



# THE TIME WE LOSE TO SLOW COMPUTERS

Computers should make our lives faster and easier. In reality slow boot-ups and time-intensive applications are slowing us down and stressing us out. We surveyed 8,001 international PC users to reveal the true impact of technology on our lives

## HOW MUCH TIME ARE WE LOSING?

In a year the average PC user loses the equivalent of one working week to slow-loading computers, applications and downloads:



ITALY  
**169 Hours**



GERMANY  
**156 Hours**



UNITED KINGDOM  
**130 Hours**

In a year the people surveyed in slow-loading computers, applications and files ( compared with those surveyed in least time ( **4.9 days**)

**Italy** wait the longest for slow-loading computers, applications and files ( **6.8 days**), **America** who wait the

## WHAT EFFECT IS DIGITAL DOWN-TIME HAVING ON US?



The time lost waiting for computers to boot-up, applications to open and files to load is causing almost 1/3 of us to lose sleep:



**36%**

The people surveyed in Spain are losing the most sleep



**26%**

While respondents from Germany lose the least sleep



Leaving even more of us in a bad mood:



**37%**



**35%**

Those surveyed in France and China are the most likely to find their moods darken



**20%**

The people in Italy are the least likely to find their moods darken



... and driving some of us to relieve our frustration over gadgets through physical aggression by either stomping on them or throwing them at the wall:



**23%**

Those surveyed in Germany are most likely to react in this way



**14%**



**14%**

However the people in America and China are the least likely to react in this way

## THINGS WE'D DO IF WE HAD MORE TIME

### Wishing for more free time



**41%**  
Spain



**40%**  
Italy

Those surveyed in Spain and Italy wish they had more free time

### To spend with family



**56%**  
America



**53%**  
France

The people in France and America would most like more family time

### To spend with partners



**92%**  
Spain



**76%**  
France

Respondents from Spain and France would like more free time to spend with partners

### To spend with friends



**56%**  
China



**52%**  
Germany

In Germany and China those surveyed would like more time to spend with friends

## GETTING THE TIME BACK

With the right technical solution digital down-time can easily be fixed. Solid state drive (SSD) lasts longer and consumes less energy than a traditional hard disk drive (HDD). Due to its fast data speeds, the drive also lets you enjoy quicker boot-up and program loading times than ever before

COMPLETE