

TEAM NYC:

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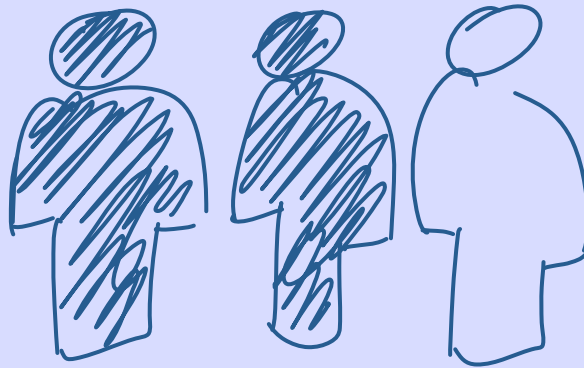


The Situation

- Poor depend on agriculture



2 / 3



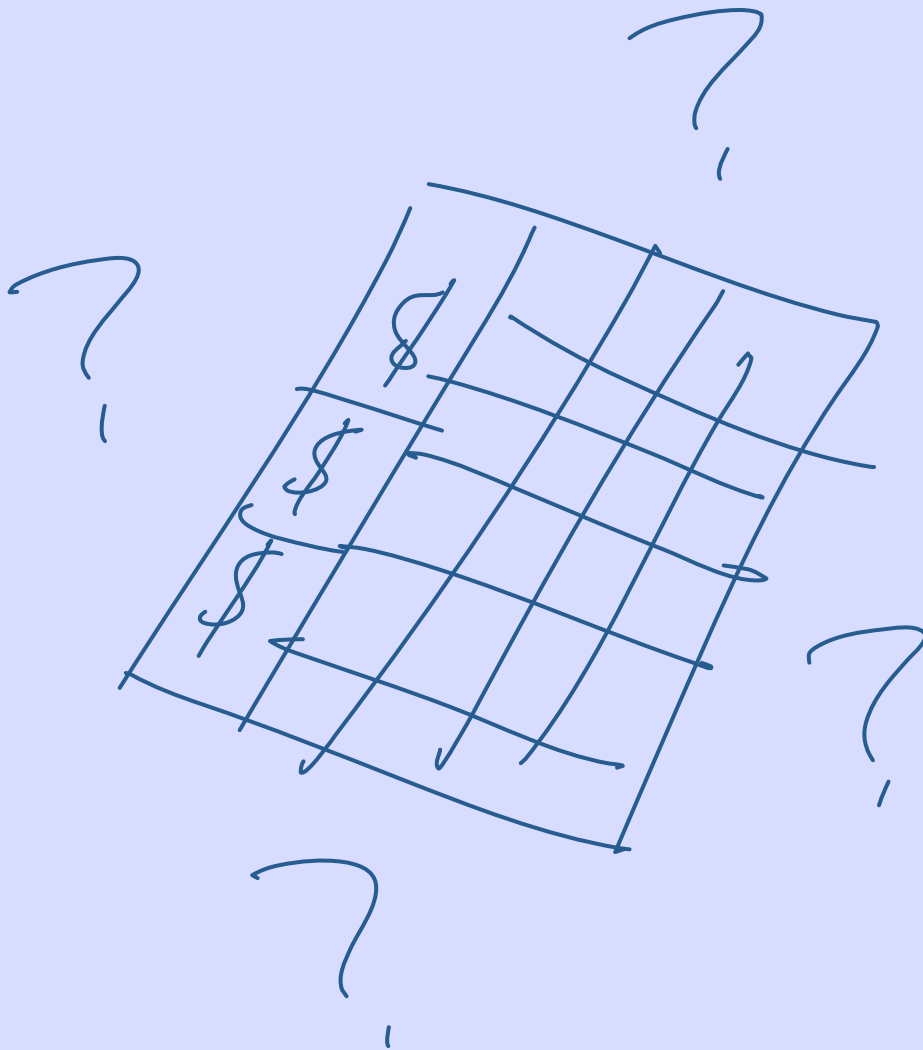
The Situation

- production + sales of food is often at risk



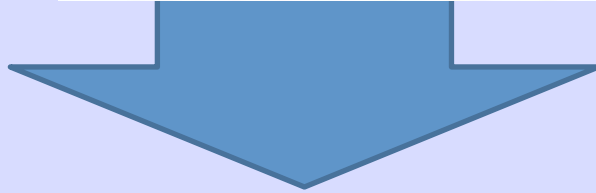
The Situation

- better knowledge of market prices needed



Data Availability

- FAO/GIEWS, has built a price data-base



Data Availability

> 1000
monthly
entries

20 different
foods

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|--|--|--|--|--|--|
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- What's the price on the 'ground'?







- What to plant?



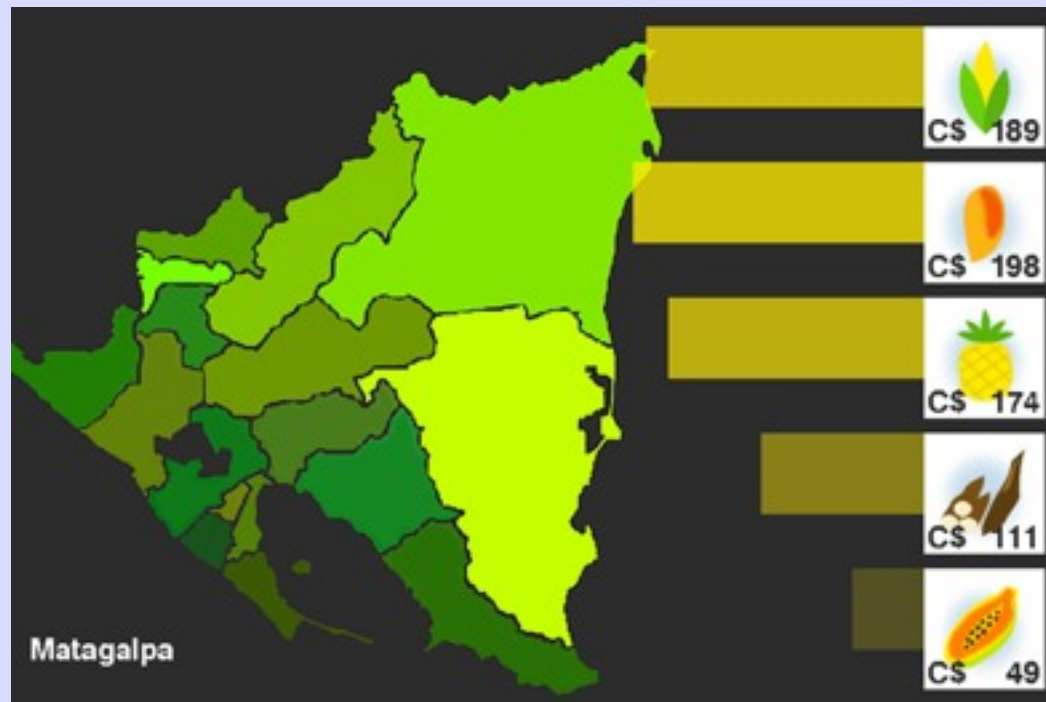
WHAT TO PLANT?



- Collect & provide price data



Website



Website



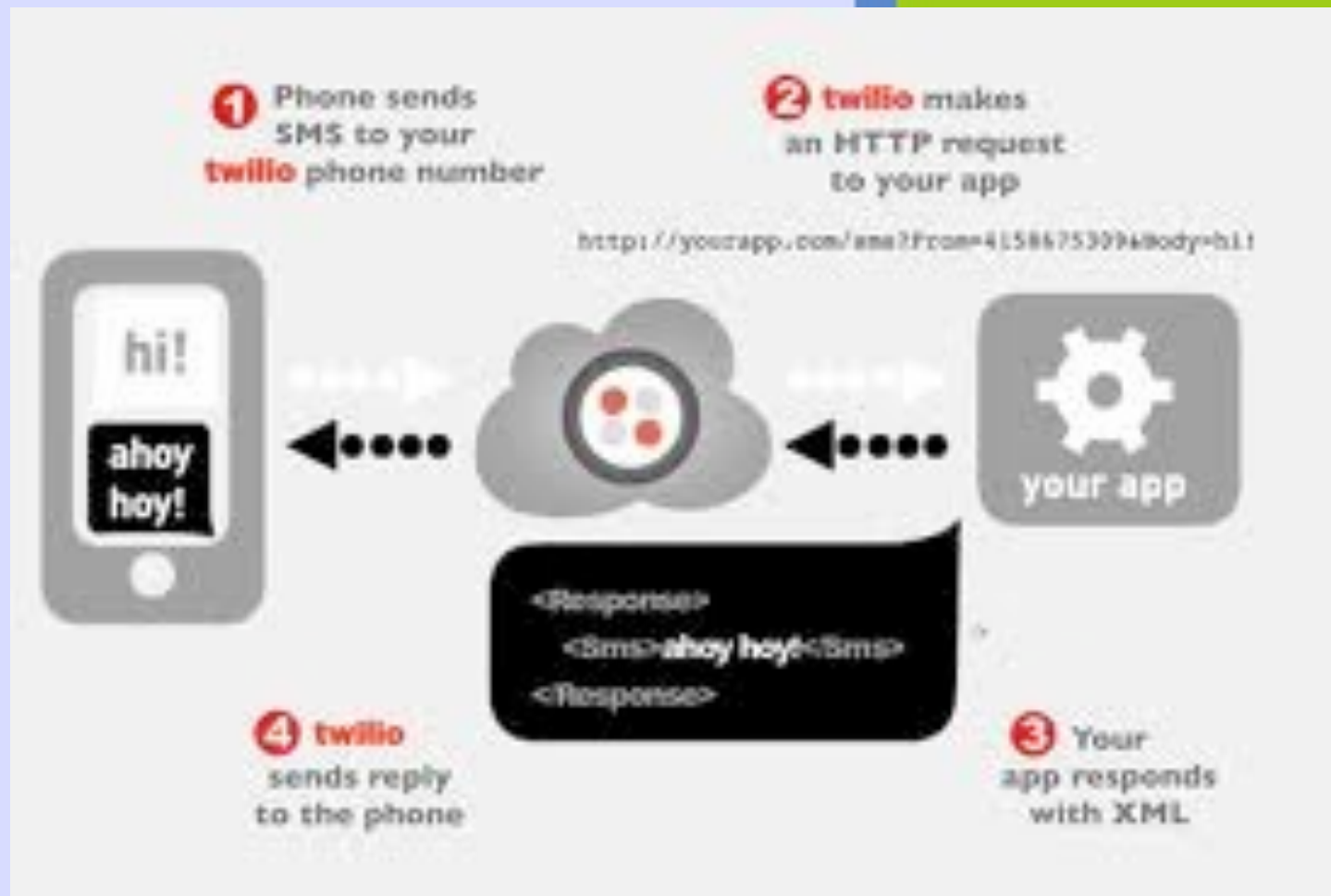




phone
coverage
> 70 %

mainly
feature
phones





Solution

- Access to price information
- Less mis-harvests
- Better harvests
- Stable income



Solution

- Better planning
- Less poverty
- Stabler economy



Outlook

- Weather data
- Incentives
- Sustainable?





Opportunity International
GIVING THE POOR A WORKING CHANCE

Launch

