New Film Recommendations

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Problem Statement

Users often find themselves asking what they should watch nowadays by looking aimlessly or asking friends. The solution would be for users to present a rough idea of what they enjoy and could receive recommendations accordingly.

Who is experiencing the problem?

People looking for specific movies to watch.

What is the problem?

The selection of films is very broad.

Where does the problem present itself?

All streaming services.

Why does it matter?

People end up spending too much time looking for new things that after a while they get bored and just go back to what they already know.