David J. Weid II

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HIGH-IMPACT FRONT-END WEB DEVELOPER

Senior Website Development Engineer with 5+ years of experience building and optimizing high-performance websites using JavaScript, TypeScript, and modern frameworks. Proven ability to lead projects, mentor teammates, and drive significant improvements in site performance and user experience. A calm, collaborative communicator who values diversity and user-centric design.

TECHNICAL SKILLS

Languages: Javascript, Typescript, HTML5, CSS3
Frameworks: TailwindCSS, AlpineJS, Hugo (SSG), AstroJS, 11ty, React, Bootstrap/Materialize, Express.js
Tools: Typesense, Algolia, NodeJS, WordPress, Wix, Google Analytics, AWS Amplify, Datadog, DatoCMS, REST APIs

PROFESSIONAL EXPERIENCE

DATADOG   **New York, NY**
Senior Website Development Engineer   **Mar 2025 – Present**
Software Engineer II   **July 2022 – Feb 2025**
Software Engineer   **Apr 2021 – June 2022**
- Led deployments and enhancements for datadoghq.com, docs.datadoghq.com, securitylabs.datadoghq.com, help.datadoghq.com, and more
- Delivered key projects with Marketing, Brand Design, and Community teams to drive new user traffic
- Mentored new hires, promoting modern front-end practices and cross-team collaboration
- Spearheaded team-wide adoption of technologies such as TailwindCSS, AlpineJS, AstroJS, and DatoCMS leading to the replatforming of the corporate websites

LEAP LEGAL SOFTWARE   **Jersey City, NJ**
Marketing Web Developer   **Oct 2019 – Mar 2021**
- Managed 80+ landing pages for leap.us, boosting traffic and improving conversion rates
- Enhanced site performance by reducing network payload by 50%, resulting in improved Lighthouse scores
- Analyzed user flows with Google Analytics and heatmaps, optimizing SEO to increase organic search impressions by 85% on the domain and over 100% on the homepage

RECENT PROJECTS

Datadog Sites Replatforming   **Mar 2024 – Present**
- Led the transition from Hugo SSG to AstroJS with DatoCMS, increasing team bandwidth and streamlining content workflows
- Collaborated with team members to define project requirements, scope, and MVP, resulting in a successful land-and-expand approach
- Developed comprehensive documentation and best practices for developers and content contributors, improving onboarding efficiency

Datadog Security Labs | https://securitylabs.datadoghq.com/   **Nov 2021 – Present**
- Acted as primary point of contact for content writers for site maintenance, analytics, and feature requests
- Built and monitored site analytics with RUM, boosting site insights, performance, and user engagement

Personal Portfolio Site | https://davidweid.github.io/davids-place/   **2024 - Present**
- Developed using AstroJS, TailwindCSS, and modern HTML/CSS techniques; serves as a dynamic, visual representation of my resume
- Cookbook Application Integration: Side project featuring PageFind search content filtering