



Questionnaire Wave 5 V1.0

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Introduction

The British Election Study 2015 is managed via a consortium of the University of Manchester, The University of Oxford, and The University of Nottingham. The Scientific Leadership Team is comprised of Professors Ed Fieldhouse, Jane Green, Hermann Schmitt, Geoff Evans and Cees van der Eijk. The team is supported by researchers Dr Jon Mellon and Chris Prosser, and also by BES 2015 consultant Professor John Curtice (University of Strathclyde). The BES 2015 is working in close collaboration with colleagues within the Universities of Manchester, Oxford and Nottingham, and is partnering with a wide variety of affiliated datasets and projects (and proposed projects) to link BES voter data to other data on election candidates and campaigns.

Wave 5

In total 30,725 respondents took wave 5 of the British Election Study. 28,073 of these also took wave 4, an overall wave on wave retention rate of 89.6%. 17,673 respondents took all of the first five waves of the survey, 58.5% of respondents who originally took wave 1. Wave 5 was conducted by YouGov between 31^{st} March 2015 and 6^{th} May 2015.

Wave 4

31,328 respondents took wave 4 of the British Election Study. 23,542 of these also took wave 3. The overall wave on wave retention was 84.6%. There are 18,958 respondents who took all of the first four waves of the survey, 62.7% of respondents who originally took wave 1. Wave 4 was conducted by YouGov between 4th March 2015 and 30th March 2015.

Wave 3

27,839 respondents took wave 3 of the British Election Study, 24,016 of these also took wave 2. The overall wave on wave retention was 79.4%. In total there are 21,471 respondents who took all of the first three waves of the survey, 71.0% of the respondents who originally took wave 1. Wave 3 was conducted by YouGov between 19th September 2014 and 17th October 2014.

Wave 2

30,219 respondents took wave 2, 26,870 of these also took wave 1. The overall wave on wave retention was 88.9%. Wave 2 was conducted by YouGov between 22nd May 2014 and 25th June 2014.

Wave 1

A total of 30,590 respondents were interviewed by YouGov between 20th February 2014 and 9th March 2014 for wave 1 of the British Election Study.

Weights and samples

Around 30,000 respondents were interviewed in each wave (referred to as the full sample). However, we also define a smaller core sample of around 21,000 respondents in each wave that constitute a cross-sectional group which is more representative than the full sample (i.e. the range of weights is smaller than in the full sample). For cross-sectional work, where you wish to say something about the proportion of the population giving a certain response, we recommend using this core sample.



As before, we provide two cross-sectional weights for each wave, the full weight (e.g wt_full_W5) that covers all respondents who took the wave 5 survey and the core weight that weights a smaller more representative sample of respondents (wt_core_W5). The panel dataset includes a cumulative weight that covers respondents who have taken all waves so far in the study (wt_full_W1W2W3W4W5) as well as a pre-campaign to campaign weight (wt_full_W4W5).

All of these weights are constructed at the regional level (i.e. Scotland, England, Wales and London are weighted separately to population values) and then adjusted to account for the oversampling of Scottish and Welsh voters.

Country items

In addition to the core items, there are sets of questions written specifically for each of the nations included in this survey: England, Scotland and Wales (note that Northern Ireland is not included in this survey due to the very different political situation there).

The largest country specific section is in Scotland, where the BES includes items inquiring about many aspects of the Scotlish referendum campaign and preferences about independence.

To allow for a comparison of different devolved situations, many of these questions are repeated in Wales.

Due to the size of the Scottish referendum module, two sets of core items are only asked to respondents in England and Wales:

- Party contact questions
- Perceptions of how united or divided the political parties are

The new wave 1 dataset replaces earlier versions that have been released through the BES website (older versions are available on request).

Top up items

Top up items are asked to all respondents in the first wave that they take part in. These are generally demographic and attitudinal variables that are believed to be fairly stable over time.

These include:

- Occupation
- Parent's occupation
- Country of birth
- Highest education level
- Left-right values

While some of these can change, they do not need to be asked in every wave. In addition to these variables, the BES also includes much of the information that YouGov routinely collects about all members of their panel.

- Age
- Highest qualification
- Home ownership



- Marital status
- Age left education (we already have highest qualification)
- Ethnicity
- Local authority and education authority
- Household income
- Personal income
- Household size
- Number of children in household
- Preferred daily newspaper
- Vote choice in 2010
- Religiosity
- Religious denomination
- Type of organization worked for
- Big 5 personality measures

Having these measures from YouGov's existing data leaves more space for other important questions on the rest of the survey and avoids asking respondents for information they've already provided in the past.

Playground items

The playground contains items that are only asked to subsets of respondents. Because of the number of questions asked to Scottish and Welsh respondents, these questions are only asked to English respondents. These questions are primarily suggested by the community of academic users. Additionally, some questions from the previous round of the British Election Study in 2010 are included in the playground for comparability. Finally, the playground includes a number of items that the BES team felt are useful to include in the survey but didn't need to be asked to all respondents in every wave.

Campaign Wave

The campaign wave (wave 5) was conducted as a 'rolling thunder' daily survey, with a subsample of respondents invited to complete the survey on each day of the election campaign. There are two variables which record which day of the campaign a respondent completed the survey — CampaignDayW5, which is the numeric day of the campaign period and enddateW5, which is a formatted date variable. There is also a daily weight variable (wt_daily_W5).

Due to a technical error the party contact questions were not asked of those respondents who took the survey during the first weeks of the campaign. It was asked of respondents who took the survey on and after April 24th.

Future releases

In order to allow the community to begin using the British Election Study data as soon as possible, we have released the data without some of the eventual features we intend to implement. These include:

Manual coding for the most important issue question: the MII question is open ended. The BES
team intends to work on a unified schema for the MII question in the new data as well to some



of the older surveys. In the meantime we have released automatic issue codings by using machine learning on the older surveys.

- Question orderings: the order of questions and rows was sometimes randomized within the survey. This information will be made available as a supplemental file in future.
- Question timings: the amount of time a respondent spent on each page was also recorded by YouGov, we also intend to make this available as a supplemental file in future.

In addition, the British Election Study data is currently in an early version so users are encouraged to check their variables carefully and report any problems they find.



country

	gil des	le respondent's cou	ntry		Created
2		England Scotland Wales			
ΕI	igi	ble			
	i gik e yo	le u a citizen of any	of the foll	MULTIPLE CHOICE W1 lowing	Topup
uk	Citiz	en		The United Kingdom (Great Britain and Northern Ireland	d)
euCitizen \square			Any member state of the European Union		
COI	mm	onwealthCitizen		Any commonwealth country	
oth	nerC	itizen		Any other country	
m	ıii				
		as you're concerne	ed, what i	SINGLE CHOICE W1W2W3W4's the SINGLE MOST important issue facing the country at the	
1	0	(open [MII_text]])		
2	0	None			
3	0	Don't know			



Show if country==2

Show if country==3

bestOnMII

bestOnMII- Show if MII==1

SINGLE CHOICE W1W2W3W4W5

Which party is best able to handle this issue?

- ^o O No party is best able to handle this issue
- Conservative
- ² o Labour
- ³ O Liberal Democrat
- Scottish National Party (SNP)
- ^⁵ Plaid Cymru
- United Kingdom Independence Party (UKIP)
- o Green Party
- 8 O British National Party (BNP)
- Other party (open [bestOnMIIOth])
- 99999 O Don't know

Module: generalElection

turnoutUKGeneral

turnoutUKGeneral

SINGLE CHOICE W1W2W3W4W5

Many people don't vote in elections these days. If there were a UK General Election tomorrow\$turnoutText, how likely is it that you would vote? W1W2W3W4

Many people don't vote in elections these days. The UK General Election is being held on May 7th. How likely is it that you will vote? (W5)

- Very likely that I would vote
- Fairly likely
- Neither likely nor unlikely
- ² Fairly unlikely
- Very unlikely that I would vote
- 9999 O Don't know



decidedVote

decidedVote SINGLE CHOICE W4W5

If you do vote in the General Election, have you decided which party you will vote for, or haven't you decided yet?

- ¹ · · Yes, decided
- ² O No, not decided yet
- ³ O Will not vote
- 99999 O Don't know



generalElectionVote

generalElectionVote

SINGLE CHOICE W1W2W3W4W5

Show if country==2
Show if country==3

And if there were a UK General Election tomorrow, which party would you vote for? (W1W2W3W4)

Which party is that? (W5)

- I would not vote
- Conservative
- ² O Labour
- ³ O Liberal Democrat
- Scottish National Party (SNP)
- ⁵ Plaid Cymru
- United Kingdom Independence Party (UKIP)
- o Green Party
- 8 O British National Party (BNP)
- Other (open [generalElectionVoteOth1])
- 9999 O Don't know

generalElectionVoteSqueeze

generalElectionVoteSqueeze if decidedVote in [2,9999]

SINGLE CHOICE

W5

Which party do you think you are most likely to vote for?

- I would not vote
- Conservative
- ² O Labour
- ³ O Liberal Democrat
- Scottish National Party (SNP)

⁵ ○ Plaid Cymru

Show if country==3

Show if country==2

- United Kingdom Independence Party (UKIP)
- ⁷ Green Party
- 8 O British National Party (BNP)
- o Other (open [generalElectionVoteOth1])
- 9999 O Don't know



generalElecCertainty

generalElecCertainty- Show if generalElectionVote in [1,2,3,4,5,6,7,8,9]

SCALE W1W2W3W4W5

You said that you would be most likely to vote for \$generalElectionVotetext in a General Election. How certain are you that you would vote for this party?

max 7 min 1 dk 9999

partydiffconlab

partydiffconlab SINGLE CHOICE WS

Considering everything the Conservative and Labour Parties stand for, would you say that:

- $^{\scriptscriptstyle 1}$ $^{\scriptscriptstyle \circ}$ There is a great difference between them
- ² O There is some difference
- ³ O There is not much difference between them

9999 O Don't know

bestLeaderCampaign



bestLeaderCampaign

SINGLE CHOICE

V5

Thinking overall about how the party leaders are performing during the election campaign, which party leader do you think is performing best so far?

- David Cameron
- ² O Ed Miliband
- ³ Nick Clegg
- Nicola Sturgeon
- ^⁵ Leanne Wood
- Nigel Farage
- ⁷ O Natalie Bennett
- None/no leader
- ¹⁰ O All leaders equally good
- 99999 O Don't know

worstLeaderCampaign

worstLeaderCampaign

SINGLE CHOICE

W5

And, overall, which party leader do you think has performed worst during the election campaign thus far?

- David Cameron
- ² O Ed Miliband
- ³ O Nick Clegg
- Nicola Sturgeon
- ^⁵ Leanne Wood
- Nigel Farage
- ⁷ O Natalie Bennett
- O None/no leader
- O All leaders equally good
- 99999 O Don't know



debateOneWatch

acb	atcoric vvatcii				
Did yo	teOneWatch u see or hear all or part of the first nationally televeld on April 2 nd ?	SINGLE CHOICE ised debate among the seven	W5 party leaders tha		
1	Yes No Don't know				
	ateTwoWatch				
Did yo	teTwoWatch u see or hear all or part of the second nationally te as held on April 16 th ?	SINGLE CHOICE levised debate among the five	W5 e party leaders		
1 O	Yes No Don't know				
debateThreeWatch debateThreeWatch single choice w5					
	u see or hear all or part of the nationally televised on, Ed Miliband and Nick Clegg) that was broadcas		y leaders (David		
1 0	Yes				
9999	No Don't know				
$\overline{}$	DOLL CRITOW				



polPrefer

polPrefer DYNGRID W5

How much do you agree or disagree with the following statement?

roworder randomize

ROWS

polPreferToFight Parties and politicians in the UK are more concerned with fighting each other than with furthering the public interest.

COLUMNS

- Strongly disagree
- ² O Disagree
- ³ O Neither agree nor disagree
- ⁴ Agree
- 99999 O Don't know



campaignTone

campaignTone DYNGRID W5

In their campaigns political parties can focus on criticising the policies and personalities of other parties, or they can focus on putting forward their own policies and personalities. What is, in your view, the focus of the campaign of each of the following parties?

roworder randomize

ROWS

conTone Conservatives

labTone Labour

IdTone Liberal Democrats

snpTone SNP

pcTone Plaid Cymru

ukipTone UKIP

grnTone Greens

COLUMNS

- ¹ 1 Focuses mainly on criticising other parties
- ² 0 2
- ³ 0 3
- 4 0 4
- 5 5 Focuses mainly on putting forward their own policies and personalities
- 9999 O Don't know



Module: postvote

postalapply single choice w5

It is possible to vote by post in UK general elections. Have you applied for a postal vote for the upcoming general election on May 7th?

- ¹ o Yes
- 0 NO

9999 O Don't know

postalTurnout

Postalapply if postalapply==1

SINGLE CHOICE

W/5

And have you already voted (by post)?

- ¹ o Yes
- ⁰ O No

9999 O Don't know

generalElectionVotePost

generalElectionVotePost if postalTurnout==1

SINGLE CHOICE

W5

Which party did you vote for?

- o I would not vote
- Conservative
- ² O Labour
- ³ O Liberal Democrat
- Scottish National Party (SNP)

Show if country==2

⁵ ○ Plaid Cymru

Show if country==3

- 6 United Kingdom Independence Party (UKIP)
- o Green Party
- 8 O British National Party (BNP)
- Other (open [generalElectionVoteOth1])
- 99999 O Don't know



Show if country==2

Module: partyldmod

partyld

partyld SINGLE CHOICE W1W2W3W4W5

Generally speaking, do you think of yourself as Labour, Conservative, Liberal Democrat or what?

- Conservative
- ² O Labour
- ³ O Liberal Democrat
- Scottish National Party (SNP)
 - Plaid Cymru Show if country==3
- United Kingdom Independence Party (UKIP)
- ⁷ Green Party
- 8 O British National Party (BNP)
- Other party (open [partyIdOth1])
- ¹⁰ No None
- 99999 O Don't know



Show if country==2
Show if country==3

partyIdSqueeze

partyldSqueeze- Show if partyld in [10,9999]

SINGLE CHOICE W1W2W3W4W5

Do you generally think of yourself as a little closer to one of the parties than the others? If yes, which party?

- ¹ O Conservative
- ² o Labour
- ³ O Liberal Democrat
- Scottish National Party (SNP)
- ⁵ Plaid Cymru
- United Kingdom Independence Party (UKIP)
- ⁷ O Green Party
- 8 O British National Party (BNP)
- Other (open [partyldSqueezeOth1])
- ¹⁰ No None
- 9999 O Don't know

partyIdStrength

partyldStrength- Show if (partyld in [1,2,3,4,5,6,7,8,9] or partyldSqueeze in [1,2,3,4,5,6,7,8,9])

SINGLE CHOICE W1W2W3W4W5

Would you call yourself very strong, fairly strong, or not very strong \$party?

- O Very strong
- ² Fairly strong
- ³ O Not very strong
- 99999 O Don't know

5 DOT CRION



polAttention

polAttention SCALE W1W2W3W4W5

How much attention do you generally pay to politics?

 \max 10 dk 1

dk_text Don't know

min 0

trustMPs

trustMPs SCALE W1W2W3W4

How much trust do you have in Members of Parliament in general?

max 7 (A great deal of trust)

 $\begin{array}{ll} \text{min} & \quad \text{1 (No trust)} \\ \text{dk_text} & \quad \text{Don't know} \end{array}$

dk 9999

trustYourMP SCALE W1W2W3W4

How much trust do you have in the MP in your local constituency?

max 7 (A great deal of trust)

 $\begin{array}{ll} \text{min} & \text{1 (No trust)} \\ \text{dk_text} & \text{Don't know} \end{array}$

dk 9999



leaderLike

leaderLike	GRID	W1W2W3W4W5		
How much do you like or dislike each of to roworder randomize	the following party leaders?			
ROWS				
likeCameron	David Cameron			
likeMiliband	Ed Miliband			
likeClegg	Nick Clegg			
likeSalmond- Show if country==2	Alex Salmond	W1W2W3		
likeSturgeon	Nicola Sturgeon	W4W5		
likeWood- Show if country==3	Leanne Wood			
likeFarage	Nigel Farage			
likeBennett	Natalie Bennett	W4W5		
COLUMNS				
° O- Strongly dislike				
¹				
² o 2				
³ ∘ 3				
4 0 4				
5 0 5				
⁶ 0 6				
⁷ 0 7				
8 0 8				
9 0 9				
° 0 10 – Strongly like				
9999 O Don't know				



pmGrid GRID W1

Thinking about past Prime Ministers, do you think these Prime Ministers were good or bad for Britain?

ROWS

thatcherGood Margaret Thatcher

blairGood Tony Blair

COLUMNS

- Bad for Britain
- ² O Good for Britain
- ³ O Neither

99999 O Don't know

goodTimePurchase

goodTimePurchase

SINGLE CHOICE W1W2W3W4

Do you think now is a good or a bad time for people to buy major household items (furniture, kitchen appliances, televisions, and things like that)?

- o Good time to buy
- Bad time to buy
- Neither good nor bad time to buy
- 99999 O Don't know

.....

mpLooks After Const Interest

mpLooks After Constinterest

SINGLE CHOICE

W4

Please tell me how far you agree or disagree with the following statement:

My member of parliament tries hard to look after the interests of people who live in my constituency.

- Strongly disagree
- ² O Disagree
- ³ O Neither agree nor disagree
- 4 O Agree
- Strongly agree
- 99999 O Don't know



winConstituencyPlacement

winConstituencyPlacement

PLACEMENT

How likely is it that each of these parties will win the General Election in **your local constituency**? Please drag and drop each item either onto the scale or into the "Not sure" box in order to continue with the

roworder randomize

ROWS

winConstituencyCon Conservatives

winConstituencyLab Labour

winConstituencyLD Liberal Democrats

winConstituencyUKIP UKIP

winConstituencyGreen Greens

winConstituencySNP- Show if country==2 SNP

winConstituencyPC- Show if country==3 Plaid Cymru

wineonstituteneys e show if country==5

COLUMNS

^⁰ ○ 0- Very unlikely to win

100 O 100- Very likely to win

9999 O Not sure



electionOutcomePrefsrank

electionOutcomePrefsrank RANK W4W5

Please rank these election outcomes from your most preferred outcome to least preferred outcome:

roworder randomize

ROWS

preferConCoalition Conservative led coalition

preferLabCoalition Labour led coalition

preferConMajority Conservative Majority

preferLabMajority Labour Majority

preferOtherGov Other government

COLUMNS

1 O Ranked first

2 O Ranked second

³ O Ranked third

4 O Ranked fourth

○ Ranked fifth

9999 O Not sure



noChanceCoalition

noChanceCoalition MULTIPLE W4W5

Which of these parties do you think has **no real chance** of being part of the next UK government (either forming a government by itself or as part of a coalition)? *Tick all that apply*

roworder randomize

Options

noChanceCoalitionLab Labour

noChanceCoalitionCon Conservatives

noChanceCoalitionLD Liberal Democrats

noChanceCoalitionSNP SNP

noChanceCoalitionGrn Green Party

noChanceCoalitionUKIP United Kingdom Independence Party (UKIP)

noChanceCoalitionNone All parties have a chance

Responses

0 · No1 · Yes

99999 O Don't know

labCoalitionPartners

labCoalitionPartners GRID W4W5

Which of the following parties do you think would be willing to join a coalition with the Labour party?

roworder randomize

ROWS

labPartnerLD Liberal Democrats

labPartnerSNP SNP

labPartnerGrn Green Party

labPartnerUKIP United Kingdom Independence Party (UKIP)

COLUMNS

0 O Would not join Labour

1 O Would join Labour

99999 O Don't know



conCoalitionPartners

conCoalitionPartners GRID W4W5

Which of the following parties do you think would be willing to join a coalition with the Labour party?

roworder randomize

ROWS

conPartnerLD Liberal Democrats

conPartnerSNP SNP

conPartnerGrn Green Party

conPartnerUKIP United Kingdom Independence Party (UKIP)

COLUMNS

0 O Would not join Conservatives

1 O Would join Conservatives

9999 O Don't know



majorityParty

majorityParty GRID How likely do you think it is that either of these parties will win more than half of the seats in the General Election so it will be able to form a government on its own? roworder randomize **ROWS** majorityPartyCon Conservatives majorityPartyLab Labour **COLUMNS** $0 \circ 0$ – Very unlikely 1 0 1 2 0 2 3 0 3 4 0 4 5 0 5 6 0 6 7 0 7 8 0 8 9 0 9 10 o 10- Very likely 99999 O Don't know



immigrationLevel

immigrationLevel

SINGLE CHOICE

W4

Do you think the number of immigrants from foreign countries who are permitted to come to the United Kingdom to live should be increased, decreased, or left the same as it is now?

- Decreased a lot
- Decreased a little
- ³ O Left the same as it is now
- Increased a little
- 5 O Increased a lot
- 99999 O Don't know

deficitReduce

deficitReduce SINGLE CHOICE W4

How necessary do you think it is for the UK Government to eliminate the deficit over the next 3 years - that is close the gap between what the government spends and what it raises in taxes?

- It is completely necessary
- ³ O It is important but not absolutely necessary
- ² O It is not necessary but it would be desirable
- ¹ O It is completely unnecessary

99999 O Don't know

howToReduceDeficit

howToReduceDeficit

SINGLE CHOICE

W4

If the government does cut the deficit over the next 3 years, should it do so mainly by increasing taxes, by cutting public spending, or by a mixture of both?

- Only by increasing taxes
- ² O Mainly by increasing taxes, but also by cutting spending
- An equal balance of spending cuts and tax increases
- Mainly by cutting spending, but with some tax increases
- Only by cutting spending

9999 O Don't know



racismAmount

9999 O Don't know

99999 O Don't know

voteMakesDifference

VoteMakesDifference
How likely is it that your vote will make a difference in terms of which party wins the election in your local constituency?

COLUMNS

O O Very unlikely

O 1

O 3

O 4

O 5

O 6

O 6

O 7

O 8

O 8

O 9

O 9

O Very likely



prPreference

prPreference SINGLE CHOICE W4

Thinking about the outcomes of general elections, which of these statements is more important to you? (Please tick the statement you prefer)

- 1 O That one party get more than half the seats in parliament so it can govern on its own
- That every party's percentage of seats in parliament is the same as their percentage of the vote

99999 O Don't know

tryReduceImmig

tryReduceImmig

SINGLE CHOICE

W4

Do you think any of the following political parties would try - if elected - to reduce the level of immigration in Britain?

OPTIONS

tryReduceImmigCon Conservative

tryReduceImmigLab Labour

tryReduceImmigLD Liberal Democrat

tryReduceImmigSNP Scottish National Party (SNP) if country==2

tryReduceImmigPC Plaid Cymru if country==3

tryReduceImmigGrn Green Party

tryReduceImmigBNP British National Party (BNP)

tryReduceImmigNoneNone of these

tryReduceImmiDK Don't know

RESPONSES

0 · No

1 · Yes



achieveReduceImmig

achieveReduceImmig

SINGLE CHOICE

W4

Would any of the following political parties be successful - if elected - in reducing the level of immigration?

OPTIONS

achieveReduceImmigCon Conservative

achieveReduceImmigLab Labour

achieveReduceImmigLD Liberal Democrat

achieveReduceImmigSNP Scottish National Party (SNP) if country==2

achieveReduceImmigPC Plaid Cymru if country==3

achieveReduceImmigGrn Green Party

achieveReduceImmigBNP British National Party (BNP)

achieveReduceImmigNoneNone of these

achieveReduceImmiDK Don't know

RESPONSES

0 · No

1 · Yes



tryReduceInequality

tryReduceInequality SINGLE CHOICE W4

Do you think any of the following political parties would try - if elected - to reduce inequalities between those on very high incomes and those on very low incomes?

OPTIONS

tryReduceInequalityCon Conservative

tryReduceInequalityLab Labour

tryReduceInequalityLD Liberal Democrat

tryReduceInequalitySNP Scottish National Party (SNP) if country==2

tryReduceInequalityPC Plaid Cymru if country==3

tryReduceInequalityGrn Green Party

tryReduceInequalityBNP British National Party (BNP)

tryReduceInequalityNone None of these tryReduceInequalityDK Don't know

RESPONSES

0 · No

1 · Yes



successReduceInequality

successReduceInequality

SINGLE CHOICE

W4

Would any of the following political parties be successful - if elected - in reducing income inequalities?

OPTIONS

successReduceInequalityCon Conservative

successReduceInequalityLab Labour

successReduceInequalityLD Liberal Democrat

successReduceInequalitySNP Scottish National Party (SNP) if country==2

successReduceInequalityPC Plaid Cymru if country==3

successReduceInequalityGrn Green Party

successReduceInequalityBNP British National Party (BNP)

successReduceInequalityNone None of these successReduceInequalityDK Don't know

RESPONSES

0 · No

1 · Yes



enviroGrowth

enviroGrowth SINGLE CHOICE W4

Some believe that protecting the environment should have priority even if that reduces economic growth. Others believe that economic growth should have priority even if that hinders protecting the environment. What is your opinion?

- ° 0 Economic growth should have priority
- ¹ 0 1
- ² 0 2
- ³ 0 3
- 4 0 4
- ⁵ 0 5
- ⁶ 0 6
- ⁷ 0 7
- 8 0 8
- 9 0 9
- 10 $\,\,\,\,\,\,\,\,\,\,$ $\,\,\,\,\,\,\,$ 10 Protecting the environment change should have priority
- 99999 O Don't know



party Emotions

part	yEmotions		GRID-CHECK	W4			
			out the feelings you have towards each of t of the parties? <i>Tick all that apply</i>	he parties. Which			
rowo	rder	randomize					
ROW conE	S motion		Conservatives				
labEr	motion		Labour				
ldEm	otion		Lib Dems				
snpEmotion			SNP if country==2				
pcEmotion			Plaid Cymru if country==3				
ukipE	Emotion		UKIP				
grnEr	motion		Green				
COLU 0	JMNS □ Angry						
1	□ Hopeful						
2	□ Afraid						
3	□ Proud						
0	□ None of these						
9999	□ Don't know						



electionInterest

electionInterest SINGLE CHOICE W4W5

How interested are you in the General Election that will be held on May 7th this year?

- 4 o Very interested
- ³ O Somewhat interested
- Not very interested
- Not at all interested
- 9999 O Don't know

risksEcon

risksEcon DYNAMIC GRID W1W2W3W4

During the next 12 months, how likely or unlikely is it that...

ROWS

riskPoverty There will be times when you don't have enough money to cover

your day to day living costs

riskUnemployment You will be out of a job and looking for work

COLUMNS

• Very unlikely

- ² o Fairly unlikely
- Neither likely nor unlikely
- Fairly likely
- ⁵ Very likely
- 9999 O Don't know

econPersonalRetro



Δ	CO	D	Δ	20	_	na	П	J	Δ:	ŀ	<u> </u>
	u	 т	ч	-	u	III		•	ш	u	u

SINGLE CHOICE W1W2W3W4

Now, a few questions about economic conditions. How does the *financial situation of your household* now compare with what it was 12 months ago? Has it:

- Got a lot worse
- ² O Got a little worse
- Stayed the same
- ⁴ Got a little better
- ^⁵ O Got a lot better
- 99999 O Don't know

econGenRetro

econGenRetro SINGLE CHOICE W1W2W3W4

How do you think the *general economic situation in this country* has changed over the *last 12 months*? Has it:

- Got a lot worse
- ² O Got a little worse
- ³ O Stayed the same
- Got a little better
- 5 Got a lot better
- 99999 O Don't know

- Don't know

govtrust



govtrust GRID W5

How much would you expect each of the following political parties to do a good job or a bad job if they are in government after the General Election (either by themselves or as part of a coalition)?

ROWS

conGovTrust Conservatives

labGovTrust Labour

ldGovTrust Liberal Democrats

snpGovTrust - Show if country==2 SNP

pcGovTrust - Show if country==3 Plaid Cymru

ukipGovTrust United Kingdom Independence Party (UKIP)

grnGovTrust Green Party

COLUMNS

¹ ○ 1 Would do a bad job

² 0 2

3 0 3

4 0 4

⁵ 0 5

⁶ 0 6

⁷ ○ 7 Would do a good job



partyLikeGrid1

partyLikeGrid1- Show if getsPTV==1 GRID W1W2W3W4W5 How much do you like or dislike each of the following parties? **ROWS** likeCon Conservatives likeLab Labour likeLD **Liberal Democrats** likeSNP- Show if country==2 SNP All countries in second half of wave 5 likePC- Show if country==3 Plaid Cymru COLUMNS 0 0 Strongly dislike 0 1 0 2 0 3 0 4 0 5 0 7 0 10 Strongly like 9999 O Don't know



partyLikeGrid2

		- Show if getsPTV==1	W1W2W3W4W5
And ho	ow much do	you like or dislike each of the following parties?	
ROWS likeUK		UKIP	
likeGrr	า	Greens	
likeBN	Р	BNP	
	MNS 0 1 2 3 4 5 6	Strongly dislike	
8 0	8		
9 0	9		
10 0	10	Strongly like	
9999 ○	Don't know		



PTVGrid1

PTVGrid1- Show if getsPTV==2 GRID W1W2W3W4W5 How likely is it that you would ever vote for each of the following parties? **ROWS** ptvCon Conservatives ptvLab Labour ptvLD **Liberal Democrats** ptvSNP- *Show if country==2* SNP ptvPC- Show if country==3 Plaid Cymru COLUMNS 0 Very unlikely 0 1 0 2 0 3 0 4 0 5 0 6 0 7 0 8 0 9 0 10 Very likely



PTVGrid2

	PTVGrid2- Show if getsPTV==2 GRID W1W2W3W4W5 How likely is it that you would ever vote for each of the following parties?								
ROWS ptvUKIP		P	UKIP						
ptν	/Grn	ı	Greens						
ptν	/BNI	0	BNP						
СО	LUN	ЛNS							
0	0	0	Very unlikely						
1	0	1							
2	0	2							
3	0	3							
4	0	4							
5	0	5							
6	0	6							
7	0	7							
8	0	8							
9	0	9							
10	0	10	Very likely						
9999	0	Don't know							



values1

	alue		DYNAMIC GRID		W1	topup			
			disagree with the following	owing statements?					
	wor		ndomize						
RC lr1	DWS L			Government should redistribute income from the better off to those who are less well off					
Ir2 Big business takes advantage of ordinary people									
lr3	3		Ordinary workin nation's wealth	Ordinary working people do not get their fair share of the nation's wealth					
l۲۷	1		There is one law	There is one law for the rich and one for the poor					
lr5	5		_	Management will always try to get the better of employees if it gets the chance					
CC	DLUN	MNS							
1	0	Strongly disagree							
2	0	Disagree							
3	0	Neither agree nor disagree							
4	0	Agree							
5	0	Strongly agree							



Module: cutsAndDebt

$responsible {\tt Debt}$

responsible Debt	MULTIPLE CHOICE W1W2W3W4			
In your opinion, who is responsible f	or the size of Britain's national debt? *Please tick all that apply.*			
$responsible {\tt DebtConservatives}$	☐ The Conservatives in the UK government			
responsible Debt Liberal Democrats	☐ The Liberal Democrats in the UK government			
responsibleDebtLabour The previous UK Labour government				
responsible Debt UKBanks	□ British banks			
responsible Debt Global Banks	☐ Global financial institutions			
responsible Debt Trade Unions	☐ Trade unions			
responsibleDebtEU	☐ The European Union			
responsibleDebtOther	□ Other			
responsible Debt None	□ None of these Exclude other punches			
responsibleDebtDontKnow	□ Don't know Exclude other punches			



goneTooFarServiceGrid

goneTooFarServiceGrid DYNAMIC GRID W1W2W3W4

Do you think that each of these has gone too far or not far enough?

roworder randomize

ROWS

cutsTooFarNational Cuts to public spending in general

cutsTooFarNHS Cuts to NHS spending*

cutsTooFarLocal Cuts to local services in my area

privatTooFar Private companies running public services

enviroProtection Measures to protect the environment

COLUMNS

Not gone nearly far enough

² O Not gone far enough

³ O About right

Gone too far

^⁵ ○ Gone much too far

^{*}The wording for this item is randomized between "Cuts to NHS spending" and "Cuts to NHS services". A future



Module: accountability

changeIssue1

changelssue1 GRID W1W2W3W4

Do you think that each of the following are getting better, getting worse or staying about the same?

roworder randomize

ROWS

changeEconomy The economy

changeNHS The NHS changeEducation Schools

COLUMNS

Getting a lot worse

² • Getting a little worse

³ O Staying about the same

Getting a little better

^⁵ ○ Getting a lot better

9999 O Don't know

changeIssue2

changelssue2 GRID W1W2W3W4

Do you think that each of the following are getting higher, getting lower or staying about the same?

roworder randomize

ROWS

changeCostLive The cost of living

changeImmig The level of immigration

changeCrime The level of crime

COLUMNS

- Getting a lot lower
- ² Getting a little lower
- ³ O Staying about the same
- Getting a little higher
- Getting a lot higher
- 99999 O Don't know



responsibleGrid

responsibleGrid- Show if changeEconomy in [1,2,3,4,5] or changeNHS in [1,2,3,4,5] or changeEducation in [1,2,3,4,5] or changeCostLive in [1,2,3,4,5] or changeImmig in [1,2,3,4,5]

GRID-

CHECK W1W2W3W4

Thinking about the changes you just described. Who do you think these are the result of? *Please tick all that apply for each issue.*

ROWS

responsibleEcon- Show if changeEconomy in [1,2,3,4,5]	The economy \$economy_text
responsibleNHS- Show if changeNHS in [1,2,3,4,5]	The NHS \$NHS_text
responsible Education - Show if change Education in [1,2,3,4,5]	Schools \$education_text
responsibleCostLive- Show if changeCostLive in [1,2,3,4,5]	The cost of living \$costlive_text
responsibleImmig- Show if changeImmig in [1,2,3,4,5]	Immigration \$immig_text
responsibleCrime- Show if changeCrime in [1,2,3,4,5]	Crime \$crime_text

COLUMNS

- □ Conservatives in UK Government
- ² □ Liberal Democrats in UK government
- ³

 The last Labour UK government
- ⁴ □ The Scottish government Show if country==2
- The Welsh government Show if country==3
- ⁰ □ None of these Exclude other punches
- 9999 □ Don't know Exclude other punches



changelssueLab1

changelssueLab1

GRID W1W2W3W4

If there were a *Labour* UK government today, do you think that each of the following would be getting better, getting worse or staying about the same?

roworder randomize

ROWS

changeEconomyLab The economy

changeNHSLab The NHS changeEducationLab Schools

COLUMNS

Getting a lot worse

² • Getting a little worse

Staying about the same

Getting a little better

^⁵ ○ Getting a lot better

99999 O Don't know

changeIssueLab2

changelssueLab2

GRID W1W2W3W4

If there were a *Labour* UK government today, do you think that each of the following would be getting higher, getting lower or staying about the same?

roworder randomize

ROWS

changeCostLiveLab The cost of living

changeImmigLab The level of immigration

changeCrimeLab The level of crime

COLUMNS

- Getting a lot lower
- ² Getting a little lower
- Staying about the same
- Getting a little higher
- Getting a lot higher



Module: euroVote

euroTurnoutRetro

euroTurnoutRetro if youngPerson!=1

SINGLE CHOICE

W2

A lot of people didn't manage to vote in the European Elections on the 22nd May. How about you? Did you manage to vote in the European Elections?

- ¹ Yes, I voted
- No, I did not vote
- 9999 O Don't know

euroElectionVoteYoung

euroElectionVoteYoung if youngPerson==1

SINGLE CHOICE

W2

Which party would you have voted for in the European Elections if you had been old enough to vote?

- I would not have voted
- Onservative
- ² O Labour
- Liberal Democrat
- Scottish National Party (SNP)

Show if country==2

⁵ ○ Plaid Cymru

Show if country==3

- United Kingdom Independence Party (UKIP)
- ⁷ Green Party
- 8 O British National Party (BNP)
- Other (open [euroElectionVoteYoungOth])
- 9999 O Don't know



euroTurnout

euroTurnout SINGLE CHOICE W1
Many people don't vote in elections these days. \$euroturnoutQtext

- ^⁵ ∨ Very likely that I \$turnoutWillWould vote
- Fairly likely
- ³ O Neither likely nor unlikely
- ² Fairly unlikely
- Very unlikely that I \$turnoutWillWould vote
- 9999 O Don't know

euroElectionVote

euroElectionVote	SINGLE CHOICE	W1
\$euroVoteText		

- ° I \$turnoutWillWould not vote
- ¹ O Conservative
- ² O Labour
- ³ O Liberal Democrat
- Scottish National Party (SNP)

 Show if country==2
- 5 O Plaid Cymru Show if country==3
- United Kingdom Independence Party (UKIP)
- o Green Party
- British National Party (BNP)
- Other (open [euroElectionVoteOth])
- 9999 O Don't know



euroElectionVote (retrospective)

	euroElectionVote (retrospective) Which party did you vote for in the European Elections? W2								
1	0	Conservative							
2	0	Labour							
3	0	Liberal Democrat							
4	0	Scottish National Party (SNP)		Show if country==2					
5	0	Plaid Cymru		Show if country==3					
6	0	United Kingdom Independence Party (UKIP)							
7	0	Green Party							
8	0	British National Party (BNP)							
9	0	Other (open [euroElectionVoteOth])							
9999	0	Don't know							

localTurnoutRetro

localTurnoutRetro if localElection==1 and youngPerson !=1

SINGLE CHOICE W

Which party did you vote for in the European Elections?

- ¹ Yes, I voted
- ^o O No, I did not vote
- ³ O There wasn't a local election in my area
- 99999 O Don't know



localElectionVote

localElectionVote if localTurnoutRetro==1	SINGLE CHOICE	W2	
Which party did you vote for in the local elections?			

- ¹ O Conservative
- ² O Labour
- ³ O Liberal Democrat
- ⁴ Scottish National Party (SNP) Show if country==2
- 5 O Plaid Cymru Show if country==3
- United Kingdom Independence Party (UKIP)
- Green Party
- British National Party (BNP)
- Other (open [localElectionVoteOth])
- 9999 O Don't know

vote Method Europe

voteMethodEurope if euroTurnoutRetro==1 MULTIPLE CHOICE W2 Thinking back to Election Day on May 22nd, which of the following describes how you cast your ballot? *Tick all that apply.*

 $voteMethodEurope_3 \\ \hspace{0.5in} \circ \hspace{0.2in} I \hspace{0.1in} visited \hspace{0.1in} the \hspace{0.1in} polling \hspace{0.1in} station \hspace{0.1in} with \hspace{0.1in} another \hspace{0.1in} person \hspace{0.1in} who \hspace{0.1in} voted$

voteMethodEurope_4 Or I visited the polling station with someone who did NOT vote

voteMethodEurope dk On't know

. _



euRefVote

euRefVote SINGLE CHOICE W1W2W3W4

If there was a referendum on Britain's membership of the European Union\$turnoutText, how do you think you would vote?

- ¹ O Leave the EU
- o Stay in the EU
- ° o I would not vote



Module: Networks

discussPol

discussPolDays SCALE W2W4W5

During the last week, roughly on how many days did you talk about politics parties with other people?

- 0 0 − I did not discuss politics last week
- ¹ 0 1
- ² 0 2
- ³ 0 3
- 4 0 4
- ⁵ 0 **5**
- ⁶ 0 6
- ⁷ 7 I discussed politics every day last week

9999 O Don't know

discussantNameGenerator

discussantNameGenerator

grid-open W2W4

Can you think of anyone you sometimes talk to about politics? These people might or might not be relatives. *Provide up to three names starting from the top box. For example, if you only to talk to one person please fill in the top box, if you talk to two people please fill in the top two boxes, if you do not talk to anybody please skip the question.* (If you prefer, you can provide a nickname or initials)

name1 o Name 1

name2 O Name 2

name3 O Name 3

Note: the text data for names are not included in data releases to preserve anonymity. Instead name1, name2 and name3 are binary variables indicating whether a name was given.



discussantsRelationship

discussantsRelationship- Show if name1[0] or name2[0] or name3[0]

GRID_{W2W4}

What is your relationship to each of these people?

ROWS

relationshipName1- Show if name1[0] \$name1 relationshipName2- Show if name2[0] \$name2 relationshipName3- Show if name3[0] \$name3

COLUMNS

- ¹ Your spouse or partner
- ² O Another relative
- ³ O A friend
- A neighbour or co-worker

name2[0] or name3[0]

⁷ Other

discussantsSameAddress - Show if name1[0] or

MULTIPLE CHOICEW2W4

Which, if any, of these people live at the same address as you? *Please tick all that apply.*

discussantsSameAddress_3 \(\)

□ None of these people live at the *Not randomized, exclude other punches* same address as me

□ Don't know Exclude other punches



discussantsDays1

discussPolDaysD1- Show if name1[0]

SCALE W2W4

On how many days during the last week did you talk about politics and the political parties with \$name1?

max 7 min 0 dk 9999

discussantsDays2

discussPolDaysD2- Show if name2[0]

SCALE W2W4

On how many days during the last week did you talk about politics and the political parties with \$name2?

max 7 min 0 dk 9999

discussantsDays3

discussPolDaysD3- Show if name3[0]

SCALE W2W4

On how many days during the last week did you talk about politics and the political parties with \$name3?

max 7 min 0 dk 9999



discussantClass

discussantClass- Show if name1[0] or name2[0] or name3[0]

GRID W2

Do you ever think of each of these people as belonging to any particular class?

ROWS

discussantClassName1- Show if name1[0]\$name1discussantClassName2- Show if name2[0]\$name2discussantClassName3- Show if name3[0]\$name3

COLUMNS

- Yes, middle class
- ² Yes, working class
- ³ Yes, other

9999 O Don't know

2 on c mon

discussant_Ethnicity

discussantEthnicity- Show if name1[0] or name2[0] or name3[0]

GRID W2

Which of these people do you consider to be part of the same ethnic group as you?

ROWS

discussantEthnicity1- Show if name1[0]\$name1discussantEthnicity2- Show if name2[0]\$name2discussantEthnicity3- Show if name3[0]\$name3

COLUMNS

- Same ethnicity
- O Different ethnicity



discussantVote

discussantVote- Show if name1[0] or name2[0] or name3[0]

GRIDW2W4

Which political party do you think each of these people usually votes for?

ROWS

discussantVoteName1- Show if name1[0]\$name1discussantVoteName2- Show if name2[0]\$name2discussantVoteName3- Show if name3[0]\$name3

COLUMNS

- ¹ o Labour
- ² O Conservative
- ³ O Liberal Democrat
- ⁴ O SNP Show if country==2
- ⁵ O Plaid Cymru Show if country==3
- 6 Greens
- ⁷ UKIP
- 8 O BNP
- ⁹ Other
- ¹⁰ O They do not vote
- 9999 O Don't know

discussant Turnout EU

discussantTurnoutEU- Show if name1[0] or name2[0] or name3[0]

GRIDW2W4

As far as you know, did each of these people vote in the recent European Elections?

ROWS

discussantturnoutName1- Show if name1[0] \$name1

discussantturnoutName2- Show if name2[0] \$name2

discussantturnoutName3- Show if name3[0] \$name3

COLUMNS

- No, didn't vote
- Yes, they voted
- 99999 O Don't know
- ² O They were not eligible to vote

discussantsAskedYouToVote 6

discussantsAskedYouToVote_none None of these

discussantsAskedYouToVote_DK

Don't know



Exclude other punches

Exclude other punches

discussantsAskedYouToVote

discussantsAskedYouToVote- Show if youngPerson MULTIPLE CHOICE W2 and youngPerson !=1 Thinking back to the day of the elections on May 22nd, did any of these people ask you to go to vote together? *Please tick all that apply.* discussantsAskedYouToVote_1 □ \$name1 Show if name1[0] discussantsAskedYouToVote_2 □ \$name2 Show if name2[0] Show if name3[0] discussantsAskedYouToVote_3 □ \$name3 discussantsAskedYouToVote_4 Show if relationshipname1 != 1 and □ Your partner or spouse relationshipname2 != 1 and relationshipname3 != 1 discussantsAskedYouToVote 5 □ Someone else living at the same address as you

☐ Any other person not mentioned above



discussants Accompanied Vote

discussantsAccompaniedV voteMethodEurope.has_a				MULTIP CHOI	
You said earlier that you went to v	ote o	n May 22nd	with someone else.	. Who was that?	
discussantsAccompaniedVote_1		\$name1			Show if name1[0]
discussantsAccompaniedVote_2		\$name2		9	Show if name2[0]
discussantsAccompaniedVote_3		\$name3	\$name3		Show if name3[0]
discussants Accompanied Vote_4		·		1 and relatio	tionshipname1 != onshipname2 != 1 onshipname3 != 1
discussantsAccompaniedVote_5 Someone else living at the same address as you				me	
			person not mentio I not living at your	ned	
discussantsAccompaniedVote_noi	ne□	None of tl	nese	Exclu	de other punches
$discussants Accompanied Vote_dk$		Don't kno	W	Exclu	de other punches
discussantApprovalV	ote				
discussantApprovalVote-SyoungPerson !=1) and (na	me1	[0] or nan	ne2[0] or name		RID _{W2W4}
Do you think this person cares wh		Ť	·		
Do you think this person cares wh	ether	or not you v	ote in the General E	Election on May 7	'th? (W4)
ROWS discussantApprovalVoteName1- S	how i	f name1[0]	\$name1		
discussantApprovalVoteName2- S	how i	f name2[0]	\$name2		
discussantApprovalVoteName3- S	how i	f name3[0]	\$name3		
COLUMNS 1					
9999 O Don't know					



eesEUGrid

eesEUGrid- Show if getsPTV==1

GRID W1W2W3W4

Some say European unification should be pushed further. Others say it has already gone too far. What is your opinion? And where would you place the following parties on this scale?

roworder randomize

ROWS

eesEUIntegrationSelf Yourself

eesEUIntegrationCon Conservatives

eesEUIntegrationLab Labour

eesEUIntegrationLD Liberal Democrats

eesEUIntegrationUKIP UKIP

eesEUIntegrationGreen Greens W2W3

eesEUIntegrationSNP- Show if country==2 SNP

eesEUIntegrationPC- Show if country==3 Plaid Cymru

COLUMNS

- ° 0 Unification has already gone too far
- ¹ 0 1
- ² 0 2
- ³ 0 3
- 4 0 4
- ⁵ 0 5
- ⁶ 0 6
- ⁷ 0 7
- 8 0 8
- 9 0 9
- ¹⁰ 10 Unification should be pushed further
- 9999 O Don't know



EUIntegrationGrid

EUIntegrationGrid-Show if getsPTV==2 and getsEUTT==2 GRID W1W2W3W4 Some people feel that Britain should do all it can to unite fully with the European Union. Other people feel that Britain should do all it can to protect its independence from the European Union. Where would

you place yourself and the political parties on this scale?

randomize roworder

ROWS

Yourself EUIntegrationSelf

EUIntegrationCon Conservatives

EUIntegrationLab Labour

EUIntegrationLD **Liberal Democrats**

EUIntegrationUKIP UKIP

EUIntegrationGreen Greens W2W3

EUIntegrationSNP- Show if country==2 SNP

EUIntegrationPC- Show if country==3 Plaid Cymru

COLUMNS Unite fully with the European Union 0

0 2

0 3

0 5

0

8

9

Protect our independence



Module: topcuTavitsEU if getsEUTT==1

selfEUTTGrid

selfEUTTGrid GRID W1W2W4

Some people feel that Britain should do all it can to unite fully with the European Union. Other people feel that Britain should do all it can to protect its independence from the European Union. Where would you place yourself on this scale?

ROWS

EUTST1_1

COLUMNS

- ° O Unite fully with the European Union
- ¹ 0 1
- ² 0 2
- ³ 0 3
- 4 0 1
- 5 0 5
- ⁶ 0 6
- ⁷ 0 7
- 8 0 0
- 9 0
- ¹⁰ O 10 Protect our independence from the European Union
- 9999 O Don't know



selfEUCertainGrid

selfEUCertainGrid GRID W1W2W4

Now thinking about the scale above, some people feel very certain about their own position on this scale, while others may feel somewhat certain or not at all certain. How certain are you about your position on this scale?

ROWS

selfEUCertain

COLUMNS

- ³ O Not at all certain
- ² O Somewhat certain
- O Very certain
- 99999 O Don't know



partyEUTTGrid

partyEUTTGrid W1W2W4 GRID And where would you place the political parties on this scale? **ROWS** EUIntegrationTTCon Conservatives EUIntegrationTTLab Labour EUIntegrationTTLD **Liberal Democrats** EUIntegrationTTUKIP UKIP EUIntegrationTTGreen Greens W2 **COLUMNS** o Unite fully with the European Union

- 0 1
- 0 2
- 0 3
- 0 4
- 0 5
- 0 6
- 0 7
- 8 0
- 0
- o 10 Protect our independence from the European Union
- 99999 O Don't know



certaintyEUTTGrid

certaintyEUTTGrid GRID W1W2W4

And how certain are you of the position of the parties on the scale above?

ROWS

certaintyEUCon Conservatives

certaintyEULab Labour

certaintyEULD Liberal Democrats

certaintyEUUKIP UKIP

certaintyEUGreen Greens W2

COLUMNS

Not at all certain

Somewhat certain

³ ○ Very certain

9999 O Don't know

coalitionGrid



coalitionGrid DYNAMIC GRID W1W2W3W4

Thinking about coalition government (when more than one party forms the government), how much do you agree or disagree with the following statements?

roworder randomize

ROWS

coalition

singlePartyEffective Coalition governments are more effective than single party

governments

coalitionInTune Coalition governments are more in tune with the public than

governments formed of one party

coalitionDontDeliver Parties cannot deliver on their promises when they govern in

coalition

COLUMNS

Strongly disagree

² O Disagree

³ O Neither agree nor disagree

⁴ ○ Agree

99999 O Don't know

immigEcon

immigEcon SCALE W1W2W3W4

Do you think immigration is good or bad for Britain's economy?

max 7 (Good for economy)
min 1 (Bad for economy)

dk 9999

immigCultural



immigCultural SCALE W1W2W3W4

And do you think that immigration undermines or enriches Britain's cultural life?

max 7

dk 9999

1

voteNormsGrid

voteNormsGrid DYNAMIC GRID W1W2W3W4

How much do you agree or disagree with the following statements?

roworder randomize

ROWS

min

dutyToVote2 It is every citizen's duty to vote in an election

socialPressureVote Most people I know usually vote in general elections

COLUMNS

Strongly disagree

² O Disagree

Neither agree nor disagree

4 O Agree

Strongly agree

99999 O Don't know

inequalityChange

inequalityChange

SINGLE CHOICE

W2W3W4

Do you think the difference in incomes between rich people and poor people in the UK today is larger, smaller, or about the same as it was 20 years ago?

- ¹ Larger
- ² O Smaller
- ³ O About the same
- 99 O Don't know



inequalityChangeLarger

inequalityChangeLarger- Show if inequalityChange==1 single choice w2w3w4

Would you say the difference in incomes is much larger or somewhat larger?

- Much larger
- Somewhat larger
- 99 On't know

.....

inequalityChangeSmaller

inequalityChangeSmaller- Show if inequalityChange==2 SINGLE CHOICE W2W3W4

Would you say the difference in incomes is much smaller or somewhat smaller?

- Much smaller
- ² O Somewhat smaller
- 99 O Don't know

inequalityGoodBad

inequalityGoodBad

SINGLE CHOICE

V2W3W4

And do you think this is a good thing, a bad thing, or haven't you thought about it?

- Good thing
- ² O Bad thing
- ³ O Haven't thought about it
- 99 O Don't know



efficacyGrid

efficacyGrid		DYNAMIC GRID	W1W2W3W4	
How much do you agre	e or disagree with the f	ollowing statements?		
roworder	randomize			
ROWS				
efficacyUnderstand		I have a pretty good und political issues facing ou	erstanding of the important r country	t
efficacyTooMuchEffort		It takes too much time and effort to be active in politics and public affairs		
efficacyNotUnderstand		It is often difficult for me to understand what is going on in government and politics		
efficacyPolCare		Politicians don't care wh	at people like me think	
efficacyVoteEffort- Sho	w if youngPerson!=1	Going to vote is a lot of	effort	W2
efficacyEnjoyVote- Sho	w if youngPerson!=1	Voting is an enjoyable ex	kperience	W2
smallPartyWastedVote		People who vote for small away their vote	all parties are throwing	W4
smallVoterPref		People should vote for t even if it's not likely to w	he party they like the most, vin	W4

It doesn't matter which political party is in power W4

COLUMNS

Strongly disagree

efficacyNoMatter

- ² O Disagree
- ³ O Neither agree nor disagree
- 4 O Agree
- ⁵ Strongly agree
- 99999 O Don't know



redist

9999 O Don't know

redist- Show if getsTT==2 or getsEUTT==1 GRID W1W2W3W4 Some people feel that government should make much greater efforts to make people's incomes more equal. Other people feel that government should be much less concerned about how equal people's incomes are. Where would you place yourself and the political parties on this scale? randomize roworder **ROWS** Yourself redistSelf redistCon Conservatives redistLab Labour redistLD **Liberal Democrats** redistUKIP UKIP redistSNP- Show if country==2 SNP redistPC- Show if country==3 Plaid Cymru redistGreen Greens W2W3 COLUMNS Government should try to make incomes equal 0 0 0 2 0 3 0 5 0 8 0 9 Government should be less concerned about equal incomes



Module: topcuTavitsRedist if getsTT==1 and getsEUTT==2

selfRedistTTGrid

selfRedistTTGrid GRID W1W2W4

Some people feel that government should make much greater efforts to make people's incomes more equal. Other people feel that government should be much less concerned about how equal people's incomes are. Where would you place yourself on this scale?

ROWS

RedistTST1 1

COLUMNS

- O Government should try to make incomes equal
- ¹ 0 1
- ² 0 2
- ³ 0 3
- 4 0 4
- ⁵ 0 5
- ⁶ 0 6
- ⁷ 0 7
- 8 0 0
- 9 0 0
- 10 Government should be less concerned about equal incomes
- 99999 O Don't know



selfRedistCertainGrid

selfRedistCertainGrid

GRID W1W2W4

Now, thinking about the scale above. Some people feel very certain about their own position on this scale, while others may feel somewhat certain or not at all certain. How certain are you about your position on this scale?

ROWS

selfRedistCertain

COLUMNS

- ³ O Not at all certain
- Somewhat certain
- O Very certain
- 99999 O Don't know

redistGridTT



redistGridTT GRID W1W2W4

And where would you place the political parties on this scale?

ROWS

redistTTCon Conservatives

redistTTLab Labour

redistTTLD Liberal Democrats

redistTTUKIP UKIP

redistTTGreen Greens W2

COLUMNS

- O Government should try to make incomes equal
- ¹ 0 1
- ² 0 2
- ³ 0 3
- 4 0 4
- 5 0 5
- ⁶ 0 6
- ⁷ 0 7
- 8 0 8
- 9 0 9
- 10 Government should be less concerned about equal incomes
- 99999 O Don't know



certainty Redist TTG rid

certaintyRedistTTGrid GRID W1W2W4

And how certain are you of the position of the parties on the scale above?

ROWS

certaintyRedistCon Conservatives

certaintyRedistLab Labour

certaintyRedistLD Liberal Democrats

certaintyRedistUKIP UKIP

certaintyRedistGreen Greens W2

COLUMNS

Not at all certain

Somewhat certain

³ • Very certain



Module: valuesWave1

nationalIdentities

nationalIdentities SCALE W1W2W3W4

Where would you place yourself on these scales?

max 7 min 1 dk 9999

STEMS britishness

scottishness- Show if country==2

welshness- Show if country==3

englishness

values2

values2 DYNAMIC GRID W1 topup

How much do you agree or disagree with the following statements?

roworder randomize

ROWS

all Young people today don't have enough respect for traditional British values

al2 For some crimes, the death penalty is the most appropriate sentence

al3 Schools should teach children to obey authority

al4 Censorship of films and magazines is necessary to uphold moral standards

al5 People who break the law should be given stiffer sentences

COLUMNS

- Strongly disagree
- ² O Disagree
- Neither agree nor disagree
- 4 O Agree
- Strongly agree
- 99999 O Don't know



goneTooFarGrid

goneTooFarGrid DYNAMIC GRID W1 topup

Please say whether you think these things have gone too far or have not gone far enough in Britain.

roworder randomize

ROWS

blackEquality Attempts to give equal opportunities to ethnic minorities

femaleEquality Attempts to give equal opportunities to women

gayEquality Attempts to give equal opportunities to gays and lesbians

COLUMNS

Not gone nearly far enough

² O Not gone far enough

³ O About right

Gone too far

^⁵ O Gone much too far



perceptionsOfPoor

perceptionsOfPoor DYNAMIC GRID W1W2W3W4 topup

How much do you agree or disagree with the following statements?

roworder randomize

ROWS

reasonForUnemployment When someone is unemployed, it's usually through no fault of

their own

immigrantsWelfareState Immigrants are a burden on the welfare state

govtHandouts Too many people these days like to rely on government handouts

polForTheRich Politicians only care about people with money

businessBonus In business, bonuses are a fair way to reward hard work

COLUMNS

Strongly disagree

² O Disagree

³ O Neither agree nor disagree

4 O Agree

5 O Strongly agree

99999 O Don't know

leftRight

leftRight SCALE W1W2W3W4W5

In politics people sometimes talk of left and right. Where would you place yourself on the following scale?

max 10 (right) min 0 (left) dk 9999



lr

GRID W2W3W4W5

In politics people sometimes talk of left and right. Where would you place the following parties on this scale?

roworder randomize

ROWS

IrCon- required Conservatives

IrLab- required Labour

IrLD- required Liberal Democrats

IrUKIP- required UKIP
IrSNP- Show if country==2 SNP

IrPC- Show if country==3 Plaid Cymru

Irgreens- required Greens

COLUMNS

- 0 Left
- ¹ 0 1
- ² 0 2
- ³ 0 3
- 4 0 4
- ⁵ 0 5
- ⁶ 0 6
- ⁷ 0 7
- 8 0 8
- 9 0 9
- 10 O 10 Right

9999 On't know



participation

participation	MULTIPLE W5
During the last 7 days, h	nave you done any of the following? (Choose all that apply)
ROWS	
participation_1	Done any work on behalf of a political party or action group
participation_2	Given any money to a political party, organization or cause
participation_3	Displayed an election poster
participation_4	Listened to or watched a party election broadcast
participation_5	Read a campaign leaflet/letter, text message or email from a political party
participation_6	Tried to persuade somebody which party they should vote for
COLUMNS	
¹ ∘ Yes	
° o No	
9999 O Don't know	



satDem

satDem GRID W1W2W3W4

On the whole, how satisfied or dissatisfied are you with the way that democracy works in:

ROWS

satDemUK The UK as a whole

satDemScot- Show if country==2 Scotland satDemWales- Show if country==3 Wales

satDemEng- Show if country==1 England

satDemEU The European Union

COLUMNS

Very dissatisfied

² O A little dissatisfied

Fairly satisfied

Very satisfied

99999 O Don't know

approveEU

approveEU SINGLE CHOICE W2

Do you approve or disapprove of the political decisions made by the EU over the past 12 months?

¹ O Approve

² O Disapprove



euFinancialHelp

euFinancialHelp SINGLE CHOICE

Do you agree or disagree that in times of crisis, the United Kingdom should give financial help to another EU Member State facing severe economic and financial difficulties?

- ⁴ Agree
- Neither nor disagree
- ² O Disagree
- Strongly disagree
- 9999 O Don't know

page referendumIntro (W3)

Now we would like to ask you a few questions about the recent referendum in Scotland, where Scotland voted to remain in the United Kingdom.

scotReferendumTurnout

scotReferendumTurnout- Show if country==2

SINGLE CHOICE

W3

Many people don't vote in elections these days. Did you vote in the referendum on Scottish independence that was held on 18th September 2014?

- ¹ Yes, I voted
- ² O No, I did not vote
- No, I was not eligible to vote
- 99999 O Don't know



scotReferendumVote

scotReferendumVote- Show if scotReferendumTurnout==1

SINGLE CHOICE

W3

And how did you vote in the independence referendum?

- I voted "Yes" (Scotland should be an independent country)
- I voted "No" (Scotland should not be an independent country)
- 9999 O Don't know

happyScotIndepResultNo

happyScotIndepResultNo

SINGLE CHOICE

W3

How happy or how disappointed are you that Scotland voted to remain part of the United Kingdom?

max 10 (Extremely happy)

min 0 (Extremely disappointed)

dk 9999

certaintyScotUnion

certaintyScotUnion

SINGLE CHOICE W

Now that Scotland has voted to remain in the Union, how sure are you about what will happen to Scotland?

- I am very unsure what will happen
- ² O I am quite unsure what will happen
- 3 O I am quite sure what will happen
- I am very sure what will happen
- 9999 O Don't know

2 Don't know

scotShareBurden

scotShareBurden- Show if country==2

SINGLE CHOICEW1W2W3

Should the cost of paying the government old age pension to people in Scotland come from the taxes collected across the UK as a whole, or from those collected in Scotland only?

- ¹ O Taxes collected across the UK as a whole
- Taxes collected in Scotland only
- ³ O It depends



Module: devoRelevant

approvalRating

approvalRating DYNAMIC GRID W1W2W3W4

Do you approve or disapprove of the job that the government is doing?

ROWS

approveUKGovt The UK government

approveScotGovt- Show if country==2 The Scottish government

approveWelshGovt- Show if country==3 The Welsh government

COLUMNS

Strongly disapprove

² O Disapprove

Neither approve nor disapprove

Approve

5 O Strongly approve

9999 O Don't know

scotReferendumOutside

scotReferendumOutside- Show if country in [1,3]

SINGLE CHOICE W1W2W3

As you may know, a referendum on independence will be held in Scotland on 18th September 2014. Do you think that Scotland should become an independent country or remain part of the UK?

- Scotland should become an independent country
- Scotland should remain part of the UK



scotReferendumIntention

As you may know, a referendum on independence will be held in Scotland on 18th September 2014. Voters will be asked, "Should Scotland be an independent country?" Do you think you will vote "Yes" or "No"?

- ¹ Will vote "Yes"
- o Will vote "No"
- ² O Will not vote
- 9999 O Don't know

scotReferendumTurnout

scotReferendumTurnout- Show if country==2 SINGLE CHOICE W1W2W3

Many people don't vote in elections these days. How likely is it that you will vote in the referendum on Scottish independence that will be held on 18th September 2014?

- ^⁵ Very likely that I will vote
- Fairly likely
- Neither likely nor unlikely
- ² Fairly unlikely
- Very unlikely that I will vote
- 9999 O Don't know

happyScotIndepResult

happyScotIndepResult- Show if country==2 SCALE W1W2W3
How happy or how disappointed would you be if the "yes" side won the referendum?

max 10 (Extremely happy)

min 0 (Extremely disappointed)

dk 9999



happyScotIndepResultNo

happyScotIndepResultNo- Show if country==2

SCALE W2

And how happy or how disappointed would you be if the "No" side won the referendum?

max 10 (Extremely happy)

min 0 (Extremely disappointed)

dk 9999

scotRefExpectation

scotRefExpectation- Show if country in [2,3]

W1W2

RULE

How likely is it that Scotland will choose to become an independent country?

left 0 - Scotland will definitely choose to stay in UK right 100 - Scotland will definitely choose independence

dk 9999

scotRefExpectationTurnout

scotRefExpectationTurnout- Show if country==2

RULE W1W2

What proportion of people do you think will vote in the Scottish independence referendum?

left 0% of people will vote right 100% of people will vote

dk 9999

scotDevoMax

scotDevoMax- Show if country==2

SINGLE CHOICE

W1W2

If Scotland votes to remain part of the United Kingdom, *should* the Scottish Parliament have more powers than it does at present, fewer powers, or should the Parliament's powers stay about the same as they are now.

- ⁵ It should have many more powers
- ⁴ It should have some more powers
- ³ O It should have about the same powers as it does now
- It should have fewer powers than it does now
- O It should have many fewer powers than it does now
- 9999 O Don't know



scotDevoMax (wave 3 onwards)

scotDevoMax- Show if country==2

SINGLE CHOICE

V3W4

Should the Scottish Parliament have more powers than it does at present, fewer powers, or should the Parliament's powers stay about the same as they are now.

- o It should have many more powers
- ⁴ o It should have some more powers
- ³ O It should have about the same powers as it does now
- o It should have fewer powers than it does now
- ¹ It should have many fewer powers than it does now
- 9999 O Don't know

expectationDevoScot

expectationDevoScot- Show if country==2

SINGLE CHOICE

N1W2

And if Scotland votes to remain part of the United Kingdom, do you think that the powers devolved to the Scottish parliament *will* change?

- ⁵ O It will get many more powers
- ⁴ o It will get some more powers
- o It will neither gain nor lose any powers
- ² O It will lose some powers
- ¹ It will lose many powers
- 9999 O Don't know



expectationDevoScot (wave 3 onwards)

expectationDevoScot- Show if country==2

SINGLE CHOICE

W3W4

And do you think that the powers devolved to the Scottish parliament *will* change?

- ^⁵ It will get many more powers
- ⁴ O It will get some more powers
- o It will neither gain nor lose any powers
- ² o It will lose some powers
- 1 O It will lose many powers
- 99999 O Don't know

csplScotRef

expectGoodConductScotRef - Show if country==2

SCALE

W2

How fairly do you expect the Scottish referendum to be conducted?

max 5 min 1 dk 9999

expectationDevoWales

expectationDevoWales- Show if country==3

SINGLE CHOICE W1W2W3W4

How do you think that the powers devolved to the National Assembly for Wales will change over the next few years?

- ⁵ O It will get many more powers
- ⁴ It will get some more powers
- ³ O It will neither gain nor lose any powers
- ² O It will lose some powers
- It will lose many powers
- 99 O Don't know



fairShareGrid

fairShareGrid GRID W1W2W3W4

Would you say that each of these nations gets more or less its fair share of UK government spending?

ROWS

engFairShare England scotFairShare Scotland walesFairShare Wales

COLUMNS

Much less than its fair share

² O A little less than its fair share

³ O More or less its fair share

⁴ O A little more than its fair share

^⁵ O Much more than its fair share



Module: england if country==1

scotIndepGoodEng

scotIndepGoodEng

SINGLE CHOICE W1W2

In general, how good or bad do you think it would be for England if Scotland became an independent country?

- ^⁵ ∨ Very good
- 4 O Good
- ³ O Neither good nor bad
- ² o Bad
- ¹ O Very bad

99999 O Don't know

scotIndepGoodEng (post-referendum)

scotIndepGoodEng

SINGLE CHOICE

N3

In general, how good or bad do you think it would be for England if Scotland became an independent country?

- ^⁵ Very good
- 4 O Good
- ³ O Neither good nor bad
- ² O Bad
- O Very bad
- 99999 O Don't know



englandGovern

englandGovern

SINGLE CHOICE W1W2W3W4

Some UK laws only affect England because some policies are decided in Scotland and Wales. How do you think laws that only affect England should be made?

- O By the UK Parliament, with all MPs having a vote
- ² O By the UK Parliament, but with only English MPs having a vote
- By a new, separate parliament for England, but with England remaining part of the UK
- By a new, separate parliament for England, and with England becoming independent from the rest of the UK



Module: scotland if country==2

devoResponsibleScot

devo Responsible Scot

GRID W1W2W3W4

Which institution do you think should make most of the important decisions for Scotland about...

roworder randomize

ROWS

devoResponsibleScotWelfare Welfare benefits

devoResponsibleScotNHS The NHS devoResponsibleScotSchools Schools

devoResponsibleScotDefence Defence and foreign affairs

devoResponsibleScotTax The level of taxes

devoResponsibleScotPolice The police

COLUMNS

The Scottish Parliament

² O The UK Parliament

³ Other



effectsIndScot

effectsIndScot DYNAMIC GRID W1W2

If Scotland becomes independent, how likely is it that...

ROWS

scotIndepEconomy The general economic situation in Scotland would be worse

scotIndepInequality The gap between rich and poor would become smaller

scotlndepVoice Scotland would have a weaker voice in the world

cooperateRUKGBP Scotland would keep using the pound

scotIndepJoinEU Scotland would be able to retain membership of the EU on the

same terms as the UK

scotIndepMeBetterOff I personally would be better off

COLUMNS

Overy unlikely

² O Fairly unlikely

Neither likely nor unlikely

⁴ ○ Fairly likely

5 O Very likely

99999 O Don't know

effectsUnionScot2

effectsUnionScot2 DYNAMIC GRID W3

Now that Scotland has voted to stay in the UK, how likely is it that...

ROWS

scotUnionEconomy The general economic situation in Scotland will be worse

scotUnionInequality The gap between rich and poor will become smaller

scotUnionMeBetterOff I personally will be better off

COLUMNS

Overy unlikely

² • Fairly unlikely

Neither likely nor unlikely

^⁴ ○ Fairly likely

⁵ ○ Very likely



certaintyScotIndepUnion

certaintyScotIndepUnion

GRID W1W2

How sure are you about what would happen to Scotland if it became independent or if it stayed in the United Kingdom?

roworder randomize

ROWS

certaintyScotIndependence If Scotland became independent

certaintyScotUnion If Scotland stayed in the UK

COLUMNS

- ¹ I am very unsure what would happen
- ² O I am quite unsure what would happen
- ³ O I am quite sure what would happen
- ⁴ O I am very sure what would happen
- 9999 O Don't know

scotElectionVoteConst

scotElectionVoteConst

SINGLE CHOICE W1W2W3W4

If there was a Scottish Parliament election tomorrow, which party would you vote for to represent your local constituency?

- ¹ Scottish Labour
- Scottish Conservative
- ³ O Scottish Liberal Democrat
- Scottish National Party (SNP)
- Scottish Green Party
- O United Kingdom Independence Party (UKIP)
- Other (open [scotElectionVoteConstOth])
- o I would not vote
- 99999 O Don't know



scotElectionVoteList

scotElectionVoteList

SINGLE CHOICE

٧3

And if there was a Scottish Parliament election tomorrow, which party would you vote for with your regional list vote?

- Scottish Labour
- Scottish Conservative
- Scottish Liberal Democrat
- Scottish National Party (SNP)
- ⁶ O Scottish Green Party
- ⁷ O United Kingdom Independence Party (UKIP)
- Other (open [scotElectionVoteListOth])
- I would not vote
- 9999 O Don't know

referendumContact

referendumContact- Show if country==2

MULTIPLE CHOICE

W2W3

Have any of the following contacted you about the Scottish Independence Referendum in the previous four weeks? *Please tick all that apply.*

referendumContact_1	The Yes Scotland Campaign
referendumContact_2	The Better Together Campaign
referendumContact_3	Scottish National Party
referendumContact_4	Scottish Labour Party
referendumContact_5	Scottish Liberal Democrats
referendumContact_6	Scottish Conservative Party
referendumContact_7	Scottish Green Party
referendumContact_8	Any other organization campaigning *for* independence
referendumContact_9	Any other organization campaigning *against* independence



referendumContact_dk	Don't know	Exclude other punches
referendumContact_none	None of these	Exclude other punches

referendumSettled

referendumSettled	SINGLE CHOICE \	N4
Do you think that there should be a	nother independence referendum within the next 10	

- ¹ o Yes
- o No

99999 O Don't know

scotReferendumIntention

scotReferendumIntention SINGLE CHOICE W4 If there was another referendum on Scottish independence, how do you think you would vote?

- ¹ O I would vote "Yes" (leave the UK)
- ° I would vote "No" (stay in the UK)
- Would not vote
- 9999 O Don't know



campaignVision

campaignVision if country==2 SINGLE CHOICE W3

Leaving aside how you voted, how successful would you say that each side was in putting forward a clear vision of the Scotland it wants?

ROWS

campaignVisionYes Yes Scotland

campaignVisionNo Better Together

COLS

Very successful

² O Fairly successful

³ O Neither successful or unsuccessful

Fairly unsuccessful

5 O Very unsuccessful

9999 O Don't know

105



campaignAssessPost

campaignAssessPost if To what extent do you agree	•	SINGLE CHOICE	W3
TO WHAT EXTERIT GO YOU Agree	of disagree with the folio	iwing statements:	
ROWS			
refFairnessW2		s of the referendum debate t their point of view	e have had a fair chance
otherSideW2	•	I was on one side of the de side had some strong poin	·

COLS

- Strongly agree
- ² O Agree
- Neither agree nor disagree
- Disagree
- Strongly disagree

blameScotUnion

blameScotUnion- *Show if scotReferendumVote==1*

MULTIPLE CHOICE

W3

Which of the following people and parties do you think is to blame for Scotland *not* becoming an independent country? *Tick all that apply*

blameScotUnion_1	David Cameron	
blameScotUnion_2	The Conservative Party	
blameScotUnion_3	Ed Miliband	
blameScotUnion_4	Labour Party	
blameScotUnion_5	Nick Clegg	
blameScotUnion_6	The Liberal Democrats	
blameScotUnion_7	Alistair Darling	
blameScotUnion_8	Alex Salmond	
blameScotUnion_9	Scottish National Party	
blameScotUnion_none	None of these	Exclude other punches
blameScotUnion_dk	Don't know	Exclude other



csplScotRef

goodConductScotRef SCALE W3

How fairly do you think the Scottish referendum was conducted?

max 5 (Independence referendum was conducted unfairly)
min 1 (Independence referendum was conducted fairly)

dk 9999

refChoiceSure

refChoiceCertainty - Show if scotReferendumIntention in [1,111] SCALE W2
Earlier you said that you would be most likely to vote \$scotrefintention in the upcoming referendum.
How certain are you that you will vote that way?

max 7 min 1 dk 1



Module: wales if country==3

scotIndepGoodWales

scotIndepGoodWales

SINGLE CHOICE

W1W2

In general, would it be good or bad for Wales if Scotland became an independent country?

- 4 O Good
- Neither good nor bad
- ² O Bad
- O Very bad
- 99999 O Don't know

scotIndepGoodWales (post-referendum)

scotIndepGoodWales

SINGLE CHOICE

W3

In general, how good or bad do you think it is for Wales that Scotland will remain part of the United Kingdom?

- ⁵ Very good
- ⁴ Good
- ³ O Neither good nor bad
- ² O Bad
- O Very bad
- 99999 O Don't know



devoPrefWales

devoPrefWales

SINGLE CHOICE W1W2W3W4

Which of these statements comes closest to your view?

- ¹ There should be no devolved government in Wales
- ² O The National Assembly for Wales should have fewer powers
- We should leave things as they are now
- ⁴ O The National Assembly for Wales should have more powers
- Wales should become independent, separate from the UK
- 99999 O Don't know



devoResponsibleWales

devoResponsibleWales

GRID W1W2W3W4

Which institution do you think should make most of the important decisions for Wales about...

roworder randomize

ROWS

devoResponsibleWalesWelfare Welfare benefits

devoResponsibleWalesNHS The NHS devoResponsibleWalesSchools Schools

devoResponsibleWalesDefence Defence and foreign affairs

devoResponsibleWalesTax Income tax devoResponsibleWalesPolice The police

devoResponsibleWalesJustice Law and justice

COLUMNS

The Welsh Assembly

² O The UK Parliament

³ Other

9999 O Don't know

welshElectionVoteConst

welsh Election Vote Const

SINGLE CHOICE W1W2W3W4

In elections to the National Assembly for Wales you have two votes. One is for an individual member of the Assembly - or AM - for your constituency. The second is for a party list for your region. If there were a National Assembly for Wales election tomorrow, which party would you vote for in your constituency?

- ¹ Labour
- ² O Conservative
- 3 O Liberal Democrat
- Plaid Cymru
- Green Party
- United Kingdom Independence Party (UKIP)
- Other party (open [welshElectionVoteConstOth])
- ° · I would not vote
- 99999 O Don't know



welshElectionVoteList

welsh Election Vote List

SINGLE CHOICE W1W2W3

Now thinking about the regional or party vote for the National Assembly for Wales, which party list would you vote for?

- ¹ o Labour
- ² O Conservative
- ³ O Liberal Democrat
- ⁴ Plaid Cymru
- 6 Green Party
- ⁷ O United Kingdom Independence Party (UKIP)
- Other party (open [welshElectionVoteListOth])
- ° I would not vote
- 9999 O Don't know



ashcroft

ashcroft SINGLE CHOICE W4W5

Thinking specifically about your own PARLIAMENTARY constituency at the next General Election and the candidates who are likely to stand FOR ELECTION TO WESTMINSTER there, which party's candidate do you think you will vote for in your own constituency?

- ° o I would not vote
- ¹ O Conservative
- ² O Labour
- ³ O Liberal Democrat
- Scottish National Party (SNP)
 Show if country==2
- ⁵ Plaid Cymru Show if country==3
- United Kingdom Independence Party (UKIP)
- ⁷ Green Party
- 8 O British National Party (BNP)
- Other (open [generalElectionVoteOth1])
- 9999 O Don't know



PLAYGROUND ITEMS

Module: embes if minority==1

embesgrid

embesgrid GRID W4

Please tell me how far you agree or disagree with each of the following statements:

roworder randomize

ROWS

embesExpectationsGap There is often a big gap between what people from my ethnic group expect out

of life and what we actually get.

embesDiscrimination Non-White people don't have the same opportunities and chances in life as

White people, as they are held back by prejudice and discrimination

- ⁵ Strongly agree
- 4 O Agree
- ³ O Neither agree nor disagree
- ² O Disagree
- Strongly disagree
- 99999 O Don't know



mpLikelyToHelp

mpLikelyToHelp GRID W4

If you were to write to your MP with a problem, how likely do you think they would be to help:

- Very unlikely
- ² Fairly unlikely
- ³ O Neither likely nor unlikely
- Fairly likely
- 5 O Very likely
- 99999 O Don't know

embeshelp

embeshelp SINGLE CHOICE W4

Do you think it would make them more likely to help if they were of the same ethnic minority background as yourself?

- Yes, this would make them more likely to help
- No, this would not make them more likely to help
- 99999 O Don't know

Module: expectationsDevoMax if country==2

Page: expPartyInd if condition in [2,3,4,5]

Referendum polling has consistently suggested a "no" vote and so attention has turned to what might happen afterwards. According to political expert \$endorsementExpParty from Oxford University, \$expParty look likely to win the most seats in 2015. The key question is how \$expParty will respond to a no vote. Experienced journalist \$endorsementWillWont reports that \$expParty would then \$willwont transfer substantially more powers to Scotland - the so-called "devo-max" option.

expectationManipCheck



expectationManipCheck

SINGLE CHOICE

1/1

If there is a "no" vote in 2014, which of the following do you think is the most likely outcome?

- A major transfer of powers from Westminster to the Scottish Parliament ("devo-max")
- ² Some powers will be transferred but well short of "devo-max"
- No change to the relationship between Westminster and the Scottish Parliament

99999 O Don't know

2 0.1 0 1.1.0 1.

expectationDevoDV

expectationDevoDV

SCALE

VV I

Now, on a scale from 1 (should definitely stay in the union) to 7 (should definitely become independent), which number best reflects your own position on what Scotland should do?

max 7

min 1

9999

STEMS

dk

pocketBookAccurateDV2

.



Module: scotWave2Exp if country==2

Page: dummyScotExp

Page: treatment1 if ScotExp_randID==1

One topic of the referendum debate has been whether an independent Scotland would be a member of the European Union. According to Alistair Darling from the 'Better Together' campaign, Scotland would have to leave the EU, reapply for membership and "negotiate its way back in". But Alex Salmond rejects this claim, saying that "Scotland is already a member of the EU and that would continue".

manipCheck1

SINGLE CHOICE

V2

Which of these best describes your own view on what would happen to Scotland if there was a 'Yes' vote?

- Definitely remain a member of the EU
- ² O Probably remain a member of the EU
- Not at all sure
- Probably not remain a member of the EU
- Definitely not remain a member of the
- 99 O Don't know

5 Boil (Kilow

Page: treatment2 if ScotExp randID==2

One topic of the referendum debate has been the currency that would be used in an independent Scotland. According to Alistair Darling from the 'Better Together' campaign, "it is now a simple fact that Scotland cannot keep the pound if we leave the UK". But Alex Salmond describes this as a 'scare tactic', saying that Scotland would continue to use sterling which "is as much Scotland's as the rest of the UK's".

manipCheck2

SINGLE CHOICE

W2

Which of these best describes your own view on what **would** happen to Scotland if there was a 'Yes' vote?

- Definitely continue using the pound
- Probably continue using the pound
- 3 O Not at all sure
- Probably not continue using the pound
- Definitely not continue using the pound
- 99 O Don't know



Page: treatment3 if ScotExp_randID==3

One topic of the referendum debate has been whether Scottish households would be better or worse off under independence. According to Alistair Darling from the 'Better Together' campaign, the security and business opportunities offered by the Union makes Scots more prosperous. But Alex Salmond says that Scotland's finances are "healthier than those of the UK as a whole" and so Scots would be better off under independence.

manipCheck3 SINGLE CHOICE W2

Which of these best describes your own view on what would happen to Scottish households if there was a 'Yes' vote?

- Definitely be better off
- ² Probably be better off
- 3 O Not at all sure
- Probably be worse off
- Definitely be worse better off
- 99 O Don't know

dv1w2Q

dv1w2 SCALE W2

Overall, on a scale from 1 (very unsure) to 7 (very sure), how sure are you about what would happen in Scotland if it became independent?

max 7 min 1 dk 9999

dv2w2Q

dv2w2 SCALE W2

Now, on a scale from 1 (should definitely stay in the union) to 7 (should definitely become independent), which number best reflects your own position on what Scotland should do?

max 7 min 1 dk 9999



econProspGrid

econProspGrid-Show if getsBrandenburg==1

GRID W1W2

How do you think the general economic situation in this country and the financial situation of your household will change over the next 12 months?

roworder randomize

ROWS

econPersonalProsp Financial situation of your household

econGenProsp General economic situation in this country

COLUMNS

¹ ○ Get a lot worse

² O Get a little worse

³ O Stay the same

Get a little better

9999 O Don't know

govtHandlingGrid

govtHandlingGrid-Show if getsOldHandling==1

GRID W1W2W3W4

How well do you think the *present government* has handled:

roworder randomize

ROWS

govtHandleCostLive The costs of living

govtHandleImmig The economy

govtHandleImmig Immigration

govtHandleNHS The NHS
govtHandleEduc Schools
govtHandleLevelCrime Crime

COLUMNS

O Very badly

² O Fairly badly

³ O Neither well nor badly

⁴ ○ Fairly well

⁵ ○ Very well

9999 O Don't know



labHandlingGrid

labHandlingGrid- Show if getsOldHandling==1 GRID W1W2W3W4

How well do you think *a Labour government* would handle:

ROWS

labHandleCostLive The costs of living

labHandleEconThe economylabHandleImmigImmigration

labHandleNHSThe NHSlabHandleEducSchoolslabHandleLevelCrimeCrime

COLUMNS

¹ ○ Very badly

² O Fairly badly

³ ○ Neither well nor badly

4 o Fairly well

⁵ ○ Very well

99999 O Don't know

119



classExperiment if getsBrandenburg==1

Suppose you were asked to choose between two local politicians. \$RV1JohnJane Simmons is a \$RV2Class who has lived in your town for 20 years. \$RV1HeShe \$RV3Educ and is a member of the \$RV4Party. Simmons has worked for the local council for the last three years, and has been endorsed by several local political organizations and newspapers. \$RV1HisHer campaign has focused on the problems facing local schools, in particular a shortage of qualified teachers. \$RV5NigelEmma Allen is a \$RV6Class who grew up in your town. \$RV5HeShe \$RV7Educ and is a member of the \$RV8Party. Allen has worked in local government for the last five years, and is widely respected in the community for \$RV5HisHer volunteer work for several prominent local charities. \$RV5HisHer campaign has stressed the importance of improving local waste management services, like sewers and rubbish collection.

classExpGrid	GRID	W2	
If you had to say without kno	owing more, which of the two do you think		
ROWS dv1ClassExp- required	you would be more likely to vote for?		
dv2ClassExp- required	is more left-wing?		

better understands the problems facing people like you?

dv4ClassExp- required is more qualified for local office?

COLUMNS

- ¹ o Allen
- ² O Simmons
- 99 O Don't know

dv3ClassExp- required

Module: finlit if getsNewPlayground==1

Page: implicit_page_finlit1

^{**}The next few questions are about financial capability. We are interested in your response so please just select the answer which you think seems most appropriate. If you are unsure, simply select the 'Don't know' option.**



finlit1 SINGLE CHOICE W2W4

Suppose you have ± 100 in a savings account with an interest rate of 2% per year. If you never withdrew any money from this account, how much do you think there would be after 5 years?

- More than £102
- ² O Exactly £102
- Section Less than £102
- Opon't know
- Prefer not to say

finlit2

finlit2 SINGLE CHOICE W2W4

Suppose inflation is 2% per year and you have put money into a savings account with an interest rate of 1% per year.

Assuming that you buy the same things today and in one year's time, do you think you would be able to buy more with the money in this account in one year than today, less in one year than today, or do you think you would be able to buy exactly the same things in one year as today?

- More than today
- ² O Exactly the same as today
- Less than today
- ^⁴ Don't know
- OPPRET PROPERTY OF SAY 100 SAY 100

C. Inco

finlit3

finlit3 SINGLE CHOICE W2W4

Which one of the following do you think is the riskier asset to invest in?

- ¹ O An individual share in a company
- ² O A portfolio of different company shares
- ³ The risk is the same
- Open't know
- ⁵ Prefer not to say



wrightChoiceIntro if country == 3 or ScotExp_randID in [4,5] or getsNewPlayground==1

HOW DO YOU WANT THE GOVERNMENT TO SPEND YOUR MONEY? The government spends public monies on many things in various areas, such as health, pensions, environment, and employment. In order to make sure that government spending is reasonable and provides value for money to society, it is important to understand how the general public feel about government spending on different areas. To do so, for the next part of the survey you will be presented with a number of different areas of government spending. We will then ask you to choose an area that you believe that the government should spend the **least** in.

Module: nationalSecurity if getsNewPlayground==1

natSecuritySpending

natSecuritySpending

SINGLE CHOICE

W4

Do you think the government should spend more on defence, less on defence or about the same?

- ⁵ A lot more
- Somewhat more
- 3 O About the same
- 2 O Somewhat less
- ¹ O A lot less
- 9999 O Don't know



nuclearGrid

nuclearGrid GRID W4					
Но	How well do you think *a Labour government* would handle:				
ROWS Britain should keep its submarines with nuclear weapons					
CC	LUN	MNS			
1	0	Strongly disagree			
2	0	Disagree			
3	0	Neither agree nor disagree			
4	0	Agree			
5	0	Strongly agree			
9999	0	Don't know			

prioritisationGrid



Not randomized, exclude other punches

Which o	f the	•		GRID-CHECK W1W2W3W4 each of the following political parties?
colorder		randon	nize	
ROWS conPrior	ities	2	Conservatives	
labPrior	ities2	2	Labour	
ldPriorit	ies2		Liberal Democrats	
ukipPriorities2			UKIP	
COLUMI	NS			
econ		The economy		
costLive		Cost of living		
nhs		NHS		
immig		Immigration		
crime		Crime		
School		Schools		
natsec		National security		
none		None of these		Not randomized,exclude other punches

govtNatSecuritySuccess

Don't know

govtNatSecuritySuccess	SINGLE CHOICE	W4
How successful do you think the governmen	t in Britain is nowadays in dealing with	threats to Britain

national security?

• 0	V	ery	' successful	
-----	---	-----	--------------	--

- Somewhat successful
- Neither successful or unsuccessful
- 2 O Somewhat unsuccessful
- Overy unsuccessful
- 99999 O Don't know



natSecurityGrid

natSecurityGrid

GRID

W4

Some people feel that, in order to fight terrorism, we have to accept infringements on privacy and civil liberties, others feel that privacy and civil liberties are to be protected at all cost. Where would you place yourself and the political parties on this scale?

roworder randomize

ROWS

natSecurityCon Conservatives

natSecurityLab Labour

natSecurityLD Liberal Democrats

natSecurityUKIP UKIP
natSecuritygreens Greens
natSecuritySelf Yourself

COLUMNS

- o O Fight terrorism
- ¹ 0 1
- ² 0 2
- ³ 0 3
- 4 0 4
- ° 5
- ⁶ 0 6
- ⁷ 0 7
- 8 0 8
- 9 0 9
- o 10 − Protect civil liberties

9999 O Don't know

125



Module: mpattributes

mpType

mpType SCALE W4

Now, thinking about your local Westminster MP, we're going to show some things people say about MPs, and we'd like you to place your MP on the scale. If you don't know, please tick not sure. How would rate them on these scales?

SCALE

mpIndependent (1) Independent-minded | (7) Party loyalist

mpLocalNational (1) Focused on national issues | (7) Focused on the constituency

mpRoots (1) Has roots in the constituency | (7) Is an outsider

mpParty

mpParty SINGLE CHOICE W4

What is the party of your MP? If you do not know, please tick don't know.

- ¹ O Conservative
- ² O Labour
- ³ O Liberal Democrat
- Scottish National Party (SNP)
 Show if country==2
- ⁵ Plaid Cymru Show if country==3
- United Kingdom Independence Party (UKIP)
- ⁷ O Green Party
- 8 O British National Party (BNP)
- Other (open [othMpParty])
- 9999 O Don't know

mpName

mpName OPEN TEXTBOX

What is the name of your MP? If you do not know, please tick don't know.

contactMP



contactMP SINGLE CHOICE W4

What is the party of your MP? If you do not know, please tick don't know.

- ¹ o Yes
- o No
- 3 O Liberal Democrat
- ⁴ O Scottish National Party (SNP) Show if country==2
- 5 O Plaid Cymru Show if country==3
- United Kingdom Independence Party (UKIP)
- o Green Party
- 8 O British National Party (BNP)
- Other (open [othMpParty])
- 99999 O Don't know

contactMPSubject if contactMP==1

contactMPSubject	OPEN TEXTBOX	W4
What did you last contact them about?		***

contactMPSatisfaction

contactMPSatisfaction	SINGLE CHOICE	W4	
Were you satisfied, or not, with their response?			

- 5 O Very satisfied
- Somewhat satisfied
- ³ O Neither satisfied or dissatisfied
- Somewhat dissatisfied
- Very dissatisfied
- 99999 O Don't know

5 Doll (Know



candidateLive

candidateLive GRID W4

Thinking about the candidates of the major political parties that are standing in your constituency, do any of them live in the constituency?

roworder randomize

ROWS

conLiveConstituency The Conservative candidate

labLiveConstituency The Labour candidate

ldLiveConstituency The Liber Dem candidate

ukipLiveConstituency The UKIP candidate

COLUMNS

o No

¹ ∘ Yes

9999 O Don't know

localismImportance

localismImportance

SINGLE CHOICE W4

All other things being equal, how important do you think it is that your MP lives in your constituency?

- Not at all important 0
- ¹ 0 1
- ² 0 2
- ³ 0 3
- 4 0 4
- ⁵ 5
- 6 6
- 7 7
- ⁸ 2
- ⁹ 0
- Very important 10
- 99999 O Don't know



Module: miiscales if getsHuddy==1 and MII==1

handleMII

handleMII GRID W4W5

Earlier you said that the single most important issue facing the country was:\$MII_text

How well do you think that each of the parties is able to handle that issue?

roworder randomize

ROWS

handleMIICon Conservatives

handleMIILab Labour

handleMIILD Liberal Democrats

handleMIIUKIP UKIP handleMIIGrn Greens

COLUMNS

○ O – Very badly

¹ 0 1

2 0 2

³ 0 3

4 0 1

5 0 5

⁶ 0 6

⁷ 0 7

9 0

10 ○ 10 – Very well

9999 O Don't know

8

Module: media

infoSources



infoSources GRID W4W5

Earlier you said that the single most important issue facing the country was:\$MII_text

How well do you think that each of the parties is able to handle that issue?

roworder randomize

ROWS

infoSourceTV Television

infoSourcePaper Newspaper (including online)

infoSourceRadio Radio

infoSourceInternet Internet (not including online newspapers)

infoSourcePeople Talking to other people

COLUMNS

None, no time at all

² O Less than ½ hour

³ • ½ hour to 1 hour

1 to 2 hours

o More than 2 hours

9999 O Don't know

tvWatch

tvWatch grid-open W4W5

What are the most important TV programmes you watch for information about politics and the election? List up to three programmes or click next if there are no programmes you can think of

tv1 O First TV programme

tv2 O Second TV programme

tv3 O Third TV programme

radioListen



radioListen grid-open W4W5

What are the most important Radio programmes you listen to for information about politics and the election? List up to three programmes or click next if there are no programmes you can think of

radio1 O First radio programme

radio2 • Second radio programme

radio3 O Third radio programme

paperRead

paperRead grid-open W4W5

What are the most important newspapers (not including online) you read for information about politics and the election? List up to three newspapers or click next if there are no newspapers you can think of.

paper1 o First newspaper

paper2 O Second newspaper

paper3 O Third newspaper

internetRead

internetRead

grid-open W4W5

What are the most important Internet sources (including online newspapers) you read for information about politics and the election? List up to three websites or click next if there are no websites you can think of.

internet1 o First website

internet2 O Second website

internet3 O Third website



twitterUse

		erUse use Twitter?	SINGLE CHOICE	W4W5
1	0	Yes		
0	0	No		
9999	0	Don't know		

twitterInfo

twitterInfo MULTIPLE CHOICE W4W5

In the last 4 weeks, have you read news or found information about the upcoming general election or politics more generally that was tweeted by any of the following people or organisations? *Tick all that apply*

OPTIONS

twitterInfo_1 o Candidates or parties on Twitter

twitterInfo_2 o Someone you know personally on Twitter

 $twitterInfo_3 \quad \circ \quad Other\ people\ on\ Twitter\ e.g.\ commentators,\ journalists,\ activists$

CODING

1 · Yes

No

⁹⁹⁹⁸ Don't follow politics on Twitter

9999 O Don't know

fbUse

fb	Use		SINGLE CHOICE	W4W5			
Do	Do you use Facebook?						
1	0	Yes					
0	0	No					
9999	0	Don't know					



fbInfo

fbInfo MULTIPLE CHOICE W4W5

In the last 4 weeks, have you read news or found information about the upcoming general election or politics more generally that was posted on Facebook by any of the following people or organisations? *Tick all that apply*

OPTIONS

fbInfo_1 O Candidates or parties on Facebook

 $\begin{tabular}{lll} fbInfo_2 & Other people on Facebook e.g. commentators, journalists, activists \\ \end{tabular}$

fbInfo_3 Other people on Facebook e.g. commentators, journalists, activists

CODING

1 · Yes

o No

⁹⁹⁹⁸ Don't follow politics on Facebook

9999 O Don't know

visitPartySite

visitPartySite SINGLE CHOICE W4W5

Other than on Twitter and Facebook, have you visited the website of a candidate or party in the last 4 weeks?

1 · Yes

No

9999 O Don't know

partySiteName if visitPartySite==1 or 1 in fbInfo or 1 in twitterInfo



partySiteName MULTIPLE W4W5

Which candidate or party websites, Facebook page or Twitter feed did you visit/read in the last 4 weeks?

partySiteCon O Conservative party or candidate

partySiteLab

Labour party or candidate

partySiteLD o Liberal Democrat party or candidate

partySiteSNP o SNP party or candidate Show if country==2

partySitePC • Plaid Cymru party or candidate Show if country==3

 $partySiteUKIP \ \circ \quad UKIP \ party \ or \ candidate$

 $partySiteGrn \quad \circ \quad Green \ party \ or \ candidate$

partySiteOth o Another party or candidate

CODING

1 · Yes

o No

9999 O Don't know

sharedContentOnline

sharedContentOnline

MULTIPLE

W4W5

During the last 4 weeks have you personally posted or shared any political content online e.g. through Facebook, Twitter, email or instant messaging? *Tick all that apply*

sharedContentOnline_1
O Conservative party or candidate

sharedContentOnline_2
O Labour party or candidate

sharedContentOnline_3

 Liberal Democrat party or

candidate

sharedContentOnline 4 • SNP party or candidate Show if country==2

sharedContentOnline_5 • Plaid Cymru party or candidate Show if country==3

CODING

1 · Yes

□ ○ No

9999 O Don't know



signedUpParty if visitPartySite==1

whichPartySigned if signedUpParty==1

 whichPartySigned
 SINGLE CHOICE
 W4W5

 Which party is that?

- Conservative
- ² O Labour
- ³ O Liberal Democrat
- Scottish National Party (SNP)
 Show if country==2
- Show if country==3
- United Kingdom Independence Party (UKIP)
- ⁷ Green Party
- 8 O British National Party (BNP)
- Other (open [generalElectionVoteOth1])
- 9999 O Don't know

Module: wrightChoiceExp if country == 3 or ScotExp_randID in [4,5] or getsNewPlayground==1



wrightGrid1

wrightGrid1 GRID W2W3

In your opinion, which one of the following areas should the government spend the *most* in and which area should the government spend the *least* in.

ROWS

spendMost1- required Should spend the **most** in spendLeast1- required Should spend the **least** in

COLUMNS

- Infrastructure: Roads and Public
 - Transport
- ² Health
- ³ O Social Security
- Research and Development
- 5 O Environmental Policy
- 99 O Don't know

wrightGrid2

wrightGrid2 GRID W2W3

In your opinion, which one of the following areas should the government spend the *most* in and which area should the government spend the *least* in.

ROWS

spendMost2- required Should spend the **most** in spendLeast2- required Should spend the **least** in

- Social Security
- ² O Research and Development
- ³ Pensions
- ^⁴ Defence
- 5 Foreign Aid
- 99 O Don't know



wrightGrid3

wrightGrid3 GRID W2W3

In your opinion, which one of the following areas should the government spend the *most* in and which area should the government spend the *least* in.

ROWS

spendMost3- required Should spend the **most** in spendLeast3- required Should spend the **least** in

COLUMNS

- ¹ o Health
- Pensions
- Infrastructure: Roads and Public Transport
- ⁴ O Environmental Policy
- ⁵ Defence
- 99 O Don't know

wrightGrid4

wrightGrid4 GRID W2W3

In your opinion, which one of the following areas should the government spend the *most* in and which area should the government spend the *least* in.

ROWS

spendMost4- required Should spend the **most** in spendLeast4- required Should spend the **least** in

- ¹ O Pensions
- Environmental Policy
- ³ O Foreign Aid
- Education
- 5 O Research and Development
- 99 O Don't know



wrightGrid5

wrightGrid5 GRID W2W3

In your opinion, which one of the following areas should the government spend the *most* in and which area should the government spend the *least* in.

ROWS

spendMost5- required Should spend the **most** in spendLeast5- required Should spend the **least** in

COLUMNS

- ¹ O Foreign Aid
- Infrastructure: Roads and Public Transport
- ³ O Research and Development
- ^⁴ Health
- ⁵ Education
- 99 O Don't know

wrightGrid6

wrightGrid6 GRID W2W3

In your opinion, which one of the following areas should the government spend the *most* in and which area should the government spend the *least* in.

ROWS

spendMost6- required Should spend the **most** in spendLeast6- required Should spend the **least** in

- Environmental Policy
- ² O Defence
- ³ O Education
- ⁴ Pensions
- 5 O Social Security
- 99 O Don't know



Module: welfareRealityAndPerception if getsHuddy==1

Page welfarelevels if getsHuddy==1

minIncomeWellOff

OPEN INTEGER TEXTBOX W1W2W3W4

What do you think is the minimum monthly income (after taxes) that a family of two parents with two children require in order to be "well off"? Please give an amount per month:

minIncomeGetBy

OPEN INTEGER TEXTBOX W1W2W3W4

What do you think is the minimum monthly income (after taxes) that a family of two parents with two children require in order to "get by"? Please give an amount per month:

incomeWelfare

OPEN INTEGER TEXTBOX W1W2W3W4

On average, what do you think is the monthly amount that a family of two parents with two children receive from the government, if both parents are out of work? Please give an amount per month:

welfarePreference

welfarePreference

SINGLE CHOICE W2W3W4

Do you think that the amount of money families on welfare receive is too high or too low?

- O Much too high
- ² O Too high
- ³ O About right
- O Too low
- Much too low
- 99 O Don't know



Module: cspl if getsHuddy==1

csplConductPublicOfficials

csplConductPublicOfficials

SINGLE CHOICE

W2

Overall, how would you rate the standards of conduct of public office holders in the United Kingdom?

- O Very low
- ² O Quite low
- ³ O Neither high nor low
- Quite High

9999 O Don't know

csplStandards

csplStandards

DYNAMIC GRID

W2

How confident do you feel that...

ROWS

 $csplImprove Standards authorities\ in\ the\ United\ Kingdom\ are\ committed\ to\ improving\ standards\ in$

public life?

csplUncoverWrongs authorities will generally uncover wrongdoing by people in public life?

csplPunishWrongs when people in public life are caught doing wrong, the authorities will

punish them?

- Not at all confident
- Not very confident
- ³ O Fairly confident
- Very confident
- 9999 O Don't know



csplGeneralElec

expectGoodConductGeneral SCALE

Thinking of the general election for the Westminster Parliament that will take place in May 2015, how fairly do you expect it to be conducted?

max 5 min 1 dk 9999

Module: pidHuddy

pidGrid1

pidGrid1- *Show* if (partyld in [1,2,3,4,5,6,7,8,9] or partyldSqueeze in [1,2,3,4,5,6,7,8,9]) and getsHuddy==1

GRID W1W3W4

Earlier you said that you tend to identify as \$party. Thinking about this party, how much do you agree with these statements?

ROWS

pidWeThey When I speak about this party, I usually say "we" instead of

"they".

pidInterestedOthers I am interested in what other people think about this party.

pidCriticiseParty When people criticize this party, it feels like a personal insult.

pidCommonParty I have a lot in common with other supporters of this party.

COLUMNS

Strongly disagree

² O Disagree

³ O Agree

Strongly agree

99999 O Don't know



pidGrid2

pi	dGı	rid2	GRID W1W3W4		
An	d th	inking about \$partyPlura	al, how much do you agree with these statements?		
RC)WS				
pio	dRui	nDay	If this party does badly in opinion polls, my day is ruined		
pio	dCor	nected	When I meet someone who supports this party, I feel connected with this person		
pio	dMy	Party	When I speak about this party, I refer to them as "my party"		
pidPraiseGood		iseGood	When people praise this party, it makes me feel good		
CC	LUN	ЛNS			
1	0	Strongly disagree			
2	0	Disagree			
3	0	Agree			
4	0	Strongly agree			
9999	0	Don't know			

Module: HudsonResourceGen if getsHuddy==1

page hudsonIntro

The following questions are about people you know yourself. These people might be family members, friends or acquaintances, but not people you may only have heard of, or do not know personally. The questions will ask if you currently know someone with a particular skill or occupation and how you would be able to reach that person.



resourceAccess1 DYNGRID W3

Do you personally know anyone who knows a lot about the following things and who you could reach on short notice, say within a week? And how would you reach that person, via the internet (such as email, Twitter, Facebook) or in other ways (such as in person or over the phone)? Please answer all these questions, even if you would not need to get someone to do these kinds of things for you. Do you personally know someone who...?

ROWS

accessReliableTradesman is a reliable tradesman (e.g. plumber, electrician, car-repairman)

accessFluentSpeaker can speak another language fluently

accessFixComputer knows how to fix problems with computers

accessGovtRegulator knows a lot about government regulations

accessMedia has good contacts with the local newspaper radio or TV

accessHealth knows a lot about health and fitness

COLUMNS

No, I do not know any such person

- ² Yes, I know such a person and could reach them by the internet
- ³ Yes, I know such a person and could reach them in other ways
- Yes, I know such a person and could reach them by internet and in other ways

9999 O Don't know

resourceAccess2 DYNGRID W3

Do you personally know anyone with the following occupations that you could reach on short notice, say within a week? And how would you reach that person, via the internet or in any other way? Do you personally know someone who...?

ROWS

accessCouncilWorker Works for your local council

accessCouncillor Is a local councillor

accessEmployer Is in a position to hire other people

accessProfessional Has a profession such as a lawyer, teacher or accountant?

COLUMNS

- No, I do not know any such person
- ² Yes, I know such a person and could reach them by the internet
- ³ Yes, I know such a person and could reach them in other ways
- Yes, I know such a person and could reach them by internet and in other ways

9999 O Don't know



resourceAccess3 DYNGRID W3

If you need help on short notice in the following areas, would you personally know someone who would be able to help you out within one week? And how would you reach that person, via the internet or in any other way? Please answer all these questions, even if you have never needed to ask for help in these areas.

Do you personally know someone who would...?

ROWS

accessWorkAdvice give you sound advice on your work (e.g. career, other problems)

accessSmallJobs help you with small jobs around the house (e.g. DIY, gardening, disposing

of bulky items)

accessShoppingHelp do your shopping if you are ill or look after your home or pets if you go

away

accessSmallLoan lend you money (e.g. to pay a month's rent/mortgage)

accessDiscussPolitics discuss politics with you

accessLegalAdvice give you sound advice on legal or money matters

accessJobReference give you a good reference for a job

accessNewHome help you to find somewhere to live if you had to move home

COLUMNS

¹ ○ No, I do not know any such person

Yes, I know such a person and could reach them by the internet

Yes, I know such a person and could reach them in other ways

Yes, I know such a person and could reach them by internet and in other ways

9999 O Don't know



Module: pledges if getsBrandenburg==1

promises

promises- Show if pledgeRand==2

GRID W1

Before the 2010 General Election, the following promises were made by one or both of the parties that afterwards formed the government. For each of these, do you think the promise was fully kept, partially kept, or not kept at all?

ROWS

promiseHealth A promise to increase health spending in real terms every year

promiseIDCards A promise to scrap ID cards and the next generation of biometric

passports

promiseMigration A promise to reduce net migration to less than 100,000 per year.

promiseRetire A promise to scrap compulsory retirement ages

promiseTaxAllowance A promise to raise the tax-free personal allowance to £10,000 for

the start of the financial year 2011-2012

promiseTuition A promise to scrap University tuition fees

COLUMNS

○ Not kept

Partially kept

2 O Fully kept

9999 O Don't know



proposals

proposals- Show if pledgeRand==1

GRID W1

The following policy proposals were made in 2010. For each of these, do you think the proposal was fully, partially or not adopted at all?

ROWS

proposal Health A proposal to increase health spending in real terms every year

proposalIDCards A proposal to scrap ID cards and the next generation of biometric

passports

proposalMigration A proposal to reduce net migration to less than 100,000 per year.

proposalRetire A proposal to scrap compulsory retirement ages

proposalTaxAllowance A proposal to raise the tax-free personal allowance to £10,000 for

the start of the financial year 2011-2012

proposalTuition A proposal to scrap University tuition fees

COLUMNS

Not adopted

Partially adopted

² • Fully adopted

99999 O Don't know



Not randomized, exclude other punches

prioritisationGrid

dk

Don't know

prioritisationGrid- Show if getsTT==1 GRID-CHECK W1W2W3W4 Which of these issues do you think are most important to each of the following political parties? *Please tick all the issues that are important to each party*. randomize colorder **ROWS** Conservatives conPriorities **labPriorities** Labour **IdPriorities Liberal Democrats** ukipPriorities UKIP COLUMNS econ The economy costLive \square Cost of living nhs NHS immig Immigration crime Crime School Schools none None of these Not randomized, exclude other punches



Module: Hicks if getsTT==1

bes1a if bessplit==1

bes1a SINGLE CHOICE W2

Now thinking about the British economy...

Over the last year, it is estimated that the incomes of British taxpayers grew by an average of 2%. This means that for every £1000 in income that a person earned a year ago, they are now earning £1020 (after taking inflation into account).

Thinking about how much information regarding the British economy gets out to the public, how aware, if at all, do you think most people are about how incomes have changed in Britain recently?

- Overy aware
- ² O Fairly aware
- Not very aware
- Not aware at all
- ⁵ Don't know

bes2a if bessplit==2

bes2a SINGLE CHOICE W2

Now thinking about the British economy...

Over the last year, it is estimated that the incomes of British taxpayers grew by an average of 2%. This means that for every £1000 in income that a person earned a year ago, they are now earning £1020 (after taking inflation into account).

Not everyone in Britain has seen their income grow by the same amount. The graph below shows how incomes have changed for people of different incomes.

The graph divides the population up into four groups based on income. Each group contains one quarter (25%) of the population. In the graph, we can see how much incomes have gone up or down for individuals in the poorest quarter, the lower-middle quarter, the upper-middle quarter, and the richest quarter of the population.

Thinking about how much information regarding the British economy gets out to the public, how aware, if at all, do you think most people are about how incomes have changed in Britain recently?

- Overy aware
- Fairly aware
- ³ O Not very aware
- Not aware at all
- 5 Don't know



bes3a if bessplit==3

bes3a SINGLE CHOICE W2

Now thinking about the British economy...

Over the last year, it is estimated that the incomes of British taxpayers grew by an average of 2%. This means that for every £1000 in income that a person earned a year ago, they are now earning £1020 (after taking inflation into account).

Not everyone in Britain has seen their income grow by the same amount. The graph below shows how incomes have changed for people of different incomes.

The graph divides the population up into four groups based on income. Each group contains one quarter (25%) of the population. In the graph, we can see how much incomes have gone up or down for individuals in the poorest quarter, the lower-middle quarter, the upper-middle quarter, and the richest quarter of the population. The graph also shows how much money individuals in each group earn.

Thinking about how much information regarding the British economy gets out to the public, how aware, if at all, do you think most people are about how incomes have changed in Britain recently?

- O Very aware
- ² Fairly aware
- ³ O Not very aware
- Not aware at all
- 5 Don't know

bes4a if bessplit==4

bes4a SINGLE CHOICE W2

Now thinking about the British economy...

Over the last year, it is estimated that the incomes of British taxpayers grew by an average of 2%. This means that for every £1000 in income that a person earned a year ago, they are now earning £1020 (after taking inflation into account).

Not everyone in Britain has seen their income grow by the same amount. The graph below shows how incomes have changed for people of different incomes.

The graph divides the population up into four groups based on income. Each group contains one quarter (25%) of the population. In the graph, we can see how much incomes have gone up or down for individuals in the poorest quarter, the lower-middle quarter, the upper-middle quarter, and the richest quarter of the population. The graph also shows how much money individuals in each group earn.

Please tell us which of the groups in this graph you are in. If you are unsure, please just make your best guess.

- Poorest quarter (personal income less than £15,200 per year)
- 2 O Lower-middle quarter (personal income £15,200 to £22,200 per year)
- ³ Upper-middle quarter (personal income £22,200 to £34,500 per year)
- 4 O Richest guarter (personal income more than £34,500 per year)



bes4b if bessplit==4

bes4b SINGLE CHOICE W2

Thinking about how much information regarding the British economy gets out to the public, how aware, if at all, do you think most people are about how incomes have changed in Britain recently?

- ¹ Very aware
- ² o Fairly aware
- ³ Not very aware
- Not aware at all
- 5 Don't know



Module: reintroductions if country in [1,3]

party	/Co	nta	ct1	ne	W
-------	-----	-----	-----	----	---

partyContact1new

SINGLE CHOICE W1W2W3W4W5

Have any of the political parties contacted you during the past four weeks?

- Yes, they have
- o No, they have not

99999 O Don't know

partyContact2new

partyContact2new- Show if partyContact1new==1 MULTIPLE CHOICE W1W2W3W4W5 Please indicate all the political parties that have contacted you during the past four weeks.

Please tick all that apply.

partyContactCon		Conservative	
partyContactLab		Labour	
partyContactLD		Liberal Democrat	
partyContactSNP		Scottish National Party (SNP)	Show if country==2
partyContactPC		Plaid Cymru	Show if country==3
partyContactUKIP		United Kingdom Independence Party (UKIP)	
partyContactOtherPart	у□	Someone for another party (open [othContact])	
partyContactNone		Nobody from a political party has contacted me	Exclude other punches
partyContactDK		Don't know	Exclude other punches



Not randomized

partyContact3new

□ Don't know

partyContact3new if partyContact2new.has_any([1,2,3,4,5]) GRID-CHECK W1W2W3W4W5 Please indicate all the ways you have been contacted. *Please select all that apply.* colorder randomize roworder randomize **ROWS** partyContactCon- Show if 1 in partyContact2new Conservative partyContactLab- Show if 2 in partyContact2new Labour partyContactLD- Show if 3 in partyContact2new Liberal Democrat partyContactSNP- Show if 4 in partyContact2new SNP partyContactPC- Show if 5 in partyContact2new Plaid Cymru partyContactUKIP- Show if 6 in partyContact2new **UKIP** partyContactOther- Show if 7 in partyContact2new Someone for another party **COLUMNS** □ Telephone call □ A leaflet/letter delivered to your home □ A visit to your home □ Contact in the street □ Email □ Text message (SMS) □ Other ways Not randomized



unitedGrid

unitedGrid- Show if country in [1,3]
How united or divided are each of these parties?

GRIDW1W2W3W4

ROWS

conUnited Conservatives

labUnited Labour

IdUnited Liberal Democrats

pcUnited- Show if country==3 Plaid Cymru

ukipUnited UKIP

COLUMNS

O Very divided

² O Fairly divided

³ O Neither united nor divided

^⁴ ○ Fairly united

^⁵ ○ Very united

99999 O Don't know

153



DEMOGRAPHIC AND BACKGROUND ITEMS

currentUnionMember

• O No

9999 O Don't know

everUnionMember

everUnionMember- Show if currentUnionMember in [0,9999]

SINGLE CHOICE W2 topup

Have you *ever* been a member of a trade union?

- ¹ o Yes
- 0 O NO

9999 O Don't know

cubiClass

subjClass

subjClass SINGLE CHOICE W2 topup
Do you ever think of yourself as belonging to any particular class?

- ¹ Yes, middle class
- ² Yes, working class
- Yes, other (open [othSubjClass])
- 99999 O Don't know



Module: politicalKnowledge

knowMP

knowMP SINGLE CHOICE W1W2W3

Which of the following people is the MP in your UK parliamentary constituency?

order randomize

- ¹ o John Robertson
- Mary Davies
- ³ O Susan Stewart
- David Johnston
- ^⁵ [respondent's MP name inserted here]
- 6 Salaam Fadhil
- ⁷ Other (open [knowMPOth]) Not randomized
- 9999 O Don't know Not randomized

polKnow

polKnow DYNAMIC GRID W1 topup

Please match the following people to their jobs

colorder randomize roworder randomize

ROWS

polKnowMiliband Ed Miliband polKnowClegg Nick Clegg

polKnowOsborne George Osborne
polKnowMay Theresa May
polKnowBercow John Bercow

COLUMNS

- Chancellor of the Exchequer
- ² O Deputy Prime Minister
- 3 O Leader of the Labour Party
- Home secretary
- Speaker of the House of Commons

9999 O Don't know Not randomized



Page: polKnowPage2

polKnowForeign2 DYNAMIC GRID W2W5 topup

Please match the following people to their jobs

colorder randomize roworder randomize

ROWS

polKnowPutin polKnowMerkel polKnowAssad

.....

COLUMNS

- O President of Russia
- ² O Chancellor of Germany
- Prime Minister of Italy
- President of Syria
- President of Turkey

9999 O Don't know Not randomized

registered

registered- Show if postcode_hidden

SINGLE CHOICE

W2W3W4

As far as you know, is your name on the electoral register, that is, the official list of people entitled to vote, either at this address or somewhere else?

- Yes at \$postcode_hidden
- ² Yes another address
- ⁰ O No

99999 O Don't know

registeredOther

registeredOther- Show if registered == 2

OPEN TEXTBOX

W2W3W4

Where is the other address where your name is on the electoral register? Please enter the postcode.



MULTIPLE CHOICE, A/2/A/2/A/4

registered Up To Date

	registeredUpToDate- Show if registered==2 and registeredOther !="DK" SINGLE CHOICE_W2W3W4					
Is Ş	ŝregi.	steredOther the postcode of your current address?				
1	0	Yes				
0	0	No				
9999	0	Don't know				

reasonNotRegistered

reasonNotRegistered- Show if registered==0

What are the main reason	s yo	ou are not on the electoral register? *Please tick all th	hat apply.*
reasonNotRegistered_1		I'm not entitled to vote	
reasonNotRegistered_2		I got left off by mistake	
reasonNotRegistered_3		I didn't know how to register	
reasonNotRegistered_4		I didn't want other people knowing my details	
reasonNotRegistered_5		I'm not interested in elections	
reasonNotRegistered_6		I never received the application form	
reasonNotRegistered_7		I have recently moved	
reasonNotRegistered_8		I just couldn't be bothered	
reasonNotRegistered_non	e□	None of these reasons	Exclude other punches
reasonNotRegistered_dk		Don't know	Exclude other punches



registerChange

registerChange

SINGLE CHOICE

W3

The way we register for elections is changing. Electors will be registered individually rather than by household. Some electors have already received a letter about these changes. How about you? Have you received a letter yourself about this?

- Yes, I was told I have to re-register
- Yes, I was told I do not have to do anything
- No, I haven't received any letter
- Don't know

regSatisfaction

regSatisfaction

SINGLE CHOICE

W2W4

How satisfied or dissatisfied are you with the system of registering to vote in Britain?

- Very satisfied
- Satisfied
- Neither satisfied nor dissatisfied
- Dissatisfied
- Very dissatisfied
- Don't know

howDidYouFillRegForm

howDidYouFillRegForm- Show if registered in [1,2]

SINGLE CHOICE W2W4

Did you fill in the form yourself or did someone fill it in on your behalf?

- Yes filled it in myself
- No someone else filled it in on my behalf
- I am not aware of a registration form
- 99999 O Don't know



polKnowPage1

polKnowForeign1 DYNAMIC GRID W2 topup

Please match the following people to their jobs

colorder randomize roworder randomize

ROWS

polKnowKerry

polKnowHollande

polKnowNetanyahu

COLUMNS

United States Secretary of State

² • President of France

³ • Prime Minister of Israel

Secretary General of the United Nations

^⁵ ○ Prime Minister of Canada

9999 O Don't know Not randomized



socialDes

socialDes Which of these s	state	Ments apply to you? *Please tick	IULTIPLE CHOICE all that apply.*	W1	topup
order		randomize			
socialDes_1		I always smile at people every to meet them	me I		
socialDes_2		I always practice what I preach			
socialDes_3		If I say to people that I will do something, I always keep my pro no matter how inconvenient it r			
socialDes_4		I would never lie to people			
socialDes_none		None of these statements apply	to me Not random	nized,exclude other	punches
socialDes_dk		Don't know	Not random	nized,exclude other	punches

riskTaking

riskTaking	SINGLE CHOICE	W1	Topup
Generally speaking, how willing are you to take risks?			

- Very willing to take risks
- ³ O Somewhat willing to take risks
- Somewhat unwilling to take risks
- Very unwilling to take risks



countryOfBirth

countryOfBirthWhere were you born?

SINGLE CHOICE

W1

Topup

- ¹ O England
- ² O Scotland
- ³ Wales
- Northern Ireland
- ⁵ Republic of Ireland
- Other: Commonwealth member country
- ⁷ Other: European Union member country
- 8 Other: Rest of world
- 99 O Prefer not to answer

workingStatus

workingStatus SINGLE CHOICE W1 topup Which of these best describes what you were doing last week?

- Working full time (30 or more hours per week)
- ² O Working part time (8-29 hours a week)
- Working part time (less than 8 hours a week)
- Unemployed and looking for work
- ^⁵ Full time university student
- Other full time student
- 7 O Retired
- 8 O Not in paid work for any other reason
- 9 Other



prevJob

prevJob- Show if workingStatus in [4,7,8,9]

SINGLE CHOICE W1 topup

Have you worked in a paid job in the past?

- Yes, I have done paid work in the past
- No, I have never done paid work
- 9999 O Don't know

Module: currentOccupation if workingStatus in [1,2,3]

SelfOcc

Please tell us about your current job. *Please give enough information to give a clear picture of what you do.selfOcc

OPEN

TEXTBOX

W1 topup

What is your job title?

50 cols dk 1 1 rows

selfOrg

selfOrg	OPEN TEXTBOX	W1	topup
and a large of			

What does the firm or organisation you work at mainly make or do?

cols 50 dk 1 rows

selfOccStatus

selfOccStatus	SINGLE CHOICE	W1	topup
Are you an employee or self-employed/an in	dependent contractor?		

An employee

 Self-employed/an independent contractor

9999 O Don't know



selfOccSupervise

selfOccSupervise- Show if selfOccStatus==1 SINGLE CHOICE topup Do you supervise or are you responsible for the work of any other people? Yes No 9999 O Don't know selfOccOrgSize selfOccOrgSize- Show if selfOccSupervise==1 SINGLE CHOICE topup W1 How many people work for your employer at the place where you work? 1 to 24 employees 25 to 499 employees o 500 or more employees 9999 O Don't know selfOccEmployees selfOccEmployees- Show if selfOccStatus==0 SINGLE CHOICE W1 topup Do you work on your own or do you have employees? I do not have employees I have employees 9999 O Don't know selfNumEmployees selfNumEmployees- Show if selfOccEmployees==1 SINGLE CHOICE How many people do you employ at the place you work? o 1 to 24 employees o 25 to 499 employees 500 or more employees 9999 O Don't know



Module: lastOccupation if prevJob==1

Page: lastOccSelf_page

Please tell us about your last job.

selfOccLast

selfOccLast What was you		OPEN TEXTBOX	W1	topup
cols	50			
dk	1			
rows	1			

selfOrgLast

selfOrgLast		OPEN TEXTBOX	W1	topup
What did the fir	m or organisation you worked	d at mainly make or do?		
cols	50			
dk	1			
rows	1			

selfOccStatusLast

selfOccStatusLast	SINGLE CHOICE	W1	topup
Were you an employee or self-employed/an inde	pendent contractor?		

¹ ○ An employee

selfOccSuperviseLast

selfOccSuperviseLast- Show if selfOccStatusLast==1	SINGLE CHOICE	W1	topup		
Did you supervise or were you responsible for the work of any other people?					

¹ O Yes

9999 O Don't know

^{*}Please give enough information to give a clear picture of what you did.*

Self-employed/an independent contractor

⁹⁹⁹⁹ O Don't know

^{° ○} No



selfOccOrgSizeLast

selfOccOrgSizeLast- Show if selfOccSuperviseLast==1 SINGLE CHOICE W1 topup How many people worked for your employer at the place where you worked most recently?

- ¹ o 1 to 24 employees
- ² o 25 to 499 employees
- ³ o 500 or more employees
- 9999 O Don't know

selfOccEmployeesLast

selfOccEmployeesLast- Show if selfOccStatusLast==0

SINGLE CHOICE W1 topup

Did you work on your own or did you have employees?

- ° I did not have employees
- ¹ I had employees
- 9999 O Don't know

selfNumEmployeesLast

selfNumEmployeesLast- Show if selfOccEmployeesLast==1

How many people did you employ at the place you worked?

SINGLE CHOICE W1 topu

- 1 0 1 to 24 employees
- ² o 25 to 499 employees
- 500 or more employees
- 9999 O Don't know



headHouseholdPast

headHouseholdPast SINGLE CHOICE W1 topup
Thinking back to when you were about 14, who was the main wage earner in your household?

- ¹ My father
- ² O My mother
- Someone else
- ^⁴ No one in my house worked
- 99999 O Don't know



Module: fatherOccMod if headHouseholdPast==1

Page: fathersOcc_page

Please explain a bit about your father's job when you were 14.

fatherOcc

fatherOcc		OPEN TEXTBOX	W1	topup
What job did your fathe	er have? What was the n	ame or title of his job?		
cols	50			
dk	1			
rows	1			

fatherOrg

fatherOrg		OPEN TEXTBOX	W1	topup
What did the firm or or	ganisation your father	worked at when you were 14 m	ainly make or do?	
cols	50			
dk	1			
rows	1			

fatherOccStatus

fatherOccStatus	SINGLE CHOICE	W1	topup
Was your father an employee or self-en	nployed/an independent contractor?		

¹ O An employee

^{*}Please give enough information to give a clear picture of what he did.*

Self-employed/an independent contractor

⁹⁹⁹⁹⁹ O Don't know



fatherOccSupervise

		<u> </u>		
		erOccSupervise- Show if fatherOccStatus==1 SINGLE CHOICE ur father supervise or was he responsible for the work of any other people?	W1	topup
1	0	Yes		
0	0	No		
9999	0	Don't know		
fa	th	erOccOrgSize		
		how many people worked for your father's employer at the place where he worked?	W1	topup
1	0	1 to 24 employees		
2	0	25 to 499 employees		
3	0	500 or more employees		
9999	0	Don't know		
fa	th	erOccEmployees		
		erOccEmployees- Show if fatherOccStatus==0 SINGLE CHOICE ur father work on his own or did he have employees?	W1	topup
0	0	He did not have employees		
1	0	He had employees		
9999	0	Don't know		
fa	th	erNumEmployees		
		erNumEmployees- Show if fatherOccEmployees==1 SINGLE CHOICE many people did he employ at the place he worked?	W	1Topup
1	0	1 to 24 employees		
2	0	25 to 499 employees		
3	0	500 or more employees		
9999	0	Don't know		



Module: motherOccMod if headHouseholdPast==2

Page: motherOcc_page

Please explain a bit more about your mother's work when you were 14. *Please give enough information to give a clear picture of what she did.

motherOcc

motherOc	cc	OPEN TEXTBOX	W1	topup
What job did	I your mother have?	What was the name or title of her job?		
cols	50			
dk	1			
rows	1			

motherOrg

motherOrg		OPEN TEXTBOX	W1	Topup
What did the firm or or	ganisation your mother worke	d at when you were 14 mainl	y make or do?	
cols	50			
dk	1			
rows	1			

motherOccStatus

motherOccStatus	SINGLE CHOICE	W1	Topup
Was your mother an employee or se	If-employed/an independent contractor?		

¹ O An employee

9999 O Don't know

Self-employed/an independent contractor



motherOccSupervise

		erOccSupervise- Show if motherOccStatus ==1 ur mother supervise or was she responsible for the work of ar	SINGLE CHOICE by other people?	W1	topup
1	0	Yes			
0	0	No			
9999	0	Don't know			
m	ot	herOccOrgSize			
		erOccOrgSize- Show if motherOccSupervise==1 how many people worked for your mother's employer at the	SINGLE CHOICE place where she worl	W1 ked?	Topup
1	0	1 to 24 employees			
2	0	25 to 499 employees			
3	0	500 or more employees			
9999	0	Don't know			
m	ot	herOccEmployees			
		erOccEmployees- Show if motherOccStatus==0 ur mother work on her own or did she have employees?	SINGLE CHOICE	W1	topup
0	0	She did not have employees			
1	0	She had employees			
9999	0	Don't know			
m	ot	her Num Employees			
m	oth	erNumEmployees- Show if erOccEmployees==1 any people did she employ at the place she worked?	SINGLE CHOICE	W1	topup
1	0	1 to 24 employees			
2	0	25 to 499 employees			
3	0	500 or more employees			
9999	0	Don't know			



Demographics

RPrivSchnew

RPrivSchnew

MULTIPLE CHOICE

W1 Topup

Did you ever go to a private, fee-paying primary or secondary school in Britain?

Please tick all that apply

privatePrimarySchool

Yes - primary or middle level

privateSecondarySchool

Yes - secondary level

neverPrivateSchool

No - I never went to a private school

Exclude other punches

subjectHE

subjectHE- Show if eduChoice==1

SINGLE CHOICE W1 Topup

What subject area did you study in your most recent degree/diploma (at university etc) or what subject area are you studying now (if you are still studying)?

- I never attended higher education (university etc)
- Engineering, Mathematics or Natural sciences
- Humanities, social sciences, psychology or education
- ³ O Medicine
- ⁴ O Law
- ⁵ Economics or business
- ⁷ Other
- 9999 O Don't know
- 998 Skipped
- 999 Not Asked



subjectHECurrent

jectHECurrent- Show if eduChoice=	=2
-----------------------------------	----

SINGLE CHOICE

Topup

You mentioned earlier that you are a full time university student, what subject area are you mainly studying?

- Engineering, Mathematics or Natural sciences
- Humanities, social sciences, psychology or education
- ³ O Medicine
- ⁴ O Law
- Economics or business
- ⁷ Other

99999 O Don't know

dependents

dependents	MULTIPLE CHOICE	W1 Topup				
Do you have day-to-day caring responsibilities for any of the following in your family?						
Please tick all that apply.	— December 1 and shilder					
preschoolChildrenInHousehold	□ Pre-school aged children					
schoolChildrenInHousehold	□ School aged children					
sickOrElderlyInHousehold	□ Sick, disabled or elderly adults					
noDependentsInHousehold	□ None of the above	Exclude other punches				

speakWelsh

speakWelsh- <i>Show if country==3</i>	SINGLE CHOICE	W1	topup
Can you speak Welsh?			

- ² Yes, fluently
- ¹ Yes, but not fluently
- No

99999 O Don't know



YouGov

YouGov Profile variables

marital

marital SINGLE CHOICE YouGov

- ¹ O Married
- ² O Living as married
- Separated (after being married)
- Divorced
- 5 O Widowed
- 6 O Never married
- Civil Partnership

profile_education_age

profile_education_age SINGLE CHOICE

At what age did you finish full-time education?

- ¹ o 15 or under
- ² 0 16
- ³ 0 17-18
- 4 0 19
- ⁵ 0 20+
- Still at school/Full time student
- ⁷ O Can't remember

profile_ethnicity

profile_ ethnicity SINGLE CHOICE YouGov
To which of these groups do you consider you belong?



- ¹ O White British
- ² O Any other white background
- ³ O White and Black Caribbean
- White and Black African
- ⁵ O White and Asian
- Any other mixed background
- ⁷ Indian
- 8 Pakistani
- 9 Bangladeshi
- ¹⁰ Any other Asian background
- 11 Black Caribbean
- Black African
- ¹³ Any other black background
- 14 Chinese
- Other ethnic group
- 16 Refused

Gender

gender SINGLE CHOICE YouGov Are you male or female?

- ¹ o Male
- ² o Female

profile_household_size

profile_household_size SINGLE CHOICE YouGov How many people, including yourself, are there in your household? Please include both adults and children.



- ¹ 0 1
- ² 0 2
- ³ 0 3
- 4 0 4
- 5 0 5
- ⁶ 0 6
- ⁷ 0 7
- ⁸ o 8 or more
- 9 O Don't know
- 10 O Refused



housing

housing

SINGLE CHOICE

YouGov
Which of these applies to your home?

- ¹ Own the leasehold/ freehold outright
- ² O Buying leasehold/ freehold on a mortgage
- ³ Rented from local authority
- Rented from private landlord
- ⁵ O It belongs to a Housing Association
- 6 Don't know

profile_newspaper_readership_201

profile_newspaper_readership_201 SINGLE CHOICE YouGov Which daily newspaper do you read most often?

- ¹ O The Express
- ² O The Daily Mail / The Scottish Daily Mail
- ³ O The Mirror / Daily Record
- The Daily Star / The Daily Star of Scotland
- 5 The Sun
- 6 O The Daily Telegraph
- ⁷ The Financial Times
- ⁸ O The Guardian
- The Independent
- ¹⁰ O The Times
- 11 The Scotsman
- The Herald (Glasgow)
- ¹³ The Western Mail
- Other local daily morning newspaper
- ¹⁵ Other Newspaper
- 16 None



profile_past_vote_2010

profile_past_vote_2010

SINGLE CHOICE

YouGov

Thinking back to the General Election in May 2010, do you remember which party you voted for then or perhaps you didn't vote?

- O Did not vote
- Conservative Party
- ³ O Labour Party
- Liberal Democrats
- Scottish National Party
- ⁶ O Plaid Cymru
- o British National Party (BNP)
- 8 O Green Party
- 9 Respect
- ¹⁰ O United Kingdom Independence Party (UKIP)
- Some other party
- Don't know



profile_past_vote_2005

profile_past_vote_2005

SINGLE CHOICE

YouGov

Thinking back to the General Election in May 2005, do you remember which party you voted for then or perhaps you didn't vote?

- ¹ O Did not vote
- Conservative Party
- Labour Party
- Liberal Democrats
- Scottish National Party
- 6 Plaid Cymru
- O British National Party (BNP)
- 8 O Green Party
- 9 Respect
- ¹⁰ United Kingdom Independence Party (UKIP)
- 11 Veritas
- Some other party
- Don't know



profile_household_children

		le_household_children en in Household	SINGLE CHOICE	YouGov
1	0	0		
2	0	1		
3	0	2		
4	0	3		
5	0	4		
6	0	5		
7	0	6 or more		
8	0	Don't know		
9	0	Prefer not to say		



profile_gross_household

¹⁷ ○ Prefer not to answer

prome_gross_nouseriora					
_		le_gross_household is your gross household income?	SINGLE CHOICE	YouGo	
	TTG C	3 your 6.000 nousenord meeting.	J		
1	0	under 5,000 per year			
2	0	5,000 to 9,999 per year			
3	0	10,000 to 14,999 per year			
4	0	15,000 to 19,999 per year			
5	0	20,000 to 24,999 per year			
6	0	25,000 to 29,999 per year			
7	0	30,000 to 34,999 per year			
8	0	35,000 to 39,999 per year			
9	0	40,000 to 44,999 per year			
10	0	45,000 to 49,999 per year			
11	0	50,000 to 59,999 per year			
12	0	60,000 to 69,999 per year			
13	0	70,000 to 99,999 per year			
14	0	100,000 to 149,999 per year			
15	0	150,000 and over			
16	0	Don't know			



profile_gross_personal

pr	ofi	le_gross_personal	SINGLE CHOICE	YouGov
W	hat i	is your gross personal income?		
1	0	under 5,000 per year		
2	0	5,000 to 9,999 per year		
3	0	10,000 to 14,999 per year		
4	0	15,000 to 19,999 per year		
5	0	20,000 to 24,999 per year		
6	0	25,000 to 29,999 per year		
7	0	30,000 to 34,999 per year		
8	0	35,000 to 39,999 per year		
9	0	40,000 to 44,999 per year		
10	0	45,000 to 49,999 per year		
11	0	50,000 to 59,999 per year		
12	0	60,000 to 69,999 per year		
13	0	70,000 to 99,999 per year		
14	0	100,000 and over		
15	0	Don't know		
16	0	Prefer not to answer		

Age

age- Show if O	ODEN INTECED TEVEDOV	VauCav
age- snow ij o	OPEN INTEGER TEXTBOX	YouGov
What is your age?		



Education

SINGLE CHOICE

YouGov

What is the highest educational or work-related qualification you have?

- O No formal qualifications
- ² Youth training certificate/skillseekers
- Recognised trade apprenticeship completed
- Clerical and commercial
- ^⁵ City and Guild certificate
- 6 City and Guild certificate advanced
- ⁷ O ONC
- CSE grades 2-5
- 9 O CSE grade 1, GCE O level, GCSE, School Certificate
- Scottish Ordinary/ Lower Certificate
- ¹¹ O GCE A level or Higher Certificate
- ¹² O Scottish Higher Certificate
- O Nursing qualification (eg SEN, SRN, SCM, RGN)
- ¹⁴ O Teaching qualification (not degree)
- ¹⁵ O University diploma
- ¹⁶ O University or CNAA first degree (eg BA, B.Sc, B.Ed)
- ¹⁷ O University or CNAA higher degree (eg M.Sc, Ph.D)
- Other technical, professional or higher qualification
- ¹⁹ O Don't know
- ²⁰ O Prefer not to say



gor

_	ile_GOR_pdl- Show if 0 n area of the UK do you live in?	SINGLE CHOICE	YouGov
1 O	North East		
2 0	North West		
0	Yorkshire and the Humber		
0	East Midlands		
0	West Midlands		
0	East of England		
0	London		
0	South East		
0	South West		
0 0	Wales		
0	Scotland		
² 0	Northern Ireland		
.3	Non UK & Invalid		
prof	file_lea ile_lea ocal education authority of the respondent	CREATED	YouGov
prof	ofile_oslaua ile_ oslaua ocal authority of the respondent	CREATED	YouGov
pco Pcor		CREATED	YouGov
Big	g 5 personality measures		
per	sonality_agreeableness		



personality_agreeableness

CREATED

YouGov

Respondent's agreeableness score (based on their TIPI responses)

Max 10

Min 0

personality_conscientiousness

personality_conscientiousness

CREATED

YouGov

Respondent's conscientiousness score (based on their TIPI responses)

Max 10

Min 0

personality_ extraversion

personality_ extraversion

CREATED

YouGov

Respondent's extraversion score (based on their TIPI responses)

Max 10

Min 0

personality_ neuroticism

personality_ neuroticism

CREATED

YouGov

Respondent's neuroticism score (based on their TIPI responses)

Max 10

Min 0

personality_ openness

personality_ openness

CREATED

YouGov

Respondent's openness score (based on their TIPI responses)

Max 10

Min 0