

24/9/13

## Management Science

### Linear programming

$x = \text{bowls}$

$y = \text{mugs}$

$$P = 4x + 5y$$

$$x + y \leq 40$$

$$4x + 3y \leq 120$$

$$y \leq 10$$

$$x \text{ and } y \geq 0$$

Draw Graph →

$$x = 0 \quad x = 40$$

$$y = 0 \quad x = 30$$

- A binding constraint is one which passes through the optimum solution (Score relevant)

- Non binding, does not pass through optimum solution

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### SIMPLEX METHOD

All constraints + equalled with RHS

Assignment:

Monday 3pm Computer Science, Monday 7<sup>th</sup> at 6

Solve LP graphically:

- feasible solution area
- optimum sol
- range for objective function co-efficient
- shadow prices
- Right hand side ranges

$$\text{Maximize } Z = 2x + 4y$$

$$x \leq 4$$

$$x - y \leq 0$$

$$x + y \leq 10$$

$$y \geq 0$$

$$+x \geq 0$$

$$\text{Minimize } Z = 8x + 6y$$

$$x + y \geq 20$$

$$x \geq 5$$

$$x \leq 12$$

$$y \geq 6$$

$$y \leq 10$$

$$x, y \geq 0$$

8/10/13 Management Science

T R P

$$R < 50$$

$$T > 10$$

$$10000T + 18000R + 4000P$$

$$2000T + 300R + 600P \leq 18200$$

$$T \leq 10$$

$$R \leq 20$$

$$P \leq 10$$

$$-0.5T + 0.5R - 0.5P \leq 0$$

$$0.9T - 0.1R - 0.1P \geq 0$$

$$\text{Min } Z = x_1 + x_2 + x_3 + x_4 + x_5 + x_6$$

$$x_1 + x_6 \geq 5$$

$$x_1 + x_2 \geq 6$$

$$x_2 + x_3 \geq 10$$

$$x_3 + x_4 \geq 7$$

$$x_4 + x_5 \geq 4$$

$$x_5 + x_6 \geq 6$$

all variables  $\geq 0$  and integer values

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Meng Score

	W	S	A	Sur
1. D	180 <sup>a</sup>	20 <sup>11</sup>	20 <sup>11</sup>	200
C	6	120 <sup>11</sup>	30 <sup>10</sup>	150
G	7	100 <sup>6</sup>	100 <sup>6</sup>	100
D	180	140	130	

$D \rightarrow A$  adding 1 unit in A cost 8

cost	Sur
8	10
15	11
23	21 = +2 not save money

	W	S	A	Sur
2. D	180 <sup>a</sup>	20 <sup>11</sup>	20 <sup>11</sup>	200
C	6	120 <sup>11</sup>	30 <sup>10</sup>	150
G	7	100 <sup>6</sup>	100 <sup>6</sup>	100
D	180	140	130	

$C \rightarrow W$  cost 6 Sur 9  
 $\frac{11}{7} = 1.57$  24 = Saving 7

	W	S	A	Sur
3. D	180 <sup>a</sup>	20 <sup>11</sup>	20 <sup>11</sup>	200
C	6	120 <sup>11</sup>	30 <sup>10</sup>	150
G	7	100 <sup>6</sup>	100 <sup>6</sup>	100
D	180	140	130	

$G \rightarrow W$  cost 7 Sur 9  
 $\frac{11}{7} = 1.57$  30 Saving 2



4.

	W	S	A	Sur
D	180 <sup>9</sup>	20 <sup>11</sup>	8	200
C	6	120 <sup>15</sup>	30 <sup>10</sup>	150
G	7	+1	120 <sup>6</sup>	100
D	180	140	130	

$G \Rightarrow S$  cost      Sur  
 $6+10$        $6+11$   
 $16$        $21$  ~ Sur of S.

Choose best sury  $C \Rightarrow W$  with 7.

	W	S	A	Sur
D	180 <sup>9</sup>	20 <sup>11</sup>	8	200
C	+120 <sup>6</sup>	120 <sup>15</sup>	30 <sup>10</sup>	150
G	7	0	100	100
D	180	140	130	

O cost change for cell given several  
 optimum solution

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Management Science

DAVID WEITBRECHT 12300604

$x_1$  = unfinished table  $Z_{max} = 70x_1 + 140x_2 + 60x_3 + 110x_4$   
 $x_2$  = finished table wood =  $40x_1 + 40x_2 + 30x_3 + 30x_4 \leq 40000$   
 $x_3$  = unfinished chair time =  $2x_1 + 5x_2 + 2x_3 + 4x_4 \leq 6000$   
 $x_4$  = finished chair

Max profit = 14667  
 $x_4 = 13333, x_1, x_2, x_3 = 0$

Shadow price for constraint 1:  $1/30$   
 constraint 2: 0

	current RHS	min RHS	max RHS
Right hand side range constraint 1:	40000	0	45000
constraint 2:	6000	53333	∞

Change in the objective function coefficients:

Variable	current coef	min coef	max coef
$x_1$	70	-∞	440/3
$x_2$	140	-∞	440/3
$x_3$	60	-∞	100
$x_4$	110	105	+∞

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DW

2 Product 1 =  $x_1$       Max  $Z = 50x_1 + 20x_2 + 20x_3$   
                     2 =  $x_2$                        $x_3 = 20$   
                     3 =  $x_3$

$$\begin{aligned} 9x_1 + 3x_2 + x_3 &\leq 500 \\ 5x_1 + 4x_2 + 0x_3 &\leq 350 \\ 5x_1 + 0x_2 + 2x_3 &\leq 150 \end{aligned}$$

Max profit = 2700

$x_1 = 22$        $x_2 = 60$        $x_3 = 20$   
 $50(22) + 20(60) + 20(20) = 2700$

Shadow price  
 Constraint 1 = 0  
 Constraint 2 = 0  
 Constraint 3 = -5  
 Constraint 4 = -5

Right hand side range	constraint	current RHS	min RHS	Max RHS
row 1		20	0	800/29
row 2		500	478	+∞
row 3		350	110	113 1/3
row 4		150	40	3540/21

Change in objective function coefficients

Units	current cost	min cost	max cost
$x_1$	50	25	+∞
$x_2$	20	0	40
$x_3$	20	-∞	+∞



13. Managerial Science Assignment DAVID WETTERBECHT 12300664

3. Profit  $1 = x_1$   $Max = 1500x_1 + 1000x_2 + 900x_3 + 700x_4$   
 $2 = x_2$  labor  $2x_1 + 3x_2 + 4x_3 + 5x_4 \leq 3300$   
 $3 = x_3$  material  $3x_1 + 4x_2 + 5x_3 + 6x_4 \leq 4000$   
 $4 = x_4$   $x_3 \geq 400$   
 unit  $x_1 + x_2 + x_3 + x_4 = 1000$

Solution  $Min(z) = 1160000$

$x_1 = 400$   $x_2 = 200$   $x_3 = 400$   $x_4 = 0$   
 $1500(400) + 1000(200) + 900(400) + 700(0) = 1160,000$

Shadow price: constraint 1: 0

2: 500

3: 400

Right hand side range: current RHS

min RHS

max RHS

row 1 3300

3000

$+\infty$

row 2 4000

3800

4300

row 3 100

900

1066.67

row 4 400

0

500

Change in objective function coefficient

variable

current coef

min coef

max coef

$x_1$

1500

3

1150

$+\infty$

$x_2$

1000

$-\infty$

1200

$x_3$

900

500

$+\infty$

$x_4$

700

0

$+\infty$

DW

$$\begin{aligned} \text{Max } & 3x_1 + 5x_2 \\ & x_1 \leq 4 \\ & 2x_2 \leq 12 \\ & 3x_1 + 2x_2 \leq 18 \\ & x_1 \geq 0 \\ & x_2 \geq 0 \end{aligned}$$

Solution: 36

$$\begin{aligned} x_1 &= 2 & x_2 &= 6 \\ 3(2) &+ 5(6) & &= 36 \end{aligned}$$

Shadow price: constraint 1: 0  
2: -1.5  
3: -1  
4: 0  
5: 0

Right hand side ranges:	current RHS	min(RHS)	Max(RHS)
row 1	4	2	$+\infty$
2	12	6	18
3	18	12	24
4	0	$-\infty$	2
5	0	$-\infty$	6

(change) in objective function coefficient:

variable	current	min	max
$x_1$	3	0	7.5
$x_2$	5	2	$+\infty$



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# Management Science.

		$u_1 = 9$	$u_2 = 11$	$u_3 = 6$	
		W	S	A	D
$u_1 = 0$	D	180 -120	4 +120	8 7	200
Supply	$u_2 = 4$	C	6 +120	15 -120	150
	$u_3 = 0$	G	7	6 100	100
		180	140	120	

$$\begin{aligned} U_1 + V_1 &= C_{11} = 9 \Rightarrow 0 + V_1 = 9 \quad V_1 = 9 \\ U_1 + V_2 &= 11 \Rightarrow 0 + V_2 = 11 \quad V_2 = 11 \\ U_2 + V_2 &= 15 \Rightarrow V_2 + 11 = 15 \quad U_2 = 4 \\ V_2 + V_3 &= 10 \Rightarrow 4 + V_3 = 10 \quad V_3 = 6 \\ U_3 + V_3 &= 6 \quad U_3 + 6 = 6 \quad U_3 = 0 \end{aligned}$$

$$\begin{aligned} C_{13} (C1) &= 8 - 0 - 6 = 2 \\ C_{21} (C1) &= 4 + 9 - 6 - 4 - 9 = -7 \quad \boxed{\text{do for}} \\ C_{31} (C1) &= 7 - 0 - 9 = -2 \\ C_{32} (C1) &= 6 - 0 - 11 = -5 \end{aligned}$$

		$u_1 = 9$	$u_2 = 11$	$u_3 = 13$	
		W	S	A	D
$u_1 = 0$	D	60 -30	9 140	8 +30	200
$u_2 = 3$	C	6 +30	15 -30	10 30	150
$u_3 = 7$	G	7	6 100	10	100
		180	140	130	

$$\begin{aligned} U_1 &= 9 \\ U_2 &= 11 \\ U_3 &= 13 \\ U_2 + V_2 &= 6 \quad U_2 + 11 = 6 \quad U_2 = -5 \\ V_2 + V_3 &= 10 \Rightarrow -5 + V_3 = 10 \quad V_3 = 15 \\ U_3 + V_3 &= 6 \Rightarrow 15 + V_3 = 6 \Rightarrow V_3 = -9 \end{aligned}$$

$$C_{13}(C_1) = 8 - 0 - 13 = -5$$

$$C_{12}(C_1) = 15 - (-3) - 11 = 7$$

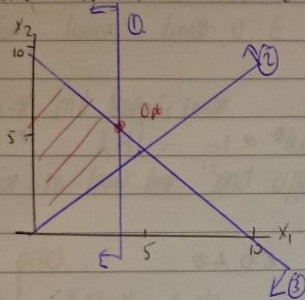
$$C_{31}(C_1) = 7 - 3 - 9 = -5$$

$$C_{32}(C_1) = 6 - -7 - 11 = 2$$

$$TC = 30 \times 9 + 30 \times 8 - 150 \times 6 + 140 \times 11 + 100 \times 6$$

## Assignment

- Q1. - Constraint 1, give  $x_1=4, x_2=0$   
 - Constraint 2 give  $x_1 \leq x_2$  and  $x_2 \geq x_1$   
 - Constraint 3 give  $x_1=0, x_2=10$ , and  $x_1=10, x_2=0$   
 - All less than constraint but be careful



Value of optimum =  $x_1=4, x_2=6, z=14$

## Objective function coef.

Slope of obj fun  $z = 2x_1 + x_2$

$$\Rightarrow x_2 = -2x_1 + z \text{ giving slope of } -2$$

- Slope of constraint 1 = 0

- Slope of constraint 3:  $x_1 + x_2 = 10, x_2 = x_1 - 10$ , slope = 1

- Slope of obj. is between  $0 \leq -c_1/c_2 \leq 1$

- let  $c_2=1$  and keep  $c_1$  constant

$$- (1+1) = 0 \text{ R.H.S.} = -c_1 \leq -1 \Rightarrow 2$$

## Shadow price

let r.h.s of constraint 1 = 5

$$x_1 = 5$$

$$x_1 + x_2 = 10$$

Solving gives  $x_1=5, x_2=5, z=15$  therefore shadow price is 1.

Constraint 2 is nonbinding, shadow price = 0



Let r.h of constraint 3=11

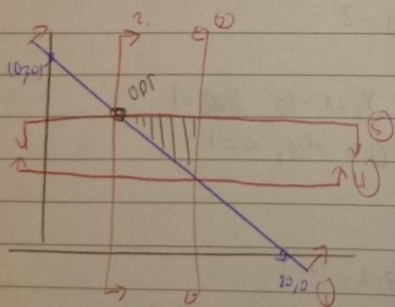
- $x_2 = 4$
- $x_1 + x_2 = 1$

Solving gives  $x_1 = 4$  and  $x_2 = 7$   $z = 15$  therefore show  $pr = 1$

Constraint	1	1
Constraint	2	0
Constraint	3	1

Q2 Minimize problem

- Constraint are given  $x_1 \geq 0$  and  $x_2 \geq 0$
- C2 gives  $x_1 = 5$
- C3 gives  $x_1 = 12$
- C4 gives  $x_2 = 6$
- C5 gives  $x_2 = 10$
- constraint 1, 2 and 4  $\geq 0$  3, 5  $\leq 0$



Value of optimum  $x_1 = 10, x_2 = 0$   $z = 140$

Objective function coefficient

Slope of obj function  $z = 8x_1 + 6x_2$

$$\Rightarrow x_2 = -\frac{8}{6}x_1 - \frac{z}{6} \quad \text{slope} = -\frac{4}{3}$$

Slope constraint 1=1

Slope C5:  $x_2 = 10$ , slope = 0 slope between  $-1 \leq -\frac{c_1}{c_2} \leq 0$

### 3 MangSci Assignment one solution

- Slope between  $-1 \leq \frac{c_1}{c_2} \leq 0$
- let  $c_2 = 6$  and keep  $c_1$  constant
- RHS = 0 LHL =  $-1 \leq -c_1/6 \Rightarrow c_1 \geq 6$   
Therefore lower limit is 6 and no upper limit.
- let  $c_1 = 8$  and keep  $c_2$  constant
- RHS = 0 LHL =  $-1 \leq -8/c_2 \Rightarrow c_2 \leq 8$
- Therefore no lower limit and upper limit is 8.

### Shadow prices

- Constraint 1  $x_1 + x_2 = 21$   $x_2 = 0$   
Solving gives  $x_1 = 11$  and  $x_2 = 10$   $z = 148$  Shadow price = -8. = 8 because min <sup>problem</sup>

Constraint 2, 3, 4 not binding.

- Constraint 5  $x_1 + x_2 = 20$   $x_2 = 1$   
Solving gives  $x_1 = 9$  and  $x_2 = 11$   $z = 138$  and shadow price = 2.

### RHL

- $c_1$  can increase until it meets point of intersection of constraint 3 and 5 until, which is where  $x_1 = 12$   $x_2 = 10$ , putting these in constraint 1 gives 22, this is upper limit
- $c_1$  can decrease until it meets the point of intersection of constraint 2 and 5 which is where  $x_1 = 9$  and  $x_2 = 11$ , substituting in equation 15 means lower limit is 15.  
 $15 \leq c_1 \leq 22$



# EOQ

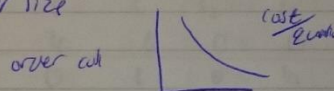
HER NOTES

## Costs Associated With Stock

- Ordering cost, Labour, overheads (telephone post), transport
- holding cost,  $\rightarrow$  capital tied up, storage, wages of staff in warehouse, deterioration etc
- Shortage costs - loss of customer goodwill, emergency order

## Ordering Cost

- Increase as number of orders increase
- Smaller Q ordered  $\Rightarrow$  more orders made  $\Rightarrow$  cost increase
- Order cost not linear as the order cost are proportional to the reciprocal of the order size



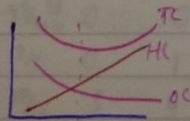
## Holding Cost

- Vary according to amount ordered
- If large amounts are ordered infrequently, holding costs high
- Assume linear relationship between order Q and holding cost



## Minimum Total Cost

Minimum cost will be when the ordering and holding cost are equal. This is the basis of the EOQ model



$$\text{Ordering cost} = C_o \frac{Q}{2} = C_o \frac{D}{Q}$$

$$C_o Q = 2 C_o \frac{D}{Q}$$

$$C_o Q^2 = 2 C_o D$$

$$Q^2 = \frac{2 C_o D}{C_c}$$

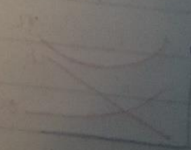
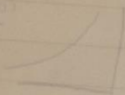
$$Q = \sqrt{\frac{2 C_o D}{C_c}} \quad \text{or } C_c = k_c \times p \text{ (price)}$$

$$\text{Carry order cost} = \frac{D}{Q}$$



### Assumptions

- Demand constant rate
- Demand known - certain
- Entire order & receipt at once
- new deliveries arrive exactly at  $spot = 0$
- lead time zero (place and receive order at same time)
- per unit holding cost and ordering cost are constant



$$Q = \sqrt{\frac{2DS}{H}}$$
$$Q = \sqrt{\frac{2 \times 100 \times 10}{0.5}}$$
$$Q = \sqrt{4000}$$
$$Q = 63.25$$