

David Szamek

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CORE COMPETENCIES

- Critical Thinking
- Problem Solving
- Communication
- Curiosity

EDUCATION

Monash University, Melbourne

Coding Boot Camp FULL STACK FLEX PROGRAM (May 2021 – November 2021 [projected])

Projected Strengths:

- A solid understanding of the fundamentals of coding and data structures.
- Ability to work independently or in a group on complex projects throughout the entire development lifecycle.
- Skills to engage more deeply within current role.

University of Technology, Sydney

Bachelor of Communications (Digital & Social Media) (February 2017 – November 2019 [completed])

Higher School Certificate

The Scots College (2013)

PROFESSIONAL EXPERIENCE

Chobani Australia, Melbourne

Vendor Replenishment Planner (Coles) (January 2020 – May 2021 [current]);

- Working with key internal and external stakeholders to drive supply improvement and ensuring the smooth end to end supply process between Chobani and Coles.
- Managing and executing commercial activity (range review implementations, job lots and/or flavour rotates) in the retailer.
- Interacting with various teams to make decisions related to fundamental supply management principles in line with the company's and customer's strategies, these include;
 - Sales team to implement promotional activity, new line updates and strategic opportunities.
 - Customer Service for orders, new line acceptance at warehouses, back orders and general stock queries.
 - Planning and Operations for forecasting, stock management and transport requirements.
 - Finance for claims / claim queries.
- Reviewing and updating internal and external reporting strategies to improve efficiency and/or to implement feedback from key stakeholders.
- Implementing changes to promotional forecast activities after reviewing sales and feedback from planning team.

Chobani Australia, Sydney

NSW & ACT Field Marketing Coordinator (September 2017 / December 2019)

- Acquiring key influencers and partnerships to support the upcoming release of Chobani ‘Gimmies’.
- Managed social media influencer acquisition and relationship maintenance in the lead up to, throughout and after the launch of Chobani FiT (Oct 2018) for 50 - 75 influencers (state wide), increasing Chobani’s brand presence and bringing in additional sales.
- Worked alongside the marketing department to launch the Limited Edition Chinese New Year Mandarin flavour which reached 230,000 people, with 96,000 engaging with social content.
- Manage customer relationships through trouble shooting, resolving problems and delivering above average customer service.

Vintage Cellars Zetland

Sales Assistant / Supervisor (January 2017 / November 2017)

- Responsible for night management, stocktake and liaising with brand representatives to ensure marketing strategies are implemented efficiently and effectively.
- Implemented and trialled guerrilla marketing techniques to increase sales in one of NSW’s highest revenue stores.

The Beresford Hotel

Supervisor / Bartender (September 2015 / January 2017)

- “adaptability” – looking after small teams of bartenders in a high-pressure environment, dealing with complications and always providing top quality customer service.

FURTHER EXPERIENCE

- **UDEMY**
 - **Microsoft Excel (Beginner to Advanced)**
 - **Microsoft Excel (Advanced Excel Formulas & Functions)**
- **ODYSSEY TRAINING**
 - **Excel Intermediate**
 - **Excel Advanced**
 - **PowerPoint Advanced**