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WEB DEVELOPMENT 1 REPORT

The Steward Concierge is a website for THE STEWARD concierge company which provides concierge services to locals and tourists looking for utilities during their travels. It provides concierge services in four main domains namely Travel, Health and Fitness, Entertainment and Home and Personal. This site is an information hub which serves as an auxiliary to their main website, specifically for any customer who wants to contact the company or have basic information about them. The target audience is anyone between the age of 18 to 50. It's for people who are adventurous and foreign to any place they are visiting.

The site's colors were chosen based on the color theory recommendations of what they connote, deepskyblue represents peace, ease of use and lively whereas white means sanitary and optimal. This in mind that the site is bright and has a visual appeal to user at first site since people associate beauty of product with quality of service. Because the user is looking for just basic information about the site and to contact us we made a simple three page site which are easier to navigate and the user spends the minimum amount of time looking for what they are looking for. The navigation bar scrolls along with the user such that at any point they decide to move to any part of the website they can just do a simple mouse click without having to scroll to the top. There is also a footer at the bottom which has all the necessary information about getting in touch with the company and their details. This was essential because our target audience is seeking to know about the company and contact it, thus having the footer contain such information optimizes the experience. We also intend to increase our target audience using the site

and thus we put our social media links so that our users can follow us and get constant updates of packages. This is also supplemented by a mailing list subscription where users can sign up also. This intends to get the demography of our customers so we include sections like sex and age. The site was also made responsive using the average tourist phone size according to Media Genesis (Media Genesis, 2018), this is to make sure that our users get the optimal experience when they visit our website.

The quiz was implemented using five different input tags. One question pops up at the screen at one instance and the user can select their answer and once they are sure they can click check to see if it's correct. Depending on their response, they will get an answer explaining the correct answer. A wrong answer is indicated by a red background whereas a right answer by a green one. The colors were chosen because the former represents alert whereas the latter represents safety and correct. After the quiz is done the user presses exit and a pop up thanks them and shows them their score. Score is kept track by a counter that iterates everytime the "correct" div pops up, the notification shows prompting the user to click if they still have more questions. They then fill a form. The design of the quiz page is also minimalistic so that the user can quickly navigate without unnecessary clutter.

For recommendations, a quiz format is not the best way to display frequently asked questions since our users are in a hurry searching the web for relevant information and anything that may take an unnecessary amount of time is bound to make them leave. A better way would be a search function that allows them to type in a question then the site can return similar questions and relevant responses.

Part 2: Sources

I confirm that the material contained within the submitted coursework is all my own work unless otherwise stated below

	SOURCE
HTML	
CSS	
JAVASCRIPT	
PHP	
IMAGES	: All images are obtained from

	<p>Pexels.com ,a platform for free stock images without licence restrictions: Pexels.com. (2022). Free Stock Photos, Royalty Free Stock Images & Copyright Free Pictures · Pexels. [online] Available at: https://www.pexels.com/ [Accessed 15 Apr. 2022].</p>
TEXT	<p>Media Genesis (2018). <i>Popular Screen Resolutions: Designing for All</i>. [online] Media Genesis. Available at: https://mediag.com/blog/popular-screen-resolutions-designing-for-all/ [Accessed 16 Apr. 2022].</p>