Yang (David) Li

Contact

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Skills

Design

Adobe Illustrator,
Adobe Photoshop,
Adobe InDesign,
InVision
Sketch
Figma,
Balsamiq

Technical

HTML, CSS, JavaScript,
React.js, Java, C++, C
Python, Git, SQL

Process

Agile, User Research,
Prototyping, Specs,
Content Strategy

Education

University of Toronto

Master in User Experience
Design, Co-op, 2018 – 2020
Toronto, ON, Canada

University of Waterloo

Bachelor of Computer Science, -
Co-op, 2012 – 2017
Waterloo, ON, Canada

Work Experience

Electronic Arts   Software Developer Intern

Burnaby, BC | Jan. 2017 – Apr. 2017

- Worked on the backend of a micro-transaction service platform for all games across the company; thoroughly learned and proficiently utilized Spring platform and REST API to power the backend
- Combining technical expertise with analytic ability, took initiative to provide a recommendation for code health monitoring tool including conducting cost/benefit analysis and a formal presentation; the software was selected by the company for internal use and remains an essential tool
- Collaborated cross-functionally with international teams in Europe and the US to conduct testing and system integration; Fully understood and used Agile Software Development Life Cycle

MappedIn   UI Developer Intern

Waterloo, ON | May 2016 – Aug. 2016

- Worked on the frontend of the Content Management System (CMS) using react.js with direct input from internal users of the tool; received 100% positive feedback from the project manager of the user team
- With efficient work style, exceeded work targets and pushed 10 small improvements and 3 major improvements to the company site – all improvements were implemented into the web app
- Assumed end-to-end responsibility in a product management function; participated in requirements gathering, testing, implementation and post-launch optimization

Project Experience

Group4Me   Business New Venture UX Project

Keywords: Storytelling, Presentations, Competitive Analysis, User Interview, Persona, Empathy Map, Ideation, Prioritization, Sketching, Wireframing, Prototyping, Usability Testing

Centre for Community Partnership   Website Redesign

Keywords: Stakeholder Cooperation, Usability Testing, User Interview, Storytelling, Wireframing, Prototyping, Card Sorting, Information Architecture

Check davidyli310.wixsite.com/mysite for projects details!