

# COMS W4701: Artificial Intelligence

## Lecture 1: Introduction to AI

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# Today

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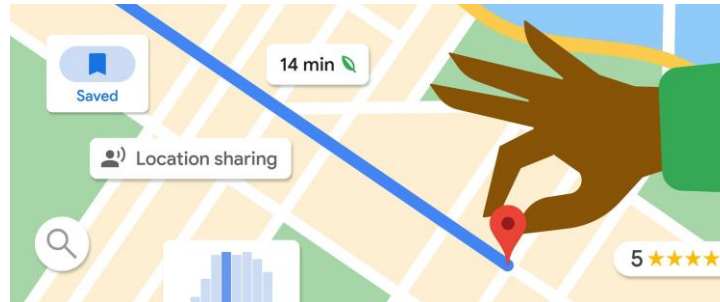
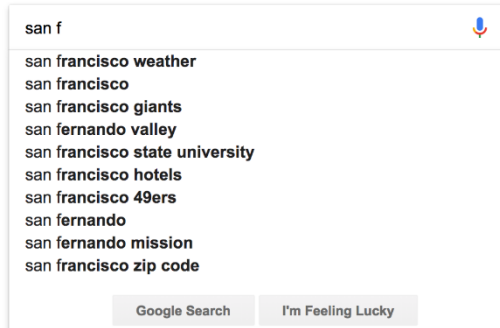
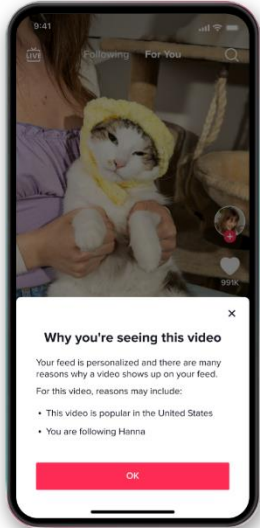
- Course logistics
- Defining intelligence and AI
- History and development of AI
- AI today and to come

# Course Logistics

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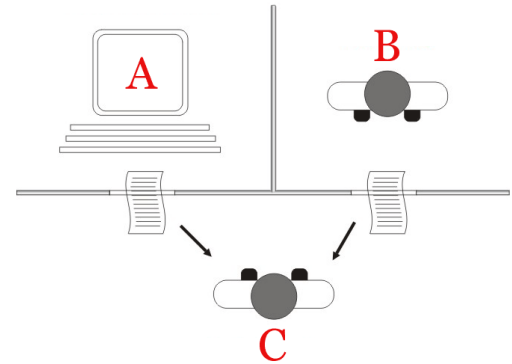
- Course website and materials on **Ed**
- Lecture recordings (for all students) on **Courseworks**
- Assignments submitted through and graded on **Gradescope**
  
- Prerequisites and textbooks; class sections and communications
- Assignments, exams, and grading scheme; academic integrity
  
- Lecture and exam schedule; live OH calendar

# Your Experience with AI



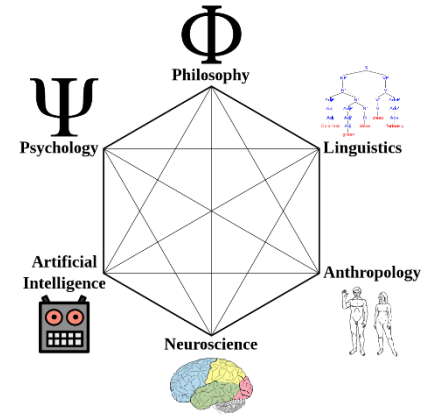
# Intelligence Tests

- What is intelligence? Possible definition—behavior that is indistinguishable from that of a human
- **Turing test:** Can a computer reliably imitate a human in natural language so as to be indistinguishable?
- Simple to implement, can test a breadth of knowledge
- But human intelligence may not be the best milestone
- AI is much more than just NLP and human imitations



# Thinking and Reasoning

- Human intelligence is a facet of human *thinking*
- Studied more fully in cognitive science and psychology
- As with human behavior, AI can interface with studies on human thinking, but they are separate fields
- Philosophy and mathematics utilize *logic* and *inference* to reason and make predictions about the world
- Important components of many AI systems, but much of modern AI goes beyond rational thinking



$$\begin{array}{l} p \\ \hline p \rightarrow q \\ \hline \therefore q \end{array}$$

# Rational Agents

- AI is concerned with the *synthesis* and *analysis* of **rational agents**
- **Agents** are evaluated by their *actions* in their environments
- Acting **rationally** considers factors like goals, limitations, externalities, experiential learning, and flexibility in dynamic or uncertain situations



# Human Intelligence

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- Humans are also agents, sometimes acting rationally
- Sources of human intelligence: Biology, culture, lifelong learning
- Humans can also organize into organizations and societies
  
- Some of these sources may inspire the creation of AI agents
- AI systems may also operate with “humans in the loop” for assistance and feedback on both sides



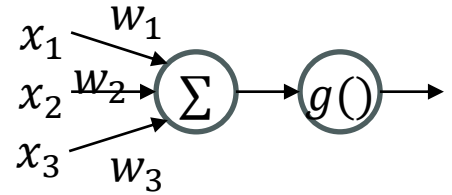
# Related Fields and Subdomains

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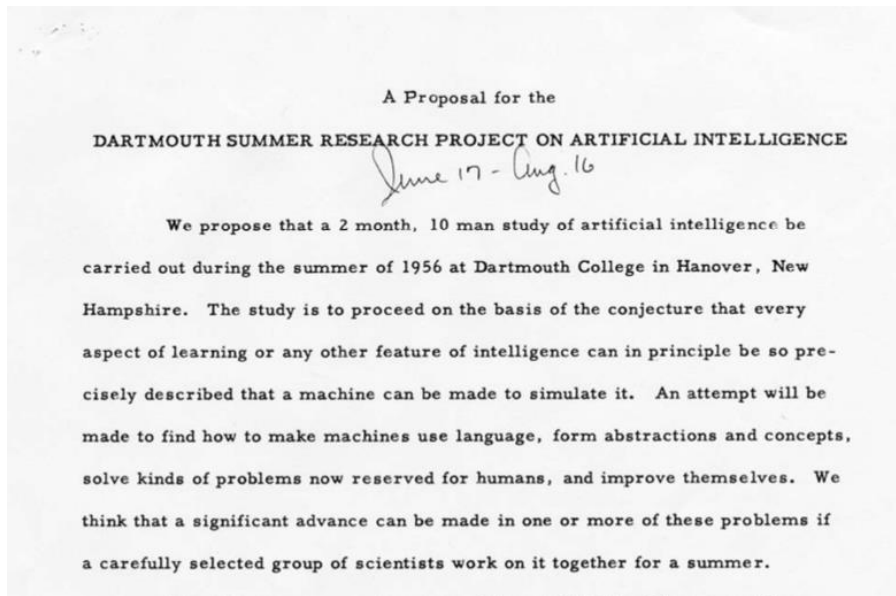
- In addition to previously mentioned fields, AI also shares ideas and techniques with economics, optimization, neuroscience, control theory, linguistics, etc.
- Within CS, AI is a *broad* domain encompassing subdomains like machine learning, natural language processing, computer vision, and robotics
- Each of the above has *subdomains* of their own; e.g., ML includes supervised, unsupervised, self-supervised, reinforcement, and deep learning
- Many techniques and ideas can fall under *multiple* subdomains

# Pre-history of AI

- People have built models and technology for “intelligent agents” throughout history—clocks, telephones, hydraulics, automata, etc.
- 16<sup>th</sup> and 17<sup>th</sup> centuries: Formal reasoning espoused by European philosophers like Hobbes, Descartes, Leibnitz, and others
- Early 1900s: Turing and Church computational models
- 1940s: Brain models, early artificial neural networks and perceptrons (McCulloch and Pitts, Hebb, Minsky and Edmonds, Rosenblatt)
- 1950s: Checkers programs (Samuel), theorem provers (Newell and Simon)



# 1956 Dartmouth Conference



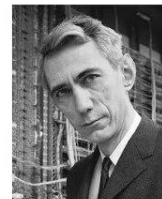
## 1956 Dartmouth Conference: The Founding Fathers of AI



John McCarthy



Marvin Minsky



Claude Shannon



Ray Solomonoff



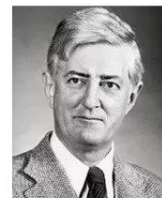
Alan Newell



Herbert Simon



Arthur Samuel



Oliver Selfridge



Nathaniel Rochester



Trenchard More

# Boom and Bust

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- 1956-74: *Advances in symbolic artificial intelligence*
  - Search algorithms, natural language representation, robotics and automata
- 1974-80: First **AI winter** due to computational intractability (Karp, Lighthill), limited computational power, and commonsense knowledge requirements
  - *Perceptrons* (Minsky and Papert 1969) discouraged new research into **connectionism** and neural nets for next 10 years due to pessimistic predictions about applicability
- 1980-87: **Expert systems** used domain knowledge to tackle specific problems
  - Examples: Disease diagnostics, product manufacturing, more advanced chess AIs
  - Lots of investments by companies and governments for large-scale projects
- 1987-93: AI winter when companies failed to deliver and funding dried up

# Modern AI

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- Late 1980s-1990s: Shift toward “intelligent agents” thanks to paradigms from decision theory, economics, and control theory
- 1988: Introduction of **Bayesian networks** (Pearl) for probabilistic reasoning
- 1986-89: New interest in neural nets and advances in **reinforcement learning**
- 1990s: General shift in machine learning toward data-based approaches
- 2000s-present: **Big data** facilitated success of new ML algorithms
- 2010s-present: **Deep learning** using multiple-layer neural networks (CNNs, large language models), especially in vision, NLP, and generative AI

# Possible AI Trends

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- Further progress in subdomains like robotics, NLP, and computer vision
- Further progress in automated solutions like search, planning, scheduling
- AI in new domains: Cancer and disease research, sustainability, climate
- Increased mainstream presence (“democratization”): Virtual assistants, recommender systems, business tools, communications, healthcare
- Generative AI: Art, writing, music, speech, videos (“deepfakes”)
- Ethics, fairness, AI safety, explainable AI: “AI for Good”

# Societal Impacts

## Eating disorder helpline takes down chatbot after it gave weight loss advice

JUNE 8, 2023 · 4:21 PM ET

HEARD ON ALL THINGS CONSIDERED

By Kate Wells



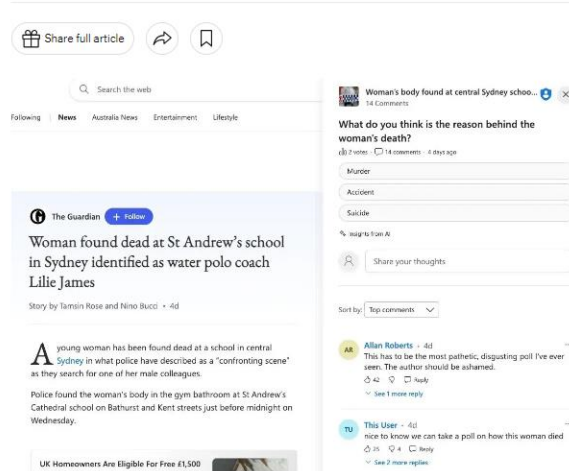
DENIS BALIBOUSE/REUTERS

DEALBOOK NEWSLETTER

# The Big Buzz at Davos: A.I., Ukraine, China, and the Middle East

## Microsoft Criticized for Embedding 'Crass' A.I. Poll Beside News Article

A poll generated by artificial intelligence, embedded next to a Guardian article on Microsoft's news aggregator platform, asked readers to speculate on the cause of a woman's death.



## *Is Argentina the First A.I. Election?*

The two men jostling to be the country's next president are using artificial intelligence to create images and videos to promote themselves and attack each other.



# Course Outline

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- Planning and problem solving through intelligent search
- Decision making to maximize expected utility with uncertainty
- Probabilistic reasoning and inference with incomplete or uncertain information
- Machine learning: Forming models and predictions from data