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Self-taught UX Designer

In March of 2017, during my stay at Aalborg Sportshøjskole, I decided to become a UX designer. My education (M. Sc. In Medialogy with a Specialization in Interaction) had already introduced me to UX, but it wasn't until much later that the interest took hold, when I, on a whim, ready an article about UX design on Medium.com. It came as an epiphany. Since that day, I have spent almost all waking hours, pursuing a career as a UX designer.

My multi-modal approach to self-teaching has involved books, blogs, articles and online courses, but has focused more on hands-on aspects, such as web development and design projects. One of my first (and ongoing) projects was to create an online <u>portfolio</u>, from scratch. I participate in conversations about UX both on- and offline. For instance, I went to the <u>Design Matters 17 conference</u> in October of 2017, with the intent of learning and to network with other designers.

I am very focused on self-development as a designer, and I believe that cooperation and collaboration with others is the best facilitator for personal and professional growth. I enjoy being part of a team as much as I enjoy socializing outside of work.

My time at Aalborg University lead to three publications, and I am very proud to have presented our work before hundreds of experts at the Audio Engineering Society conference in Los Angeles in 2014. I was also fairly recently named volunteer of the month for my work with Save the Children.

Core Strengths

UX Research

- Capable in setting up- and running usability tests with real users.
- Practical experience from personal project and courses at Aalborg University

Prototyping, wireframing & mockups

- Most of my designs start on paper before becoming digital.
- Why spend time guessing later in the process, when the important choices can be validated before writing any code?

Presentation and storytelling

- I practice good storytelling and I strive to present information clearly.
- I have experience in speaking at international conferences.

Motivated self-development

- I am always eager to learn new things and improve on my existing skills.
- I read books and articles, listen to podcasts and take online video courses. I am active in design debates on twitter, slack and forums.

Work	-vnor	anca

12.2017 - 04.2018

UX Designer at Arura

- Arura is a startup from Aalborg that specializes in augmented reality
- My job was to introduce human centered design principles to the company's development process
- Through close collaboration with the product manager, I had a lot of direct influence on one of their flagship products
- Aside from usability testing, I developed- and analyzed ethnographic research that influences Arura's development and marketing right now

04.2016 - 09.2016

Teacher at Glud primary school

- I was, in almost every aspect, the stable teacher for a class of 5th graders. I took care of their curriculum, teacher-parent relations and I taught most of their classes. Their original teacher was on long-term sick leave.
- I taught Danish, English, history, religion, physical exercise and arts and crafts.
- I received great praise from teachers, students, parents and the principal for my work. I have a written recommendation from the principal.

08.2014 - 12.2014

Frontend developer at VOLUME (internship)

- This internship replaced the 9. semester in my M. Sc. at Aalborg University.
- The work focused on interaction, user-friendliness, gamification and scaling on a web-based platform.
- I often assisted coworkers and my boss with general computer issues.

Before 2012

Intern at "Vikarene" in Horsens, 4 months of volunteer military boot camp at Varde kaserne, temp teacher at Glud Skole

Education

10.2016 - 06.2017

Student at Aalborg Sportshøjskole

 There was a lot of weight put on team building and solving practical problems. During my stay, I also used my spare time to improve my UX related skills and create my online portfolio website.

08.2013 - 06.2015

Master of Science in Medialogy with a Specialization in Interaction

- Multidisciplinary education with courses ranging from programming and statistics to user experience design and research
- My primary roles were test facilitator, researcher and project manager
- The title of my Master's thesis was: "Aurally Aided Visual Search Performance Comparing Virtual Audio Systems". It was published through AES, and presented at the 137th AES Conference in Los Angeles, USA.

08.2010 - 06.2013

Bachelor of Science in Medialogy, Aalborg University

- Multidisciplinary education with courses ranging from programming and statistics to user experience design and research
- The most important skills I picked up during this time was a good understanding of research, statistics and working in teams.
- We published "Differences in human audio localization performance between a HRTF- and a non-HRTF audio system" through ACM, and presented it at the 8th Audio Mostly Conference in Pitå, Sweden).

Volunteer Work

09.2016 - 06.2017

Voulenteer at Red Barnet Ungdom (Independent Save the Children youth project)

- As a volunteer, we went to an asylum center on a bimonthly to engage the children there with play, activities and cultural events.
- I have been a very active volunteer, attended meetings and visits alike as well as directed and edited a music video intended for fun and promotion (the video can be viewed on portfolio website).
- I had the honor of being "volunteer of the month" for the month of September, 2017.

08.2013 - 06.2015

Matcher at AAU Matchmaking

- Volunteer work with focus on establishing contact and cooperation between students at Aalborg University and local companies.
- Focus on communication and networking.

Software Experience

Programming languages: HTML, CSS (and Bootstrap), Javascript, C#/C++, ActionScript 3.0.

Software: Figma, Sketch, Illustrator, Photoshop, Mockplus, Unity3D, Maya, 3DS Max, Sony Vegas.

Microsoft office: Very experienced with all office products.

Lingual Skills

Danish: Fluent (5/5), English: Fluent (5/5), German: Good (3/5), Spanish: Fair (2/5)

Hobbies and interests

In the summer of 2015, I headed out on an epic journey: the Appalachian Trail. For about ~2.900 kilometers over a period of 6 months, I hiked a trail that crosses 14 state lines on the east coast of the US. While arduous, the trip was a great experience and it provided plenty of learning experiences. I had to plan the entire ordeal, which was a great logistical task, but most of the things I learned were inward. It has made me a very confident individual who dares to try, in all things. In general, I am a very optimistic individual who loves people, the outdoors, good food (both the cooking and eating aspects) and rock climbing.

I dare say I make the best homemade pizza that you have ever had, but don't get me started on the topic unless you have time.