

DAVID GUTIERREZ

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USA

HTML Email Developer

davidguti.dev/

PROFESSIONAL SUMMARY

HTML Email Developer specializing in responsive templates and cross-client compatibility. Klaviyo certified.

EXPERIENCE

HTML Email Developer

Freelance | Pasadena CA

08/2024 - 06/2025

- Developed responsive HTML email templates ensuring cross-platform compatibility across Gmail, Outlook, Yahoo Mail, and Apple Mail
- Created custom email campaign templates, focusing on achieving industry-standard open rates and click-through rates
- Built comprehensive testing workflows using Litmus to identify and resolve rendering issues across multiple email clients
- Designed conversion-focused email campaigns with emphasis on engagement optimization and analytics implementation
- Created accessible email templates compliant with email marketing best practices and CAN-SPAM regulations

Orthopedic Technician

Huntington Orthopedics | Pasadena CA

05/2011 - 01/2024

- Trained new staff members on orthopedic procedures and Electronic Health Record (EHR) system best practices
- Developed custom workers' compensation form generator, streamlining authorization process and reducing processing time by 50%

EDUCATION

HTML Email Development

Coding Phase | Online

06/2024 - 08/2024

CSS

Codecademy | Online

04/2024 - 06/2024

HTML

Codecademy | Online

03/2024 - 04/2024

Python

Codecademy | Online

01/2024 - 03/2024

SKILLS

HTML Email Development

HTML

CSS

MJML

Litmus

Email on Acid

Responsive Design

Klaviyo

Marketo

CAN-SPAM