

# DAVID LOPEZ-WHITE

[davidlopezwhite@gmail.com](mailto:davidlopezwhite@gmail.com) | [linkedin](#)

[davidux.com](http://davidux.com) | 510-590-1048

## UX AND WEB DESIGN

### The UX Department - UX and web design agency

January 2017 - Present

- Conducted task-based user testing to discover insights about proprietary CRM for managing marketing campaigns.
- Worked cross-functionally to document, archive, and report assets internally and to stakeholders.

### Globality - International marketplace for job contracting

December 2016 - March 2017

- Scheduled and conducted remote usability tests with SMEs for new builds of the platform, using Cisco WebEx.
- Used Confluence for reporting insights from test sessions and interviews with industry experts.
- Worked with Product and Risk Management teams to design solutions across departments.

### Berkeley Music Instrument Exchange - E-commerce/Online Store

November 2016 - Present

- Visual design including layout, branding assets, home page, product pages, navigation and user flows, information architecture and interaction design.
- WP admin including security, stylesheet changes, version control on Git, and instructional style guides.
- Mobile and responsive design, with shopping cart and paypal integration.

### P3 Mental Health - Mental Health Advising

September - October 2016

- Visual design, asset curation and implementation.
- Information architecture, mobile and responsive design.
- Instructional guide and video tutorials for hand-off to client.

### Money Intel - 401(k) plan provider - client project at GA

June - July 2016

- Mobile and email redesign using an Agile/Lean UX process.
- Redesigned the UI for dashboard and email marketing campaign.
- Research, competitive analysis, interviews, wireframes and interactive prototypes.

## INSTRUCTIONAL DESIGN AND PRESENTATION

Ex'pression College, Emeryville, CA

June 2006 - January 2016

SFJAZZ, San Francisco, CA

July 2012 - June 2016

Business Enterprise & Cooperative Mentors INC., Philippines

2011, 2016

## EDUCATION

General Assembly

July 2016

User Experience Design Immersive

Charter Oak State College

September 2011

Bachelors of Political Science

## CERTIFICATION

Apple Certified Pro: Logic Pro X

2014

Pro Tools Certified User: Pro Tools 11

2014

## TOOLS AND SKILLS

Sketch, InVision, Flinto, Adobe CC 2017, Illustrator, Photoshop, Premiere Pro, Keynote, Screenflow, Wordpress, HTML 5, CSS 3, Git, Agile, Lean, and Scrum Methodologies

## LANGUAGES

English, Spanish

## HACKATHONS

Amazon Alexa - General Assembly July 2016

Reactathon - Github March 2017