

THE TOBACCO INSTITUTE

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SAMUEL D. CHILCOTE, JR.
President

October 5, 1984

The Honorable
Charles Rose
U.S. House of Representatives
Washington, DC 20515

Dear Charlies:

On behalf of the member companies of The Tobacco Institute, I want to thank you for your very special thoughtfulness in joining with Congressmen Whitley, Broyhill and Bliley to forward our "Helping Youth Decide" material to other Members on September 21. One early result is that several Members have requested substantial numbers of copies to provide to educational authorities in their districts.

We have also been encouraged by initial endorsements of the project which we have received from organizations such as the American Association of School Administrators, the National Association of Elementary School Principals, the Institute for Educational Leadership and the Board of Regents of the University of New York.

We are convinced that parental guidance as contrasted with public propaganda is the best way to help young teens avoid premature decisions about adult activities. We believe our project will be helpful to parents in this respect and we intend to continue to promote it vigorously.

Thank you again for your generous support.

Sincerely,

Samuel D. Chilcote, Jr.

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