

## EDUCATION

### University of Washington

BDes Industrial Design  
Class of 2019

## CORE COMPETENCY /SKILLS

Interface Design (Figma + Adobe XD)  
Frontend Web Dev. (HTML, CSS, JS)  
User Experience Design (UX)  
Prototyping (digital + industrial)  
Brand Identity

Industrial Design (soft + hard-goods)  
CAD (Solidworks, Rhino, Keyshot)  
Visual Communication Design  
Typography

## EXPERIENCE

### KinAptic | Seattle, WA

Design Consultant

Feb. 2021 - Present

- Lead product and brand design for medical device company in seed stage
- UX/UI for medical app currently seeking regulatory approval
- Lead branding and pitch design including company brand guidelines + narrative development for investor/partner pitch

### Barn2Door | Seattle, WA

Design Intern

Feb. 2021 - Present

- Built websites with 40+ clients
- Created branded assets and email campaigns for 60+ clients

### Industrial Alchemy | North Bend, WA

Industrial Design Intern + Web-developer

April 2019 - Oct. 2019

- Designed Soft + Hard-good products for Eddie Bauer luggage and Vertx travel
- Created manufacturing assets for a wide variety of both soft and hard-goods
- Design, development, and implementation of a new Industrial Alchemy website—opened a new channel of client acquisition and tangibly elevated brand credibility

### The Repair Cycle | Seattle, WA

Co-Founder and Designer

April 2019 - Present

- Designing to catalyze change in our community through interactive and educational repair experiences (all from our custom built bike trailer!)
- Funded by UW sustainability fund, Mactez Stipend, and other generous organizations.

### Patagonia WornWear | Boulder, CO

Worn Wear Retail Team Lead

Nov. 2019 - Feb. 2020

- Invited to join the leadership team for Patagonia's experimental preowned outdoor clothing pop-up store
- Responsibilities focused on design and implementation of complex in-store and contract-based clothing repair system, repair education, and event planning

## SAY HELLO!

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