Project.Rmd

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Import the data:

```
df <- read.csv("Dataset/ProjectData.csv")</pre>
```

Preliminary Operation to the Explanatory Variables

First of all, we are going to do some preliminary operation on the "instruction" variables. This is because the variable's levels are deeply unbalanced: class 7 ("No formal education") has only one observation, while class 6 ("Some primary school") has 25.

```
table(df$instruction)
```

```
##
## 1 3 4 5 6 7
## 537 925 717 171 25 1
```

This is going to be a problem for the classification model. For this reason, we decide to aggregate classes 5,6,7 in one class, that is going to represent people with a primary instruction or lower.

```
df$instruction[df$instruction == 6 | df$instruction == 7 ] <- 5
table(df$instruction)</pre>
```

Now, we are going to change the labels of the classes into 1-4 with 1 being the lower level of instruction and 4 being the highest. We are doing this because the regression function we are going to utilize later does not accept variables with missing levels (in this case 2).

```
df$instruction[df$instruction == 1] <- 2
df$instruction <- df$instruction - 1
df$instruction <- 5- df$instruction
table(df$instruction)</pre>
```

Now we are going to convert all the variables into ordered and unordered categorical variables. Instruction, Household members and Knowledge Score have to be converted into ordered categorical variables:

```
df$instruction <- ordered(df$instruction, levels = c(1:4))
df$household_members <- ordered(df$household_members, levels = c(1:6))
df$know_score <- ordered(df$know_score, levels = c(0:7))</pre>
```

Employment status and area are instead converted to unordered categorical variables:

```
df$employment_status <- factor(df$employment_status, levels = c(1,2,4,5,6,9,10))
df$area <- factor(df$area, levels = c(1:5))</pre>
```

Literacy Model

With this first model we want to understand which are the socio-economic factors that help to explain financial literacy among people. In other words, we are going to build a model that tries to explain the "Knowledge Score" that we built in the preprocessing phase. To do so, we are going to use a Proportional Odds Logistic Regression Model.

```
## Start: AIC=9525.66
## know_score ~ sex + area + household_members + age + instruction +
##
       employment_status
##
##
                             AIC
                        4 9522.5
## - area
## - employment_status 6 9523.4
## <none>
                          9525.7
## - household_members 5 9526.6
                        1 9527.7
## - sex
                        1 9533.6
## - age
## - instruction
                        3 9638.1
## Step: AIC=9522.49
## know_score ~ sex + household_members + age + instruction + employment_status
##
##
                       Df
                             ATC
## - employment status 6 9521.5
## <none>
                          9522.5
## - household_members 5 9523.2
## - sex
                        1 9524.1
## - age
                        1 9530.4
## - instruction
                        3 9633.9
## Step: AIC=9521.46
## know_score ~ sex + household_members + age + instruction
##
##
                       Df
                             AIC
```

```
## - household_members 5 9520.8
## <none>
                        9521.5
## - sex
                      1 9528.7
## - age
                      1 9532.2
## - instruction
                      3 9646.2
##
## Step: AIC=9520.82
## know_score ~ sex + age + instruction
##
##
                     AIC
               Df
## <none>
                  9520.8
## - sex
                1 9529.4
## - age
                1 9532.4
## - instruction 3 9643.6
## Call:
## polr(formula = know_score ~ sex + age + instruction, data = df,
      Hess = TRUE)
##
## Coefficients:
##
                         age instruction.L instruction.Q instruction.C
    0.234367708
                ##
##
## Intercepts:
                             2|3
                                        3|4
                                                  4|5
                                                            5|6
        0 | 1
                   1 | 2
## -2.2529404 -1.0728016 -0.2465529 0.5588980 1.2594029 2.0400163 3.0004618
## Residual Deviance: 9496.823
## AIC: 9520.823
```

The Akaike Information Criterion suggests that we should remove the variables related to area, employment status and household members. We therefore re-estimate the model:

```
modKnow <- polr(formula = know_score ~ sex + age + instruction, data = df,
    Hess = TRUE)
summary(modKnow)</pre>
```

```
## Call:
## polr(formula = know_score ~ sex + age + instruction, data = df,
      Hess = TRUE)
##
## Coefficients:
##
                    Value Std. Error t value
## sex
                 0.234368 0.072177
                                       3.247
                 0.008678
                            0.002358
                                       3.681
## age
## instruction.L 1.132914
                            0.113029 10.023
## instruction.Q -0.118862
                            0.087604 -1.357
## instruction.C -0.071318
                            0.067188 -1.061
##
## Intercepts:
##
      Value
               Std. Error t value
## 0|1 -2.2529 0.1597
                          -14.1078
## 1|2 -1.0728 0.1440
                           -7.4505
```

```
## 2|3 -0.2466
                  0.1413
                             -1.7445
## 314
         0.5589
                  0.1416
                              3.9461
## 415
                  0.1432
         1.2594
                              8.7917
## 5|6
         2.0400
                  0.1468
                             13.8953
## 6|7
         3.0005
                  0.1556
                             19.2861
##
## Residual Deviance: 9496.823
## AIC: 9520.823
```

Since the polr function does not automatically give us the p-value, we are going to compute them separately:

```
summary_table <- coef(summary(modKnow))
pval <- pnorm(abs(summary_table[, "t value"]),lower.tail = FALSE)* 2
summary_table <- cbind(summary_table, "p value" = round(pval,5))
summary_table</pre>
```

```
##
                        Value Std. Error
                                             t value p value
## sex
                  0.234367708 0.072177249
                                            3.247113 0.00117
                  0.008678315 0.002357533
                                            3.681100 0.00023
## age
## instruction.L 1.132914067 0.113029033 10.023213 0.00000
## instruction.Q -0.118861983 0.087604058
                                          -1.356809 0.17484
## instruction.C -0.071318047 0.067188411
                                          -1.061464 0.28848
## 0|1
                 -2.252940402 0.159694721 -14.107795 0.00000
## 1|2
                -1.072801592 0.143989905 -7.450533 0.00000
## 2|3
                -0.246552854 0.141327956
                                          -1.744544 0.08106
## 3|4
                 0.558897968 0.141633105
                                            3.946097 0.00008
## 4|5
                  1.259402922 0.143249260
                                            8.791689 0.00000
## 516
                  2.040016276 0.146813078 13.895331 0.00000
                  3.000461830 0.155576501 19.286086 0.00000
## 6|7
```

Since the regression is logistic, we have to compute the exponential transformation to fully interpret them:

```
exp(coef(summary(modKnow)))
```

```
##
                      Value Std. Error
                                            t value
## sex
                  1.2641092
                              1.074846 2.571600e+01
## age
                  1.0087161
                              1.002360 3.969004e+01
## instruction.L 3.1046906
                              1.119664 2.254374e+04
## instruction.Q 0.8879303
                              1.091556 2.574811e-01
## instruction.C 0.9311657
                              1.069497 3.459491e-01
## 0|1
                  0.1050898
                              1.173153 7.465561e-07
## 1|2
                  0.3420489
                              1.154872 5.811316e-04
## 213
                  0.7814901
                              1.151802 1.747246e-01
## 3|4
                  1.7487443
                              1.152154 5.173306e+01
## 4|5
                              1.154017 6.579334e+03
                  3.5233172
## 5|6
                  7.6907344
                              1.158137 1.083092e+06
## 6|7
                 20.0948152
                              1.168331 2.375969e+08
```

Retirement

With the next models, we are going to tackle questions related to retirement savings (QF8 and QF9).

QF8 - Who does not think to have a good retirement plan?

```
table(df$qf8)
##
##
   -99
                                 4
                                       5
                                            6
         -97
                 1
                      2
                            3
    139
          41
                     51
                         187 174
                                      65 1691
```

There are 139 individuals that have not provided an answer for the question, we are going to create a subset that does not include these observations:

```
dfR <- df[!(df$qf8==-99),]
dfR <- dfR[!(df$qf8==-97),]
dfR$qf8 <- ordered(dfR$qf8, levels = c(6:1))</pre>
```

Once again, we are going to use the "polr" function to estimate the Proportional Odds Logistic Regression Model:

```
## Start: AIC=3447.11
## qf8 ~ sex + area + household_members + age + instruction + employment_status +
##
      know_score
##
##
                       Df
                             AIC
## - household_members 5 3440.6
## - know_score
                       7 3440.6
## - sex
                       1 3445.3
## <none>
                          3447.1
## - area
                       4 3462.0
## - age
                       1 3466.2
## - instruction
                       3 3469.0
## - employment_status 6 3639.4
## Step: AIC=3440.57
## qf8 ~ sex + area + age + instruction + employment_status + know_score
##
##
                       Df
                             AIC
## - know_score
                       7 3434.5
## - sex
                        1 3438.8
                          3440.6
## <none>
## - area
                        4 3454.6
## - age
                       1 3461.6
## - instruction
                       3 3462.2
## - employment_status 6 3634.5
## Step: AIC=3434.46
## qf8 ~ sex + area + age + instruction + employment_status
##
```

```
##
                       Df
                             AIC
## - sex
                        1 3432.6
## <none>
                          3434.5
                        4 3449.9
## - area
## - age
                        1 3456.5
## - instruction
                        3 3459.8
## - employment_status 6 3628.7
## Step: AIC=3432.59
## qf8 ~ area + age + instruction + employment_status
##
                       Df
                             AIC
## <none>
                          3432.6
## - area
                        4 3448.4
## - age
                        1 3454.6
## - instruction
                        3 3458.9
## - employment_status 6 3627.3
## Call:
## polr(formula = qf8 ~ area + age + instruction + employment_status,
       data = dfR, Hess = TRUE)
##
##
## Coefficients:
##
                 area2
                                     area3
                                                          area4
                                                                              area5
           -0.32213894
                               -0.52795802
                                                    -0.59315839
                                                                        -0.72721696
##
##
                             instruction.L
                                                 instruction.Q
                                                                      instruction.C
                   age
            0.02589529
                                                    0.41103033
                                                                        -0.20405685
##
                                0.41610522
##
   employment_status2 employment_status4 employment_status5
                                                                 employment_status6
                                                                        -2.15641481
           -0.06323186
                                                   -1.18560236
##
                               -1.23368482
##
   employment_status9 employment_status10
           -2.54452446
##
                               -0.95518520
##
## Intercepts:
        6|5
                 5|4
                          4|3
                                   3|2
                                            2|1
## 1.385893 1.585304 2.258881 3.631325 4.759011
##
## Residual Deviance: 3394.593
## AIC: 3432.593
## (180 osservazioni eliminate a causa di valori mancanti)
```

We re-estimate the model utilizing only the variables that have been selected through the AIC criterion:

data = dfR, Hess = TRUE)

##

```
## area3
                      -0.52796
                                 0.157252 -3.3574
## area4
                      -0.59316
                                 0.155247 -3.8207
## area5
                      -0.72722
                                 0.202052 - 3.5992
                       0.02590
                                 0.005326 4.8622
## age
## instruction.L
                       0.41611
                                 0.188226 2.2107
## instruction.Q
                       0.41103
                                0.147124 2.7938
                      -0.20406
## instruction.C
                                0.108160 -1.8866
                                0.151389 -0.4177
## employment status2 -0.06323
## employment_status4 -1.23368
                                 0.233036 -5.2940
## employment_status5 -1.18560
                                 0.252152 - 4.7019
## employment_status6 -2.15641
                                 0.239795 -8.9927
                                 0.542458 -4.6907
## employment_status9 -2.54452
## employment_status10 -0.95519
                                 0.581149 -1.6436
##
## Intercepts:
##
       Value
              Std. Error t value
## 6|5 1.3859 0.3168
                          4.3753
## 5|4 1.5853 0.3173
                          4.9958
## 413 2.2589 0.3206
                          7.0464
## 3 2 3.6313 0.3357
                         10.8188
## 2|1 4.7590 0.3717
                         12.8043
## Residual Deviance: 3394.593
## AIC: 3432.593
## (180 osservazioni eliminate a causa di valori mancanti)
```

We compute the p-values:

```
summary_table <- coef(summary(modRet1))
pval <- pnorm(abs(summary_table[, "t value"]),lower.tail = FALSE)* 2
summary_table <- cbind(summary_table, "p value" = round(pval,5))
summary_table</pre>
```

```
##
                             Value Std. Error
                                                  t value p value
## area2
                       -0.32213894 0.150310894 -2.1431510 0.03210
## area3
                       -0.52795802 0.157252486 -3.3573906 0.00079
## area4
                       -0.59315839 0.155246911 -3.8207420 0.00013
                       -0.72721696 0.202051715 -3.5991625 0.00032
## area5
## age
                        0.02589529 0.005325833 4.8622046 0.00000
                        0.41610522 0.188225628 2.2106725 0.02706
## instruction.L
## instruction.Q
                        0.41103033 0.147124381 2.7937608 0.00521
                       -0.20405685 0.108159767 -1.8866243 0.05921
## instruction.C
## employment_status2 -0.06323186 0.151388814 -0.4176786 0.67618
## employment_status4 -1.23368482 0.233036322 -5.2939594 0.00000
## employment_status5 -1.18560236 0.252151644 -4.7019418 0.00000
## employment_status6 -2.15641481 0.239795202 -8.9927355 0.00000
## employment_status9 -2.54452446 0.542458147 -4.6907295 0.00000
## employment_status10 -0.95518520 0.581149267 -1.6436142 0.10026
## 615
                        1.38589345 0.316755977 4.3752717 0.00001
## 5|4
                        1.58530403 0.317325658 4.9958268 0.00000
## 413
                        2.25888073 0.320571505 7.0464177 0.00000
## 3|2
                        3.63132494 0.335650420 10.8187707 0.00000
## 2|1
                        4.75901104 0.371673101 12.8042923 0.00000
```

We compute the exponential transformation of the estimates for better interpretability:

exp(coef(summary(modRet1)))

```
Value Std. Error
##
                                                   t value
## area2
                        0.72459751
                                     1.162196 1.172847e-01
## area3
                        0.58980812
                                    1.170291 3.482602e-02
## area4
                        0.55257926
                                   1.167946 2.191154e-02
## area5
                        0.48325203 1.223911 2.734662e-02
                        1.02623349 1.005340 1.293090e+02
## age
## instruction.L
                        1.51604538 1.207106 9.121849e+00
## instruction.Q
                        1.50837110 1.158498 1.634236e+01
## instruction.C
                        0.81541602 1.114226 1.515826e-01
## employment_status2
                        0.93872579 1.163449 6.585739e-01
## employment_status4
                        0.29121751
                                     1.262427 5.021838e-03
## employment_status5
                        0.30556207 1.286791 9.077633e-03
## employment_status6
                        0.11573933 1.270989 1.243096e-04
## employment_status9
                        0.07851038 1.720230 9.179986e-03
## employment_status10
                        0.38474089
                                     1.788092 1.932802e-01
## 6|5
                        3.99839668 1.372668 7.946142e+01
## 5|4
                        4.88077504 1.373450 1.477951e+02
## 4|3
                        9.57236913
                                     1.377915 1.148736e+03
## 312
                       37.76281713
                                     1.398850 4.994965e+04
## 2|1
                      116.63052586
                                     1.450159 3.637755e+05
```

We are now going to estimate a regression only with knowledge score, in order to understand the association that this variable has with the answer qf8:

```
modRet1 <- polr(qf8 ~ know_score, data = dfR, Hess = TRUE)
summary(modRet1)

## Call:
## polr(formula = qf8 ~ know_score, data = dfR, Hess = TRUE)</pre>
```

```
##
## Coefficients:
```

```
##
                  Value Std. Error t value
## know score.L 0.61590
                            0.1875 3.2839
## know_score.Q 0.17131
                            0.1800 0.9520
## know_score.C 0.05273
                            0.1713 0.3079
## know_score^4 0.08497
                            0.1590 0.5346
## know_score^5 0.18274
                            0.1500 1.2182
## know_score^6 -0.09368
                            0.1421 - 0.6594
## know_score^7 0.16486
                            0.1296 1.2722
##
```

Intercepts:

```
## Value Std. Error t value
## 6|5 1.2416 0.0574 21.6263
## 5|4 1.4170 0.0598 23.6852
## 4|3 2.0260 0.0713 28.4133
## 3|2 3.3349 0.1190 28.0152
## 2|1 4.4458 0.1991 22.3303
```

##

Residual Deviance: 3671.106

```
## AIC: 3695.106
## (180 osservazioni eliminate a causa di valori mancanti)
```

Once again, the p-values are computed here:

```
summary_table <- coef(summary(modRet1))
pval <- pnorm(abs(summary_table[, "t value"]),lower.tail = FALSE)* 2
summary_table <- cbind(summary_table, "p value" = round(pval,5))
summary_table</pre>
```

```
Value Std. Error
                                         t value p value
## know_score.L 0.61589687 0.18754910 3.2839234 0.00102
## know score.Q 0.17131129 0.17995014 0.9519931 0.34110
## know_score.C 0.05272759 0.17125239 0.3078940 0.75816
## know_score^4 0.08497346 0.15896153 0.5345536 0.59296
## know score<sup>5</sup> 0.18274276 0.15000668 1.2182309 0.22314
## know_score^6 -0.09368198 0.14206750 -0.6594188 0.50963
## know_score^7 0.16485878 0.12958420 1.2722135 0.20330
## 6|5
                1.24163678 0.05741327 21.6263021 0.00000
## 5|4
                1.41702553 0.05982758 23.6851538 0.00000
## 4|3
                2.02595522 0.07130318 28.4132517 0.00000
## 3|2
                3.33487475 0.11903786 28.0152439 0.00000
                4.44576064 0.19909107 22.3302867 0.00000
## 2|1
```

QF9 - Who does utilize more secure tools for building their retirement fund?

We classify answer a-f and i as a stable/secure retirement plan (1), while all the other answer are considered unsecure (0). We are interested in identifying those variables that are related to the choice of an unsecure retirement plan.

```
# We create a new subset without the observation that have not given an answer for this question dfR2 \leftarrow df[!(df\$qf9_99==1),]
```

```
# We create a new column that contain the sum of the columns related to secure retirement plans

dfR2$sum <- dfR2$qf9_1 + dfR2$qf9_2 + dfR2$qf9_3 +

dfR2$qf9_4 + dfR2$qf9_5 + dfR2$qf9_6 + dfR2$qf9_9

# We transform the observation that have any value different from 0 in this new column to 1.

# In this way any observation that have at least one secure tool for building their

# retirement plan will be classified as 1.

# While all the other observation will remain equal to zero.

dfR2$sum[dfR2$sum != 0] <- 1

dfR2$sum <- factor(dfR2$sum, levels = c(0,1))
```

We now estimate the model and apply the Akaike Information Criterion:

```
## Start: AIC=1800.04
## sum ~ sex + area + household_members + age + instruction + employment_status +
##
       know score
##
##
                       Df Deviance
                                      AIC
## - know_score
                        7 1745.4 1791.4
                            1740.0 1800.0
## <none>
                           1751.3 1801.3
## - household members 5
## - area
                        4
                            1750.9 1802.9
## - age
                        1
                           1748.2 1806.2
## - instruction
                        5
                           1759.1 1809.1
                           1751.7 1809.7
## - sex
                        1
## - employment_status 6
                           1958.7 2006.7
##
## Step: AIC=1791.42
## sum ~ sex + area + household_members + age + instruction + employment_status
##
##
                       Df Deviance
                                      AIC
## <none>
                            1745.4 1791.4
## - household members 5
                            1756.4 1792.4
## - area
                        4
                           1755.8 1793.8
## - age
                           1753.4 1797.4
                        1
## - sex
                        1 1758.0 1802.0
## - instruction
                        5 1766.8 1802.8
## - employment_status 6 1962.8 1996.8
## Call: glm(formula = sum ~ sex + area + household_members + age + instruction +
       employment_status, family = "binomial", data = dfR2)
##
##
## Coefficients:
##
           (Intercept)
                                        sex
                                                            area2
##
             -1.029877
                                   0.478149
                                                         0.001433
##
                 area3
                                      area4
                                                            area5
##
              0.050283
                                  -0.259401
                                                        -0.537479
## household_members.L household_members.Q household_members.C
##
             -0.080300
                                  -0.150613
                                                       -0.195031
## household_members^4
                        household_members^5
                                                              age
                                  -0.334887
##
              0.152890
                                                         0.018428
##
         instruction.L
                              instruction.Q
                                                   instruction.C
##
              7.678353
                                  -6.280116
                                                         4.750665
##
         instruction<sup>4</sup>
                              instruction<sup>5</sup>
                                              employment_status2
             -2.466127
##
                                   0.655084
                                                         0.581748
##
   employment_status4
                         employment_status5
                                               employment_status6
##
             -2.135715
                                  -1.213032
                                                        -1.441470
##
   employment_status9
                        employment_status10
##
             -0.799438
                                   0.128523
##
## Degrees of Freedom: 2027 Total (i.e. Null); 2005 Residual
## Null Deviance:
                        2134
## Residual Deviance: 1745 AIC: 1791
```

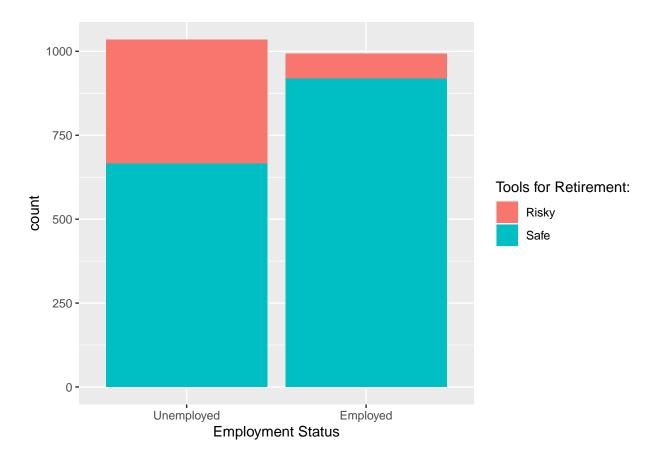
Now we re-estimate the model with the variables identified by the AIC:

```
##
## Call:
  glm(formula = sum ~ sex + area + household_members + age + instruction +
       employment_status, family = "binomial", data = dfR2)
## Deviance Residuals:
##
       Min
                 10
                      Median
                                   30
                                           Max
## -2.6025
             0.2638
                      0.3903
                               0.7061
                                         1.8254
##
## Coefficients:
                         Estimate Std. Error z value Pr(>|z|)
##
## (Intercept)
                        -1.029877 54.125583 -0.019 0.984819
## sex
                         0.478149
                                    0.135026
                                               3.541 0.000398 ***
## area2
                         0.001433
                                    0.183776
                                               0.008 0.993780
## area3
                         0.050283
                                    0.191075
                                               0.263 0.792427
## area4
                        -0.259401
                                    0.176311
                                              -1.471 0.141218
                                              -2.632 0.008497 **
## area5
                        -0.537479
                                    0.204235
## household_members.L -0.080300
                                    0.279890
                                              -0.287 0.774190
## household_members.Q
                       -0.150613
                                    0.240866
                                              -0.625 0.531775
## household_members.C
                        -0.195031
                                    0.215308
                                              -0.906 0.365031
## household_members^4
                         0.152890
                                               0.832 0.405235
                                    0.183694
## household_members^5
                       -0.334887
                                    0.143063
                                              -2.341 0.019240 *
                         0.018428
                                    0.006532
                                               2.821 0.004787 **
## age
## instruction.L
                         7.678353 194.071741
                                               0.040 0.968440
## instruction.Q
                        -6.280116 177.162433
                                              -0.035 0.971722
## instruction.C
                        4.750665 121.025298
                                               0.039 0.968688
## instruction<sup>4</sup>
                        -2.466127
                                   61.371601
                                              -0.040 0.967947
## instruction^5
                                   20.458033
                                               0.032 0.974455
                         0.655084
## employment status2
                         0.581748
                                    0.267678
                                               2.173 0.029757 *
## employment_status4
                        -2.135715
                                    0.282426
                                              -7.562 3.97e-14 ***
                        -1.213032
## employment_status5
                                    0.285803
                                              -4.244 2.19e-05 ***
## employment_status6
                                              -5.035 4.78e-07 ***
                        -1.441470
                                    0.286290
## employment_status9
                        -0.799438
                                    0.358149
                                               -2.232 0.025606 *
## employment_status10
                         0.128523
                                    0.789847
                                               0.163 0.870740
## Signif. codes: 0 '*** 0.001 '** 0.01 '* 0.05 '.' 0.1 ' ' 1
## (Dispersion parameter for binomial family taken to be 1)
##
       Null deviance: 2134.2 on 2027
                                      degrees of freedom
## Residual deviance: 1745.4 on 2005
                                       degrees of freedom
## AIC: 1791.4
## Number of Fisher Scoring iterations: 11
```

We are now going to build a stacked bar-plot to further investigate the relationship between employment status and the answer to QF9:

```
dfR2$employment_status <- as.integer(dfR2$employment_status)
dfR2$employment_status[dfR2$employment_status == 2] <- 1
dfR2$employment_status[dfR2$employment_status != 1] <- 0
library(ggplot2)</pre>
```

```
# Stacked
ggplot(dfR2, aes(fill=factor(sum, levels=c(0,1)), y = after_stat(count), x=factor(employment_status, le
    geom_bar(position="stack", stat="count") +
    xlab("Employment Status") +
# legend("topleft", legend = c("Unsecure tools for retirement", "Secure tools for retirement"))
    scale_fill_discrete(labels=c('Risky', 'Safe')) +
    guides(fill=guide_legend(title="Tools for Retirement:")) +
    scale_x_discrete(labels= c("Unemployed", "Employed"))
```



Personal Finance

In this section we are going to tackle questions related to Personal Finance (savings): QF2, QF3, QF4, QF13

QF3 - Who uses non-smart ways to save money?

We classify answer b, d, e as a secure way of saving money (1), while all the other answer are considered unsecure (0). We are interested in identifying those variables that are related to the choice of an unsecure plan for personal savings.

```
# We remove the observation that have not given an answer for this question (155)
dfPF2 \leftarrow df[!(df\$qf3_99==1),]
# The method is equal to the one in QF9
dfPF2$sum <- dfPF2$qf3_3 + dfPF2$qf3_6 + dfPF2$qf3_7</pre>
dfPF2\$sum[dfPF2\$sum != 0] \leftarrow 1
dfPF2$sum <- factor(dfPF2$sum, levels = c(0,1))</pre>
modPF2 <- glm(sum ~ sex + area + household_members + age + instruction +
               employment_status + know_score, data = dfPF2, family = "binomial")
step(modPF2)
## Start: AIC=2850.21
## sum ~ sex + area + household_members + age + instruction + employment_status +
##
      know_score
##
                      Df Deviance
                                    AIC
##
## - age
                      1 2790.7 2848.7
## - sex
                       1 2791.0 2849.0
## <none>
                          2790.2 2850.2
## - household_members 5 2802.8 2852.8
## - know_score 7 2824.3 2870.3
## - instruction
                       5 2822.5 2872.5
                      4 2827.1 2879.1
## - area
## - employment_status 6 2868.8 2916.8
##
## Step: AIC=2848.69
## sum ~ sex + area + household_members + instruction + employment_status +
      know_score
##
##
                      Df Deviance
                                    AIC
## - sex
                      1 2791.4 2847.4
                          2790.7 2848.7
## <none>
## - household_members 5 2803.6 2851.6
## - know_score
                     7 2825.7 2869.7
                       5 2822.5 2870.5
## - instruction
                       4 2827.8 2877.8
## - area
## - employment_status 6 2884.4 2930.4
##
## Step: AIC=2847.44
## sum ~ area + household_members + instruction + employment_status +
##
      know_score
##
##
                      Df Deviance
                                    AIC
                           2791.4 2847.4
## <none>
## - household_members 5 2804.2 2850.2
## - know_score
                      7 2825.9 2867.9
## - instruction
                       5 2824.9 2870.9
## - area 4 2829.3 2877.3
## - employment_status 6 2884.7 2928.7
```

##

```
## Call: glm(formula = sum ~ area + household_members + instruction +
##
       employment_status + know_score, family = "binomial", data = dfPF2)
##
## Coefficients:
##
           (Intercept)
                                        area2
                                                              area3
              -2.10899
                                     -0.01589
                                                           -0.05959
##
##
                 area4
                                        area5 household members.L
##
              -0.43400
                                     -0.88052
                                                           -0.16456
  household_members.Q
                        household_members.C household_members^4
##
              -0.14047
                                      0.36907
                                                            0.02578
  household_members<sup>5</sup>
                               instruction.L
                                                      instruction.Q
                                      6.80998
                                                           -5.34902
##
               0.13510
##
         instruction.C
                               instruction<sup>4</sup>
                                                      instruction<sup>5</sup>
##
                                                            0.60474
                4.05691
                                     -1.96977
##
    employment_status2
                          employment_status4
                                                employment_status5
##
                0.46718
                                     -0.31829
                                                           -0.62716
##
    employment_status6
                                               employment_status10
                          employment_status9
##
                                     -0.89740
               0.41359
                                                           -0.67605
##
          know_score.L
                                know_score.Q
                                                       know_score.C
##
               0.87293
                                      0.03589
                                                            0.06862
##
          know_score<sup>4</sup>
                                know_score<sup>5</sup>
                                                       know_score<sup>6</sup>
##
                                     -0.13964
                                                            0.14476
               0.07780
##
          know_score^7
                0.04313
##
##
## Degrees of Freedom: 2220 Total (i.e. Null); 2193 Residual
## Null Deviance:
                         3052
## Residual Deviance: 2791 AIC: 2847
modPF2 <- glm(formula = sum ~ area + household_members + instruction +
                 employment_status + know_score, family = "binomial", data = dfPF2)
summary(modPF2)
##
## Call:
   glm(formula = sum ~ area + household members + instruction +
       employment_status + know_score, family = "binomial", data = dfPF2)
## Deviance Residuals:
       Min
                 10
                       Median
                                     30
                                             Max
## -1.8242 -1.0451 -0.6344
                                1.1018
                                          2.2533
## Coefficients:
##
                         Estimate Std. Error z value Pr(>|z|)
## (Intercept)
                         -2.10899
                                     54.12427 -0.039 0.968918
## area2
                         -0.01589
                                      0.13250 -0.120 0.904549
## area3
                         -0.05959
                                      0.13431
                                               -0.444 0.657294
## area4
                         -0.43400
                                      0.13299
                                               -3.263 0.001101 **
## area5
                         -0.88052
                                      0.17218
                                              -5.114 3.16e-07 ***
                                              -0.734 0.463248
## household_members.L -0.16456
                                      0.22434
## household members.Q -0.14047
                                      0.19748
                                              -0.711 0.476879
## household_members.C
                         0.36907
                                      0.17237
                                                2.141 0.032260 *
## household_members^4
                          0.02578
                                      0.14164
                                                0.182 0.855547
## household members 5
                                               1.288 0.197740
                          0.13510
                                      0.10489
```

```
## instruction.L
                      6.80998 194.07171
                                         0.035 0.972008
                     -5.34902 177.16238 -0.030 0.975913
## instruction.Q
## instruction.C
                     4.05691 121.02519 0.034 0.973259
## instruction^4
                     -1.96977 61.37142 -0.032 0.974396
                      0.60474 20.45780
## instruction^5
                                        0.030 0.976418
## employment status2 0.46718 0.15382 3.037 0.002388 **
## employment status4 -0.31829 0.20033 -1.589 0.112096
## employment_status5 -0.62716
                                0.20970 -2.991 0.002782 **
## employment status6
                      0.41359
                                0.17393
                                         2.378 0.017412 *
## employment_status9
                     ## employment_status10 -0.67605
                                0.51512 -1.312 0.189378
## know_score.L
                      0.87293
                                0.16628 5.250 1.52e-07 ***
                      0.03589
## know_score.Q
                                0.15628 0.230 0.818380
                                0.14886 0.461 0.644836
## know_score.C
                     0.06862
                      0.07780
                                0.14026 0.555 0.579119
## know_score^4
## know_score^5
                     -0.13964
                                0.13245 -1.054 0.291755
                                         1.176 0.239583
## know_score^6
                      0.14476
                                0.12309
## know_score^7
                      0.04313
                                0.11307 0.381 0.702866
## Signif. codes: 0 '***' 0.001 '**' 0.05 '.' 0.1 ' ' 1
## (Dispersion parameter for binomial family taken to be 1)
##
      Null deviance: 3052.3 on 2220 degrees of freedom
## Residual deviance: 2791.4 on 2193 degrees of freedom
## AIC: 2847.4
##
## Number of Fisher Scoring iterations: 11
```

QF4 - Who is not capable of sustaining an imporvise expense?

```
# We remove the observation that have not given an answer for this question,
# and those who have not a personal income (78 + 255)
dfPF3 \leftarrow df[!(df$qf4 == -99),]
dfPF3 \leftarrow dfPF3[!(df$qf4 == -98),]
# We transform all the observation that have not answered with 1 ("Yes") as 0 (negative category)
# This is because "not knowing" is considered a negative response to the question
dfPF3$qf4[dfPF3$qf4 != 1] <- 0
dfPF3$qf4 \leftarrow factor(dfPF3$qf4, levels = c(0,1))
modPF3 <- glm(qf4 ~ sex + area + household_members + age + instruction +</pre>
                employment_status + know_score, data = dfPF3, family = "binomial")
step(modPF3)
## Start: AIC=2456.49
## qf4 ~ sex + area + household_members + age + instruction + employment_status +
##
       know_score
##
##
                        Df Deviance
                                       ATC
```

```
## - household_members 5 2400.7 2450.7
## - sex 1 2396.8 2454.8
                       4 2403.8 2455.8
## - area
## <none>
                           2396.5 2456.5
                         2426.1 2484.1
## - age
                       1
                       5 2447.7 2497.7
## - instruction
## - know score
                       7 2482.1 2528.1
## - employment_status 6 2497.8 2545.8
##
## Step: AIC=2450.71
## qf4 ~ sex + area + age + instruction + employment_status + know_score
##
                      Df Deviance
##
                                     AIC
                      1 2401.1 2449.1
## - sex
## - area
                       4 2408.7 2450.7
## <none>
                           2400.7 2450.7
                       1 2432.5 2480.5
## - age
## - instruction
                       5 2452.0 2492.0
## - know_score
                       7 2487.1 2523.1
## - employment_status 6 2505.1 2543.1
##
## Step: AIC=2449.06
## qf4 ~ area + age + instruction + employment_status + know_score
##
                      Df Deviance
                                     AIC
## - area
                       4 2408.8 2448.8
## <none>
                           2401.1 2449.1
                         2433.0 2479.0
## - age
                       1
## - instruction
                       5 2452.1 2490.1
                       7 2488.0 2522.0
## - know_score
## - employment_status 6 2509.0 2545.0
##
## Step: AIC=2448.84
## qf4 \sim age + instruction + employment_status + know_score
##
##
                      Df Deviance
                                    ATC
## <none>
                          2408.8 2448.8
## - age
                       1 2442.6 2480.6
## - instruction
                       5 2463.7 2493.7
## - know_score
                       7 2497.4 2523.4
## - employment_status 6 2527.5 2555.5
##
## Call: glm(formula = qf4 ~ age + instruction + employment_status + know_score,
##
      family = "binomial", data = dfPF3)
##
## Coefficients:
##
          (Intercept)
                                                 instruction.L
                                       age
##
             -3.51307
                                   0.02857
                                                       7.32786
##
        instruction.Q
                            instruction.C
                                                 instruction<sup>4</sup>
##
             -4.53731
                                   2.29325
                                                      -0.88546
##
        instruction<sup>5</sup>
                        employment_status2
                                             employment_status4
##
              0.30394
                                   0.17011
                                             -0.72290
## employment_status5
                        employment_status6
                                           employment_status9
```

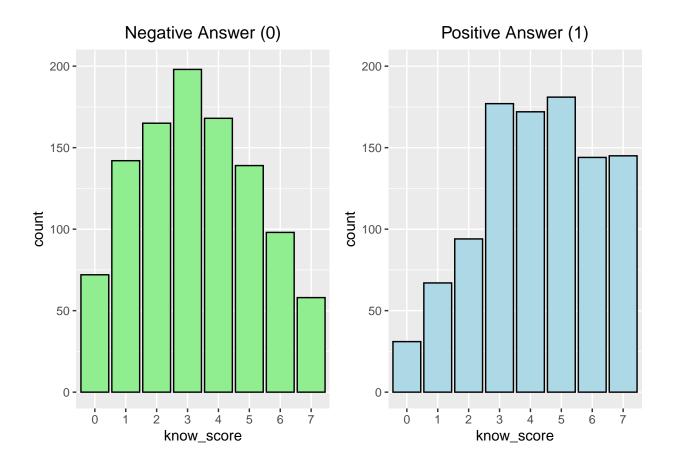
```
##
             -1.25216
                                   0.14588
                                                       -1.76989
## employment_status10
                              know_score.L
                                                   know_score.Q
             -0.98187
                                   1.57056
##
                                                        0.16562
##
         know_score.C
                              know_score^4
                                                   know_score<sup>5</sup>
##
              0.19444
                                   0.16591
                                                        0.09706
##
                              know score<sup>7</sup>
         know score<sup>6</sup>
##
              0.01251
                                   0.11732
##
## Degrees of Freedom: 2050 Total (i.e. Null); 2031 Residual
     (70 osservazioni eliminate a causa di valori mancanti)
## Null Deviance:
## Residual Deviance: 2409 AIC: 2449
modPF3 <- glm(qf4 ~ age + instruction + employment_status + know_score,</pre>
             family = "binomial", data = dfPF3)
summary(modPF3)
##
## glm(formula = qf4 ~ age + instruction + employment_status + know_score,
      family = "binomial", data = dfPF3)
##
## Deviance Residuals:
      Min
                1Q
                    Median
                                  3Q
                                          Max
## -2.0563 -1.0283 -0.3066
                              0.9725
                                       2.5838
##
## Coefficients:
                        Estimate Std. Error z value Pr(>|z|)
##
                       -3.513074 54.124786 -0.065 0.948248
## (Intercept)
## age
                        0.028567
                                   0.004976
                                             5.741 9.44e-09 ***
## instruction.L
                        7.327863 194.071685
                                             0.038 0.969880
## instruction.Q
                       -4.537314 177.162328
                                            -0.026 0.979568
## instruction.C
                        2.293249 121.025382
                                             0.019 0.984882
## instruction<sup>4</sup>
                       -0.885461 61.371927 -0.014 0.988489
                      0.303939 20.458288
## instruction^5
                                             0.015 0.988147
## employment status2
                      0.170105
                                   0.162235
                                             1.049 0.294403
## employment_status4 -0.722901
                                   0.206996 -3.492 0.000479 ***
## employment_status5
                       -1.252162
                                   0.228417 -5.482 4.21e-08 ***
                                             0.681 0.496140
## employment_status6
                        0.145882
                                   0.214351
## employment_status9
                       ## employment_status10 -0.981866 0.549038 -1.788 0.073721 .
## know_score.L
                        1.570564
                                   0.184174 8.528 < 2e-16 ***
## know_score.Q
                        0.165622
                                   0.173008
                                             0.957 0.338410
                        0.194443
                                   0.164113
                                             1.185 0.236092
## know_score.C
## know_score^4
                        0.165905
                                   0.151603
                                             1.094 0.273804
                                   0.142675
## know_score^5
                        0.097058
                                              0.680 0.496333
## know_score^6
                        0.012506
                                   0.133394
                                              0.094 0.925307
## know_score^7
                                   0.120138
                                              0.977 0.328781
                        0.117323
## ---
## Signif. codes: 0 '*** 0.001 '** 0.01 '* 0.05 '.' 0.1 ' ' 1
## (Dispersion parameter for binomial family taken to be 1)
##
##
      Null deviance: 2842.9 on 2050 degrees of freedom
```

```
## Residual deviance: 2408.8 on 2031 degrees of freedom
     (70 osservazioni eliminate a causa di valori mancanti)
## AIC: 2448.8
##
## Number of Fisher Scoring iterations: 11
We plot the distribution of knowledge score between people that responded positively and negatively to
answer QF4, in order to further investigate the relationship between this two variables:
library(tidyverse)
dfPF3 <- dfPF3 %>% drop_na(know_score)
dfPF3_0 \leftarrow dfPF3[dfPF3['qf4'] == 0,]
dfPF3 1 <- dfPF3[dfPF3['qf4'] == 1,]</pre>
require(gridExtra)
## Caricamento del pacchetto richiesto: gridExtra
## Caricamento pacchetto: 'gridExtra'
## Il seguente oggetto è mascherato da 'package:dplyr':
##
##
       combine
plot1 <- ggplot(dfPF3_0, aes(x=know_score)) +</pre>
    geom_histogram(binwidth=.5, colour="black", fill="light green", stat="count") +
    ggtitle("Negative Answer (0)") +
    theme(plot.title = element_text(hjust = 0.5)) +
    ylim(c(0,200))
## Warning in geom_histogram(binwidth = 0.5, colour = "black", fill = "light
## green", : Ignoring unknown parameters: 'binwidth', 'bins', and 'pad'
plot2 <- ggplot(dfPF3_1, aes(x=know_score)) +</pre>
    geom_histogram(binwidth=.5, colour="black", fill="light blue", stat="count") +
```

```
plot2 <- ggplot(dfPF3_1, aes(x=know_score)) +
    geom_histogram(binwidth=.5, colour="black", fill="light blue", stat="count") +
    ggtitle("Positive Answer (1)") +
    theme(plot.title = element_text(hjust = 0.5)) +
    ylim(c(0,200))</pre>
```

```
## Warning in geom_histogram(binwidth = 0.5, colour = "black", fill = "light
## blue", : Ignoring unknown parameters: 'binwidth', 'bins', and 'pad'
```

```
grid.arrange(plot1, plot2, ncol=2)
```



QF13 - Who does not have an emergency fund?

This question evaluates if the person have an "Emergency Fund". According to the popular opinion, an emergency fund should cover at least 3-6 months of expenses. For this reason, answer d and e are considered positive (1), while all the other are considered negative (0).

```
# We remove the observation that have not given an answer for this question
dfPF4 \leftarrow df[!(df$qf13 == -99),]
dfPF4$qf13[dfPF4$qf13 == 1 | dfPF4$qf13 == 2 | dfPF4$qf13 == 3 | dfPF4$qf13 == -97] <- 0
dfPF4$qf13[dfPF4$qf13 != 0] <- 1
dfPF4$qf13 <- factor(dfPF4$qf13, levels = c(0,1))</pre>
modPF4 <- glm(qf13 ~ sex + area + household_members + age + instruction
              + employment_status + know_score, data = dfPF4, family = "binomial")
step(modPF4)
## Start: AIC=2770.84
## qf13 ~ sex + area + household members + age + instruction + employment status +
##
       know_score
##
##
                       Df Deviance
                                       AIC
```

```
## - household_members 5 2712.8 2762.8
## - sex
                      1 2710.9 2768.9
## - instruction
                      5 2719.6 2769.6
                         2710.8 2770.8
## <none>
                      1 2717.8 2775.8
## - age
                      4 2725.3 2777.3
## - area
## - employment_status 6 2731.4 2779.4
## - know_score
                      7 2849.2 2895.2
##
## Step: AIC=2762.82
## qf13 ~ sex + area + age + instruction + employment_status + know_score
##
                     Df Deviance
##
                                   AIC
## - sex
                      1 2712.8 2760.8
## - instruction
                      5 2721.8 2761.8
## <none>
                         2712.8 2762.8
                      1 2719.6 2767.6
## - age
## - area
                      4 2727.4 2769.4
## - employment_status 6 2734.0 2772.0
                      7 2852.6 2888.6
## - know score
##
## Step: AIC=2760.84
## qf13 ~ area + age + instruction + employment_status + know_score
##
                     Df Deviance
                                   AIC
## - instruction
                      5 2721.9 2759.9
## <none>
                         2712.8 2760.8
                      1 2719.7 2765.7
## - age
                      4 2727.5 2767.5
## - area
## - employment_status 6 2734.0 2770.0
                      7 2852.9 2886.9
## - know_score
##
## Step: AIC=2759.94
## qf13 ~ area + age + employment_status + know_score
##
##
                     Df Deviance
                                 AIC
## <none>
                        2721.9 2759.9
## - age
                      1 2726.8 2762.8
                      4 2738.5 2768.5
## - area
## - employment_status 6 2745.9 2771.9
## - know score
               7 2883.6 2907.6
##
## Call: glm(formula = qf13 ~ area + age + employment_status + know_score,
##
      family = "binomial", data = dfPF4)
## Coefficients:
##
         (Intercept)
                                   area2
                                                       area3
##
            -0.65647
                                -0.22961
                                                    -0.11883
##
               area4
                                   area5
                                                         age
##
            -0.30883
                                -0.64594
                                                     0.01013
## employment_status2
                       employment_status4
                                           employment_status5
##
            -0.08960
                                -0.37794
                                            -0.83078
## employment_status6
                       employment_status9 employment_status10
```

```
##
           -0.26303
                             -0.45946
                                               -0.86135
##
        know_score.L
                         know_score.Q
                                           know_score.C
                             -0.19715
                                               0.06382
##
            2.02691
##
        know_score^4
                         know_score^5
                                           know_score^6
##
           -0.07980
                             -0.03036
                                               0.05032
##
        know score<sup>7</sup>
##
            0.08991
##
## Degrees of Freedom: 2210 Total (i.e. Null); 2192 Residual
## Null Deviance:
                    2957
## Residual Deviance: 2722 AIC: 2760
modPF4 <- glm(formula = qf13 ~ area + age + employment_status + know_score,
   family = "binomial", data = dfPF4)
summary(modPF4)
##
## Call:
## glm(formula = qf13 ~ area + age + employment status + know score,
     family = "binomial", data = dfPF4)
##
## Deviance Residuals:
     Min
             10
                 Median
                             30
                                    Max
## -1.6047 -0.9819 -0.6574
                         1.1346
                                 2.4823
## Coefficients:
##
                    Estimate Std. Error z value Pr(>|z|)
                   ## (Intercept)
## area2
                   ## area3
                   ## area4
                   ## area5
## age
                   0.010125 0.004618
                                     2.192 0.028344 *
## employment status2 -0.089602 0.155544 -0.576 0.564574
## employment_status4 -0.377937 0.199756 -1.892 0.058493 .
## employment_status5 -0.830778 0.219084 -3.792 0.000149 ***
## employment_status6 -0.263035 0.195594 -1.345 0.178690
## employment status9 -0.459464 0.259111 -1.773 0.076191 .
## employment_status10 -0.861347  0.550172 -1.566 0.117444
## know_score.L
                   ## know_score.Q
                   -0.197151 0.180620 -1.092 0.275044
## know_score.C
                   -0.079804 0.153837 -0.519 0.603931
## know_score^4
                   ## know_score^5
## know_score^6
                   0.050319
                             0.126782
                                      0.397 0.691447
                                      0.787 0.431301
                    0.089910 0.114249
## know_score^7
## ---
## Signif. codes: 0 '*** 0.001 '** 0.01 '* 0.05 '.' 0.1 ' ' 1
## (Dispersion parameter for binomial family taken to be 1)
##
     Null deviance: 2956.9 on 2210 degrees of freedom
## Residual deviance: 2721.9 on 2192 degrees of freedom
## AIC: 2759.9
```

##

Number of Fisher Scoring iterations: 4