

Measure What Customers Really Think Of Your Brand

We provide marketers with high-end market research, consumer insights, and brand analytics without the lofty price tag.

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It's Like Google Analytics For Brands

Google Analytics changed the way we measured our websites. Now Brandish Insights is revolutionizing how we measure our brands. We take the thoughts and feelings from hundreds of real consumers and turn them into metrics, reports, and dashboards that will help you grow your brand.



Nav Bar: Color
- #1a2634
@ 80% opacity

Font: Color
- #ffffff
- #f9e3a3 - current page/ hover state

Font **Archivo Black**
Tenor Sans

Palette

Brandish Blue
CMYK: 94, 76, 39, 28
RGB: 32, 62, 95
Hex: 203E5F

Brilliant Yellow
CMYK: 7, 21, 81, 0
RGB: 238, 197, 80
Hex: EEC550

Sage Blue
CMYK: 86, 73, 53, 61
RGB: 26, 38, 52
Hex: IA2634

Pioneer Yellow
CMYK: 3, 8, 42, 0
RGB: 249, 227, 163
Hex: F9E3A3

Brandish Black
CMYK: 73, 67, 66, 82
RGB: 18, 18, 18
Hex: 121212

Section 3 Core Concept: Image "Dashboard Display - Desktop Mobile Pad.ai/png"

Section 4 Core Services: Blue Block "Blue Block.ai/png"

Section 4: Mobile View
Layout would work similar to the current testsite; when shrunk, content will align vertically
- Blue Block image will (I imaging) skew/stretch with it.

Section 4 Core Services: Image "TrailblazerW.ai/png"

Section 4 Core Services: Image "ChatterboxW.ai/png"

Section 4 Core Services: Image "EntrepreneurW.ai/png"

Section 5 Dashboard: Image "Check mark.ai/png"

Section 5 Dashboard: Image "Computer One Pager.psd/png"

Section 5: Mobile View
Layout would work similar to the current testsite; when shrunk, the images will fall below the content. Let me know if you have any concerns with that.

We ask hundreds of real consumers about your brand to provide you with unparalleled marketing insights:

- Track six brand metrics and key performance indicators (KPIs)
- Compare your brand against four of your competitors
- Measure awareness lifts pre- and post-campaigns
- Reveal statistically significant consumer insights
- Discover unseen marketing opportunities
- Build a brilliant brand using data and measurement

" This type of research has typically been reserved for businesses who can afford to hire the major consulting firms of the world, but Brandish Insights makes it much more accessible without all the overhead



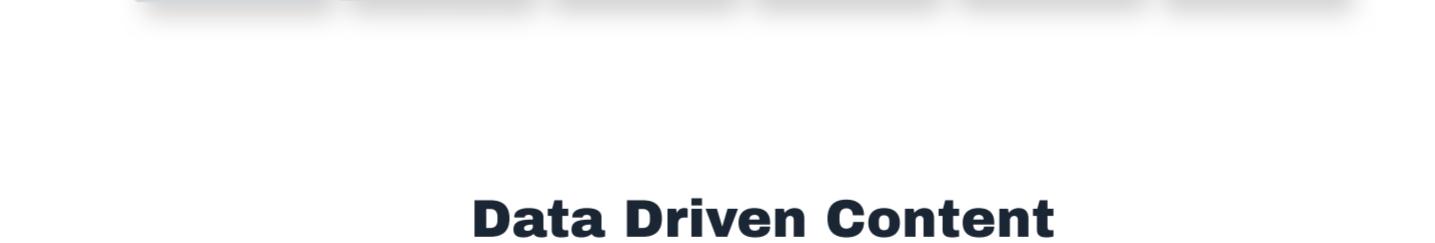
Craig Key, Chief Marketing Officer - Bite Squad



Custom Market Research

This isn't one of those market research studies that costs way too much and sits on a shelf when it's done.

Our custom market research studies target consumers online with programmatic precision. You gain statistically significant answers to your C-suite's most burning questions about what consumers really think of your brand.



Data Driven Content

We produce the data you need to create your best content ever. Commission your own study to produce the statistics you need for journalism-quality media and content for your marketing campaigns.

Research can be as big or small as you need and range from industry-wide reports down to factoids needed for news, infographics, and press releases.

Section 5 Logos: Images "2mBW.psd/png"

"adamaBW.psd/png"

"BitesquadBW.psd/png"

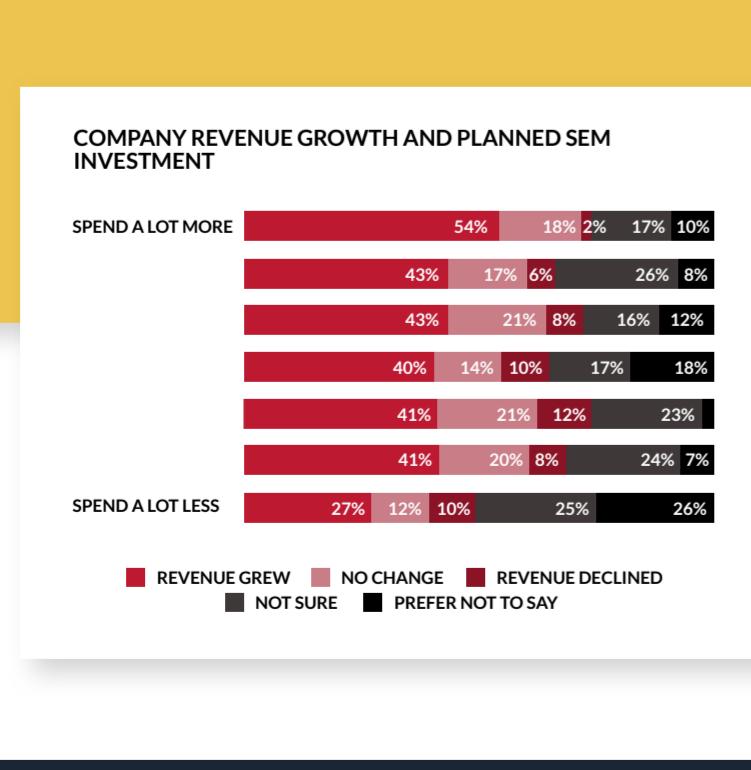
"Forest Stewardship CouncilBW.psd/png"

"michigan lotteryBW.psd/png"

"rasmussenBW.psd/png"

Section 6 Market Research: Image "Brand Metric Block.ai/png"

Section 6/7: Mobile View
Layout would work similar to the current testsite; when shrunk, the images will fall below the content. Let me know if you have any concerns with that.



Section 7 Data Driven Content: Image "Data Driven Graph.ai/png"

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Section 8 Pre-/Footer: Image "Footer.ai/png"