



Maximising Brand Equity in Sports and Acting Talent Globally

POLC (Artificial Intelligence Platform for On-Line Commerce)

Mauritius – 3rd Floor, The Core Building, ICT Avenue, Cyber City, Ebene

Dubai International Financial Centre, Level 1, POLC Group IT, Dubai, UAE

POLC – Patents Awarded and Pending : 20766546.4 (Europe), 2021/06229 (South Africa), PCT/IB2020/051742 (Australia), PCT/IB2020/051742 (India), Global Application patents pending including USA - PZA1396 (Prov. Pat. No: 2017/03257 – PZA1396)

The content of this presentation is confidential and may not be distributed outside its intended audience.

Agenda

Introduction of our team and company structure

Current status, problem statement and business opportunity

Our product and the invention

This is our business model and growth strategy

Our global market rollout strategy

Investment Opportunities

Our Team



Dr. Johan Bosch
Founder
POLC



Julian Holmes
CEO - Europe



Mark Thompson
CEO – Dubai



Huw Hughes
CFO - UK



Ulrich Enslin
Group CTO



Mark Oldham
CEO - USA



Adv. Saninke
du Rand
Head Legal SA



Glenn Nugent
CEO SA



Kessie
Govender
CIO Africa



Duard Botha
Chief
Architect



Heather Kelly
Chief of Staff



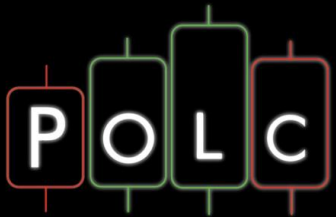
JL de Jager
Global
Associate

Business Strategy and BHAG

"Within this decade, POLC wants to be the only AI-Commerce platform that is endorsed globally, self-regulated, and automated for human, animal and planet - health and wealth creation."

In order to transact with trust, the POLC platform will require that you successfully register your iRobot - powered by POLC

Powered by



PLATFORM FOR ONLINE COMMERCE



- **POLC – Sportbot (Go Live Jun/Jul 2023)**
- **POLC – ArtistBot... loading...**
- POLC - Community Lift Club
- POLC – Gigabot and IOT (Job and task Creation)
- POLC – Aviation
- POLC - Foodbot
- POLC - Construction
- POLC - Retail
- POLC - Logistics
- POLC - Hospitality
- POLC - Job Creation
- POLC – Medical
- POLC - Agritech



What is Sportbot?

Sportbot is a patented, self-regulated platform for on-line commerce and a mechanism enabling junior, amateur, professional and retired sport stars and athletes to earn lifetime annuity income by maximizing their brand equity value and commoditising their personal content.



Global Sport Personalities and Endorsements



- Juventus history
- Nr 7 shirt sales rockets
- Tag Heuer, Nike, Louis Vitton



- Massive draw card at tournaments
- Great brand
- Back from injury
- Viewership
- Sponsors e.g. Nike, American Express, Titleist, Golf Digest, Rolex, Gillette, Accenture, Tag Heuer, AT&T, EA Sport, NetJets

Social Media Profile Example



500 million



2 million



122 million



99 million

ChatGPT Sprints to One Million Users

Time it took for selected online services to reach one million users

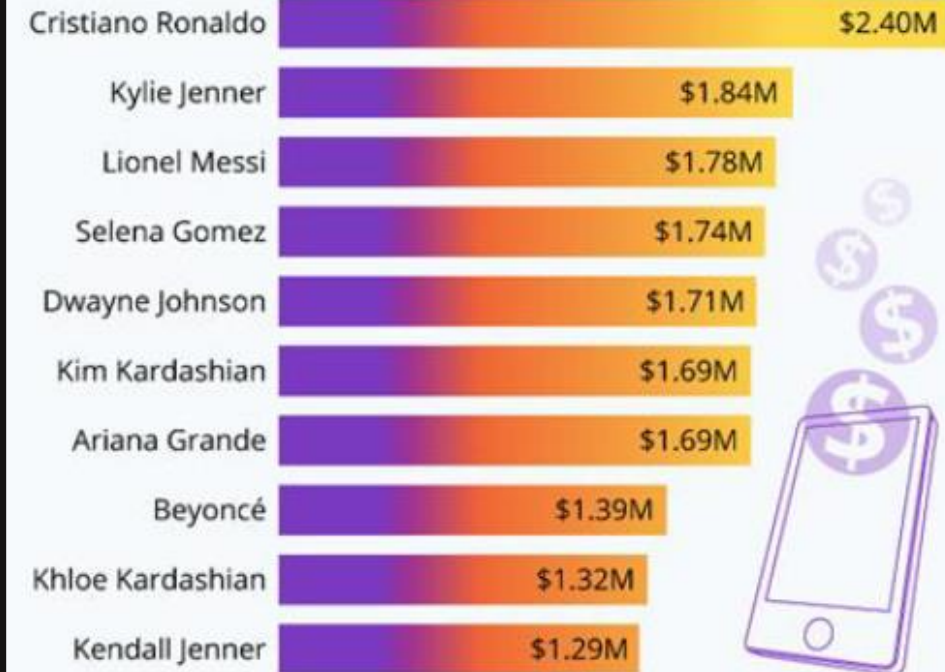


* one million backers ** one million nights booked *** one million downloads
Source: Company announcements via Business Insider/LinkedIn

statista

The Most Expensive Influence on Instagram

Celebrities with the highest average earnings per sponsored Instagram post in 2022



Source: Hopper HQ

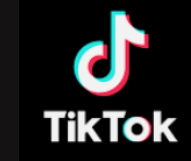


statista



New Data Privacy Laws and Design Principles

Public Social Media Platforms



New Data Privacy Laws & Social Media Platforms Restrictions being implemented globally !



Private Social Media (Paid for) Platform



Problem Statement



PRO

Limited Career Time – Pro (+- 10-15 years) vs Avg professional / artisan worker (+- 45 years)

Latent equity in personal brands

No global mechanism to realize the inherent value of their personal brands

Sport stars are unable to fully commoditize themselves

AMATEUR

Lack of funding to kick-start career

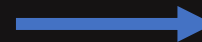
Unable to finance development costs (coaching, equipment, services, travel, accommodation)

Unable to compete to be scouted

Solution - Introducing SportBot and Artistbot

Player – Ross Vintcent

Powered by POLC Exchange



Disclaimer: Not all these players or athletes have joined Sportbot – This image is for illustrative purposes only

SportBot Exchange – Exclusive content per player

Cricket : Marizanne Kapp

Exchange

Wallets

Explore

Rewards

Profile

Trade

Markets

Orders

Insights

TRADINGVIEW

DEPTH

W

Indicators

Save

Price alerts

O 595376 H 614999 L 530000 C 588089 -7994 (-1.34%)



5y

1y

3m

1m

5d

1d

22:38:44 (UTC+2)

%

log

auto

OPEN ORDERS

ORDER HISTORY

TRADE HISTORY

CREATED

Tranch 1 - Initiated

Tranch 1 - shares sold : 2,653

Tranch 1 = shares available : 97,347

Feedback

ORDER BOOK

	AMOUNT
589,525	0.037000
589,358	0.069118
589,300	0.001908
589,299	0.033100
588,994	0.025837
588,954	0.023333
588,727	0.033666
588,444	0.000037
1,938 SPREAD	
588,506	0.061516
585,998	0.003000
585,256	0.000900
585,169	0.002996
585,168	0.137220
583,998	0.003947
582,939	0.001071
582,781	0.040377

RECENT TRADES

TIME	PRICE	AMOUNT
22:38	588,277	0.012380
22:38	588,277	0.015233
22:38	588,443	0.008001
22:38	588,444	0.000190
22:38	588,444	0.000630
22:38	588,277	0.000960
22:38	588,277	0.000960
22:38	588,444	0.000851
22:38	588,444	0.000228

BUY

SELL

Limit

Market

Stop-limit

Price

BTC 0.00 currently available at this price

Amount

MAX

Available Balance :

USD : 200.00

194 Sportbot Shares



SportBot – Boeta Chamberlain



BOETA CHAMBERLAIN
Athlete
Professional Rugby Player @CellCSharks
www.sportbot/boetachamberlain.co.za



FamilyFriendsPuppyHobbies

Sportbot Share Price USD 3.97
Sportbot Shares available in this tranche : 21,500



BUY

SELL

NEWS ARTICLES

STATISTICS


ACHIEVEMENTS

SKILLS PROGRAMS

EXCLUSIVE CONTENT


GET IN CONTACT

EXCLUSIVE CONTENT




Boeta Chamberlain


Thursday 3rd March 2022



Howzit guys! Today was a great day of training and I am unwinding after a long day by taking my puppy, Joey, for a walk with my girlfriend, Hannah, and then having a healthy supper to refuel my body. We are always looking for new healthy dinner ideas to try, so please comment or message me any nice healthy recipes that you think I should try and I will post a few videos of me trying my favourite ones!



SportBot – Stacy Bregman



SWITCH ACCOUNTS? ▾

Home

About us

Our vision

Admin ▾

Users

Leaderboard

Organization ▾

Requests

Paid tournament


Email configuration

Membership

Campaigns

News

Stacy Bregman



Stacy Bregman

Enjoying the small things in life!

Sponsors:

@investec 🐎

@titleist_sa @titleistukireland @footjoy 🎾


@birdies4rhinos 🦏

#UkGunite @hypesportsmanagement

STACY BREGMAN

50 SPORTBOT SHARES

www.sportbotworld.com | Powered by POLC



Standard Bank Open - Ladies Champion - April 2023

BECOME A MEMBER

Sportbot Global Ranking Overall

#376

Sportbot Global Ranking for Ladies Golfers

#4


Next Tranch Release Date

N/A Tranch 1

Shares Available in this Tranch

34,986


Next tournament



STACY BREGMAN


1 SPORTBOT SHARE

www.sportbotworld.com | Powered by POLC



USD 1.05 per share

35.5% ↑



Year low

USD 0.30

Year high

USD 1.05

Shares available

34,986

Shareholders

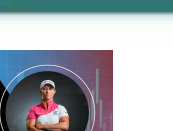
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BECOME A SHAREHOLDER

STACY BREGMAN

100 SPORTBOT SHARES


www.sportbotworld.com | Powered by POLC



Trust Rating 4 / 7











POLC

PLATFORM FOR ONLINE COMMERCE




A NEW FUN GLOBAL RANKING LIST

Sportbot Global Ranking List

Ranking	Player Image	Athlete	Sport	Represented Country	Shareholders	Average Transactions per Month	Tranch	Share Price
1		Lydia Ko	Golf	New Zealand	234,876	57,845.00	10	14.69
2		Stacy Bregman	Golf	South Africa	223,132	54,952.75	6	13.96
3		Joe Jones	Golf	Wales	211,976	52,205.11	5	13.26
4		Maro Itoje	Rugby	England	201,377	49,594.86	5	12.59
5		Johan Sundstein	eSports	Denmark	191,308	47,115.11	4	11.97
6		Antoine Dupont	Rugby	France	181,743	44,759.36	3	11.37
7		Ine-Marie Venter	Netball	South Africa	172,655	42,521.39	3	10.80
8		Brodie Retallick	Rugby	New Zealand	164,023	40,395.32	3	10.26
9		Faf de Klerk	Rugby	South Africa	155,822	38,375.55	3	9.75
10		Justin Tipuric	Rugby	Wales	148,030	36,456.78	2	9.26

Disclaimer : Not all these players or athletes have joined Sportbot – This image is for illustrative purposes only


SportBot – Virat Kohli ** Stefan Terblanche




Virat Kohli
Carpenter!
<https://www.sportbot.com/>
virat.kohli virat.kohli virat.kohli
★★★★★ 3/5 rating
146M members
BECOME A MEMBER

\$32.00 per share
-4.1%
\$12.23 \$32.00 \$40,000,000 20.5k
BECOME A SHAREHOLDER

Lifestyle



Virat Kohli
October 23rd 2022 will always be special in my heart. Never felt more alive than in a cricket game before. What a blessed evening that was



Virat Kohli
We leave Australian shores short of achieving our dream and with disappointment in our hearts but we can take back a lot of memorable moments as a group and aim to get better from here on

Community

Why is Virat called Gout?
123 1234

"I am vegan and I love it" - Virat
578 2345

Run machine is no longer in form & it's hurtful!
421 332

Virat's daughters is so adorable, she looks exactly like him
43 542

Why is Virat called Gout?
123 1234

"I am vegan and I love it" - Virat
578 2345






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421 332

Virat's daughters is so adorable, she looks exactly like him
43 542

Why is Virat called Gout?
123 1234

"I am vegan and I love it" - Virat
578 2345

Sponsors



Activities

MINECRAFT CREATIVE SERIES
MINECRAFT WEEK 8
7 - 100 YEARS

Minecraft Creative Series Week 8
Nov 24, 2022 • 11:00 • Dec 01, 2022 • 11:00

MINECRAFT CREATIVE SERIES
MINECRAFT WEEK 9
7 - 100 YEARS

Minecraft creative series - week 9
Dec 01, 2022 • 11:00 • Dec 08, 2022 • 11:00

FIFA 22 TOURNAMENT
TOURNAMENT: FIFA 22 (XBIO)
Dec 04, 2022 • 11:00 • Dec 04, 2022 • 11:30

MINECRAFT CREATIVE SERIES
MINECRAFT WEEK 10
7 - 100 YEARS

Strategizing skills using Minecraft
Dec 08, 2022 • 11:00 • Dec 08, 2022 • 11:00

Leaderboard

#1 Shashank 16 total score

#2 Abdulrahman SD 14 total score

#3 Ahmad abdulla 13 total score

#4 Muzam Habib 12 total score

#5 Ahmad abdulla 12 total score

#6 Abdulrahman SD 11 total score

#7 Shashank 6 total score

#8 Ahmad abdulla 6 total score

#9 Muzam Habib 5 total score

#10 Abdulrahman SD 5 total score

LIFESTYLE

Rugby ambassador ranking list

1 STEFAN TERBLANCHE ★★★★★

2 MFUNDO NDHLOU ★★★★★

3 RONALD BROWN ★★★★★

4 CHRISTIE GROBBELAAR ★★★★★

5 DEWALD HUMAN ★★★★★

6 JC PRETORIUS ★★★★★

LIFESTYLE

STEFAN TERBLANCHE

Sharks player 2007 to 2011 226 Caps

37 Tests for South Africa

122 Super Rugby Caps

19 Tries

100 Currie Cups

Celtic League winners 2004/2005 and 2006/07

BUY SPORTBOT SHARES

MORE FROM STEFAN

LIFESTYLE

Stefan Terblanche

204 Subscribers 12k Share Holders \$18.75 Share Price

Message Subscribe INVEST


8 Publications

★★★★★ Total Rating

Micro Cup US\$239.04
1 Year High US\$19.09
1 Year Low US\$15.18

Home Search Camera Chat Profile


Powered by POLC



STACY BREGMAN

100 SPORTBOT

SHARES



www.sportbotworld.com | Powered by POLC



Artificial Intelligence Platform for On-Line Commerce



Every transaction is:

- Auditable
- Traceable
- Secure
- Transparent
- Private
- Non-Fungible
- Unique
- Accountable

Total number of shares available per POLC member : 1 million			
	Junior	Amateur	Professional
Number of Shares Available	50,000	250,000	1,000,000
IPO value in USD	50,000.00	250,000.00	1,000,000.00
Value per Sportbot Share in USD	1.00	1.00	1.00
Tranches	10	10	10
Shares released per tranch	5,000	25,000	100,000

Sportbot Categories								
	GLOBAL			Global Associate	National Associate	NATIONAL		
	Junior	Amateur	Professional			Junior	Amateur	Professional
Number of Shares Available	50,000	250,000	1,000,000			50,000	250,000	1,000,000
Initial Public Offering (IPO) value in USD	50,000.00	250,000.00	1,000,000.00			50,000.00	250,000.00	1,000,000.00
Value per Sportbot Share in USD	1.00	1.00	1.00			1.00	1.00	1.00
Tranches	10	10	10			10	10	10
Shares released per tranch	5,000	25,000	100,000			5,000	25,000	100,000
Levels of Earnings	2	2	2	2	1	1	1	1

Should any ordinary POLC Member or National Junior Sportbot, National Amateur Sportbot, National Professional Sportbot or a National Sportbot Associate introduce and manage to register a GLOBAL ATHLETE under their joning code, then they will earn commission on this athlete and its FFFF at two levels similar to a Global Sportbot. It is therefore ONLY applied to the SPECIFIC athlete and its FFFF.

What's in it for the Sport Star ?

- Floatation of shares on the Global Artistbot Exchange will realise brand equity for the player or athlete. 90% of shares sold go to the player or athlete.
- Lifetime annuity income - 1% per transaction
- Lifetime referral revenue 1% + 0.5%
- Lifetime annuity income for the player or athlete ! (Junior/Amateur/Professional).



What's in it for the Sportbot Associate - Agents

Agents, Academies, Universities, Colleges, Clubs, Coaching Schools

Exactly the same - Lifetime annuity income :

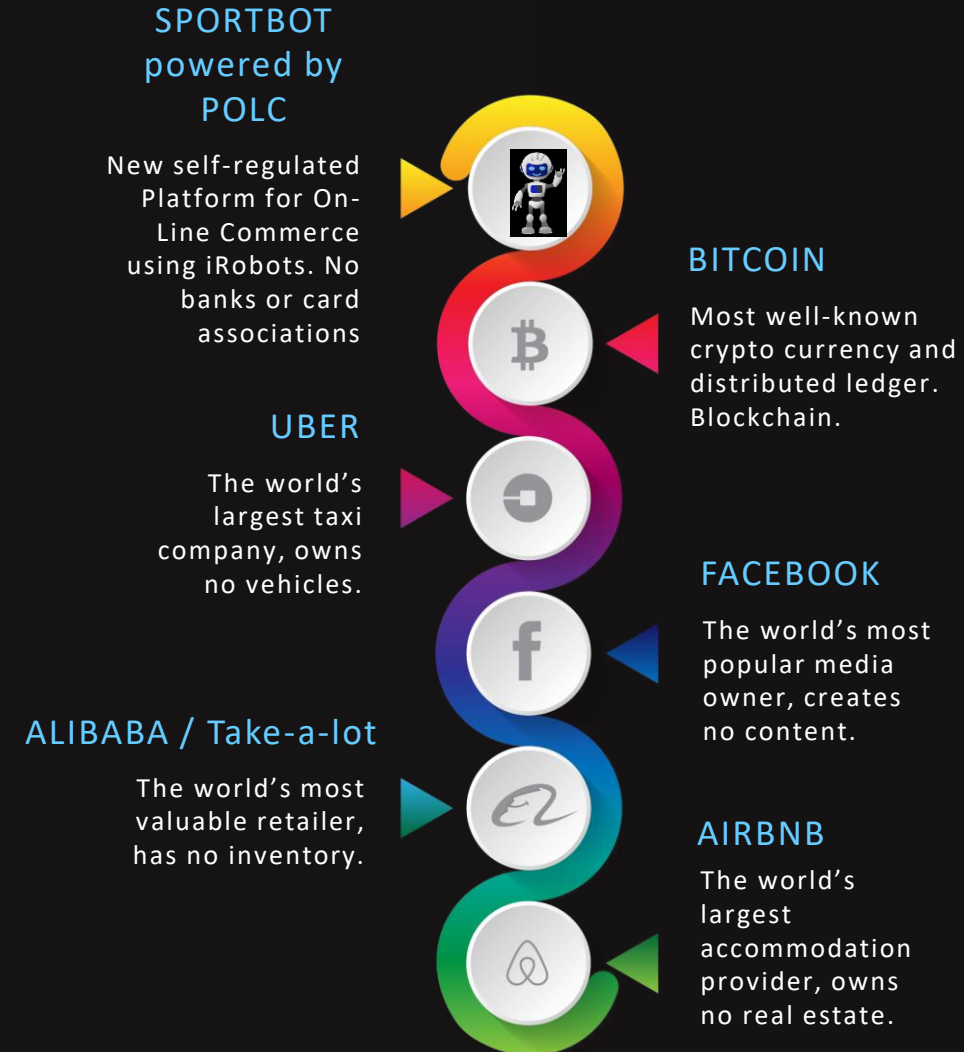
- 1% of new shares issued per player, athlete or student listed on the Sportbot Global Stock Exchange. If all Sportbot Shares are sold at USD 10m then the agent or coach earns USD 100,000 once-off income for that player.
- Lifetime Referral Income of 1% of players, athletes or students' transactions.
- Additional income of 0.5% referral revenue of the FFFF mentioned above. It then stops – this is not a pyramid system or scheme.

Example :

- Coach or agent onboards own FFFF onto the platform. 10,000 transactions per month at USD 10.00 per transaction = USD 1,000 per month.
- Assume 10 x FFFF of personal FFFF and the players FFFF = 100,000 members with 10 transactions per month at average USD 10.00 per month = $\text{USD } 10\text{m} \times 0.005\% = \text{USD } 50\text{K per month!}$

POLC Business Model

- Listing Revenue New Shares – 10%
- Transaction Revenue – 6%
- Referral Revenue capped at 4%
- Aggressive growth strategy for Europe, USA and South Africa
- Aggressive growth in India and Australia
- Scale to Southeast Asia, Japan, South Korea etc.
- Scalability Globally
- Technology Heavy
- People Light
- Designed to go viral



Responsible Corporate Social Responsibility

- Sportbot assists in funding talent at school or from a young age
- Kids are funded – school, clothes, sports kit, travel
- Treasurer component for Junior and Amateur Sport Stars
- “Smart Money” parameterised money - geo-fenced, specific purchases
- Ambassadors or Trustees to “release” money responsibly.
- Each Junior Sportbot has a Body of Evidence of receipts and how funds were applied. **Audit-ready at all times.**
- Advanced imaging and workflow solutions will be embedded in the medium term.
- **Sponsors may define how this money must be spent and on what...**





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<https://www.sportbotworld.com>