#### Introduction

This is an 'end-of-phase' project that I completed during my time at Flatiron School. In this phase, we dove deep into advance machine learning and modeling to project and predict outcomes. In combination with what I have learned in previous phases, I created this project

#### Notebook 1

This notebook is one of two used for this particular project. In this notebook the goal is to perform a descriptive and inferential analysis. I am required to answer 5-10 descriptive analysis question and 2-4 inferential analysis questions

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#### Summary

### Imports and Data Collection

```
# Imports
import pandas as pd
import numpy as np
import matplotlib.pyplot as plt
import seaborn as sns
from scipy import stats
from sklearn.preprocessing import MinMaxScaler
import warnings
warnings.filterwarnings('ignore')
```

#### Creating My Dataset

This project takes a look at stocks that are inlouded in the S&P 500, to get those stocks in my dataset, I found a CSV file with information on every S&P500 companies. The small issue with this dataset is that it doesnt update automatically, unlike the Yahoo Finance API yfinance using a combination of the two, I created my dataset which takes info from yfinance

First thing to do is create a list of the tickers that I want to use.

```
# uploading the df
df_stocks = pd.read_csv('data/sp500_stocks.csv')

# getting a list of the unique tickers in my datset
sp500_tickers = df_stocks['Symbol'].unique()
tickers = []
```

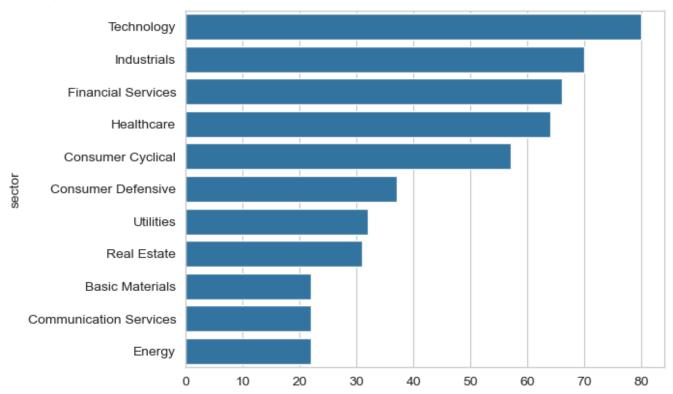
```
for x in sp500_tickers:
    tickers.append(x)
# importing yahoo's API
import yfinance as yf
# Various metrics from yfinance that i want to use in my analysis
keys = [
    'symbol', 'shortName', 'country', 'sector', 'previousClose', 'overallRisk', 'beta', 'tra
    'enterpriseValue', 'profitMargins', 'sharesOutstanding', 'bookValue',
    'priceToBook', 'trailingEps', 'forwardEps', 'pegRatio', 'enterpriseToRevenue',
    'enterpriseToEbitda', 'totalCash', 'totalCashPerShare', 'ebitda', 'totalDebt',
    'quickRatio', 'currentRatio', 'totalRevenue', 'debtToEquity', 'revenuePerShare',
    'returnOnAssets', 'returnOnEquity', 'freeCashflow', 'operatingCashflow',
    'earningsGrowth', 'revenueGrowth', 'grossMargins', 'ebitdaMargins',
    'operatingMargins', 'trailingPegRatio', 'priceToSalesTrailing12Months'
]
# Empty list to store results
data = []
# Loop through tickers and get the specific info
for ticker in tickers:
    stock = yf.Ticker(ticker)
    info = stock.info
    # Extract the values of the keys you're interested in
    row = {key: info.get(key, None) for key in keys}
    data.append(row)
# Convert the list of dictionaries into a pandas DataFrame
df = pd.DataFrame(data)
df['priceToSales'] = df['priceToSalesTrailing12Months']
sns.set style('whitegrid')
```

#### Descriptive Analysis

What sectors account for the most amount of companies on the S&P 500?

```
Q1 = df['sector'].value_counts()
sns.barplot(x=Q1.values, y=Q1.index)
```

</pre



#### What is the total Market Capitalization for each sector?

```
# Group by 'sector' and sum the 'marketCap'
Q2 = df.groupby('sector')['marketCap'].sum()

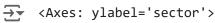
# Initialize the scaler
scaler = MinMaxScaler(feature_range=(1, 10))

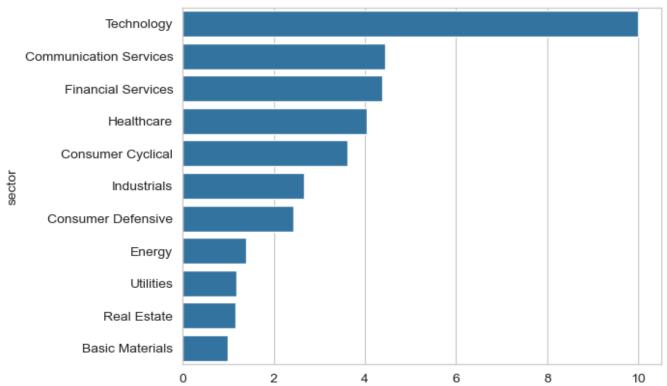
# Reshape Q2 to a 2D array or convert it to a DataFrame for scaling
Q2_scaled = scaler.fit_transform(Q2.values.reshape(-1, 1))

# Optionally, convert back to a pandas Series or DataFrame
Q2 = pd.Series(Q2_scaled.flatten(), index=Q2.index)

Q2 = Q2.sort_values(ascending=False)

sns.barplot(x=Q2.values, y=Q2.index)
```





# What is the relation between Market Capitalization and the number of companies for each sector?

```
# Value counts of sectors (Q1)
Q1 = df['sector'].value_counts()

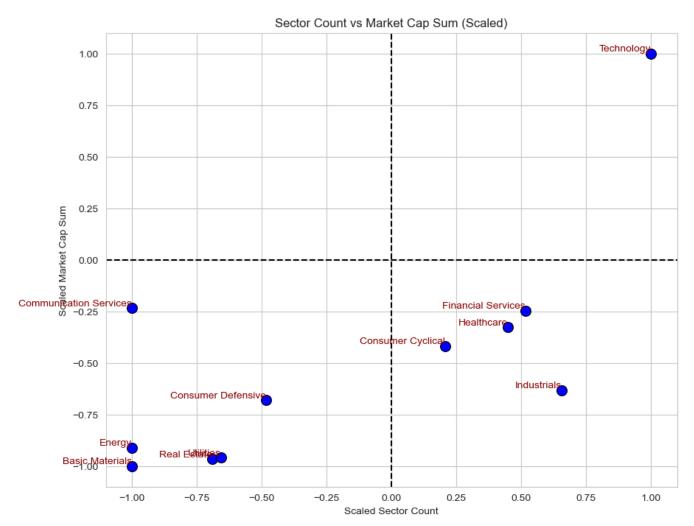
# Group by 'sector' and sum the 'marketCap' (Q2)
Q2 = df.groupby('sector')['marketCap'].sum()

# Combine Q1 and Q2 into a single DataFrame
Q3 = pd.DataFrame({'sector_count': Q1, 'market_cap_sum': Q2})

# Initialize MinMaxScaler to scale between -1 and 1
scaler = MinMaxScaler(feature_range=(-1, 1))

# Apply scaling to both 'sector_count' and 'market_cap_sum'
Q3[['sector_count', 'market_cap_sum']] = scaler.fit_transform(Q3[['sector_count', 'market_cap_sum'])
# Scatter plot the scaled data
plt.figure(figsize=(10, 8))
ax = sns.scatterplot(x=Q3['sector_count'], y=Q3['market_cap_sum'], s=100, color='blue', edge
# Add labels to each data point
```





### What Companies account for the most Market Capitalization

```
# Sort by market cap and take the top 50
QI = df.sort_values('marketCap', ascending=False).head(50)
# Create a figure with the desired size
plt.figure(figsize=(12, 8))
# Plot the barplot with financial colors and larger fonts
sns.barplot(data=QI, x='marketCap', y='symbol', hue='sector', palette='tab20')
```

```
# Add labels and title with bold fonts
plt.title('Top 50 Companies by Market Cap', fontsize=18, weight='bold', pad=20)
plt.xlabel('Market Cap', fontsize=14, weight='bold')
plt.ylabel('Company Symbol', fontsize=14, weight='bold')

# Add grid lines for better readability
plt.grid(color='grey', linestyle='--', linewidth=0.5, alpha=0.7)

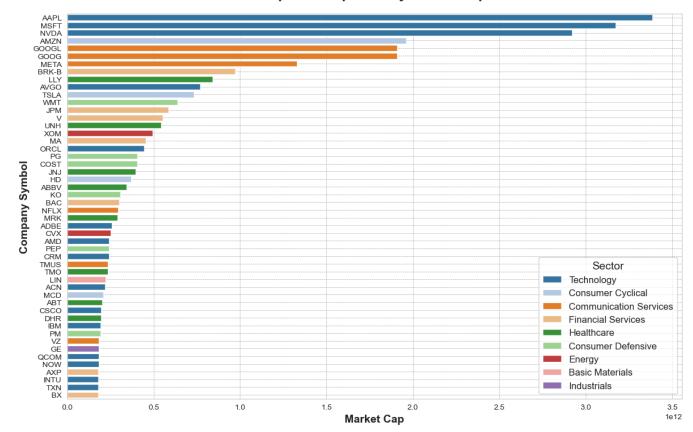
# Adjust legend placement and style
plt.legend(loc='lower right', title='Sector', fontsize=12, title_fontsize=14)

# Improve layout for PowerPoint
plt.tight_layout()

# Show or save the figure (save for PowerPoint if needed)
plt.savefig('top_50_market_cap.png', transparent=True) # If you want to save
plt.show()
```



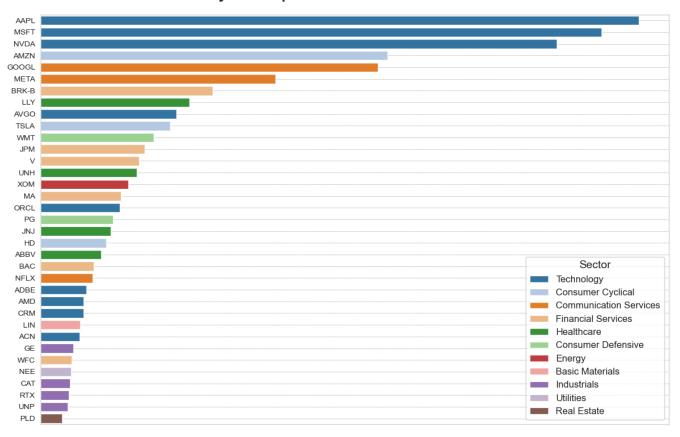
#### Top 50 Companies by Market Cap



```
'XOM', # 1 Stock from the Energy Sector
           'PLD', # 1 Stock from the Real Estate Sector
           'NEE', # 1 Stock from the Utilities Sector
           'LIN' # 1 Stock from the Basic Materials Sector
]
QI_filtered = df[df['symbol'].isin(tickers)]
QI_filtered = QI_filtered.sort_values('marketCap', ascending=False)
# Create a figure with the desired size
plt.figure(figsize=(12, 8))
# Plot the barplot with financial colors and larger fonts
sns.barplot(data=QI_filtered, x='marketCap', y='symbol', hue='sector', palette='tab20')
# Add title with bold fonts
plt.title('My 35 Companies For a Diversified Portfolio', fontsize=18, weight='bold', pad=20)
# Remove x tick values, and x labels and y labels
plt.xticks([]) # Remove x tick values
plt.xlabel('') # Remove x label
plt.ylabel('') # Remove y label
# Add grid lines for better readability
plt.grid(color='grey', linestyle='--', linewidth=0.5, alpha=0.7)
# Adjust legend placement and style
plt.legend(loc='lower right', title='Sector', fontsize=12, title_fontsize=14)
# Improve layout for PowerPoint
plt.tight_layout()
# Show or save the figure (save for PowerPoint if needed)
plt.savefig('my_35_market_cap.png', transparent=True) # If you want to save
plt.show()
```

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My 35 Companies For a Diversified Portfolio

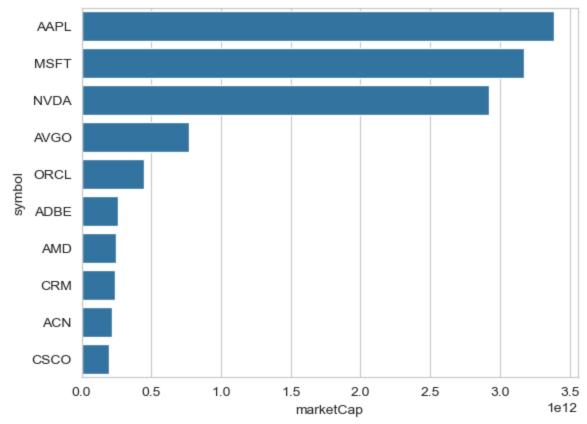


What companies in the Technology sector account the most Market Capitalization?

Q4\_MASK = df['sector'] == 'Technology'

```
Q4 = df[Q4_MASK][['symbol', 'marketCap']] # Select both 'symbol' and 'marketCap' columns
Q4 = Q4.sort_values('marketCap', ascending=False).head(10)
sns.barplot(x='marketCap', y='symbol', data=Q4)
```



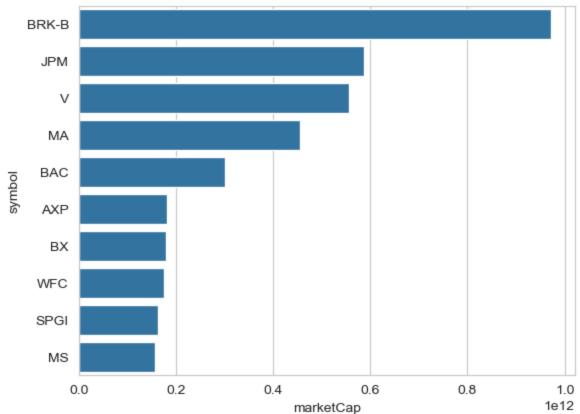


### What companies in the Financial Services sector account the most Market Capitalization?

```
Q5_MASK = df['sector'] == 'Financial Services'

Q5 = df[Q5_MASK][['symbol', 'marketCap']]
Q5 = Q5.sort_values('marketCap', ascending=False).head(10)
sns.barplot(x='marketCap', y='symbol', data=Q5)
```



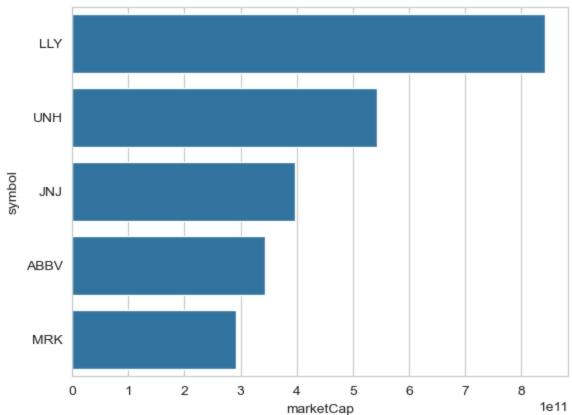


### What companies in the Healthcare sector account the most Market Capitalization?

```
Q6_MASK = df['sector'] == 'Healthcare'

Q6 = df[Q6_MASK][['symbol', 'marketCap']]
Q6 = Q6.sort_values('marketCap', ascending=False).head()
sns.barplot(x='marketCap', y='symbol', data=Q6)
```

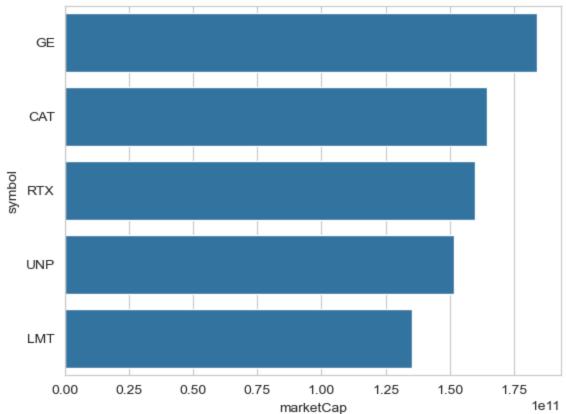




# What companies in the Industrials sector account the most Market Capitalization?

```
# Filter for Industrials sector
Q7_MASK = df['sector'] == 'Industrials'
Q7 = df[Q7_MASK][['symbol', 'marketCap']]
Q7 = Q7.sort_values('marketCap', ascending=False).head()
# Plot
sns.barplot(x='marketCap', y='symbol', data=Q7)
```

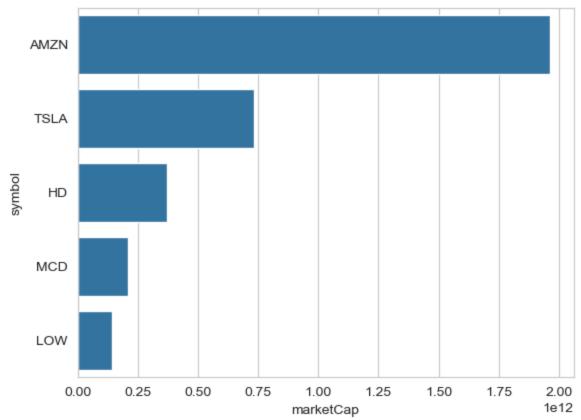




# What companies in the Consumer Cyclical sector account the most Market Capitalization?

```
# Filter for Consumer Cyclical sector
Q8_MASK = df['sector'] == 'Consumer Cyclical'
Q8 = df[Q8_MASK][['symbol', 'marketCap']]
Q8 = Q8.sort_values('marketCap', ascending=False).head()
# Plot
sns.barplot(x='marketCap', y='symbol', data=Q8)
```

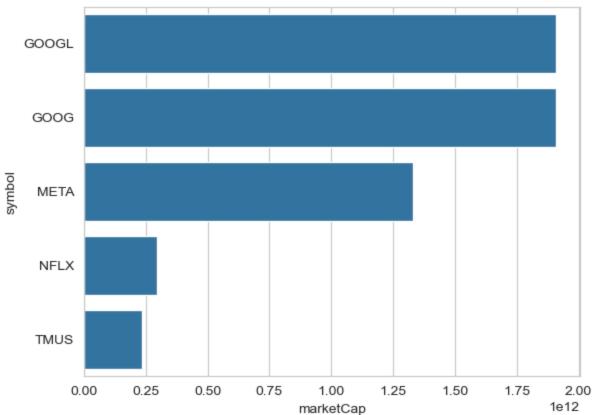




# What companies in the Communication Services sector account the most Market Capitalization?

```
# Filter for Communication Services sector
Q9_MASK = df['sector'] == 'Communication Services'
Q9 = df[Q9_MASK][['symbol', 'marketCap']]
Q9 = Q9.sort_values('marketCap', ascending=False).head()
# Plot
sns.barplot(x='marketCap', y='symbol', data=Q9)
```

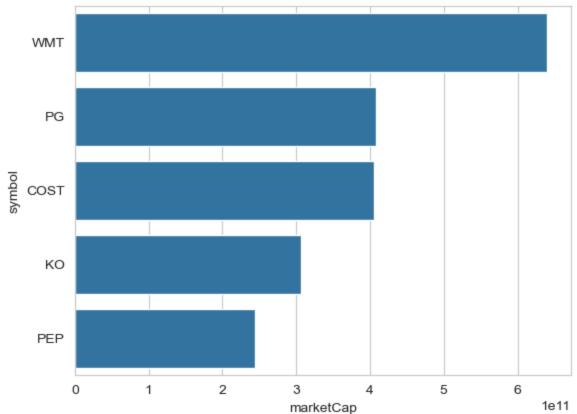




# What companies in the Consumer Defensive sector account the most Market Capitalization?

```
# Filter for Consumer Defensive sector
Q10_MASK = df['sector'] == 'Consumer Defensive'
Q10 = df[Q10_MASK][['symbol', 'marketCap']]
Q10 = Q10.sort_values('marketCap', ascending=False).head()
# Plot
sns.barplot(x='marketCap', y='symbol', data=Q10)
```

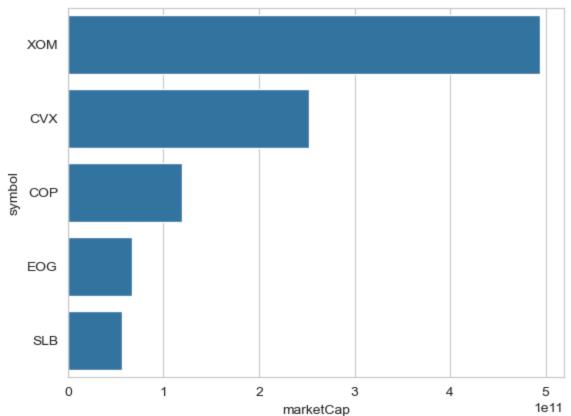




### What companies in the Energy sector account the most Market Capitalization?

```
# Filter for Energy sector
Q11_MASK = df['sector'] == 'Energy'
Q11 = df[Q11_MASK][['symbol', 'marketCap']]
Q11 = Q11.sort_values('marketCap', ascending=False).head()
# Plot
sns.barplot(x='marketCap', y='symbol', data=Q11)
```

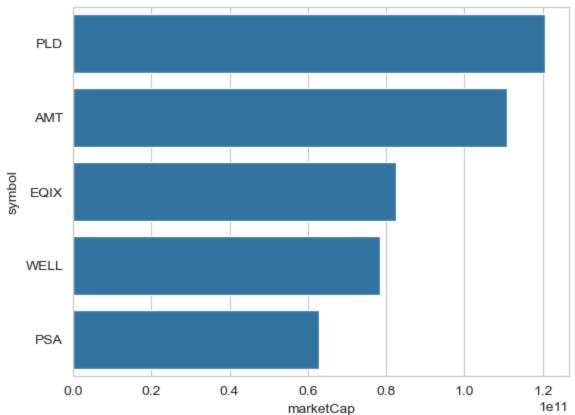




# What companies in the Real Estate sector account the most Market Capitalization?

```
# Filter for Real Estate sector
Q12_MASK = df['sector'] == 'Real Estate'
Q12 = df[Q12_MASK][['symbol', 'marketCap']]
Q12 = Q12.sort_values('marketCap', ascending=False).head()
# Plot
sns.barplot(x='marketCap', y='symbol', data=Q12)
```

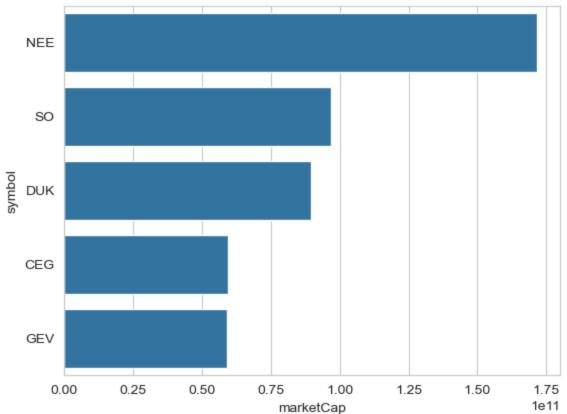




# What companies in the Utilities sector account the most Market Capitalization?

```
# Filter for Utilities sector
Q13_MASK = df['sector'] == 'Utilities'
Q13 = df[Q13_MASK][['symbol', 'marketCap']]
Q13 = Q13.sort_values('marketCap', ascending=False).head()
# Plot
sns.barplot(x='marketCap', y='symbol', data=Q13)
```



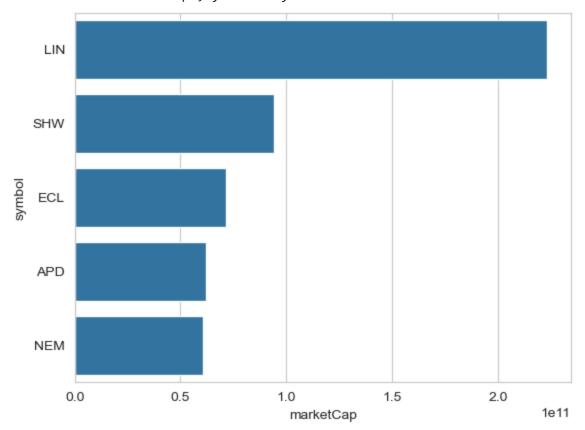


# What companies in the Basic Materials sector account the most Market Capitalization?

```
# Filter for Basic Materials sector
Q14_MASK = df['sector'] == 'Basic Materials'
Q14 = df[Q14_MASK][['symbol', 'marketCap']]
Q14 = Q14.sort_values('marketCap', ascending=False).head()
# Plot
sns.barplot(x='marketCap', y='symbol', data=Q14)
```



<Axes: xlabel='marketCap', ylabel='symbol'>



### Inferential Analysis

For my Inferential Analysis, I went through yfinance and found some metrics that I would consider to be important when it comes to analyzing a stock and its price. So I collected all those metrics in my dataset earlier and now im going to see if they have a significant difference when it comes to predicting the closing price of a stock.

# looking at the distribution for closing prices
df['previousClose'].describe()

```
503.000000
count
          216.408178
mean
std
          492.300016
min
            6.940000
25%
           67.945000
50%
          120.580000
75%
          230.625000
          9088.120000
max
```

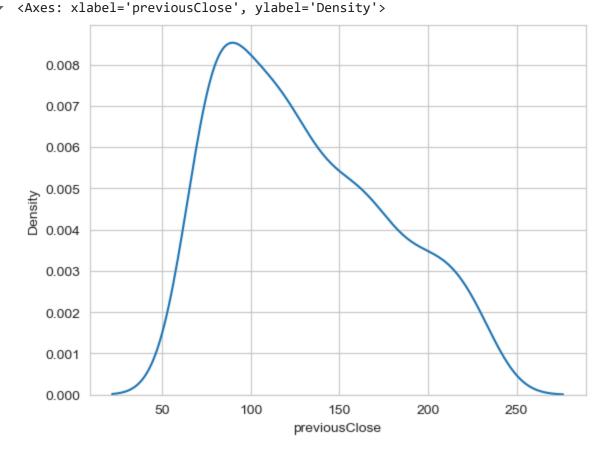
Name: previousClose, dtype: float64

the data has some ridiculous outliers so I decided to just take the closing prices betweeen the 25th and 75th percentile

```
# filtering the data
percentile_25 = df['previousClose'].quantile(0.25)
percentile_75 = df['previousClose'].quantile(0.75)

# Filter the DataFrame to keep only rows with values between 25th and 75th percentiles
filtered_df = df[(df['previousClose'] >= percentile_25) & (df['previousClose'] <= percentile
# a visual display of the distribution</pre>
```

sns.kdeplot(data=filtered\_df['previousClose'])



testing the data for normality and to determine what test i should use

```
# Perform Shapiro-Wilk test
stat, p_value = stats.shapiro(filtered_df['previousClose'])
print("Shapiro-Wilk Test Statistic:", stat)
print("Shapiro-Wilk Test p-value:", p_value)
```

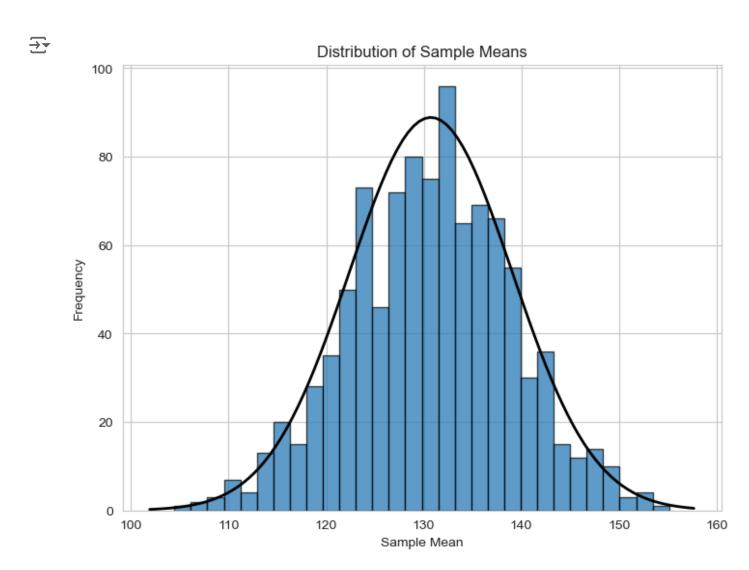
# Interpretation

```
alpha = 0.05
if p_value > alpha:
    print("Sample looks Gaussian (fail to reject H0)")
else:
    print("Sample does not look Gaussian (reject H0)")
→ Shapiro-Wilk Test Statistic: 0.9317305424456671
     Shapiro-Wilk Test p-value: 2.2652754559288738e-09
     Sample does not look Gaussian (reject H0)
# Perform Kolmogorov-Smirnov test against a normal distribution
stat, p_value = stats.kstest(filtered_df['previousClose'], 'norm')
print("Kolmogorov-Smirnov Test Statistic:", stat)
print("Kolmogorov-Smirnov Test p-value:", p_value)
# Interpretation
alpha = 0.05
if p_value > alpha:
    print("Sample looks Gaussian (fail to reject H0)")
else:
    print("Sample does not look Gaussian (reject H0)")
→ Kolmogorov-Smirnov Test Statistic: 1.0
     Kolmogorov-Smirnov Test p-value: 0.0
     Sample does not look Gaussian (reject H0)
```

neither of the normality tests i tried worked, lets see if i can apply CLT

```
# Parameters
sample size = 30
num samples = 1000
# Generate sample means
sample_means = []
for _ in range(num_samples):
    sample = filtered_df['previousClose'].sample(sample_size, replace=True)
    sample means.append(sample.mean())
# Convert list to a pandas Series
sample_means = pd.Series(sample_means)
# Plot the distribution of sample means
plt.figure(figsize=(8, 6))
plt.hist(sample_means, bins=30, edgecolor='k', alpha=0.7)
plt.title('Distribution of Sample Means')
plt.xlabel('Sample Mean')
plt.ylabel('Frequency')
```

```
# Add a normal distribution curve for comparison
mu, std = sample_means.mean(), sample_means.std()
xmin, xmax = plt.xlim()
x = np.linspace(xmin, xmax, 100)
p = stats.norm.pdf(x, mu, std)
plt.plot(x, p * len(sample_means) * (xmax - xmin) / 30, 'k', linewidth=2)
plt.show()
```



after applying central limit theorem, I can start moving on to the hypothesis tests

I decided to scale all my metrics as it would make it easier for me to read them on a graph.

```
keys = ['trailingPE', 'forwardPE', 'volume', 'marketCap',
    'enterpriseValue', 'profitMargins', 'sharesOutstanding', 'bookValue',
    'priceToBook', 'trailingEps', 'forwardEps', 'pegRatio', 'enterpriseToRevenue',
    'enterpriseToEbitda', 'totalCash', 'totalCashPerShare', 'ebitda', 'totalDebt',
    'quickRatio', 'currentRatio', 'totalRevenue', 'debtToEquity', 'revenuePerShare',
```

```
'returnOnAssets', 'returnOnEquity', 'freeCashflow', 'operatingCashflow',
    'earningsGrowth', 'revenueGrowth', 'grossMargins', 'ebitdaMargins',
    'operatingMargins', 'trailingPegRatio', 'priceToSales'
1
scaler = MinMaxScaler(feature_range=(-10, 10))
creating and storing distribution plots for each of the metrics
import io
# Dictionary to store the plots
plots = {}
def generate_plots():
    global plots
    plots = {}
    for key in keys:
        if key in filtered df.columns:
            # Standardize the values
            filtered_df[key] = scaler.fit_transform(filtered_df[[key]])
            # Create and store the KDE plot
            plt.figure(figsize=(6, 4))
            sns.kdeplot(filtered_df[key], shade=True)
            plt.title(f"KDE Plot for {key} (Standardized)")
            plt.xlabel(f"{key} (Standardized)")
            plt.ylabel("Density")
            # Save plot to a BytesIO object
            buf = io.BytesIO()
            plt.savefig(buf, format='png')
            buf.seek(0)
            plots[key] = buf
            plt.close()
def show_plot(key):
    if key in plots:
        buf = plots[key]
        buf.seek(0)
        img = plt.imread(buf)
        plt.figure(figsize=(6, 4))
        plt.imshow(img)
        plt.axis('off') # Turn off the axis
        plt.show()
    else:
        print(f"No plot found for key: {key}")
# Call this function to generate and store all plots
```

https://colab.research.google.com/drive/1xDNdDSiN4NpqYoDf-IWS3AtZwpMUy8Vi#scrollTo=O\_rX8iqEm\_Ng&printMode=true

```
generate_plots()
```

creating the functions necessary to quickly perform hypothesis tests

```
def eleven_way_ANOVA(dataset1, dataset2, dataset3, dataset4, dataset5, dataset6, dataset7, c
                     label1='', label2='', label3='', label4='', label5='', label6='', label
                     save=False):
   # Calculate the means of all datasets
   means = [np.mean(ds) for ds in [dataset1, dataset2, dataset3, dataset4, dataset5, datase
   # Perform ANOVA test
    _, p_value = stats.f_oneway(dataset1, dataset2, dataset3, dataset4, dataset5, dataset6,
   if p_value < 0.05:
       print('Reject the Null Hypothesis')
   else:
       print('Fail to reject the Null Hypothesis')
   # Use a style template
   sns.set_style('whitegrid')
   plt.figure(figsize=(12, 8))
   # Define the datasets and labels for easy looping
   datasets = [dataset1, dataset2, dataset3, dataset4, dataset5, dataset6, dataset7, datase
   labels = [label1, label2, label3, label4, label5, label6, label7, label8, label9, label1
   colors = sns.color_palette('tab10', 11) # Using 11 different colors from Seaborn's pale
   # Plot all datasets using kdeplot
   for ds, label, color in zip(datasets, labels, colors):
        sns.kdeplot(ds, label=label, color=color, alpha=1)
   # Generate KDE values for each dataset
   kdes = [stats.gaussian_kde(ds) for ds in datasets]
   # Generate x values for KDE
   x_{vals} = np.linspace(min(min(ds) for ds in datasets), max(max(ds) for ds in datasets), 1
   # Fill the entire area under the curves for each dataset
   # for kde, color in zip(kdes, colors):
          plt.fill_between(x_vals, kde(x_vals), color=color, alpha=0.3)
   # Plot vertical lines at the means for each dataset, stopping at the KDE curves
   for mean, kde, label, color in zip(means, kdes, labels, colors):
       plt.plot([mean, mean], [0, kde(mean)[0]], '--', color=color, label=f'{label} Mean: {
   # Add labels and title
   plt.title('Comparison of 11 Groups', fontsize=20, fontweight='bold')
   plt.xlabel('Value', fontsize=16)
```

```
plt.ylabel('')
   plt.yticks(visible=False)
   # Add annotations for each dataset
   for i, (label, mean, color) in enumerate(zip(labels, means, colors)):
        plt.annotate(f'{label} | Mean: {mean:.2f}', xy=(0.75, 0.85 - i*0.05), xycoords='axes
                     bbox=dict(facecolor='white', edgecolor=color, boxstyle='round,pad=0.5')
   if save:
       plt.savefig(f'ANOVA.png', transparent=True)
   plt.show()
def two_sample_kdeplot(dataset=filtered_df, metric='', label1='Greater than Average', label2
   # Remove missing values in the metric column to prevent issues
   dataset = dataset.dropna(subset=[metric, 'previousClose'])
   # Calculate the mean of the metric
   mean_value = dataset[metric].mean()
   # Create masks for values greater and less than the mean
   MASK1 = dataset[metric] >= mean_value
   MASK2 = dataset[metric] < mean_value
   # Filter datasets based on the masks
   dataset1 = dataset[MASK1]['previousClose']
   dataset2 = dataset[MASK2]['previousClose']
   # Check if either dataset is too small for KDE
   if len(dataset1) < 2 or len(dataset2) < 2:</pre>
        print(f"One of the datasets for {metric} has fewer than 2 elements. Unable to comput
       return
   # Calculate the means of both datasets
   mean1 = np.mean(dataset1)
   mean2 = np.mean(dataset2)
   # adjusting the labels
   label1 = (f'{label1} {metric}')
   label2 = (f'{label2} {metric}')
   # Perform two sample t-test
   _, p_value = stats.ttest_ind(dataset1, dataset2)
   if p_value < 0.05:
       print('Reject the Null Hypothesis')
   else:
       print('Fail to reject the null hypothesis')
   # Use a style template
   sns.set_style('whitegrid')
```

```
plt.figure(figsize=(12, 8))
   # Plot both datasets
   sns.kdeplot(dataset1, label=label1, color='red', alpha=1)
   sns.kdeplot(dataset2, label=label2, color='blue', alpha=1)
   # Compute KDE values
   kde dataset1 = stats.gaussian kde(dataset1)
   kde_dataset2 = stats.gaussian_kde(dataset2)
   # Generate x values for KDE
   x_vals = np.linspace(min(dataset1.min(), dataset2.min()), max(dataset1.max(), dataset2.n
   # Fill the entire area under the curves
   plt.fill_between(x_vals, kde_dataset1(x_vals), color='red', alpha=0.3)
   plt.fill_between(x_vals, kde_dataset2(x_vals), color='blue', alpha=0.3)
   # Get KDE values at means
   kde_dataset1_at_mean1 = kde_dataset1(mean1)[0]
   kde_dataset2_at_mean2 = kde_dataset2(mean2)[0]
   # Add vertical lines at the means, stopping at the KDE curves
   plt.plot([mean1, mean1], [0, kde_dataset1_at_mean1], 'r--', label=f'{label1} Mean: {mear
   plt.plot([mean2, mean2], [0, kde_dataset2_at_mean2], 'b--', label=f'{label2} Mean: {mear
   # Add labels and title
   plt.title(f'Test Between {label1} vs {label2}', fontsize=20, fontweight='bold')
   plt.xlabel('', fontsize=16)
   plt.ylabel('')
   plt.yticks(visible=False)
   # Add annotations
   plt.annotate(f'{label1} | Mean: {mean1:.2f}', xy=(0.75, 0.85), xycoords='axes fraction',
                 bbox=dict(facecolor='white', edgecolor='red', boxstyle='round,pad=0.5'))
   plt.annotate(f'{label2} | Mean: {mean2:.2f}', xy=(0.75, 0.75), xycoords='axes fraction',
                 bbox=dict(facecolor='white', edgecolor='blue', boxstyle='round,pad=0.5'))
   if save == True:
       plt.savefig(f'{label1} v {label2} TTest.png', transparent=True)
   plt.show()
def descriptive_visual(dataset=filtered_df, metric='', save=False):
   # Drop rows with NaN values in 'metric' and 'previousClose' columns
   dataset = dataset.dropna(subset=[metric, 'previousClose'])
   # Calculate the mean of the specified metric
   mean_value = dataset[metric].mean()
```

```
# Create masks for values greater and less than the mean
mask_above_mean = dataset[metric] >= mean_value
mask_below_mean = dataset[metric] < mean_value</pre>
# Filter datasets based on the masks and calculate the mean 'previousClose' for each grc
mean_previous_close_above = dataset[mask_above_mean]['previousClose'].mean()
mean_previous_close_below = dataset[mask_below_mean]['previousClose'].mean()
# Set theme colors to match financial analysis (green for positive, red for negative)
labels = ['Above Mean', 'Below Mean']
mean_values = [mean_previous_close_above, mean_previous_close_below]
colors = ['#4CAF50', '#F44336'] # Green for "above", red for "below"
# Create a styled bar graph
plt.figure(figsize=(8, 6))
plt.bar(labels, mean_values, color=colors, edgecolor='black', linewidth=1.5)
# Set y-axis limit to 150
plt.ylim(0, 150)
# Add titles and labels
plt.ylabel('Mean Close ($)', fontsize=18, fontweight='bold')
plt.title(f'Mean Close for {metric} Above and Below Average', fontsize=20, fontweight='t
# Customize ticks and grid for presentation polish
plt.xticks(fontsize=16, fontweight='bold')
plt.yticks(fontsize=16, fontweight='bold')
plt.grid(True, axis='y', linestyle='--', alpha=0.7)
# Add annotations to show mean values on the bars
for i, value in enumerate(mean values):
    plt.text(i, value + 1.5, f'${value:.2f}', ha='center', fontsize=14, fontweight='bolc
# Remove the top and right spines to clean up the plot
plt.gca().spines['top'].set_visible(False)
plt.gca().spines['right'].set_visible(False)
# Show the plot
plt.tight_layout()
if save == True:
   plt.savefig(f'{metric}.png', transparent=True)
plt.show()
plt.show()
```

#### Hypothesis 1: Sector ANOVA

Null Hypothesis ( $H_0$ ):  $\mu_T$  =  $\mu_{FS}$  =  $\mu_{HC}$  =  $\mu_I$  =  $\mu_{CC}$  =  $\mu_{CS}$  =  $\mu_{CD}$  =  $\mu_E$  =  $\mu_{RE}$  =  $\mu_U$  =  $\mu_{BM}$ 

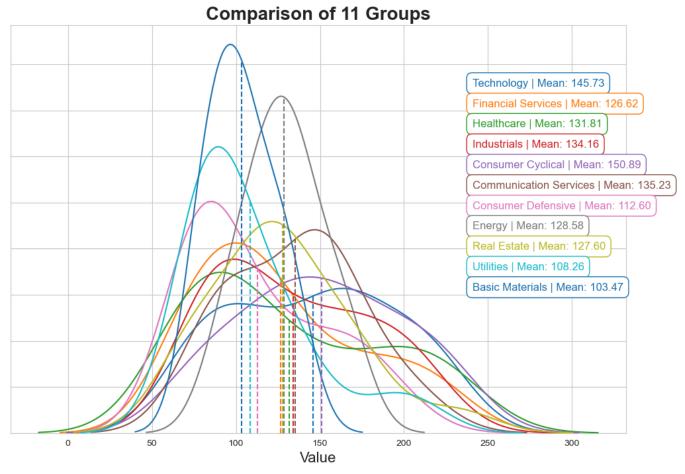
Alternate Hypothesis ( $H_A$ ):  $\mu_T \neq \mu_{FS} \neq \mu_{HC} \neq \mu_I \neq \mu_{CC} \neq \mu_{CS} \neq \mu_{CD} \neq \mu_E \neq \mu_{RE} \neq \mu_U \neq \mu_{BM}$ 

The null hypothesis states that the mean closing price for companies in each sector are equal

The alternate hypothesis states that the null hypothesis is not true

```
MASK_T = filtered_df['sector'] =='Technology'
MASK_FS = filtered_df['sector'] =='Financial Services'
MASK HC = filtered df['sector'] == 'Healthcare'
MASK_I = filtered_df['sector'] =='Industrials'
MASK_CC = filtered_df['sector'] == 'Consumer Cyclical'
MASK_CS = filtered_df['sector'] =='Communication Services'
MASK_CD = filtered_df['sector'] == 'Consumer Defensive'
MASK_E = filtered_df['sector'] == 'Energy'
MASK_RE = filtered_df['sector'] == 'Real Estate'
MASK U = filtered df['sector'] =='Utilities'
MASK_BM = filtered_df['sector'] == 'Basic Materials'
H1_T = filtered_df[MASK_T]['previousClose']
H1_FS = filtered_df[MASK_FS]['previousClose']
H1_HC = filtered_df[MASK_HC]['previousClose']
H1_I = filtered_df[MASK_I]['previousClose']
H1_CC = filtered_df[MASK_CC]['previousClose']
H1_CS = filtered_df[MASK_CS]['previousClose']
H1_CD = filtered_df[MASK_CD]['previousClose']
H1 E = filtered df[MASK E]['previousClose']
H1_RE = filtered_df[MASK_RE]['previousClose']
H1 U = filtered df[MASK U]['previousClose']
H1_BM = filtered_df[MASK_BM]['previousClose']
eleven_way_ANOVA(
    H1_T, H1_FS, H1_HC, H1_I, H1_CC, H1_CS, H1_CD, H1_E, H1_RE, H1_U, H1 BM,
    label1='Technology', label2='Financial Services', label3='Healthcare',
    label4='Industrials', label5='Consumer Cyclical', label6='Communication Services',
    label7='Consumer Defensive', label8='Energy', label9='Real Estate',
    label10='Utilities', label11='Basic Materials',
    save=False
)
```

Reject the Null Hypothesis



### Hypothesis 2.1: High Trailing P/E Ratio vs Low Trailing P/E Ratio

Null Hypothesis ( $H_0$ ):  $\mu_H$  =  $\mu_L$ 

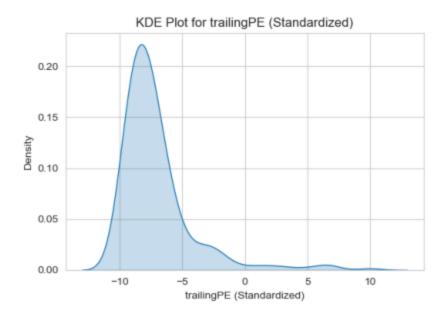
Alternate Hypothesis ( $H_A$ ):  $\mu_H \neq \mu_L$ 

The null hypothesis states that the mean closing price for companies with a High Trailing P/E Ratio is equal to companies with a Low Trailing P/E Ratio.

The alternate hypothesis states that the mean closing price for companies with a High Trailing P/E Ratio is NOT equal to companies with a Low Trailing P/E Ratio.

show\_plot('trailingPE')

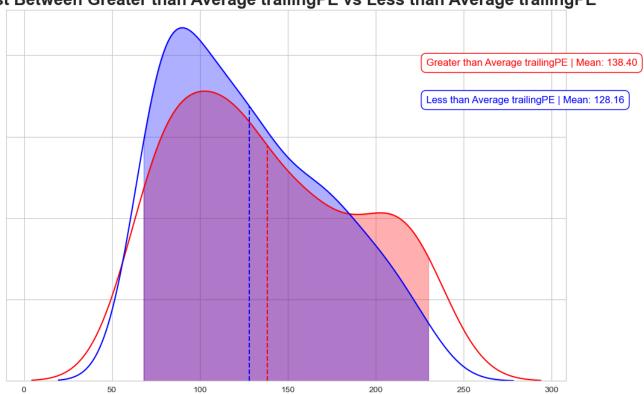




two\_sample\_kdeplot(metric='trailingPE')

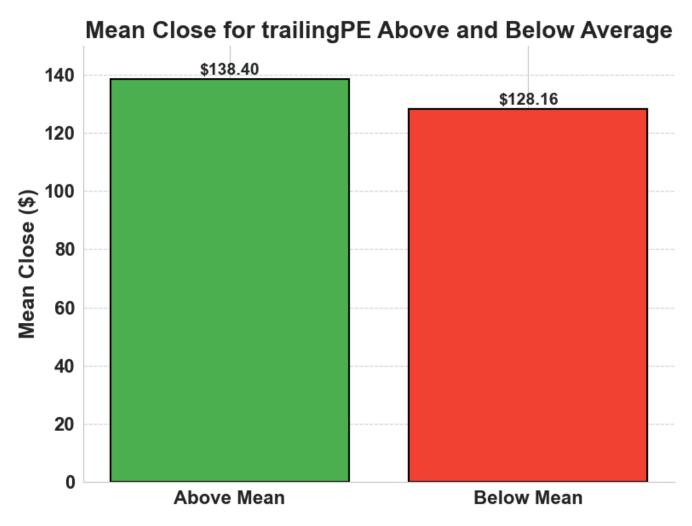
Fail to reject the null hypothesis





descriptive\_visual(metric='trailingPE')

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### Hypothesis 2.2: High Forward P/E Ratio vs Low Forward P/E Ratio

Null Hypothesis ( $H_0$ ):  $\mu_H$  =  $\mu_L$ 

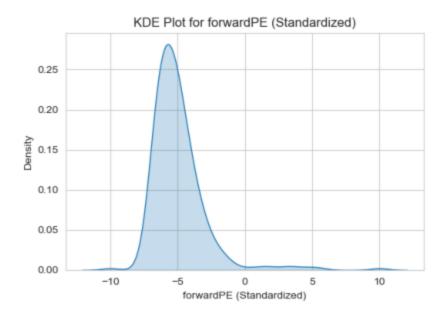
Alternate Hypothesis ( $H_A$ ):  $\mu_H 
eq \mu_L$ 

The null hypothesis states that the mean closing price for companies with a High Forward P/E Ratio is equal to companies with a Low Forward P/E Ratio.

The alternate hypothesis states that the mean closing price for companies with a High Forward P/E Ratio is NOT equal to companies with a Low Forward P/E Ratio.

show\_plot('forwardPE')

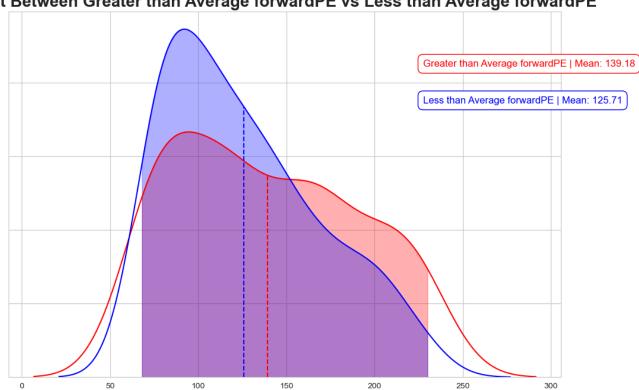




two\_sample\_kdeplot(metric='forwardPE')

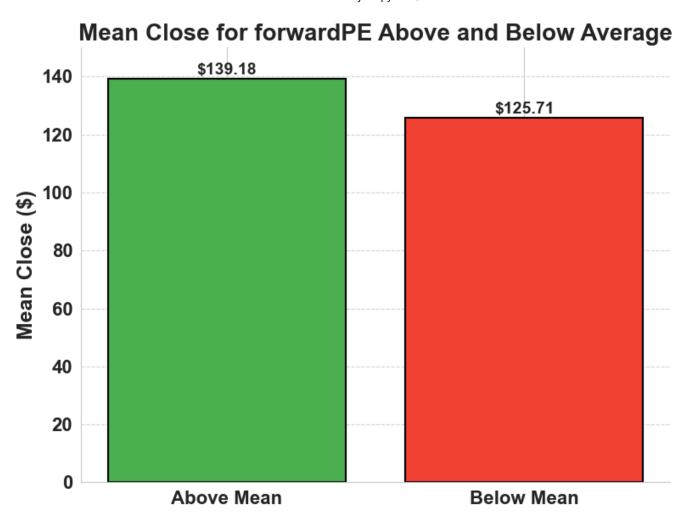
Reject the Null Hypothesis





descriptive\_visual(metric='forwardPE', save=True)

 $\overline{2}$ 



## Hypothesis 3.1: High PEG Ratio vs Low PEG Ratio

Null Hypothesis ( $H_0$ ):  $\mu_H$  =  $\mu_L$ 

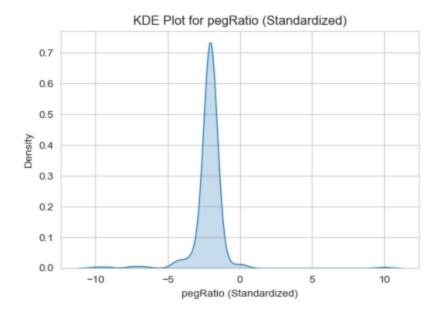
Alternate Hypothesis ( $H_A$ ):  $\mu_H 
eq \mu_L$ 

The null hypothesis states that the mean closing price for companies with a High PEG Ratio is equal to companies with a Low PEG Ratio.

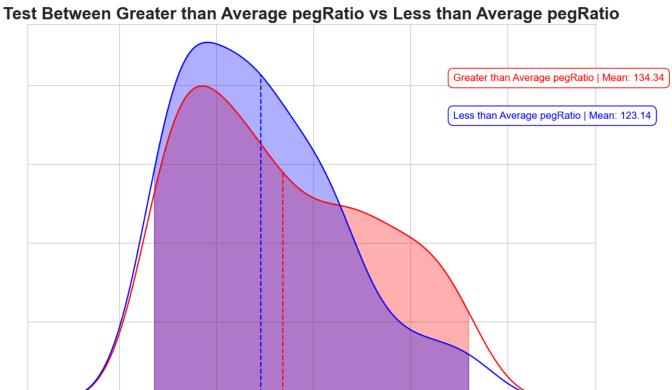
The alternate hypothesis states that the mean closing price for companies with a High PEG Ratio is NOT equal to companies with a Low PEG Ratio.

show\_plot('pegRatio')





two\_sample\_kdeplot(metric='pegRatio')



150

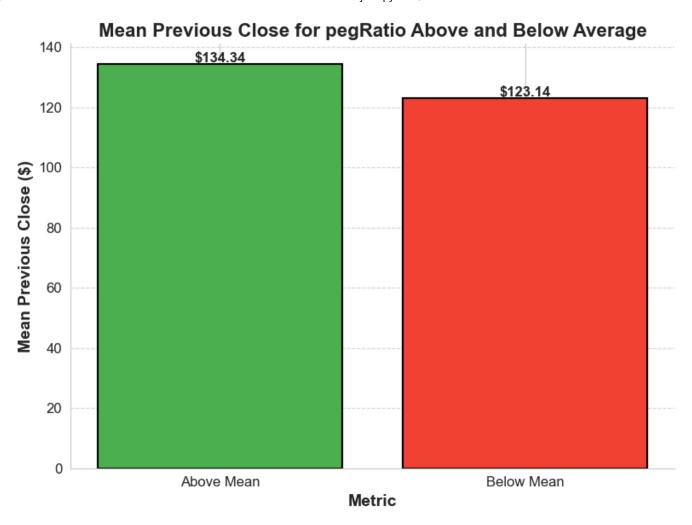
200

250

descriptive\_visual(metric='pegRatio')

100

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## Hypothesis 3.2: High Trailing PEG Ratio vs Low Trailing PEG Ratio

Null Hypothesis ( $H_0$ ):  $\mu_H$  =  $\mu_L$ 

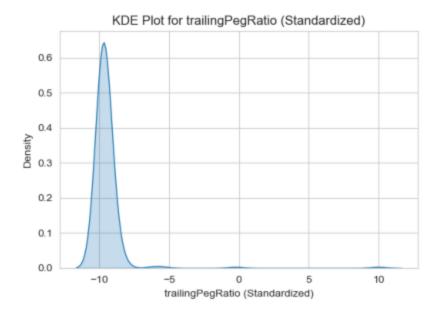
Alternate Hypothesis ( $H_A$ ):  $\mu_H 
eq \mu_L$ 

The null hypothesis states that the mean closing price for companies with a High Trailing PEG Ratio is equal to companies with a Low Trailing PEG Ratio.

The alternate hypothesis states that the mean closing price for companies with a High Trailing PEG Ratio is NOT equal to companies with a Low Trailing PEG Ratio.

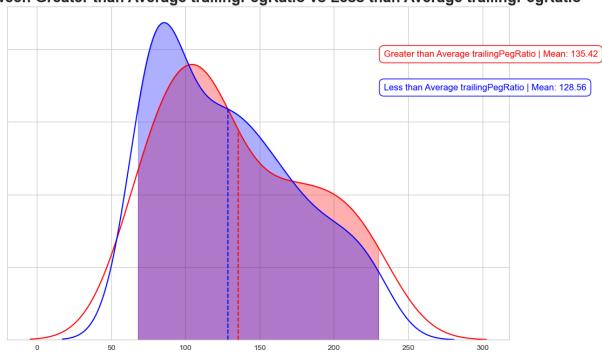
show\_plot('trailingPegRatio')





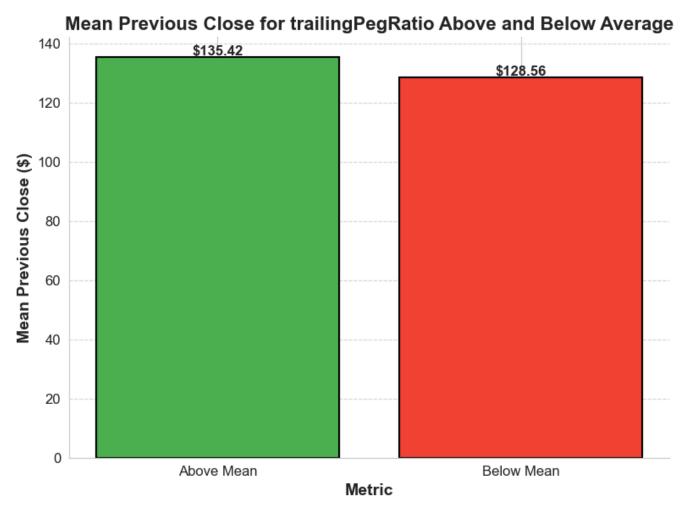
two\_sample\_kdeplot(metric='trailingPegRatio')





descriptive\_visual(metric='trailingPegRatio')





# Hypothesis 4.1: High Price-To-Book Ratio vs Low Price-To-Book Ratio

Null Hypothesis ( $H_0$ ):  $\mu_H$  =  $\mu_L$ 

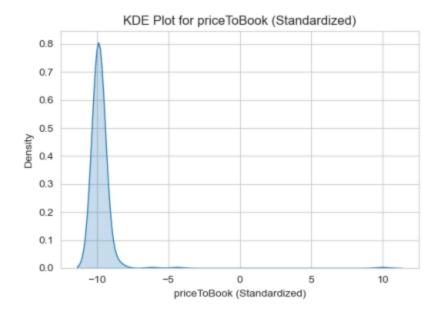
Alternate Hypothesis ( $H_A$ ):  $\mu_H 
eq \mu_L$ 

The null hypothesis states that the mean closing price for companies with a High Price-To-Book Ratio is equal to companies with a Low Price-To-Book Ratio.

The alternate hypothesis states that the mean closing price for companies with a High Price-To-Book Ratio is NOT equal to companies with a Low Price-To-Book Ratio.

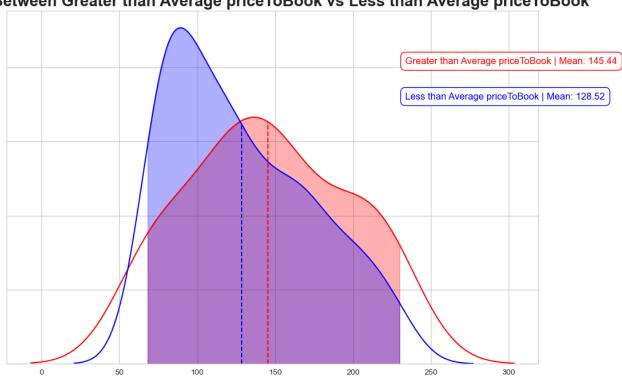
show\_plot('priceToBook')





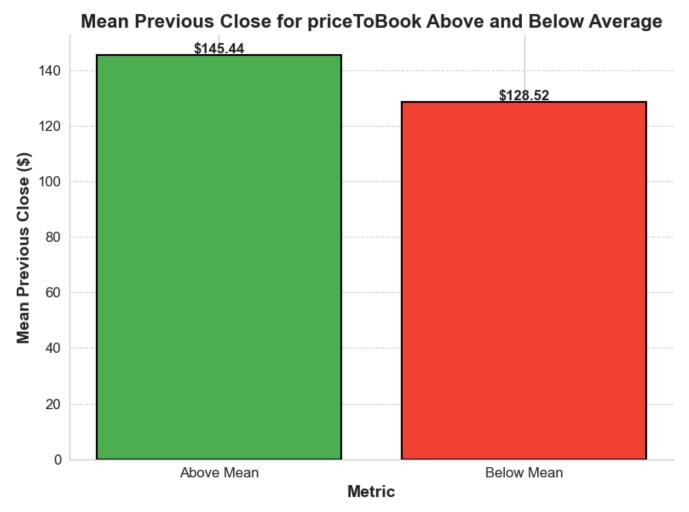
two\_sample\_kdeplot(metric='priceToBook')

Test Between Greater than Average priceToBook vs Less than Average priceToBook



descriptive\_visual(metric='priceToBook')





# Hypothesis 4.2: High Price-To-Sales Ratio vs Low Price-To-Sales Ratio

Null Hypothesis ( $H_0$ ):  $\mu_H$  =  $\mu_L$ 

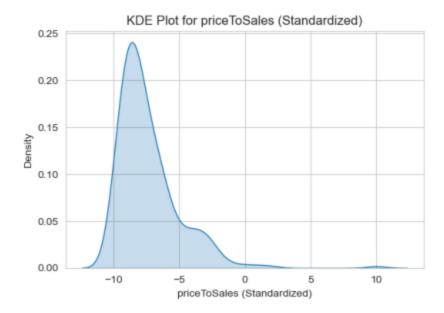
Alternate Hypothesis ( $H_A$ ):  $\mu_H 
eq \mu_L$ 

The null hypothesis states that the mean closing price for companies with a High Price-To-Sales Ratio is equal to companies with a Low Price-To-Sales Ratio.

The alternate hypothesis states that the mean closing price for companies with a High Price-To-Sales Ratio is NOT equal to companies with a Low Price-To-Sales Ratio.

show\_plot('priceToSales')

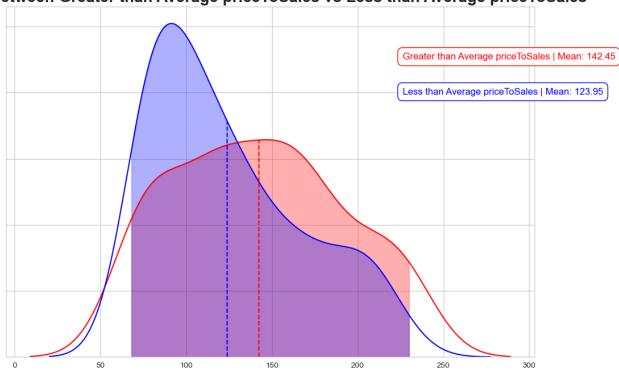




two\_sample\_kdeplot(metric='priceToSales')

Reject the Null Hypothesis

#### Test Between Greater than Average priceToSales vs Less than Average priceToSales



descriptive\_visual(metric='priceToSales', save=True)

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# Hypothesis 5: High Debt-To-Equity Ratio vs Low Debt-To-Equity Ratio

Null Hypothesis ( $H_0$ ):  $\mu_H$  =  $\mu_L$ 

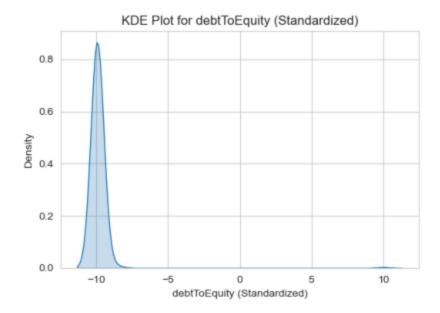
Alternate Hypothesis ( $H_A$ ):  $\mu_H 
eq \mu_L$ 

The null hypothesis states that the mean closing price for companies with a High Debt-To-Equity Ratio is equal to companies with a Low Debt-To-Equity Ratio.

The alternate hypothesis states that the mean closing price for companies with a High Debt-To-Equity Ratio is NOT equal to companies with a Low Debt-To-Equity Ratio.

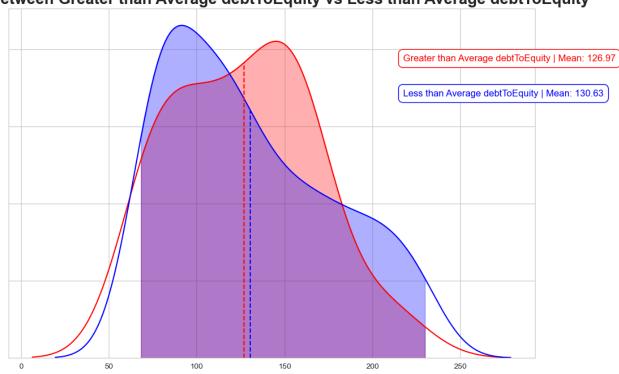
show\_plot('debtToEquity')





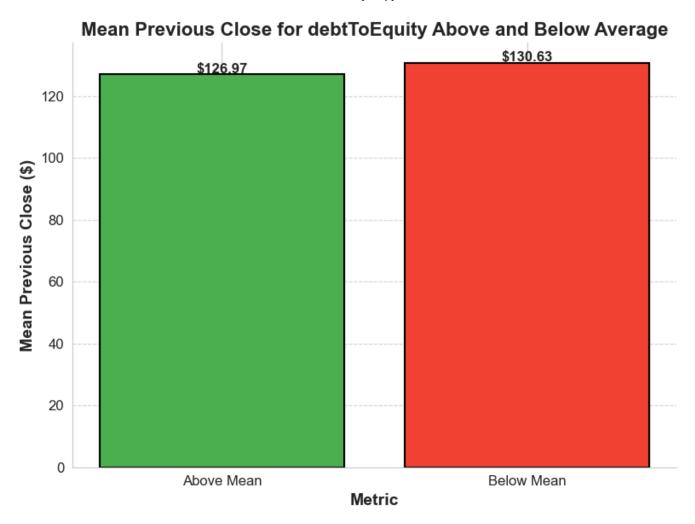
two\_sample\_kdeplot(metric='debtToEquity')

Test Between Greater than Average debtToEquity vs Less than Average debtToEquity



descriptive\_visual(metric='debtToEquity')

 $\overline{2}$ 



## Hypothesis 6.1: High Trailing EPS Ratio vs Low Trailing EPS Ratio

Null Hypothesis ( $H_0$ ):  $\mu_H$  =  $\mu_L$ 

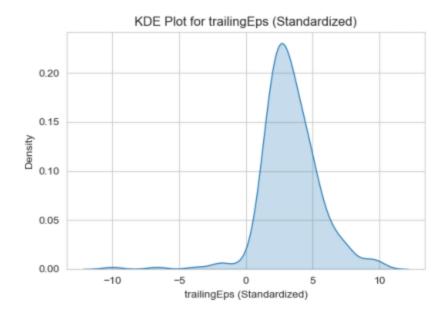
Alternate Hypothesis ( $H_A$ ):  $\mu_H 
eq \mu_L$ 

The null hypothesis states that the mean closing price for companies with a High Trailing EPS Ratio is equal to companies with a Low Trailing EPS Ratio.

The alternate hypothesis states that the mean closing price for companies with a High Trailing EPS Ratio is NOT equal to companies with a Low Trailing EPS Ratio.

show\_plot('trailingEps')

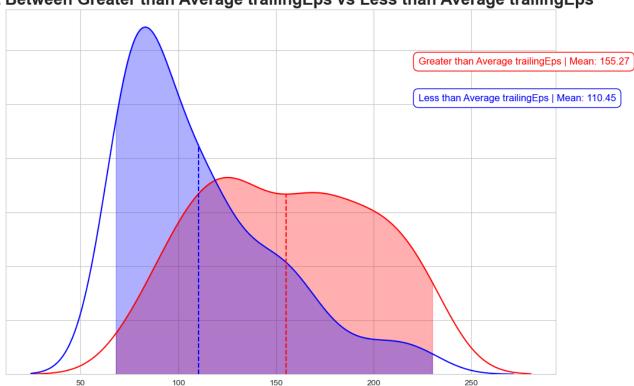




two\_sample\_kdeplot(metric='trailingEps')

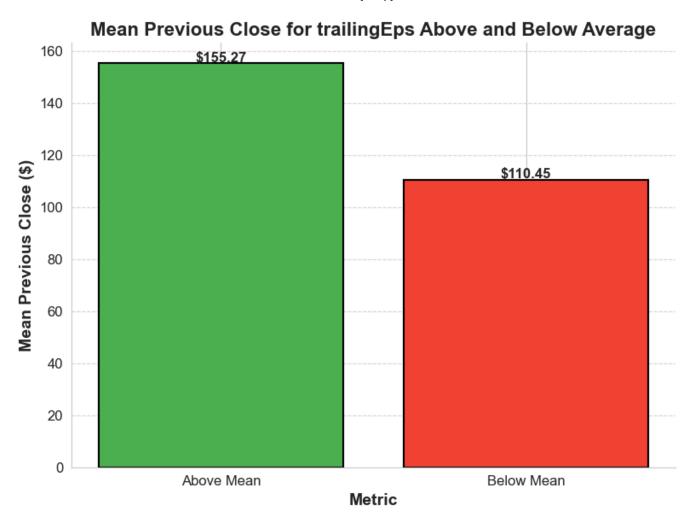
Reject the Null Hypothesis





descriptive\_visual(metric='trailingEps')





## Hypothesis 6.2: High Forward EPS Ratio vs Low Forward EPS Ratio

Null Hypothesis ( $H_0$ ):  $\mu_H$  =  $\mu_L$ 

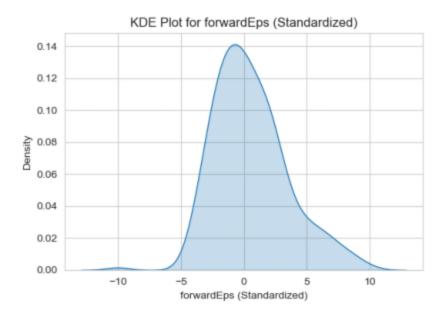
Alternate Hypothesis ( $H_A$ ):  $\mu_H 
eq \mu_L$ 

The null hypothesis states that the mean closing price for companies with a High Forward EPS Ratio is equal to companies with a Low Forward EPS Ratio.

The alternate hypothesis states that the mean closing price for companies with a High Forward EPS Ratio is NOT equal to companies with a Low Forward EPS Ratio.

show\_plot('forwardEps')

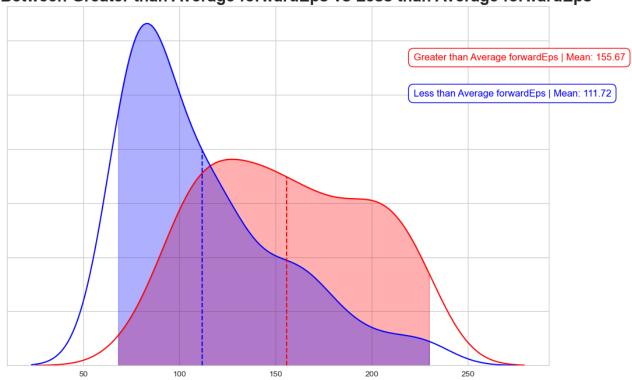




two\_sample\_kdeplot(metric='forwardEps')

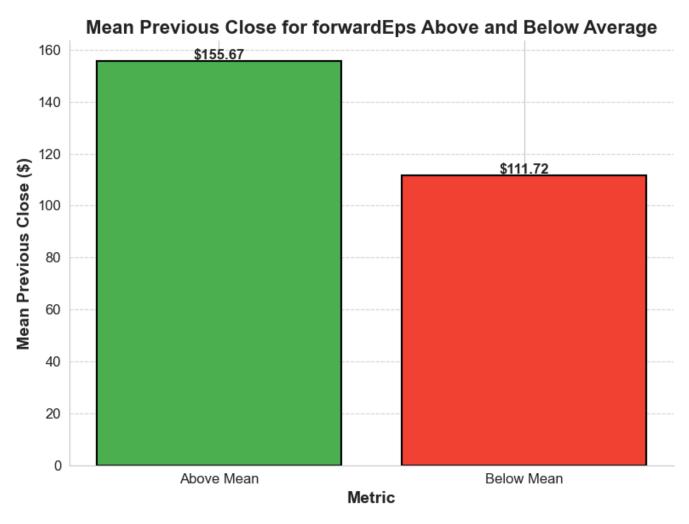
Reject the Null Hypothesis

#### Test Between Greater than Average forwardEps vs Less than Average forwardEps



descriptive\_visual(metric='forwardEps')





## Hypothesis 7: High ROE vs Low ROE

Null Hypothesis ( $H_0$ ):  $\mu_H$  =  $\mu_L$ 

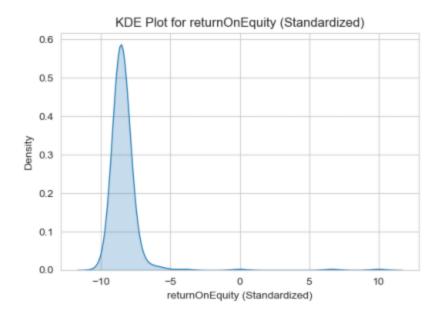
Alternate Hypothesis ( $H_A$ ):  $\mu_H 
eq \mu_L$ 

The null hypothesis states that the mean closing price for companies with a High ROE is equal to companies with a Low ROE.

The alternate hypothesis states that the mean closing price for companies with a High ROE is NOT equal to companies with a Low ROE.

show\_plot('returnOnEquity')

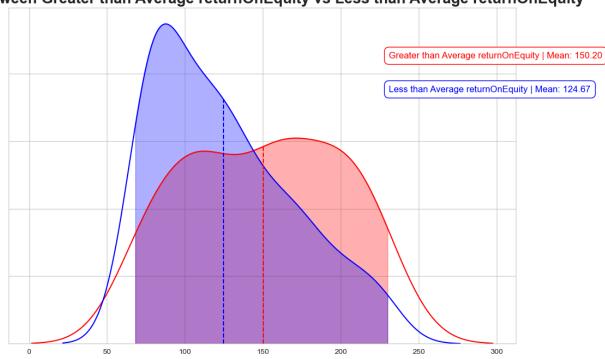




two\_sample\_kdeplot(metric='returnOnEquity')

Reject the Null Hypothesis





descriptive\_visual(metric='returnOnEquity')





## Hypothesis 8.1: High Gross Margin vs Low Gross Margin

Null Hypothesis ( $H_0$ ):  $\mu_H$  =  $\mu_L$ 

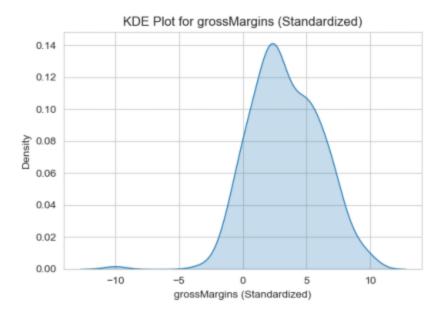
Alternate Hypothesis ( $H_A$ ):  $\mu_H 
eq \mu_L$ 

The null hypothesis states that the mean closing price for companies with a High Gross Margin is equal to companies with a Low Gross Margin.

The alternate hypothesis states that the mean closing price for companies with a High Gross Margin is NOT equal to companies with a Low Gross Margin.

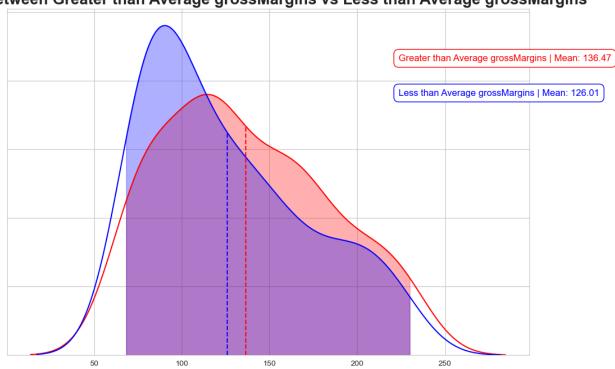
show\_plot('grossMargins')





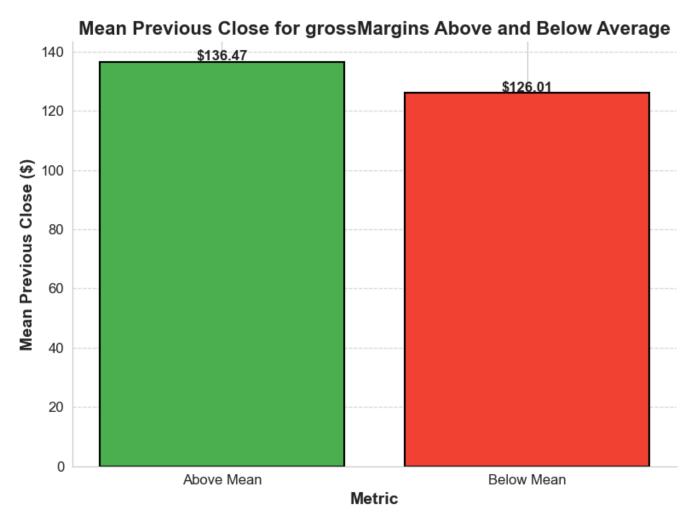
two\_sample\_kdeplot(metric='grossMargins')

Test Between Greater than Average grossMargins vs Less than Average grossMargins



descriptive\_visual(metric='grossMargins')

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## Hypothesis 8.2: High Operating Margin vs Low Operating Margin

Null Hypothesis ( $H_0$ ):  $\mu_H$  =  $\mu_L$ 

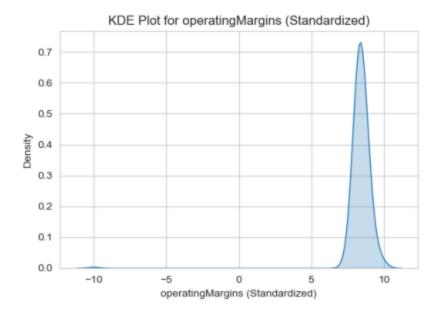
Alternate Hypothesis ( $H_A$ ):  $\mu_H 
eq \mu_L$ 

The null hypothesis states that the mean closing price for companies with a High Operating Margin is equal to companies with a Low Operating Margin.

The alternate hypothesis states that the mean closing price for companies with a High Operating Margin is NOT equal to companies with a Low Operating Margin.

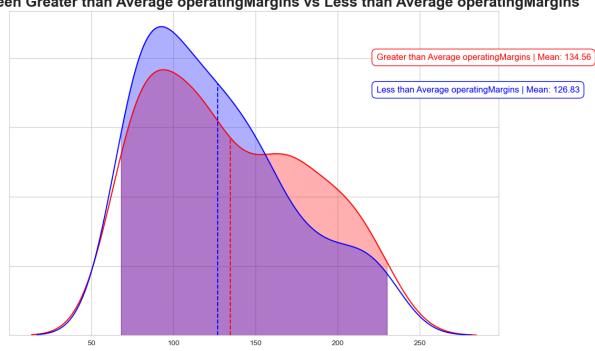
show\_plot('operatingMargins')





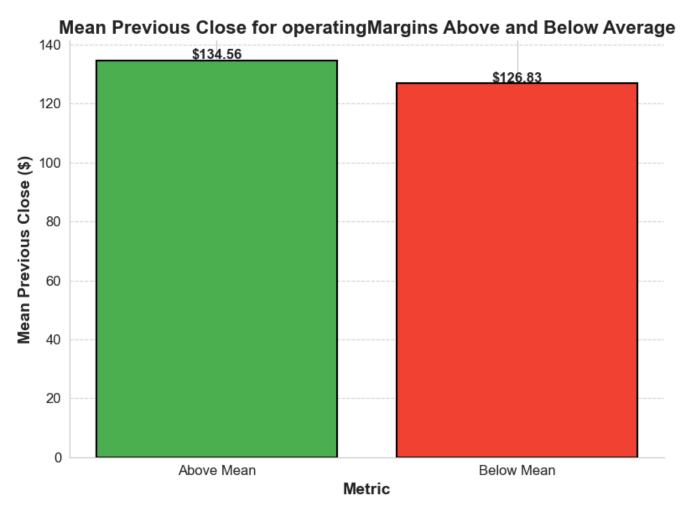
two\_sample\_kdeplot(metric='operatingMargins')





descriptive\_visual(metric='operatingMargins')

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## Hypothesis 8.3: High Profit Margin vs Low Profit Margin

Null Hypothesis ( $H_0$ ):  $\mu_H$  =  $\mu_L$ 

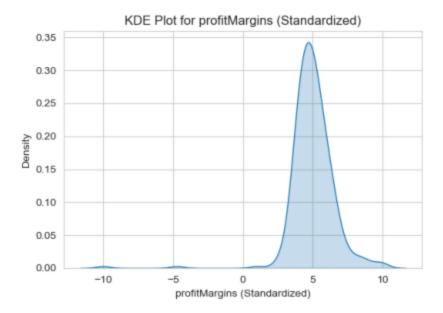
Alternate Hypothesis ( $H_A$ ):  $\mu_H 
eq \mu_L$ 

The null hypothesis states that the mean closing price for companies with a High Profit Margin is equal to companies with a Low Profit Margin.

The alternate hypothesis states that the mean closing price for companies with a High Profit Margin is NOT equal to companies with a Low Profit Margin.

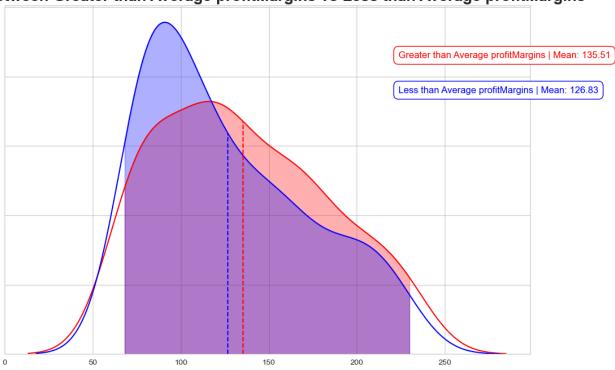
show\_plot('profitMargins')





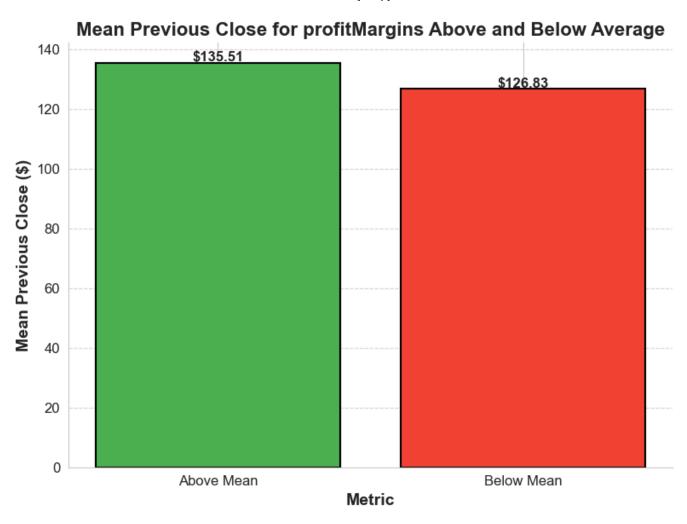
two\_sample\_kdeplot(metric='profitMargins')

Test Between Greater than Average profitMargins vs Less than Average profitMargins



descriptive\_visual(metric='profitMargins')

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## Hypothesis 9.1: High Quick Ratio vs Low Quick Ratio

Null Hypothesis ( $H_0$ ):  $\mu_H$  =  $\mu_L$ 

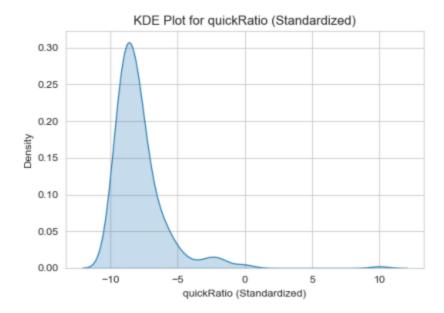
Alternate Hypothesis ( $H_A$ ):  $\mu_H 
eq \mu_L$ 

The null hypothesis states that the mean closing price for companies with a High Quick Ratio is equal to companies with a Low Quick Ratio.

The alternate hypothesis states that the mean closing price for companies with a High Quick Ratio is NOT equal to companies with a Low Quick Ratio.

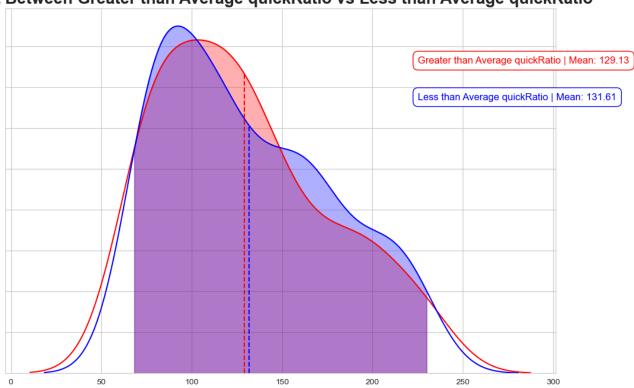
show\_plot('quickRatio')





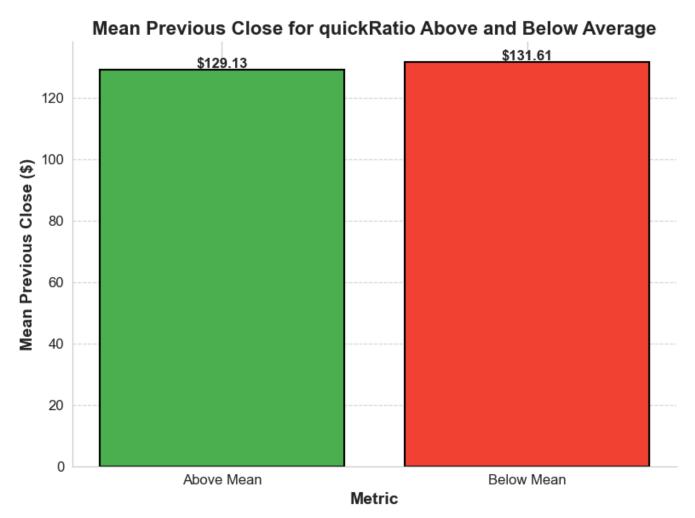
two\_sample\_kdeplot(metric='quickRatio')

Test Between Greater than Average quickRatio vs Less than Average quickRatio



descriptive\_visual(metric='quickRatio')

 $\overline{\mathbf{T}}$ 



## Hypothesis 9.2: High Current Ratio vs Low Current Ratio

Null Hypothesis ( $H_0$ ):  $\mu_H$  =  $\mu_L$ 

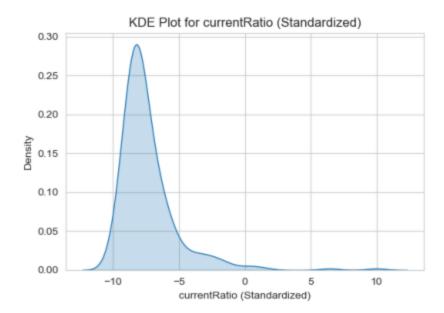
Alternate Hypothesis ( $H_A$ ):  $\mu_H 
eq \mu_L$ 

The null hypothesis states that the mean closing price for companies with a High Current Ratio is equal to companies with a Low Current Ratio.

The alternate hypothesis states that the mean closing price for companies with a High Current Ratio is NOT equal to companies with a Low Current Ratio.

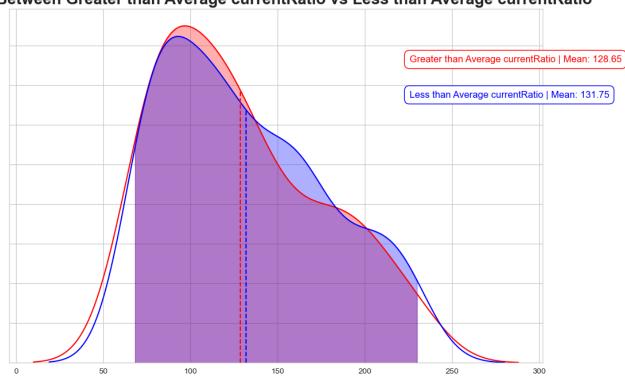
show\_plot('currentRatio')





two\_sample\_kdeplot(metric='currentRatio')

Test Between Greater than Average currentRatio vs Less than Average currentRatio



descriptive\_visual(metric='currentRatio')

 $\overline{2}$ 





Hypothesis 10.1: High Enterprise-To-EBITDA Ratio vs Low

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