

THE POWER OF MOBILITY

You can easily use smartphone and tablets as Mobile POS. Combine the power of bLoyal, with the ease of use of a Mobile POS application and the security of a clip on & off card reader to create a robust mobile POS solution for your business.



EASY AND SECURE

> CAPTURE SALES AND CUSTOMERS ANYWHERE

Mobile devices are a new way to generate more revenues for you. Enjoy the benefits of a Mobile POS that is fully integrated with bLoyal: Business class mobile point of sale Use in your Store or take to an external Event Seamless product management and inventory tracking Capture new Customers' profile information

> END-TO-END ENCRYPTION

The simple card reader design allows merchants to "clip" it on and easily "clip" it off when necessary. Even though the clip is compact and very portable it is packed with the highest level of security. You can rest assured that every swipe done with the Clip uses encryption at the time of the swipe and it keeps the data secure and encrypted all the way to the processing gateway; that's true end-to-end (E2E) data encryption.

> ADD A MOBILE LANE IN YOUR STORE

Heavy traffic today, no problem. Simply use your iPad or iPhone as an additional Mobile POS.

> CAPTURE CUSTOMERS AND SALES AT EVENTS

Make the most of your marketing investments at external Events by capturing new Customers' profile information and sales at any location.

> SEAMLESS INTEGRATION WITH BLOYAL

Leverage a business class Mobile POS that works seamlessly with your bLoyal Winery Edition. Customer Management, product management and inventory tracking made easy.

