EXQUISITE

2019
BROCHURE

EMPOWERING BUSINESSES THROUGH
THE USAGE OF TECHNOLOGY

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STEPHAN SHERE

We're on the cusp of a new era of technology, and creative skills like coding are only set to become more and more important. Value your work, and recognize that you're building an exciting future

EXQUISITE SOFTWARE DOES THE HARD WORK SO YOU CAN DO MORE OF WHAT MATTERS. SEE WHY LEADING TECHNOLOGY COMPANIES HAVE MADE THE MOVE TO OUTSOURCING THEIR DEVELOPMENT NEEDS WITH A LEADER IN SOFTWARE DEVELOPMENT.

Exquisite Software is an on-shore software development provider that designs and implements innovative solutions that power business. We are a passionate group of innovative professionals in the technology industry driven to add value to the lives of others. Our team of creative designers and expert software engineers is perfectly balanced with extensive experience in user-experience, business processes, and marketing allowing us to design and execute projects of various complexity.

We have been building custom Enterrise Software, Web Applications, and Mobile Applications for the worlds most successful brands to help with productivity, increase brand exposure, and help generate revenue by adding additional products to their infrastructure and increased efficiency within their existing operations. We are an on-shore development provider with a talent pool of over 300 engineers capable of engineering in a multitude of languages and frameworks.

OUR AWARDS & ACHIEVEMENTS

GoodFirms
Top Software Developers

TOP
SOFTWARE DEVELOPERS
Clutch
2018

TOP
MOBILE APP
Clutch
DEVELOPERS
2018

ABOUT US

BRIEF OVERVIEW

Exquisite Software is a software development provider that builds innovative technologies and platforms to enable businesses to work more efficiently. Our teams are made up of bright and innovative professionals who are perfectly balanced with a deep understanding of user-experience, technology, marketing and business allowing us to tackle problems of various size and complexity.

Founded in Scottsdale, Arizona by Stephan Shere, an entrepreneur with over 23 years of software development experience. Stephan was able to see clearly that technology would help power these businesses, streamline their operations, and provide services in ways which hadn't existed prior. Stephan realized as the demand for technology increased his experience would allow for a perfect fit to fulfill this need, and so Exquisite Software was founded to provide custom software development services to the growing businesses requiring a technology partner.

Since 2007, we have provided custom development for Enterprise, Mobile, Web, Internet of Things and Robotics applications tailored to the needs of each unique business. We have worked with many clients from startups and home-based businesses to Fortune 1000 enterprises, allowing us to create unparalleled value through experience and expertise.

CLIENT EXPERIENCE

We treat all of our clients the same, and love to work with small businesses as well as enterprises. Each project is tailored to fits our clients most valuable needs.

BEST PRACTICES

Using the industries best practices from the start we are able to ensure the final product is both clean, secure, well documented, and robust.

FIRST CLASS SUPPORT

We believe in sticking with our clients long past deployment to ensure the success of their application, and we know the importance of keeping our clients happy.

OUR VISION

Our vision is to continuing to be a client-first company, and continuing to keep our employees, clients, and partners happy, and always exceeding their expectations.
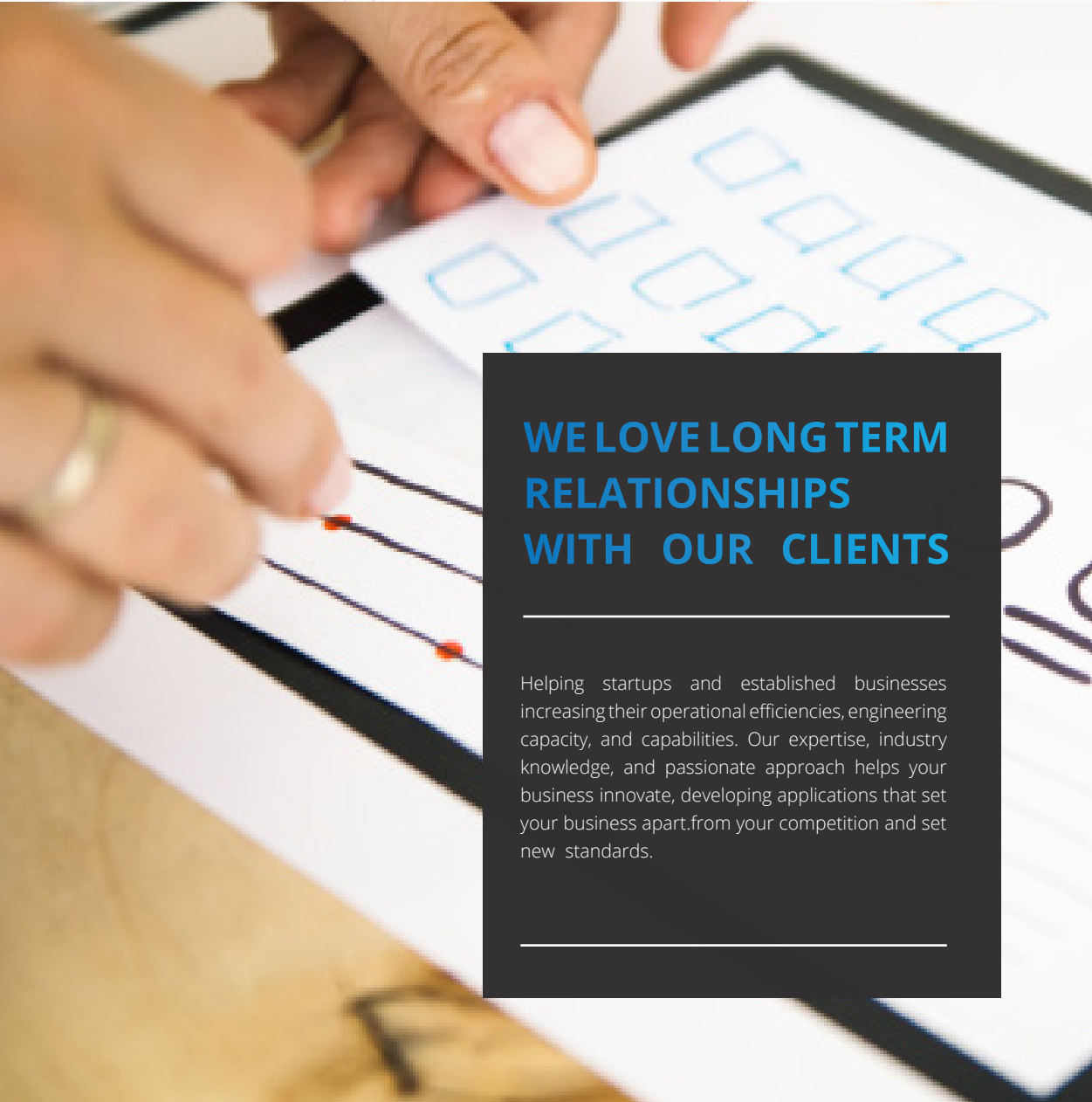
OUR GOALS

Our clients continually receive first class support on each project and we prioritise our clients needs to ensure our relationships conform to the integrity we believe in.

Our teams are made up of bright and innovative professionals who are perfectly balanced with a deep understanding of user-experience, technology, marketing and business allowing us to tackle problems of various size and complexity. It is our commitment to making our client's success our number one priority, and we believe communication and structure is key to that success. We have created a seamless process to enable an excellent experience throughout the lifecycle of each software project. We seek to create long lasting relationships as a development partner, and doing so we remain by your side as long as you need.

INSIGHT ON EXQUISITE

WE HAVE CREATED A TRANSPARENT PROCESS THAT ALLOWS YOU TO BE INFORMED THROUGHOUT YOUR PROJECTS LIFE CYCLE

We here at Exquisite Software know the success of each project starts with being a partner. After the deployment of your application, we will provide the training and materials necessary to train your teams and users. Our objective is to ensuring your project's success and to provide the support necessary which allows for the growth your business requires continually adapt to the markets needs.

WE LOVE LONG TERM RELATIONSHIPS WITH OUR CLIENTS

Helping startups and established businesses increasing their operational efficiencies, engineering capacity, and capabilities. Our expertise, industry knowledge, and passionate approach helps your business innovate, developing applications that set your business apart.from your competition and set new standards.

WHEN YOU CHOOSE EXQUISITE SOFTWARE, YOU GET THE BEST TALENT AND MOST EFFICIENT TEAM.

Every project begins with a solid strategy. We will speak with you to learn about your business and identify your business's goals, your targeted market, discover User Stories and help you build a solid plan to engage, capture, and convert your traffic. Our team will speak with you to structure your application for the best User Experience (UX), functionality, and scalability. They will determine key goals, priorities, and identify any required information.

COMMUNICATION

Communication is fundamental to the support and success of your application. You will be connected directly with a Project Manager for clear and precise communication with the development team. It's our goal to ensure that you are always aware of your projects status.

We welcome every opportunity to be helpful to our customers in everything regarding software development. Working with every single client we apply the latest development standards and innovative technologies and offer various methods of work. We'll be able to work out the model suitable for you!

We are easy to communicate with: all our specialists have good command of written and spoken English.We support all of our projects long term to ensure each application can grow, remain stable and bug free, and meet the needs of current trends within your market.

OUR SERVICES

DEVELOPMENT CONSULTING

Our first hand experience with developing and launching various software products and services gives Exquisite Software Development an insider perspective. Consider us a partner in business and we will streamline your business's software infrastructure utilizing neoteric technologies. We are here to answer any questions which may arise along the way.

MOBILE DEVELOPMENT

The number of mobile devices in today's global market is flourishing, the current Smartphones sold in Q2 of 2015 alone was 341.5 million devices. Adding mobile applications to your business's infrastructure allows you to have a greater impact on your potential user market. We design, test and optimize user experience through incorporating paradigmatic technology and fluid user interface. Our software development engineers are capable of designing native or cross platform applications for Apple iOS, Google Android & Microsoft UWP.

SOFTWARE DEVELOPMENT

We don't often recognize the integration of software in our everyday lives. Exquisite Software can help with analytical needs, high efficiency calculations and large dataset processing or where specific hardware needs are required to be leveraged. Our engineers are capable of development for Microsoft Windows and Apple OS X operating systems using Apple Xcode, Microsoft .NET or Java.

WEB DESIGN & DEVELOPMENT

We want to recognize our diverse clientele by optimizing their experience with us. Our team emphasises the importance of attention to detail when engineering the interface of each application. Each individualized layout is eloquently designed, tested and approved by our meticulous team. We want to ensure an exquisite user experience by providing your application(s) with standard foundational marketing requirements. These keep your application available in all major search engines. We use analytics to capture metrics which enable exponential growth for your business.

ARTIFICIAL INTELLIGENCE

As the continuing exponential growth of the complexity of machine intelligence continues to expand its way into the needs of life and business, we will help you competently harness Artificially Intelligent technologies in every aspect of the most mature industry applications. Acting as both a front and back-end solution.

API DESIGN, API DEVELOPEMENT AND INTEGRATION

API's prove to be an extremely important asset to any application's foundation by enabling the extensibility of functionality and data between platforms and services. The implementation of an API will allow for a reduction in overall development cost by providing a single layer for business logic, while maintaining platform specific functionality within the application. Our team has helped implement APIs to streamline the daily workflow of hundreds of businesses and designed the platform allowing for extensibility of your architecture and providing the gap between internal and external systems.

TRACKING OF METRICS FOR ANALYTICS

The way your users interact online and with your page can be difficult to predict, because of this we implement a number of tracking technologies, allowing us to adapt your application as it grows. The knowledge of these metrics allow for optimizations based upon your users actual interactions and allow for a highly efficient growth model utilizing predictive analytics.

E-COMMERCE, DESIGN, DEVEOPMENT AND OPTIMIZATION

Exquisite Software understands as a business, the most effective way to tip the scale in your favor is with continued maximization and modernization of your ecommerce technology. Our team helps create and expand the exposure of your new or established online store. We understand the buying experience is every bit as important as the product being sold, and ease of use is the key to shifting potential buyers from cart to confirmed order. By focusing on the shoppers experience as a whole, and continually keeping conversion-optimization in mind, we are able to to maximize your success by having the highest reach and highest conversion-rates possible.

SOLUTIONS FOR TECHNOLOGY ADVANCING BUSINESSES

WE ARE HERE FOR YOU

We combine our engineering expertise with our elegant design aesthetic to deliver exceptional results for startups or existing companies who require new or existing development solutions. The majority of our clients are companies creating a Software-as-a-Service (SaaS) business model and have required Full-Stack development and consultation to bring their product from idea to market.

Exquisite Software Development's goal is to create a long lasting relationship with our clients and helping them achieve successful results throughout their products life-time. These sustained partnerships are built on trust and transparency. We follow a streamlined swift process, are committed to Responsive Design, and always pursue excellence in all of our associated fields.

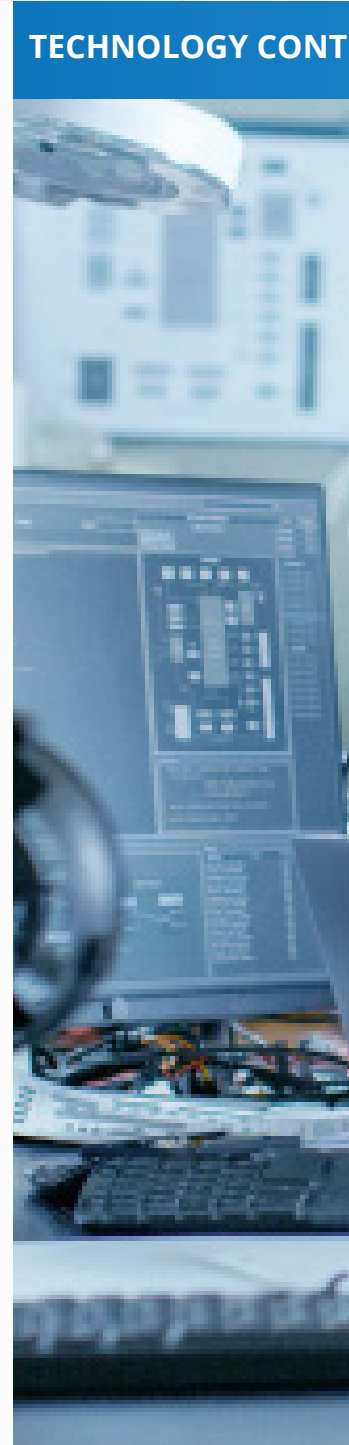## STAY COMPLIANT AND FOLLOW THE INDUSTRIES BEST PRACTICES

Exquisite Software trains it's engineers to follow a strenuous process, with strict coding guidelines, allowing for a clean code that future developers can easily make sense of at first glance.

Our engineers are qualified to ensure that your applications conform to industries standards but also follows the best application security practices and adheres to the compliance of Federal Information Security Management Act (FISMA), Payment Card Industry Digital Security Standards (PCI-DSS), Sarbanes Oxley Act (SOX), Health Insurance Portability and Accountability Act (HIPAA), General Data Protection Regulation (GDRP) and other regulatory and government compliance mandates.

MVP APPLICATIONS IN 10 WEEKS OR LESS

Exquisite Software loves to help get your product to the market as quick as possible to help you begin generating revenue to assist with the future development of your business and application.

Using the best talent in the industry, with an average of 7 years development experience, the most creative designers and user-experience experts, and by implementing a proven and adaptive process we are able to develop Minimal Viable Products (MVPs) in 10 weeks or less. This has allowed us to have some of the industries quickest turn around times within the industry at an affordable cost and working with a partner that they can trust.

AS A TECHNOLOGY SERVICE PROVIDER, EXQUISITE SOFTWARE DEVELOPS CUTTING-EDGE TECHNOLOGIES FOR TOP COMPANIES. WE DEVISE SOLUTIONS FOR TOMORROW'S WORLD. THESE SUSTAINED PARTNERSHIPS ARE BUILT ON TRUST AND TRANSPARENCY.

- Web Design
- Web Applications
- Software Engineering
- Documentation
- Technology Consultation
- API Design & Development
- Estimations

- System Integration
- Project Management
- Product Maintenance
- Simulation
- Quality Assurance
- Ongoing Development
- User Experience

PERFECTION STARTS WITH THE EXACT DETAILS

OUR COMMITMENT TO YOUR SUCCESS

It is our commitment to making our clients success our number one priority, and we believe communication and structure is key to that success and we have created a seamless process to enable an excellent experience throughout the lifecycle of your entire project.

We seek to create long lasting relationships as a development partner, and doing so we remain by your side as long as you need.

DESIGN DOCUMENTATION

We create strict design guidelines that will help stakeholds, engineering teams, and design teams understand the design of the application, the brand, colors, and acceptable design of the application which has been approved.

These design guidelines will ensure that each application that is developed conforms to the brands design guidelines, ensure that when a family of applications is developed, each design represents the standards of your business.

SOFTWARE SPECIFICATION

A software requirement specification allows both Exquisite Software and our clients to know exactly how to design the product. It outlines the general use and requirements that are needed. The SRS allows us to focus on what is needed, instead of packing the software full of features that are rarely used.

This allows the accuracy of the final product and ensures we are always on the same page, and that

DEVELOPMENT STRATEGY

Every project begins with a solid strategy. We will speak with you to learn about your business and identify your business's goals, your targeted market, discover User Stories and help you build a solid plan to engage,capture, and convert your traffic.

Our team will speak with you to structure your application for the best User Experience (UX), functionality,and scalability. They will determine key goals, priorities, and identify any required information.

TRUSTED BY THE WORDS TOP BRANDS

FEATURED PORTFOLIO

WESTERN MOBILE ERP

WESTERN WINDOW SYSTEMS

Western Window Systems required instant access to their manufacturing process while on the floor. We created an custom mobile application to integrate between their existing manufacturing software.

All functionality of the desktop software is available through the mobile application, allowing for their production team to easily handle all workflow seamlessly. A backend dashboard has been created, displaying real-time information both visually through beautiful graphs and to key information about the entire manufacturing progress.

A unique workflow exists within Western's company and required functionality and data which was not available with their existing solution. Additional, the implementation of the current MRP did not provide efficient experience for the floor staff and overall functionality of Western's operation.

An extension was developed on top of the existing infastructure. Additional an API was developed to allow exposure of functionality and access to the existing databases.A hybrid web application was created allowing for access on both desktop computers and mobile devices. The web application integrates the developed API allowing for manipulation of shared data in real-time allowing a transparent overview of the daily operations at a glance.

SERVICES PROVIDED

✓ Mobile Development

✓ Web Development

✓ Web Design

✓ User-Experience Design

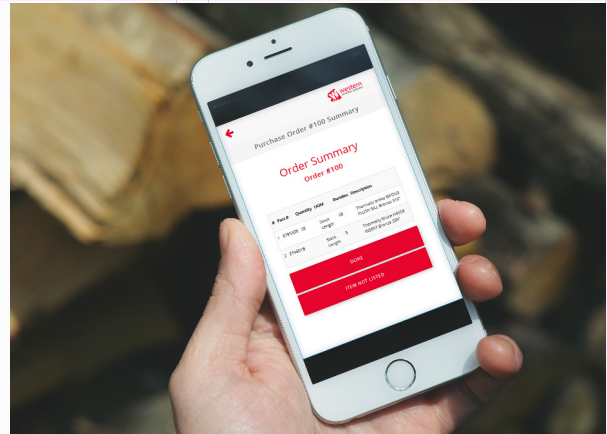✓ Automated Testing

✓ API Development

✓ API Intergration

ACCOUNT SYSTEM

To secure the platform a user login system allows the administration of user accounts to secure the platform to users outside their business as well as identify each users for enhanced role based functionality.

To allow for easy management of accounts, ActiveDirectory is used to allow for existing organization accounts to be used within the system. Roles and permissions are defined within the existing Enterprise Resource Planning (ERP) software, and respectively followed throughout the entire mobile platform, allowing for an extremely secure environment.

ORDER MANAGEMENT

A clean and modern screen was designed for Western Window System floor members to confirm orders letting the buyer/planner know that you are able to accept the PO and fulfill it within the dates specified or amended by them. The details will be displayed showing them the information that will be sent to confirm part of an order or propose a different unit price, delivery date or quantity.

CLIENT FEEDBACK

Exquisite is fantastic. An excellent partner, with the ability to continually meet, or exceed expectations despite the agile nature of the project. Fantastic flexibility, along with on time delivery. I would definitely would recommend Exquisite Software!

Jeff Delay
Application Specialist

Full portfolio details and high resolution screen shots are available at:
http://exquisite.software/portfolio/Western-Mobile-ERP

GET OUR VIDEO KIOSK

RUGGED VIDEO, LLC

Rugged Video provides state of the art recording tehnology, utilizing multiple camera platforms on Helicopters, Cars, and other vehicles.

The platform renders a beautiful montage of your entire tour automatically into a high resolution video. After a user purchased their tour video they were unable to efficiently create a way to share their flight with their friends and family.

Software was designed to run at each of the facilities. The software allowed for groups of videos to be collectively shared using a single tour code.

The entire tour is available for the customer to view offline using a USB stick or online through a branded website, allowing the users to easily share their tours with their friends and family on their favorite social network.

SERVICES PROVIDED

✔ Mobile Development   ✔ API Development

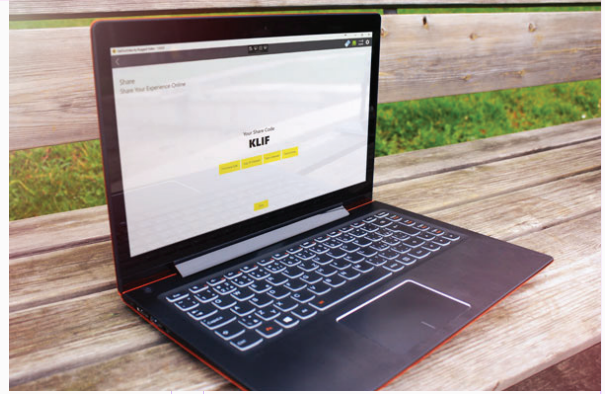✔ Web Development   ✔ API Intergration

✔ User-Experience Design

TRANSFER SCREEN

A clean transfer screen allowing the operator to see the progress of each file independantly.

Video storage is handled using YouTube, enabling Tour Agencies to host the Video's on their companies YouTube channel, allowing for unlimited video storage, and viewing on the video platform that everyone knows and loves.

As an addition, because YouTube supports resumable uploads, we are able to ensure all videos are fully uploaded without any additional bandwidth being utilized.
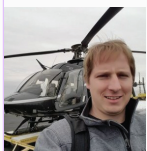
SHARE SCREEN

The share screen is designed to be large with minimal options, the screen includes custom designed buttons, encoporating the Rugged Video brand colors.

Operators can Email, Save to USB, and create a Share Code, allowing customers to easily watch and share their tour using a small 4 character code that is unique to each each tour.

CLIENT FEEDBACK

Exquisite Software really helped us out of a bind getting a customer project delivered on time after another contracted programmer failed. They had great communication, and we delivered on time and under budget! We liked working with them so much that we've selected them for a much larger effort.

Roy Dietch
Owner

Full portfolio details and high resolution screen shots are available at:
http://exquisite.software/portfolio/GetOurVideo

FREQUENTLY ASKED QUESTIONS

HOW DOES MY BUSINESS BENEFIT FROM USING CUSTOM SOFTWARE?

- ✓ Increasing efficiency by taking over routine activities from individuals.
- ✓ Reducing the risk of errors by removing human involvement from routine manual tasks.
- ✓ Cutting costs in office materials by eliminating unneeded paperwork and manual ad-
- ✓ Providing up-to-date information on your business by automating business processes.

WHAT WARRANTY & SUPPORT ARE YOU PROVIDING AFTER I TAKE DELIVERY OF THE FINAL SOFTWARE VERSION?

Exquisite Software works to uncompromising standards expected in the software industry, we also certify all our software in accordance with accepted industry standards and practices. Exquisite Software also provides a multitude of continual support services.

WHAT IS YOUR DELIVERY & PAYMENT POLICY?

All of our rates are set out in the Development Proposal and Cost Specification Documents before we begin production on your project. Invoiced amounts are payable within 30 days of receipt

DO YOU CHARGE BY THE HOUR OR PROJECT?

We can do both. Multiple team members will be working on various stages of your project simultaneously. The pay rate for each stage varies between $75.00 to $125.00 per hour. The specific details are set out in the Development Proposal and Cost Specification Documents before we begin

WHAT IS THE MINIMUM PROJECT SIZE THAT YOU WILL

We have found that a 50 hour minimum gives us flexibility to create unique designs that implement branding. allow for testing and modifications and an overall beautiful user

WHO OWNS THE SOFTWARE THAT YOU WRITE FOR

Once your project is completed and paid for the software is owned by you. This means you get everything that is necessary to build, maintain, or extend the software, such as "executable" files, source code, scripts, graphics, audio, project files, etc

WILL YOU SIGN A NON DISCLOSURE AGREEMENT?

We want to keep our clients piece of mind and will sign any confidentiality agreements

CAN WE BEGIN A PROJECT WITHOUT MEETING YOU?

Provided the requirements and objectives of the development are clearly agreed with the client, there is no reason why contact by telephone, the Web and email should not be sufficient to successfully complete the project.

WHAT IS REQUIRED BEFORE WE BEGIN?

To ensure our designs are accurate from the start we require any assets (e.g. logos, images, videos, etc.), account information (e.g. server information, FTP, web logins, API keys, etc..), application content, conditions, privacy policies or other legal documents and any other
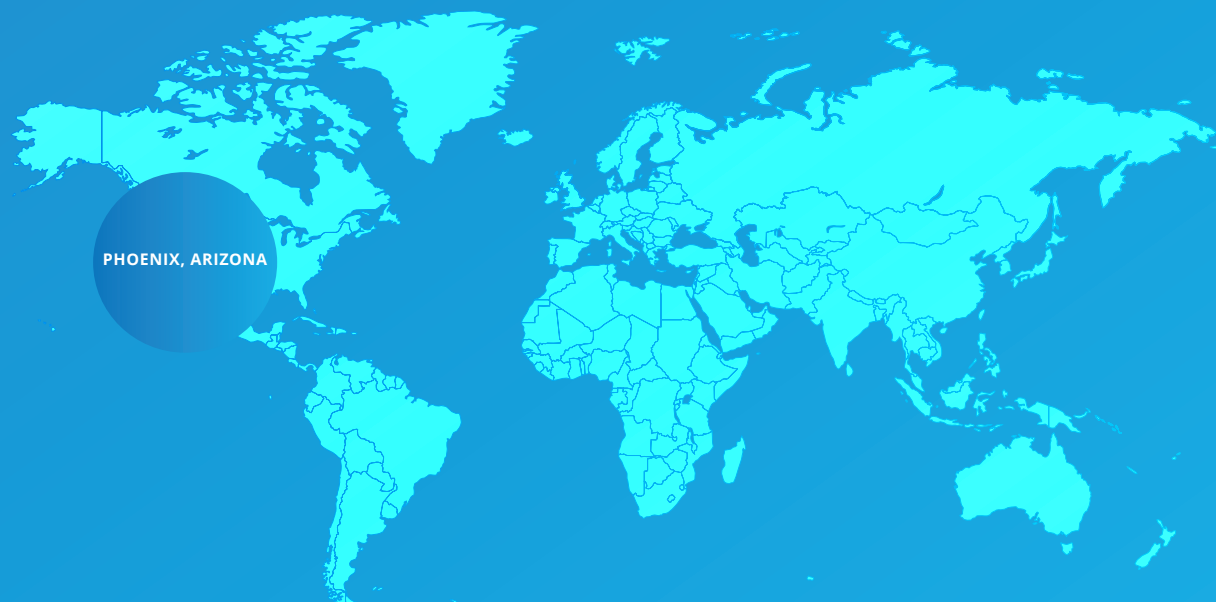
HOW DOES MY BUSINESS BENEFIT FROM USING CUSTOM SOFTWARE?

✔ Increasing efficiency by taking over routine activities from individuals

✔ Reducing the risk of errors by removing human involvement from routine manual tasks

✔ Cutting costs in office materials by eliminating unneeded paperwork and manual administration

✔ Providing up-to-date information on your business by automating business processes

TECHNOLOGY THAT SERVES THE WORLD

OUR DESIGN AND ENGINEERING TEAMS PROVIDE WORLD-CLASS SOFTWARE,

TAILORED TO YOUR EXACT BUSINESS NEEDS TO HELP STREAMLINE YOUR

OPERATIONS AND INCREASE RELIABILITY, PRODUCTIVITY AND EFFICIENCY

Today, there is an an essential need for any company to utilize technology to implement intelligent solutions into their business. Exquisite simplifies deployment, maintenance, and software lifecycle operations, while improving productivity in your business by automating your workflow. Having a solid software foundation creates an stable infastructure for your business, enabling you to focus on the goals of your business. Exquisite takes an innovative approach on each project, ensuring both business and technology needs are meet.

PHOENIX, ARIZONA

CONNECT WITH EXQUISITE SOFTWARE

Feel free to send us an e-mail with any questions or comments you may have regarding your up coming or current project(s). If everything is clear and you wish to work with our Exquisite Team, please send us a short description of your ideas and specifications concerning the project(s), as well as the respected timeline you are following (if any).

We will review your inquiry and reply back within 24hrs. Our Team will send you the project proposal, time and costs estimation on completion of the project(s). We look forward to working with you!

CONTACT INFORMATION

We are available 24 hours a day, 7 days a week.

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Call Us:
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Visit Our Website:
WWW.EXQSD.COM

EXQUISITE

THINK IT. DO IT. IT WILL BE EXQUISITE.