

## **Chief Technology Officer – App Development**

Smarter Gifter is a new start-up project with futuristic shopping model as the vision. The innovation is to connect existing diverse digital and information technology of our prospective business partners/vendors to our end-user customers.

Our group is seeking an experienced App developer with C++ and Xamarin experience to lead our App development team.

The successful candidate will be fully supported by our Business Development Manager and report to the CEO.

You will oversee all company technology and technological resources and will be responsible for establishing Our technology vision, strategies, and plans for growth.

You will focus on maintaining and improving all technological systems and assets, including quality assurance, App development and improvements as the app continues to grow.

### **Key Responsibilities:**

- Develop technical aspects of the company's strategy to ensure alignment with its business goals
- Discover and implement new technologies that yield competitive advantage
- Help departments use technology profitably
- Supervise system infrastructure to ensure functionality and efficiency
- Build quality assurance and data protection processes
- Monitor KPIs and IT budgets to assess technological performance
- Use stakeholders' feedback to inform necessary improvements and adjustments to technology
- Communicate technology strategy to partners and investors

### **Key Requirements:**

- Proficient with C++
- Proven experience as a CTO or similar leadership role
- Proficient with Xamarin
- Proven experience as a CTO or similar leadership role
- Knowledge of technological trends to build strategy
- Understanding of budgets and business-planning
- Ability to conduct technological analyses and research
- Excellent communication skills
- Leadership and organizational abilities
- Strategic thinking
- Problem-solving aptitude
- BSc/BA in Computer Science, Engineering, or a related field; MBA or other relevant graduate degree is a plus

**Interested in Applying?**

Please email our recruitment department for more information.

Please send your resume and a one-page cover letter to the link below.