

Income Statement of Retailer at 30/04/2016

Sales	250 + 150	550 ✓
- cost of sales		
Opening	60	
+ purchases	250 + 150	-410 ✓
- closing	-50	140 ✓
Gross profit		

Net expense: 100 - 100 = 0 ✓ Balance Sheet

Wages	54 + 1	✓
Running expense	50	✓
rent	16	✓
loss on van	5	✓
depr	5	✓
bad debts	5 + 2	✓

Operating profit/loss	-153	
- interest	-13	
profit/loss before tax	-4 ✓	
- tax	-17	
net profit/loss	-4 ✓	
	-21	

21/25
21

Balance Sheet as at 30/09/2023 of reader.

ASSETS.

NON CURRENT ASSETS

- Delivery van 30 - 30 + 50 ✓
- dep - 5 ✓

45 ✓

Assets

- Inventory 50 - ✓

- Trade ree 300 - 180 - 7 ✓

- prepaid 4 ✓

167 ✓

212 ✓

Total Assets

212

EQUITY AND LIABILITIES

Equity

- equity 30 - ✓

- Divid 10 ✓ ✓

- loss - 21 -

-1

22/25

Long term liability

Loan 50 - 10 - 20 ✓

20 ✓

Liabilities

Accruals 1 + 1 + 1 ✓
Trade payable 20 + 150 - 120 - 20 30 ✓

Bank overdraft 140 (200)

Loan due 120 ✓

193

212

Total equity and liabilities

Analysis:

Company made a marginal loss. Expense were greater than gross profit by 3 thousand. Writing off bad debts and making a loss on sale of van contributed to this.

Gross profit margin $\frac{140}{560} = 25\%$ ✓ which is ok. However the loss % for operating profit was less than 1% but it is a loss.

The main movement in cash balance came from creditors and debtors. Repaying the loan earlier contributed largely to bank overdraft of 140. Rent, loan int, and tax all contributed to decreasing bank balance. Company should of controlled its finance better.

Current ratio $= \frac{CA}{CL} = 0.91:1$ which is well below ideal ratio of 2:1. And debt ratio $= \frac{LA + SL}{CL} = 0.65:1$ meaning company has 65p available for each £1 owed for from ideal of 1:1.

These two ratios measure liquidity of firm which is quite low at present.

Return on Capital Employed is negative at -10% because of a loss in income statement.

Gearing is currently 68%. Company is high geared, at 60 but it was 166% but with (WU) reduced. 68% is still far from ideal of under 50%.

See Next page →

- Next year company should consider:
- Tighten control of expenditure
 - Create a larger gross profit per unit.
 - Try to minimise bad debts or reclamation items.
 - If unnecessary, no capital expenditure i.e. new vehicles
 - Try to raise cash by selling more stock, loan or shares.
 - Reduce interest rate on loan if possible.

Company is bsl making in first year. Action required. More stringent financial control needed. ✓

Cash

cash control throughout year was not tight enough there was adverse fluctuation in balance at the start due to money owing to creditors and from debtors. This occurred for first set of fluctuation. After trade receivable cash was received bank balance declined the whole way down. It had no other source of cash inflow. Some of the more notable expenses include wages of 5900, running expenses of 5000, purchase of van 2500 and a combination of other expenses which were paid. Company should consider alternative revenue streams or possible reducing certain expenses by negotiation with the

Use Table as per Lectures for more marks.

12/20.