David Irvine

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GitHub • LinkedIn • Portfolio • UK Based

Mid-Level Web Developer

I'm a web developer who builds fast, polished websites and applications. I work with React, Next.js, custom API integrations, and various CMS platforms to turn designs into working products. I use modern development tools and workflows to deliver projects efficiently without sacrificing quality.

Work well in fast-paced agency settings with multiple projects and tight deadlines. Strong foundation in core web fundamentals - HTML, CSS, JavaScript, and TypeScript. Comfortable working autonomously and making technical decisions independently. Collaborate effectively with designers, copywriters, and clients to ship quality work on time.

Technical Proficiencies

Core: React, Next.js, JavaScript, TypeScript, PHP, Node.js, Express.js

Styling & Animation: SASS, Tailwind CSS, Framer Motion, GSAP, Vanilla

Platforms: WordPress, Shopify, Webflow, Framer, Storyblok CMS, Contentful CMS

Tools: Git/GitHub, Figma, Claude Code + MCP, Jest, Playwright | **Other:** MongoDB, Firebase, SEO tools (Screaming Frog, SEMrush, Google Analytics)

Professional Experience

Studio East [Design/Marketing Agency], London, UK   October 2023 — November 2025

Web Developer (remote)

Built and maintained websites and web apps for clients across different industries, working mainly with React/Next.js/Express.js, WordPress, and Shopify. Handled everything from small business sites to e-commerce stores, including legacy site maintenance, API integrations, and expansion of existing platforms.

- Developed RESTful APIs with Node.js and Express to integrate WordPress and headless CMS platforms (StoryBlok) with React frontends, handling authentication, caching, and data transformation.

- Built reusable React animation library (Framer Motion/GSAP) with scroll effects, parallax, and micro-interactions - adopted across all agency projects. Designers could select from the library; developers could then implement animations quickly and

consistently across projects.

- Owned stack selection across projects. Matched technology to client requirements - Webflow for content teams, Next.js for custom functionality, WordPress for budget-conscious clients. Turned around multiple at-risk projects through strategic re-platforming.

- Owned QA across all projects - technical SEO audits (Screaming Frog), WCAG 2.1 accessibility testing with screen readers, and cross-browser validation (BrowserStack). Maintained Lighthouse scores of 95+ across performance, accessibility, and SEO.

- Pioneered AI-augmented development pipeline connecting design-to-code (Figma MCP), automated testing (Playwright), and real-time debugging - cutting project timelines by 70% while maintaining 95+ Lighthouse scores.

Freelance Web Developer   January 2021 — October 2023

Built and maintained websites for small businesses and online stores, working mainly with WordPress, Shopify, React, and Next.js. Took on both direct client projects and subcontractor work for agencies. Worked with designers, and copywriters to customize Shopify/WordPress themes. Turned Figma designs into working sites that matched what clients wanted.

- Built and maintained websites for small businesses and e-commerce clients using WordPress, Shopify, React, and Next.js. Handled both direct client work and agency subcontracting.

- Partnered with designers and copywriters to customize themes and translate Figma designs into pixel-perfect, responsive sites that met client requirements.

- Managed projects end-to-end: client communication, design implementation, CMS configuration, and deployment. Delivered on time across varying budgets and technical requirements.

International School IT teacher   May 2012 — February 2023

Taught IT at international schools across Korea, Vietnam, Thailand, Taiwan, and Japan. Developed curriculum for web development and digital literacy while managing school technology infrastructure and supporting staff with technical needs.

Education

Postgraduate Certificate in Education (PGCE) | 2018

Nottingham University, Nottingham, UK

Bachelor of Science in Multimedia Engineering (Hons) | 2012

Glasgow Caledonian University, Glasgow, UK