Introduction to Data Mining with R and Data Import/Export in R¹

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Questions

▶ Do you know data mining and its algorithms and techniques?

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- ► Have you heard of R?

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- ► Have you heard of R?
- ► Have you used R on data mining research or projects?

Outline

Introduction to R

R Packages and Functions for Data Mining

Data Import and Export

Online Resources

What is R?

- ▶ R ² is a free software environment for statistical computing and graphics.
- ▶ R can be easily extended with 6,600+ packages available on CRAN³ (as of May 2015).
- Many other packages provided on Bioconductor⁴, R-Forge⁵, GitHub⁶, etc.
- R manuals on CRAN⁷
 - ► An Introduction to R
 - ► The R Language Definition
 - R Data Import/Export

```
2
http://www.r-project.org/
3
http://cran.r-project.org/
4
http://www.bioconductor.org/
5
http://r-forge.r-project.org/
6
https://github.com/
7
```

Why R?

- R is widely used in both academia and industry.
- R was ranked #1 in the KDnuggets 2014 poll on Top Languages for analytics, data mining, data science⁸ (actually R has been #1 in 2011, 2012 & 2013!).
- The CRAN Task Views ⁹ provide collections of packages for different tasks.
 - Machine learning & atatistical learning
 - Cluster analysis & finite mixture models
 - Time series analysis
 - Multivariate statistics
 - Analysis of spatial data
 - **>** . . .

⁸ http://www.kdnuggets.com/polls/2014/languages-analytics-data-mining-data-science.html

⁹ http://cran.r-project.org/web/views/

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Classification with R

- ▶ Decision trees: rpart, party
- Random forest: randomForest, extendedForest, party
- ► SVM: e1071, kernlab
- ▶ Neural networks: *nnet*, *neuralnet*, *RSNNS*
- ▶ Performance evaluation: *ROCR*

Clustering with R

- ▶ k-means: kmeans(), kmeansruns()¹⁰
- k-medoids: pam(), pamk()
- Hierarchical clustering: hclust(), agnes(), diana()
- DBSCAN: fpc
- ▶ BIRCH: birch

Association Rule Mining with R

- Association rules: apriori(), eclat() in package arules
- Sequential patterns: arulesSequence
- ▶ Visualisation of associations: arulesViz

Text Mining with R

- ► Text mining: tm
- ▶ Topic modelling: topicmodels, lda
- ▶ Word cloud: wordcloud
- ► Twitter data access: twitteR

Time Series Analysis with R

- Time series decomposition: decomp(), decompose(), arima(), stl()
- ▶ Time series forecasting: forecast
- ► Time Series Clustering: *TSclust*
- Dynamic Time Warping (DTW): dtw

Social Network Analysis with R

- Packages: igraph, sna
- Centrality measures: degree(), betweenness(), closeness(), transitivity()
- Clusters: clusters(), no.clusters()
- Cliques: cliques(), largest.cliques(), maximal.cliques(), clique.number()
- Community detection: fastgreedy.community(), spinglass.community()

R and Big Data

- Hadoop
 - Hadoop (or YARN) a framework that allows for the distributed processing of large data sets across clusters of computers using simple programming models
 - ▶ R Packages: RHadoop, RHIPE
- Spark
 - Spark a fast and general engine for large-scale data processing, which can be 100 times faster than Hadoop
 - ► *SparkR* R frontend for Spark
- ► H2O
 - H2O an open source in-memory prediction engine for big data science
 - ▶ R Package: *h2o*
- MongoDB
 - MongoDB an open-source document database
 - ▶ R packages: rmongodb, RMongo

R and Hadoop

- ► Packages: RHadoop, RHive
- ▶ RHadoop¹¹ is a collection of R packages:
 - rmr2 perform data analysis with R via MapReduce on a Hadoop cluster
 - rhdfs connect to Hadoop Distributed File System (HDFS)
 - rhbase connect to the NoSQL HBase database
- You can play with it on a single PC (in standalone or pseudo-distributed mode), and your code developed on that will be able to work on a cluster of PCs (in full-distributed mode)!
- Step-by-Step Guide to Setting Up an R-Hadoop System http://www.rdatamining.com/big-data/ r-hadoop-setup-guide

¹¹https://github.com/RevolutionAnalytics/RHadoop/wiki

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Data Import and Export ¹²

Read data from and write data to

- R native formats (incl. Rdata and RDS)
- CSV files
- EXCEL files
- ODBC databases
- SAS databases

R Data Import/Export:

http://cran.r-project.org/doc/manuals/R-data.pdf

 $^{^{12}} Chapter~2:$ Data Import and Export, in book R and Data Mining: Examples and Case Studies. http://www.rdatamining.com/docs/RDataMining.pdf \equiv

Save and Load R Objects

- save(): save R objects into a .Rdata file
- ▶ load(): read R objects from a .Rdata file
- rm(): remove objects from R

```
a <- 1:10
save(a, file = "./data/dumData.Rdata")
rm(a)
a

## Error in eval(expr, envir, enclos): object 'a' not found
load("./data/dumData.Rdata")
a

## [1] 1 2 3 4 5 6 7 8 9 10</pre>
```

Save and Load R Objects - More Functions

- save.image():
 save current workspace to a file
 It saves everything!
- readRDS():
 read a single R object from a .rds file
- saveRDS(): save a single R object to a file
- Advantage of readRDS() and saveRDS():You can restore the data under a different object name.
- Advantage of load() and save(): You can save multiple R objects to one file.

Import from and Export to .CSV Files

- write.csv(): write an R object to a .CSV file
- read.csv(): read an R object from a .CSV file

```
# create a data frame
var1 <- 1:5
var2 < (1:5)/10
var3 <- c("R", "and", "Data Mining", "Examples", "Case Studies")</pre>
df1 <- data.frame(var1, var2, var3)</pre>
names(df1) <- c("VarInt", "VarReal", "VarChar")</pre>
# save to a csv file
write.csv(df1, "./data/dummmyData.csv", row.names = FALSE)
# read from a csv file
df2 <- read.csv("./data/dummmyData.csv")</pre>
print(df2)
## VarInt VarReal VarChar
## 1 1 0.1
                            R.
## 2 2 0.2
                         and
## 4 4 0.4 Examples
## 5
         5 0.5 Case Studies
```

Import from and Export to EXCEL Files

Package xlsx: read, write, format Excel 2007 and Excel 97/2000/XP/2003 files

```
library(xlsx)
xlsx.file <- "./data/dummmyData.xlsx"</pre>
write.xlsx(df2, xlsx.file, sheetName = "sheet1", row.names = F)
df3 <- read.xlsx(xlsx.file, sheetName = "sheet1")</pre>
df3
   VarInt VarReal VarChar
##
## 1
       1 0.1
                         R.
## 2 2 0.2
                        and
## 4 4 0.4 Examples
        5 0.5 Case Studies
## 5
```

Read from Databases

- Package RODBC: provides connection to ODBC databases.
- ► Function odbcConnect(): sets up a connection to database
- sqlQuery(): sends an SQL query to the database
- odbcClose() closes the connection.

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Functions sqlFetch(), sqlSave() and sqlUpdate(): read, write or update a table in an ODBC database

Import Data from SAS

Package *foreign* provides function read.ssd() for importing SAS datasets (.sas7bdat files) into R.

Import Data from SAS

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Another way: using function read.xport() to read a file in SAS Transport (XPORT) format

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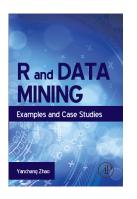
- RDataMining website http://www.rdatamining.com
 - R Reference Card for Data Mining
 - R and Data Mining: Examples and Case Studies
- ► RDataMining Group on LinkedIn (12,000+ members)

 http://group.rdatamining.com
- ► RDataMining on Twitter (2,000+ followers)

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The End





Thanks!

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