

THE TIME WE LOSE TO SLOW COMPUTERS

Computers should make our lives faster and easier. In reality slow boot-ups and time-intensive applications are slowing us down and stressing us out. We surveyed 8,001 international PC users to reveal the true impact of technology on our lives



In a year the average PC user loses the equivalent of one working week to slow-loading computers, applications and downloads:

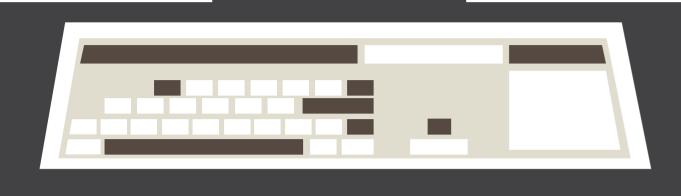


ITALY 169 Hours



156 Hours

UNITED KINGDOM 130 Hours



In a year the people surveyed in **Italy** wait the longest for slow-loading computers, applications and files (6.8 days), America who wait the compared with those surveyed in least time (4.9 days)

WHAT EFFECT IS DIGITAL DOWN-TIME HAVING ON US?



The time lost waiting for computers to boot-up, applications to open and files to load is causing almost 1/3 of us to lose sleep:



36%

The people surveyed in Spain are losing the most sleep



26%

While respondents from Germany lose the least sleep



Leaving even more of us in a bad mood:



37%



35% Those surveyed in France and China are the most likely to find their



20%

moods darken

The people in Italy are the least likely to find their moods darken



... and driving some of us to relieve our frustration over gadgets through physical aggression by either stomping on them or throwing them at the wall:



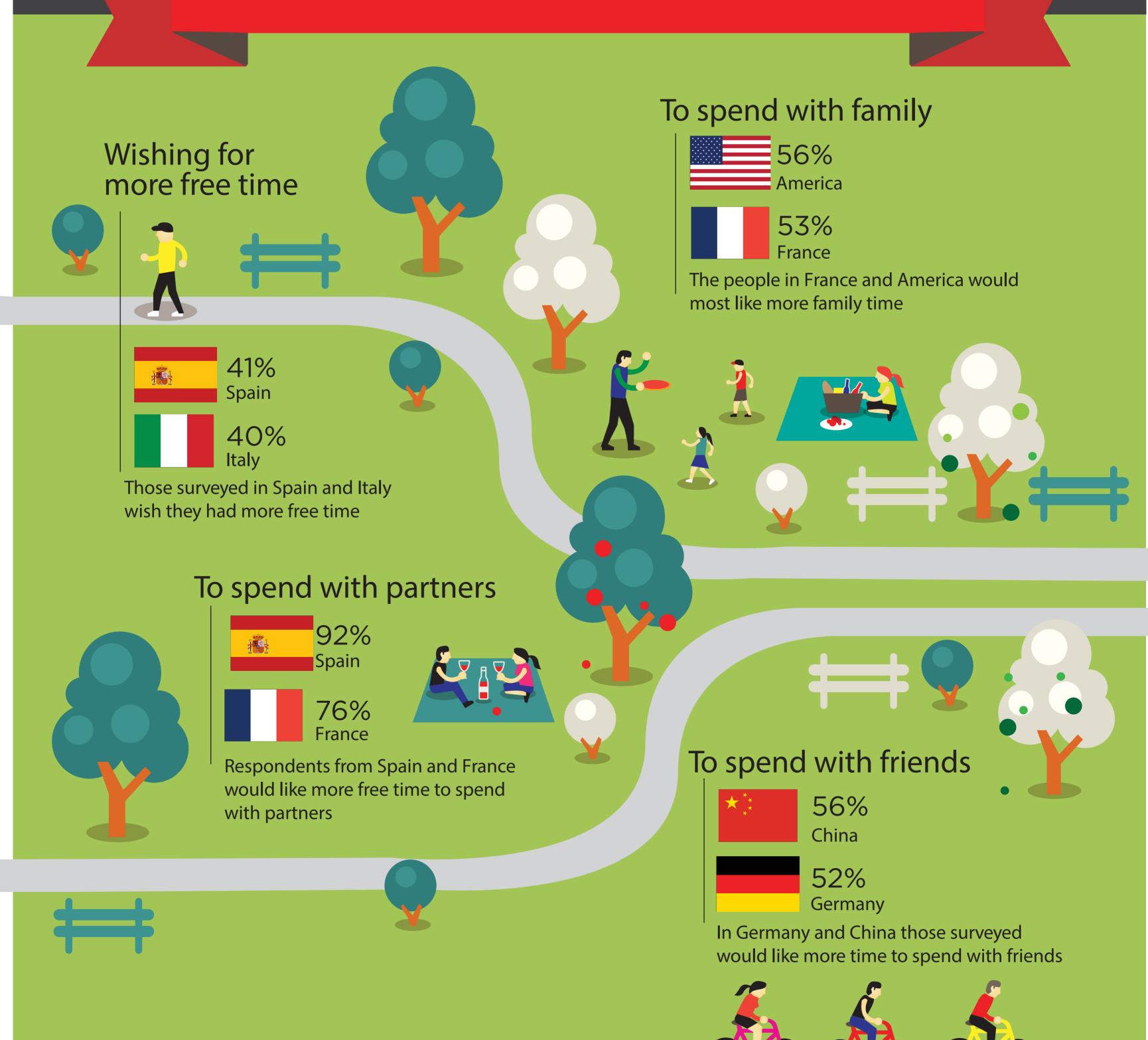
23% Those surveyed in Germany are most likely to react in this way



14%

However the people in America and China are the least likely to react in this way

THINGS WE'D DO IF WE HAD MORE TIME



GETTING THE TIME BACK

state drive (SSD) lasts longer and consumes less energy than a traditional hard disk drive (HDD). Due to its fast data speeds, the drive also lets you enjoy quicker boot-up and program loading times than ever before

With the right technical solution digital down-time can easily be fixed. Solid

