

David Reider

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WORK EXPERIENCE

Godfrey Marketing

Lancaster, PA (Remote)

Full-Stack Web Developer

November 2022 to Current

- Worked closely with the Director of Web Development, Web Designers, CMS Authors, Project Managers and Account Management to achieve an understanding of the project's scope and purpose
- Provided support by collaborating to develop websites and software from concept to completion, ensuring strong optimization and functionality while considering the client's products, services, and target audience
- Developed and maintained various in-house projects, including the godfrey.com website, an AI Prompt library, a software development server, and an internal store using various technologies, including: Concrete5, C#, Linux, WordPress, PHP, MySQL, HTML, SCSS, CSS and JavaScript
- Identified issues and constructively contributed solutions during the concept/plan/develop stages along with assisting with testing coded pages and applications
- Debugging and problem solving across a wide variety of tasks and support tickets on various platforms

WebFX

Harrisburg, PA

Web Developer

August 2020 to August 2022

- Coordinated, implemented, tested, and provided support of web-based projects
- Programmed, developed, and produced data-driven web applications and websites using the latest technology solutions and software, such as PHP 8+ and WordPress 6.0+
- Consulted with clients to ensure the use of effective Internet-based technologies for enterprise business applications
- Implemented solutions to drive forward clients that do multi seven-figure revenue yearly
- Optimized LAMP stack servers for WordPress environments on latest versions of PHP
- Developed WordPress plugins with PHP and JavaScript to add custom functionality to client's websites
- Created a solution to capture Core Web Vitals across WebFX clientbase, storing them in a MySQL Database and displaying them in an admin dashboard view for internal goal metrics

Penn State Applied Research Lab

Warminster, PA

Software Engineer Co-op

December 2018 to August 2019

- Programmed a Python application that downloaded .CSV files from an online database for quick use
- Created an algorithm that visualized and compared past and present ocean current data for the company to analyze collected data against predicted data in MATLAB
- Cooperated on a team project to make progress in solving a long-lasting navigational problem
- Aided in verifying classified navigational algorithms were correct for engineering use
- Prepared visual presentations for team meetings explaining findings from the algorithm

StinceBuilt.com and YotaBearingsAndHubs.com

Remote

Web Development Consultant

March 2016 to Present

- Worked closely with clients to decide on details and designs to produce small business e-commerce websites on CMS like WordPress and Wix
- Implemented solutions to help the client gain an edge on a competitor and upsell existing users
- Increased profit margin for client by eliminating the need for a 'middle man' listing fee from online marketplaces like Ebay

EDUCATION

Widener University

Chester, PA

Bachelor of Science in Computer Science

May 2020

Honors: Widener Presidential Scholarship

GPA: 3.6

SKILLS

Soft Skills: Time management, Communication, Leadership, Teamwork, Adaptability, Work Ethic, Problem Solving

Professional Experience: HTML, CSS, JavaScript, PHP, C#, Concrete5, WordPress, Optimizely, Linux Servers, Git, MATLAB, various APIs

Other Experience: Python, Java, React, Node.JS, Microsoft Office