

# Yang (David) Li

## Contact

davidyli310.com  
https://github.com/DavidLLI  
david.yli310@gmail.com  
(669) 293-7090

## Skills

### Design

Adobe Illustrator,  
Adobe Photoshop,  
Adobe InDesign,  
InVision  
Sketch  
Figma,  
Balsamiq

### Technical

HTML, CSS, JavaScript,  
React.js, Java, C++, C  
Python, Git, SQL

### Business

Agile, User Research,  
Prototyping, Specs,  
Content Strategy

## Education

University of Toronto  
Master in User Experience  
Design, Co-op, 2018 – 2020  
Toronto, ON, Canada

University of Waterloo  
Bachelor of Computer Science, -  
Co-op, 2012 – 2017  
Waterloo, ON, Canada

## Work Experience

### Tesla Inc. UX Designer Intern (Upcoming)

Fremont, CA | Sept. 2019 – Dec. 2019

### Big Switch Networks UX Designer/Engineer Intern

Santa Clara, CA | May. 2019 – Aug. 2019

- Work with product managers, engineer managers, and business managers to gather user requirement and iterate visual and UX designs; received 100% approval for the design from the management team
- Design and prototype interfaces for the evolving network monitoring software backend with tools like Sketch and Photoshop; apply iterative lean UX methodology to constantly improve the design
- Implement the prototype using react.js and other modern frameworks to acquire deeper usability testing insight. The dashboard feature I designed is going to solve the long-existing scalability user pain point, and thus is expected to increase sales by 20%

### Electronic Arts Software Developer Intern

Burnaby, BC | Jan. 2017 – Apr. 2017

- Combining technical expertise with analytic ability, took initiative to provide a recommendation for code health monitoring tool with a formal presentation; the software was selected by the company and remains an essential tool
- Collaborated cross-functionally with international teams in Europe and the US to conduct testing and system integration, and enabled the AAA titles such as Star Wars Battlefront to be delivered on time

## Project Experience

### Group4Me Business New Venture UX Project

Keywords: Storytelling, Presentations, Competitive Analysis, User Interview, Persona, Empathy Map, Ideation, Prioritization, Sketching, Wireframing, Prototyping, Usability Testing

### Centre for Community Partnership Website Redesign

Keywords: Stakeholder Cooperation, Usability Testing, User Interview, Storytelling, Wireframing, Prototyping, Card Sorting, Information Architecture