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**Compare Koaster Kids Vs Theme Park Review**

The basic function of the Koaster Kids website is to provide users with information and content regarding Logan Joiner and his subsequent YouTube channel named Koaster Kids. Users can learn about the foundations of Koaster Kids by watching a short documentary about his early life and how roller coasters have helped him in the long run while you can also purchase merchandise to support Logan’s cause.

The basic function of the Theme Park Review website is to provide users with information and content about Robb Alvey and his YouTube channel Theme Park Review. However, it also serves as a roller coaster club website where coaster enthusiasts across the world can post on forums, plan group events, and note recent news within the amusement park industry whether it be new attractions, ride closures, or some other significant events within the coaster/amusement park world.

When looking at these two websites, both Koaster Kids and Theme Park Review provide a means of understanding why they create what they create in YouTube. The site’s content is subdivided into several sub pages that focus on specific areas of interest such as their shop tabs focusing on selling items to the user, a forum tab for coaster enthusiasts to communicate with each other on Theme Park Review, and a social media tab on Koaster Kids to help users see what Logan is doing recently. These sub pages offer a more clear and concise organization to their websites which makes them more ergonomic for the user.

The main contrast with the Koaster Kids and Theme Park Review websites are the amount of content each of the websites provides to the user. With the Koaster Kids website, the amount of content is low and there’s little to no text to support the media presented. In their “In the News” page, there is no text on the page to note the various videos on the page about what news station it’s from and where the news station is located. On the other hand, the Theme Park Review website offers loads more content than Koaster Kids since it’s also a coaster enthusiast club site as well. Their forum page, for example, can lead users to a variety of links that cover a variety of discussions threads like Silver Dollar City, Dollywood, The Official TPR Trip Report Directory, and Terms of Service.

**Strengths and Weaknesses of Each Site**

The main strengths of the Koaster Kids website are that it provides users with necessary information to know that the Koaster Kids YouTube channel stands for and know the personal story of Logan Joiner and why he creates videos on the Koaster Kids channel. It’s organized well and is easy to use for first time viewers. However, its biggest weakness is that there is no contact information provided on the website. This can be problematic to those who want to contact Logan Joiner and learn more a about the details of his life with roller coasters.

In terms of the Theme Park Review Site, its main strength is the catalog of content that is provided through the website’s forums, park databases, and video sharing service. These services on the website are enticing to users because there’s more to explore with Theme Park Review and users can stay up to date with news in the roller coaster world. Its main weakness, on the other hand, is the website uses small text in areas of the website that make it hard to read for users. Throughout several park pages on their theme park index page, the disclaimers at the end of the page are extremely small and hard to read for the average website user. This may cause a more uncomfortable user experience for the user.

**Describe Two Scenarios (use cases) in which the website is used by different people.**

1. A news reporter from a local news station wants to hear responses from knowledgeable park goers about a new attraction at a theme park. They would use these websites to get in contact with Robb and Logan and note their perspectives on the new attraction.
2. A fan of Koaster Kids or Theme Park review is Interested in supporting the channel. They can use these websites to buy merchandise or become a club member of Theme Park Review to show their support.

**Websites Evaluated**

* <https://www.koasterkids.com/> - for Koaster Kids merchandise and Logan’s backstory.
* <http://www.themeparkreview.com/> - for Theme Park Review and its club members.