David Veksler

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Summary

Trailblazing Tech Executive with 20 years of success architecting and launching mission-critical software platforms. Demonstrated excellence in leading global engineering teams, spearheading FinTech initiatives, and aligning technology strategies with business goals.

- ✓ Engineering Leadership: Cultivated and scaled high-performance teams of 20+ engineers across 3 countries.
- Cloud & Blockchain Expertise: Orchestrated cloud infrastructure migrations and blockchain initiatives.
- ▼ Full-Stack Development: Mastered front-end (React, Bootstrap) and back-end (.NET Core, Django, Node.js) technologies, propelling 7+ enterprise-grade applications to successful launch.
- ✓ Cross-functional Leadership: Partnered with C-suite executives to harmonize technology strategies with business objectives, culminating in successful product launches, including a \$100M TVL token.

Experience

Senior Software Engineering Manager

Celsius Network (DeFi & CyberDefense teams) | Denver | Mar 2022 - September 2024

- Spearheaded wrapped token projects, including cxBTC with \$100 million TVL. Implemented DeFi yield strategies on Ethereum and Polygon.
- Scaled three international development teams from 15 to 24 engineers across the US, Serbia, and Romania.
- Orchestrated cross-functional collaboration to launch wrapped token projects backed by proof-of-reserve Chainlink oracles, ensuring regulatory compliance and market fit.
- · Spearheaded the integration of MetaMask with the Celsius wallet, elevating user experience.
- Crafted FireBlocks API clients to audit 5M+ customer vaults across 20+ EVM networks, reclaiming \$4M+ in unsupported tokens.

Chief Technology Officer

Royalty Exchange | Denver | Jan 2020 - Oct 2021

- Executed platform migration to Django REST Framework, ReactJS, Postgres on AWS/Ubuntu, doubling system scalability and performance.
- Integrated payments & payouts using Stripe & Plaid APIs for both credit card & ACH support, streamlining staff support load.
- Revolutionized team efficiency with Scrum/agile practices, accelerating time-to-market to weekly cadence.
- Nurtured a team of developers into technology leaders and key contributors.
- · Pioneered the first Ethereum NFT product that pays in crypto for real-world (ASCAP/BMI) music royalties.

Director of Technology

Foundation for Economic Education | Atlanta | Dec 2015 - Jan 2020

- · Assembled and led a high-caliber technology team of developers, designers, QA, and product experts.
- Engineered a \$3M social media marketing analytics platform. Open-sourced code and showcased at national conferences.
- Empowered teams in domain-driven design using Bootstrap, HTML5, JavaScript ES6, Webpack, and React.
- Orchestrated RESTful API deployments using ASP.Net across Windows and Linux platforms in AWS.

Software Architect

EF Education First | Shanghai | Jan 2011 - Nov 2015

- Directed agile teams in creating web and mobile applications using .Net/C#, Javascript, ReactJS, & SQL Server.
- Implemented Scrum, continuous integration, Git, and code review practices.
- Collaborated on innovative apps with real-time academic performance feeds and media recording features. Built, launched, and maintained three web apps and two mobile apps for internal and external customers.
- · Pioneered migration from on-premise datacenter to Amazon Web Services cloud platform.

Senior Application Engineer

Match.com | Dallas | Aug 2008 - Oct 2010

- First developer on Match.com mobile apps division, writing iOS and Palm (webOS/HTML5/CSS3/Javascript) apps.
- Engineered mobile apps and secure APIs (C#/.Net/SQL Server) for iPhone, Windows Phone, and Android platforms.
- Developed a scalable SMS notification platform reaching over 12 million Match.com users.

Notable Projects

CelsiusX Wrapped Bitcoin (cxBTC)

- Architected a \$100M TVL wrapped Bitcoin asset on Polygon, bridging CeFi and DeFi ecosystems
- Integrated Chainlink Proof of Reserve for unparalleled transparency and security
- Crafted real-time, fee-free conversion between native and wrapped assets, amplifying liquidity

JellyFish Insights Analytics Platform

- Architected an open-source, multi-platform social media analytics tool for non-profits
- Developed custom BI features, empowering organizations with data ownership and advanced reporting
- Presented at national conferences, showcasing innovative approach to data aggregation and visualization

Match.com Mobile Ecosystem

- Spearheaded Match.com's mobile API architecture, developing secure, versioned APIs for iOS, Android, WebOs, and Windows Phone
- Built high-performance SMS system reaching 12M+ users, driving engagement and retention
- Optimized API and implemented caching, improving app performance by 5x+

Education

- MSIS, Masters in Management of Information Systems | Mays Business School Texas A&M University | 2003 2004
- ⇒ Data Science: Python programming, research design, data modeling, & machine learning | General Assembly | 2016
- ➡
 Bachelor of Science, Economics & Political Science (dual-major) | Texas A&M University | 1999 2003

X Technical Expertise

Programming Languages:

눚 Expert (10+ years): C#, .NET Framework (Services, Web, Mobile, & Desktop), SQL, HTML/CSS

- ☆ Proficient (5+ years): TypeScript, JavaScript, Python
- 🖒 Familiar (2+ years): Node.js, Solidity, PHP, Rust, Objective C

Web Technologies:

- ### Frontend (8+ years): React, HTML5, CSS3, Bootstrap, Webpack
- Backend (10+ years): ASP.NET Core, Blazor, Node.js, Django, WordPress, WooCommerce
- 🚓 API Design (7+ years): RESTful, SOAP, Swagger/OpenAPI, API versioning, CORS

Blockchain & Cryptocurrency:

- Platforms (5+ years): Bitcoin, Ethereum, Polygon, Layer 2 solutions
- **Tools (4+ years):** Web3.js, Ethers.js, MetaMask API, MEV (flashbots), Truffle
- Architecture (6+ years): Trading engine design, market making, DeFi yield strategies, multisig custody, tx fee optimization, Blockchain oracles

Cloud & DevOps:

- Platforms (8+ years): AWS (EC2, S3, RDS, ElastiCache, Lambda), Cloudflare
- CI/CD (7+ years): TeamCity, GitHub Actions, Docker
- Databases (10+ years): SQL Server, PostgreSQL, MySQL, Redis, T-SQL, Elasticsearch

Methodologies:

- Agile (10+ years): Scrum, Kanban, SAFe, Lean, XP
- # Architecture (8+ years): Domain-driven design, Event-driven architecture, Microservices, n-tier, CQRS
- **Testing (7+ years):** TDD, Automated testing, Selenium

FinTech-specific:

- Payment Integrations (5+ years): Stripe, Plaid, PayPal, ACH, ATM payouts
- Compliance (4+ years): KYC/AML protocols, GDPR, PCI DSS, financial regulations
- **△ Security (6+ years):** OAuth 2.0, JWT, SSO, Two-factor authentication, crypto custody providers

Project Management:

- Tools (8+ years): JIRA, Trello, Figma, Notion
- **Team Leadership (10+ years):** Mentoring, Performance reviews, Agile coaching