

Metadata: Embedded Photo Information

In this lesson, we'll be taking a look at
Metadata: Embedded Photo Information.

Estimated Completion Time: 5 minutes.

Metadata: Embedded Photo Information

Did you ever take a photo - and wonder what settings were used when the photo was taken? What shutter speed? What ISO rating? Even what camera?

Every JPEG photograph taken by your digital camera contains an amazing amount of information within the file related to all camera settings used to take the photograph - and more. This is called **metadata**.

It's easy to view and edit this information. A variety of applications allow it.



I like this one - but - what settings did I use when I took this photograph?

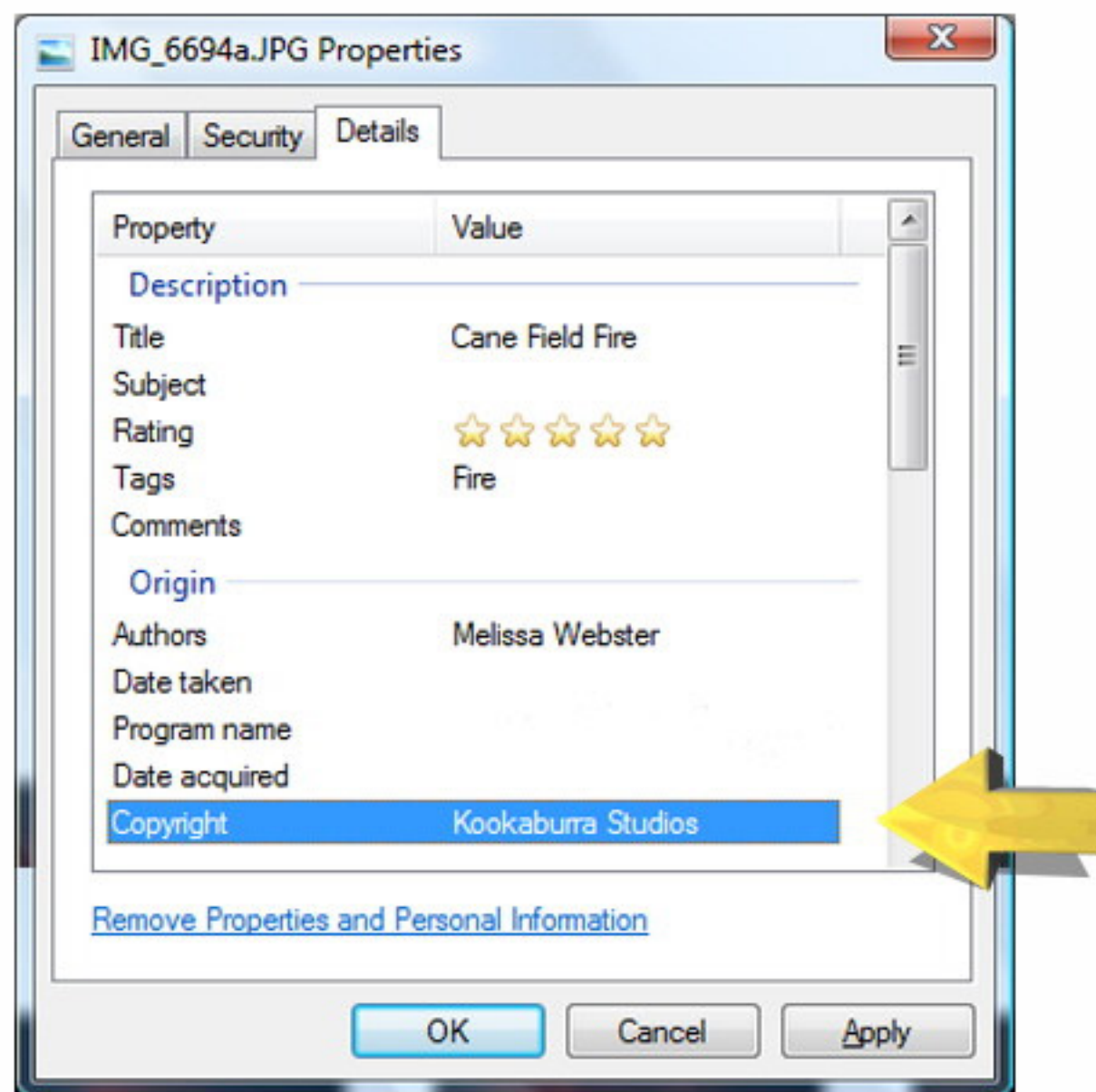
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Many apps, and desktop applications, can read this metadata - and even include it on the photo, if you wish.

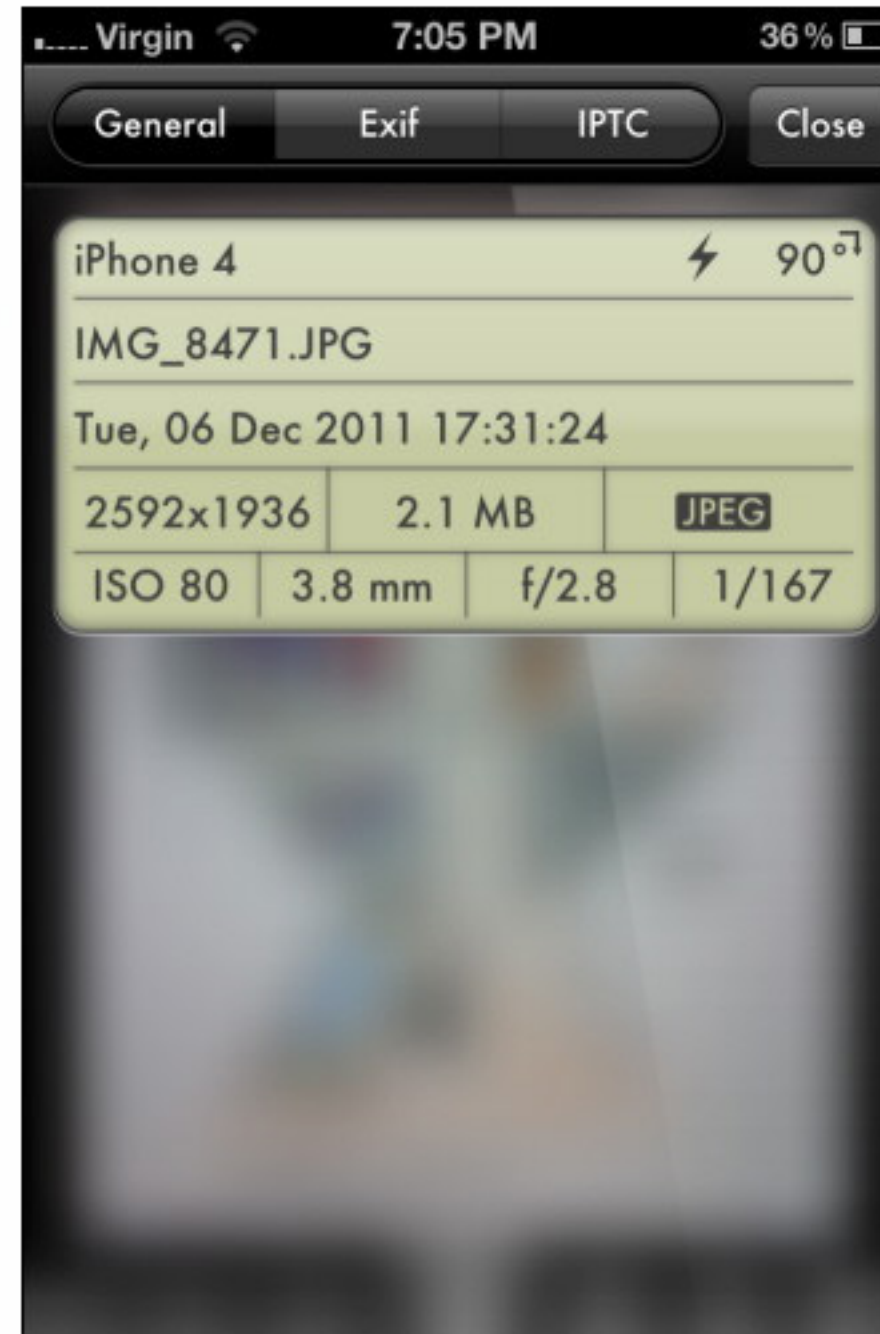


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Some cameras, and certainly some software, allow you to modify this data, and add your own. For example, your copyright could be embedded in every photo you take.

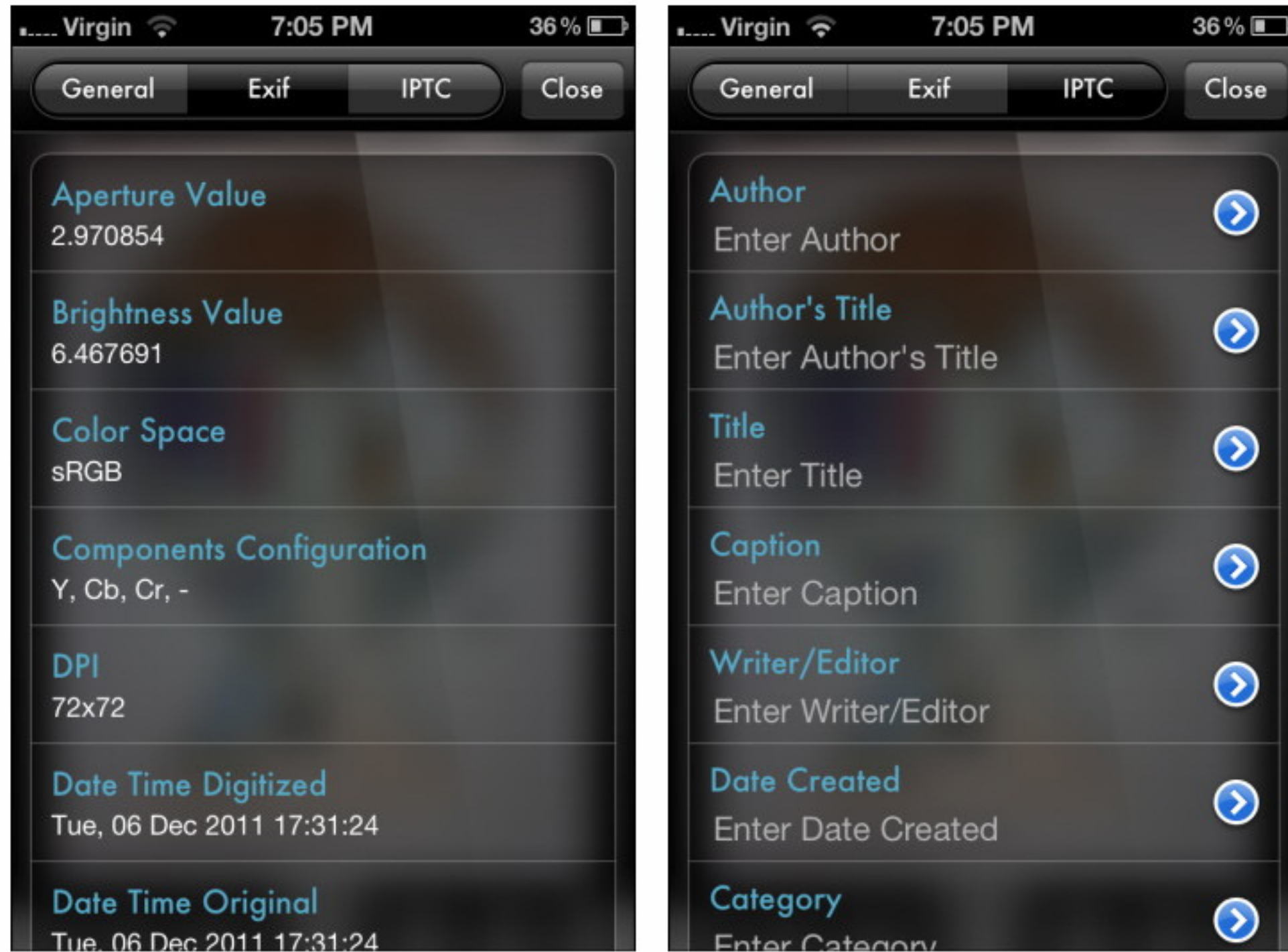


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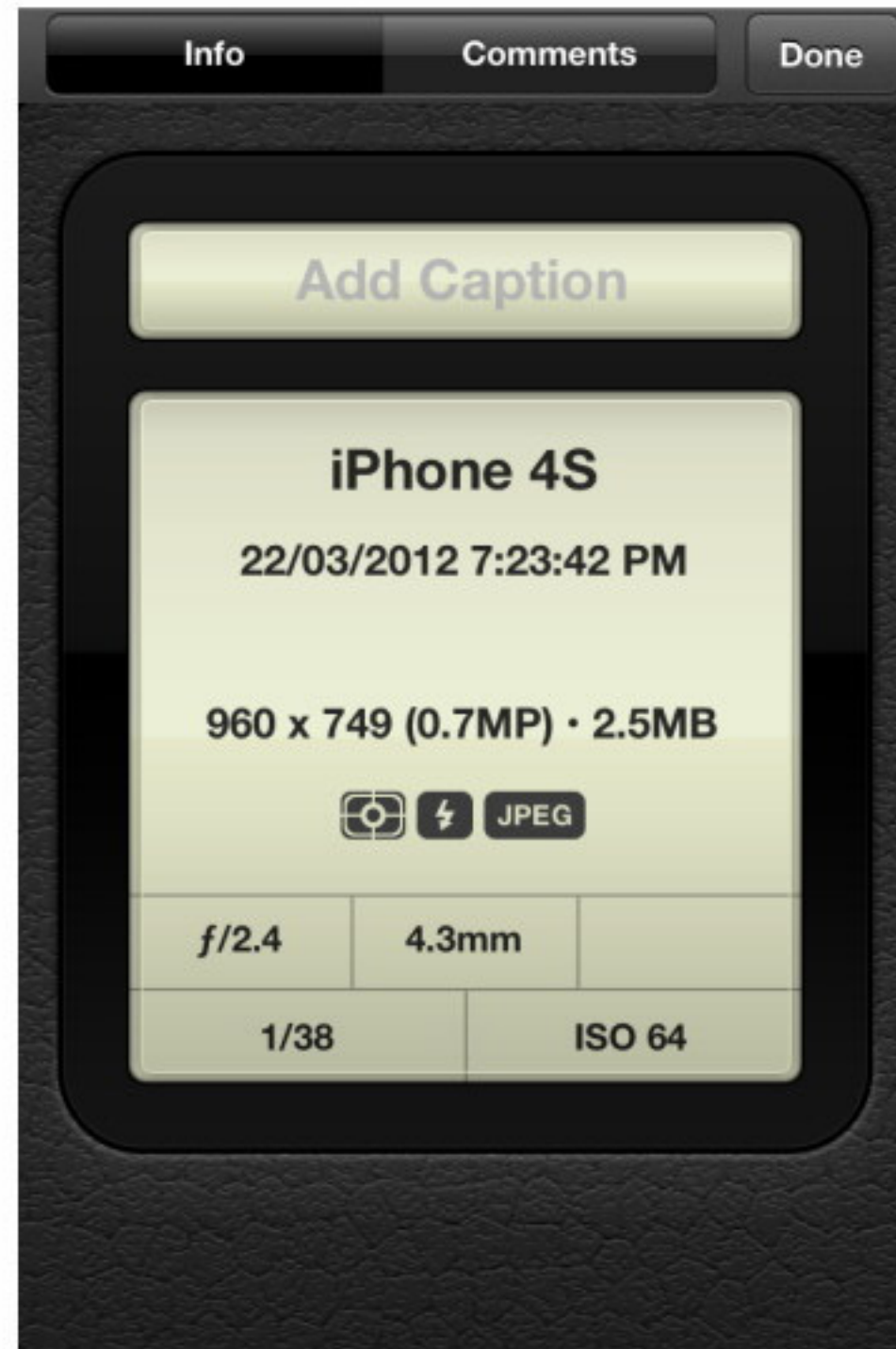
*Some iPhone and iPad apps allow you to view - and in some cases edit - all sorts of metadata stored with a photograph. These screen shots are from an app called **Photogene²**.*

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*These screen shots are from an iPhone/iPad app called **Photogene²**.*

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Viewing photo metadata using **iPhoto**, on the iPhone.

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You've now completed this lesson.

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