarkdown is that you have to know the citation key, and these are easy to forget. One option is to load up your .bib file, then search through it to find the citation key.

Another option is to download and install the `citr` package. Once this package is installed, you can use its cite while your write feature. Click the tools menu, addins, then, insert citations. This will open up a window showing all of the citations in your bib files. You can click multiple citations, and then insert the citation keys into your Rmarkdown document. This is convenient method for quickly finding needed citation keys. I recommend first openining the index.rmd file (which points to your .bib files), and then opening the insert citations tools; this will allow the tool to find your .bib files. After this point, you should be able to use the tool when you are working within .Rmd files for each chapter.



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