

CSCE 190

Assignment Name:

Group Name: CSCE 190 Group #1

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George Wilson -Trent Waterman

age: 38

residence: Columbia, South Carolina

education: Doctorate of History

occupation: History Professor

marital status: Divorced



"Get to work, work, go home"

George is a simple guy that shows up to work at precisely 8 am and leaves at exactly 4 pm. Not a minute before or a minute after.

Comfort With Technology

INTERNET



SOFTWARE



MOBILE APPS



SOCIAL NETWORK



Criteria For Success:

George aims to show up everyday without fail to teach the history of Canada and leave to get home to his beautiful couch and tv.

Needs

- A place to sleep
- Food
- Gas

Wants

- The university to give him free parking
- A blonde girl who likes the intricacies of Canadian history and politics.

Values

- Punctuality
- Efficiency

Fears

- Being Late
- Overtime
- Dumb questions



Vinny Grecio - Liv Falcione

age: 78

residence: Columbia, SC

education: High School

occupation: Car wash cashier

marital status: Divorced, 12 kids



"Janet, take back!"

A day in the life for Vinny is taking care of the grandkids, commuting to college, managing the cashier station at his local car wash, and trying to win his ex-wife back.

Comfort With Technology

INTERNET



SOFTWARE



MOBILE APPS



SOCIAL NETWORK



Criteria For Success:

To be successful Vinny needs to get back together with Janet, be passing in all of his classes, and be able to get to work and University on time to be fully optimal with his time.

Needs

- Time with grandkids
- ability to make it to class on time
- Easy commute to University, to Janet's house and work
- Water
- Food

Wants

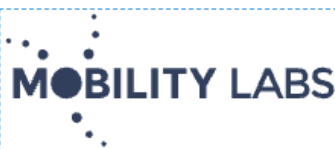
- His ex-wife Janet
- A college degree to impress Janet
- A quick way to get to class

Values

- He values being on time
- Being efficient
- His education
- Family
- His ex-wife Janet
- His grandkids.

Fears

- Spiders
- Being late
- Frat parties
- Being alone
- Failing school



Jeremy Bland - Sara Clark

age: 35

residence: Colombia, SC

education: High School

occupation: Manager at Movie theater / Part time student

marital status: Single | Two kids



"You can sleep when you are dead"

Jeremy Bland is the manager at the local movie theater. He works there from 10am to 7pm and then goes to school afterwards. He is hoping to get his BA in business so that he can get away from the popcorn smell and afford the child support.

Comfort With Technology

INTERNET



SOFTWARE



MOBILE APPS



SOCIAL NETWORK



Criteria For Success:

Always to a little more than the bare minim.

Needs

- Peace and quiet
- money
- better job

Wants

- money
- Not to pay child support
- 6 pack (of beer or abs)
- to not have kids

Values

- His Xbox
- Getting paid

Fears

- get his kids full time
- going broke
- dad body



Kesha Smith - David Mwakapusya

age: 29

residence: Oakland, CA

education: Masters in Political Science

occupation: Dispensary Owner

marital status: Single with 7 kids



I love plants so much I own a dispensary

Kesha is a strong advocate for recreational marijuana use, so much she relocated to join a legal team to push for advocacy for recreational use.

Comfort With Technology

INTERNET



SOFTWARE



MOBILE APPS



SOCIAL NETWORK



Criteria For Success:

Her constantly thinking mind and her communication abilities are her biggest advantage

Needs

- Instagram
- Marijuana
- Time with her children

Wants

- For recreational use of Marijuana to not be frowned upon
- Possible Pardons throughout the justice system

Values

- Family
- Democracy
- Freedom of Speech

Fears

- A huge backfire
- Continuation of laced and "Fake" Marijuana products in circulation.

Kathlene Gus- Ava Sanchez

age: 20

residence: Columbia, South Carolina

education: Bachelors in Biology

occupation: Unemployed, full time student

marital Single

status:



"Live, laugh, Biology"

Kathlene is a pretty lonely girl so to kill time she studies. She is very passionate about doing her school work. But she is very bad with time and often speeds anywhere.

Comfort With Technology

INTERNET



SOFTWARE



MOBILE APPS



SOCIAL NETWORK



Criteria For Success:

Kathlene feels that she just needs to be reminded when she should leave to get to places and it would be better if she knew where she could park when she goes to class.

Needs

- - to be told when to leave
- - a significant other
- -to get perfect grades

Wants

- -to be able to actually park
- -to find a soulmate

Values

- -being financially stable
- -being the best

Fears

- -failing
- -disappointing parents
- -spiders

MOBILITY LABS