DAVID GUTIERREZ

HTML Email Developer

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USA

davidguti.dev/

PROFESSIONAL SUMMARY

HTML Email Developer specializing in responsive templates and cross-client compatibility. Klaviyo certified.

EXPERIENCE

HTML Email Developer
Freelance | Pasadena CA

08/2024 - 06/2025

- Developed responsive HTML email templates ensuring cross-platform compatibility across all major clients and cellphone email applications.
- Created custom email campaign templates, focusing on achieving industry-standard open rates and click-through rates
- Built comprehensive testing workflows using Litmus to identify and resolve rendering issues across multiple email clients
- Designed conversion-focused email campaigns with emphasis on engagement optimization and analytics implementation
- Created accessible email templates compliant with email marketing best practices and CAN-SPAM regulations

Orthopedic Technician
Huntington Orthopedics | Pasadena CA

05/2011 - 01/2024

- Trained new staff members on orthopedic procedures and Electronic Health Record (EHR) system best practices
- Developed custom workers' compensation form generator, streamlining authorization process and reducing processing time by 50%

EDUCATION

HTML Email Development
Coding Phase | Online

06/2024 - 08/2024

CSS
Codecademy | Online

04/2024 - 06/2024

HTML
Codecademy | Online

03/2024 - 04/2024

Python
Codecademy | Online

01/2024 - 03/2024

SKILLS

| HTML Email Development | HTML | CSS | MJML | Litmus | Email on Acid | Responsive Design |

| Klaviyo | Marketo | CAN-SPAM |