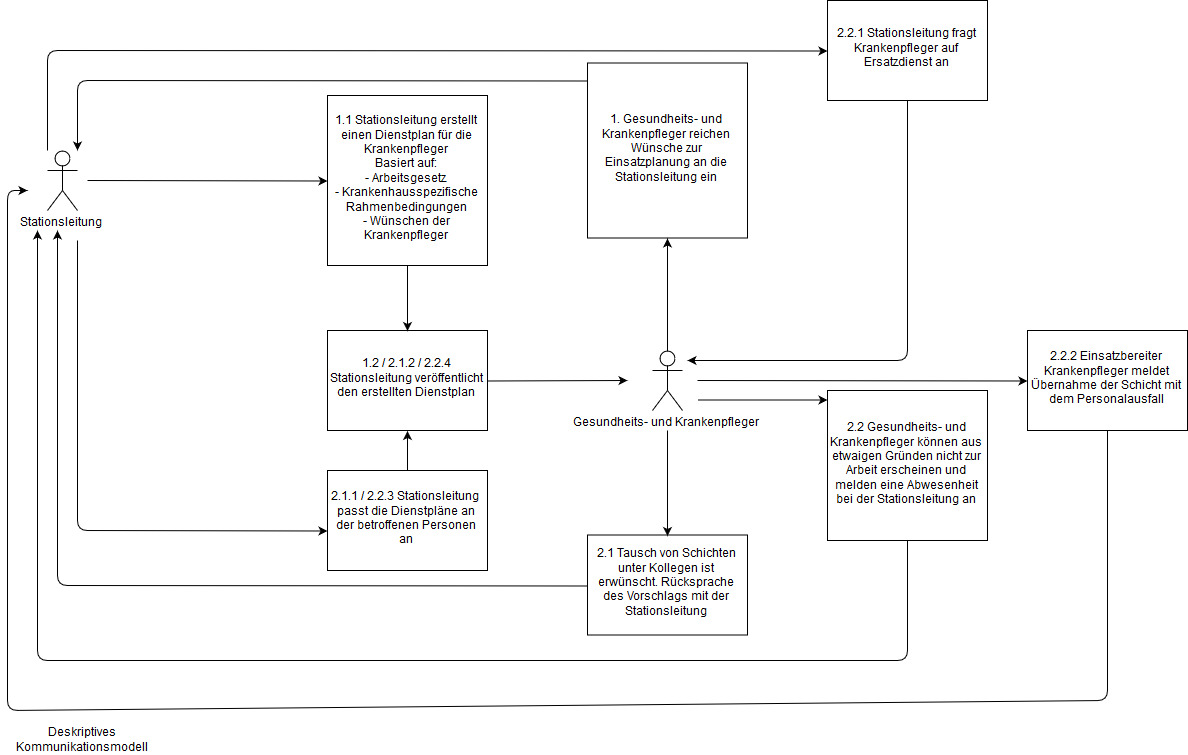
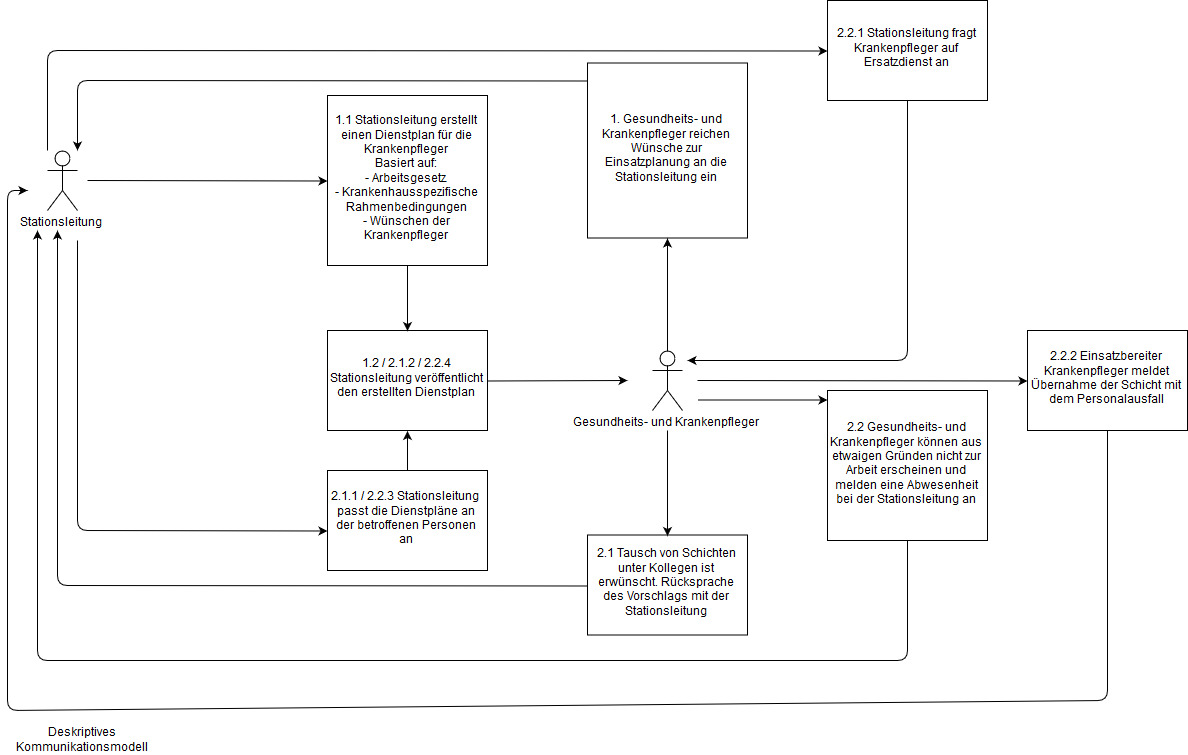
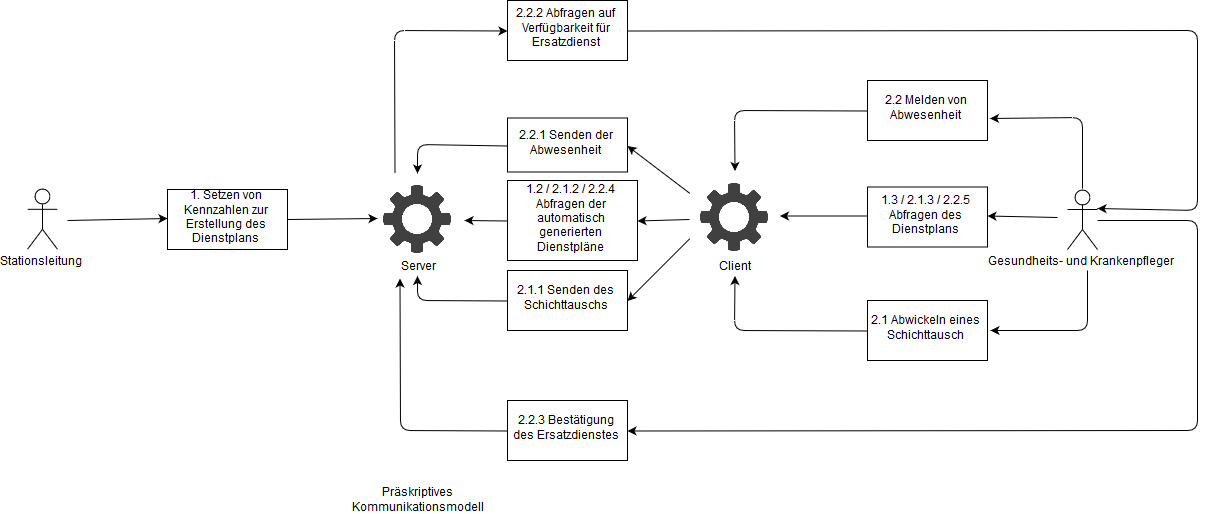
**Kommunikationsmodellierung**  
  
  
Deskriptives Modell:  
  
 Abbildung 1: Deskriptives Modell

Präskriptives Modell:  
  
Abbildung 2: Präskriptives Modell