

→ Slogan : Head is leader

○ As, we have known our head is essential. Especially, when you were riding. If you have a serious trauma by accident, you will be disabled or die. So, you have to wear a helmet to protect your head.

→ Banner and logo

○ If you saw this sign, it is our logo company. It is easy to remember, it is similar to a star. And when you are travelling or going somewhere you can see our banner on the gate at the highway or motorways. You will see a helmet with our logo.

→ Advertisement : Social Media

○ We also advertise on FaceBook, TikTok, and Instagram. It has the same profile and the same name.

→ Marketing plan : online shopping (Facebook's page: The Stone

○ We always post our products on FB's page, TikTok, and Instagram too. We will live on The Stone's page on the special day. For instance, On the Water Festival Day we will live on FB's page and promote by discounting 75% off during 3 days. You can buy them at the Luck supermarket, AEON Mall, Orussey market, and Olympic market. You can buy it online too, you just go to our FB's page then message us and then we will contact you. Delivery is free. Please try our product if you don't want to regret it.

→ Prize: 100\$

○ It is only 100\$, we have a warranty for 1 year. If the headphone doesn't work, we will change to a new one.