

in the metric case the lower dimensional dimensions arise as the result of applying a continuous monotonic function to the distances in the original dimensions.

In non metric case only the rank order of the distances need be preserved

- Risk of loss of important info
- Risk of distortion of relationships

Section A - Multivariate Linear Analysis

- 1 a) Explain the benefits and problems of lower dimensional representation for Multivariate data.

- Visualization Aids
- Aids understanding of relationships
- Remove inherent noise
- possibly improves performance of other techniques

[3 marks]

- b) Briefly describe the objective of Multidimensional Scaling and the difference between its Metric and Non-Metric versions.

MDS seeks a lower dimensional mapping of the data such that the intermediate distances match those in the original dimensions as closely as possible.

[3 marks]

- c) Explain the meaning and role of the 'Stress' value for a multidimensional scaling analysis and explain how this value is found.

Stress value of an MDS is a measure of agreement between the dissimilarity matrix originally for the original dimensions and that found for the lower dimensional representation. $\sum_{i,j} (d_{ij} - \delta_{ij})^2$ where d_{ij} is distance between i th and j th new axis

[4 marks]

- d) Given a matrix D detailing the dissimilarities between any two multivariate observations x_i and x_j , explain how Classical Multidimensional Scaling can be used to obtain a lower-dimensional co-ordinate array X .

1. decide a data point i to act as the origin

Generate matrix B - $b_{ij} = -\frac{1}{2}(d_{ij}^2 - d_{ij}^2 - d_{ik}^2)$

Eigen-decompose B to obtain diagonal matrix Λ of decreasing eigenvalues

2. V matrix of associated eigenvectors

3. Making reference to the Procrustes Sum of Squares, explain the role and application of a Procrustes Analysis within the context of Multidimensional Scaling.

4. Another one MDS config will arise by dilation, rotation, reflection and translation. Among the two lower dimensional co-ordinate matrices that arise from the two MDS analyses, a sum of squared distances between corresponding points in the different representations can be calculated.

5. Contrast the similarities and differences between the approaches of Classical Multidimensional Scaling and Principle Components.

Classical MDS & PCA

- Both use eigen decomposition

But MDS on a function of the dissimilarity matrix

- Both dimension reduction techniques

PCA on the covariance / correlation matrix

↳ But PCA seeks uncorrelated linear combinations which account for max. var.

↳ C.M.D.S. seeks to model inter-point dissimilarities as accurately as possible

This minimised sum of squares is called the procrustes sum of squares and is interpreted as a measure of agreement between the two representations.

PCA requires calculation of a dilation matrix, a translation factor and an orthogonal matrix (for rotation / reflection) which are used when applied on one representation, the sum of squared distances between corresponding points in two representations is minimised.

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2/05/15.

HIERARCHICAL CLUSTERING

Establish if there is a group structure in the data set. \rightarrow How many groups? structure?

Similarity / Dissimilarity

- Want to place observations in groups according to their similarity
- $d(x,y) \geq 0$ and $d(x,y) = 0$ if $x=y$
- $d(x,y) = d(y,x)$
- $d(x,z) \leq d(x,y) + d(y,z)$

Euclidean: $\sqrt{\sum_{k=1}^m (x_{ik} - x_{jk})^2}$

$x_i^T = (x_{i1}, x_{i2}, \dots, x_{im})$ $x_{ik} \in \mathbb{R}$

Absolute Distance (Manhattan): $\sum_{k=1}^m |x_{ik} - x_{jk}|$

Maximum: $\max_{k \in \{1, 2, \dots, m\}} |x_{ik} - x_{jk}|$

Minimum: $[\sum_{k=1}^m |x_{ik} - x_{jk}|^p]^{1/p}$ ($p \geq 1$)

Standardisation

- Need to be aware of scaling before dissimilarity matrix.
- Variables need to be scaled otherwise variable with larger variance will figure more prominently.
- Standardise by dividing by variance, all have variance of 1 then

Binary Data

- Consider dissimilarity by looking at cross tabulation of all and 1's

		Point 50		
		a	b	
point i	1	a	b	ab
	0	c	d	cd
		ac	db	$m = ab + cd$

- Simple matching (Hamming) $1 - \frac{a+d}{a+b+c+d}$ proportion of variables in agreement
- Saccard: $1 - \frac{a}{a+b+c}$ ignore double absence, as may be redundant variable
- Kulczynski: $1 - \frac{1}{2} (\frac{a}{a+b} + \frac{a}{a+c})$ Average of ratios of agreement from two samples
- Cz ekowski: $1 - \frac{2a}{2a+b+c}$ More emphasis on double presence than double absence

Choice depends on application

Categorical Data

- Use simple matching - count number of terms that are different
- Eg. (Male, Brown, Brown, Sandy) (Female, Brown, Green, Thro) differ in 3 $\rightarrow d = 3$

Mixed data

- Work out dissimilarity for measurement variable, binary and for categorical
- A weighted combination of the dissimilarities can then be used to give an overall dissimilarity score between data points

Finding Groups of Similarity - Cluster Analysis

- Aim of cluster analysis is to find groups of observations such that observations within a group are very similar, and such that different groups are very dissimilar.
- Hierarchical: Method constructs a tree like structure to show groups of observations. The cluster is built up over a series of steps in which similar observations are joined together
- Iterative: The method starts with an initial clustering of observations and iteratively updates the clustering until the "best" clustering is found

Hierarchical Clustering

- One method of HC starts by assigning each obs to a group on its own
- Two closest groups are found and combined into a single group
- Process repeated until only one group is left
- Dendrogram - Tree like structure used to summarise HC result
- Groups joined at bottom of graph are close together, groups at top far apart

Linkage

- Method for measuring dissimilarity between two groups
- Consider two groups $A = \{x_{a1}, \dots, x_{aM}\}$ $B = \{x_{b1}, \dots, x_{bN}\}$
- Single linkage: $d(A, B) = \min_{x \in A, y \in B} d(x, y)$
- Complete linkage: $d(A, B) = \max_{x \in A, y \in B} d(x, y)$
- Average linkage: $d(A, B) = \frac{1}{|A||B|} \sum_{x \in A} \sum_{y \in B} d(x, y)$

Linkage Effects

- Complete linkage joins the final cluster at a much larger measure of dissimilarity
- Complete and average linkage result in 'spherical clusters' with good internal similarity
- Single linkage displays outliers, whilst these are often hidden in complete linkage
- Complete and single linkage are invariant under monotone transformation, whilst average linkage is not
- Complete linkage likely to suggest a smaller number of large clusters with roughly equal size

Chaining

- Chaining - tendency to add a single observation to the same group that gets larger and larger
- Occurs because a unit joins a group based on similarity with just one member of that group
- Single linkage is susceptible to this, resulting in elongated clusters that may include quite dissimilar points

How many groups?

- Could make use of background knowledge or look at join heights
- Rule: cut tree at $\bar{h} + 3s_h$ \bar{h} = average height s_h = standard deviation of heights

Performance

- Good way is to look at their performance on artificial data that has been created to imitate specific of known group structure

Rand Index - Cluster Agreement

- Rand (1971) proposed an index for measuring agreement between two clusterings
- Between 0 and 1, 0 - little agreement 1 - strong agreement

$$RI = \frac{\binom{n}{2} + 2 \sum_{i=1}^c \sum_{j=1}^c \binom{n_{ij}}{2}}{\sum_{i=1}^c \binom{n_{i.}}{2} + \sum_{j=1}^c \binom{n_{.j}}{2}}$$

n_{ij} - number of points in cluster i & j
 $n_{i.}$ - number of points in cluster i
 $n_{.j}$ - number of points in cluster j

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HIERARCHICAL CLUSTERING.

- n_{ij} - number of points that are in cluster i for method A and cluster j for method B
- c_1 is number of cluster for method A
- c_2 number of cluster for method B
- $n_{i.} = \sum_{j=1}^{c_2} n_{ij}$ $n_{.j} = \sum_{i=1}^{c_1} n_{ij}$ $n = n_{..} = \sum_{i=1}^{c_1} \sum_{j=1}^{c_2} n_{ij}$

		Method B			
Method A		cluster 1	cluster 2	cluster c_2	
	cluster 1	n_{11}	n_{12}	n_{1c_2}	$n_{1.}$
	cluster 2	n_{21}	n_{22}	n_{2c_2}	$n_{2.}$
	cluster c_1	n_{c_11}	n_{c_12}	$n_{c_1c_2}$	$n_{c_1.}$
		$n_{.1}$	$n_{.2}$	$n_{.c_2}$	$n_{..}$

- RI tends to give quite large value even with clustering method or in subnormal distribution
- Considering a distribution for assigning points to clusters under the condition that cluster sizes remain unchanged

$$\text{Adjusted Rand} = \frac{\binom{n}{2} \sum_{i=1}^{c_1} \sum_{j=1}^{c_2} \binom{n_{ij}}{2} - \sum_{i=1}^{c_1} \binom{n_{i.}}{2} \sum_{j=1}^{c_2} \binom{n_{.j}}{2}}{\frac{1}{2} \binom{n}{2} \left[\sum_{i=1}^{c_1} \binom{n_{i.}}{2} + \sum_{j=1}^{c_2} \binom{n_{.j}}{2} \right] - \sum_{i=1}^{c_1} \binom{n_{i.}}{2} \sum_{j=1}^{c_2} \binom{n_{.j}}{2}}$$

$$\text{Adjusted Rand} = \frac{\text{Rand Index} - \text{Expected Rand Index}}{\text{Max Rand Index} - \text{Expected Rand Index}}$$

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CLUSTERING (KNN)

K-Nearest Neighbors (KNN)

- A non parametric / distribution free method of assigning group membership.
- i.e. makes no assumption about spread of data within each class
- Consequence is that class assignment is fixed, with no measure of uncertainty concerning any particular assignment
- Classification techniques that do make distributional assumptions allow quantification of the uncertainty in group membership.
- KNN looks at k closest points of known origin to the point of unknown origin
- Point is then classified as belonging to the group which contains the most of these k -points
- Results ARE **NOT INVARIANT TO SCALING** of the original variables (standardised) nor to the method in which distance is calculated, as these are likely to change the nearest neighbours for any particular point.
- KNN method classifies new observation as belonging to the class that was most prevalent in those k labelled neighbours.

Choosing k

- Classification tested with k
- One approach is to split data:
 - Training: Points whose labels are used to classify unlabelled points **50% Data**
 - Test: Points we know the labels for but which are considered unlabelled in order to find the value of k that is best at classifying them **25% Data**
 - Validation: Remaining labelled points that are considered unlabelled in order to estimate the classification error for the best k in Test step **25% Data**
- Plot misclassification rate against k - choose k with lowest value

Why Validate?

- The correct classification rate for test data typically overestimates the percentage correct classification in validation data. This is because the value of k is chosen specifically for the test set and may not be representative for another unlabelled sample
- Validation data is not used at any stage of the model fitting and hence offers a more reasonable estimate of the correct classification rate

Cross Validation

- Alternative approach to choosing k is cross validation
- In this problem (leave-one-out) cross validation would be used as follows:
 - For each value of k remove each data point and determine if that data point would be correctly classified knowing the labels of all other data points. E.g. if 100 data points this means making 100 classifications of 1 point based on labelling of other 99

- For example, 3 data points (x_1, x_2, x_3) see if we can correctly labelling for x_2 and x_3 , classify x_2 given x_1, x_3 etc. Each value of k will either get more correct, one, two or all correct.
- select value of k that has best classification rate

K-MEANS CLUSTERING

- Aim is to divide data into k distinct groups so that observations within a group are similar, whilst observations between groups are different.
- Is an iterative rather than hierarchical clustering algorithm.
- This means that at each stage of algorithm data points will be assigned to a fixed number of clusters \rightarrow Contrast with hierarchical clustering where the number of clusters range from one to N .
- (can use previous results of HC to start K-means)
- Simple and computationally efficient, but can sometimes be sensitive to selection of starting point.
- Running K-means several times from different starting points can help check whether results are robust.

Pseudo Code

1. Choose the number of clusters k and designate cluster centers.
2. Assign each point to the cluster whose center is closest.
3. For cluster i , calculate its centroid $C_i^T = (C_{i1}, C_{i2}, \dots, C_{im})$ where m (denotes) the number of variables in an observation (these are found by averaging variable scores for data points within the cluster).
4. Calculate the Sum of Squared distance of each object to its cluster centroid:

$$SS = \sum_{i=1}^N \sum_{j=1}^m (x_{ij} - C_{ij})^2$$
 Assume total of N observations. Want SS value to be as small as possible.
5. Re-assign each observation to the cluster whose centroid is closest.
6. Repeat (3) - (5) until convergence.

- Initial partition:
1. A random selection of k observations
 2. Specify selection based on prior knowledge
 3. By using results from an exploratory HC algorithm

- K-means has converged when no point has moved between groups on an iteration.
- This convergence criteria might not be suitable in some cases e.g. if n is very large and alternative is possible. e.g. within cluster sum of squared does not change over 3 iterations etc.

Choosing Value of k

- Guideline - should run algorithm for different number of k 's.
- When running K-means, aim is to minimize the SS , why not choose k to minimize the SS ?
- However, more clusters that are fitted the smaller SS will be (i.e. if $k=n$).
- General rule is to plot k against SS and look for a kink in the curve. If there is no kink then there is a trade off between additional complexity by increasing k and better fit by reducing the SS .

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CLUSTERING

- k-means clustering based for circular cluster
- Can partition plane by drawing line which are equidistant from the means to create regions within plane
- k-means can give different answers when initialized at different starting values
- Algorithm does not always find the minimum loss for T users
- Check total within sum of squares which is smallest

Model Based - Clustering

- Model use of Statistical model \rightarrow parametric in nature

- k-means assigns obs to the group which has closest centre in terms of squared euclidean distance.
- A obs $x_i^T = (x_{i1}, \dots, x_{im})$ is assigned to group k so that $d(x_i, \mu_k)$ is minimum where: $d(x_i, \mu_k) = \sum_{j=1}^m (x_{ij} - \mu_{kj})^2$
- Also, new ~~center~~ center for group of mean of the value assigned to their group
- Choice of dissimilarity and center are related
- Can use different dissimilarity other than Euclidean, can help prevent forming circular cluster
- New center could be computed by minimizing $\sum_{i=1}^n d(x_i, \mu_k)$ like
Here $\mu_k = 1$ if obs i is assigned to cluster k and 0 otherwise
- Partitioning around medoid rather than cluster

Cluster Medoid

- A medoid is a representative object of a cluster so that its average dissimilarity to all the data points in cluster is minimal
- Unlike mean or centroid, used in k-means a medoid has to be an actual data point

Partitioning Around Medoid (PAM) Basic Idea

1. Select a dissimilarity metric to be used
2. Initialize by selecting k of the n data points to be the medoids
3. Cluster each data point to belong to the same group as the medoid it is closest to using the dissimilarity metric selected.
4. For each medoid x^* : - For each non medoid point x , swap x^* and x and compute total dissimilarity cost of the configuration
5. Select the configuration with lowest total dissimilarity cost.
6. Repeat 3-5 until convergence i.e. no change in medoid

Mixture Model

Suppose we have data $x_i^T = (x_{i1}, x_{i2}, \dots, x_{im})$ which is known to arise from one of k populations within each population cluster the data follow a density $f(x_i | \theta_j)$ for $j=1, \dots, k$ where θ_j are the parameters governing population j .

- Suppose the probability that a data point is from population j is π_j
- Then the data can be modeled using a mixture model:

$$P(x_i) = \sum_{j=1}^K \pi_j P(x_i | \epsilon_j)$$

$$P(x_i) = \sum_{j=1}^K \pi_j f(x_i | \omega_j)$$

- Mixture model can be used to form a model based clustering technique

Mixture Models $m=1$

- The π_j values are called mixing proportions and $f(x_i | \omega_j)$ known as the j -th component density
- These models offer great modeling flexibility by allowing both K and the model parameters within each population to vary
- One common form is normal density. In univariate case this is:

$$P(x_i) = \sum_{j=1}^K \pi_j \frac{1}{\sqrt{2\pi\sigma_j^2}} \exp\left[-\frac{(x_i - \mu_j)^2}{2\sigma_j^2}\right]$$

- Assume data within each population is normal with mean μ_j and var σ_j^2 .
- Similar idea to LDA and QDA and we could constrain groups to have the same variance or allow the variance to vary across groups

Cluster Shapes

- K-means leads for circular clusters
- LDA fits ellipses of the same size and direction (equal covariance matrix assumption)
- QDA allows for different covariance matrices between groups i.e. different shapes and directions
- Model based clustering allows different shapes and directions as well as a varying number of clusters K .

- Normal mixture model can be easily extended to a multivariate mixture model
- Assume that data within group j follows a multivariate normal dist with mean μ_j and covariance matrix Σ_j .
- Could constrain the cov matrix in different ways to allow modeling flexibility

- Can decompose covariance matrix as $\Sigma = \lambda D A D^T$
- λ = a constant D = orthonormal matrix of eigen vectors
- A = diagonal matrix with entries proportional to eigenvalues

A - control shape of the ellipse

D - control the orientation of the ellipse

λ - control the size of the ellipse

- If $A = D = I$ then ellipse become circle
- If $D = I$ and A is unimodal, ellipse become aligned with the axes
- When we move to mixture of normal, flexibility increases

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CLUSTERING

Mechanism of EM method

- Main aim is to find clusters in data when k is unknown (unsupervised)
- Good idea is to fit a mixture of k normal to the data for a range of possible values for k and for a range of different possibilities for the θ 's
- Most fitting of ML approach Expectation-Maximum (this is generally what happens in k -means and EM algorithm).
- For a given cluster number k and a likelihood model $L(\theta|X, z)$ for the probability of parameters θ given data for X and cluster assignment z , pseudo E-M algorithm iterates between the following:
 - E-Step: Find the expected value of θ as a function of z using the given likelihood model
 - M-Step: Change cluster assignment z to maximize the expected likelihood from the E-Step

Optimum Model?

- BIC $-2\log(L) + M\log N$
- Model based clustering will return the optimal number of groups in our data and also indicate the optimal conditional decomposition of the θ 's (we can even incorporate k into the likelihood model)
- Can also return estimates of the group membership of each datapoint and an estimate of the uncertainty in the group assignment

10/05/15.

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CLUSTERING

Complete

- Joins clusters at much larger measure of dissimilarity
- Result in spherical clusters with good internal symmetry
- Outliers often hidden
- Invariant under monotonic transformation (by etc.)
- Likely to suggest smaller number of large clusters with roughly equal size

Single

- Identify clusters
- Invariant under monotonic transformation
- Tends toward chaining effect. (can find irregular-shaped clusters)

Average

- Result in spherical clusters with good internal symmetry
- Variant under monotonic transformation
- Avoids extreme of either large clusters or tight compact clusters

MA

CLUSTERING

- Aim of cluster analysis is to establish if there is a group structure in the data.
- If there is a group structure, interested in knowing how many groups are present and their particular structures.

Similarity/Dissimilarity

- Want to place observations in groups according to their similarity.
- Properties of a dissimilarity measure $d(x, y)$
 1. $\Rightarrow d(x, y) \geq 0$ and $d(x, y) = 0$ iff $x = y$
 2. $\Rightarrow d(x, y) = d(y, x)$
 3. $\Rightarrow d(x, z) \leq d(x, y) + d(y, z)$ (occasionally ignored)

DISSIMILARITIES

- Many proposed dissimilarity measures.
- observation i is of form $x_i = (x_{i1}, x_{i2}, \dots, x_{im})$ with $x_{ik} \in \mathbb{R}$
- EUCLIDEAN: $\sqrt{\sum_{k=1}^m (x_{ik} - x_{jk})^2}$
- ABSOLUTE DISTANCE (MANHATTEN): $\sum_{k=1}^m |x_{ik} - x_{jk}|$
- MAXIMUM: $\max_{k \in \{1, 2, \dots, m\}} |x_{ik} - x_{jk}|$
- MINIKOWSKI: $[\sum_{k=1}^m |x_{ik} - x_{jk}|^p]^{1/p}$ $p \geq 1$
- Many possibilities

STANDARDISATION

- Need to be aware of how data are scaled.
- If they are not comparably scaled, variable with greatest variance will figure most prominent in the clustering solution.
- Hence, variable standardised by dividing by their standard deviation before calculating dissimilarity.
- Each variable will have variance of 1.

BINARY DATA

- For Binary data $x_i = (x_{i1}, x_{i2}, \dots, x_{im})$ $x_{ik} \in \{0, 1\}$, we can consider dissimilarity by looking at a cross tabulation of the number of 0's and 1's for each data point.

Point i	Point j		
	1	0	
1	a	b	a+b
0	c	d	c+d
	a+c	b+d	m = a+b+c+d

EXAMPLE: Suppose $x_i = (1, 1, 0, 0, 0, 1)$ $x_j = (1, 0, 1, 1, 1, 0)$

Point i	Point j		
	1	0	
1	1	2	= 3
0	3	1	= 4
	= 4	= 3	= 7

Many proposals for dissimilarity measure for binary data.

- SIMPLE MATCHING (HAMMING): $1 - a/b/a+b+c+d$
 \Rightarrow proportion of variables in agreement
- JACCARD: $1 - a/a+b+c$
 \Rightarrow ignore double absence, as may be redundant variable
- KULCZYNSKI: $1 - \frac{1}{2} \left(\frac{a}{a+b} + \frac{a}{a+c} \right)$
 \Rightarrow Average of ratios of agreement from two samples
- CZEKANOWSKI: $1 - \frac{2a}{2a+b+c}$
 \Rightarrow more emphasis on double presence than double absence

- To determine which to use

CATEGORICAL DATA

- Generally use a simple matching type measure of dissimilarity
- In this respect we can just count the number of terms that differ.
- For example, Suppose we have recorded the following categorical variables for two subjects: Gender, Hair colour, Eye colour, Education Level.
- If we compare subjects with value (Male, brown, Brown, Secondary) and (Female, Brown, green, third), we notice data points differ in three of the variables and so may assign a dissimilarity value of three

MIXED DATA

- Can work out a dissimilarity for the measurement variables, for binary variable and for categorical variable
- A weighted combination of the dissimilarities can then be used to give an overall dissimilarity value between data points
- Alternative proposed

FINDING GROUPS OF SIMILARITY

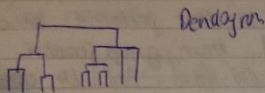
- Aim of cluster analysis is to find groups of observations such that observations within a group are very similar, and such groups are very dissimilar
- Two types of cluster analysis method used:
 - \Rightarrow Hierarchical: constructs a tree like structure to show groups of observations (clustering) built up over a series of steps in which similar observations are joined together.
 - \Rightarrow Iterative: These methods start with an initial clustering of observations and iteratively update the clustering until the "best" clustering found

/04/15

CLUSTERING

HIERARCHICAL CLUSTERING

- One method of H clustering starts by assigning each observation to its own group
- The two closest groups are found and combined into a single group
- This level or fewer group
- Process is repeated until only one group is left.



- Tree like structure used to summarise H-clustering
- Groups joined at bottom of graph are close together, at top - far apart

LINKAGE

- At least 3 proposed methods for measuring dissimilarity between 2 groups.
- Consider two groups $A = \{x_{a1}, x_{a2}, \dots, x_{aK}\}$ $B = \{x_{b1}, x_{b2}, \dots, x_{bL}\}$
- Following methods have been proposed for measuring the dissimilarity between A and B.

- Single Linkage: $d(A, B) = \min_{x \in A, y \in B} d(x, y)$
- Complete Linkage: $d(A, B) = \max_{x \in A, y \in B} d(x, y)$
- Average Linkage: $d(A, B) = \frac{1}{|A||B|} \sum_{x \in A} \sum_{y \in B} d(x, y)$

LINKAGE EFFECTS

- Different linkages and dissimilarities create different dendrograms.
- Complete linkage joins the final cluster at a much higher measure of dissimilarity
- Complete and average linkage result in 'spherical clusters' with good internal similarity
- Single linkage displays outliers, whilst these are often hidden in complete linkage
- Complete and single linkage are invariant under monotonic transformation, e.g. taking logs, whilst average linkage is not.
- Complete linkage likely to suggest a smaller number of large clusters with roughly equal size

CHAINING

- Consider dendrogram for single linkage and euclidean distance dissimilarity. The tree shows a tendency to add a single observation to the same group that continued to get larger and larger.
- This phenomenon is called 'chaining'.
- Chaining occurs because a unit joins a group based on similarity with just one member of that group.
- Single linkage is susceptible to this, resulting in elongated clusters that may include dissimilar points.
- Not always bad e.g. evolutionary chain mechanisms.

HOW MANY GROUPS?

- One possibility is to look at the dendrogram for joins that happen at very large height values.
- This is because height on dendrogram is interpreted through the method of linkage used.
- Suggested rule is to cut the tree at $T + S_n$, where T is the average height of the joins and S_n is the standard deviation of the heights.

PERFORMANCE

- Good way to assess performance is to look at their performance on artificial data that has been created to include specific and known group structure.
- Allow a test to determine if the method did indeed find the correct structure when it is known to exist.

CLUSTER AGREEMENT: CROSS TABULATION

- Suppose two different clustering methods are applied to the same data.
- A cross tabulation of the cluster membership from the two methods permits a comparison of results.

Eg. Method A

	Method B		
	C1	C2	
C1	10	20	40
C2	60	15	75
	70	45	115

RAO INDEX

- RAO Index is a number between 0 and 1 with 0 representing little agreement and 1 representing strong agreement.

$$\text{Formula } RI = \frac{\binom{n}{2} + 2 \sum_{i=1}^{C_1} \sum_{j=1}^{C_2} \binom{n_{ij}}{2} - \left[\sum_{i=1}^{C_1} \binom{n_{i.}}{2} + \sum_{j=1}^{C_2} \binom{n_{.j}}{2} \right]}{\binom{n}{2}}$$

n_{ij} is number of points that are in cluster i for method A and cluster j for method B.

- C_1 is number of clusters for Method A, C_2 number of clusters in Method B.
- $n_{i.} = \sum_{j=1}^{C_2} n_{ij}$ $n_{.j} = \sum_{i=1}^{C_1} n_{ij}$
- $n = n_{..} = \sum_{i=1}^{C_1} \sum_{j=1}^{C_2} n_{ij}$

		Method B			
		C1	C2	...	
Method A	C1	n_{11}	n_{12}	...	$n_{1.}$
	C2	n_{21}	n_{22}	...	$n_{2.}$
	\vdots	\vdots	\vdots	\vdots	\vdots
	C_i	n_{i1}	n_{i2}	...	$n_{i.}$
	$n_{.1}$	$n_{.1}$	$n_{.2}$...	$n_{.1}$

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CLUSTERING.

RAW INDEX: PROBLEM.

- Raw Index tends to give quite large values even when clustering method is in substantial disagreement.
- Even a random assignment of points to clusters can lead to large Raw Index value.
- Adjusted raw index - in order to account for agreement by chance. Ad this by considering a distribution for assigning points to clusters under the condition that cluster sizes remained unchanged.

$$\text{Adjusted Raw: } \frac{\binom{n}{2} \sum_{i=1}^c \sum_{j=1}^c \binom{n_{ij}}{2} - \sum_{i=1}^c \binom{n_{i.}}{2} \sum_{j=1}^c \binom{n_{.j}}{2}}{\binom{n}{2} \left[\sum_{i=1}^c \binom{n_{i.}}{2} + \sum_{j=1}^c \binom{n_{.j}}{2} \right] - \sum_{i=1}^c \binom{n_{i.}}{2} \sum_{j=1}^c \binom{n_{.j}}{2}}$$

$$\text{And from: Adjusted Raw} = \frac{\text{Raw Index} - \text{Expected Raw Index}}{\text{Max Raw Index} - \text{Expected Raw Index}}$$

Index can be negative but not > 1 .