

Yang (David) Li

Contact

davidyli310.com
https://github.com/DavidLLI
david.yli310@gmail.com
(519) 501-5560

Skills

Design

Adobe Illustrator,
Adobe Photoshop,
Adobe InDesign,
InVision
Sketch
Figma,
Balsamiq

Technical

HTML, CSS, JavaScript,
React.js, Java, C++, C
Python, Git, SQL

Business

Agile, User Research,
Prototyping, Specs,
Content Strategy

Education

University of Toronto
Master in User Experience
Design, Co-op, 2018 – 2020
Toronto, ON, Canada

University of Waterloo
Bachelor of Computer Science, -
Co-op, 2012 – 2017
Waterloo, ON, Canada

Work Experience

Tesla Inc. UX Designer Intern (Upcoming)

Fremont, CA | Sept. 2019 – Dec. 2019

Big Switch Networks UX Designer/Engineer Intern

Santa Clara, CA | May. 2019 – Aug. 2019

- Work with product managers, engineer managers, and business managers to gather user requirement and iterate visual and UX designs; received 100% approval for the design from the management team
- Design and prototype interfaces for the evolving network monitoring software backend with tools like Sketch and Photoshop; apply iterative lean UX methodology to constantly improve the design
- Implement the prototype using react.js and other modern frameworks to acquire deeper usability testing insight. The dashboard feature I designed is going to solve the long-existing scalability user pain point, and thus is expected to increase sales by 20%

Electronic Arts Software Developer Intern

Burnaby, BC | Jan. 2017 – Apr. 2017

- Combining technical expertise with analytic ability, took initiative to provide a recommendation for code health monitoring tool with a formal presentation; the software was selected by the company and remains an essential tool
- Collaborated cross-functionally with international teams in Europe and the US to conduct testing and system integration, and enabled the AAA titles such as Star Wars Battlefront to be delivered on time

Project Experience

Group4Me Business New Venture UX Project

Keywords: Storytelling, Presentations, Competitive Analysis, User Interview, Persona, Empathy Map, Ideation, Prioritization, Sketching, Wireframing, Prototyping, Usability Testing

Centre for Community Partnership Website Redesign

Keywords: Stakeholder Cooperation, Usability Testing, User Interview, Storytelling, Wireframing, Prototyping, Card Sorting, Information Architecture