

Scegliere un sito web e verificare che la checklist per i cookie e quella nazionale sia soddisfatta (sui controlli che potete eseguire). Rieffettuare il controllo con l'ausilio del tool <https://2gdpr.com/e> vedere le differenze.

The screenshot shows the Nike website (nike.com/it) with a GDPR notification overlay. The notification is titled "Dati dei siti sul dispositivo" and explains that sites save user activity for improvement. It lists domains saved on the device: api.nike.com, nike.com, unite.nike.com, and www.nike.com. It also lists domains incorporated into the site: bing.com and ct.pinterest.com. A "Fine" button is at the bottom right of the notification.

Dati dei siti sul dispositivo

Per migliorare la tua visita, i siti spesso salvano la tua attività, solitamente sul tuo dispositivo. [Gestisci i dati dei siti](#)

Dati dal sito che stai visitando

Un sito potrebbe salvare la tua lingua preferita o gli articoli che vuoi acquistare. Queste informazioni sono disponibili per il sito e i relativi sottodomini.

- api.nike.com
- nike.com
- unite.nike.com
- www.nike.com

Dati da siti incorporati

Un sito può anche incorporare contenuti di altri siti, ad esempio immagini, annunci e testo. Anche questi altri siti possono salvare dati.

- bing.com
- ct.pinterest.com

Fine

The screenshot shows the Chrome DevTools Application tab. The left sidebar shows the "Cookies" section expanded for the URL "https://www.nike.com". The main panel displays a table of cookies.

Name	Value	Do...	Path	Exp...	Size	Http...	Sec...	Sa...	Par...	Pri...
_uetvid	9f38a4c0093511ef85141f8ea3...	.nik...	/	20...	39					Me...
ak_bmsc	02129240958215B8B2272B1C...	.nik...	/	20...	611					Me...
ak_bmsc_nke-2.3	0bx6iKJtkmWPVfRPvWPMska...	① ...	/	20...	182	✓				Me...
ak_bmsc_nke-2.3...	0bx6iKJtkmWPVfRPvWPMska...	① ...	/	20...	186	✓	✓	No...		Me...
anonymousId	300A3E06B83D0A83ED337C7...	.nik...	/	20...	43		✓			Me...
at_check	true	.nik...	/	Ses...	12					Me...
bc_nike_italy_trig...	%7B%22distinct_id%22%3A%...	.nik...	/	20...	167					Me...
bm_mi	2256EB2F541373437D7624DE...	.nik...	/	20...	408		✓			Me...
bm_sv	DBBFA5E9CF1734DDE57F9C3...	.nik...	/	20...	296		✓			Me...

Cookie Value ☐ Show URL-decoded

0bx6iKJtkmWPVfRPvWPMskaTT0CnZjUoyxNnSA3HVVH9an2gQKrV8DlvNpqFAJBVEJkfUM6FzdSsUg8TUa7NBr9siloJc6wpylEgRpOCCIAqVbZowzRrGQ8IDIKSBms3t5l2lo8JT5Q5O2rrQ1QqALz3TZk7WJIVm0nQXx



Check report: www.nike.com

Check date: 03.05.2024

Total requested: 20 pages

Total processed: 18 pages



Safety of personal data collection forms (GDPR)

The scanner did not find known issues



Prior consent to other than strictly necessary cookies (ePrivacy)

Possible problems! [Show](#)



Prior consent to personal data (GDPR)

Possible problems! [Show](#)



Personal data is transmitted to 'adequate countries' (GDPR)

The scanner did not find known issues



Other risks of personal data breaches (GDPR)

The scanner did not find known issues



Prior consent to other than strictly necessary cookies (ePrivacy)

Possible problems! [Hide](#)

What's the Problem:

Cookies installed during the loading of pages are not strictly necessary. For EU users these cookies can be installed after obtaining prior consent (Rec. 30 and Rec. 32 of the GDPR)

How to Solve it:

On the site, you need to add a cookie consent form and block cookies if user consent is not obtained. For details, see [this guide](#)

Pages list:

Below are the webpages loaded and cookies that require prior consent from EU users to be installed:

<https://www.nike.com/nl/nl/experiences/events...>

Cookie (Adobe Analytics): s_ecid;



Prior consent to personal data (GDPR)

Possible problems! [Hide](#)

What's the Problem:

Cookies installed during the loading of pages are used to track site visitors for marketing purposes, including displaying relevant ads. For EU users these cookies can be installed after obtaining prior consent (Rec. 30 and Rec. 32 of the GDPR)

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