

The logo consists of the word "UCLA" in white, bold, sans-serif capital letters inside a blue rectangular box. To the right of this box, the word "Club" is written in a large, black, sans-serif font.

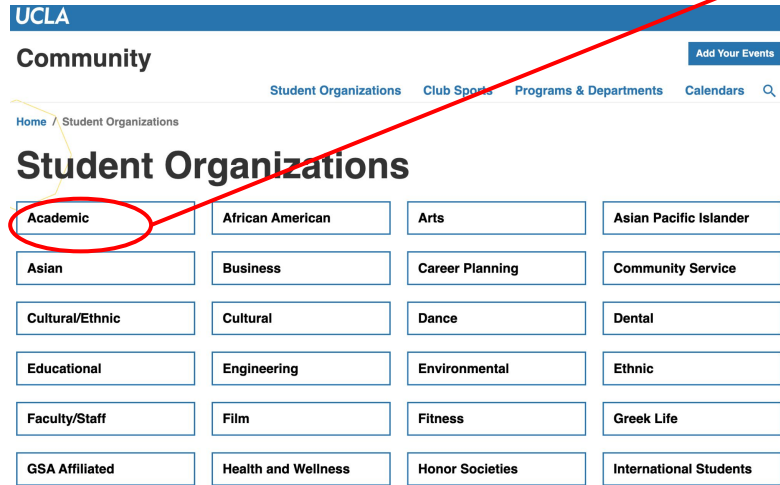
# UCLA Club Recommender

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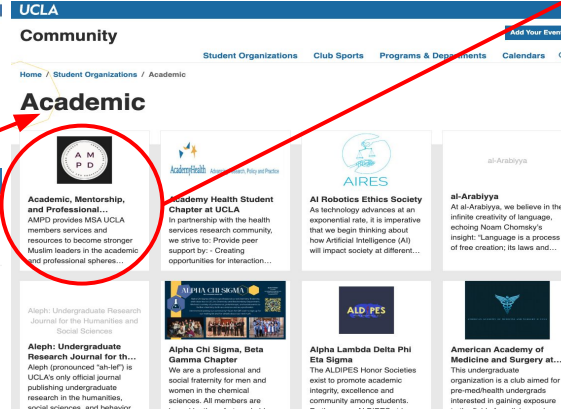
STAT 418 – Proposal Presentation

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# Data Source & Collection



## Category



## Full Descriptions

## Club Names

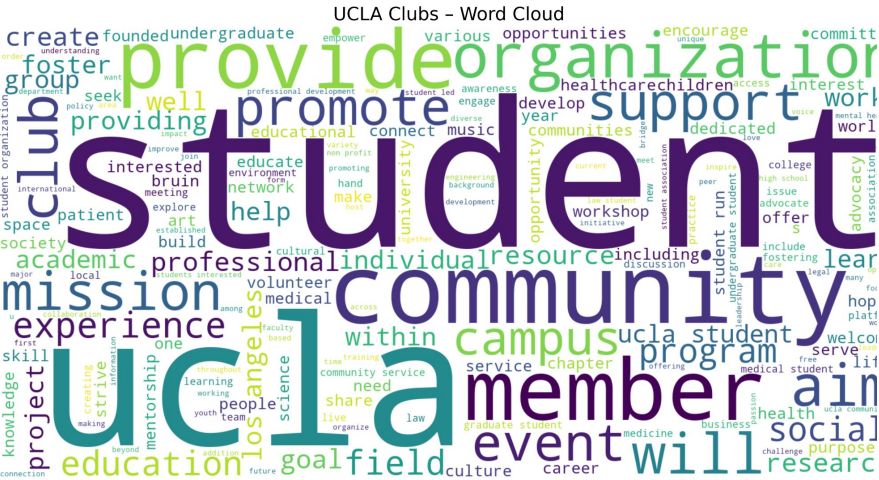
Site	<a href="https://community.ucla.edu/studentorgs">https://community.ucla.edu/studentorgs</a>
Technique	Python requests + BeautifulSoup (no API, pure HTML)
Features	Category, Name, Description, Detail_url
Storage	CSV → JSON for model

# Exploratory Insights

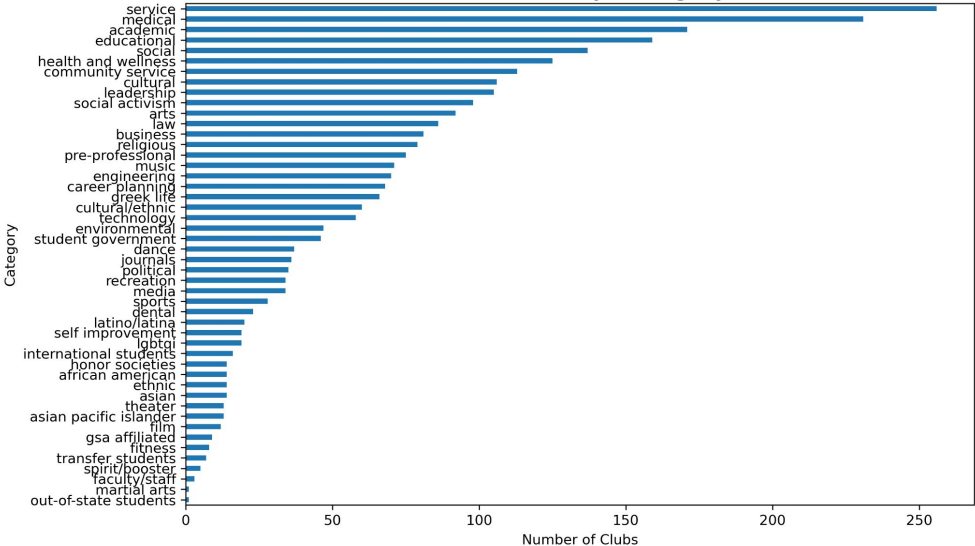
# Categories	48
# Club	2,829
# Unique Club	1,439

Top 5 Category by Count of Clubs

Category	Count of Clubs	Percentage
service	256	9.05%
medical	231	8.17%
academic	171	6.04%
educational	159	5.62%
social	137	4.84%



Club Count by Category

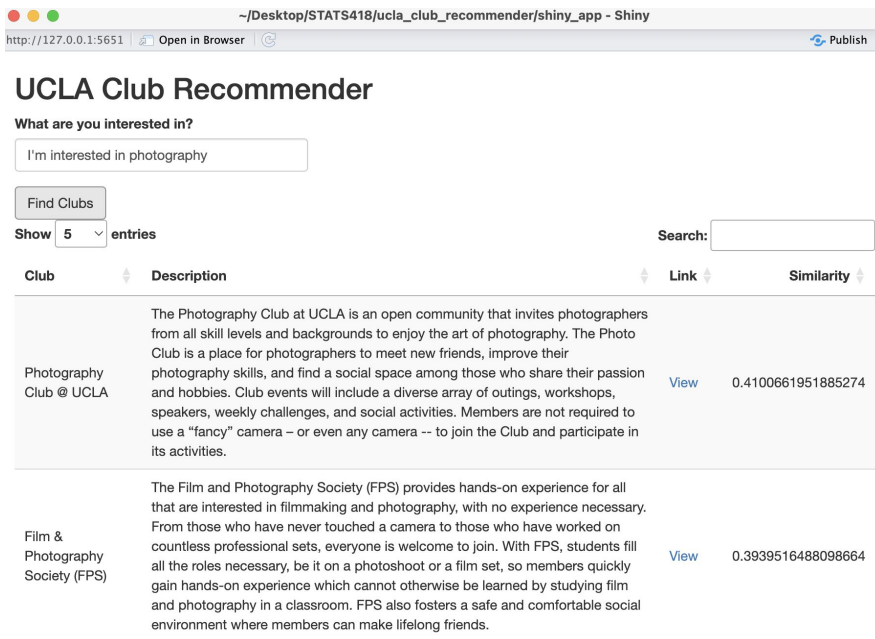


# Proposed Product & Architecture

- **Goal:** Recommend top 5 UCLA clubs based on user interest input.
- **So far:** Using the TF-IDF and K-NN (Cosine) create a model by descriptions. Using Flask Shiny app

## Next Step

- Explore LLM + RAG to build a real chatbot
- Add filters (by category, similarity, keyword)
- Flask API hosted on AWS EC2/Google Cloud
- Shiny app hosted via shinyapps.io
- Dockerized for reproducibility
- Code + docs on GitHub



The screenshot shows a web browser window titled "~Desktop/STATS418/ucla\_club\_recommender/shiny\_app - Shiny". The address bar shows "http://127.0.0.1:5651" with "Open in Browser" and "Publish" buttons. The main heading is "UCLA Club Recommender". Below it is a text input field "What are you interested in?" containing "I'm interested in photography". A "Find Clubs" button is next to it. Below the button is a "Show 5 entries" dropdown. To the right is a "Search:" input field. The main content is a table with columns: Club, Description, Link, and Similarity. The table lists two clubs: "Photography Club @ UCLA" and "Film & Photography Society (FPS)".

Club	Description	Link	Similarity
Photography Club @ UCLA	The Photography Club at UCLA is an open community that invites photographers from all skill levels and backgrounds to enjoy the art of photography. The Photo Club is a place for photographers to meet new friends, improve their photography skills, and find a social space among those who share their passion and hobbies. Club events will include a diverse array of outings, workshops, speakers, weekly challenges, and social activities. Members are not required to use a "fancy" camera -- or even any camera -- to join the Club and participate in its activities.	<a href="#">View</a>	0.4100661951885274
Film & Photography Society (FPS)	The Film and Photography Society (FPS) provides hands-on experience for all that are interested in filmmaking and photography, with no experience necessary. From those who have never touched a camera to those who have worked on countless professional sets, everyone is welcome to join. With FPS, students fill all the roles necessary, be it on a photoshoot or a film set, so members quickly gain hands-on experience which cannot otherwise be learned by studying film and photography in a classroom. FPS also fosters a safe and comfortable social environment where members can make lifelong friends.	<a href="#">View</a>	0.3939516488098664