Philadelphia | PA | <u>david.zaremsky.com</u> | <u>linkedin.com/in/davidzaremsky/</u>

SUMMARY: Senior UX Designer with 7+ years shaping design and product strategy for enterprise software in healthcare and other regulated industries. I build scalable, accessible, and intuitive products for mobile, desktop, and web, specializing in zero-to-one efforts and building robust design systems that drive efficiency for cross-functional teams.

PROFESSIONAL EXPERIENCE:

GE HEALTHCARE, Philadelphia, PA / Remote

Senior UX Designer - Global Field Operations Platform

August 2022 – May 2025

- Led the zero-to-one system replacement for **four multi-platform applications**, supporting **8,000+ users** and **\$8B+** in service revenue.
- Built and scaled a 100+ component Figma design system with 1,000+ variants, resulting in an 82% mobile adoption rate and \$1.5M in annual savings.
- Improved task completion efficiency by 50% and reduced average time for critical maintenance tasks from 70 to 35 minutes.
- Consolidated nine separate systems into five, resulting in a 10% reduction in total steps.
- Managed and collaborated with two UX designers, establishing daily design reviews and cross-functional check-ins.

GE HEALTHCARE, Philadelphia, PA / Remote

UX Designer

August 2021 – July 2022

- Delivered UX enhancements on an existing healthcare platform and delivered dozens of key features, including the AR platform, Feed, and Bulk Report, reducing time to debrief and system downtime.
- Migrated prior generation design tools to Figma, rebuilt design system in Figma enabling offline asynchronous
 collaboration with international design team. Leveraged modern Figma tools including dev mode and variables
- Led **design facilitation** activities in-person with eight stakeholders (Director, two Product Owners, two Architects, and three regional leads) to prepare for the launch of the 2.0 version of the product.
- Unified two separate design systems (Domestic, International) into one, reducing design rework and enabling a seamless, unified experience across applications.
- Reworked low-use features by **studying user behavior**, driving adoption, and **identifying opportunities to save on shipping** costs by surfacing cheaper options during part purchasing.
- Conducted user research, averaging three sessions weekly across the United States, Europe, Japan, and Latin America.

Q2Q HEALTH, Providence, RI / Remote

UX Consultant - Patient-Facing Accessibility

2020 - 2021

- Delivered a **high-fidelity Figma prototype** and complete **React Native prototype** with six core screens, providing \$18,000 in professional services to a startup addressing a healthcare crisis costing \$136 billion annually.
- As a Co-founder and Project Lead, I assembled and led a team of four on a 9-month engagement. Including
 designers, software engineers, and marketers.
- Led stakeholder workshops and created a product roadmap with 20+ prioritized user stories, translating the founder's vision into an executable strategy for the MVP.
- Leveraged WCAG to design a simple, accessible experience for low-literacy users, with a focus on preventing adverse drug events, which cause 1.5 million hospitalizations a year

2018 - 2020

UX DESIGNER - GE Digital Technology Leadership Program

- Led UX for multiple features on the Call Center Technician platform, designing live prototypes using **Sketch & Invision** for a global services tool that supports **800,000+ annual calls**.
- Drove a 20% reduction in after-call work and a <1% agent error rate by redesigning a fragmented dashboard to surface mission-critical information instantly.
- Facilitated requirements gathering and design workshops with a cross-functional team across four countries (US, India, Hungary, and France).
- Improved feature usability and accelerated launch timelines through Lean UX practices, earning recognition from leadership.

EDUCATION:

PENNSYLVANIA STATE UNIVERSITY College of Information Science, State College, PA Bachelor of Science (B.S.), Information Sciences and Technology, May 2018

May 2018