

# NATIONS AND NATIONALISM

*ERNEST GELLNER*



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Nationalism is one of the most powerful forces in the modern world, yet it is surprisingly little studied and only imperfectly understood, either by its adherents or its opponents. Its irruption into the modern world is often explained as a resurgence of primitive, atavistic instincts, or as a delusion fostered by a few theoreticians, politicians or propagandists.

The present volume interprets nationalism in terms of its social roots, which it locates in industrial social organization. A society that aims for affluence and economic growth, Professor Gellner argues, depends on innovation, occupational mobility, mass media, universal literacy, and education in a shared, standard idiom. Taken together these transform the relationship between culture and the state. The functioning of the society depends on an all-embracing educational system, tied to one culture and protected by a state identified with that culture. The principle *one state, one culture* makes itself felt, and political units which do not conform to it feel the strain in the form of nationalist activity.

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Engraving of the Manifestation in the Piazza della Signoria, Florence, 15 March 1860, courtesy of the Museo di Firenze Com' era, Florence. Photograph Scala Florence.

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BASIL BLACKWELL

Basil Blackwell

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*Tuzenbach*: In years to come, you say, life on earth will be marvellous, beautiful. That's true. But to take part in that now, even from afar, one must prepare, one must work . . .

Yes, one must work. Perhaps you think – this German is getting over-excited. But on my word of honour, I'm Russian. I cannot even speak German. My father is Orthodox . . .

Anton Chekhov, *Three Sisters*

*Politika u nás byla však spíše méně smělejší formou kultury.*  
(Our politics however was a rather less daring form of culture.)

J. Sládeček, *Osmašedesátý* ('68), Index, Köln, 1980,  
and previously circulated in samizdat in Prague.

Our nationality is like our relations to women: too implicated in our moral nature to be changed honourably, and too accidental to be worth changing.

George Santayana

## 1

### Definitions

*A* Nationalism is primarily a political principle, which holds that the political and the national unit should be congruent.

Nationalism as a sentiment, or as a movement, can best be defined in terms of this principle. Nationalist *sentiment* is the feeling of anger aroused by the violation of the principle, or the feeling of satisfaction aroused by its fulfilment. A nationalist *movement* is one actuated by a sentiment of this kind.

There is a variety of ways in which the nationalist principle can be violated. The political boundary of a given state can fail to include all the members of the appropriate nation; or it can include them all but also include some foreigners; or it can fail in both these ways at once, not incorporating all the nationals and yet also including some non-nationals. Or again, a nation may live, unmixed with foreigners, in a multiplicity of states, so that no single state can claim to be *the* national one.

But there is one particular form of the violation of the nationalist principle to which nationalist sentiment is quite particularly sensitive: if the rulers of the political unit belong to a nation other than that of the majority of the ruled, this, for nationalists, constitutes a quite outstandingly intolerable breach of political propriety. This can occur either through the incorporation of the national territory in a larger empire, or by the local domination of an alien group.

In brief, nationalism is a theory of political legitimacy, which requires that ethnic boundaries should not cut across political ones, and, in particular, that ethnic boundaries within a given state – a contingency already formally excluded by the principle in its general formulation – should not separate the power-holders from the rest.

The nationalist principle can be asserted in an ethical, 'universalistic' spirit. There could be, and on occasion there have been, nationalists-in-the-abstract, unbiassed in favour of any special nationality of their own, and generously preaching the doctrine for all nations alike: let all nations have their own political roofs, and let all

of them also refrain from including non-nationals under it. There is no formal contradiction in asserting such non-egoistic nationalism. As a doctrine it can be supported by some good arguments, such as the desirability of preserving cultural diversity, of a pluralistic international political system, and of the diminution of internal strains within states.

In fact, however, nationalism has often not been so sweetly reasonable, nor so rationally symmetrical. It may be that, as Immanuel Kant believed, partiality, the tendency to make exceptions on one's own behalf or one's own case, is the central human weakness from which all others flow; and that it infects national sentiment as it does all else, engendering what the Italians under Mussolini called the *sacro egoismo* of nationalism. It may also be that the political effectiveness of national sentiment would be much impaired if nationalists had as fine a sensibility to the wrongs committed by their nation as they have to those committed against it.

But over and above these considerations there are others, tied to the specific nature of the world we happen to live in, which militate against any impartial, general, sweetly reasonable nationalism. To put it in the simplest possible terms: there is a very large number of potential nations on earth. Our planet also contains room for a certain number of independent or autonomous political units. On any reasonable calculation, the former number (of potential nations) is probably much, *much* larger than that of possible viable states. If this argument or calculation is correct, not all nationalisms can be satisfied, at any rate at the same time. The satisfaction of some spells the frustration of others. This argument is further and immeasurably strengthened by the fact that very many of the potential nations of this world live, or until recently have lived, not in compact territorial units but intermixed with each other in complex patterns. It follows that a territorial political unit can only become ethnically homogeneous, in such cases, if it either kills, or expels, or assimilates all non-nationals. Their unwillingness to suffer such fates may make the peaceful implementation of the nationalist principle difficult.

These definitions must, of course, like most definitions, be applied with common sense. The nationalist principle, as defined, is not violated by the presence of small numbers of resident foreigners, or even by the presence of the occasional foreigner in, say, a national ruling family. Just how many resident foreigners or foreign members of the ruling class there must be before the principle is effectively

violated cannot be stated with precision. There is no sacred percentage figure, below which the foreigner can be benignly tolerated, and above which he becomes offensive and his safety and life are at peril. No doubt the figure will vary with circumstances. The impossibility of providing a generally applicable and precise figure, however, does not undermine the usefulness of the definition.

### *State and nation*

Our definition of nationalism was parasitic on two as yet undefined terms: state and nation.

Discussion of the state may begin with Max Weber's celebrated definition of it, as that agency within society which possesses the monopoly of legitimate violence. The idea behind this is simple and seductive: in well-ordered societies, such as most of us live in or aspire to live in, private or sectional violence is illegitimate. Conflict as such is not illegitimate, but it cannot rightfully be resolved by private or sectional violence. Violence may be applied only by the central political authority, and those to whom it delegates this right. Among the various sanctions of the maintenance of order, the ultimate one – force – may be applied only by one special, clearly identified, and well centralized, disciplined agency within society. That agency or group of agencies is the state.

The idea enshrined in this definition corresponds fairly well with the moral intuitions of many, probably most, members of modern societies. Nevertheless, it is not entirely satisfactory. There are 'states' – or, at any rate, institutions which we would normally be inclined to call by that name – which do not monopolize legitimate violence within the territory which they more or less effectively control. A feudal state does not necessarily object to private wars between its fief-holders, provided they also fulfil their obligations to their overlord; or again, a state counting tribal populations among its subjects does not necessarily object to the institution of the feud, as long as those who indulge in it refrain from endangering neutrals on the public highway or in the market. The Iraqi state, under British tutelage after the First World War, tolerated tribal raids, provided the raiders dutifully reported at the nearest police station before and after the expedition, leaving an orderly bureaucratic record of slain and booty. In brief, there are states which lack either the will or the

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means to enforce their monopoly of legitimate violence, and which nonetheless remain, in many respects, recognizable 'states'.

Weber's underlying principle does, however, seem valid *now*, however strangely ethnocentric it may be as a general definition, with its tacit assumption of the well-centralized Western state. The state constitutes one highly distinctive and important elaboration of the social division of labour. Where there is no division of labour, one cannot even begin to speak of the state. But not any or every specialization makes a state: the state is the specialization and concentration of order maintenance. The 'state' is that institution or set of institutions specifically concerned with the enforcement of order (whatever else they may also be concerned with). The state exists where specialized order-enforcing agencies, such as police forces and courts, have separated out from the rest of social life. They *are* the state.

Not all societies are state-endowed. It immediately follows that the problem of nationalism does not arise for stateless societies. If there is no state, one obviously cannot ask whether or not its boundaries are congruent with the limits of nations. If there are no rulers, there being no state, one cannot ask whether they are of the same nation as the ruled. When neither state nor rulers exist, one cannot resent their failure to conform to the requirements of the principle of nationalism. One may perhaps deplore statelessness, but that is another matter. Nationalists have generally fulminated against the distribution of political power and the nature of political boundaries, but they have seldom if ever had occasion to deplore the absence of power and of boundaries altogether. The circumstances in which nationalism has generally arisen have not normally been those in which the state itself, as such, was lacking, or when its reality was in any serious doubt. The state was only too conspicuously present. It was its boundaries and/or the distribution of power, and possibly of other advantages, within it which were resented.

This in itself is highly significant. Not only is our definition of nationalism parasitic on a prior and assumed definition of the state: it also seems to be the case that nationalism emerges only in milieux in which the existence of the state is already very much taken for granted. The existence of politically centralized units, and of a moral-political climate in which such centralized units are taken for granted and are treated as normative, is a necessary though by no means a sufficient condition of nationalism.

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By way of anticipation, some general historical observations should be made about the state. Mankind has passed through three fundamental stages in its history: the pre-agrarian, the agrarian, and the industrial. Hunting and gathering bands were and are too small to allow the kind of political division of labour which constitutes the state; and so, for them, the question of the state, of a stable specialized order-enforcing institution, does not really arise. By contrast, most, but by no means all, agrarian societies have been state-endowed. Some of these states have been strong and some weak, some have been despotic and others law-abiding. They differ a very great deal in their form. The agrarian phase of human history is the period during which, so to speak, the very existence of the state is an option. Moreover, the form of the state is highly variable. During the hunting-gathering stage, the option was not available.

By contrast, in the post-agrarian, industrial age there is, once again, no option; but now the *presence*, not the absence of the state is inescapable. Paraphrasing Hegel, once none had the state, then some had it, and finally all have it. The form it takes, of course, still remains variable. There are some traditions of social thought – anarchism, Marxism – which hold that even, or especially, in an industrial order the state is dispensable, at least under favourable conditions or under conditions due to be realized in the fullness of time. There are obvious and powerful reasons for doubting this: industrial societies are enormously large, and depend for the standard of living to which they have become accustomed (or to which they ardently wish to become accustomed) on an unbelievably intricate general division of labour and co-operation. Some of this co-operation might under favourable conditions be spontaneous and need no central sanctions. The idea that all of it could perpetually work in this way, that it could exist without any enforcement and control, puts an intolerable strain on one's credulity.

So the problem of nationalism does not arise when there is no state. It does not follow that the problem of nationalism arises for each and every state. On the contrary, it arises only for *some* states. It remains to be seen which ones do face this problem.

*The nation*

The definition of the nation presents difficulties graver than those attendant on the definition of the state. Although modern man tends

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to take the centralized state (and, more specifically, the centralized national state) for granted, nevertheless he is capable, with relatively little effort, of seeing its contingency, and of imagining a social situation in which the state is absent. He is quite adept at visualizing the 'state of nature'. An anthropologist can explain to him that the tribe is not necessarily a state writ small, and that forms of tribal organization exist which can be described as stateless. By contrast, the idea of a man without a nation seems to impose a far greater strain on the modern imagination. Chamisso, an *émigré* Frenchman in Germany during the Napoleonic period, wrote a powerful proto-Kafkaesque novel about a man who lost his shadow: though no doubt part of the effectiveness of this novel hinges on the intended ambiguity of the parable, it is difficult not to suspect that, for the author, the Man without a Shadow was the Man without a Nation. When his followers and acquaintances detect his aberrant shadowlessness they shun the otherwise well-endowed Peter Schlemihl. A man without a nation defies the recognized categories and provokes revulsion.

Chamisso's perception – if indeed this is what he intended to convey – was valid enough, but valid only for one kind of human condition, and not for the human condition as such anywhere at any time. A man must have a nationality as he must have a nose and two ears; a deficiency in any of these particulars is not inconceivable and does from time to time occur, but only as a result of some disaster, and it is itself a disaster of a kind. All this seems obvious, though, alas, it is not true. But that it should have come to *seem* so very obviously true is indeed an aspect, or perhaps the very core, of the problem of nationalism. Having a nation is not an inherent attribute of humanity, but it has now come to appear as such.

In fact, nations, like states, are a contingency, and not a universal necessity. Neither nations nor states exist at all times and in all circumstances. Moreover, nations and states are not the *same* contingency. Nationalism holds that they were destined for each other; that either without the other is incomplete, and constitutes a tragedy. But before they could become intended for each other, each of them had to emerge, and their emergence was independent and contingent. The state has certainly emerged without the help of the nation. Some nations have certainly emerged without the blessings of their own state. It is more debatable whether the normative idea of the nation, in its modern sense, did not presuppose the prior existence of the state.

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What then is this contingent, but in our age seemingly universal and normative, idea of the nation? Discussion of two very makeshift, temporary definitions will help to pinpoint this elusive concept.

1 Two men are of the same nation if and only if they share the same culture, where culture in turn means a system of ideas and signs and associations and ways of behaving and communicating.

2 Two men are of the same nation if and only if they *recognize* each other as belonging to the same nation. In other words, *nations maketh man*; nations are the artefacts of men's convictions and loyalties and solidarities. A mere category of persons (say, occupants of a given territory, or speakers of a given language, for example) becomes a nation if and when the members of the category firmly recognize certain mutual rights and duties to each other in virtue of their shared membership of it. It is their recognition of each other as fellows of this kind which turns them into a nation, and not the other shared attributes, whatever they might be, which separate that category from non-members.

Each of these provisional definitions, the cultural and the voluntaristic, has some merit. Each of them singles out an element which is of real importance in the understanding of nationalism. But neither is adequate. Definitions of culture, presupposed by the first definition, in the anthropological rather than the normative sense, are notoriously difficult and unsatisfactory. It is probably best to approach this problem by using this term without attempting too much in the way of formal definition, and looking at what culture does.

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## Culture in Agrarian Society

One development which takes place during the agrarian epoch of human history is comparable in importance with the emergence of the state itself: the emergence of literacy and of a specialized clerical class or estate, a clerisy. Not all agrarian societies attain literacy: paraphrasing Hegel once again, we may say that at first none could read; then some could read; and eventually all can read. That, at any rate, seems to be the way in which literacy fits in with the three great ages of man. In the middle or agrarian age literacy appertains to some only. Some societies have it; and within the societies that do have it, it is always some, and never all, who can actually read.

The written word seems to enter history with the accountant and the tax collector: the earliest uses of the written sign seem often to be occasioned by the keeping of records. Once developed, however, the written word acquires other uses, legal, contractual, administrative. God himself eventually puts his covenant with humanity and his rules for the comportment of his creation in writing. Theology, legislation, litigation, administration, therapy: all engender a class of literate specialists, in alliance or more often in competition with freelance illiterate thaumaturges. In agrarian societies literacy brings forth a major chasm between the great and the little traditions (or cults). The doctrines and forms of organization of the clerisy of the great and literate cultures are highly variable, and the depth of the chasm between the great and little traditions may vary a great deal. So does the relationship of the clerisy to the state, and its own internal organization: it may be centralized or it may be loose, it may be hereditary or on the contrary constitute an open guild, and so forth.

Literacy, the establishment of a reasonably permanent and standardized script, means in effect the possibility of cultural and cognitive storage and centralization. The cognitive centralization and codification effected by a clerisy, and the political centralization which is the state, need not go hand in hand. Often they are rivals; sometimes one may capture the other; but more often, the Red and

the Black, the specialists of violence and of faith, are indeed independently operating rivals, and their territories are often not co-extensive.

### *Power and culture in the agro-literate polity*

These two crucial and idiosyncratic forms of the division of labour – the centralizations of power and of culture/cognition – have profound and special implications for the typical social structure of the agro-literate polity. Their implications are best considered jointly, and they can be schematized as shown in figure 1.

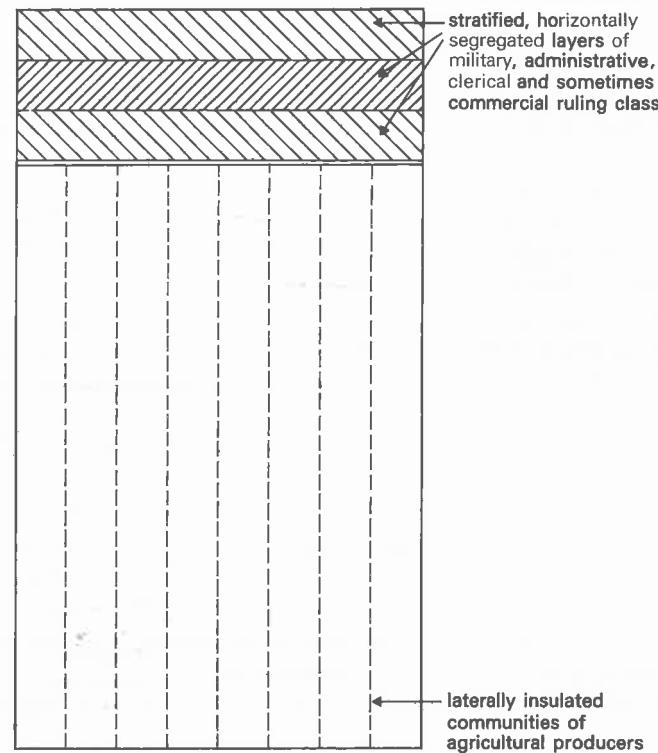


Figure 1 General form of the social structure of agrarian societies

In the characteristic agro-literate polity, the ruling class forms a small minority of the population, rigidly separate from the great majority of direct agricultural producers, or peasants. Generally

speaking, its ideology exaggerates rather than underplays the inequality of classes and the degree of separation of the ruling stratum. This can in turn be sub-divided into a number of more specialized layers: warriors, priests, clerics, administrators, burghers. Some of these layers (for example, Christian clergy) may be non-hereditary and be re-selected in each generation, though recruitment may be closely predetermined by the other hereditary strata. The most important point, however, is this: both for the ruling stratum as a whole, and for the various sub-strata within it, there is great stress on cultural differentiation rather than on homogeneity. The more differentiated in style of all kinds the various strata are, the less friction and ambiguity there will be between them. The whole system favours horizontal lines of cultural cleavage, and it may invent and reinforce them when they are absent. Genetic and cultural differences are attributed to what were in fact merely strata differentiated by function, so as to fortify the differentiation, and endow it with authority and permanence. For instance, in early nineteenth-century Tunisia, the ruling stratum considered itself to be Turkish, though quite unable to speak that language, and in fact of very mixed ancestry and reinforced by recruits from below.

Below the horizontally stratified minority at the top, there is another world, that of the laterally separated petty communities of the lay members of the society. Here, once again, cultural differentiation is very marked, though the reasons are quite different. Small peasant communities generally live inward-turned lives, tied to the locality by economic need if not by political prescription. Even if the population of a given area starts from the same linguistic base-line – which very often is not the case – a kind of culture drift soon engenders dialectal and other differences. No-one, or almost no-one, has an interest in promoting cultural homogeneity at this social level. The state is interested in extracting taxes, maintaining the peace, and not much else, and has no interest in promoting lateral communication between its subject communities.

The clerisy may, it is true, have a measure of interest in imposing certain shared cultural norms. Some clerisies are contemptuous of and indifferent towards folk practices, while others, in the interest of monopolizing access to the sacred, to salvation, therapy and so forth, combat and actively denigrate folk culture and the freelance folk shamans who proliferate within it. But, within the general conditions prevailing in agro-literate polities, they can never really be

successful. Such societies simply do not possess the means for making literacy near-universal and incorporating the broad masses of the population in a high culture, thus implementing the ideals of the clerisy. The most the clerisy can achieve is to ensure that its ideal is internalized as a valid but impracticable norm, to be respected or even revered, perhaps even aspired to in periodic outbursts of enthusiasm, but to be honoured more in the breach than in the observance in normal times.

But perhaps the central, most important fact about agro-literate society is this: almost everything in it militates against the definition of political units in terms of cultural boundaries.

In other words, had nationalism been invented in such a period its prospects of general acceptance would have been slender indeed. One might put it this way: of the two potential partners, culture and power, destined for each other according to nationalist theory, neither has much inclination for the other in the conditions prevailing in the agrarian age. Let us take each of them in turn.

### *Culture*

Among the higher strata of agro-literate society it is clearly advantageous to stress, sharpen and accentuate the diacritical, differential, and monopolizable traits of the privileged groups. The tendency of liturgical languages to become distinct from the vernacular is very strong: it is as if literacy alone did not create enough of a barrier between cleric and layman, as if the chasm between them had to be deepened, by making the language not merely recorded in an inaccessible script, but also incomprehensible when articulated.

The establishment of horizontal cultural cleavages is not only attractive, in that it furthers the interests of the privileged and the power-holders; it is also feasible, and indeed easy. Thanks to the relative stability of agro-literate societies, sharp separations of the population into estates or castes or millets can be established and maintained without creating intolerable frictions. On the contrary, by externalizing, making absolute and underwriting inequalities, it fortifies them and makes them palatable, by endowing them with the aura of inevitability, permanence and naturalness. That which is inscribed into the nature of things and is perennial, is consequently not personally, individually offensive, nor psychically intolerable.

By contrast, in an inherently mobile and unstable society the maintenance of these social dams, separating unequal levels, is intolerably difficult. The powerful currents of mobility are ever undermining them. Contrary to what Marxism has led people to expect, it is pre-industrial society which is addicted to horizontal differentiation within societies, whereas industrial society strengthens the boundaries between nations rather than those between classes.

The same tends to be true, in a different form, lower down on the social scale. Even there, preoccupation with horizontal, often subtle but locally important differentiations can be intense. But even if the local group is internally more or less homogeneous, it is most unlikely to link its own idiosyncratic culture to any kind of political principle, to think in terms of a political legitimacy defined in a way which refers to the local culture. For a variety of obvious reasons, such a style of thinking is, in these conditions, most unnatural, and would indeed seem absurd to those concerned, were it explained to them. Local culture is almost invisible. The self-enclosed community tends to communicate in terms whose meaning can only be identified *in context*, in contrast to the relatively context-free scholasticism of the scribes. But the village patois (or shorthand or 'restricted code') has no normative or political pretensions; quite the reverse. The most it can do is identify the village of origin or anyone who opens his mouth at the local market.

In brief, cultures proliferate in this world, but its conditions do not generally encourage what might be called cultural imperialisms, the efforts of one culture or another to dominate and expand to fill out a political unit. Culture tends to be branded either horizontally (by social caste), or vertically, to define very small local communities. The factors determining political boundaries are totally distinct from those determining cultural limits. Clerisies sometimes endeavour to extend the zone of a culture, or rather, of the faith they codified for it; and states sometimes indulge in crusades, faith-endorsed aggression. But these are not the normal, pervasive conditions of agrarian society.

It is important to add that cultures in such a world proliferate in a very complex way: in many cases, it is far from clear how a given individual is to be assigned to his 'cultural background'. A Himalayan peasant, for instance, may be involved with priests and monks and shamans of several religions in different contexts at different

times of the year; his caste, clan and language may link him to diverse units. The speakers of a given tribal language may, for instance, not be treated as members of it, if they happen to be of the wrong occupational caste. Life-style, occupation, language, ritual practice, may fail to be congruent. A family's economic and political survival may hinge, precisely, on the adroit manipulation and maintenance of these ambiguities, on keeping options and connections open. Its members may not have the slightest interest in, or taste for, an unambiguous, categorical self-characterization such as is nowadays associated with a putative nation, aspiring to internal homogeneity and external autonomy. In a traditional milieu an ideal of a single overriding and cultural identity makes little sense. Nepalese hill peasants often have links with a variety of religious rituals, and think in terms of caste, clan, or village (but not of nation) according to circumstance. It hardly matters whether homogeneity is preached or not. It can find little resonance.

#### *The state in agrarian society*

In these circumstances there is little incentive or opportunity for cultures to aspire to the kind of monochrome homogeneity and political pervasiveness and domination for which later, with the coming of the age of nationalism, they eventually strive. But how does the matter look from the viewpoint of the state, or, more generally, of the political unit?

Political units of the agrarian age vary enormously in size and kind. Roughly speaking, however, one can divide them into two species, or perhaps poles: local self-governing communities, and large empires. On the one hand, there are the city states, tribal segments, peasant communes and so forth, running their own affairs, with a fairly high political participation ratio (to adapt S. Andreski's useful phrase), and with only moderate inequality; and on the other, large territories controlled by a concentration of force at one point. A very characteristic political form is, of course, one which fuses these two principles: a central dominant authority co-exists with semi-autonomous local units.

The question which concerns us is whether, in our world, containing these types of unit, there are forces making for that fusion of culture and polity which is the essence of nationalism. The answer

must be No. The local communities depend for their functioning on a good measure of face-to-face contact, and they cannot expand in size radically without transforming themselves out of all recognition. Hence these participatory communities seldom exhaust the culture of which they are part; they may have their local accent and customs, but these tend to be but variants of a wider inter-communicating culture containing many other similar communities. City states, for instance, seldom have a language of their own. No doubt the ancient Greeks were reasonably typical in this respect. While they possessed a vigorous awareness of their own shared culture and the contrast between it and that of all barbarians (with, incidentally, a rather low degree of horizontal cultural differentiation between Hellenes), this sense of unity had little *political* expression, even in aspiration, let alone in achievement. But when a pan-Hellenic polity was established under Macedonian leadership, it very rapidly grew into an empire transcending by far the bounds of Hellenism. In ancient Greece, chauvinistic though the Greeks were in their own way, there appears to have been no slogan equivalent to *Ein Reich, Ein Volk, Ein Fuehrer*.

#### *The varieties of agrarian rulers*

The agro-literate polity is a kind of society which has been in existence some five millennia or so and which, despite the variety of its forms, shares certain basic features. The great majority of its citizens are agricultural producers, living in inward-turned communities, and they are dominated by a minority whose chief distinguishing attributes are the management of violence, the maintenance of order, and the control of the official wisdom of the society, which is eventually enshrined in script. This warrior-and-scribe ruling class can be fitted into a rough typology, in terms of the following set of oppositions:

- |               |               |
|---------------|---------------|
| 1 Centralized | Uncentralized |
| 2 Gelded      | Stallions     |
| 3 Closed      | Open          |
| 4 Fused       | Specialized   |

1 Both a clerisy and a military class can be either centralized or decentralized. The medieval Catholic Church is a splendid example of an effectively centralized clerisy which can dominate the moral

climate of a civilization. The *ulama* of Islam achieved as much, but with an almost total absence of any centralized organization or internal hierarchy, and they were theoretically an open class. The Brahmins were both a clerisy and a closed kin group; the Chinese bureaucracy doubled up as scribes and administrators.

2 From the viewpoint of the central state, the major danger, as Plato recognized so long ago, is the acquisition, or retention, by its military or clerical office-holders of links with particular kin groups, whose interests are then liable to sway the officers from the stern path of duty, and whose support is, at the same time, liable to endow them on occasion with too much power.

The strategies adopted for countering this pervasive danger vary in detail, but can be generically characterized as *gelding*. The idea is to break the kin link by depriving the budding warrior/bureaucrat/cleric either of ancestry, or of posterity, or of both. The techniques used included the use of eunuchs, physically incapable of possessing posterity; of priests whose privileged position was conditional on celibacy, thereby preventing them from avowing posterity; of foreigners, whose kin links could be assumed to be safely distant; or of members of otherwise disfranchised or excluded groups, who would be helpless if separated from the employing state. Another technique was the employment of 'slaves', men who, though in fact privileged and powerful, nevertheless, being 'owned' by the state, technically had no other legitimate links, and whose property and position could revert to the state at any time, without even the fiction of a right to due process, and thus without creating any rights on the parts of some local or kin group of the destituted official.

Literal eunuchs were frequently employed.<sup>1</sup> Celibate priests were, of course, prominent in Christendom. Slave military bureaucracies were conspicuous in Islamic polities after the decline of the Kaliphate. Foreigners were often prominent in palace elite guards and in the financial secretariats of the empires.

However, gelding was not universal. The Chinese bureaucracy was recruited from the 'gentry'; and the European feudal class rapidly succeeded in superimposing the principle of heredity on to that of the allocation of land for service. In contrast with gelding, elites whose members are formally allowed to reproduce themselves

<sup>1</sup>Keith Hopkins, *Conquerors and Slaves*, Cambridge, 1978, ch. 4.

socially, and retain their positions for their offspring, may be called *stallions*.

3 There are advantages in clerisies, bureaucracies and military classes being *open*, and in their being *closed*. European clergy and Chinese bureaucrats were technically open (as were Muslim *ulama*), though they were recruited predominantly from a restricted stratum. In Hinduism, priests and warrior-rulers are both closed and distinct, and their mutual (theoretical) impenetrability may be essential to the working of the system. They are both closed and non-fused, distinct. In Islam (excluding Mamluk and Janissary periods) neither clerisy nor the military are gelded.

4 Finally, the ruling class may either *fuse* the military and clerical (and possibly other) functions, or carefully segregate them into *specialized* groups. Hinduism formally separated them. European feudalism fused them on occasion, in the military orders.

It would be intriguing to follow in concrete historical detail the various possible combinations resulting from choosing from among these alternatives. For our present purpose, however, what matters is something that all the variants tend to have in common. The power-holders are caught in a kind of field of tension between local communities which are sub-national in scale, and a horizontal estate or caste which is more than national. They are loyal to a stratum which is much more interested in differentiating itself from those below than in diffusing its own culture to them, and which quite often extends its own limits beyond the bounds of the local polity, and is trans-political and in competition with the state. Only seldom (as in the case of the Chinese bureaucracy) is it co-extensive with a state (and in that case, it did display a certain kind of nationalism).

The only stratum which can in any sense be said to have a cultural policy is the clerisy. Sometimes, as in the case of the Brahmins, its policy is in effect to create a complementarity and mutual interdependence between itself and the other orders. It seeks to strengthen its own position by making itself indispensable, and the complementary roles it ascribes to itself and to the laity, far from requiring its own universalization, formally preclude it. Notwithstanding the fact that it claims monopolistic authority over ritual propriety, it does not wish to see itself emulated. It has little wish for the sincerest form of flattery, imitation, though it does provoke it.

Elsewhere, as in Islam, the clerisy from time to time takes its own missionary duties, to be practised among the habitually relapsing

weaker brethren within the faith, with becoming seriousness. There is here no rule enjoining that some must pray, some fight, and some work, and that these estates should not presume to meddle with each other's realm. As far as the actual prescriptions of the faith go, everyone is allowed to do all three of these things, if his aptitudes and energy allow. (This latent egalitarianism is very important for the successful adaptation of Islam to the modern world.) Thus there is no formal or theological obstacle to a clerical missionary cultural policy *& outrance*. In practice there is still a problem: if everyone really systematically indulged in legal-theological studies, who would look after the sheep, goats and camels? In certain parts of the Sahara there are entire tribes designated, by inter-tribal compact, as People of the Book. In practice, however, this only means that religious personnel are habitually drawn from among their number. It does not mean that all of them actually become religious specialists. Most of them continue to work and fight. The only communities in which a really very significant proportion of adult males indulged in the study of the Law were some Jewish ones in Eastern Europe. But that was a special and extreme case, and in any case these communities were themselves sub-communities in a wider and more complex society.

So for very deep, powerful and insuperable reasons, clerisies in agro-literate societies cannot properly dominate and absorb the entire society. Sometimes their own rules prohibit it, and sometimes external obstacles make it impossible; but the latter would in any case constitute a sufficient and effective impediment, even if the rules were always favourable to this aspiration.

In the agrarian order, to try to impose on all levels of society a universalized clerisy and a homogenized culture with centrally imposed norms, fortified by writing, would be an idle dream. Even if such a programme is contained in some theological doctrines, it cannot be, and is not, implemented. It simply cannot be done. The resources are lacking.

But what happens if the clerisy one day is universalized, becomes co-extensive with the entire society, not by its own efforts, not by some heroic or miraculous internal *Jihad*, but by a much more effective, deeply-rooted social force, by a total transformation of the whole nature of the division of labour and of productive and cognitive processes? The answer to this question, and the specification of the nature of that transformation, will turn out to be crucial for the understanding of nationalism.

Note also that in the agrarian order only some elite strata in some societies were systematically gilded, by one or another of the specific techniques described above. Even when it is done, it is difficult, as Plato foresaw, to enforce the gilding indefinitely. The guardians, be they Mamluks or Janissaries, bureaucrats or prebend-holders, become corrupted, acquire interests and links and continuity, or are seduced by the pursuit of honour and wealth and the lure of self-perpetuation. Agrarian man seems to be made of a corruptible metal.

His successor, industrial man, seems to be made of purer, though not totally pure, metal. What happens when a social order is accidentally brought about in which the clerisy does become, at long last, universal, when literacy is not a specialism but a pre-condition of all other specialisms, and when virtually all occupations cease to be hereditary? What happens when gilding at the same time also becomes near-universal and very effective, when every man Jack amongst us is a Mamluk *de Robe*, putting the obligations to his calling above the claims of kinship? In an age of universalized clerisy and Mamluk-dom, the relationship of culture and polity changes radically. A high culture pervades the whole of society, defines it, and needs to be sustained by the polity. *That is the secret of nationalism.*

## 3

## Industrial Society

The origins of industrial society continue to be an object of scholarly dispute. It seems to me very probable that this will continue to be so for ever. An enormously complex transformation occurred in a very large, diversified and intricate society, and the event was *unique*: no imitative industrialization can be treated as an event *of the same kind* as the original industrialization, simply in virtue of the fact that all the others were indeed imitative, were performed in the light of the now established knowledge that the thing could be done, and had certain blatant and conspicuous advantages (though the emulated ideal was, of course, interpreted in all kinds of quite diverse ways). So we can never repeat the original event, which was perpetrated by men who knew not what they did, an unawareness which was of the very essence of the event. We cannot do it, for quite a number of cogent reasons: the sheer fact of repetition makes it different from the original occasion; we cannot in any case reproduce all the circumstances of early modern Western Europe; and experiments on such a scale, for the sake of establishing a theoretical point, are morally hardly conceivable. In any case, to sort out the causal threads of so complex a process, we should need not one, but very many re-runs, and these will never be available to us.

But while we cannot really establish the aetiology of industrialism, we can hope to make some progress in putting forward models of the generic working of industrial society. In fact, the real merit and importance of Max Weber's celebrated essay (*The Protestant Ethic and the Spirit of Capitalism*) seems to me to lie far less in his fascinating but speculative and inconclusive hypothesis about the genesis of the capitalist spirit, than in his reflections about what constitute the general distinguishing features of the new social order. In fact, although the (entirely salutary) shift of concern from the origins of capitalism to that of the origins of industrialism only occurred after Weber, and as a consequence of the emergence of non-capitalist industrial societies, nevertheless this reformulation of the crucial

question is already implicit in Weber's preoccupation with bureaucracy, alongside his concern with the entrepreneurial spirit. If a centralized bureaucracy exemplifies the new *Geist* just as much as does the rational businessman, then clearly we are concerned with industrialism, rather than with capitalism as such.

In the Weberian, and I think in any plausible account of the new spirit, the notion of *rationality* must be central and important. Weber himself was not particularly deft in giving coherent and adequate definitions, particularly so in this case, though it is perfectly possible to distil from the contexts of his use of this notion of rationality what he meant by it, and that this underlying notion is indeed crucial for this topic. As it happens, this notion is explored, with unparalleled philosophic depth, by the two greatest philosophers of the eighteenth century, David Hume and Immanuel Kant, both of whom, under the fond delusion that they were analysing the human mind as such, *an sich*, anywhere, any time, were in fact giving very profound accounts of the general logic of the new spirit whose emergence characterized their age. What these two thinkers shared was at least as important as what separated them.

Two elements are conspicuously present in Weber's notion of rationality. One is coherence or consistency, the like treatment of like cases, regularity, what might be called the very soul or honour of a good bureaucrat. The other is efficiency, the cool rational selection of the best available means to given, clearly formulated and isolated ends; in other words, the spirit of the ideal entrepreneur. Orderliness and efficiency may indeed be seen as the bureaucratic and the entrepreneurial elements in an overall spirit of rationality.

I do not myself believe that these two elements are really independent of each other. The notion of means-ends efficiency implies that the agent will always choose the self-same solution to a given problem, irrespective of 'irrelevant' considerations; and consequently it carries the bureaucratic requirement of symmetry of treatment as an immediate corollary. The imperative of symmetry does not quite so immediately imply the corollary of efficiency (and indeed, as an empirical fact, bureaucrats, even or especially perfectly honest and conscientious ones, are not always particularly efficient, as Weber himself noted); nevertheless, any sustained and non-superficial implementation of the requirement of orderliness will imply the use of a general and neutral idiom for the specification both of ends and of fact, of the environment in which the ends are to be pursued.

Such a language, by its clear specification of ends and means, will in the end only permit the characterization of actions in a way which ensures that clearly identified ends are attained by means selected for their optimal effectiveness, and for nothing else.

What underlies the two elements of the rational spirit of which Weber was clearly aware (orderliness and efficiency) is something deeper, well explored by Hume and Kant under the blithe impression that they were investigating the human mind in general: namely, a common measure of fact, a universal conceptual currency, so to speak, for the general characterization of things; and the *esprit d'analyse*, forcefully preached and characterized already by Descartes. Each of these elements is presupposed by rationality, in the sense in which it concerns us, as the secret of the modern spirit. By the common or single conceptual currency I mean that all facts are located within a single continuous logical space, that statements reporting them can be conjoined and generally related to each other, and so that in principle one single language describes the world and is internally unitary; or on the negative side, that there are no special, privileged, insulated facts or realms, protected from contamination or contradiction by others, and living in insulated independent logical spaces of their own. Just this was, of course, the most striking trait of pre-modern, pre-rational visions: the co-existence within them of multiple, not properly united, but hierarchically related sub-worlds, and the existence of special privileged facts, sacralized and exempt from ordinary treatment.

In a traditional social order, the languages of the hunt, of harvesting, of various rituals, of the council room, of the kitchen or harem, all form autonomous systems: to conjoin statements drawn from these various disparate fields, to probe for inconsistencies between them, to try to unify them all, this would be a social solecism or worse, probably blasphemy or impiety, and the very endeavour would be unintelligible. By contrast, in our society it is assumed that all referential uses of language ultimately refer to one coherent world, and can be reduced to a unitary idiom; and that it is legitimate to relate them to each other. 'Only connect' is an intelligible and acceptable ideal. Modern philosophies of knowledge are frequently our expression and codification of this idea and aspiration, which in turn is not a philosophical whim, but has profound social roots.

Equalization and homogenization of facts is incomplete unless accompanied by what may be called the separation of all separables, the *esprit d'analyse*, the breaking up of all complexes into their constituent parts (even if it can only be done in thought), and the refusal to countenance conceptual package deals. It is precisely by binding things together that traditional visions perpetuate themselves and the pre-judgements contained within them; and it is by insisting on prising things apart that we have liberated ourselves from them. These package-deals, and the discontinuous conceptual spaces, are the equivalents, in the sphere of ideas, of the stable social groupings and structures at the level of men. Likewise, the unified and standardized, as it were metric world of facts, as conceived in the philosophies of Hume or Kant, is the analogue of the anonymous and equal collectivities of men in a mass society. In the present argument, we are concerned with men and their groupings, rather than with ideas; but the unification of their ideas in continuous and unitary systems is connected with their re-grouping in internally fluid, culturally continuous communities.

Industrial society is the only society ever to live by and rely on sustained and perpetual growth, on an expected and continuous improvement. Not surprisingly, it was the first society to invent the concept and ideal of progress, of continuous improvement. Its favoured mode of social control is universal Danegeld, buying off social aggression with material enhancement; its greatest weakness is its inability to survive any temporary reduction of the social bribery fund, and to weather the loss of legitimacy which befalls it if the cornucopia becomes temporarily jammed and the flow falters. Many societies in the past have on occasion discovered innovations and improved their lot, and sometimes it may even have been true that improvements came not as single spies but in battalions. But the improvement was never perpetual, nor expected to be so. Something special must have happened to have engendered so unusual and remarkable an expectation.

And indeed, something unusual, something unique, had happened. The conception of the world as homogeneous, subject to systematic, indiscriminate laws, and as open to interminable exploration, offered endless possibilities of new combinations of means with no firm prior expectations and limits: no possibilities would be barred, and in the end nothing but evidence would decide how things were, and how they could be combined to secure desired

effects. This was a totally new vision. The old worlds were, on the one hand, each of them, a cosmos: purposive, hierachial, 'meaningful'; and on the other hand, not quite unified, consisting of sub-worlds each with its own idiom and logic, not subsumable under a single overall orderliness. The new world was on the one hand morally inert, and on the other, unitary.

Hume's philosophy is one of the most important codifications of this vision. Its best-known part is his treatment of causation, which indeed follows from the overall vision and its central insights. What it amounts to in the end is this: in the very nature of things, nothing is inherently connected with anything else. The actual connections of this world can only be established by first separating in thought everything that can be thought separately – so that we can isolate the pure elements, so to speak – and then seeing what, as a matter of experience, happens to be actually conjoined to what.

Is the world like that? *Ours* is. This is the pre-condition, the price of a world of endless discovery. Inquiry must not be bound by the natural affinities and liaisons of things, built into this or that vision and style of life. And, of course, Hume's account of causation is not merely an admirable summary of the background picture facing the untrammelled, eternal inquirer; it is also an account of the comportment of his economic counterpart, the modern entrepreneur. Not for the merchant or manufacturer of the age of reason the fusion of labour, technique, material and mould, prescribed by custom, tied to a social order and rhythm; his progress and the advancement of the economy of which he is a part hinges, once again, on his untrammelled selection of whatever means, in the light of the evidence and of nothing else, serves some clear aim such as the maximization of profit. (His predecessor or indeed his surviving feudal contemporary would have been hard put to it to single out a solitary, isolable criterion of success. Profit for them would have been merged in a number of inseparable other considerations, such as the maintenance of their positions in the community. Adam Smith saw only too clearly the difference between a Glasgow burgher and, say, Cameron of Lochiel. Hume's theory of causation ratifies the perceptions of the former.)

This vision of a society which has become dependent on both cognitive and economic growth (the two being, of course, linked to each other) concerns us here, because we are primarily interested in the consequences of an ever-growing, ever-progressing society. But

the consequences of such perpetual growth have striking parallels with the vision which was its condition.

### *The society of perpetual growth*

If cognitive growth presupposes that no element is indissolubly linked *a priori* to any other, and that everything is open to re-thinking, then economic and productive growth requires exactly the same of human activities and hence of human roles. Roles become optional and instrumental. The old stability of the social role structure is simply incompatible with growth and innovation. Innovation means doing new things, the boundaries of which cannot be the same as those of the activities they replace. No doubt most societies can cope with an occasional re-drawing of job-specifications and guild boundaries, just as a football team can experimentally switch from one formation to another, and yet maintain continuity. One change does not make progress. But what happens when such changes themselves are constant and continuous, when the persistence of occupational change itself becomes the one permanent feature of a social order?

When this question is answered, the main part of the problem of nationalism is thereby solved. Nationalism is rooted in a *certain kind* of division of labour, one which is complex and persistently, cumulatively changing.

High productivity, as Adam Smith insisted so much, requires a complex and refined division of labour. Perpetually growing productivity requires that this division be not merely complex, but also perpetually, and often rapidly, changing. This rapid and continuous change both of the economic role system itself and of the occupancy of places within it, has certain immediate and profoundly important consequences. Men located within it cannot generally rest in the same niches all their lives; and they can only seldom rest in them, so to speak, over generations. Positions are seldom (for this and other reasons) transmitted from father to son. Adam Smith noted the precariousness of bourgeois fortunes, though he erroneously attributed stability of social station to pastoralists, mistaking their genealogical myths for reality.

The immediate consequence of this new kind of mobility is a certain kind of egalitarianism. Modern society is not mobile because

it is egalitarian; it is egalitarian because it is mobile. Moreover, it has to be mobile whether it wishes to be so or not, because this is required by the satisfaction of its terrible and overwhelming thirst for economic growth.

A society which is destined to a permanent game of musical chairs cannot erect deep barriers of rank, of caste or estate, between the various sets of chairs which it possesses. That would hamper the mobility, and, given the mobility, would indeed lead to intolerable tensions. Men can tolerate terrible inequalities, if they are stable and hallowed by custom. But in a hectically mobile society, custom has no time to hallow anything. A rolling stone gathers no aura, and a mobile population does not allow any aura to attach to its stratification. Stratification and inequality do exist, and sometimes in extreme form; nevertheless they have a muted and discreet quality, attenuated by a kind of gradualness of the distinctions of wealth and standing, a lack of social distance and a convergence of life-styles, a kind of statistical or probabilistic quality of the differences (as opposed to the rigid, absolutized, chasm-like differences typical of agrarian society), and by the illusion or reality of social mobility.

That illusion is essential, and it cannot persist without at least a measure of reality. Just how much reality there is in this appearance of upward and downward mobility varies and is subject to learned dispute, but there can be no reasonable doubt that it does have a good deal of reality: when the system of roles itself is changing so much, the occupants of positions within it cannot be, as some left-wing sociologists claim, tied to a rigid stratification system. Compared with agrarian society, this society is mobile and egalitarian.

But there is more than all this to the egalitarianism and mobility engendered by the distinctively industrial, growth-oriented economy. There are some additional subtler traits of the new division of labour, which can perhaps best be approached by considering the difference between the division of labour in an industrial society and that of a particularly complex, well-developed agrarian one. The obvious difference between the two is that one is more stable and the other is more mobile. In fact, one of them generally wills itself to be stable, and the other wills itself to be mobile; and one of them pretends to be more stable than social reality permits, while the other often claims more mobility, in the interest of pretending to satisfy its egalitarian ideal, than its real constraints actually permit. Nevertheless, though both systems tend to exaggerate their own central

features, they do indeed markedly possess the trait they claim as their own when contrasted with each other: one is rigid, the other mobile. But if that is the obvious contrast, what are the subtler features which accompany it?

Compare in detail the division of labour in a highly advanced agrarian society with that of an average industrial one. Every kind of function, for instance now has at least one kind of specialist associated with it. Car mechanics are becoming specialized in terms of the make of car they service. The industrial society will have a larger population, and probably, by most natural ways of counting, a larger number of different jobs. In *that* sense, the division of labour has been pushed much further within it.

But by some criteria, it may well be that a fully developed agrarian society actually has the more complex division of labour. The specialisms within it are more distant from each other than are the possibly more numerous specialisms of an industrial society, which tend to have what can only be described as a mutual affinity of style. Some of the specialisms of a mature agrarian society will be extreme: they will be the fruits of lifelong, very prolonged and totally dedicated training, which may have commenced in early youth and required an almost complete renunciation of other concerns. The achievements of craft and art production in these societies are extremely labour- and skill-intensive, and often reach levels of intricacy and perfection never remotely equalled by anything later attained by industrial societies, whose domestic arts and decorations, gastronomy, tools and adornments are notoriously shoddy.

Notwithstanding their aridity and sterility, the scholastic and ritual complexity mastered by the schoolmen of a developed agrarian society is often such as to strain the very limits of the human mind. In brief, although the peasants, who form the great majority of an agrarian society, are more or less mutually interchangeable when it comes to the performance of the social tasks which are normally assigned to them, the important minority of specialists within such societies are outstandingly complementary to each other; each one of them, or each group of them, is dependent on the others and, when sticking to its last, its specialism, quite incapable of self-sufficiency.

It is curious that, by contrast, in industrial society, notwithstanding its larger number of specialisms, the distance between specialists is far less great. Their mysteries are far closer to mutual intelligibility, their manuals have idioms which overlap to a much

greater extent, and re-training, though sometimes difficult, is not generally an awesome task.

So quite apart from the presence of mobility in the one case and stability in the other, there is a subtle but profound and important qualitative difference in the division of labour itself. Durkheim was in error when he in effect classed advanced pre-industrial civilizations and industrial society together under the single heading of 'organic solidarity', and when he failed to introduce properly this further distinction within the wider category of organic solidarity or of complementary division of labour. The difference is this: the major part of training in industrial society is *generic* training, not specifically connected with the highly specialized professional activity of the person in question, and preceding it. Industrial society may by most criteria be the most highly specialized society ever; but its educational system is unquestionably the *least* specialized, the most universally standardized, that has ever existed. The same kind of training or education is given to all or most children and adolescents up to an astonishingly late age. Specialized schools have prestige only at the end of the educational process, if they constitute a kind of completion of a prolonged previous unspecialized education; specialized schools intended for a younger, earlier intake have negative prestige.

Is this a paradox, or perhaps one of those illogical survivals from an earlier age? Those who notice the 'gentlemanly' or leisure-class elements in higher education have sometimes supposed so. But, although some of the frills and affectations attached to higher education may indeed be irrelevancies and survivals, the central fact – the pervasiveness and importance of generic, unspecialized training – is conjoined to highly specialized industrial society not as a paradox, but as something altogether fitting and necessary. The kind of specialization found in industrial society rests precisely on a common foundation of unspecialized and standardized training.

A modern army subjects its recruits first to a shared generic training, in the course of which they are meant to acquire and internalize the basic idiom, ritual and skills common to the army as a whole; and only subsequently are the recruits given more specialized training. It is assumed or hoped that every properly trained recruit can be re-trained from one specialism to another without too much loss of time, with the exception of a relatively small number of very highly trained specialists. A modern society is, in this respect, like a

modern army, only more so. It provides a very prolonged and fairly thorough training for all its recruits, insisting on certain shared qualifications: literacy, numeracy, basic work habits and social skills, familiarity with basic technical and social skills. For the large majority of the population the distinctive skills involved in working life are superimposed on the basic training, either on the job or as part of a much less prolonged supplementary training; and the assumption is that anyone who has completed the generic training common to the entire population can be re-trained for most other jobs without too much difficulty. Generally speaking, the additional skills required consist of a few techniques that can be learned fairly quickly, plus 'experience', a kind of familiarity with a milieu, its personnel and its manner of operation. This may take a little time to acquire, and it sometimes reinforced by a little protective mystique, but seldom really amounts to very much. There is also a minority of genuine specialists, people whose effective occupancy of their posts really depends on very prolonged additional training, and who are not easily or at all replaceable by anyone not sharing their own particular educational background and talent.

The ideal of universal literacy and the right to education is a well-known part of the pantheon of modern values. It is spoken of with respect by statesmen and politicians, and enshrined in declarations of rights, constitutions, party programmes and so forth. So far, nothing unusual. The same is true of representative and accountable government, free elections, an independent judiciary, freedom of speech and assembly, and so on. Many or most of these admirable values are often and systematically ignored in many parts of the world, without anyone batting an eyelid. Very often, it is safe to consider these phrases as simple verbiage. Most constitutions guaranteeing free speech and elections are as informative about the societies they allegedly define as a man saying 'Good morning' is about the weather. All this is well known. What is so very curious, and highly significant, about the principle of universal and centrally guaranteed education, is that it is an ideal more honoured in the observance than in the breach. In this it is virtually unique among modern ideals; and this calls for an explanation. Professor Ronald Dore has powerfully criticized this tendency,<sup>1</sup> particularly among developing societies, of

<sup>1</sup>Ronald Dore, *The Diploma Disease*, London, 1976. For an approach to the social implications of literacy at an earlier stage, see Jack Goody (ed.), *Literacy in Traditional Societies*, Cambridge, 1968.

overrating formal 'paper' qualifications, and no doubt it has harmful side effects. But I wonder whether he fully appreciates the deep roots of what he castigates as the Diploma Disease. We live in a world in which we can no longer respect the informal, intimate transmission of skills, for the social structures within which such transmission could occur are dissolving. Hence the only kind of knowledge we can respect is that authenticated by reasonably impartial centres of learning, which issue certificates on the basis of honest, impartially administered examinations. Hence we are doomed to suffer the Diploma Disease.

All this suggests that the kind of education described – universal, standardized, and generic – *really* plays some essential part in the effective working of a modern society, and is not merely part of its verbiage or self-advertisement. This is in fact so. To understand what that role is, we must, to borrow a phrase from Marx (though not perhaps in the sense in which he used it), consider not merely the mode of production of modern society, but above all its mode of reproduction.

#### *Social genetics*

The reproduction of social individuals and groups can be carried out either on the one-to-one or on-the-job principle, or by what may be called the centralized method. There are, of course, many mixed and intermediate ways of doing this job, but their consideration can best be postponed until after the discussion of these two extreme, as it were polar, possibilities.

The one-to-one, on-the-job method is practised when a family, kin unit, village, tribal segment or similar fairly small unit takes the individual infants born into it, and by allowing and obliging them to share in the communal life, plus a few more specific methods such as training, exercises, precepts, *rites de passage* and so forth, eventually turns these infants into adults reasonably similar to those of the preceding generation; and in this manner the society and its culture perpetuate themselves.

The centralized method of reproduction is one in which the local method is significantly complemented (or in extreme cases, wholly replaced) by an educational or training agency which is distinct from

the local community, and which takes over the preparation of the young human beings in question, and eventually hands them back to the wider society to fulfil their roles in it, when the process of training is completed. An extreme version of this system developed a high degree of perfection and effectiveness in the Ottoman empire, when under the *devshirme* and janissary systems, young boys, either secured as a tax obligation from conquered populations, or purchased as slaves, were systematically trained for war and administration and, ideally, wholly weaned and separated from their families and communities of origin. A less total version of this system was and in part still is practised by the British upper class, with its reliance on boarding schools from an early age. Variants of this system can on occasion be found even in relatively simple, pre-literate agrarian societies.

Societies consisting of sub-communities can be divided into those in which the sub-communities can, if necessary, reproduce themselves without help from the rest of society, and those in which mutual complementarity and interdependence are such that they cannot do this. Generally speaking, the segments and rural communities of agrarian society *can* reproduce themselves independently. The anthropological concept of a segmentary society contains precisely this idea: the 'segment' is simply a smaller variant of the larger society of which it is a part, and can do on a smaller scale everything done by the larger unit.

Furthermore, one must distinguish between economic and educational self-sufficiency, in the sense of capacity for self-reproduction. The ruling strata of an agrarian society are, of course, dependent on a surplus drawn from the rest of society, but they may nevertheless be educationally quite self-sufficient. Various other kinds of non-self-sufficiency can also be engendered by social rules, such as those which make communities dependent on external ritual specialists, or on the supply of brides from outside. Here we are concerned with educational, not economic capacity for group self-reproduction. There are numerous complex, mixed and intermediate forms of group reproduction. When feudal lords send their sons as half-trainees, half-hostages to the local court, when masters accept apprentices who are not their sons, and so forth, we are obviously in the presence of such mixed systems.

Generally speaking, the situation in agrarian society seems to be this: the great majority of the population belongs to self-reproducing

units, such as in effect educate their young on the job, in their stride, as part and parcel of the general business of living, without relying much or at all on any kind of educational specialist. A minority of the population receives specialized training. The society will contain one or more strata of full-time educators, who both reproduce themselves by taking on apprentices, and perform part-time services for the rest of the community: ritual, therapeutic, admonitory, secretarial, and so on. It may be useful to distinguish between one-to-one, intra-community training, and call it acculturation, and specialized *exo-training* (on the analogy of exogamy), which calls for skills outside the community, and call that education proper.

A very important stratum in literate agrarian society are the clerks, those who can read and transmit literacy, and who thus form one of the classes of specialists in that society. They may or may not form a guild or be incorporated in an organization. As, generally speaking, writing soon transcends its purely technical use in record-keeping, and acquires moral and theological significance, the clerks or clerics are almost invariably far more than mere graphotechnicians. It is not just writing, but what is written that counts, and, in agrarian society, the ratio of the sacred to the profane, within the realm of the written, tends to be heavily weighted in favour of the first. So the writers and readers are specialists and yet more than specialists; they are both part of a society, and claim to be the voice of the whole of it. Their specialism *says* something, something special, more so perhaps than that of the woodcarvers and other designers, and much more than that of the tinkers.

Specialists are often feared and despised in this kind of society. The clerics may be viewed ambivalently, but in the main their standing is rather high. They are both specialists and a part of society among others, and yet also, as stated, claim to be the voice of the totality. They are in an inherently paradoxical situation. Logicians possess, in their armoury of allegedly deep and significant puzzles, the Problem of the Barber: in a village, all men can be divided into those who shave themselves, and those who are shaved by the barber. But what of the barber himself? Is he a self-shaver, or one of the barber-shaved? In this form, let us leave it to the logicians. But the clerics are somewhat in the barber's situation. They reproduce their own guild by training entrants, but they also give a bit of training or provide services for the rest of society. Do they or do they not shave themselves? The tension and its problems

(and they are not just logical) are with them, and they are not easily resolved.

In the end, modern society resolves this conundrum by turning *everyone* into a cleric, by turning this potentially universal class into an effectively universal one, by ensuring that everyone without exception is taught by it, that exo-education becomes the universal norm, and that no-one culturally speaking, shaves himself. Modern society is one in which no sub-community, below the size of one capable of sustaining an independent educational system, can any longer reproduce itself. The reproduction of fully socialized individuals itself becomes part of the division of labour, and is no longer performed by sub-communities for themselves.

That is what developed modern societies are like. But why *must* this be so? What fate impels them in this direction? Why, to repeat the earlier question, is this one ideal, that of universal literacy and education, taken with this most unusual, untypical seriousness?

Part of the answer has already been given, in connection with the stress on occupational mobility, on an unstable, rapidly changing division of labour. A society whose entire political system, and indeed whose cosmology and moral order, is based in the last analysis on economic growth, on the universal incremental Danegeld and the hope of a perpetual augmentation of satisfactions, whose legitimacy hinges on its capacity to sustain and satisfy this expectation, is thereby committed to the need for innovation and hence to a changing occupational structure. From this it follows that certainly between generations, and very often within single life-spans, men must be ready for reallocation to new tasks. Hence, in part, the importance of the generic training, and the fact that the little bit extra of training, such as is attached to most jobs, doesn't amount to too much, and is moreover contained in manuals intelligible to all possessors of the society's generic training. (While the little bit extra seldom amounts to much, the shared and truly essential generic core is supplied at a rather high level, not perhaps when compared with the intellectual *peaks* of agrarian society, but certainly when placed alongside its erstwhile customary average.)

But it is not only mobility and re-training which engender this imperative. It is also the *content* of most professional activities. Work, in industrial society, does not mean moving matter. The paradigm of work is no longer ploughing, reaping, thrashing. Work, in the main, is no longer the manipulation of things, but of

meanings. It generally involves exchanging communications with other people, or manipulating the controls of a machine. The proportion of people at the coal face of nature, directly applying human physical force to natural objects, is constantly diminishing. Most jobs, if not actually involving work 'with people', involve the control of buttons or switches or leavers which need to be *understood*, and are explicable, once again, in some standard idiom intelligible to all comers.

For the first time in human history, explicit and reasonably precise communication becomes generally, pervasively used and important. In the closed local communities of the agrarian or tribal worlds, when it came to communication, context, tone, gesture, personality and situation were everything. Communication, such as it was, took place without the benefit of precise formulation, for which the locals had neither taste nor aptitude. Explicitness and the niceties of precise, rule-bound formulation were left to lawyers, theologians or ritual specialists, and were parts of their mysteries. Among intimates of a close community, explicitness would have been pedantic and offensive, and is scarcely imaginable or intelligible.

Human language must have been used for countless generations in such intimate, closed, context-bound communities, whereas it has only been used by schoolmen and jurists, and all kinds of context-evading conceptual puritans, for a very small number of generations. It is a very puzzling fact that an institution, namely human language, should have this potential for being used as an 'elaborate code', in Basil Bernstein's phrase, as a formal and fairly context-free instrument, given that it had evolved in a milieu which in no way called for this development, and did not selectively favour it if it manifested itself. This puzzle is on a par with problems such as that posed by the existence of skills (for example, mathematical ability) which throughout most of the period of the existence of humanity had no survival value, and thus could not have been in any direct way produced by natural selection. The existence of language suitable for such formal, context-liberated use is such a puzzle; but it is also, clearly, a fact. This potentiality, whatever its origin and explanation, happened to be there. Eventually a kind of society emerged – and it is now becoming global – in which this potentiality really comes into its own, and within which it becomes indispensable and dominant.

To sum up this argument: a society has emerged based on a high-powered technology and the expectancy of sustained growth, which

requires both a mobile division of labour, and sustained, frequent and precise communication between strangers involving a sharing of explicit meaning, transmitted in a standard idiom and in writing when required. For a number of converging reasons, this society must be thoroughly exo-educational: each individual is trained by specialists, not just by his own local group, if indeed he has one. Its segments and units – and this society is in any case large, fluid, and in comparison with traditional, agrarian societies very short of internal structures – simply do not possess the capacity or the resources to reproduce their own personnel. The level of literacy and technical competence, in a standardized medium, a common conceptual currency, which is required of members of this society if they are to be properly employable and enjoy full and effective moral citizenship, is so high that it simply *cannot* be provided by the kin or local units, such as they are. It can only be provided by something resembling a modern 'national' educational system, a pyramid at whose base there are primary schools, staffed by teachers trained at secondary schools, staffed by university-trained teachers, led by the products of advanced graduate schools. Such a pyramid provides the criterion for the minimum size for a viable political unit. No unit too small to accommodate the pyramid can function properly. Units cannot be *smaller* than this. Constraints also operate which prevent them being too large, in various circumstances; but that is another issue.

The fact that sub-units of society are no longer capable of self-reproduction, that centralized exo-education is the obligatory norm, that such education complements (though it does not wholly replace) localized acculturation, is of the very first importance for the political sociology of the modern world; and its implications have, strangely enough, been seldom understood or appreciated or even examined. At the base of the modern social order stands not the executioner but the professor. Not the guillotine, but the (aptly named) *doctorat d'état* is the main tool and symbol of state power. The monopoly of legitimate education is now more important, more central than is the monopoly of legitimate violence. When this is understood, then the imperative of nationalism, its roots, not in human nature as such, but in a certain kind of now pervasive social order, can also be understood.

Contrary to popular and even scholarly belief, nationalism does not have any very deep roots in the human psyche. The human

psyche can be assumed to have persisted unchanged through the many many millennia of the existence of the human race, and not to have become either better or worse during the relatively brief and very recent age of nationalism. One may not invoke a *general* substrate to explain a *specific* phenomenon. The substrate generates many surface possibilities. Nationalism, the organization of human groups into large, centrally educated, culturally homogeneous units, is but one of these, and a very rare one at that. What is crucial for its genuine explanation is to identify its specific roots. It is these specific roots which alone can properly explain it. In this way, specific factors are superimposed on to a shared universal human substrate.

The roots of nationalism in the distinctive structural requirements of industrial society are very deep indeed. This movement is the fruit neither of ideological aberration, nor of emotional excess. Although those who participate in it generally, indeed almost without exception, fail to understand what it is that they do, the movement is nonetheless the external manifestation of a deep adjustment in the relationship between polity and culture which is quite unavoidable.

#### *The age of universal high culture*

Let us recapitulate the general and central features of industrial society. Universal literacy and a high level of numerical, technical and general sophistication are among its functional prerequisites. Its members are and must be mobile, and ready to shift from one activity to another, and must possess that generic training which enables them to follow the manuals and instructions of a new activity or occupation. In the course of their work they must constantly communicate with a large number of other men, with whom they frequently have no previous association, and with whom communication must consequently be explicit, rather than relying on context. They must also be able to communicate by means of written, impersonal, context-free, *to-whom-it-may-concern* type messages. Hence these communications must be in the same shared and standardized linguistic medium and script. The educational system which guarantees this social achievement becomes large and is indispensable, but at the same time it no longer possesses monopoly of access to the written word: its clientele is co-extensive with the society at large, and the replaceability of individuals within the system by others

applies to the educational machine at least as much as to any other segment of society, and perhaps more so. Some very great teachers and researchers may perhaps be unique and irreplaceable, but the average professor and schoolmaster can be replaced from outside the teaching profession with the greatest of ease and often with little, if any, loss.

What are the implications of all this for the society and for its members? The employability, dignity, security and self-respect of individuals, typically, and for the majority of men now hinges on their *education*; and the limits of the culture within which they were educated are also the limits of the world within which they can, morally and professionally, breathe. A man's education is by far his most precious investment, and in effect confers his identity on him. Modern man is not loyal to a monarch or a land or a faith, whatever he may say, but to a culture. And he is, generally speaking, gelded. The Mamluk condition has become universal. No important links bind him to a kin group; nor do they stand between him and a wide, anonymous community of culture.

The obverse of the fact that a school-transmitted culture, not a folk-transmitted one, alone confers his usability and dignity and self-respect on industrial man, is the fact that nothing else can do it for him to any comparable extent. It would be idle to pretend that ancestry, wealth or connections are unimportant in modern society, and that they are not on occasion even sources of pride to their beneficiaries; all the same, advantages secured in these ways are often explained away and are viewed at best ambivalently. It is interesting to ask whether the pervasive work ethic has helped to produce this state of affairs, or whether, on the contrary, it is a reflection of it. Drones and rentiers persist, of course, but they are not very conspicuous, and this in itself is highly significant. It is an important fact that such privilege and idleness as survive are now discreet, tending to prefer obscurity to display, and needing to be uncovered by eager researchers bent on unmasking the inequality which lurks underneath the surface.

It was not so in the past, when idle privilege was proud and brazen, as it persists in being in some surviving agrarian societies, or in societies which continue to uphold the ethos of pre-industrial life. Curiously enough, the notion of conspicuous waste was coined by a work-oriented member of a work-addicted society, Thorsten Veblen, scandalized by what he saw as the survivals from a

pre-industrial, predatory age. The egalitarian, work- and career-oriented surface of industrial society is as significant as its inequitable hidden depths. Life, after all, is lived largely on the surface, even if important decisions are on occasion made deep down.

The teacher class is now in a sense more important – it is indispensable – and in another sense much less so, having lost its monopoly of access to the cultural wisdom enshrined in scripture. In a society in which everyone is gelded by identification with his professional post and his training, and hardly anyone derives much or any security and support from whatever kin links he may have, the teaching clerics no longer possess any privileged access to administrative posts. When everyone has become a Mamluk, no special mamluk class predominates in the bureaucracy. At long last the bureaucracy can recruit from the population at large, without needing to fear the arrival of dozens of cousins as unwanted attachments of each single new entrant.

Exo-socialization, education proper, is now the virtually universal norm. Men acquire the skills and sensibilities which make them acceptable to their fellows, which fit them to assume places in society, and which make them 'what they are', by being handed over by their kin groups (normally nowadays, of course, their nuclear family) to an educational machine which alone is capable of providing the wide range of training required for the generic cultural base. This educational infrastructure is large, indispensable and expensive. Its maintenance seems to be quite beyond the financial powers of even the biggest and richest organizations within society, such as the big industrial corporations. These often provide their personnel with housing, sports and leisure clubs, and so forth; they do not, except marginally and in special circumstances, provide schooling. (They may subsidize school bills, but that is another matter.) The organization man works and plays with his organization, but his children still go to state or independent schools.

So, on the one hand, this educational infrastructure is too large and costly for any organization other than the biggest one of all, the state. But at the same time, though only the state can sustain so large a burden, only the state is also strong enough to control so important and crucial a function. Culture is no longer merely the adornment, confirmation and legitimization of a social order which was also sustained by harsher and coercive constraints; culture is now the necessary shared medium, the life-blood or perhaps rather the

minimal shared atmosphere, within which alone the members of the society can breathe and survive and produce. For a given society, it must be one in which they can *all* breathe and speak and produce; so it must be the *same* culture. Moreover, it must now be a great or high (literate, training-sustained) culture, and it can no longer be a diversified, locality-tied, illiterate little culture or tradition.

But some organism must ensure that this literate and unified culture is indeed being effectively produced, that the educational product is not shoddy and sub-standard. Only the state can do this, and, even in countries in which important parts of the educational machine are in private hands or those of religious organizations, the state does take over quality control in this most important of industries, the manufacture of viable and usable human beings. That shadow-state dating back to the time when European states were not merely fragmented but socially weak – the centralized Church – did put up a fight for the control of education, but it was in the end ineffectual, unless the Church fought on behalf of an inclusive high culture and thereby indirectly on behalf of a new nationalist state.

Time was when education was a cottage industry, when men could be made by a village or clan. That time has now gone, and gone forever. (In education, small can now be beautiful only if it is covertly parasitic on the big.) Exo-socialization, the production and reproduction of men outside the local intimate unit, is now the norm, and must be so. The imperative of exo-socialization is the main clue to why state and culture *must* now be linked, whereas in the past their connection was thin, fortuitous, varied, loose, and often minimal. Now it is unavoidable. That is what nationalism is about, and why we live in an age of nationalism.

## 4

## The Transition to an Age of Nationalism

The most important steps in the argument have now been made. Mankind is irreversibly committed to industrial society, and therefore to a society whose productive system is based on cumulative science and technology. This alone can sustain anything like the present and anticipated number of inhabitants of the planet, and give them a prospect of the kind of standard of living which man now takes for granted, or aspires to take for granted. Agrarian society is no longer an option, for its restoration would simply condemn the great majority of mankind to death by starvation, not to mention dire and unacceptable poverty for the minority of survivors. Hence there is no point in discussing, for any practical purpose, the charms and the horrors of the cultural and political accompaniments of the agrarian age: they are simply not available. We do not properly understand the range of options available to industrial society, and perhaps we never shall; but we understand some of its essential concomitants. The kind of cultural homogeneity demanded by nationalism is one of them, and we had better make our peace with it. It is not the case, as Elie Kedourie claims,<sup>1</sup> that nationalism imposes homogeneity; it is rather that a homogeneity imposed by objective, inescapable imperative eventually appears on the surface in the form of nationalism.

Most of mankind enters the industrial age from the agrarian stage. (The tiny minority which enters it directly from the pre-agrarian condition does not affect the argument, and the same points apply to it.) The social organization of agrarian society, however, is not at all favourable to the nationalist principle, to the convergence of political and cultural units, and to the homogeneity and school-transmitted nature of culture within each political unit. On the contrary, as in medieval Europe, it generates political units which are either smaller or much larger than cultural boundaries would indicate; only very

<sup>1</sup>Elie Kedourie, *Nationalism*, London, 1960.

occasionally, by accident, it produced a dynastic state which corresponded, more or less, with a language and a culture, as eventually happened on Europe's Atlantic seabord. (The fit was never very close. Culture in agrarian society is much more pluralistic than its empires, and generally much broader than its small participatory social units.)

All this being so, the age of transition to industrialism was bound, according to our model, also to be an age of nationalism, a period of turbulent readjustment, in which either political boundaries, or cultural ones, or both, were being modified, so as to satisfy the new nationalist imperative which now, for the first time, was making itself felt. Because rulers do not surrender territory gladly (and every change of a political boundary must make someone a loser), because changing one's culture is very frequently a most painful experience, and moreover, because there were rival cultures struggling to capture the souls of men, just as there were rival centres of political authority striving to suborn men and capture territory: given all this, it immediately follows from our model that this period of transition was bound to be violent and conflict-ridden. Actual historical facts fully confirm these expectations.

Nevertheless, it would not be correct to proceed by simply working out the implications of the implementation of the nationalist imperative for agrarian society. Industrial society did not arrive on the scene by divine fiat. It was itself the fruit of developments within one particular agrarian society, and these developments were not devoid of their own turbulence. When it then conquered the rest of the world, neither this global colonization, nor the abandonment of empire by those who had been carried forward on the wave of industrial supremacy but eventually lost their monopoly of it, were peaceful developments. All this means that in actual history the effects of nationalism tend to be conflated with the other consequences of industrialism. Though nationalism is indeed an effect of industrial social organization, it is not the *only* effect of the imposition of this new social form, and hence it is necessary to disentangle it from those other developments.

The problem is illustrated by the fascinating relationship between the Reformation and nationalism. The stress of the Reformation on literacy and scripturalism, its onslaught on a monopolistic priesthood (or, as Weber clearly saw, its universalization rather than abolition of priesthood), its individualism and links with mobile

urban populations, all make it a kind of harbinger of social features and attitudes which, according to our model, produce the nationalist age. The role of Protestantism in helping to bring about the industrial world is an enormous, complex and contentious topic; and there is not much point in doing more than cursorily alluding to it here. But in parts of the globe in which both industrialism and nationalism came later and under external impact, the full relationship of Protestant-type attitudes and nationalism is yet to be properly explored.

This relationship is perhaps the most conspicuous in Islam. The cultural history of the Arab world and of many other Muslim lands during the past hundred years is largely the story of the advance and victory of Reformism, a kind of Islamic Protestantism with a heavy stress on scripturalism and above all a sustained hostility to spiritual brokerage, to the local middlemen between man and God (and, in practice, between diverse groups of men), who had become so very prominent in pre-modern Islam. The history of this movement and that of modern Arab (and other) nationalisms can hardly be separated from each other. Islam always had an in-built proclivity or potential for this kind of 'reformed' version of the faith, and had been seduced away from it, presumably, by the social need of autonomous rural groups for the incarnated, personalized location of sanctity which is invaluable for local mediation purposes. Under modern conditions its capacity to be a more abstract faith, presiding over an anonymous community of equal believers, could reassert itself.

But even religions which might be thought to have had little inherent potential for such 'protestant' interpretation, could nonetheless be turned in that direction during the age when the drives to industrialism and to nationalism were making their impact. Formally speaking, one would not expect Shintoism to have any marked resemblance to, say, English nonconformity. Nevertheless, during the Japanese modernization drive, it was the sober, orderly, as it were Quaker elements in it (which evidently can be found or imposed anywhere if one tries hard enough) which were stressed to the detriment of any ecstatic elements and any undue private familiarity with the sacred.<sup>1</sup> Had ancient Greece survived into the modern age, Dionysiac cults might have assumed a more sober garb as Hellas lurched forward along the path of development.

<sup>1</sup>Personal communication from Ronald Dore.

Apart from the links between the Protestant and nationalist ethos, there are the direct consequences of industrialization itself. The general and pervasive consequences of an established industrial order have already been discussed, in connection with our general model linking the industrial division of labour with the implementation of the nationalist principle. But certain specific consequences of early industrialization which do not generally persist later nevertheless have a significant role to play. Early industrialism means population explosion, rapid urbanization, labour migration, and also the economic and political penetration of previously more or less inward-turned communities, by a global economy and a centralizing polity. It means that the at least relatively stable and insulated Babel system of traditional agrarian communities, each inward-turned, kept separate by geography sideways, and by an enormous social distance upwards, is replaced by quite a new kind of Babel, with new cultural boundaries that are not stable but in constant and dramatic movement, and which are seldom hallowed by any kind of custom.

There is also a link between nationalism and the processes of colonialism, imperialism and de-colonization. The emergence of industrial society in Western Europe had as its consequence the virtual conquest of the entire world by European powers, and sometimes by European settler populations. In effect the whole of Africa, America, Oceania, and very large parts of Asia came under European domination; and the parts of Asia which escaped this fate were often under strong indirect influence. This global conquest was, as conquests go, rather unusual. Normally, political empire is the reward of a military orientation and dedication. It is perpetrated by societies strongly committed to warfare, either because, let us say, their tribal form of life includes an automatic military training, or because they possess a leading stratum committed to it, or for some such similar reason. Moreover, the activity of conquest is arduous and takes up a large part of the energy of the conquering group.

None of this was true of the European conquest of the world. It was eventually carried out and completed by nations increasingly oriented towards industry and trade, not by a militaristic machine, nor by a swarm of temporarily cohesive tribesmen. It was achieved without any total preoccupation with the process on the part of the conqueror nations. The point made about the English, that they acquired their Empire in a state of absence of mind, can to some extent be generalized. (The English also, most laudably, lost the

Empire with a similar lack of attention.) When Europe was conquering and dominating the world, it had, on the whole, other, more pressing and internal things to occupy its attention. It did not even pay the conquered nations the compliment of being specially interested in the conquest. A few untypical periods of self-conscious and vainglorious imperialism apart, and disregarding the early conquest of Latin America, which was inspired by good old-fashioned non-commercial rapacity, that was how it was. The conquest had not been planned, and was the fruit of economic and technological superiority, and not of a military orientation.

With the diffusion of this technological and economic might, the balance of power changed, and between about 1905 and 1960 the pluralistic European empire was lost or voluntarily abandoned. Once again, the specific circumstances of all this cannot be ignored; even if the core or essence of nationalism flows from the general, abstractly formulable premisses which were initially laid out, nevertheless the specific forms of nationalist phenomena are obviously affected by these circumstances.

#### *A note on the weakness of nationalism*

It is customary to comment on the strength of nationalism. This is an important mistake, though readily understandable since, whenever nationalism has taken root, it has tended to prevail with ease over other modern ideologies.

Nevertheless, the clue to the understanding of nationalism is its weakness at least as much as its strength. It was the dog who failed to bark who provided the vital clue for Sherlock Holmes. The numbers of potential nationalisms which failed to bark is far, far larger than those which did, though they have captured all our attention.

We have already insisted on the dormant nature of this allegedly powerful monster during the pre-industrial age. But even within the age of nationalism, there is a further important sense in which nationalism remains astonishingly feeble. Nationalism has been defined, in effect, as the striving to make culture and polity congruent, to endow a culture with its own political roof, and not more than one roof at that. Culture, an elusive concept, was deliberately left undefined. But an at least provisionally acceptable criterion of culture might be language, as at least a sufficient, if not a necessary

touchstone of it. Allow for a moment a difference of language to entail a difference of culture (though not necessarily the reverse).

If this is granted, at least temporarily, certain consequences follow. I have heard the number of languages on earth estimated at around 8000. The figure can no doubt be increased by counting dialects separately. If we allow the 'precedent' argument, this becomes legitimate: if a kind of differential which in some places defines a nationalism is allowed to engender a 'potential nationalism' wherever else a similar difference is found, then the number of potential nationalisms increases sharply. For instance, diverse Slavonic, Teutonic and Romance languages are in fact often no further apart than are the mere dialects within what are elsewhere conventionally seen as unitary languages. Slav languages, for instance, are probably closer to each other than are the various forms of colloquial Arabic, allegedly a single language.

The 'precedent' argument can also generate potential nationalisms by analogies invoking factors other than language. For instance, Scottish nationalism indisputably exists. (It may indeed be held to contradict my model.) It ignores language (which would condemn some Scots to Irish nationalism, and the rest to English nationalism), invoking instead a shared historical experience. Yet if such additional links be allowed to count (as long as they don't contradict the requirement of my model, that they can serve as a base for an eventually homogeneous, internally mobile culture/polity with one educational machine servicing that culture under the surveillance of that polity), then the number of potential nationalisms goes up even higher.

However, let us be content with the figure of 8000, once given to me by a linguist as a rough number of languages based on what was no doubt rather an arbitrary estimate of language alone. The number of states in the world at present is some figure of the order of 200. To this figure one may add all the irredentist nationalisms, which have not yet attained their state (and perhaps never will), but which are struggling in that direction and thus have a legitimate claim to be counted among actual, and not merely potential, nationalisms. On the other hand, one must also subtract all those states which have come into being without the benefit of the blessing of nationalist endorsement, and which do not satisfy the nationalist criteria of political legitimacy, and indeed defy them; for instance, all the diverse mini-states dotted about the globe as survivals of a pre-nationalist

age, and sometimes brought forth as concessions to geographical accident or political compromise. Once all these had been subtracted, the resulting figure would again, presumably, not be too far above 200. But let us, for the sake of charity, pretend that we have four times that number of reasonably effective nationalisms on earth, in other words, 800 of them. I believe this to be considerably larger than the facts would justify, but let it pass.

This rough calculation still gives us only *one* effective nationalism for *ten* potential ones! And this surprising ratio, depressing presumably for any enthusiastic pan-nationalist, if such a person exists, could be made much larger if the 'precedent' argument were applied to the full to determine the number of potential nationalisms, and if the criteria of entry into the class of effective nationalisms were made at all stringent.

What is one to conclude from this? That for every single nationalism which has so far raised its ugly head, nine others are still waiting in the wings? That all the bomb-throwing, martyrdoms, exchange of populations, and worse, which have so far beset humanity, are still to be repeated tenfold?

I think not. For every effective nationalism, there are *n* potential ones, groups defined either by shared culture inherited from the agrarian world or by some other link (on the 'precedent' principle) which *could* give hope of establishing a homogeneous industrial community, but which nevertheless do not bother to struggle, which fail to activate their potential nationalism, which do not even try.

So it seems that the urge to make mutual cultural substitutability the basis of the state is not so powerful after all. The members of *some* groups do indeed feel it, but members of most groups, with analogous claims, evidently do not.

To explain this, we must return to the accusation made against nationalism: that it insists on imposing homogeneity on the populations unfortunate enough to fall under the sway of authorities possessed by the nationalist ideology. The assumption underlying this accusation is that traditional, ideologically uninfected authorities, such as the Ottoman Turks, had kept the peace and extracted taxes, but otherwise tolerated, and been indeed profoundly indifferent to, the diversity of faiths and cultures which they governed. By contrast, their gunpowder successors seem incapable of resting in peace till they have imposed the nationalist principle of *cuius regio, eius lingua*. They do not want merely a fiscal surplus and obedience.

They thirst after the cultural and linguistic souls of their subjects.

This accusation must be stood on its head. It is not the case that nationalism imposes homogeneity out of a wilful cultural *Machtbedürfniss*; it is the objective need for homogeneity which is reflected in nationalism. If it is the case that a modern industrial state can only function with a mobile, literate, culturally standardized, interchangeable population, as we have argued, then the illiterate, half-starved populations sucked from their erstwhile rural cultural ghettos into the melting pots of shanty-towns yearn for incorporation into some one of those cultural pools which already has, or looks as if it might acquire, a state of its own, with the subsequent promise of full cultural citizenship, access to primary schools, employment, and all. Often, these alienated, uprooted, wandering populations may vacillate between diverse options, and they may often come to a provisional rest at one or another temporary and transitional cultural resting place.

But there are some options which they will refrain from trying to take up. They will hesitate about trying to enter cultural pools within which they know themselves to be spurned; or rather, within which they expect to *continue* to be spurned. Poor newcomers are, of course, almost always spurned. The question is whether they will continue to be slighted, and whether the same fate will await their children. This will depend on whether the newly arrived and hence least privileged stratum possesses traits which its members and their offspring cannot shed, and which will continue to identify them: genetically transmitted or deeply engrained religious-cultural habits are impossible or difficult to drop.

The alienated victims of early industrialism are unlikely to be tempted by cultural pools that are very small – a language spoken by a couple of villages offers few prospects – or very diffused or lacking in any literary traditions or personnel capable of carrying skills, and so on. They require cultural pools which are large, and/or have a good historic base, or intellectual personnel well equipped to propagate the culture in question. It is impossible to pick out any single qualification, or set of qualifications, which will either guarantee the success as a nationalist catalyst of the culture endowed with it (or them), or which on the contrary will ensure its failure. Size, historicity, reasonably compact territory, a capable and energetic intellectual class: all these will obviously help; but no single one is necessary,

and it is doubtful whether any firm predictive generalization can be established in these terms. That the principle of nationalism will be operative can be predicted; just which groupings will emerge as its carriers can be only loosely indicated, for it depends on too many historic contingencies.

Nationalism as such is fated to prevail, but not any one particular nationalism. We know that reasonably homogeneous cultures, each of them with its own political roof, its own political servicing, are becoming the norm, widely implemented but for few exceptions; but we cannot predict just which cultures, with which political roofs, will be blessed by success. On the contrary, the simple calculations made above, concerning the number of cultures or potential nationalisms and concerning the room available for proper national states, clearly shows that most potential nationalisms must either fail, or, more commonly, will refrain from even trying to find political expression.

This is precisely what we do find. Most cultures or potential national groups enter the age of nationalism without even the feeblest effort to benefit from it themselves. The number of groups which in terms of the 'precedent' argument could try to become nations, which could define themselves by the kind of criterion which in some other place does in fact define some real and effective nation, is legion. Yet most of them go meekly to their doom, to see their culture (though not themselves as individuals) slowly disappear, dissolving into the wider culture of some new national state. Most cultures are led to the dustheap of history by industrial civilization without offering any resistance. The linguistic distinctiveness of the Scottish Highlands within Scotland is, of course, incomparably greater than the cultural distinctiveness of Scotland within the UK; but there is no Highland nationalism. Much the same is true of Moroccan Berbers. Dialectal and cultural differences within Germany or Italy are as great as those between recognized Teutonic or Romance languages. Southern Russians differ culturally from Northern Russians, but, unlike Ukrainians, do not translate this into a sense of nationhood.

Does this show that nationalism is, after all, unimportant? Or even that it is an ideological artefact, an invention of febrile thinkers which has mysteriously captured some mysteriously susceptible nations? Not at all. To reach such a conclusion would, ironically, come close to a tacit, oblique acceptance of the nationalist ideologue's

most misguided claim: namely, that the 'nations' are there, in the very nature of things, only waiting to be 'awakened' (a favourite nationalist expression and image) from their regrettable slumber, by the nationalist 'awakener'. One would be inferring from the failure of most potential nations ever to 'wake up', from the lack of deep stirrings waiting for reveille, that nationalism was not important after all. Such an inference concedes the social ontology of 'nations', only admitting, with some surprise perhaps, that some of them lack the vigour and vitality needed if they are to fulfil the destiny which history intended for them.

But nationalism is *not* the awakening of an old, latent, dormant force, though that is how it does indeed present itself. It is in reality the consequence of a new form of social organization, based on deeply internalized, education-dependent high cultures, each protected by its own state. It uses some of the pre-existent cultures, generally transforming them in the process, but it cannot possibly use them all. There are too many of them. A viable higher culture-sustaining modern state cannot fall below a certain minimal size (unless in effect parasitic on its neighbours); and there is only room for a limited number of such states on this earth.

The high ratio of determined slumberers, who will not rise and shine and who refuse to be woken, enables us to turn the tables on nationalism-as-seen-by-itself. Nationalism sees itself as a natural and universal ordering of the political life of mankind, only obscured by that long, persistent and mysterious somnolence. As Hegel expressed this vision: 'Nations may have had a long history before they finally reach their destination – that of forming themselves into states'<sup>3</sup> Hegel immediately goes on to suggest that this pre-state period is really 'pre-historical' (*sic*): so it would seem that on this view the real history of a nation only begins when it acquires its own state. If we invoke the sleeping-beauty nations, neither possessing a state nor feeling the lack of it, against the nationalist doctrine, we tacitly accept its social metaphysic, which sees nations as the bricks of which mankind is made up. Critics of nationalism who denounce the political movement but tacitly accept the existence of nations, do not go far enough. Nations as a natural, God-given way of classifying men, as an inherent though long-delayed political destiny, are a

<sup>3</sup>G.W.F. Hegel, *Lectures on the Philosophy of World History*, tr. H.B. Nisbet, Cambridge, 1975, p. 134.

myth; nationalism, which sometimes takes pre-existing cultures and turns them into nations, sometimes invents them, and often obliterates pre-existing cultures: *that* is a reality, for better or worse, and in general an inescapable one. Those who are its historic agents know not what they do, but that is another matter.

But we must not accept the myth. Nations are not inscribed into the nature of things, they do not constitute a political version of the doctrine of natural kinds. Nor were national states the manifest ultimate destiny of ethnic or cultural groups. What do exist are cultures, often subtly grouped, shading into each other, overlapping, intertwined; and there exist, usually but not always, political units of all shapes and sizes. In the past the two did not generally converge. There were good reasons for their failing to do so in many cases. Their rulers established their identity by differentiating themselves downwards, and the ruled micro-communities differentiated themselves laterally from their neighbours grouped in similar units.

But nationalism is not the awakening and assertion of these mythical, supposedly natural and given units. It is, on the contrary, the crystallization of new units, suitable for the conditions now prevailing, though admittedly using as their raw material the cultural, historical and other inheritances from the pre-nationalist world. This force – the drive towards new units constructed on the principles corresponding to the new division of labour – is indeed very strong, though it is not the only force in the modern world, nor altogether irresistible. In most cases it prevails, and above all, it determines the *norm* for the legitimacy of political units in the modern world: most of them must satisfy the imperatives of nationalism, as described. It sets the accepted standard, even if it does not prevail totally and universally, and some deviant cases do succeed in defying the norm.

The ambiguity of the question – is nationalism strong or not? – arises from this: nationalism sees and presents itself as the affirmation of each and every 'nationality'; and these alleged entities are supposed just to be there, like Mount Everest, since long ago, antedating the age of nationalism. So, ironically, in its own terms nationalism is astonishingly weak. Most of the potential nations, the latent differentiable communities which could claim to be nations by criteria analogous to those which somewhere else have succeeded, fail altogether even to raise their claim, let alone press it effectively and make it good. If, on the other hand, one interprets nationalism in the manner which I hold to be correct, and which indeed

## A Typology of Nationalisms

A useful typology of nationalisms can be constructed by simply working out the various possible combinations of the crucial factors which enter into the making of a modern society. The first factor to be introduced into this deductively established model is that of power. Here there is no need to play with binary or any other alternatives. There is no point in considering the possibility of the absence or diffusion of centralized power in a modern society. Modern societies are always and inevitably centralized, in the sense that the maintenance of order is the task of one agency or group of agencies, and not dispersed throughout the society. The complex division of labour, the complementarity and interdependence and the constant mobility: all these factors prevent citizens from doubling up as producers and participants in violence. There are societies – notably some pastoral ones – where this is feasible: the shepherd is simultaneously the soldier, and often also the senator, jurist and minstrel of his tribe. The entire culture, or very nearly, of the whole society seems encapsulated in each individual rather than distributed among them in different forms, and the society seems to refrain from specialization, at least in its male half, to a very remarkable degree. The few specialists whom this kind of society tolerates it also despises.

Whatever may be feasible among near-nomadic pastoralists, it is not remotely possible in complex modern industrial society. The specialists who compose it cannot take time off to shoot their way from home to office, take precautionary measures against a surprise raid by members of a rival corporation, or join in a nocturnal reprisal raid themselves. Bootleggers may have done this, but they did not become the model for the modern Organization Man. Mafia-type business flourishes on the whole only in areas where illegality makes the invocation of official enforcement agencies difficult. There would seem to be more movement from this kind of enterprise into legitimate business, than the other way. In fact, members of modern societies have little training or practice in applying or resisting

violence. Some sectors of modern society on occasion escape this generalization, like those who must live with urban violence in decaying urban centres; and there is at any rate one economically complex society, namely Lebanon, which so far seems to have survived the disintegration of effective central authority with astonishing resilience and success.

But these relatively minor exceptions do not undermine the basic contention that in a modern society the enforcement of the social order is not something evenly diffused throughout society – as is characteristically the case among tribesmen with segmentary social organization – but is concentrated in the hands of some of the members of society. In simpler terms, it is always the case that some wield this power and some do not. Some are closer to the command posts of the enforcement agencies than others. This engenders the admittedly loose, but nevertheless useful distinction between the power-holders and the rest, a contrast which provides us with the first element in our simplified model of modern society, which is to generate, through diverse combinations of the further elements, the various possible types of nationalism.

The next element in the model is access to education or to a viable modern high culture (the two here being treated as equivalent). The notion of education or a viable modern high culture is once again fairly loose but nonetheless useful. It refers to that complex of skills which makes a man competent to occupy most of the ordinary positions in a modern society, and which makes him, so to speak, able to swim with ease in this kind of cultural medium. It is a syndrome rather than a strict list: no single item in it is, perhaps, absolutely indispensable. Literacy is no doubt central to it, though on occasion skilful and *débrouillard* individuals can get by in the modern world, or even amass fortunes, without it. The same goes for elementary numeracy and a modicum of technical competence, and a kind of non-rigid, adaptable state of mind often encouraged by urban living, and inhibited by rural traditions. By and large, one can say – and this is, of course, important for our argument – that suitably gifted individuals or well-placed sub-communities can sometimes acquire this minimal syndrome independently, but that its wide and effective diffusion presupposes a well-maintained and effective centralized educational system.

In connection with this access to education (in this sense), there are alternatives and different possible situations. With regard to

power there are none: it is always the case, in an industrial society, that some have it and some do not. This provided us with our baseline situation, a society loosely divided into power-holders and the rest. But in connection with access to education, there is no such predetermined distinction. In terms of the given power-bifurcated society, there are now four distinct possibilities: it may be that *only* the power-holders have access, that they use their power-privilege to preserve for themselves the monopoly of this access; or alternatively, that both the power-holders and the rest have this access; or again, *only* the rest (or some of them) have such access, and the power-holders do not (a situation not as absurd, implausible or unrealistic as might appear at first sight); or finally, as sometimes happens, that *neither* party enjoys the benefits of such access, or to put it in simpler terms, that the power-holders, and those over whom the power is exercised, are both of them packs of ignoramuses, sunk, in Karl Marx's phrase, in the idiocy of rural life. This is a perfectly plausible and realistic situation, not uncommon in the course of past human history, and not totally unknown even in our age.

The four possibilities envisaged or, rather, generated by our assumptions (each with two sub-alternatives in figure 2, to be explained) do correspond to realistic historic situations. When the category of those who have power roughly corresponds to those who also have access to the kind of educational training fitting them for the new life, we have something corresponding, all in all, to early industrialism. The powerless new migrants, newly drawn in from the land, are politically disenfranchised and culturally alienated, helpless *vis-à-vis* a situation in which they have no leverage and which they cannot understand. They constitute the classical early proletariat, as described by Marx and Engels (and quite wrongly attributed by them to the subsequent stages of industrial society), and such as is often reproduced in the shantytowns of lands which were submerged by the wave of industrialism later.

The second combination, on the other hand, corresponds to late industrialism as it actually is (and not as was erroneously predicted): great power inequality persists, but cultural, educational, life-style differences have diminished enormously. The stratification system is smooth and continuous, not polarized, nor consisting of qualitatively different layers. There is a convergence of life-style and a diminution of social distance, and the access to the new learning, to the gateway of the new world, is open to virtually all, and if by no means on terms

of perfect equality, at least without seriously debarring anyone eager to acquire it. (Only possessors of counter-entropic traits, as described, are seriously hampered.)

The third and seemingly paradoxical situation, in which those who wield power are at a disadvantage when it comes to acquiring the new skills, does in fact occur, and represents a by no means unusual historic constellation. In traditional agrarian societies ruling strata are often imbued with an ethos which values warfare, impulsive violence, authority, land-owning, conspicuous leisure and expenditure, and which spurns orderliness, time or other budgeting, trade, application, thrift, systematic effort, forethought and book learning. (The manner in which some of these traits could nevertheless become fashionable and dominant, and come to characterize the dominant strata of society, is after all the subject matter of the most famous of all sociological speculations, namely Weber's account of the origin of the capitalist spirit.) In consequence, these latter traits are then normally found only among more or less despised urban, commercial, learning-oriented groups, which may be tolerated and intermittently persecuted by their rulers. So far so good: within the traditional order, the situation acquires a certain stability. Personnel may change, the structure remains. The thrifty work-oriented accumulators are not normally permitted to displace the leisured class oriented to conspicuous consumption, because the latter regularly fleece and occasionally massacre them. (In the Indian case those who acquired a surplus tended to put all their money in temples to mitigate or to avoid fleecing.)

But with the coming of the industrial order, in the form of the diffusion of market relations, new military and productive technologies, colonial conquest and so forth, the erstwhile stability is lost forever. And within this new unstable and turbulent world it is the values and style and orientation of those despised urban commercial groups which provide a great advantage and easy access to new sources of wealth and power, while the old compensatory mechanisms of expropriation may no longer be available or effective.<sup>1</sup> The

<sup>1</sup>Albert O. Hirschman, *The Passions and the Interests*, Princeton, 1977. It is, of course, possible that the individualist, mobile spirit preceded by many centuries, in one society at any rate, the coming of industrial order: see Alan Macfarlane, *The Origins of English Individualism*, Oxford, 1978. That would not contradict our thesis, though it might throw light on the early emergence of national sentiment in England. For a summary of the

counting house becomes more powerful than the sword. The single-minded use of the sword no longer takes you very far.

The old rulers may, of course, sense the wind of change and mend their ways. They did so in Prussia and Japan. But it is not at all psychologically easy for them to do it quickly (or, sometimes, to do it at all), and quite often they may not do it fast enough. The result then is the situation envisaged: it is now the *ruled*, or at least some of them, who are at a positive advantage, when it comes to access to the new education and skills.

Finally, there is the fourth scenario: neither rulers nor ruled may have any access to the relevant skills. This is the standard situation in any stagnant agrarian society, unaffected by the industrial world, in which both rulers and ruled are sunk in whatever combination of conspicuous display, superstition, ritualism, alcoholism or other diversion may be locally favoured, and when neither of them wish or are able to take the new way out.

By combining the (ever-present) inequality of power with the various possible patterns of the distribution of the access to education, we have obtained four possible situations: equal access, equal lack of access, and access tilted either in favour of or against the power-holders. But we have as yet not introduced the element which is most crucial from the viewpoint of nationalism: identity or diversity of culture.

It goes without saying here that the term 'culture' is being used in an anthropological, not a normative sense: what is meant by the term is the distinctive style of conduct and communication of a given community. The term 'culture' on its own is never used in this discussion in its other sense, as *Kultur*, high culture or great tradition, a style of conduct and communication endorsed by the speaker as superior, as setting a norm which should be, but alas often is not, satisfied in real life, and the rules of which are usually codified by a set of respected, norm-giving specialists within the society. 'Culture' without qualification means culture in the anthropological, non-normative sense; *Kultur* appears as high culture. The relationship between the two kinds of 'culture' is of course a matter of central importance for our subject. The high (normative) cultures or traditions which specially concern us are, of course, literate ones. Hence

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way in which the present theory of nationalism fits into a wider social philosophy, see John A. Hall, *Diagnoses of Our Time*, London, 1981.

the problem of access to them appears, in the present discussion, as access to education. The phrase 'access to a culture' consequently means access to culture (anthropological sense) which is denied to a person in virtue of his membership of *another* culture, and not in virtue of lack of 'education'. This perhaps pedantic clarification was essential if misunderstanding of the argument was to be avoided.

To avoid premature complications, the diversity of cultures is introduced in the simplest possible form. Emulating the economists who sometimes discuss worlds containing only one or two commodities, we assume that in each case our society is either mono-cultural (everyone endowed with the same culture, in the anthropological sense), or alternatively, that there are *two* such cultures, the power-holders being a different culture from the rest. The complications in the real world arising from the simultaneous presence in one sphere of three, four or more cultures, does not very seriously affect the argument.

The imposition of this further binary opposition 'cultural unity/cultural duality' on our already established four-fold typology, immediately generates eight possible situations (see figure 2). Note first of all that lines 1, 3, 5 and 7 correspond to situations where, whatever inequalities of power or access to education may prevail, nationalism has no grip, for lack of (*ex hypothesi*) cultural differentiation. Other conflicts may occur, and it is an interesting question whether indeed they do. The evidence seems to indicate that the classes engendered by early industrialism (let alone the smoother, milder stratification produced by its later form), do not take off into permanent and ever-escalating conflict, unless cultural differentiation provides the spark, the line-up as it were, the means of identifying both oneself and the enemy. Clearly there was a good deal of straight class conflict in, say, 1848: Tocqueville, who did not like it, saw it as unambiguously as did Marx, who did. But it did not go on becoming ever sharper and more uncontrollable.

Marxism, on the other hand, likes to think of ethnic conflict as camouflaged class conflict, and believes that humanity would somehow benefit if the mask were torn off, if only people became clear-sighted and thereby freed from nationalist prejudice and blinkers. This would seem to be a misreading both of the mask and of the reality beneath it. 'Anti-Semitism is the socialism of the stupid', the phrase once went, though it was not conspicuously echoed in the days of the Slansky trial or of the Polish purges of 1968, when a

socialist regime fomented anti-Semitism. The workers, allegedly, have no country; nor, presumably, a native culture separating them from other workers, especially immigrants; nor, it would seem, any skin colour. Unfortunately the workers generally appear to be unaware of these interesting and liberating sensitivity-deprivations – though not for any lack of being told of them. In fact, ethnicity enters the political sphere as ‘nationalism’ at times when cultural homogeneity or continuity (not classlessness) is required by the economic base of social life, and when consequently culture-linked class differences become noxious, while ethnically unmarked, gradual class differences remain tolerable.

	P	$\sim P$
	E	$\sim E$
1 A	A	early industrialism without ethnic catalyst
2 A	B	‘Habsburg’ (and points east and south) nationalism
E	E	
3 A	A	mature homogeneous industrialism
4 A	B	classical liberal Western nationalism
$\sim E$	E	
5 A	A	Decembrist revolutionary, but not nationalist situation
6 A	B	diaspora nationalism
$\sim E$	$\sim E$	
7 A	A	untypical pre-nationalist situation
8 A	B	typical pre-nationalist situation

Figure 2 A typology of nationalism-engendering and nationalism-thwarting social situations

$\sim$  stands for negation, absence. P stands for power, E for access to modern-style education, and A and B for names of individual cultures. Each numbered line represents one possible situation; a line containing both A and B shows a situation in which two cultures co-exist in a single territory, and a line with A and A stands for cultural homogeneity in a similar territory. If A or B stand under an E and/or a P, then the cultural group in question does have access to education or power; if it stands under  $\sim E$  or  $\sim P$ , it lacks such access. The situation of any group is indicated by the nearest E and P above it.

Line 1 corresponds to classical early industrialism, where both power and educational access are concentrated in the hands of some;

but in line 1 the deprived ones are not culturally differentiated from the privileged ones, and consequently nothing, or at least nothing very radical, happens in the end. The conflict and cataclysm predicted by Marxism do not occur. Line 3 corresponds to late industrialism, with generalized access to education, and absence of cultural difference; and here there is even less reason to expect conflict than in line 1. We shall yet have to discuss the difficult and important question whether advanced industrialism as such in any case constitutes a shared culture, overruling the – by now – irrelevant differences of linguistic idiom. When men have the same concepts, more or less, perhaps it no longer matters whether they use different words to express them, you might say. If this is so, line 3 might characterize the shared future of mankind, after the general consummation of industrialism, if and when it comes. This question will be discussed later. Line 5, once again, gives rise to no nationalist problems and conflicts. A politically weak sub-group is economically or educationally privileged, but being indistinguishable from the majority, is capable of swimming in the general pool without detection, and, like the proverbial Maoist guerrilla, it does not attract hostile attention.

Lines 7 and 8 are jointly exempt from the nationalist *Problematik* for quite another reason: because the question of access to a new high culture, which is a pre-condition of entry into and benefits from the new style of life, simply doesn't arise. Here, no-one has it, so no-one has it more than anyone else. This, of course, is the element which is crucial and central to our theory: nationalism is about entry to, participation in, identification with, a literate high culture which is co-extensive with an entire political unit and its total population, and which must be of this kind if it is to be compatible with the kind of division of labour, the type or mode of production, on which this society is based. Here, in lines 7 and 8, this mode is absent, even in the form of any awareness of it or aspiration towards it. There is no high culture, or at any rate none which possesses a tendency and capacity to generalize itself throughout the whole of society and to become the condition of its effective economic functioning. Line 7 is excluded from the nationalist issue twice over; once for the reasons just given, and once because it also lacks cultural differentiation which could give bite to its other problems, whatever they might be. Line 8 is more typical of complex agrarian societies than line 7; the ruling stratum is identifiable by a distinct culture, which serves as a

badge of rank, diminishing ambiguity and thus strain. Line 7, with its cultural continuity, is untypical for the agrarian world.

Note a further difference between the picture underlying this typology, and the one customarily offered by Marxism. As already indicated, our model expects and predicts vertical conflict, between diverse horizontal layers, in a way which is quite different from Marxism. It anticipates it only in those cases where 'ethnic' (cultural or other diacritical marks) are visible and accentuate the differences in educational access and power, and, above all, when they inhibit the free flow of personnel across the loose lines of social stratification.<sup>1</sup> It also predicts conflict *sooner* rather than later in the development of industrialism (with the proviso that without ethnic/cultural differentiation virulent and decisively explosive conflict will not arise at all, early or late). But these differences in prediction are best seen not in isolation, but as consequences of the differences in underlying interpretation.

At this level there are at least two very important differences between the two viewpoints. One concerns a theme well explored and much commented on among critics of Marxism: its views on the social stratification engendered by industrialism (or, in its own terms, 'capitalism'). Our model assumes that a sharp polarization and social discontinuity does indeed occur in early industrialism, but that this then becomes attenuated by social mobility, diminution of social distance, and convergence of life-styles. It is not denied that great differences in ownership persist, but it suggests that the effective social consequences of this, both hidden and perceived, become very much less important.

Even more significant is the nature of the polarization that occurs in industrial society. What distinguishes our model from the Marxist one is that control or ownership of capital wasn't even mentioned. Identity of culture, access to power, and access to education were the only elements fed as premisses into the model, and used for generating our eight possible situations. Capital, ownership and wealth were simply ignored, and deliberately so. These once so respected factors were replaced by another one, generically designated as access to education, by which was meant, as explained, possession or

<sup>1</sup>This fact about the crucial fissures in society seems to have been recognized by an author who nevertheless continues to class himself as a Marxist. See Tom Nairn, *The Break-up of Britain*, London, 1977.

access to the acquisition of the bundle of skills which enable men to perform well in the general conditions of an industrial division of labour, as defined. I hold this approach to be entirely justified. The point is one much invoked by economists of development of a *laissez faire* persuasion. Quite impecunious populations (indentured transplanted Chinese coolies, for example) do astonishingly well when endowed with the apposite attitudes; while capital poured into unsuitable human contexts as an aid to development achieves nothing. Capital, like capitalism, seems an overrated category.

#### *The varieties of nationalist experience*

Our model was generated by the introduction of the three factors that alone really matter: power, education, and shared culture, in the senses intended. Of the eight possible situations which the model generates, five are as it were non-nationalist, four of them because there is no cultural differentiation, and two because the question of access to a centrally sustained high culture does not arise (and one of the specimens, of course, is included both in the four and in the two). That leaves us with three forms of nationalism.

Line 2 corresponds to what one may call the classical Habsburg (and points south and east) form of nationalism. The power-holders have privileged access to the central high culture, which indeed is their own, and to the whole bag of tricks which makes you do well under modern conditions. The powerless are also the education-deprived. They share, or groups of them share, folk cultures which, with a good deal of effort and standardized and sustained propaganda, can be turned into a rival new high culture, whether or not sustained by the memory, real or invented, of a historical political unit allegedly once built around that same culture or one of its variants. The required effort is, however, very energetically put into this task by the intellectuals-awakeners of this ethnic group, and eventually, if and when circumstances are propitious, this group sets up a state of its own, which sustains and protects the newly born, or re-born as the case might be, culture.

The resulting situation is of immediate and immense advantage to the said awakeners, and eventually may also be of some advantage to the other speakers of the culture, although it is hard to say whether they might not have done just as well out of assimilation into the

culture of the original power-holders. Non-speakers of the new culture who happen to live in the territory now controlled by the new state themselves in turn now face the options of assimilation, irredentist effort, emigration, disagreeable minority status and physical liquidation. This model has been emulated in other parts of the world, with occasionally the significant modification of what one may call the 'African' type (though it is not restricted to Africa), which arises when the local folk cultures are incapable of becoming the new high culture of the emergent state, either because they are too numerous or too jealous of each other, or for some other reason.

This has already received some discussion in connection with the pseudo-hypothetical Ruritania, above (chapter 5). But at that stage of the discussion I was concerned primarily with the difference between this Ruritanian (or line 2) type, and a special problem facing advanced industrial societies through the presence of mobility-resisting, counter-entropic traits in their populations: the contrast between brakes on mobility due to difficulties of communication, and brakes due to difficulties of cultural identification, or if you like, due to the *facility* of the identification of inequality, the tar-brushing effect or the giving-a-dog-a-bad-name effect.

The barrier on mobility due to persistent clustering of some traits in underprivileged strata is a very serious problem, particularly for developed industrial societies, and the distinction is an important one; but it is not identical with the one which concerns us now; namely, the difference between lines 2 and 4. The situation symbolized by line 4 is interesting: some have power and some do not. The difference correlates with, and can be seized in terms of, differences of culture. But when it comes to access to education, there is *no* significant difference between the relevant populations. What happens here?

The historic reality to which this model corresponds is the unification nationalisms of nineteenth-century Italy and Germany. Most Italians were ruled by foreigners, and in that sense were politically underprivileged. The Germans, most of them, lived in fragmented states, many of them small and weak, at any rate by European great power standards, and thus unable to provide German culture, as a centralized modern medium, with its political roof. (By a further paradox, multi-national great power Austria was endeavouring to do something of that kind, but much to the displeasure of some of its citizens.)

So the political protection of Italian and German culture was visibly and, to the Italians and Germans offensively, inferior to that which was provided for, say, French or English culture. But when it came to access to education, the facilities provided by these two high cultures, to those who were born into dialectal variants of it, were not really in any way inferior. Both Italian and German were literary languages, with an effective centralized standardization of their correct forms and with flourishing literatures, technical vocabularies and manners, educational institutions and academies. There was little if any cultural inferiority. Rates of literacy and standards of education were not significantly lower (if lower at all) among Germans than they were among the French; and they were not significantly low among the Italians, when compared with the dominant Austrians. German in comparison with French, or Italian in comparison with the German used by the Austrians, were not disadvantaged cultures, and their speakers did not need to correct unequal access to the eventual benefits of a modern world. All that needed to be corrected was that inequality of power and the absence of a political roof over a culture (and over an economy), and institutions which would be identified with it and committed to its maintenance. The Risorgimento and the unification of Germany corrected these imbalances.

There is a difference, however, between this kind of unificatory nationalism, on behalf of a fully effective high culture which only needs an improved bit of political roofing, and the classical Habsburg-and-east-and-south type of nationalism. This difference is the subject of a fascinating and rather moving essay by the late Professor John Plamenatz, an essay which might well have been called 'The Sad Reflections of a Montenegrin in Oxford'.<sup>1</sup> Plamenatz called the two kinds of nationalism the Western and the Eastern, the Western type being of the Risorgimento or unificatory kind, typical of the nineteenth century and with deep links to liberal ideas, while the Eastern, though he did not stress it in so many words, was exemplified by the kind of nationalism he knew to exist in his native Balkans. There can be no doubt but that he saw the Western nationalism as relatively benign and nice, and the Eastern kind as nasty, and doomed to nastiness by the conditions which gave rise to it. (It

<sup>1</sup>John Plamenatz, 'Two types of Nationalism', in E. Kamenka (ed.), *Nationalism, The Nature and Evolution of an Idea*, London, 1973.

would be an interesting question to ask him whether he would have considered the markedly un-benign forms taken by these once-benign or relatively liberal and moderate Western nationalisms in the twentieth century, as accidental and avoidable aberrations or not.)

The underlying logic of Plamenatz's argument is clear. The relatively benign Western nationalisms were acting on behalf of well-developed high cultures, normatively centralized and endowed with a fairly well-defined folk clientele: all that was required was a bit of adjustment in the political situation and in the international boundaries, so as to ensure for these cultures, and their speakers and practitioners, the same sustained protection as that which was already enjoyed by their rivals. This took a few battles and a good deal of sustained diplomatic activity but, as the making of historical omelettes goes, it did not involve the breaking of a disproportionate or unusual number of eggs, perhaps no more than would have been broken anyway in the course of the normal political game within the general political framework and assumptions of the time.

By way of contrast, consider the nationalism designated as Eastern by Plamenatz. Its implementation did, of course, require battles and diplomacy, to at least the same extent as the realization of Western nationalisms. But the matter did not end there. This kind of Eastern nationalism did not operate on behalf of an already existing, well-defined and codified high culture, which had as it were marked out and linguistically pre-converted its own territory by sustained literary activities ever since the early Renaissance or since the Reformation, as the case might be. Not at all. This nationalism was active on behalf of a high culture not as yet properly crystallized, a merely aspirant or in-the-making high culture. It presided, or strove to preside, in ferocious rivalry with similar competitors, over a chaotic ethnographic map of many dialects, with ambiguous historical or linguo-genetic allegiances, and containing populations which had only just begun to identify with these emergent national high cultures. Objective conditions of the modern world were bound, in due course, to oblige them to identify with one of them. But till this occurred, they lacked the clearly defined cultural basis enjoyed by their German and Italian counterparts.

These populations of eastern Europe were still locked into the complex multiple loyalties of kinship, territory and religion. To make them conform to the nationalist imperative was bound to take more than a few battles and some diplomacy. It was bound to take a

great deal of very forceful cultural engineering. In many cases it was also bound to involve population exchanges or expulsions, more or less forcible assimilation, and sometimes liquidation, in order to attain that close relation between state and culture which is the essence of nationalism. And all these consequences flowed, not from some unusual brutality of the nationalists who in the end employed these measures (they were probably no worse and no better than anyone else), but from the inescapable logic of the situation.

If the nationalist imperative was to be implemented in what Plamenatz generically designated as Eastern conditions, then these consequences followed. A modern type of society cannot be implemented without the satisfaction of something pretty close to the nationalist imperative, which follows from the new style of division of labour. The hunger for industrial affluence, once its benefits and their availability are known and once the previous social order has in any case been disrupted, is virtually irresistible. The conclusion to which this series of steps leads us cannot be avoided. With luck, understanding and determination, the price can be mitigated; but its payment cannot be altogether avoided.

#### *Diaspora nationalism*

Our discussion of the difference between lines 2 and 4 of figure 2 in a way repeats Plamenatz's distinction between Western and Eastern nationalisms; but it claims certain advantages over his treatment. For one thing, the contrast is not simply asserted as a contingently, historically encountered distinction, but is a derived consequence of a simple model into which, by way of hypothesis, certain very basic and elementary factors have been fed. This constitutes an advantage at any rate for those who, like myself, believe that such model-building should at least be attempted.

But there is a further benefit: this 'constructive' approach engenders a further, third variant of nationalism, left out by Plamenatz altogether, but cogently generated by a further combination of those self-same elements which also account, in different combinations, for the two species which did preoccupy him. This third species can best be called diaspora nationalism, and it is, as a matter of historical fact, a distinctive, very conspicuous and important sub-species of nationalism.

Traditional agrarian society, we have stressed, uses culture or ethnicity primarily to distinguish privileged groups, thus under-scoring their distinctiveness and legitimacy, enhancing their aura, and diminishing the danger of status ambiguity. If the rulers speak one kind of language or have one kind of accent and wear one kind of habit, it would be a solecism, or much worse, for non-members of the ruling stratum to use the same mode of communication. It would be a presumption, *lèse-majesté*, pollution or sacrilege, or ridiculous. Ridicule is a powerful sanction. It constitutes a most powerful social sanction against which reason is specially powerless, even or particularly when the verdict is passed by the least qualified of juries. Other and possibly more brutal punishments can also be deployed.

But the same social marker device of culture or ethnicity is used to identify and separate off not merely privileged, but also underprivileged, ambivalently viewed or pariah groups. And it is socially most useful to have such groups. As we have noted, in pre-industrial societies bureaucratic functions can best be performed by eunuchs, priests, slaves and foreigners. To allow free-born native citizens into such key positions is too dangerous. They are far too much subject to pressures and temptations from their existing local and kin links to use their position to benefit their kinsmen and clients, and to use their kinsmen and clients in turn to strengthen their own positions further. It is not till the coming of our own modern society, when everyone becomes both a mamluk and a clerk, that everyone can also perform reasonably as a bureaucrat, without needing to be emasculated, physically or socially. Now men can be trusted to honour what had been the politically awkward and untypical norms of agrarian society, but have become the pervasive and acceptable ones in ours. We are now all of us castrated, and pitifully trustworthy. The state can trust us, all in all, to do our duty, and need not turn us into eunuchs, priests, slaves or mamluks first.

But the manning of posts in an administrative structure is not the only reason for having pariahs in the agrarian order. Pariah bureaucracies are not the only form of exemption from full humanity, and bureaucracy is not the only source of social power. Magic, the forging of metals, finance, elite military corps, various other such mysteries and in some circumstances any kind of key specialism may confer dangerous power on the specialist who has access to it. One way of neutralizing this danger, while at the same time tolerating the specialism and possibly confirming the monopoly of the guild or

caste, is to insist that this social niche may be occupied only by a group easily identifiable culturally, destined for avoidance and contempt, and excluded from political office, from the ultimate control of the tools of coercion, and from honour.

Clear examples of such positions, often too dangerous to be given to locals and full citizens, and consequently reserved for foreigners, are palace guards and the providers of financial services. The handling of large sums of money obviously confers great power, and if that power is in the hands of someone precluded from using it for his own advancement, because he belongs to a category excluded from high and honourable office and from being able to command obedience, then so much the better. In the traditional order, groups occupying these positions take the rough with the smooth, accepting with resignation the benefits, the perils and the humiliations of their situation. They are generally born into it and have little choice in the matter. Sometimes they may suffer a great deal, but often there are benefits as well as losses involved in their position.

The situation changes radically and profoundly with the coming of mobile, anonymous, centralized mass society. This is particularly true for minorities specializing in financial, commercial, and generally urban specialist occupations. With pervasive mobility and occupational change, it is no longer feasible to retain the monopoly of some activity for a particular cultural group. When so many members of the wider society aspire to these often comfortable, and in themselves (if not subject to confiscation) lucrative occupations, they can hardly be reserved for a minority, and still less for a stigmatized one.

At the same time, however, these previously specialized and segregated populations are liable to have a marked advantage when it comes to the new pursuits and the new style. Their urban style of life, habits of rational calculation, commercial probity, higher rates of literacy and possibly a scriptural religion, all fit them better than either the members of the old ruling class, or the old peasantry, for the new life-style.

It is often asserted, even by sophisticated sociologists such as Max Weber, that these minorities have a double standard, one for their own group, and another, instrumental and amoral, for outsiders. They do indeed have a double standard, but it is exactly the other way round. Their entire standing with the outside world previously hinged on performing some specific service or supplying some

specific good. Their name and revenue depended entirely on doing this *reliably*, and they were indeed known for such professional reliability. This was quite different from the relations prevailing inside a *moral* community, where a commercial deal between two individuals was inevitably always far more than a mere commercial deal. The two partners in it were also kinsmen, clansmen, allies, enemies, and so forth; hence the deal was never restricted to a simple delivery of *this* good at *this* price. There was always a promise or a fear of greater advantages or possible betrayal. Both sides were involved in bargains and calculations far more long-term and intangible, and thus had to try to deliver more. If on the other hand they were dissatisfied with the deal, powerful considerations operated to inhibit complaints, lest all the other strands in the relationship were thereby also put at risk.

The advantage on the other hand of dealing with a minority, one with whom you could not eat, marry, or enter into political or military alliance, was that both parties could concentrate on a rational cost-benefit analysis of the actual specific deal in question, and expect, on the whole, to get what they bargained for, neither more nor less. Within the minority community, of course, relationships were once again many-stranded, and hence deals were less rational and reliable, and more many-sided. But in the wider society, those who lack status can honour a contract. Those on the other hand who enjoyed a social station, and had to respect its rights and duties, were thereby deprived of much of the elbow-room required for negotiating and observing specific contracts. Status and honour deprive a man of options, by imposing too many obligations and commitments. Deprivation of status enables a man to attend to the business at hand, negotiate a rational deal, and observe its terms.

So it is indeed true that the minority community had a double standard, but in the opposite sense from what is normally supposed. To the outsider they displayed that reliability which is the presupposed anticipation of single-stranded modern relations. It was with their fellows that their dealings had that rich many-stranded quality which, to our modern sensibility, smacks of corruption. But, of course, with the coming of anonymous mobile mass society, single-stranded, one-shot deals have become quite normal, and not a special feature of dealings between non-commensal groups.

Under conditions of modernization the erstwhile specialized minority groups lose their disabilities, but *also* alas their monopoly and their protection. Their previous training and orientation often make

them perform much more successfully than their rivals in the new economic free-for-all. Their background fits them for it so much better. But at the same time their background also contains a tradition of political impotence, and of the surrender of the communal right of self-defence. That, after all, had been the price of their entering the profession in the first place: they had to make themselves politically and militarily impotent, so as to be allowed to handle tools that could be, in the wrong hands, so very powerful and dangerous. But even without such a tradition, the political and military weakness of such a group follows from its minority status and, very often, from its dispersal among a variety of urban centres, and its lack of a compact defensible territorial base. Some economically brilliant groups of this kind have behind them a long tradition of dispersal, urbanization and minority status: this is clearly the case of the Jews, Greeks, Armenians or Parsees. Other groups come to occupy similar positions only as a result of recent migrations and aptitudes (or educational opportunities) only acquired or deployed in modern times. Such is the situation of overseas Chinese and Indians, or the Ibos in Nigeria.

The disastrous and tragic consequences, in modern conditions, of the conjunction of economic superiority and cultural identifiability with political and military weakness, are too well known to require repetition. The consequences range from genocide to expulsion. Sometimes a precarious and uneasy balance is maintained. The main point is that the central power now finds itself in a very different situation, and subject to very different temptations and pressures from those which prevailed in the days of the agrarian division of labour. Then, there was no question of *everyone* becoming mobile, educated, specialized or commercial-minded; who would then have tilled the land?

When Adam delved and Eve span,  
Who was then the businessman?

Well, there were some. But they could not constitute the majority or the norm. An almost universally embourgeoised society was inconceivable.

The general population then did not covet the minority role, which was in any case stigmatized. The rulers welcomed a defenceless, fairly easily taxable, economically specialized group, tied to the rulers by its strictly sustained and reinforced defencelessness. But

now, the national 'development' requires precisely that everyone should move in the direction which was once open only to a minority and stigmatized group. Once the state had an interest in protecting the minority, which was easy to milch. Now the state has more interest in depriving the minority of its economic monopolies, and, because of the minority's visibility and wealth, it can buy off a great deal of discontent in the wider population by dispossessing and persecuting it; and so the inevitable happens. This provides a most enjoyable (except for its victims) and pathetic theatre of humiliation, inflicted on the once-envied group, to the delectation of the majority. This pleasure can be savoured by a far larger category than just the restricted group of inheritors of the positions vacated by the persecuted minority, and that too is a politically important consideration, making this course a politically attractive option for the state.

Under these circumstances the minority is faced with the same kind of options (though under different circumstances) as those which faced our Ruritanian labour migrants. It can assimilate; and sometimes indeed the entire minority, or some considerable parts of it, succeed in doing just that. Alternatively, it can endeavour to shed both its specialization and its minority status, and create a state of its own, as the new protector of a now un-specialized, generic, newly national culture. For a dispersed urban population the major problem is, of course, the acquisition of the required territorial base. The Ruritanian peasants, being peasants, inevitably had a territorial base, destined soon to become the kingdom of Ruritania, and later to become the Socialist People's Republic of Ruritania. But what was an urban, specialized and dispersed group, with few or no rural links, to do?

For these kinds of nationalism, the acquisition of territory was the first and perhaps the main problem. The Hellenes initially thought not so much in terms of secession from the Ottoman Empire, as of inverting the hierarchy within it and taking it over, thereby reviving Byzantium. The first Greek rising took place not in Greece, but in what is now Rumania, where the Greeks were a minority, and moreover one doing rather well out of the Ottoman system. The use of what is now southern Greece as a territorial basis only came later.

The most famous and dramatic case of a successful diaspora nationalism is Israel. It is also the 'last, least typical of European

nationalisms', in Hugh Trevor-Roper's words.<sup>1</sup> (It solved a European problem by creating an Asian one, about which the Israelis have barely begun to think. In the diaspora, the Jewish religion referred to Jerusalem; once back in Jerusalem, semi-secular Zionism for a time used the dated socialist or populist clichés of nineteenth century Europe.) Nearly two thousand years of history had left no Jewish territorial base whatever, least of all in the land of Israel, and had moreover left Jews as a set of discontinuous and fairly highly specialized strata within the structures of other societies, rather than the kind of balanced population which can be the base of a more or less autarchic modern state, of a *geschlossener Handelstaat*. Nevertheless, this extraordinary transformation was achieved, no doubt thanks in large part to the incentive provided by the persecutions, first in eastern Europe and then throughout Europe during the period of the Holocaust. These persecutions illustrate, better than any others, the kind of fate which is likely to befall culturally distinguishable, economically privileged and politically defenceless communities, at a time when the age of specialized communities, of the traditional form of organic division of labour, is over.

The human transformation involved in the Jewish case went counter to the global trend: an urban, highly literate and sophisticated, cosmopolitan population was at least partly returned to the land and made more insular. Normally the nationalist process is inversely related to its own verbiage, talking of peasants and making townsmen. Here it was really necessary to make a few surrogate peasants. In fact, they turned out to be peasants with certain crucial tribal traits: a form of local organization which was made up of units that were simultaneously productive and military in their effective role. The manufacture of such tribesmen-peasants from an urban background could not conceivably be an easy matter, and the surrogate peasant-soldiers were in fact formed by a species of secular monastic order. This needed an ideology, and by a historic accident the suitable mixture of socialism and populism was indeed available and pervasive in the intellectual milieux in which the order did its recruiting. The pro-rural, anti-division-of-labour, collectivist themes in this ideology were ideally suited for the purpose. Whether the kibbutzim do indeed provide the good life for modern man, as their founders believed and hoped, remains an open question; but as a

<sup>1</sup>Hugh Trevor-Roper, *Jewish and Other Nationalism*, London, 1962.

piece of machinery for effectively re-settling the land by people drawn from heavily urbanized and embourgeoised populations, *and* effectively defending it in a military crisis with minimal and exiguous means, they proved to be quite outstanding, and indeed unequalled.

The problems of social transformation, cultural revivification, acquisition of territory, and coping with the natural enmity of those with previous claims on the territory in question, illustrate the quite special and acute problems faced by diaspora nationalisms. Those of them which retain some residue of an ancient territory may face problems which are correspondingly less acute. But the problems which face a diaspora culture which does not take the nationalist option may be as grave and tragic as those which face it if it does adopt nationalism. In fact, one may say that it is the extreme peril of the assimilationist alternative which makes the adherents of the nationalist solution espouse their cause in this situation.

The gravity of the situation faced by diaspora populations if they do not choose nationalism, and the manner in which the whole situation can be deduced from the very general characteristics of the transition from an agrarian to an industrial order, show that it is quite wrong to invoke diaspora nationalisms as counter-examples to our theory of nationalism:

Greek and Armenian nationalism arose among populations which were generally more prosperous and better able to understand the wealth-generating economies of modern Europe than their Ottoman Muslim overlords.<sup>1</sup>

In our Ruritanian case, nationalism was explained in terms of an economically and politically disadvantaged population, able to distinguish itself culturally, and thus impelled towards the nationalist

<sup>1</sup>Nationalism in Asia and Africa, ed. Elie Kedourie, London, 1970, p. 20. In the same volume (p. 132) Professor Kedourie challenges the doctrine that industrial social organization makes for cultural homogeneity: 'Large industrial enterprises have taken root and flourished in multi-lingual societies: in Bohemia and the United States in the nineteenth century; in Hong Kong, Israel, French Algeria, India, Ceylon, and Malaya in the twentieth.'

It has never been claimed that you can only have industrial enterprise in a society which is *already* culturally homogeneous. What the theory does claim is that if an industrial economy is established in a culturally heterogeneous society (or if it even casts its advance shadow on it), *then* tensions

option. But the intolerable position, once the process of industrialization begins, of culturally distinguishable populations which are not at an economic disadvantage (quite the reverse), only at a *political* disadvantage which is inherent in their minority status, follows from the same general premisses, and points to the same conclusion, though naturally by its own specific path. To concentrate exclusively on economic disadvantage, which admittedly is prominent in the most typical cases, is to travesty our position. The industrial order requires homogeneity within political units, at least sufficient to permit fairly smooth mobility, and precluding the 'ethnic' identification of either advantage or disadvantage, economic or political.

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result which *will* engender nationalism. With the possible and temporary exception of Hong Kong, whose population is recruited from Chinese not wishing to live under the present mainland Chinese regime, so that the very principle of recruitment of the community selects for absence of irredentist longing, every single other country cited in Kedourie's list, far from constituting a counter-example to the theory, in fact illustrates it, and indeed provides veritable paradigms of the model which the theory proposes. Bohemia was the source of much of the early nationalist activity and theory, both German and Czech; the educational system of the United States was notoriously geared to turning a heterogeneous immigrant population into an *ethnically* homogeneous one, with the warm concurrence of the population so processed. All the other countries listed illustrate the story of nationalism, some of them in extreme and tragic form. It is true that in India, cultural homogeneity *sometimes* cuts across linguistic diversity: Hindus 'speak the same language' even when they do not speak the same language. But the theory does not preclude that.

## The Future of Nationalism

Our general diagnosis of nationalism is simple. Of the three stages of human history, the second is the agrarian, and the third is the industrial. Agrarian society has certain general features: the majority of the population is made up of agricultural producers, peasants. Only a minority of the society's population are specialists, whether military, political, religious or economic. Most agrarian populations are also affected by the two other great innovations of the agrarian age: centralized government and the discovery of writing.

Agrarian society – unlike, it would seem, both its predecessor and successor societies – is Malthusian: both productive and defence necessities impel it to seek a growing population, which then pushes close enough to the available resources to be occasionally stricken by disasters. The three crucial factors operating in this society (food production, political centralization and literacy) engender a social structure in which cultural and political boundaries are seldom congruent.

Industrial society is quite different. It is not Malthusian. It is based and dependent on cognitive and economic growth which in the end both outstrips and discourages further dramatic population growth. Various factors in it – universal literacy, mobility and hence individualism, political centralization, the need for a costly educational infrastructure – impel it into a situation in which political and cultural boundaries are on the whole congruent. The state is, above all, the protector, not of a faith, but of a culture, and the maintainer of the inescapably homogeneous and standardizing educational system, which alone can turn out the kind of personnel capable of switching from one job to another within a growing economy and a mobile society, and indeed of performing jobs which involve manipulating meanings and people rather than things. For most of these men, however, the limits of their culture are the limits, not perhaps of the world, but of their own employability and hence dignity.

In most of the closed micro-communities of the agrarian age the limits of the culture were the limits of the world, and the culture often itself remained unperceived, invisible: no-one thought of it as the ideal political boundary. Now, with mobility, it has become visible and is the limit of the individual's mobility, circumscribing the newly enlarged range of his employability; and thus it becomes the natural political boundary. To say this is not to reduce nationalism to mere anxiety about the prospects for social mobility. Men really love their culture, because they now perceive the cultural atmosphere (instead of taking it for granted), and know they cannot really breathe or fulfil their identity outside it.

The high (literate) culture in which they have been educated is, for most men, their most precious investment, the core of their identity, their insurance, and their security. Thus a world has emerged which in the main, minor exceptions apart, satisfies the nationalist imperative, the congruence of culture and polity. The satisfaction of the nationalist principle was not a precondition of the first appearance of industrialism, but only the product of its spread.

A transition has to be made from a world which does not encourage even the formulation of the nationalist ideal, let alone remotely make possible its implementation, to an age which makes it seem (erroneously) a self-evident ideal valid for all times, thus turning it into an effective norm, which in most cases is implemented. The period of this transition is inevitably a period of nationalist activism. Mankind arrived in the industrial age with cultural and political institutions which generally contradicted the nationalist requirements. Bringing society into line with the new imperatives was inevitably a turbulent process.

The most violent phase of nationalism is that which accompanies early industrialism, and the diffusion of industrialism. An unstable social situation is created in which a whole set of painful cleavages tend to be superimposed on each other: there are sharp political, economic and educational inequalities. At the same time, new culture-congruent polities are emerging. In these conditions, if these multiple and superimposed inequalities also coincide, more or less, with ethnic and cultural ones, which are visible, conspicuous and easily intelligible, they impel the new emerging units to place themselves under ethnic banners.

Industrialization inevitably comes to different places and groups at different times. This ensures that the explosive blend of early

industrialism (dislocation, mobility, acute inequality *not* hallowed by time and custom) seeks out, as it were, all the available nooks and crannies of cultural differentiation, wherever they be. Few of those that can be effectively activated for nationalism, by coinciding however loosely with the septic inequalities of the time, and defining viable potential industrial states, fail so to be activated. As the tidal wave of modernization sweeps the world, it makes sure that almost everyone, at some time or other, has cause to feel unjustly treated, and that he can identify the culprits as being of another 'nation'. If he can also identify enough of the victims as being of the same 'nation' as himself, a nationalism is born. If it succeeds, and not all of them can, a nation is born.

There is a further element of economic rationality in the political system of 'lateral boundaries' which nationalism engenders in the modern world. Territorial boundaries are drawn and legally enforced, while differences of status are neither marked nor enforced, but rather camouflaged and disavowed. Notoriously, advanced economies can swamp and inhibit newly emerging ones, unless these are effectively protected by their own state. The nationalist state is not the protector only of a culture, but also of a new and often initially fragile economy. (It generally loses interest in protecting a faith.) In those cases where a modern nation is born of what had previously been a mere stratum – peasants only, or urban specialists only – the state's concerns with making its ethnic group into a balanced nation, and with developing its economy, become aspects of one and the same task.

The question now arises whether nationalism will continue to be a major force or a general political imperative in an age of advanced, perhaps even in some sense completed industrialism. As the world is not yet too close to a satiation of the craving for economic growth, any answer to this question will inevitably be speculative. The speculation is nevertheless well worth attempting. The implications of growth for occupational and social mobility were prominent in our argument. Constant occupational changes, reinforced by the concern of most jobs with communication, the manipulation of meaning rather than the manipulation of things, makes for at least a certain kind of social equality or diminished social distance, and the need for a standardized, effectively shared medium of communication. These factors underlie both modern egalitarianism and nationalism.

But what happens if a sated industrial society becomes once again stabilized, un-mobile? The classical imaginative exploration of this occurs in Aldous Huxley's *Brave New World*. A sated industrial society is indeed conceivable: though there is no reason to suppose that all possible technological innovations will one day be exhausted, there is reason to suppose that beyond a certain point further technical innovations may cease to have any significant further impact on social structure and society generally, on the analogy of a man who, beyond a certain point of wealth, can no longer in any way alter his life-style in response to further enrichment. This analogy may or may not be valid, and it is difficult to be confident about the answer to this question. The age of wealth-saturation for mankind at large still seems fairly distant, and so the issue does not affect us too urgently at present.

But it is worth stating that much of our argument did hinge on the implications of continuing commitment to global economic growth, and hence to innovation and occupational change; it also presupposed the persistence of a society based on the promise of affluence and on generalized Danegeld. These assumptions, though valid now, cannot be expected to remain so indefinitely (even if we exclude the possibility of the termination of this kind of society by some nuclear or similar disaster). Our culturally homogeneous, mobile and, in its middle strata, fairly unstructured society may well not last for ever, even if we disregard the possibility of cataclysms; and when this kind of society no longer prevails, then what we have presented as the social bases of nationalism will be profoundly modified. But that is not something which will be visible in our lifetimes.

In the shorter run, without looking ahead so far, we can expect nationalism to become modified. Its acute stage arose, as stated, at the time of the maximal gap between the industrially incorporated, politically and educationally enfranchised populations, and those at the gate of the new world but not yet inside it. As economic development proceeded, this gap narrowed (pessimistic assertions to the contrary notwithstanding). The gap may even continue to increase in absolute terms, but once both the privileged and the underprivileged are above a certain level, it is no longer felt and perceived to be so acute. The difference between starvation and sufficiency is acute; the difference between sufficiency with more, or with fewer, largely symbolic, artificial frills, is not nearly so great, especially when, in

an at least nominally egalitarian industrial society, those frills are all made in the same style.

The diminution of the acuteness of nationalist fervour does not mean, however, that counter-entropic minorities will necessarily fare well. Their fate in the modern world has often been tragic, and to be confident that these tragedies will not be repeated would be an indulgence or facile, unwarranted optimism. A mature industrial society requires smooth communication and smooth mobility for its members. Attainment of the former is the condition of maturity; the latter seems to be more elusive. Obstruction of mobility, where it occurs, is one of the most serious and intractable problems of industrial society. The gap in prosperity may also increase between nations, but when a frontier *already* exists between the haves and have-nots, the tension between them cannot, as it were, create it twice over, so from the viewpoint of nationalism this is irrelevant. (I leave aside for the time being the possibility of some collective hostility by an entire class of 'proletarian nations', politically sovereign, towards the rich nations. If this occurs, it will in any case be something other than nationalism. It would manifest an international solidarity of the poor.)

So what happens to later nationalism, if disparities of wealth between populations diminish with the extension of the industrial system? The answer to this question is not yet clear, but it does concern us far more closely than the more distant vistas; for a fair number of countries already at least approach this condition. We can look both at the implications of our theoretical premisses, and at the concrete empirical, historical evidence. A fair amount of it is already available. It all hinges, in effect, on the nature of industrial culture.

#### *Industrial culture – one or many?*

There are two possible visions of the future of culture in industrial societies, and any number of intermediate compromise positions between the poles which they represent. My own conception of world history is clear and simple: the three great stages of man, the hunting-gathering, the agrarian and the industrial, determine our problems, but not our solution. In other words, Marxism was wrong twice over, not merely in multiplying the stages beyond the elegant, economical and canonical three (trinitarians such as Comte, Frazer

or Karl Polanyi were right, whether or not they had correctly identified the elements of the trinity), but above all in suggesting that the solution as well as the problem was determined for each stage:

The mode of production of material life determines the general character of the social, political and spiritual processes of life. . . . In broad outline we can designate the Asiatic, the ancient, the feudal and the modern bourgeois modes of production can be indicated as progressive epochs in the economic formation of society.<sup>1</sup>

But, in general, the determination of society by the available economic base does not seem to hold. Neither hunting nor agrarian societies are all alike. What is specifically disastrous for the Marxist philosophy of history is that the crucial superstructural features (the state and literacy) do *not* correlate with the appearance of the really decisive infrastructure change, namely the beginning of food production. If James Woodburn is right, a crucial structural change occurs already *within* the category of hunting societies, which can be divided into those practising immediate return, and those with delayed return hunting and gathering economies. The latter, by acquiring the moral and institutional basis for long-term obligation, already possess the organizational pre-conditions for developing agriculture, if and when the pressures in that direction operate and the technical means become available.<sup>2</sup> Division of tasks over time engenders the habits of thought and action which then make possible the permanent specialization of roles between individuals involved in food production. If this is so, then one great socio-structural change precedes the past great leap to food production; while there is no doubt but that the other great structural change, state-formation, follows it, and is not in any immediate or single way linked to it.<sup>3</sup>

<sup>1</sup>K. Marx, Introduction to *A Contribution to the Critique of Political Economy*, in numerous editions and translations.

<sup>2</sup>James Woodburn, 'Hunters and gathers today and reconstruction of the past', in E. Gellner (ed.), *Soviet and Western Anthropology*, London and New York, 1980.

<sup>3</sup>The problems, empirical and theoretical, which face the doctrine of a regular relation between social base and superstructure in Marxism, and their greater acuteness once a unilineal view of social development is dropped, do receive some attention in Soviet thought. See for instance Eero Loone, *Sovremennaja Filosofija Istorii* (Contemporary Philosophy of History), Tallin, 1980, especially Part IV.

Mankind moved from a hunting-gathering state when all had leisure, to an agrarian one when only some (the ruling elite) had it, to an industrial age governed by the work ethic, when none have it. Or you might say we moved from no delay in gratification to some delay and finally to eternal delay.

So the idea of the material determination of society would seem to be out, in general. But is it also out for industrial society, in the long run? Is the general form of industrial society, at least, uniquely determined by its productive infrastructure? The answer is not obvious, and certainly not predetermined by the clear evidence to the contrary for hunting and agrarian societies. It *could* be that industrial man will, in the end, have fewer social options than his hunter and peasant ancestor. It *could* be that the thesis that all industrial societies eventually come to resemble each other is correct, or at any rate will in the long run turn out to be such. With specific reference to culture and nationalism, what may we expect?

It may be convenient to explore first this convergence thesis. Suppose it *were* indeed the case that the industrial mode of production uniquely determines the culture of society: the same technology canalizes people into the same type of activity and the same kinds of hierarchy, and that the same kind of leisure styles were also engendered by the existing techniques and by the needs of productive life. Diverse languages might and probably would, of course, survive: but the social uses to which they were being put, the meanings available in them, would be much the same in any language within this wider shared industrial culture.

In such a world, a man moving from one language to another might indeed need to learn a new vocabulary, new words for familiar things and contexts, and he might also, at worst, have to learn a new grammar, in a more or less purely linguistic sense; but this would be about the limit of the adjustment demanded of him. No new thought styles would be required of him. He could all in all comport himself like a tourist with a phrase book, confident that all he needed was to locate the new phrase for an old and familiar need. The tourist would move from one area to another, knowing that within each of them human requirements are bounded by the want of a room, meal, drink, petrol, tourist office, and a few other things. Likewise, in a world in which the convergence thesis were wholly valid, inter-linguistic adjustment would be a simple matter of exchanging one verbal currency for another, within a well-run international

conceptual system in which exchange rates were fairly stable, fixed and reliable.

There is clearly an element of truth in this. Industrial society has a complex division of labour and interdependence internationally as well as internally. Notwithstanding the care national states take not to be too specialized and hence too dependent on others, the amount of international trade is very great, and so is the accompanying conceptual and institutional convergence. It is deeply significant that credit cards are valid across Iron Curtains. You can freely use your credit card in countries where you cannot freely speak your mind. The dollar is quite legally used as currency in at least one socialist system. There is notoriously an international, trans-ideological youth culture.

In the industrial age only high cultures in the end effectively survive. Folk cultures and little traditions survive only artificially, kept going by language and folklore preservation societies. Moreover, the high cultures of industrial societies are a special breed among high cultures in general, and resemble each other more than do agrarian high cultures. They are tied to a shared cognitive base and a consciously global economy. They probably overlap more closely than did the old high cultures that were once deeply pervaded by distinctive theologies, by their culturally private, idiosyncratic cognitive systems.

Is this the whole truth? Should one expect that eventually, with the consummation of effective industrialization, inter-cultural and inter-linguistic differences will degenerate into merely phonetic ones, when only the superficial tokens of communication are variable, while the semantic content and the social context of utterances and actions become universal, non-regional? If that came to be, the communication gap between diverse 'languages' could become negligibly small, and the corresponding social gap, the counter-entropic, mobility-inhibiting effect of diverse linguistic and cultural backgrounds could become correspondingly insignificant. No nationalist inhibitions would then impede inter-cultural amity and internationalism.

To some extent and in some areas, something of this kind does in fact already happen: two equally sophisticated well-trained members of the upper professional layers of developed industrial countries feel little strain and need to adjust when visiting each other's lands, irrespective of how competent they are at speaking each other's

it as a premiss for defending archaic beliefs and customs from rational criticism, and insisting that the idea of extraneous, universally rational standards is a myth. In this form, such a position would seem to entail a virulent nationalism, in as far as it clearly entails that the subjection of one culture to the political management administered by members of another must always be iniquitous.

I am deeply sceptical about the applicability of the incommensurability thesis even to agrarian societies. I do not believe it can legitimately be used to deny the possibility of inter-cultural communication, or of the comparative evaluation of agrarian and industrial cultures. The incommensurability thesis owes some of its plausibility to a tendency to take too seriously the self-absolutizing, critic-anathematizing official faiths of late agrarian societies, which indeed are generally so constructed as to be logically invulnerable from outside and perpetually self-confirming from inside. Despite these notorious traits, which have now become repellent to men of liberal inclinations, the adherents of these faiths have, in practice, known how to transcend their own much advertised blinkers. They are and were conceptually bilingual, and knew how to switch from commensurate to incommensurate idioms with ease and alacrity. Functionaries of nominally exclusive, truth-monopolizing faiths nonetheless participate amicably in discussions at the World Council of Churches. The question concerning just *how* we manage to transcend relativism is interesting and difficult, and certainly will not be solved here. What is relevant, however, is that we somehow or other do manage to overcome it, that we are not helplessly imprisoned within a set of cultural cocoons and their norms, and that for some very obvious reasons (shared cognitive and productive bases and greatly increased inter-social communication) we may expect fully industrial man to be even less enslaved to his local culture than was his agrarian predecessor.

On this issue the truth seems to me to lie somewhere in the middle. The shared economic infrastructure of advanced industrial society and its inescapable implications will continue to ensure that men are dependent on culture, and that culture requires standardization over quite wide areas, and needs to be maintained and serviced by centralized agencies. In other words, men will continue to owe their employability and social acceptability to sustained and complex training, which cannot be supplied by kin or local group. This being so, the definition of political units and boundaries will

not be able to ignore with impunity the distribution of cultures. By and large, ignoring minor and innocuous exceptions, the nationalist imperative of the congruence of political unit and of culture will continue to apply. In that sense, one need not expect the age of nationalism to come to an end.

But the sharpness of nationalist conflict may be expected to diminish. It was the social chasms created by early industrialism, and by the unevenness of its diffusion, which made it acute. Those social chasms were probably no worse than those which agrarian society tolerates without batting an eyelid, but they were no longer softened or legitimated by longevity and custom, and they occurred in a context which in other ways encouraged hope and the expectation of equality, and which required mobility. Whenever cultural differences served to mark off these chasms, then there was trouble indeed. When they did not, nothing much happened. 'Nations', ethnic groups, were not nationalist when states were formed in fairly stable agrarian systems. Classes, however oppressed and exploited, did not overturn the political system when they could not define themselves 'ethnically'. Only when a nation became a class, a visible and unequally distributed category in an otherwise mobile system, did it become politically conscious and activist. Only when a class happened to be (more or less) a 'nation' did it turn from being a class-in-itself into a class-for-itself, or a nation-for-itself. Neither nations nor classes seem to be political catalysts: only nation-classes or class-nations are such.

An interesting author who attempts to salvage Marxism, or unearth or invent a new viable form of it, recognizes this fact.<sup>1</sup> Late industrial society no longer engenders such deep social abysses, which could then be activated by ethnicity. (It will continue to encounter difficulties, sometimes tragic ones, from counter-entropic traits such as 'race' which visibly contradict its overt egalitarianism.) It will have to respect cultural differences where they survive, provided that they are superficial and do not engender genuine barriers between people, in which case the barriers, not the cultures, constitute a grave problem. Though the old plethora of folk cultures is unlikely to survive, except in a token and cellophane-packaged form, an international plurality of sometimes fairly diverse high cultures will no doubt (happily) remain with us. The infrastructural

<sup>1</sup>Nairn, *The Break-up of Britain*.

fragmentation are very great and visible, and those who suffer from them can make their interests felt against those who will lose out in the *n*-fold diminution of political jobs, and when the new leaders of the larger unity somehow succeed in imposing themselves on the others, by force or by political glamour.

## 10

## Conclusion

A book like this, which argues a simple and sharply defined case, nevertheless (or perhaps all the more) risks being misunderstood and misrepresented. Attempts to present earlier and simpler versions of this argument on previous occasions have convinced me of the reality of this danger. On the one hand, the very simplicity and starkness of the position may lead readers to add to it their own associations, which were not intended by the author. On the other hand, any new position (which is what I fondly believe this one to be) can be articulated only if the frame for asserting it is first set up, however quietly. No original assertion can be made, I think, by simply drawing on the cards already available in the language pack that is in use. The pack has been dealt too often, and all simple statements in it have been made many times before. Hence a new contribution to a topic is possible only by re-designing a pack so as to make a new statement possible in it. To do this very visibly is intolerably pedantic and tedious. The overt erection of a new scaffolding is tolerable in mathematics, but not in ordinary prose. Good presentation consists in fairly unobtrusively loosening the habitual associations, setting up new ones on principles which become evident from the context, until at last the context *has* been set up in which an assertion can be made which is simple, and yet not a trite repetition of the old wisdom.

*What is not being said*

Only others can judge whether I have succeeded in this endeavour. But experience has taught me that one is seldom if ever wholly successful in this. Hence I wish to list a few assertions which have *neither* been asserted *nor* are in any way required for the views which have been propounded.

It is no part of my purpose to deny that mankind has at all times lived in groups. On the contrary, men have always lived in groups.

Usually these groups persisted over time. One important factor in their persistence was the loyalty men felt for these groups, and the fact that they identified with them. This element in human life did not need to wait for some distinctive kind of economy. This was, of course, not the only factor helping to perpetuate these groups, but it was one among others. If one calls this factor, generically, 'patriotism', then it is no part of my intention to deny that some measure of such patriotism is indeed a perennial part of human life. (How strong it was in relation to other forces is something we need not try to decide here.)

What is being claimed is that nationalism is a very distinctive species of patriotism, and one which becomes pervasive and dominant only under certain social conditions, which in fact prevail in the modern world, and nowhere else. Nationalism is a species of patriotism distinguished by a few very important features: the units which this kind of patriotism, namely nationalism, favours with its loyalty, are culturally homogeneous, based on a culture striving to be a high (literate) culture; they are large enough to sustain the hope of supporting the educational system which can keep a literate culture going; they are poorly endowed with rigid internal sub-groupings; their populations are anonymous, fluid and mobile, and they are unmediated; the individual belongs to them directly, in virtue of his cultural style, and not in virtue of membership of nested sub-groups. Homogeneity, literacy, anonymity are the key traits.

It is not claimed that cultural chauvinism was generally absent from the pre-industrial world, but only that it did not have its modern political clout or aspirations. It is not denied that the agrarian world occasionally threw up units which may have resembled a modern national state; only that the agrarian world *could* occasionally do so, whilst the modern world is *bound* to do so in most cases.

It is not claimed that, even in the modern world, nationalism is the only force operating, or an irresistible one. It is not. It is occasionally defeated by some other force or interest, or by inertia.

It is not denied that one may on occasion have an overlay of pre-industrial structures and national sentiment. A tribal nation may for a time be tribal internally and national externally. It is in fact easy to think of one or two marked cases of this kind (for example, Somalis and Kurds). But a man may now claim to belong to one of these national units simply in virtue of his culture, and he need not

disclose (and eventually, need not even *have*) a mediating sub-group membership. It is not claimed that the present argument can explain why some nationalisms, notably those of the Hitler and Mussolini period, should have become so specially virulent. It only claims to explain why nationalism has emerged and become pervasive.

All these disclaimers are not an insurance against counter-examples, which would at the same time covertly reduce the content of the central thesis to something approaching naught. They are only the recognition that in a complex world, at the macro-level of institutions and groupings, exceptionless generalizations are seldom if ever available. This does not prevent overall trends, such as nationalism, from being conspicuous – or being sociologically explicable.

### Summary

In this matter as in some others, once we describe the phenomenon we are interested in with precision, we come close to explaining it correctly. (Perhaps we can only describe things well when we have already understood them.) But consider the history of the national principle; or consider two ethnographic maps, one drawn up before the age of nationalism, and the other after the principle of nationalism had done much of its work.

The first map resembles a painting by Kokoschka. The riot of diverse points of colour is such that no clear pattern can be discerned in any detail, though the picture as a whole does have one. A great diversity and plurality and complexity characterizes all distinct parts of the whole: the minute social groups, which are the atoms of which the picture is composed, have complex and ambiguous and multiple relations to many cultures; some through speech, others through their dominant faith, another still through a variant faith or set of practices, a fourth through administrative loyalty, and so forth. When it comes to painting the political system, the complexity is not less great than in the sphere of culture. Obedience for one purpose and in one context is not necessarily the same as obedience for some other end or in some other season.

Look now instead at the ethnographic and political map of an area of the modern world. It resembles not Kokoschka, but, say, Modigliani. There is very little shading; neat flat surfaces are clearly separated from each other, it is generally plain where one begins and

another ends, and there is little if any ambiguity or overlap. Shifting from the map to the reality mapped, we see that an overwhelming part of political authority has been concentrated in the hands of one kind of institution, a reasonably large and well-centralized state. In general, each such state presides over, maintains, and is identified with, one kind of culture, one style of communication, which prevails within its borders and is dependent for its perpetuation on a centralized educational system supervised by and often actually run by the state in question, which monopolizes legitimate culture almost as much as it does legitimate violence, or perhaps more so.

And when we look at the society controlled by this kind of state, we also see why all this must be so. Its economy depends on mobility and communication between individuals, at a level which can only be achieved if those individuals have been socialized into a high culture, and indeed into the same high culture, at a standard which cannot be ensured by the old ways of turning out human beings, as it were on the job, as part of the ordinary business of living, by the local sub-communities. It can only be achieved by a fairly monolithic educational system. Also, the economic tasks set these individuals do not allow them to be both soldiers and citizens of local petty communities; they need to delegate such activities so as to be able to do their jobs.

So the economy needs both the new type of central culture and the central state; the culture needs the state; and the state probably needs the homogeneous cultural branding of its flock, in a situation in which it cannot rely on largely eroded sub-groups either to police its citizens, or to inspire them with that minimum of moral zeal and social identification without which social life becomes very difficult. Culture not community provides the inner sanctions, such as they are. In brief, the mutual relationship of a modern culture and state is something quite new, and springs, inevitably, from the requirements of a modern economy.

What has been asserted is very simple. Food-producing society was above all a society which allowed some men *not* to be food-producers, but (excepting parasitic communities) nevertheless obliged the majority of men to remain such. It is industrial society which has succeeded in dispensing with this need.

It has pushed the division of labour to a new and unprecedented level, but, more important still, it has engendered a new *kind* of division of labour: one requiring the men taking part in it to be ready

to move from one occupational position to another, even within a single life-span, and certainly between generations. They need a shared culture, and a literate sophisticated high culture at that. It obliges them to be able to communicate contextlessly and with precision with all comers, in face-to-face ephemeral contacts, but also through abstract means of communication. All this – mobility, communication, size due to refinement of specialization – imposed on the industrial order by its thirst for affluence and growth, obliges its social units to be large and yet culturally homogeneous. The maintenance of this kind of inescapably high (because literate) culture requires protection by a state, a centralized order-enforcing agency or rather group of agencies, capable of garnering and deploying the resources which are needed both to sustain a high culture, and to ensure its diffusion through an entire population, an achievement inconceivable and not attempted in the pre-industrial world.

The high cultures of the industrial age differ from those of the agrarian order in a number of important and conspicuous ways. Agrarian high cultures were a minority accomplishment carried by privileged specialists, and distinguished from the fragmented, uncodified majority folk cultures over which they presided and which they strove to dominate. They defined a clerky stratum seldom tied to a single political unit or linguistically delimited folk catchment area. On the contrary, they tended and strove to be trans-ethnic and trans-political. They frequently employed a dead or archaic idiom, and had no interest whatever in ensuring continuity between it and the idiom of daily and economic life. Their numerical minority and their political dominance were of their essence; and it is probably of the essence of agrarian society that its majority is constituted by food-producers excluded both from power and from the high culture. They were tied to a faith and church rather than to a state and pervasive culture. In China a high culture linked more to an ethic and a state bureaucracy than to a faith and church was perhaps untypical, and in that way, but that way only, anticipated the modern linkage of state and culture. There the high literate culture co-existed, and continues to co-exist, with a diversity of spoken languages.

By contrast, an industrial high culture is no longer linked – whatever its history – to a faith and a church. Its maintenance seems to require the resources of a state co-extensive with society, rather

than merely those of a church superimposed on it. A growth-bound economy dependent on cognitive innovation cannot seriously link its cultural machinery (which it needs unconditionally) to some doctrinal faith which rapidly becomes obsolete, and often ridiculous.

So the culture needs to be sustained *as a culture*, and not as the carrier or scarcely noticed accompaniment of a faith. Society can and does worship itself or its own culture directly and not, as Durkheim taught, through the opaque medium of religion. The transition from one kind of high culture to the other is visible outwardly as the coming of nationalism. But, whatever the truth about this complex and crucial issue, the emergence of the industrial world was somehow intimately linked to a Protestantism which happened to possess some of the important traits that were to characterize the newly emerging world, and which also engendered nationalism. The stress on literacy and scripturalism, the priestless unitarianism which abolished the monopoly of the sacred, and the individualism which makes each man his own priest and conscience and not dependent on the ritual services of others: all foreshadowed an anonymous, individualistic, fairly unstructured mass society, in which relatively equal access to a shared culture prevails, and the culture has its norms publicly accessible in writing, rather than in the keeping of a privileged specialist. Equal access to a scripturalist God paved the way to equal access to high culture. Literacy is no longer a specialism, but a pre-condition of all the specialisms, in a society in which everyone is a specialist. In such a society, one's prime loyalty is to the medium of our literacy, and to its political protector. The equal access of believers to God eventually becomes equal access of unbelievers to education and culture.

Such is the world of modern state-sustained, pervasive and homogeneous high cultures, within which there is relatively little ascription of status and a good deal of mobility, presupposing a well-diffused mastery of a shared sophisticated high culture. There is a profound irony in Max Weber's celebrated account of the origins of this world: it was engendered because certain men took their vocation so very seriously, and it produced a world in which rigidly ascribed vocations have gone, where specialisms abound but remain temporary and optional, involving no final commitment, and where the important, identity-conferring part of one's education or formation is not the special skill, but the shared generic skills, dependent on a shared high culture which defines a 'nation'. Such a

nation/culture *then* and then only becomes the natural social unit, and cannot normally survive without its own political shell, the state.