

Pima County Housing Use Case

Stacking Models: Price/Sqft - Category Classification & Price Forecasting

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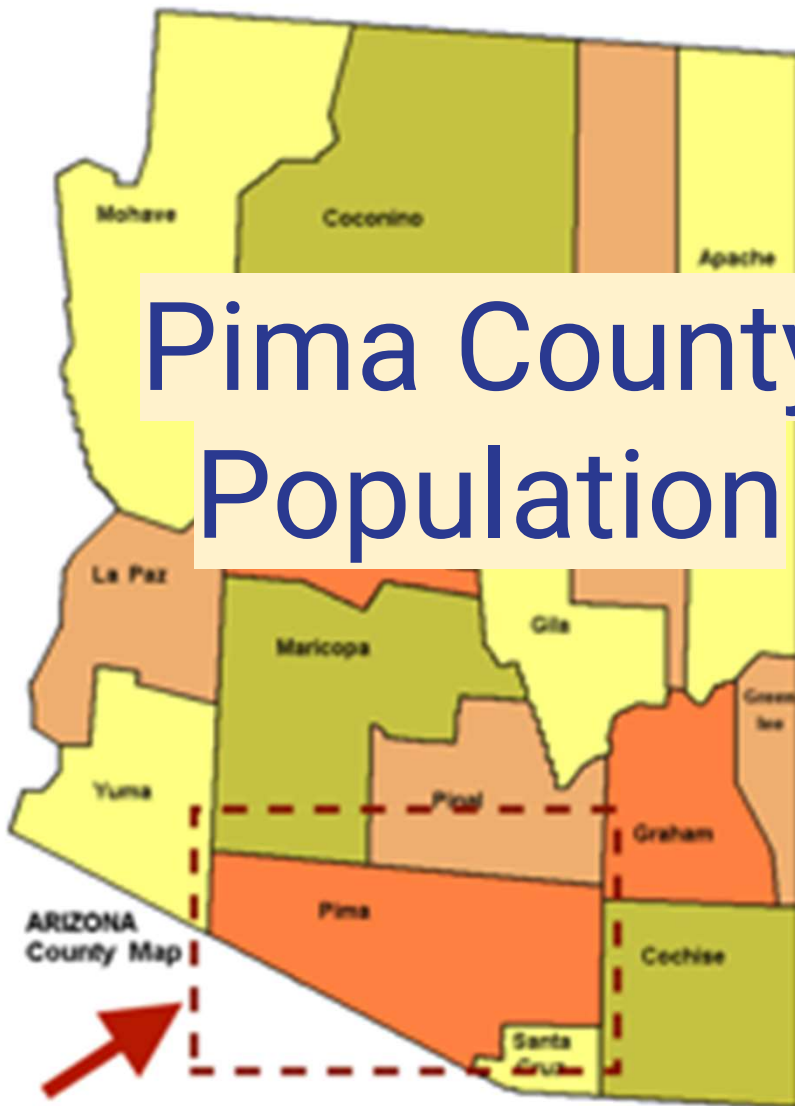
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Enhance IT



Pima County Population

- Population: 1,043,433
- Age Distribution: 18-65 (53.7%)
- Median Gross Rent: \$907 USD
- Adults 25+ / Bachelor Diploma: 32.4%
- Median Wages Year: \$53,379 USD
- Median Wages Year (per capita): \$29,707 USD

Stacking Models for Sold Price Forecasting



The Dataset for *Price-Sqft Category Classification*

Pima11B.csv

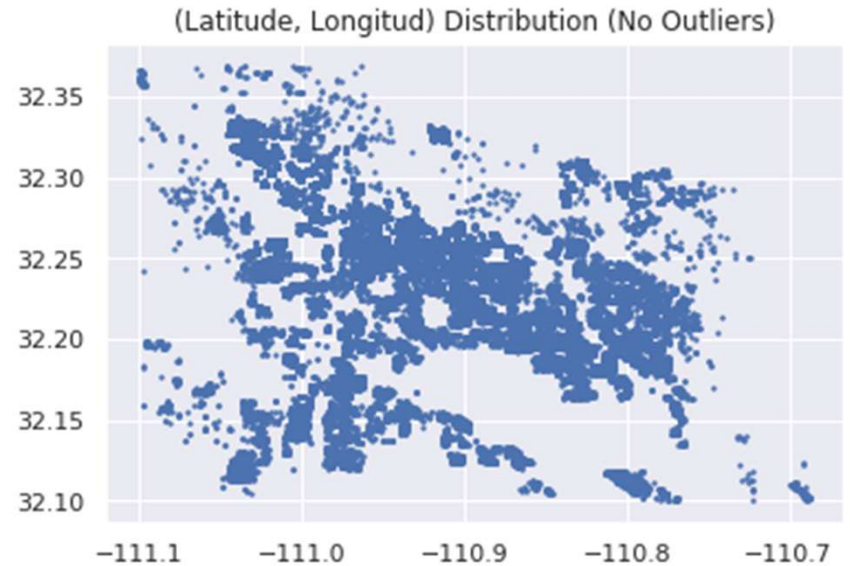
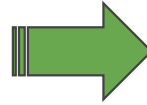
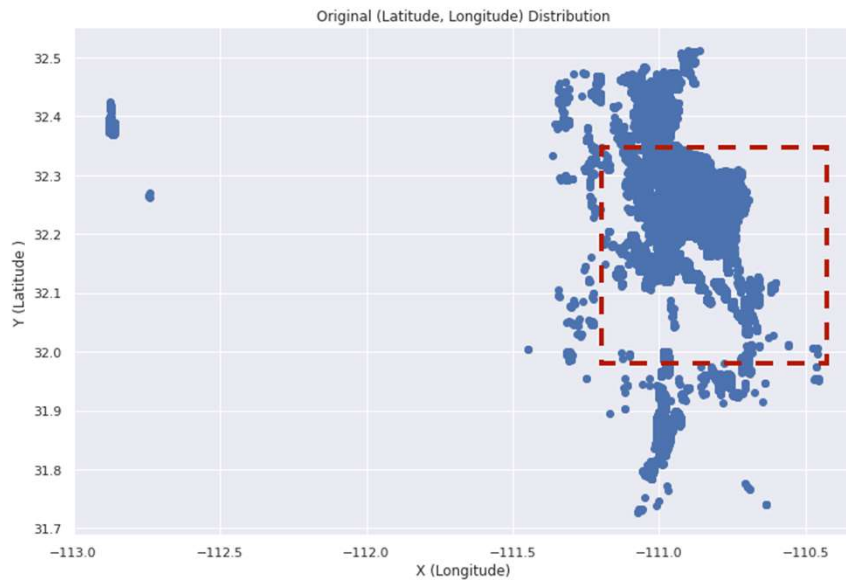
Dimensions:

- Observations: 52918
- Features: 49
- Variables of Interest:
 - Latitude
 - Longitude
 - Sold Price
 - Sqrt_ft

SalePrice	LAT	LON	ZIP	ROOMS	...	SQFT
8062312	32.1681	-110.98	78746	6	...	1172
...
0	32.3163	-111.03	85741	5	...	1571

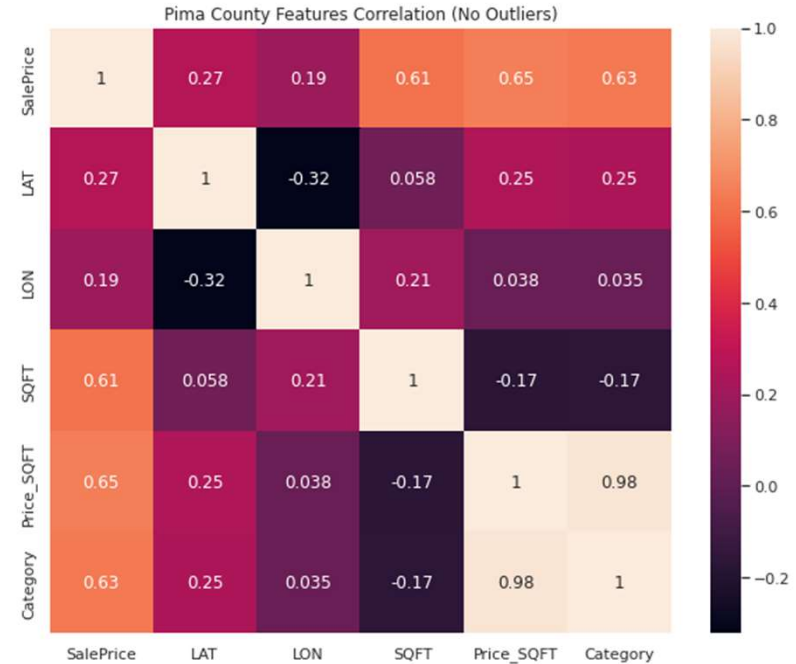
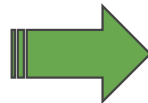
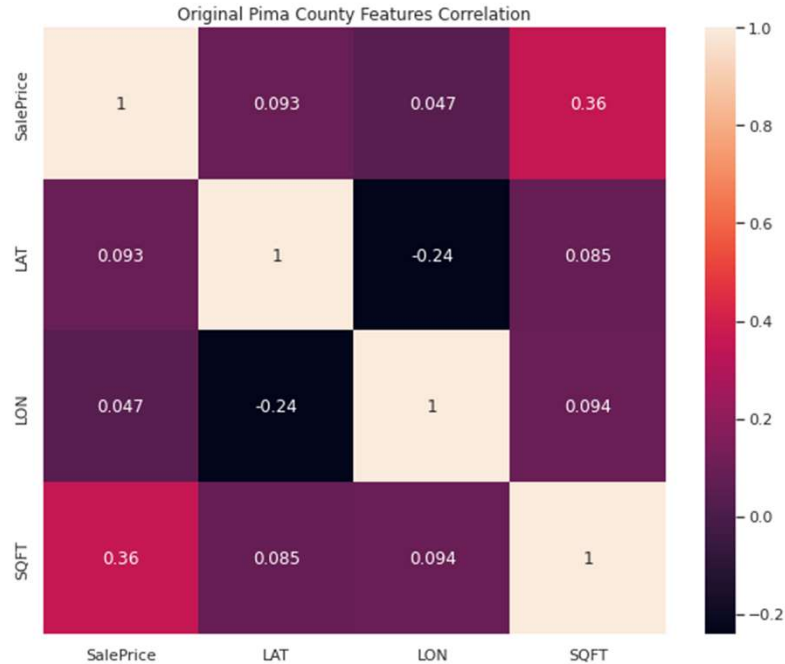
Data Cleaning: Outliers Removal

Pima County Map Reduction



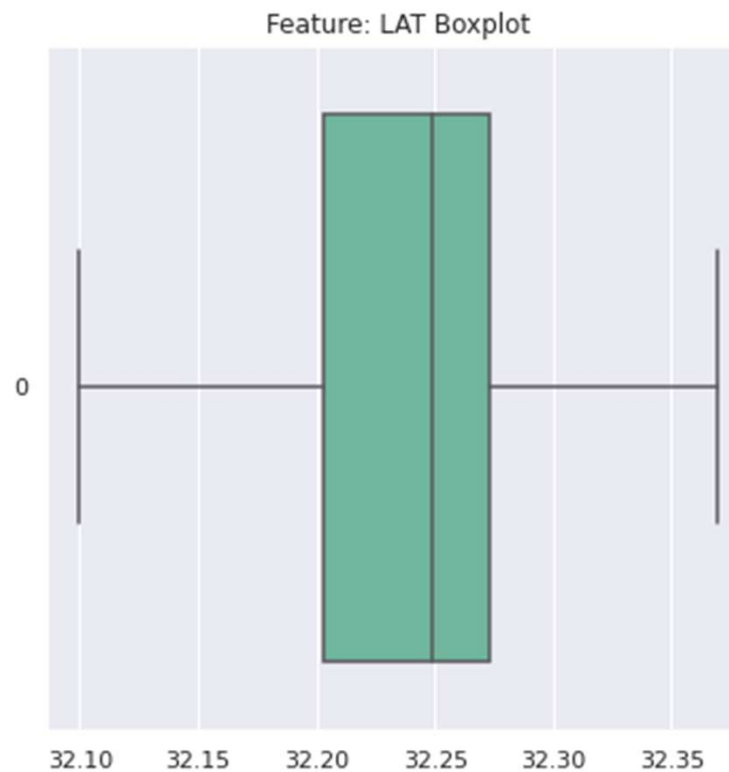
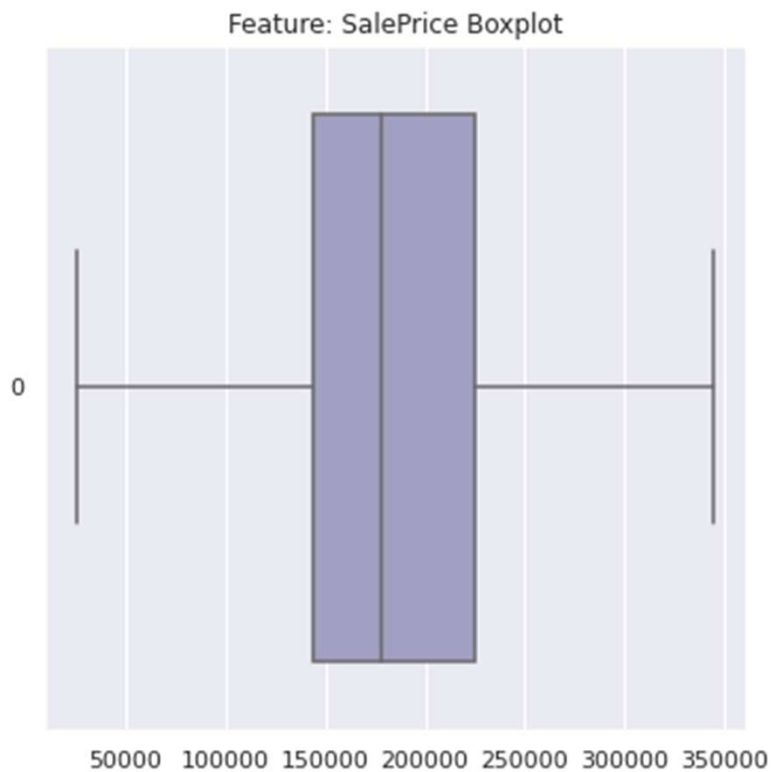
Data Cleaning: Outliers Removal

Features Correlation Optimization



Data Cleaning: Outliers Removal

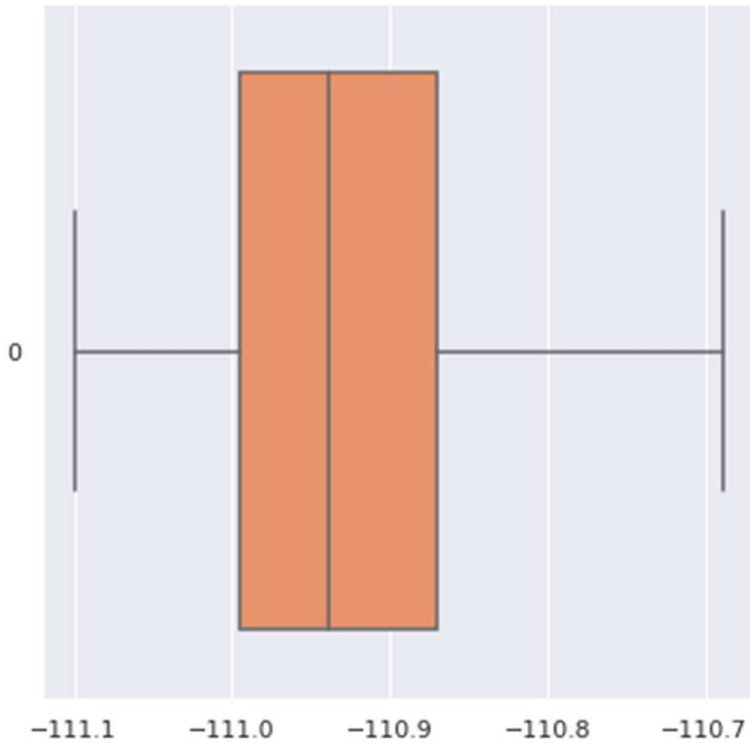
Features Whisker Boxplots (Sale Price, Latitude)



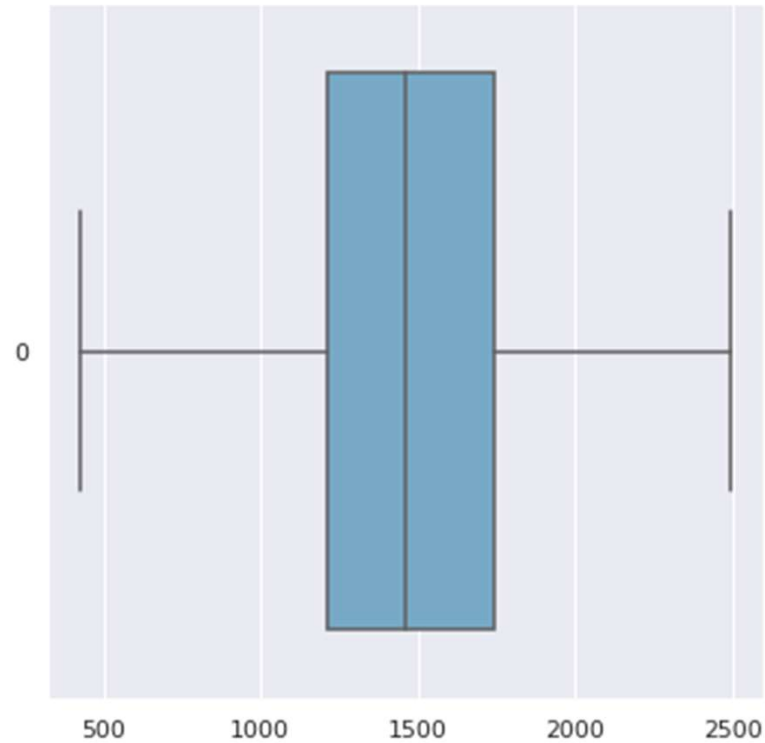
Data Cleaning: Outliers Removal

Features Whisker Boxplots (Longitude, SQFT)

Feature: LON Boxplot



Feature: SQFT Boxplot



Feature Engineering

Data

Preprocessing

- Add Columns
(' Price_SQFT ')
- Generate a
Category
(' Category ')

Feature Engineering

`preprocess_data()`

Calculate Bins of evenly intervals using [Max, Min] of 'Price_SQRT'

$\text{Bins} = [\text{Max}, \text{Min}] / N$

$N = 20$

Feature Engineering

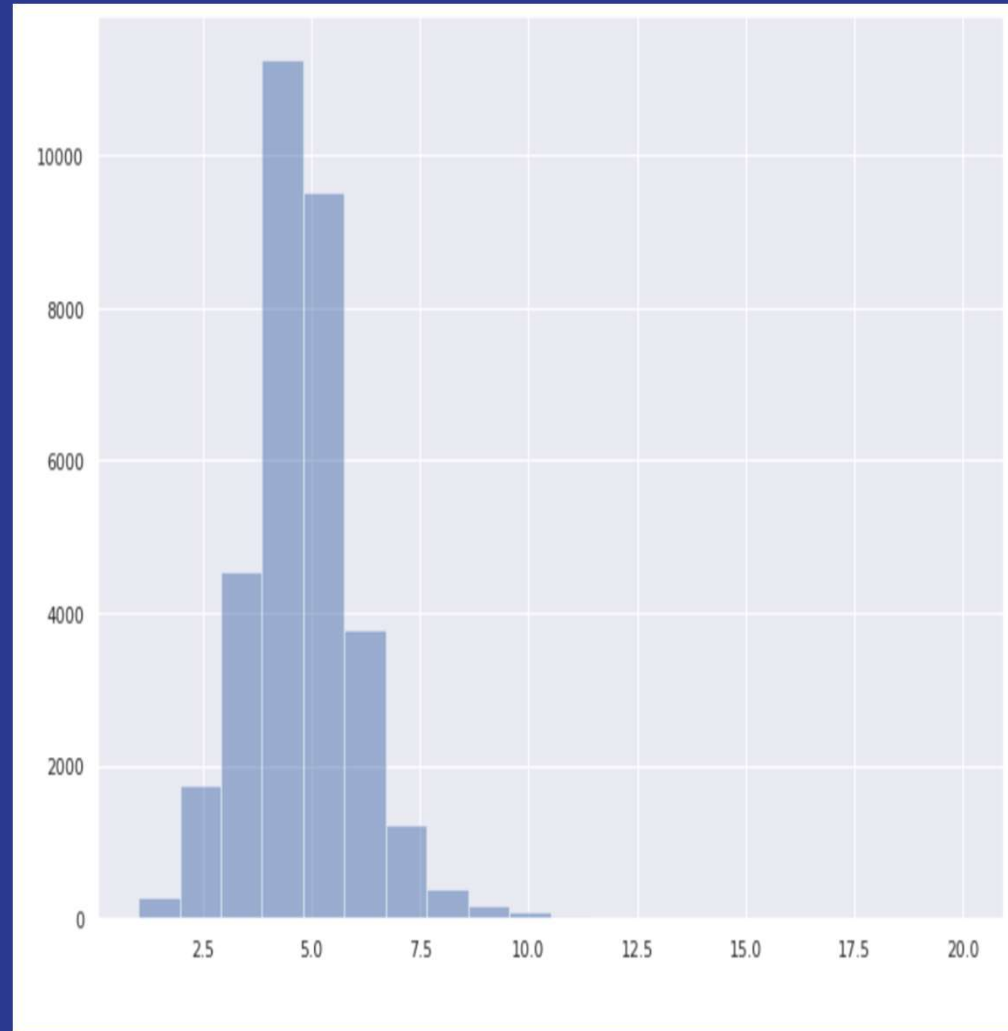
`preprocess_data()`

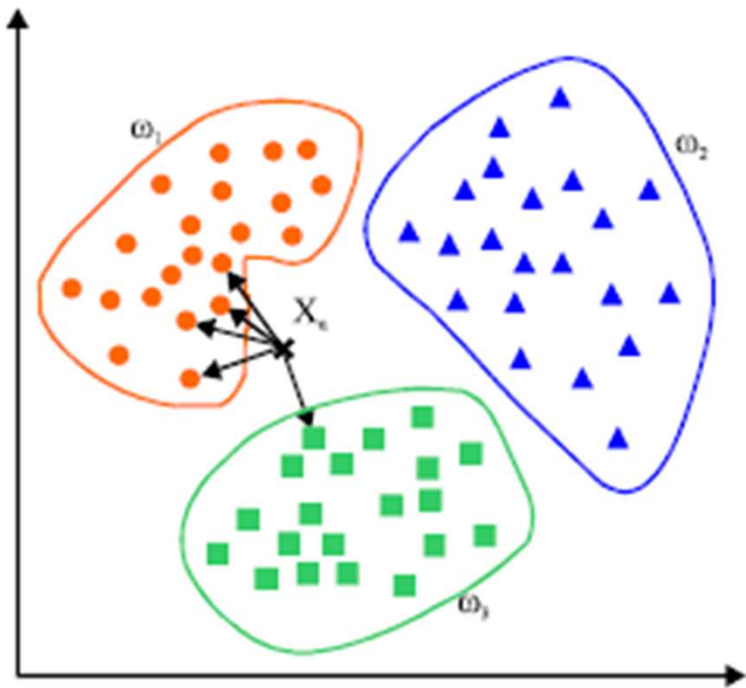
	SalePrice	LAT	LON	SQFT	Price_SQFT	Category
0	325000	32.251658	-110.954721	590	550.85	20
1	318889	32.235314	-110.961662	640	498.26	18
2	318889	32.235314	-110.961662	640	498.26	18
3	315000	32.239954	-110.937697	688	457.85	16
4	315000	32.239954	-110.937697	688	457.85	16
...
33066	37000	32.174740	-110.974629	1896	19.51	1
33067	42000	32.204042	-110.795308	2196	19.13	1
33068	26500	32.165369	-110.975436	1582	16.75	1
33069	26500	32.165369	-110.975436	1582	16.75	1
33070	28538	32.232718	-110.880543	2079	13.73	1

33071 rows × 6 columns

Feature Engineering

Distribution of Category





KNN Classifier

John

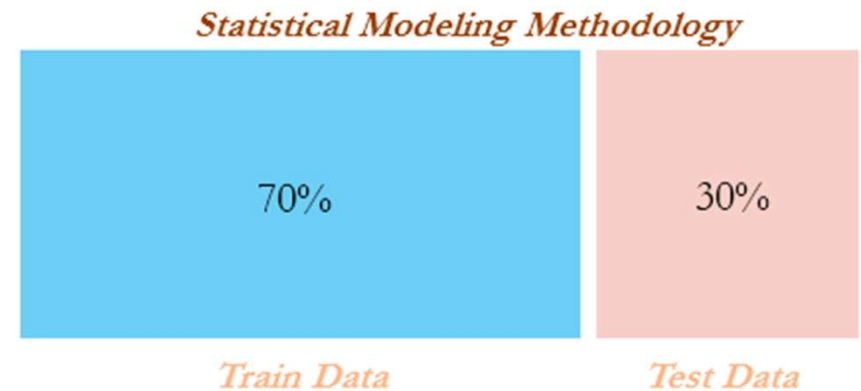
Splitting the Data

Split the data into two separate datasets: train and test

The dataset was sorted randomly then split

The train dataset contained 70% of the data

While the test set contained the remaining 30%



Finding Ideal K Value

Through trial and error determined that a K value of 2 returned the highest accuracy

Tried different values for K such as 10, 7, 5 and 4



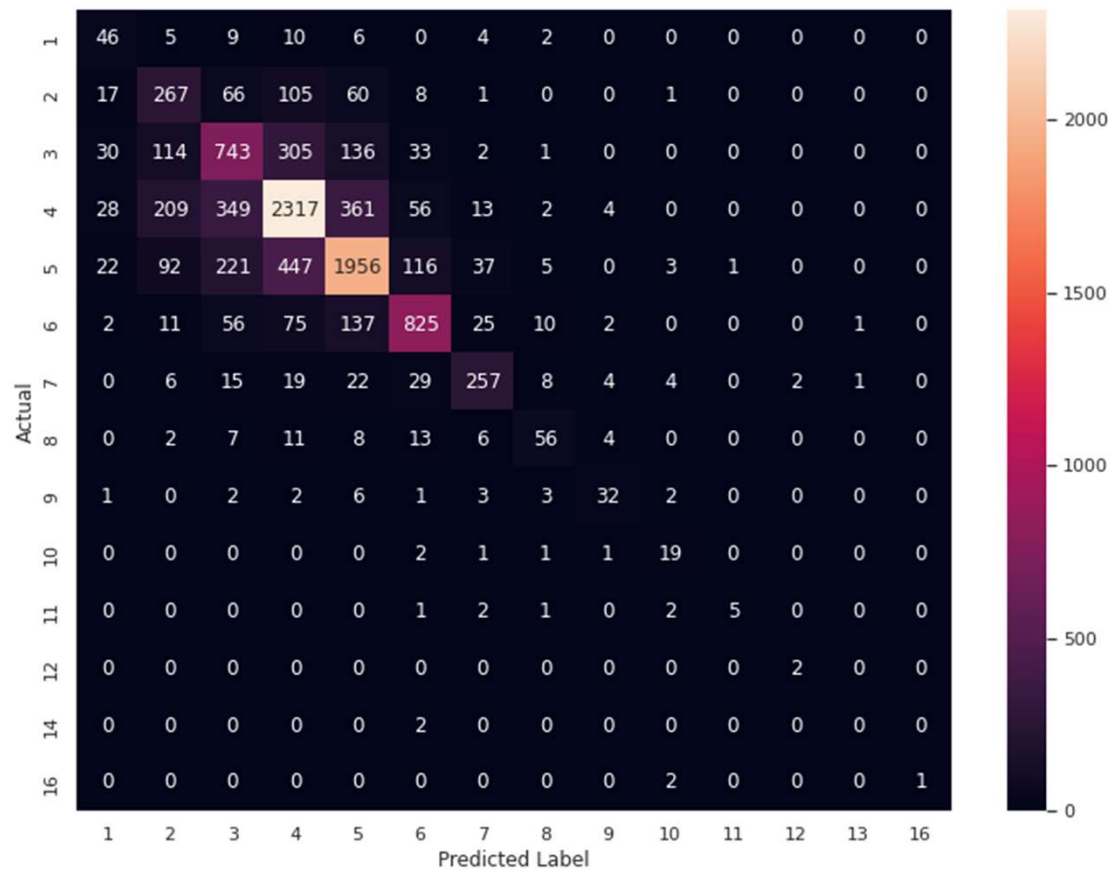


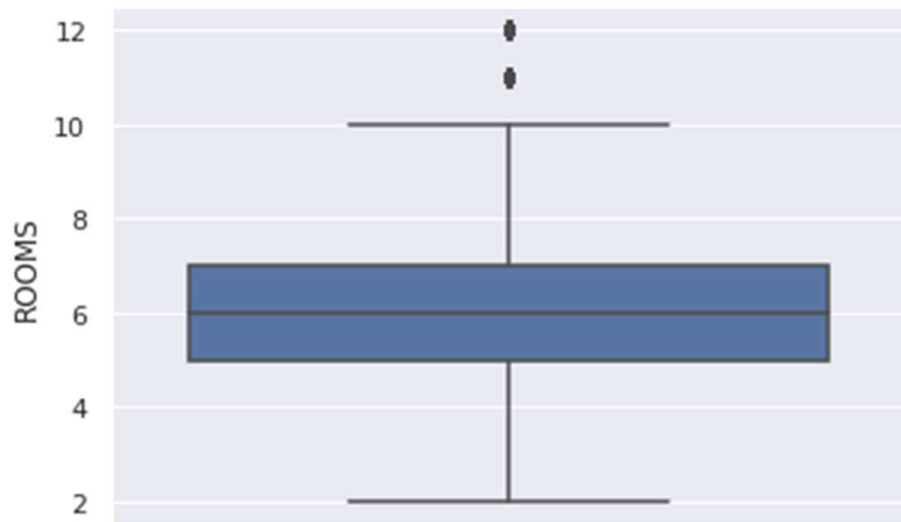
The results I ended up with for Train results were 92%

While the Test results were 65%

Given the limited amount of data entries and the fact that we were constrained to only using latitude longitude and price per square foot I believe that these figures are adequate

Confusion Matrix





Data Cleaning: Regression Features

Matthew

Additional Feature Outliers

- The provided Pima County housing dataset contains 49 features
- Four were used in the classification model:
 - Sales Price
 - Square Footage
 - Longitude
 - Latitude
- An additional nine features were chosen for potential use in the regression model:
 - Sale Date
 - ZIP Code
 - Lot Size
 - Year Built
 - Number of Rooms
 - Number of Bathrooms
 - Number of Garages
 - Garage Capacity
 - Pool Size

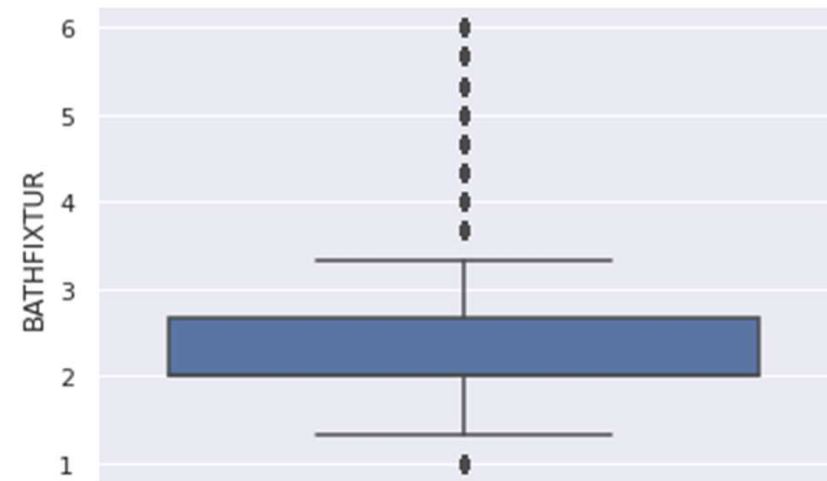
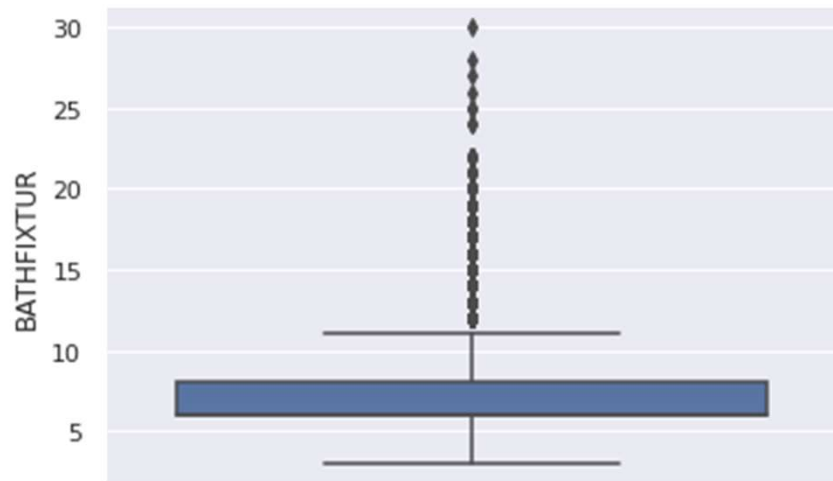
Additional Feature Outliers

- For classification, the selected features were subjected to iterations of outlier removal, to ensure robust data
- A notable number of houses were cast off to achieve this
- For regression, outlier removal was also required, but the focus is minimizing additional loss of categories
- More data => better regression model

Additional Feature Outliers

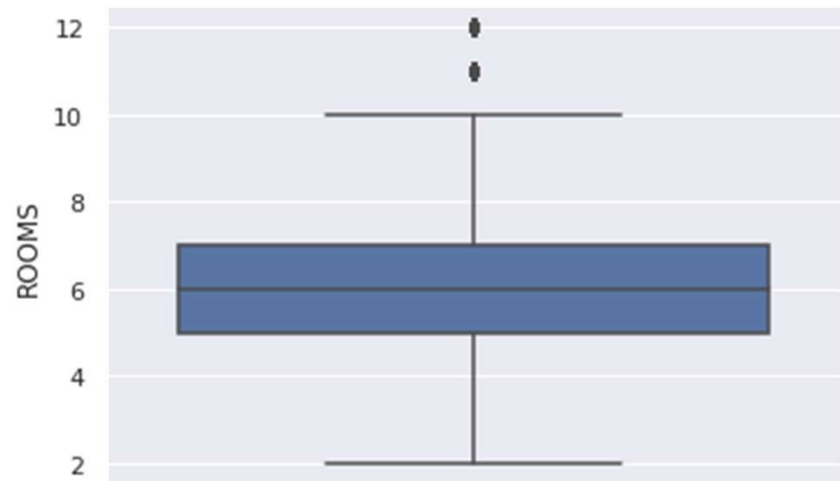
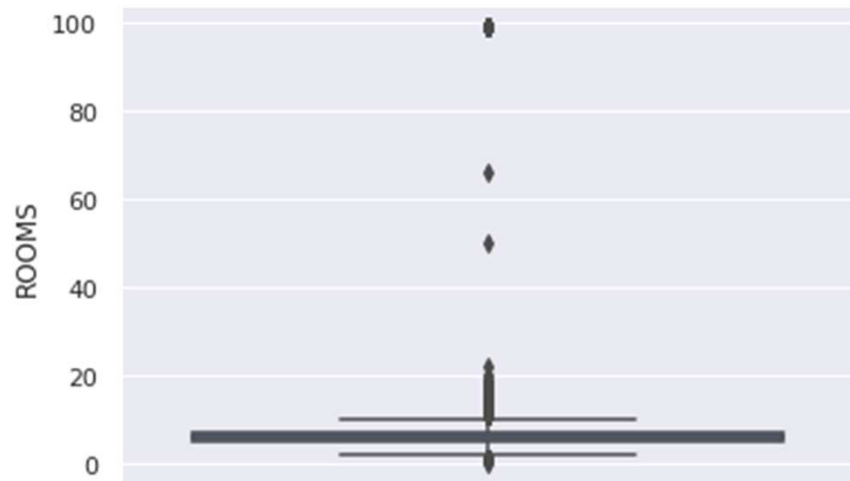
	Original Range	Edited Range
Sales Price	201701 - 201908	(no change)
ZIP Code	0 - 99925	85600 - 85800
Lot Size	0.0315 - 74.27	0 - 6
Year Built	1898 - 2019	1902 - present
# of Rooms	1 - 99	1 - 13
# of Bathrooms*	3 - 30*	0 - 6
# of Garages	1 - 9	0 - 9
Garage Capacity	0 - 9	0 - 7
Pool Size	0 - 1100	(0 or 1)

Additional Feature Outliers: Bath Fixtures

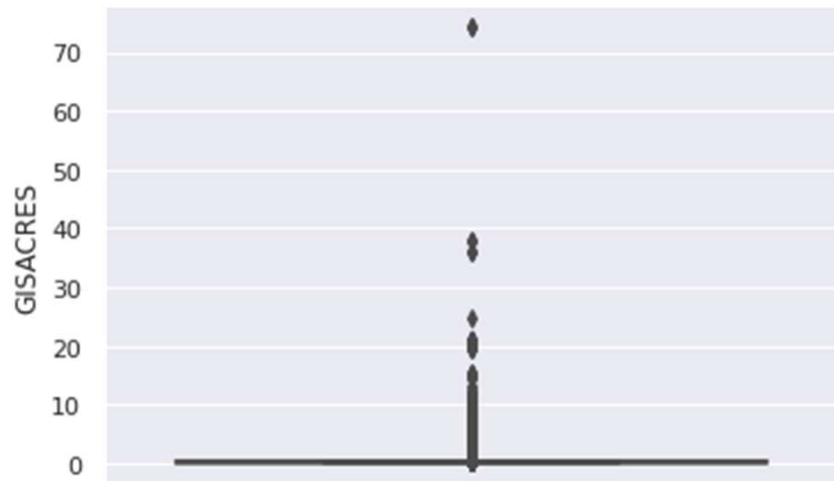


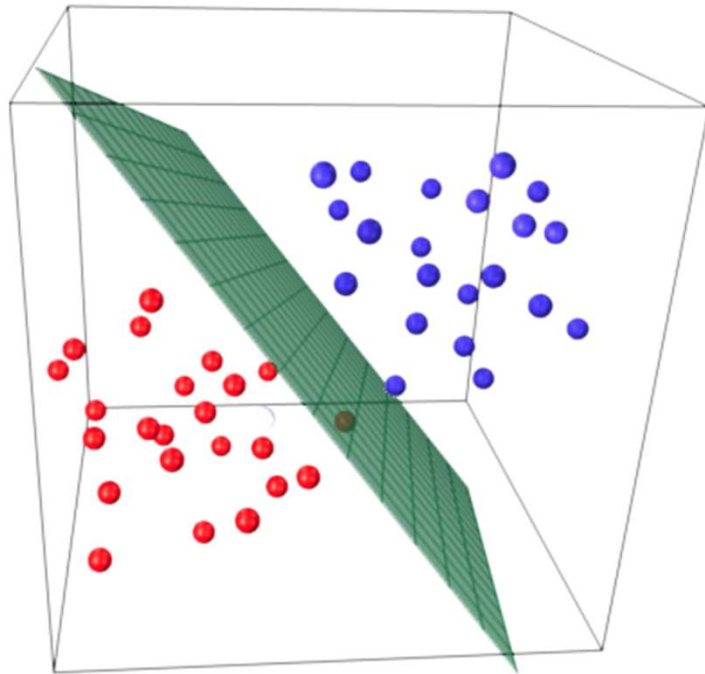
In order to convert “Bath Fixtures” to “Bathrooms”, an assumption of 3 fixtures per bathroom was made (i.e. sink, bathtub, toilet). Any non-whole number of bathrooms should be considered half-baths.

Additional Feature Outliers: Rooms



Additional Feature Outliers: Lot Size





Logistic Regression

(David)

Data PreProcessing (Adding PRICE/SQRT_FT)

In this regression model, the predicted variables in KNN Classifier are the interest values.

For this reason we concatenate them to our main database.
(y_hat_train - y_hat_test).

```
PRICE_SQFT_CAT = (add  
                  y_hat_train  
                  y_hat_test)
```

Shape = (25564,)

Final Data PreProcessing

We take back the clean database with the addition of our new feature..

- Lon
- Lat
- Sale Price
- Sqft
- Sale Date
- Zip
- Gis Acres
- Year
- Rooms
- Bathrooms
- Garage
- Garage Capa
- Pool Area
- Price Sqft
- Category
- Price Sqft Cat

Shape = (25564, 16)

Obtaining the y_train (PRICE SQFT)

bins = (min [Price_SQFT], max [Price_SQFT], 20)

New column: **MIN_CAT** (**array(bins[min_indices])**)

New variable

to predict

y_train = Price_Sqft - Min_Cat

Logistic Regression Model

```
X=d1_[['ROOMS', 'BATHFIXTUR', 'GARAGE', 'Category']]
```

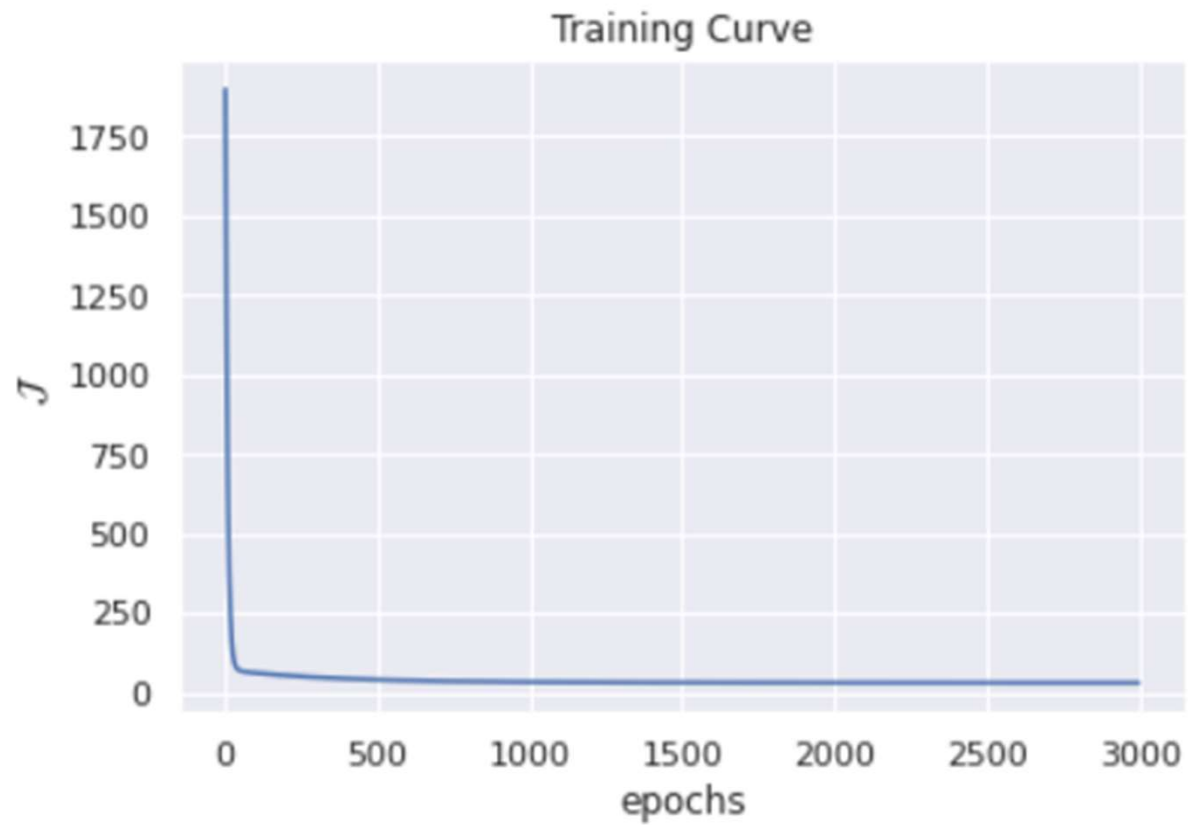
ROOMS	BATHFIXTUR	GARAGE	GARAGECAPA	POOLAREA	Price_SQFT ▲	Category	PRICE_SQFT_CAT	MIN_CAT	DIFF_PRICESQFT_MIN_CAT
4	2.333333333333335	1	2	0	186.06	7	5	105.0378947368421	81.0221052631579
4	2.333333333333335	1	2	0	186.75	7	5	105.0378947368421	81.7121052631579
4	2.0	1	3	0	186.83	7	2	105.0378947368421	81.79210526315791
4	2.333333333333335	1	2	0	187.45	7	5	105.0378947368421	82.41210526315788
4	2.0	1	2	0	192.31	7	5	105.0378947368421	87.2721052631579
4	2.0	1	2	0	193.61	7	6	105.0378947368421	88.57210526315791
4	2.0	1	2	0	193.61	7	4	105.0378947368421	88.57210526315791
4	2.0	1	2	0	193.61	7	10	105.0378947368421	88.57210526315791
4	2.0	1	2	0	193.61	7	5	105.0378947368421	88.57210526315791

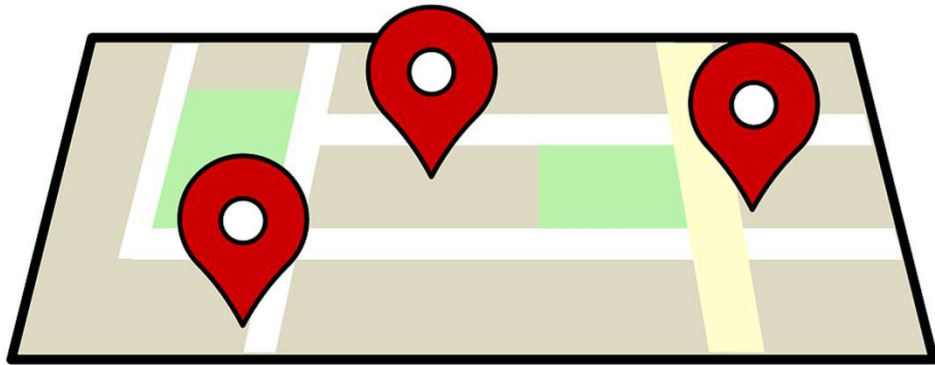
```
XTest = np.array([[4,3,1,8]])
```

```
myReg.predict(XTest)
```

```
array([85.83893189])
```

Gradient Descent





```
1785 The Exchange SE Atlanta GA
120 Madrid Valle Dorado Tlalnepantla
2274 Hidden Glen Drive Marietta GA
(3, 2)
[[ 33.90915665 -84.4791487 ]
 [ 19.5480573  -99.2118424 ]
 [ 33.9201813  -84.4999197 ]]
```

Address to Lat Long

(David)

Conclusions

- In Classification, data cleaning (outlier & missing data) improved the correlation of features (latitude, longitude) towards sold_price and some to sqrt_ft.
- Sequential individual removal of outliers of features and predicted variable does not imply overall outliers removal of features overall.
- Normalization Min-Max of features improved accuracy $\sim[0.2-0.4]$ in both Training/Testing.

Q&A

Appendix

Feature Normalization

Min-Max Approach

$$x' = \frac{x - \min(x)}{\max(x) - \min(x)}$$

Feature Engineering

floor_covering to One-Hot-Encoding

