



DAVID SCHREIBER

WEB DESIGNER & DEVELOPER

Culver City, CA | (310) 717-9799 | dpschreiber@msn.com | [LinkedIn](#) | [Portfolio](#)

Web Designer & Developer with Extensive Experience in UX, UI & Video Production

Entertainment industry production veteran and screenwriter turned web designer and developer. Assists clients in all aspects of design process including current site assessment, initial ideation, quick sketches, wireframes, and mockups. Develop complex WordPress sites, including site configuration, customization, theme and plugin sourcing, installation, and troubleshooting.

Key Skills

- **Expert in communications:** Excellent written, verbal, and interpersonal skills and proven ability to lead and manage multi-stage projects.
- **Prolific video & production background:** Credits on multiple films, documentaries, television shows, advertising, and digital marketing.
- **Creative & analytical thinker:** Solve complex problems and collaborates with cross-functional teams to produce quality user experience.
- **Team leadership & collaboration:** Track record of production leadership and project management and 10+ years of professional teaching experience.

Software & Technical Proficiencies

- Viral Video & Social Media
- Illustration & Graphic Design
- WordPress & Premier Pro
- Video Production & Editing
- UX & Mobile Applications
- HTML, CSS & PHP
- Lighting (Pre to Post-Production)
- Illustrator & Photoshop
- Java Script & jQuery

Education & Training

- **Frontend Web Development** | Treehouse.com
- **Master of Fine Arts in Film & TV** | New York University
- **Full Stack (in progress)** | Treehouse.com
- **Bachelor of Arts in Philosophy** | University of California

Professional Experience

Web Designer & Developer | David Schreiber Designs | Culver City, CA 2018 – Present

- Produced PSAs and provided video and animation services for *Heal the Bay*, *Hollywood CPR*, *The Sea Shepherd Society*, *Special Olympics*, *Surfrider Foundation*, *Train4Autism*, *The Trevor Project*, and *UCLA Design for Sharing*.
- Develop landing pages, social media campaigns, email marketing designs, animated gifs, and online banner ads.

Producer & Web Developer | Zoochosis, LLC | Los Angeles, CA 2018 – Present

- Manage scheduling and budgeting for multiple episodic documentaries including *Hey PScott!*
- Created and managed web presence for documentaries and general manager.

Campus Director/Dean of Academic Affairs | The Art Institute of California | North Hollywood, CA 2016 – 2019

- Directed operations and academics for Hollywood campus, managing P&L and performing fiscal planning.
- Recruited, hired, and onboarded faculty and staff, and coordinated academic planning for entire school.
- Prepared effective reports, generated SWOT analyses, and devised action plans to address deficiencies.
- Improved student retention by investing in key projects and establishing affiliations and articulations agreements.

Academic Director – Media Arts | The Art Institute of California | Santa Monica, CA 2007 - 2016

- Evaluated academic and project performance by analyzing before-and-after projects from trainees and managers.
- Led community outreach projects, providing video and animation services to local community.

Project Work & Freelance Experience

Screenwriter | Freelance, Los Angeles, CA 2000 - 2014

- Wrote nine screenplays – produced three as feature films and won two awards.

Associate Producer (Feature Film) | 40 Acres & a Mule (Filmworks) | Brooklyn, NY 2013 – 2014

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- Scheduled, budgeted, and prepared script for Spike Lee's *Da Sweet Blood of Jesus*.
 - Managed liability and property insurance protocols and issues.

Supervising Producer | 94.7 The WAVE Radio | Los Angeles, CA

2006 – 2008

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- Produced “behind the music” videos of jazz artists, oversaw lighting, logistics and production schedules, and collaborated with technical directors and crew members to ensure quality productions.

Video Production Instructor | The Art Institute of California - Los Angeles | Santa Monica, CA

2003-2007

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- Taught courses in cinema studies, development, directing, editing, lighting, production management, and screenwriting; prepared students for real-world experience by driving classroom and online discussions.