



## WEB OUTLINE

### About

Cars4Jobs is an initiative of [The Collaboratory](#), [The Equity Center](#) and [Impact Garage](#), which is also the operating organization.

### Problem Statement

Manufacturing and logistics employers face persistent workforce challenges driven by transportation barriers:

- Missed shifts and tardiness due to unreliable transit
- High turnover among frontline and entry-level workers
- Limited hiring radius in car-dependent regions
- Lost productivity and increased training costs

For employees, lack of reliable transportation often blocks job access, advancement, and long-term financial stability.

*Car4Jobs is a transportation program designed to ensure employees have reliable, affordable access to vehicles—reducing absenteeism, improving retention, and expanding the available labor pool. The program treats transportation as essential workforce infrastructure, not a fringe benefit.*

### Long-Term Vision

*Car4Jobs becomes a standard workforce infrastructure program that provides a bridge between employment, mobility, and economic stability.*

### Collaborators

*Impact Garage* is a non-profit organization whose goal is to relieve a financial burden by providing reliable low-cost cars and low-cost car repairs to individuals working to lift themselves out of poverty. Impact Garage serves as the program operator and is responsible for:

- Vehicle Sourcing Strategy and Implementation (accept donations, dealer auction purchases, refurbish vehicles)
- Title transfer, and compliance frameworks – tax donation statements
- Measurement of car donation counts and rehoming

*The Equity Center* empowers individuals and communities by providing access to resources, education, and support. Through their workforce development programs, The Equity Center:

- Identifying and supporting clients in need of affordable, reliable transportation to close the employment loop
- Working with employers to see the value of Cars4Jobs and become partners in the program
  - Collecting, assembling and analyzing relevant data from employers

*The Collaboratory* is a non-profit civic innovation lab. It functions as a catalyst, convenor and connector to co-create and incubate social enterprises. The Collaboratory is responsible for:

- Building the Cars4Jobs brand architecture
- Network and Resource Development
  - Identifying and connecting with corporate, institutional and individual collaborators, partners and donors
- Facilitating the development process

### **How It Works**

- [Need some emotional language here to lead into steps in the process.]
  - Register Org
  - Apply for Car
  - Application reviewed

[This needs to get into the cost.]

### **Donate**

- Cars - Cars4Jobs works with new and used car dealers, fleet operators, auto auctions and individuals to acquire cars. ,
- Financial Support - Cars4Jobs is always looking for financial support to cover operating expenses and the gap between donated cars, labor, parts and hard costs.
- Labor Hours (Phase 2? - Can IG initially provide all the labor?)
- Parts (Opportunity to get one or more parts suppliers in the network, NOTE: Advance Auto Parts, AutoZone and O'Reilly are all corporate owned stores. Could be a PR opportunity for one of them.)

### **Volunteer**

Cars4Jobs is always looking for certified mechanics who want to assist in getting cars ready to be rehomed. If you have your own shop, we can bring you cars to work on. And every Saturday we have volunteer hours from 9:00 AM - 4 PM at Impact Garage.

To learn more about volunteering, please contact Terri Fleck at [terri@impactgarage.org](mailto:terri@impactgarage.org) or call 937.555.5555..

### **Join the Cars4Jobs Network**

In order to apply for a vehicle an organization must register and be approved to be in the Cars4Jobs Network. Employers and Workforce Development Organizations are able to apply.

[Click here](#) to join the Cars4Jobs Network

### **Apply for a Vehicle**

Applications for vehicles must be made by a registered Employer of Workforce Development organization.

If you are not already registered, [click here](#) to join the Cars4Jobs Network.

### **Success Stories**

### **Contact Us**