Yang (David) Li

Contact

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Skills

Design

Adobe Illustrator,

Adobe Photoshop,

Adobe InDesign,

InVision

Sketch

Figma,

Balsamiq

Technical

HTML, CSS, JavaScript,

React.js, Java, C++, C

Python, Git, SQL

Process

Agile, User Research,

Prototyping, Specs,

Content Strategy

Education

University of Toronto

Master in User Experience
Design, Co-op, 2018 – 2020

Toronto, ON, Canada

University of Waterloo

Bachelor of Computer Science, -
Co-op, 2012 – 2017

Waterloo, ON, Canada

Work Experience

Big Switch Networks   UX Design/Engineer Intern

Santa Clara, CA | May. 2019 – Aug. 2019

- Work with product managers, engineer managers, and business managers to gather user requirement and iterate visual and UX designs; gained 100% approval from the management team
- Design and prototype interfaces for the evolving network monitoring software backend with tools like Sketch and Photoshop; apply iterative lean UX methodology to constantly improve the design
- Implement the prototype using react.js and other modern frameworks to achieve high performance and maintainability

Electronic Arts   Software Developer Intern

Burnaby, BC | Jan. 2017 – Apr. 2017

- Combining technical expertise with analytic ability, took initiative to provide a recommendation for code health monitoring tool with a formal presentation; the software was selected by the company and remains an essential tool
- Collaborated cross-functionally with international teams in Europe and the US to conduct testing and system integration; fully understood and used Agile Software Development Life Cycle

MappedIn   UI Developer Intern

Waterloo, ON | May 2016 – Aug. 2016

- Worked on the frontend of the Content Management System (CMS) using react.js with direct input from internal users of the tool; received 100% positive feedback from the project manager of the user team
- With efficient work style, exceeded work targets and pushed 10 small improvements and 3 major improvements to the company site
- Assumed end-to-end responsibility in a product management function

Project Experience

Group4Me   Business New Venture UX Project

Keywords: Storytelling, Presentations, Competitive Analysis, User Interview, Persona, Empathy Map, Ideation, Prioritization, Sketching, Wireframing, Prototyping, Usability Testing

Centre for Community Partnership   Website Redesign

Keywords: Stakeholder Cooperation, Usability Testing, User Interview, Storytelling, Wireframing, Prototyping, Card Sorting, Information Architecture