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Unit 1 The way to success

FOREIGN LANGUAGE TEACHING AND RESEARCH PRESS

HEBEI UNIVERSITY



UNIT 1 - The way to success

Section A Never, ever give up!



- To describe the story of a successful person
- To describe the challenges on the way to success
- To describe the secrets of success
- To master the essay writing skill

Scenarios

You and your friends (foreigners included) are chatting about success. Most of your friends list the stories of successful people to show how to achieve success. Now it is your turn. You also tell a story of a successful person, in which you mainly describe the person's challenges on the way to success and his/her secrets of success.

(Who-challenges-secrets-how)

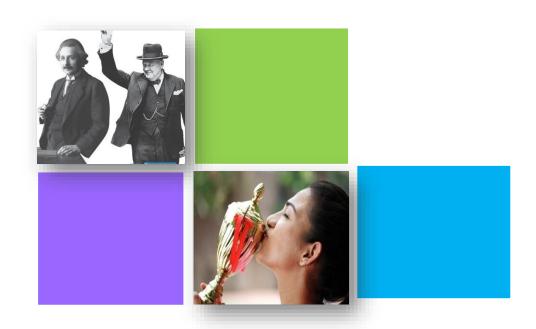
Identify your gaps

Can you fulfill the task now? If not, try preparing yourself for the following gaps:

- Content
- Language
 - Structure

Identify the gaps Based on the gaps, set a personal learning goal for this unit.





Unit 1 Section A Never, ever give up!

What is success?

- Please give your own definition of **SUCCESS** by writing down one sentence.
- SUCCESS is ______.
- e.g.
- SUCCESS is to achieve the goals you set, including long-term goals and short-term goals.

What is success?

- Oxford Advanced Learner's English-Chinese Dictionary
- **SUCCESS** refers to achievement of a desired end, or of fame, wealth or social position.

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What is success?

https://en.wikipedia.org/wiki/Success

Success may refer to:

- Attainment of higher social status
- Achievement of a goal, for example academic achievement
- The opposite of failure

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What is success?



- To live your life the way you want to live it
- To earn money, power, and fame
- To be surrounded by people you admire and respect
- To achieve your dreams, desires, hopes, wishes, etc.
- A successful man is one who can lay a firm foundation with the bricks others have thrown at him.

What leads to success?



What leads to success?

Listening task

- TED: https://www.ted.com/
- 8 Secrets of Success



- Question:
- What are the 8 secrets of success mentioned in the video?

What leads to success?



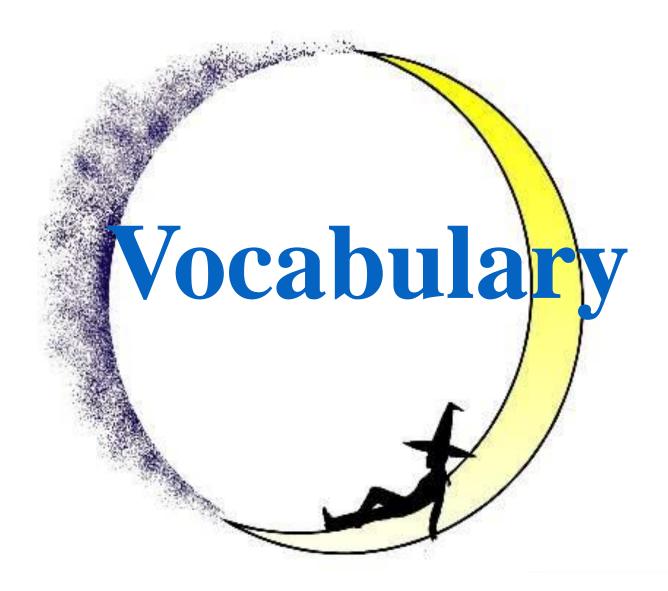
How to achieve success effectively?

How can we avoid wasting time and energy in achieving success?



- Following the guidance of senior people.
- Getting sound advice from our parents.
- Setting a correct goal.
- Achieving success step by step.
- Developing good interpersonal relationships.

The End of Section A





Section A Never, ever give up!

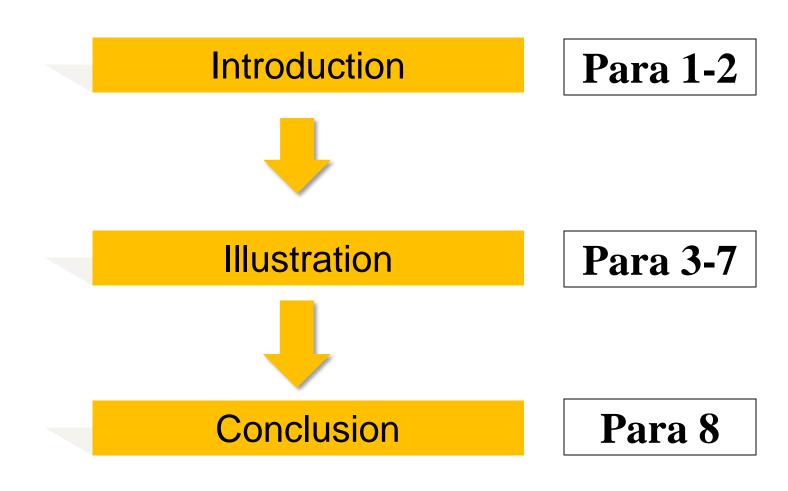
Text structure

Main idea & structure





Structure of the text



Text Analysis

Part I (1-2)

Global understanding

Task 1

Global understanding of the introduction

Read Paras. 1-2 and answer the following questions.

- What is the main idea of this part?
 It introduces the theme question of the text: What is the secret of success?
- Whose example is used to introduce the idea?
 The example of Winston Churchill.

Winston Churchill

	Identity	challenges	Success	Secrets of Success
Winston Churchill				

Winston Churchill

	Identity	challenges	Success	Secrets of Success
Winston Churchill	statesman	Almost beingthe school forthe rules. during the of WWII, or not	His errors there did not him going on to the university. He had a premier army career. He was later elected prime minister.	He achieved fame for his His helped motivate his entire nation and was an worldwide.

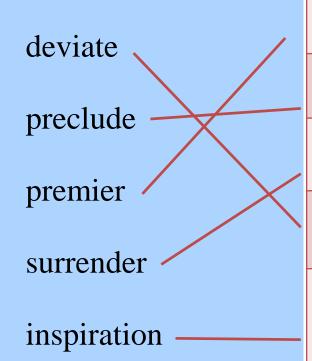
Never give up!

Winston Churchill

	Identity	challenges	Success	Secrets of Success
Winston Churchill	statesman	Almost being removed from the school for deviating from the rules. miserable during the dark days of WWII, surrender or not	university.	

Never give up!

Match words with their meanings.



best, largest, or most important / n. a prime minister

prevent sth. or make sth. impossible

give up, yield, stop resisting an enemy

start doing sth. different from what is expected or agreed

encouragement

Fill in the blanks with the following words in the box.

remove deviate preclude surrender

- 1) The hijackers finally <u>surrendered</u> (themselves) to the police.
- 2) I will never deviate from what I believe to be right.
- 3) They were <u>removed</u> from the English class to have special lessons.
- 4) In some cases poor English <u>precluded</u> them from ever finding a job.

Make your own sentences

Please make your own sentences by using at least two of the following expressions.

remove...from...., deviate from, achieve fame, refusal to surrender, miserable dark days, amazing determination, preclude from





If he had not been from a famous e Minister, family,..... Sir Winsto public school called Har remove sth./sb. from sth. 移开,去掉,开除 had he not been probably would have been removed from the school for deviating from the rules. Thankfully, he did finish at Harrow and his errors there did not preclude him from going on to the university.



He eventually had a premier army career whereby he was later electronic minister. He achieved fa ric duty, and premier adj. the most important ab ader n. a prime minister 首相, 总理 whereby adv. by means of ... 凭 那个,借以 wide.

address sb.: give a speech to sb. 向...演说/演讲

Towaru as prime minister, he was invited to address the patriotic young boys at his old see aster saig patriotic adj. 爱国的,有爱国心的 patriotism n. 爱国主义,爱国精神 he may give you.



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The great day arrived. Sir Winston stood up, all five feet, five inches and 107 kilos of him, and gave this short, clear-cut speech: "Young men, never give up. Never give up! Never give up! Never, never, never, never!"



Language focus

Practical phrases

偏离,背离····· 短语递译 deviate from ...

短语应用

有人生目标的人是永远不会偏离正确航向的。

意群提示

(life compass/correct course)

Those who have a life compass in their mind will never *deviate from* the correct course.

Language focus

Practical phrases

阻止某人做……

短语递译

preclude sb. from doing ...

短语应用有志者事竟成。

意群提示

(willing heart / to achieve success)

Nothing can *preclude a willing heart from achieving success.*