NXP MICROSITES:

HEADER & FOOTER GUIDELINES

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ONLINE EXPERIENCE, UX/UI LEAD

V1 MAY 2018

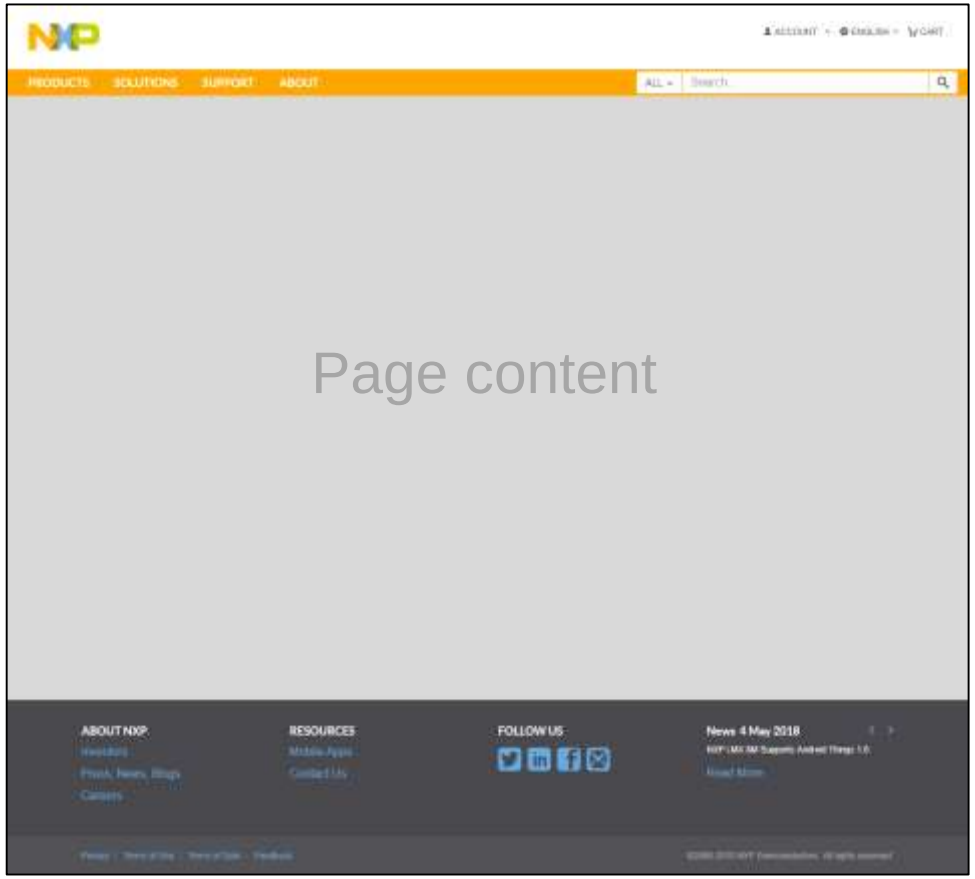
SECURE CONNECTIONS
FOR A SMARTER WORLD

PUBLIC

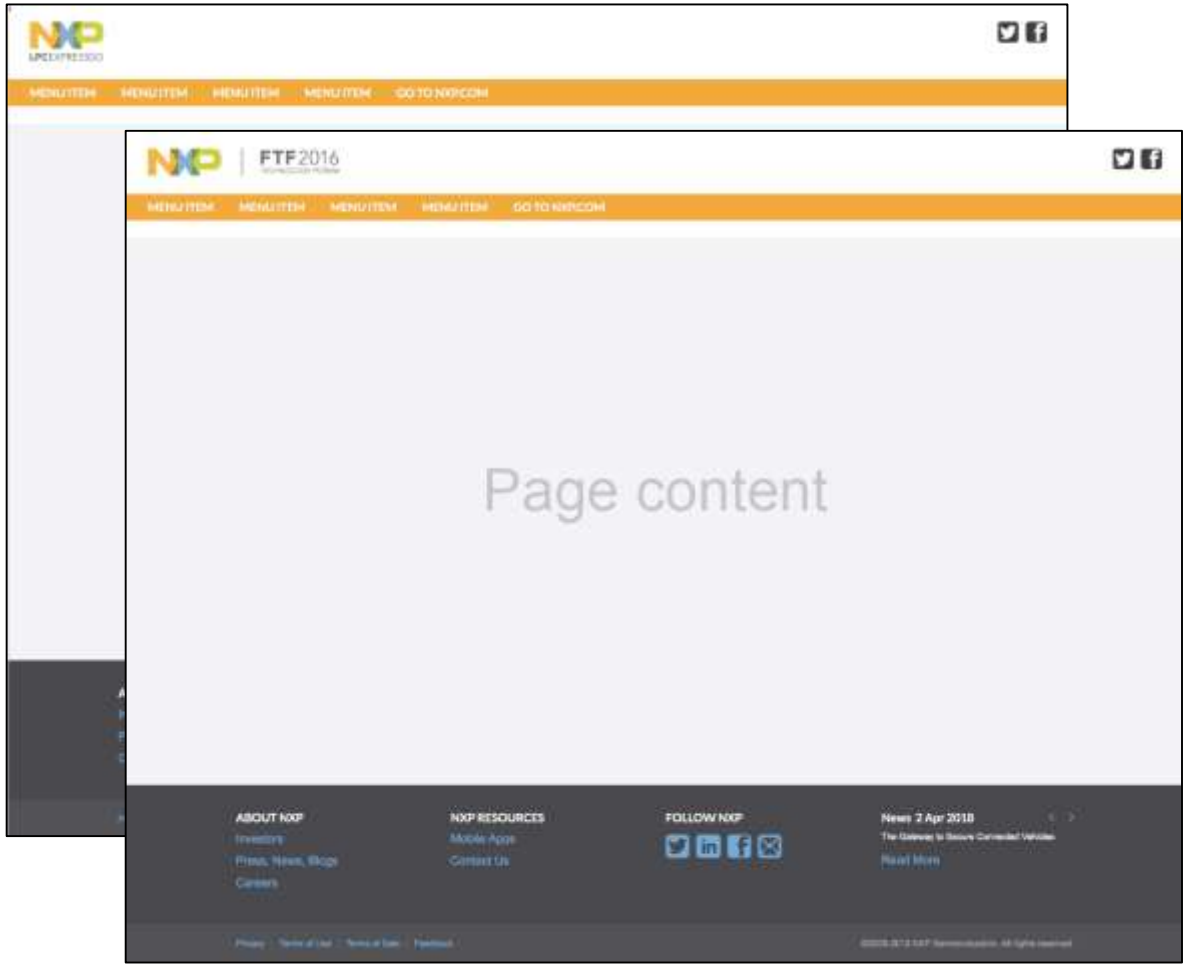
NXP Microsites

Header and footer for microsites align with the look and feel of our corporate site, www.nxp.com.

www.nxp.com

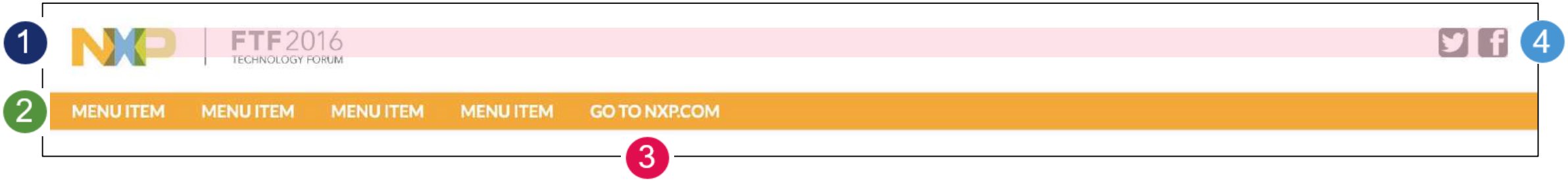


Microsite



Microsite Header: UI Elements

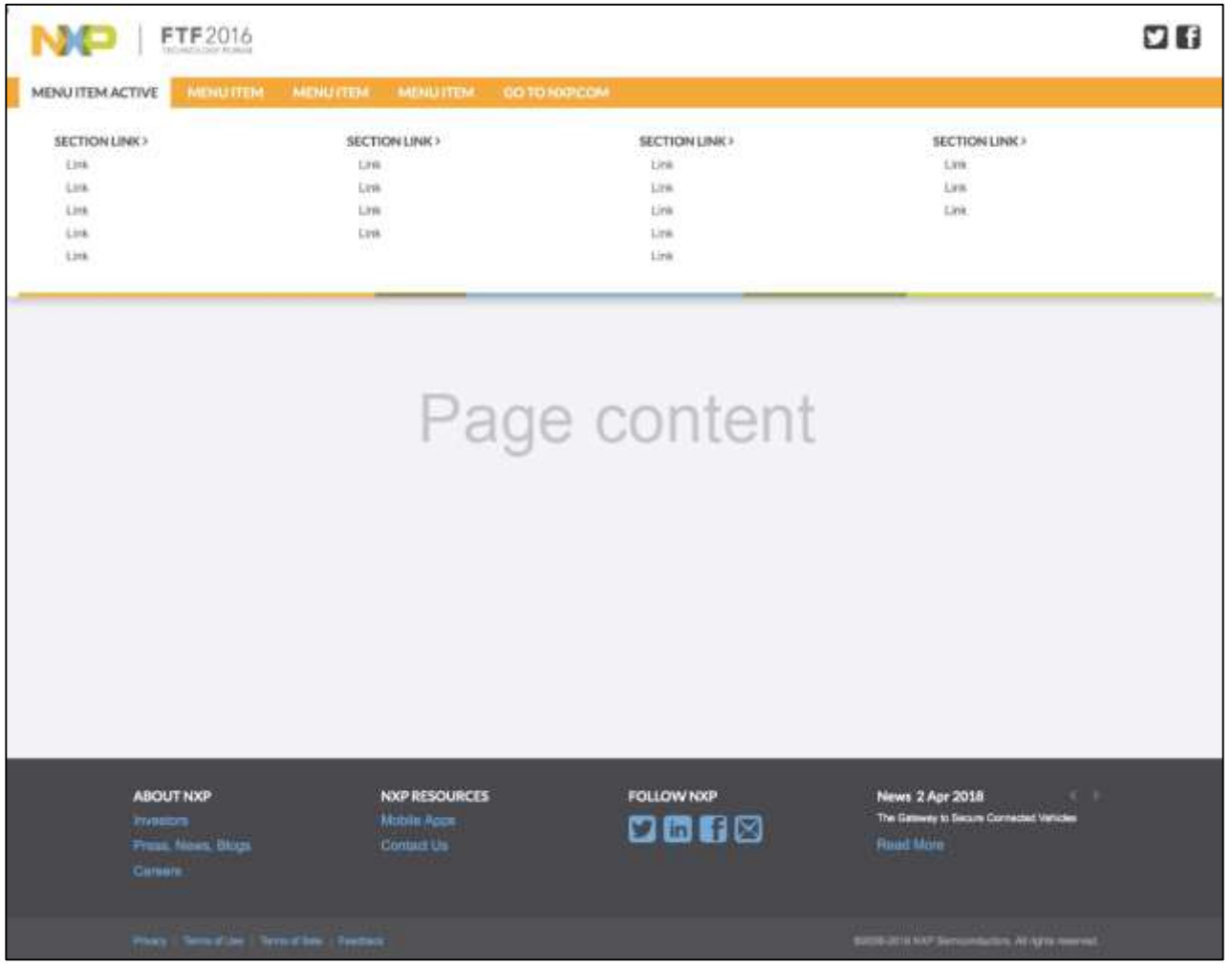
1. NXP sub-brand or program logo*
2. Navigation
3. Link to nxp.com
4. Social media (optional)
   - Icons same height as the loop of letter “P” in NXP logo.



*Contact jan.kiker@nxp.com for logo requests.

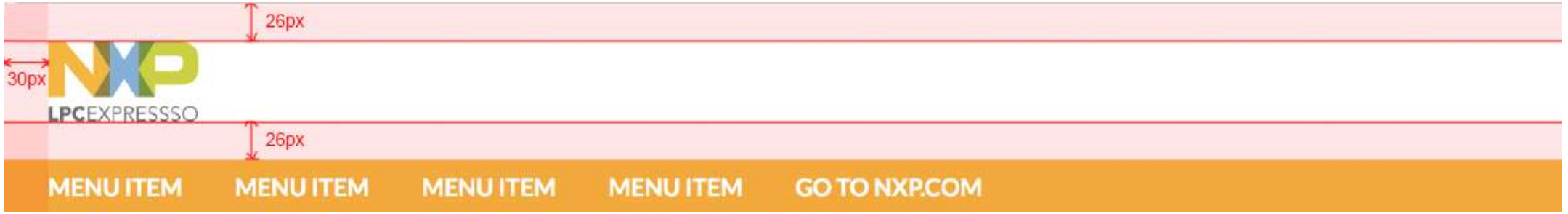
Header: UI with Megamenu

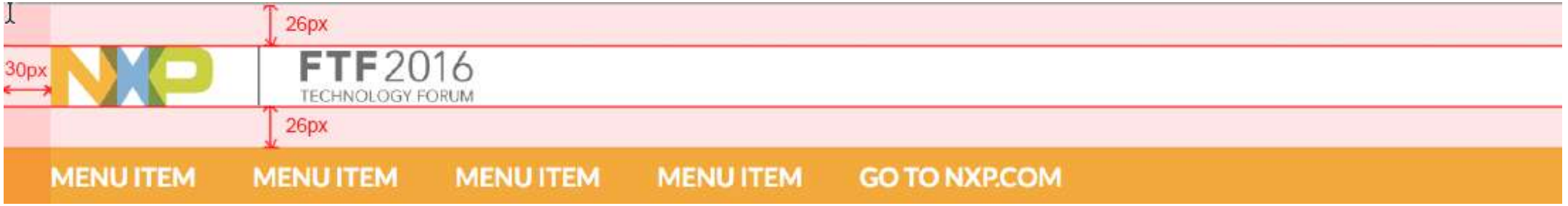
- Same interaction as www.nxp.com
  - Click to open megamenu
  - Active state highlighted
- Use same design, styles and layout as www.nxp.com



Header: Logo Guidelines

- Sub-brand or program logo must be shown in a clear and legible form.
- Please maintain a white ‘clear space’ around the logo.
  - No text, images or symbols may appear in the ‘clear space’.

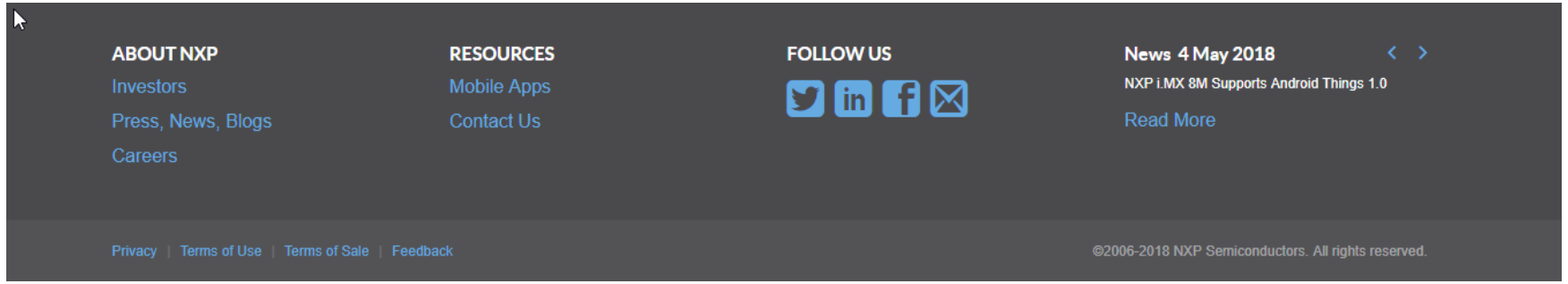




Footer

- Use www.nxp.com footer with text adjustments for clarification
  - Resources → NXP Resources
  - Follow Us → Follow NXP

www.nxp.com



Microsite

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